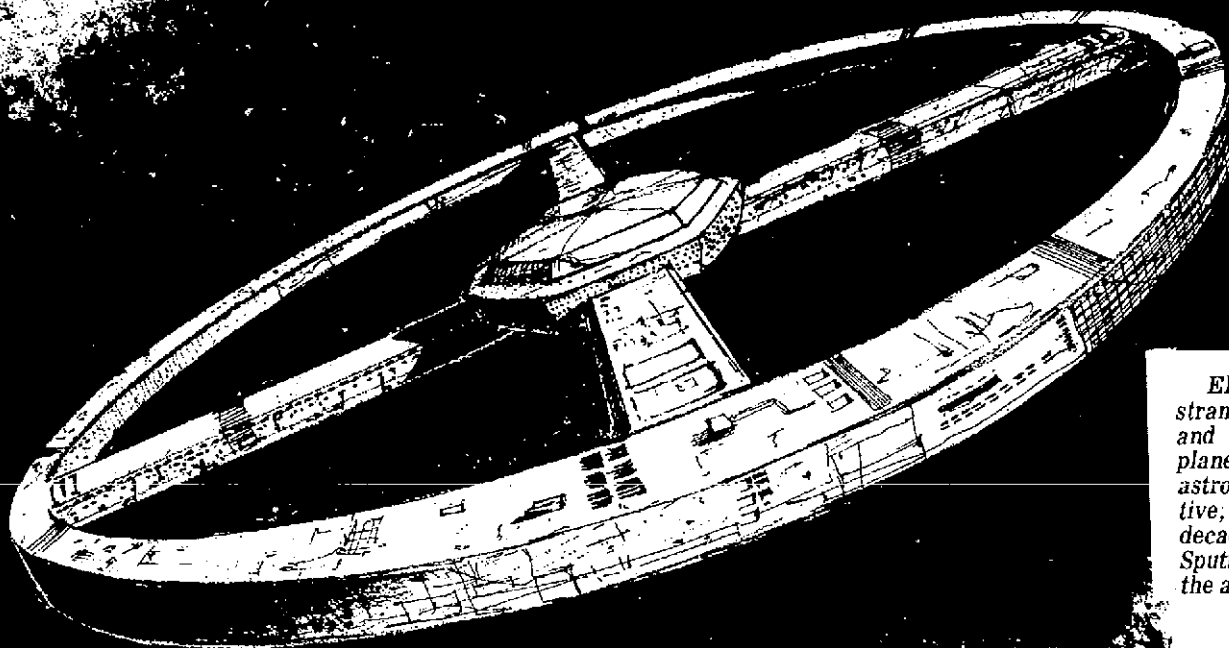


## Space: U.S. triumph



**EDITOR'S NOTE** — Twenty years ago a strange word, Sputnik, entered our language and a new era began in the history of the planet. Just as the platform of space gave the astronauts a new view of earth, a new perspective, so now we have the high hill of time, two decades, from which to measure the events Sputnik set in motion. The view, as was that of the astronauts, is compelling.

By Saul Pett  
AP Special Correspondent

You couldn't see the darn thing except at sunrise or sunset with great patience and good binoculars, and then you only saw a slow-moving pinpoint of light. You couldn't hear the darn thing except when the network interrupted the Jack Paar show to relay an eerie beep-beep.

Few eras of history have had such precise beginnings. You couldn't, for example, date the birthday

of the Golden Age of Greece or the Middle Ages or the Renaissance or the Industrial Revolution. But 20 years ago next month, at 7:30 p.m. Friday, Oct. 4, 1957, you could say that in the evolution of man, man was no longer a prisoner of his planet. With that tiny, tantalizing speck of light and that incomprehensible beep, the Space Age had begun.

(Turn to Back Pg., Col. 1)

Illustration by Dan Agnayo

### Inside Sunday

#### Star-strangled

... Oh, say

It's not the easiest national anthem to sing. Many a soprano has almost choked on the top notes, or had to start with a low growl to get up there. And a group that is gaining support for dropping the Star Spangled Banner says it's too full of glaring rockets and bursting bombs anyway. They want America the Beautiful. Page A-4.

#### Me? Steal?

... Yes, you

You're a thief at heart, admit it. You'd steal if you thought you could get away with it. That's what a rather cynical man who is paid to stop petty stealing among workers says. In retail stores alone, he asserts, about \$6 billion a year is missing from the till. Page A-7.

#### Aunt Blabby

... say 'Uncle'

Maggie Kuhn got organized when she retired at 66, six years ago. She started the activist seniors group, Gray Panthers. Her latest project is to get TV to stop "insensitive and derogatory" portrayals of seniors. Like Johnny Carson's Aunt Blabby. Page A-12.

#### Fall fashions

... the look is soft

This fall the fashion trends are softly feminine and stylishly masculine. The latest designs for at home, the office, or at play, are previewed in a special 16-page section, inside.

#### FEATURES INDEX

Action Line	A-3
Amusements	B-10,11
Classified	C-1-26
Editorial	B-2
I.P.T. Ombudsman	B-3
Jeane Dixon	B-16
Real Estate	B-12,13
Recreation Calendar	B-6
Secret Witness Summaries	A-13
Seniors' Activities	B-6
Southland Life/Style	L/S-1-10
Ship Arrivals	B-6
Sports	S-1-10
Television	TV-1-20

## Lance ethics under fire

By Wendell Rawls Jr.  
New York Times Service

WASHINGTON — Republican members of the Senate committee investigating the financial conduct of Bert Lance threw the budget director more on the defensive Saturday by focusing attention on his ethical standards rather than possible illegal activity.

But shortly before 10 p.m., PDT, Lance concluded his appearance before the Senate Governmental Affairs Committee and on national television by saying he was "satisfied" that he had had a "full opportunity to reply" to allegations against him and that "the American people know me much better."

The hearings will reconvene Monday morning with three committee staff members testifying on what Lance told them before his confirmation hearings in January.

The third and final day of grilling by the committee featured questions prefaced with such phrases as "Was it proper?" and "Did it worry you?"

AT THE WHITE HOUSE, meanwhile, President Carter said he believed Lance's Senate testimony had "enhanced his position" and that Lance had successfully refuted some of the allegations. But, Carter added, "I am keeping an open mind."

As in the previous two days, the huge hearing room was filled with spectators who seemed to be partisan to the embattled director of the Office of Management and Budget. They applauded the biting remarks of Sen. Sam Nunn, D-Ga., in Lance's defense, and they hissed the sterner observations of Sen. Jacob Javits, R-N.Y.

But as Javits consumed the early phases of the unusual Saturday session, with questions of ethical conduct and what knowledge Lance has of certain financial conditions of his family and campaign committee, it was apparent that Lance was being crowded into a corner.

Javits concentrated on Lance's use of influence and the timing of events prior to his confirmation by the same committee back in January, insinuating



BERT LANCE AT THIRD HEARING

—AP Wirephoto

that the budget director may have taken unethical steps to remove problem areas in his background before the confirming senators could ask question about them.

(Cont. on Page A-4)

## Historic school funds bill signed

By Doug Willis  
Associated Press

SACRAMENTO — Gov. Brown signed a historic \$4.26-billion school finance bill Saturday which he called "the most significant educational reform... in the nation."

The bill is designed to narrow the gap between rich and poor school districts in California and take a major step toward compliance with the State Supreme Court's Serrano school equalization decision.

Brown called the measure "a landmark bill, not only for the state, but the country. It is the most significant educational reform, not only for this state, but in the nation."

THE BILL, by Assemblyman Leroy Greene, D-Sacramento, will change the way the state gives California's 1,046 local school districts funds in order to put significantly more money in districts which have small local property tax bases.

Currently, schools get half their funds from local property taxes, about 40 percent from the state and the rest from federal sources. Greene's bill ultimately boosts the state share to about 50 percent, but with major changes for individual districts.

The effect will be to assure that districts with four-fifths of the state's students have about the same amount of money per child,

including state apportionments, with equal tax rates by 1981-82, despite wide variations in their property wealth.

The five-year total of \$4.26 billion is in addition to existing state support which now stands at \$3 billion annually.

The equalization provisions of the bill will mean lower tax rates for districts with modest tax bases, principally in suburban neighborhoods, but give them more money for their schools.

But some big city districts like San Francisco will get very little additional money, and may have to give up a small part of the money raised by local property taxes.

Other provisions of the bill provide funds for a wide range of school programs, shore up the teachers' pension system and provide cash incentives for districts which give more authority to councils of parents and teachers at the school level.

The Democratic governor signed the measure enacted by the legislature with only one significant deletion. He vetoed \$29 million for so-called "variable costs." That was a proposed fund, primarily for rural districts, to pay costs unique to the district, such as transportation, heating or unusually high insurance costs.

(Turn to Back Pg., Col. 3)

### Q and A

The proposed downtown marina — a plan for construction of a 1,660-slip yacht basin off the downtown shoreline and adjacent to the proposed hotel and aquatic park — has stirred controversy.

Feasibility studies, environmental impact reports and city staff figures, according to a recent report by an independent citizens' advisory group, are in conflict. Hence there are differing opinions as to whether the proposed marina will make money for the city or drain its already depleted reserves.

Margo Bergman is president of Homeowners Downtown Associates and one of 20 members of the

Local Citizens' Coastal Program Advisory Committee, and has been heavily involved in that group's analysis of the situation.

The following are her answers to questions posed by Staff Reporter Mary Neiswender.

In Monday's editions of the Independent and Press-Telegram, Tom Frandsen, chairman of the city's seven-member Marina Advisory Commission, presents his opinions on the proposed marina in another question and answer interview conducted by Maritime Editor Jack O. Baldwin.

**Q.** Your organization has expressed concern about construction of the proposed downtown marina. Why?

**A.** The Coastal advisory group, as a result of the financial study, posed questions about the marina because it was proposed that it would make money for the city. We question the feasibility of this.

**Q.** Why is it you question the feasibility?

**A.** In studying the operation of the marina we now have, we find we're losing money. This was established by figures given by Brubaker (Phil Brubaker, manager of the city's Tidelands Administration Division). The new marina is going to have bonded indebtedness and even with inflation, it is very questionable they would receive the kind of income to pay it off and operate it.

**Q.** Any other reasons you oppose it?

**A.** I oppose the location of the marina. It's already a very congested area. There is inadequate parking. On top of that, it is the one area that is available for people with no transportation to reach the beach. It is a quiet water area where people can go that can't swim well.

**Q.** There could be a beach area around the marina; isn't that right?

(Turn to Page A-5, Col. 1)

## Downtown marina critic speaks out

## People in the news

### CBS turns 50

Combined News Services

CBS Radio is 50 years old today and as Gen. Douglas MacArthur once said: "Old soldiers never die." In this case they don't fade away either.

From the general's "old soldiers," to Martin Luther King's "I Have a Dream" mountaintop, CBS's 50 years of radio was commemorated in a three-hour special Saturday night.

The program, narrated by Walter Cronkite, took listeners through CBS history, starting with selections from its first presentation, a six-hour musical program carried on 16 stations.

There were famous voices, like Edward R. Murrow, the network's first superstar. And there were famous speeches too — long ones like Richard M. Nixon's resignation and short ones like astronaut Neil Armstrong's "one small step for man" on the moon.

There were happy times with George Burns and Gracie Allen, Amos 'n' Andy, Jack Benny, Bob Hope and Bing Crosby. And there were sad times, like Sen. Edward Kennedy's eulogy for his slain brother Robert in 1968.

CBS allocated five months time for the project, with producers drawing from some 1,500 hours of tapes.

A good deal of the material came from the World War II era, a time when CBS says it provided some 4,000 radio broadcasts from both the Pacific and European theaters — perhaps radio's greatest hour.

There was William L. Shirer's eyewitness account of the French surrender to Hitler in the same railroad car where Germany surrendered following World War I; Elmer Davis on England's entrance in the war; Eric Sevareid's recollection of the fall of Paris and Charles Collingwood describing the German surrender.

There was sports with Red Barber, Mel Allen and Win Elliot; and high drama, like Orson Welles' 1938 production of "War of the Worlds" that scared a good share of the nation, and Lux Radio Theatre with Cecil B. DeMille at the helm.

There was entertainment with Major Bowes, Art Linkletter and Arthur Godfrey, and music from the New York Philharmonic and the Mormon Tabernacle Choir to the Andrews Sisters, Frank Sinatra and the red, red robin, bob, bob, bobbing along.



DANIELLE SPENCER

### To work

In Santa Monica, Danielle Spencer, the 12-year-old who plays Dee on television's "What's Happening," is preparing to return to work following an accident in which her father was killed and she was injured.

Her mother, Cheryl Pelt, says Danielle expects to return to her television series in a month.

Danielle left Santa Monica Hospital with casts on one arm and one leg and a gash in her forehead. Mrs. Pelt said the scar is not expected to show.

She said Danielle remembers nothing about the Sept. 6 crash along the Pacific Coast Highway in Malibu.



JACK BENNY... in radio's golden days  
Voice Heard Again on CBS Special

—AP Wirephoto

### Pasternak's mistress goes public

The memoirs of Olga Ivinskaya, who was Boris Pasternak's mistress for the last 14 years of his life and the model for his character Lara in "Dr. Zhivago," will be published next February by Doubleday & Co.

"A Captive of Time: My Years With Pasternak," was first obtained by Fayard, the French publisher, in 1972, with the understanding that the memoirs would not appear until the author decided the time was right. Permission to do so has now been obtained. It is not known how the manuscript was obtained from the author.

Olga Ivinskaya, who is now 62 years old, lives with her mother in Moscow. According to her memoirs, her relationship with Pasternak resulted in 12 years of prison sentences before and after his death in 1960. In the memoirs, she says that she was arrested on fictitious charges and sent to forced labor camps because of her relationship with Pasternak.

The memoirs are basically a love story, but they also touch on certain political and literary events.

The memoirs include Pasternak's description of Stalin as the "most terrifying person" he had ever seen. "A man looking like a crab advanced on me out of the semi-darkness," Pasternak writes. "The whole of his face was yellow and it was pitted all over with pockmarks. His moustache bristled. He was dwarfish — disproportionately broad and apparently no taller than a



BORIS PASTERNAK

12-year-old boy, but with an old-looking face."

Miss Ivinskaya discloses the origin of the name "Zhivago" for the novel. She says that it came about by the merest chance. Pasternak was walking along a street when he saw a manhole cover with the name of the manufacturer on it: Zhivago. He decided that the name would serve his purpose because it was unknown and could belong to any class — merchant or semi-intelligentsia. "This would be the hero of his novel," she writes.

"Dr. Zhivago" was published in the West in 1958 — and the book, which has never appeared in the Soviet Union, remains controversial. Nikita S. Khrushchev was once quoted, during a thaw in the Cold War, as saying that the hullabaloo over Pasternak's Nobel Prize was a scandal, and that the book could have appeared in the Soviet Union "with a cut of about 100 to 200 words."



TELLY SAVALAS GETS SUBPOENA  
To Testify in 'TV' Murder Trial

—AP Wirephoto

### Telly subpoenaed

In Miami, television star Telly Savalas was subpoenaed Saturday as a witness for a murder defendant whose lawyer blames screen violence for his young client's actions.

Savalas was subpoenaed by Ellis Rubin, a Miami lawyer who is defending Ronnie Zamora in the slaying of a wealthy Miami Beach woman earlier this year. Rubin contends the youth was "intoxicated" by the violence he saw in the crime shows he watched.

Zamora is scheduled for trial Sept. 26 before Dade Circuit Judge H. Paul Baker. In a pre-trial hearing, Baker indicated he would allow at least part of the unorthodox defense to be presented.



## the WORLD TODAY

### Israeli tanks said fighting in Lebanon

Combined News Services

RACHAYA FOUKHAR, Lebanon — Palestinians claimed Saturday that a combined Israeli-Lebanese Christian armored force launched a second day of assaults on the guerrilla stronghold of Kerium near the Israeli border, trouncing off "ferocious fighting." Israel has denied its forces are fighting in Lebanese territory. But a Christian militia spokesman said Saturday that Israeli soldiers were more than half a mile north of the border. Israeli radio reported Lebanese forces had taken a key hilltop near Khiam. Tanks and artillery were used in the heavy fighting Saturday night and Palestinian units failed in a counterattack to retake the hilltop, the broadcast said. Because the Christians are sandwiched between the border and Palestinian-Muslim leftist forces to the north, it is believed that tanks could be obtained only from Israel.

### Cholera cases on rise

BEIRUT, Lebanon — At least 114 new cases of cholera were reported in the Middle East on Saturday and Lebanese authorities were considering postponing the scheduled opening of schools Sept. 27. Syrian officials reported 100 new cholera cases, bringing to 2,236 the total number of cases reported so far in Syria, including 71 deaths.

### Dayan halts U.S. trip

TEL AVIV, Israel — Foreign Minister Moshe Dayan unexpectedly broke off a trip to the U.S. Saturday to come home and confer with Prime Minister Menachem Begin, raising speculation about a new development in Middle East negotiations. Dayan had spent Friday in Brussels and was expected to leave for New York Saturday. But instead he flew to Paris, spent several hours at a hotel there and then flew back to Israel. Dayan said he would leave for New York today and would be in Washington Monday as scheduled.

### Chinese nuclear test

TOKYO — China set off a successful nuclear test explosion Saturday, its first in 10 months. U.S. officials said the blast was above ground and its yield was a relatively small 20 kilotons. The test was China's 22nd since October 1964.

### 15 crushed in fall

CAIRO, Egypt — Fifteen persons hanging from the doors and windows of passing trains were brushed to the ground and crushed in a delta town 24 miles north of here Saturday. They fell between the trains when they passed from opposite directions at the town of Tukh and died instantly.

### Oil spill damage light

BERGEN, Norway — Norwegian scientists say millions of gallons of crude oil dumped into the North Sea last April by the runaway Ekofisk Bravo offshore well, one of Europe's worst oil spills, caused no serious environmental damage. "Had the well not been capped after seven days by Red Adair's Texas experts, it might have ended up as a major disaster as Ekofisk is in the heart of major fish spawning grounds," Grim Berge of the Norwegian Institute for Marine Research here told The Associated Press.

### S. Africa raps U.S.

NEW YORK — South African Prime Minister John Vorster says U.S. insistence on a one-man, one-vote, policy for his country would be "blatant meddling" in South African affairs and he would reject it, the New York Times reports. "It is fast reaching the stage where we feel that the United States wants to prescribe to us how we should run our country internally, and that is of course unacceptable to us," Vorster was quoted as saying. He specifically referred to Vice President Walter F. Mondale's call last May for "full participation" in South African politics, which Mondale said meant that every citizen has the right to vote.

# Richmans SUPER Slack SALE 1388 2 for \$27 Reg. 18<sup>95</sup> ea.



Great chance to build your wardrobe. Spectacular savings and tremendous selection on our best selling dress slacks, at extra low sale prices. Classic and contemporary styling. Huge assortment of colors, in solids and patterns. 100% polyester dress slacks. A truly super sale.  
Of course, no charge for alterations.

Sale ends Saturday, Sept. 24.

YOUR KIND OF STORE

**Richman**  
BROTHERS



700  
fussy  
tailors

USE YOUR  
RICHMAN CHARGE  
BANK AMERICAN  
OR VISA  
MASTER CHARGE

©THE RICHMAN BROTHERS COMPANY

**LOS CERRITOS CENTER** Monday thru Friday 10 to 9:00  
Saturday 10 to 6 Sunday 12 to 6  
**WESTMINSTER MALL** Monday thru Friday 10 to 9:00  
Saturday 10 to 6 Sunday 12 to 6  
**DEL AMO** Monday thru Friday 10 to 9  
Saturday to 6, Sunday 12 to 6  
**FASHION SQUARE** Monday thru Friday 10 to 9  
Saturday to 6, Sunday 12 to 6  
**CARSON MALL** Mon. thru Fri. 10 to 9:00  
Saturday to 6, Sunday 12 to 6  
11 Stores in the Los Angeles area are located in Santa Monica, San Bernardino, Riverside, Orange, Torrance, Northridge, Los Cerritos, Carson, City of Industry, Westminster, and Arcadia



# ActionLine

P.O. Box 230

Long Beach, Calif. 90844

## Who pays

I'm a widow of two years and have been without income since my husband died. I recently turned 60, so applied for widow's Social Security benefits in March. I received an award certificate in July saying I had been approved for monthly payments of \$267, but since my husband had worked for the railroad for more than 10 years, the Railroad Retirement Board would be paying me. I have heard nothing since. Where do I go from here? Mrs. J.M.C., Long Beach.

You should receive a check, retroactive to June, from Social Security in about two weeks. The Railroad Retirement Board in Chicago denied responsibility for paying your claim, since your husband was not working for the railroad at the time of his death. The Lakewood Social Security office, however, handling your claim, maintained the Railroad Retirement Board was in error and was the agency to pay your benefits.

After nearly two weeks of phone calls between the two agencies, it was determined that your benefits would be paid by Social Security, and your claim was sent to the payment center in Richmond.

## Benefits

Can you please tell me how much Social Security pays toward funeral expenses for a person receiving \$226 a month on welfare? E.R., Seal Beach.

The Social Security Administration pays a lump sum benefit of \$255 directly to the funeral home or to the survivor who is responsible for paying the funeral expenses. For the survivor to receive this benefit, however, the deceased must have worked and contributed to the Social Security program for an adequate number of quarters. This minimum contribution requirement varies, depending on the year in which the individual was born.

The Veterans Administration also pays a \$250 burial benefit if the deceased was a wartime veteran, or a peacetime vet entitled to service-connected compensation at the time of his discharge from the service or at the time of his death.

If the decedent met all the qualifications, his survivors could receive both the Social Security and the Veterans Administration benefits.

When a person dies leaving no known heirs or relatives, the Los Angeles County public administrator's office usually takes over. If it is found that there are insufficient assets in the deceased person's estate to cover the cost of a traditional burial, the body will be cremated at county expense unless his religion forbids it. If he was Jewish, the public administrator's office will notify the Jewish burial society, which will provide burial arrangements.

## Playhouse

I want to buy my girls a playhouse for Christmas. I have called lumber yards, etc., but cannot locate one. Can you help? M.J., Cerritos.

Action Line was able to locate only two school supply companies in the area that sell playhouses suitable for outdoor use. Goff's Educational Aids, 12991 Newport Blvd., Tustin, sells playhouses and a two-story King Arthur-style castle. The playhouses, made of unpainted pressed wood, range in size from 4 by 6 feet to 8 by 8 feet, and in price from \$123 to \$185. There is an additional 20 percent delivery fee which includes assembly at your home. The castle, which measures 4 by 6 feet, sells for \$225.

C & M Supply Co., 625 E. Lincoln Ave., Anaheim, has wood playhouses in a variety of sizes, priced from \$175 to \$350. There is an additional \$39 charge for delivery and assembly.

## L.B. apartment deaths

# 4 held in widow slayings

Two young Long Beach men and two teen-agers were arrested Saturday in connection with two recent beating-strangulation murders of elderly widows in central Long Beach.

One of the men, 18-year-old Earl Jackson, who occupied an apartment above the scenes of both killings — which occurred within a two-week period — reportedly told homicide investigators Saturday he surrendered "because I'm tired of running," according to police.

Booked on suspicion of murder were Jackson, 545 E. 16th St.; Elton Boyd, 19, of 545 E. 16th St.; and two Long Beach youths aged 17 and 15 whose names were withheld.

Police said the arrests ended a three-week search for Jackson, who had been sought for questioning only after the fatalities of the two widows found the

women brutally murdered in their apartments.

Vernita Curtis, 83, was found barely breathing Aug. 23 on the floor of her modest apartment at 541 E. 16th St.

Mrs. Curtis, beaten and strangled, lived for four days before dying Sept. 4 at St. Mary Medical Center.

Her neighbor, Gladys

Augusta Ott, a 90-year-old widow who lived alone at 547 E. 16th St., was found lying on her bed in her nightclothes on Sept. 6, victim of similar injuries. She was pronounced dead at the scene.

Homicide investigators said that in both cases, the apartments had been ransacked and inexpensive household items taken.

## Man shot by police after family fight

A Huntington Park man remained in critical condition late Saturday after he was shot by policemen who said the man pointed a shotgun at them.

Huntington Park police Lieutenant Joe Schiffer said Anthony Cabrera, 20, of 7001 Seville Ave., was taken to St. Francis Hospital following the shooting at about 9 p.m. Friday. He later was transferred to Martin Luther King Memorial Hospital for surgery.

Schiffer said three officers answered a family fight call at the Cabrera home, at which time Angel

Cabrera Sr., the father, asked them to intervene in a fight between his sons, Anthony and Johnny.

After the fight was broken up, the father asked the trio to remain nearby for a while in case the fracas began anew, Schiffer said.

When policemen heard shots from behind the house, Officers Bryan, Poland and Mark Carpenter ran back to an alley in the rear where Anthony reportedly leveled a shotgun at the officers, ignoring an order to drop it.

The officers fired four shots, striking both broth-

ers, police said. Johnny Cabrera received only a slight injury to his hand, they added.

Anthony was booked at the hospital on suspicion of assault with a deadly weapon on a peace officer.

## Carter nominates county DA's aide

WASHINGTON (AP) — President Carter announced Friday he is nominating Andrea M. Ordín, assistant district attorney for Los Angeles County, to be U.S. attorney for the central district of California.

## Doctors fees were overstated

WASHINGTON (AP)—The Department of Health, Education and Welfare said Saturday that last spring it erroneously had identified 64 physicians as having received more than \$100,000 each by treating Medicare patients in 1975.

In issuing 448 corrections to its list of nearly 22,800 doctors, medical groups and laboratories said to have earned more than \$100,000, HEW Secretary Joseph A. Califano apologized for the earlier inaccuracies and pledged "not to let it happen again."

"I regret any inconvenience for physicians whose records were incorrectly reported on our original list," Califano said.

A HEW spokesman added that the department will not vouch for the accuracy of any of the other names on the list, originally released March 1976, since no attempt was made to verify information concerning individuals who did not complain.

Here is the corrected information concerning physicians whose names were published by the Independent Press-Telegram from HEW's March list:

Paul K. Fukuda, Newport Beach, received less than \$100,000 in payments in 1975.

The following doctors' earnings should have been attributed to the medical group which is listed following each name:

Jack A. Fisher, Redondo Beach Medical Clinic, Redondo Beach; Stephen Lemkin, Hematology-Oncology Associates Medical Group Inc., Torrance; Donald V. Mahoney, Fullerton Internal Medical Clinic; Donald G. Mode, Fullerton Urology Medical Group; and Stanley E. Roberts, Roberts, Sigler, Freeman General Surgery Medical Group, Fullerton.

Fullerton Urology Medical Group, which was reported to have received \$109,420 in 1975 from Medicare, claimed this amount was incorrect but failed to produce documentation to prove it, HEW said.

## INDEPENDENT PRESS-TELEGRAM

Published Saturday and Sunday only, by Twin Coast Newspapers, Inc., 444 Pine Avenue, Long Beach, CA 90804.  
Sunday, September 18, 1977  
Vol. 28, No. 9  
Phone 435-1111  
Circulation 436-3475  
Classified 432-9959

Second Class Postage Paid at Long Beach, CA 90804

SUGGESTED RETAIL PRICE

Per Month Year

HOME DELIVERY

DAILY AND SUNDAY \$4.00 \$48.00

SATURDAY AND SUNDAY ONLY \$4.00 \$48.00

SUNDAY ONLY \$2.00 \$24.00

SINGLE COPY \$1.15

DAILY \$1.25

BY MAIL

DAILY AND SUNDAY \$5.25 \$63.00

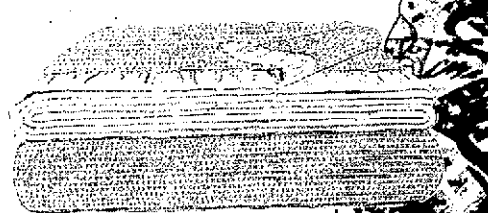
SUNDAY ONLY \$3.50 \$42.00

# Here's a comforting thought: Save now on fine bedding from JCPenney.

## Special 11.99

twin size

Luxurious comforter is all cotton with polyester fill. Choose from a large assortment of beautiful printed patterns. Give your room a touch of nostalgia in your favorite color and print. Full size, Special 16.99. King/Queen size, Special 20.99. Quantities limited.

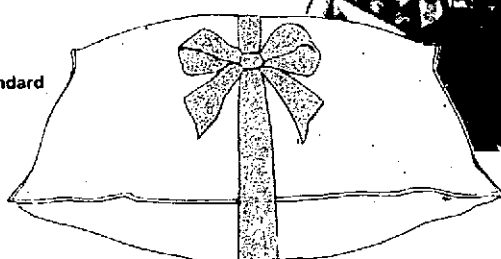


## 5.99

Soft, lightweight all polyester thermal blanket. At this price, you'll want a couple! Quantities limited.

## 2 for 5.88

Plump, resilient pillow of 100% polyester fill. Comfortable and lightweight. Covered with 100% cotton ticking. Queen size, 2 for 6.88. King size, 2 for 7.88.



## 20% off 'Parfait' bath ensemble.

## Sale 4.40 each

21x24" contour, 24x36" oblong. Reg. 5.50. Contours, oblong, ovals and wall-to-wall color in deep, rich nylon pile with safety skid-resistant backings.

27x45" oblong. Reg. \$9. Sale 7.20

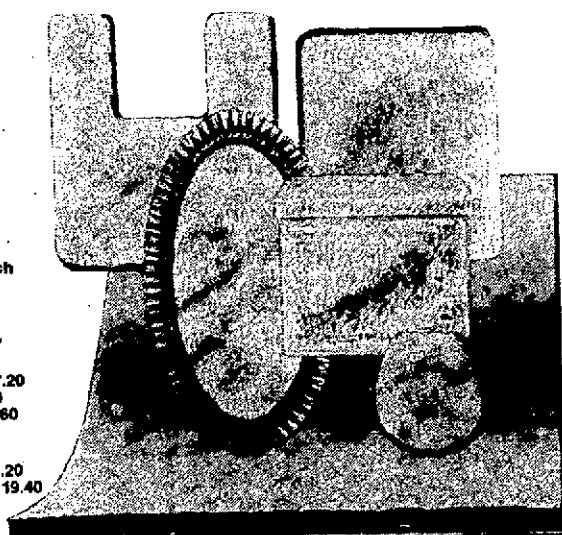
24x36" oval. Reg. \$8. Sale 4.80

27x45" oval. Reg. 9.50. Sale 7.60

Universal lid cover. Reg. 2.99 Sale 2.39

2-pc. tank set. Reg. \$6. Sale 5.20

5x6' carpeting. Reg. \$23. Sale 19.40



## Save on plush towels.

## Sale 2.40 bath size

Reg. \$3. 'Paradise' towels of soft cotton/polyester velour with fringed jacquard borders. Soft, pale colors.

Hand towel. Reg. 2.20 Sale 1.76

Wash cloth. Reg. 1.10 Sale 88c

## Sale 3.20 bath size

Reg. \$4. 'Matrix' tone-on-tone geometric designed towels. Plush sheared terry of cotton/polyester. Lush, fashion colors.

Hand towel. Reg. 2.75. Sale 2.20

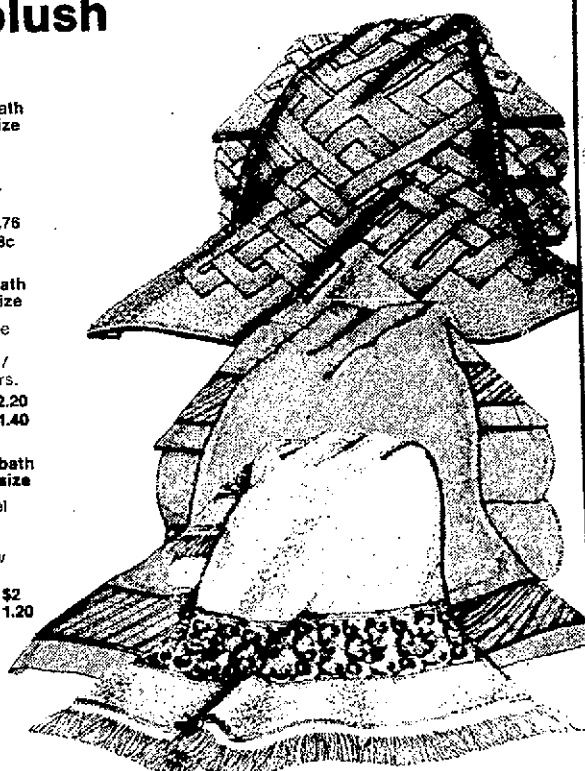
Wash cloth. Reg. 1.75. Sale 1.40

## Sale 2.80 bath size

Reg. \$3.50. 'Terri Suede' towel of soft suede-look sheared terry of cotton/polyester. Available in romantic, mellow colors.

Hand towel. Reg. 2.50. Sale \$2

Wash cloth. Reg. 1.50. Sale 1.20



# JCPenney

Sale prices effective Monday, September 19 through Sunday, September 25. Use your convenient JCPenney charge card.

Not available at Los Angeles, Florence Ave., or uptown Whittier, South Greenleaf Avenue. Available in Los Angeles, Orange, Riverside, San Bernardino and Ventura counties.

# Anthem revolt gains strength

## Group wants it changed to America the Beautiful

By Carol Oppenheim  
Chicago Tribune Service

PUTNEY, Vt. — A revolution is brewing. It's spinning around the old iron stoves, skipping through the apple orchards, and stretching out into the countryside from sea to shining sea.

The issue is none other than the Star Spangled Banner, the song played mostly before athletic contests, political conventions, and school graduations. And the controversy seems to center on two points: Such phrases as "the rockets' red glare, the bombs bursting in air" and the melody, which spans an octave and a fifth.

Julie Rosegrant and 2,000 persons in 44 states who, to date, have signed petitions, believe that the nation's official song should be changed to something less warlike and more singable. They want America the Beautiful, which, they say, praises the country.

Donald Harlow and a group he claims can't be counted — "the silent majority who don't come forth until a crisis" — think the present national anthem expresses the United States heritage and history just fine. As for the high and low notes, he says, "Nothing good comes easy."

On the surface, Rosegrant, a 72-year-old grandmother with a finely wrinkled face and a braided crown of soft, gray hair, seems an unlikely sort to foment a revolution. In fact, she even headed the town's Bicentennial committee in a celebration which included a flag-raising ceremony and a parade.

But she also is a retired English teacher, a former violinist with a Connecticut symphony orchestra, a one-time town auditor and justice of the peace, and a cofounder of Vermont's first credit union. And she is the mother-in-law of an Air Force career officer.

"I have hated the Star Spangled Banner as far back as I can remember," Rosegrant said. "I once had a good voice and sang it with everyone else. But I had to start a whole octave lower to make the high notes."

"Yet, I never really thought much about it until one day when my husband and I were driving through the state and words of America the Beautiful came to me.

And I thought 'wouldn't it be nice if we could sing that instead?'"

She asked the town selectmen to place the proposal on the agenda for the annual town meeting. And last March, after the minister of one of the town's two churches and a woman with a lovely soprano voice sang both songs a cappella, the meeting voted 37 to 64 for a new national anthem.

The meeting was reported in the local newspaper and later on national television. Letters of support began pouring in. Rosegrant professed to be amazed by the response.

So did Harlow.

The 45-year-old farmer, who has become something of an entrepreneur with his pick-it-yourself orchard, string of berry fields, and a roadside store selling maple syrup, wasn't at the meeting. Neither were a number of other farmers — the town has 1,000 registered voters — who hadn't expected anything to happen and went home to milk their cows.

He and a dozen other friends eventually decided to counterattack by forming the Committee to Save Our National Anthem. But after an initial flurry of letter-writing, the group has settled down to become what Harlow terms "watchdogs."

"We don't have the time or money to organize," Harlow says. "We have families to support and jobs to go to. But when it begins to look like our national anthem really will be changed, then we'll organize — then we'll be there."

"People have to have something to stand for and we've got to stand up for our traditions."

The Star Spangled Banner, a poem written by Francis Scott Key in 1814 and sung to the tune of an English drinking song, was designated the official national anthem in 1931 after an 11-year campaign by Mrs. Ruben Ross Holloway and more than 5 million signatures on petitions.

This month, Rosegrant is opening a similar campaign and asking supporters to write their senators and representatives in hopes of finding a sponsor for legislation to repeal that law.

Rep. Paul Simon, D-Ill., al-



POLICE REMOVE Kent State demonstrator who buried herself to the neck Saturday as pre-construction work began on controversial gym.

# Kent protesters plant themselves

By Sergio Lalli  
Associated Press

KENT, Ohio — Two women demonstrators buried themselves in dirt near the construction site of a Kent State University gymnasium annex Saturday but were dug up and carted off to jail along with two other demonstrators protesting the transplanting of trees.

University police said workers had transplanted a tree from the construction site to a nearby area and dug a hole for another tree before taking a break.

A crowd of demonstrators gathered around the hole, protesting work on the site near the spot where four students were shot to death and nine others were wounded by Ohio National Guardsmen during a May 4, 1970, campus antiwar protest.

A witness, Kent student Andy Oefftering, said two women got into the hole and covered themselves with dirt to their necks. Police asked the demonstrators to move away, but the two women remained in the hole and two other demonstrators remained seated on the edge with their feet hanging into the hole, Oefftering said.

Police identified the women who were later pulled from the hole as Julia Cochran and Karen E. Gordon of Cleveland. A university spokesman said Miss Cochran passed out from

the pressure of the dirt on her chest and was treated at the university health center before being taken away by police.

She, Miss Gordon and the two demonstrators who refused to move were charged with resisting arrest and disorderly conduct.

The transplanting work had started early Saturday as U.S. Supreme Court Justice William Brennan in Washington rejected yet another attempt to have it delayed.

Workers using a backhoe were guarded by 50 policemen in riot gear and six on horseback.

About 25 somber demonstrators stood in a dawn drizzle and occasionally heckled police or chanted, "Move the gym." Some of them cried, but there was no confrontation.

Police arrived at the site about 6 a.m., an hour before the tree removal crew arrived.

"You better plan on being out here for a long time, for every day it takes to build this gym," shouted a supporter of the May Fourth Coalition, the protest group which says the construction site is part of an area which should be designated a historical landmark and set aside as a memorial to the slain students.

More than 200 arrests, mostly for trespassing, were made in July after coalition members had camped on the site for nearly three months.

# New study hits hope of resurging downtowns

New York Times Service

ATLANTA — A major new study prepared for the Department of Housing and Urban Development confirms the continued economic erosion of America's center cities and substantially refutes suggestions of a major downtown renaissance based on isolated success stories.

Instead the study, conducted by the International Downtown Executives Association under contract to HUD, describes the "back to the city movement" as, at this point, no more than "small, but symbolic."

Moreover, the study finds that

the shift of people — and with them, jobs and commerce — to the suburbs has accelerated rapidly in the last two decades, with no real signs of letup.

The study finds, for example, that the suburban areas of the 25 study cities grew seven times faster than the central cities between 1950 and 1960. Between 1960 and 1970 they grew 18 times faster.

More recent data, compiled by the Urban Institute in Washington, according to Thomas Muller, director of land use evaluation, shows that trend accelerating, with growth continuing in the suburbs and declining in the downtown areas.

# Lance inquisitors turn the spotlight on ethics

From Page 1

Javits noted that the removal of an enforcement agreement between the Calhoun First National Bank and the Comptroller of the Currency came a day before Lance's nomination became public. Then he noted that the U.S. attorney in Atlanta dropped a criminal case involving Lance the day before President Carter announced his choice for director of OMB.

Then, two or three days before he presented his net-worth statement to the Senate committee of Jan. 7, Lance paid off loans from Manufacturers Hanover Trust Co. of New

York and the Chemical Bank of New York. He has been accused of using the same collateral to secure both loans.

And although, Lance maintained that he had exerted no influence to get the comptroller's letter of agreement rescinded or to get the Justice Department to drop its case, Javits noted Lance's lawyer, Sidney Smith, had talked with the men who took the actions shortly before they took them.

Although Lance said he was privy to conversations between Smith and Robert Bloom, the acting Comptroller of the Currency, he could not remember what had been said by the two other men.

And although he has testified that nobody had acted in his behalf to get the Justice Department to drop its case against him for possible misuse of bank funds in his 1974 gubernatorial campaign, Smith has said that he asked U.S. Attorney John Stokes "if there was any reason the case could not be closed before Bert's nomination."

Javits was harsher in his questioning of Lance's overdraft practices and those involving his gubernatorial campaign committee.

"There's no question about the fact that the campaign committee operated on an overdraft basis, correct?" Javits asked.

"There's no question about it," Lance responded.

"Did you feel as the chief executive officer of the bank that it was proper for the bank to pay campaign bills?" Javits came back. "If you had this to do over again, would you do it the same way?"

Lance said the bank incurred no loss from the campaign overdrafts and "if I had my druthers I would try to make sure it was even more of an arms-length transaction than it was."

Lance often referred to the everyday practices of country banks and then cited a comptroller's study which listed the typical problems of the average banks in the country.

Then Javits shot back: "Was it your understanding of President Carter's standard of ethics that it would be the average... what everybody does?"

Lance said he had "always tried to achieve a higher standard, to conduct myself with the highest standard of ethics."

Sen. William V. Roth Jr., R-Del., pressed further into the ethics area by referring to a letter written by Lance to the regional administrator of

the office of the comptroller in 1973, in which Lance wrote: "Management has been instructed to take immediate action to cure overdrafts of director, officers, employees and members of their families."

"You pledged your word that immediate action would be taken," Roth said, noting that the overdrafts by Lance and his family continued unabated in 1974 and 1975. "Would you say you were a man of your word?"

Lance shuffled his feet under the witness table, exposing a hole in the sole of his shoe, and produced an indirect answer that alluded, as often was his wont, to "the circumstances at the time."

As Roth accused Lance of "a breach of contract" in using the same collateral for two different loans, Labelle Lance, the OMB director's wife, sat placidly in the front row of spectators.

But she applauded as loudly as any spectator when Nunn jibed at Javits's use of a famous Harry Truman remark by retorting:

"Mr. Lance has stayed in the kitchen, has stood the heat and has done a little cooking of his own."

Then Nunn began a detailed defense of his fellow Georgian and ended by saying that if he were Lance's lawyer he would "make a motion for dismissal of the charges based on the evidence so far before this committee."

There was little of the quibbling, sniping and wrangling prevalent in the first two days of the hearings, conditions that caused, at least one, senator to say privately that the committee was coming off worse in the televised hearings than Lance was.

"There is some bad feeling on the committee because some of us don't feel like we are being kept up to date on what the

committee is doing," the senator said. "Some of the members are going off on their own hook and everywhere the committee investigators go, the press seems to have a report before the committee members."

Under questioning by Sen. John Heinz, R-Pa., about his ethical standards in taking two salaries while director of the Georgia State Highway Department and president of the Calhoun bank, Lance said he had given his state salary to "a proper charity."

He also said he had taken no expense account funds while in his state government post and on the day he took office, an

official of the Calhoun bank had asked the state agency to withdraw all its deposits from the Calhoun bank.

When Heinz said Lance seemed to "take pride" in his answer, Lance responded to a burst of applause: "I like to answer that one."

But Javits seemed to put some order in the direction the hearings are taking. He said there were two questions which should concern the committee, and Saturday's interrogations appeared to bear out his assessment.

"One is, has Mr. Lance told us everything that we should have known, and the second is the question of whether he is so burdened with debt and other problems that he cannot properly carry out his responsibilities."

"The issues are two — the ethics and the competence of Mr. Lance."



two weeks only

## Family portrait sale

14.95 8x10" color portrait reg. \$40

The professional family portrait... the gift of love that lasts forever. Choose from a full selection of poses. Call for an appointment today. 475-4911 ext. 309 (Extra charge for groups of more than three.)

photo studio 926—may co lakewood  
Ext. 309 closed Sundays

**m**  
MAY CO

## Climber falls to his death in mine shaft

Associated Press

A 27-year-old amateur mountain climber fell 270 feet to his death Saturday in an abandoned mine shaft, officials said.

Using a rope tied to the back of a car, the man had lowered himself to the bottom of the 300-foot Red Rover Mine near Acton in Antelope Valley, Los Angeles County Sheriff's deputy Pete Sysak said.

The man's 22-year-old brother began pulling him out by driving the car away from the shaft, but the rope broke when the man was about 30 feet from the surface and he plunged to the bottom.

The brother called authorities from a nearby residence, and a helicopter was dispatched to the scene, where a deputy sent into the mine confirmed the man's death. The body was recovered about two hours later by a rescue squad.

The victim's name was withheld pending notification of next of kin.

## Exclusively at Ted Brown's

Heavy 14 Karat solid yellow gold bracelet. Custom made one of a kind with matching neck chain available.

Truly personalized custom jewelry created by Larry from a wax carving. He will design your special desire with an illustration. Then he will handcraft a wax design of fine detail. After your approval, the wax design is cast and finished to the beauty of gold and precious stones. You have a truly personalized custom piece of jewelry. Prices are surprisingly low. Larry can remount your present stones.

## Ted Brown Jewelers

45 years same location  
418 Long Beach Blvd., Long Beach 436-7326

Open Mon.-Fri. 9:30-5:30  
Closed Sat.  
BankAmericard • Master Charge  
Layaways

## GRAND OPENING CHEUNG PALACE

FABULOUS CANTONESE & MANDARIN CUISINE In an Atmosphere of Subdued Elegance

### GRAND OPENING SPECIAL \$2.75 Per Person

- Fried Won Ton, Sweet & Sour Sauce
- Almond Chicken
- Braised Duck with Vegetable
- B.B.Q. Pork, Fried Rice
- Fortune Cookie (of course)

Served for 2 Persons & Up

ALL COCKTAILS 20% OFF 9-19-77 to 9-25-77

**張宮大酒家**

1960 SANTA FE AVE. (3 Blocks No. of Pacific Coast Hwy.) Long Beach, Ca. 436-9657



# New marina questioned

(Continued from Page A-1)

**A.** Mr. Herron of Moffat and Nichols (an engineering consulting firm hired by the city to study the feasibility of a downtown marina) stated it would take 10 to 15 years for sand to build up in pockets around the marina to allow any kind of sandy area. Remember, the marina goes from Alamitos Avenue to Grissom oil island. This now is all swimming area. Mr. Herron said the cost to fill those pockets would be fantastic, and then there's always pollution.

**Q.** You mean you think the marina would pollute the beach areas?

**A.** We already have a problem from the Los Angeles River. After the last rain, all the debris washed down and landed between Alamitos and Fifth Place. It was impossible to swim in this water — it was like a floating sewer. The marina would make it worse.

**Q.** Since you are opposed to the marina, do you — or your group — have an alternate plan?

**A.** There is an existing plan in the city's engineering department for two smaller marinas, and we've looked into them. Furthermore, a smaller marina put in the shoreline marina area and the adjacent lagoon would be adjacent to Shoreline Drive and also to the overpass going over to the Queen Mary and Harbor Department and would be more acceptable. Also, no expensive breakwater would be required.

**Q.** What about the cost of this smaller marina — is it economically feasible?

**A.** The engineering department said they thought they were talking about \$6 million to \$8 million for the smaller marina.

**Q.** Will the smaller marina pay for itself?

**A.** The question is whether any marina will pay for itself unless we can increase rental rates, and with the pressure from boat owners on the politicians not to increase them, the same thing will happen as has happened in our current marina — we lose money.

**Q.** Do you think we can build the marina at the \$28 million price now proposed, according to all your research?

**A.** No prophet am I, but if we base it on our track record, no way. It seems that everything we have an estimate to build in this city always has tremendous cost overruns.

**Q.** There have been disputed figures on whether the Long Beach Marina is losing money, breaking even or is profitable. What are your figures?

**A.** I obtained for our group — with the help of the mayor — from Phil Brubaker of Tidelands, a financial statement in which the bottom line says that in 1975-76 there was a deficit of \$76,000. For '76-77 he estimated that they would only lose \$40,000 — that's this year. He proposes they will make a profit after that.

**Q.** Yet Mr. Brubaker says the new downtown marina will make money — what are your figures on that?

**A.** His figures have changed so constantly with possible revenues. I cannot quote profit figures. He does claim they will make a profit, but he hasn't proven it to me or my group.

**Q.** Why hasn't he proven it — what do you dispute?

**A.** The rate schedule of slips is not consistent with historic rates. It allows for no leveling off of growth rates in view of the energy problem. They require a 98 percent occupancy to even break even because of the bond indebtedness costs. On top of that there is a very small allowance for replacement for depreciation. There are other factors — parking, water, traffic control — all of which could cost, but aren't figured in. There is at least \$100,000 needed to circulate water if we find water quality not adequate — this is not even considered.

**Q.** You mentioned traffic control. What do you mean?

**A.** The marina will increase boat traffic, which leads to enforcement of boat traffic regulations. On top of that, the holding tank law which is on the books in Long Beach has not been enforced — and I'm told there is no money to enforce it. There is no pump-out station at the current marina, but one is scheduled in the downtown marina. In Dana West (Dana Point Marina) they have three pump-out stations, and make the service available free of charge so people will use it. It's now open for discussion as to whether we will have ours available free.

**Q.** You have challenged the marina revenue — do you also challenge the operating costs?

**A.** I feel manipulative figures are being projected in the operating expenses for the new marina. One study assumes that in 1977 the operating cost per berth is \$358 and that in 1983 the cost will be \$508 per berth. The actual 1977 cost per berth for operating the Long Beach Marina is \$823. There is no warrant for the study to assume that the proposed marina can be operated at a cost of \$358 per berth per year.

**Q.** So you feel that the income is inflated and the costs are deflated?

**A.** Right. They're talking about inflation decreasing. They're talking about a 6 percent inflation figure, and now Mr. Brubaker is saying it will drop to 4 percent in 1984. It is not realistic, I feel, because the trend is towards 10 percent.

**Q.** One of the reasons for the downtown marina is to enhance the deteriorating downtown area. Don't you agree that it would?

**A.** The visual impact of a small marina would be far more attractive than a large marina because we would still have some ocean to look at, which we would not with a large marina. A small marina would create a coffee shop and the outdoor eating facilities which would be attractive for people to go and sit and look at the boats and the adjacent ocean. It would revitalize the downtown as much as a large marina, and it wouldn't congest the area.

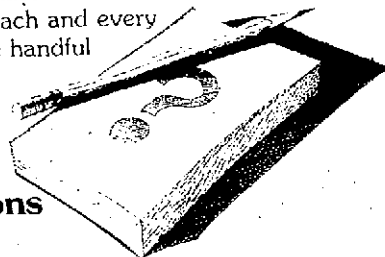


## Save this ad and Lucky will save you money.

... or why Lucky doesn't offer coupons

### We won't make out your shopping list for you.

We feel offering coupons for a few selected items is a little like telling you that you can save on dog food. Lucky doesn't want to pick and choose which items you're allowed to save money on. We want you to save on everything you purchase from us. So we keep prices low on each and every item ... not just the handful to be shown in a newspaper ad.

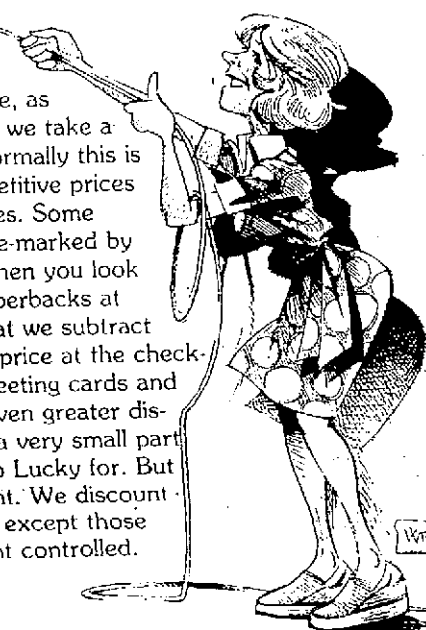


### Manufacturer's coupons vs. store coupons.

Many fine products are promoted by the companies that produce them. These promotions often take the form of 'cents-off' coupons in newspapers and magazines. The manufacturer has chosen to take it upon himself to call attention to his product by offering you savings. Redeem all those manufacturer's coupons when you shop at Lucky and you save two ways. First, because of our low, everyday prices. Second, because of the manufacturer's coupon saving. This combination will bring your food bill about as low as you can get it today, on your shopping list. So clip them all out, and bring them to Lucky.

### Pre-priced items.

We're a discount store, as you know by now, so we take a very low mark-up. Normally this is reflected in the competitive prices you see on our shelves. Some items, though, are pre-marked by the manufacturer. When you look at magazines and paperbacks at Lucky, remember that we subtract an extra 10% off the price at the check-stand. Things like greeting cards and razor blades, have even greater discounts. Sure, this is a very small part of what you come to Lucky for. But it illustrates our point. We discount every price we can, except those that are government controlled.



### Here's a sampler.

The prices we list below are meant to whet your appetite for all the savings you'll find on our shelves, in our meat case, on our produce displays. You can almost make out your weekly menu from what we show here. We think that building your menu at Lucky might just save you more at the register. Check us out and compare.

#### Fresh Meats

LARGE END RIB STEAK 129  
BONDED BEEF LB.

BLADE CUT CHUCK STEAK .68  
BONDED BEEF LB.

BONELESS ROUND STEAK 118  
BONDED BEEF LB.

CROSS RIB ROAST 138  
BONELESS CHUCK BONDED BEEF LB.

TOP SIRLOIN STEAK 1.97  
BONELESS BONDED BEEF LOIN

CHUCK ROAST .88  
T-BONE BONDED BEEF

T-BONE STEAK 1.98  
BONDED BEEF LOIN

RUMP ROAST 1.28  
BONELESS SIRLOIN CUT, BONDED BEEF LB.

BONELESS TIP STEAK 1.58  
BONDED BEEF ROUND

CHICKEN BREAST QTRS. .69  
OR LEG QTRS. FRY, HOLLY FARMS GRADE 'A' LB.

PORK LOIN ROAST 1.29  
SIRLOIN CUT

RIB CHOPS 1.58  
PORK LOIN

PORK LOIN CHOPS 1.78  
TENDERLOIN

#### Canned & Packaged

HARVEST DAY BREAD .39  
DELUXE WHITE OR WHEAT 24 OZ. LOAF

TREESWEET JUICE .49  
PINK GRAPEFRUIT 46 OZ. CAN

PRINGLE'S POTATO CHIPS .89  
REG. OR RIPPED 8 OZ. PKG.

NESTLE ICE TEA MIX 1.59  
LEMON FLAVORED 24 OZ. JAR

PLANTER'S PEANUTS 1.29  
DRY ROAST 16 OZ. JAR

SALAD DRESSING .89  
KRAFT 1000 ISLAND 16 OZ. BTL.

GRAHAM CRACKERS .55  
FIRESIDE 16 OZ. BOX

CURTIS CANDY BARS .89  
BUTTERFLY OR BABY RUTH 12 OZ. PKG.

DEL MONTE FRUIT CUPS .69  
OR PUDDING (6 VARIETIES) 4.75 OZ. CANS

GROUND BLACK PEPPER .66  
HARVEST DAY 4 OZ. CAN

LADY LEE GOLDEN CORN .29  
CREAM/WHOLE KERNEL 17 OZ. CAN

LADY LEE GREEN BEANS .29  
CUT OR SUCED 16 OZ. CAN

LADY LEE PEAS .29  
17 OZ. CAN

#### Canned & Packaged

DENNISON CHILI 49  
W/BEANS, REG. OR HOT 15 OZ. CAN

PIZZA PIE MIX .46  
APRAN WAY 12 1/2 OZ. BOX

Household & Pet

TRASH CAN LINERS 1.99  
HEFTY 30 GAL. 20 CT. PKG.

SANDWICH BAGS .59  
LADY LEE PLASTIC 150 CT. PKG.

ZEE LUNCH BAGS .47  
BROWN KRAFT 50 CT. PKG.

SCOTT PAPER TOWELS .58  
DECORATED OR ASSORTED 100 SF. ROLL

KAL KAN PET STEW .32  
DRY, FISH, LIVER 14 OZ. CAN

FRISKIES CAT FOOD 1.64  
DRY, FISH, LIVER 64 OZ. BAG

Dairy & Frozen

BANQUET CHICKEN 198  
WHOLE FRIED 32 OZ. PKG.

LADY LEE ICE CREAM .99  
SQUARES 7 1/2 GAL. CTN.

BROCCOLI CUTS .55  
PKGSWEET 16 OZ. PKG.

#### Delicatessen

OSCAR MAYER VARIETY PAK 139  
ROUND, BEEF, OR SQUARE 12 OZ. PKG.

HORMEL WRANGLERS 1.39  
16 OZ. PKG.

HUNGRY JACK BISCUITS .39  
PILSBURY 3 VARIETIES 10 OZ. CAN

CRESCENT ROLLS .49  
PILSBURY 8 OZ. CAN

DAK COOKED HAM 1.89  
8 OZ. PKG.

MORRELL FRANKS .59  
BEEF 16 OZ. PKG.

SMOKIE LINKS 1.29  
OSCAR MAYER 12 OZ. PKG.

Health & Beauty Aids

ROSEMILK LOTION 137  
18 OZ. SIZE

ROSEMILK FACE CREAM 1.37  
2 OZ. JAR

BABY LOTION 1.17  
JOHNSON & JOHNSON 9 OZ. BTL.

BABY OIL 1.67  
JOHNSON & JOHNSON 16 OZ. BTL.

BABY POWDER 1.87  
JOHNSON & JOHNSON 24 OZ. CAN

#### Liquor & Beer

KESSLER WHISKEY 10.59  
BLENDED 1.75 LTR. BTL.

CANADIAN CLUB WHISKY 16.50  
CANADIAN 1.75 LTR. BTL.

#### Produce

LARGE CUCUMBERS .15  
EXTRA FANCY

ITALIAN SQUASH .23  
MUSCAT GRAPES .29

# Lucky

DISCOUNT SUPERMARKETS

...what discount is all about.

# Female GIs blast sexism at war games

By David Minthorn  
Associated Press

LEIPHEIM, West Germany — In the time-honored tradition of GIs, American female soldiers are pitching pup tents, digging latrines, pulling KP and griping as they take part in NATO war games, their first major field test.

One of their most common gripes is that they're finding what they consider to be a sexist attitude among their male colleagues.

"I like being out in the field, although some of the men are giving us a hard time about doing physical work," said Pfc. Branda Keahey of Nampa, Idaho, a lab technician in a combat support hospital.

"I know I did my share of lifting when we set up this hospital," she said.

"We're living in the woods in tents. We're digging our own latrines and hauling our own fuel and water," said S. Sgt. Ann Sandeven of West Palm Beach, Fla., a 16-year veteran roughing it for the first time.

The performance of the women soldiers is being judged by the Pentagon to determine whether the U.S. Army will expand its female ranks — now about 50,000 or 5 percent of all soldiers — to free more men for active combat.

Dressed in the customary olive-drab fatigues, the 1,500 women soldiers participating in the war



WOMAN SOLDIER 'JUST ANOTHER FACE IN THE CROWD' —AP Wirephoto

games are barred from "combat" jobs and assigned instead to support units for transportation, communications, medical and military police.

Pfc. Keahey, for example, is caring for an average 100 soldiers a day who report to her hospital. About 30 men suffered broken bones or bad sprains after the first parachute drop.

The women are working alongside 60,000 male soldiers here for the three-week annual maneuvers of the REFORGER exercise — Restationing of Forces to Germany.

Most of the women were adapting "quite well" to the rigors of army field life, said Capt. Patricia Stewart of Tacoma, Wash. She noted that some were

carrying stretchers with heavy men on them.

Spec. 5 Barbara A. Malden of Arlington, Va., proved her mettle on the first day by saving the life of a male soldier who spilled a flammable liquid on himself while on KP duty in the kitchen.

His clothes caught fire but Spec. 5 Malden, a cook, quickly put out the blaze with a fire extinguisher.

"Everything moved pretty fast," she said after receiving the Army Commendation Award for her action. "After the fire was out, I had to go back and get supper served."

Some male GIs confessed to resentment of the women and claimed their women comrades are looking for "an easy life" in the Army. But Capt. William L. Lane of Easton, Md., commander of a tank force flown in from Ft. Riley, Kan., believes the tide of opinion is turning in favor of the women.

"I know a lot of my men would like to have women in their crews right now," he said, "but that's years away."

## POLY HIGH REUNION

—This is the big one

Oct. 2, Sunday, 10:30 a.m. to 5 p.m.

Long Beach Elks Lodge, 4101 E. Willow St.  
Buffet Lunch • No-host Bar • No Speeches

The Poly High class of 1926 is celebrating the 51st anniversary of its graduation by inviting members of other classes to join this big reunion. So, if you are from the class of 1926 or from other classes up to and including 1930, get your reservation in now! Don't miss this one! Send checks for \$8 per person (which includes buffet lunch, tax, tip and facilities charge) to the Reunion Committee treasurer, John Van Dyke, at 5136 Piccadilly Circle, Westminster, CA., 92683. His phone is (213) 431-8933.

## 3-DAY SALE

SALE ENDS TUESDAY, SEPTEMBER 20TH...  
HURRY, SOME QUANTITIES ARE LIMITED!

# Lowest price ever! Save \$4

on sculptured saxony "Madrille." **888** Reg. 12.99 sq. yd.

Save on 24 more styles, 210 colors. Here are just a few:

Save #1. Smart "Highwood." **399** SQ. YD. Nylon level-loop. Has foam back. 4 colors. Reg. 4.99

Save #2. Rich "Ebb Tide." **699** SQ. YD. Sculptured nylon shag; foam back. Six colors. Reg. 8.99

Save #2. Lush "Belaire." **799** SQ. YD. Saxony nylon plush in seven stylish colors. Reg. 9.99

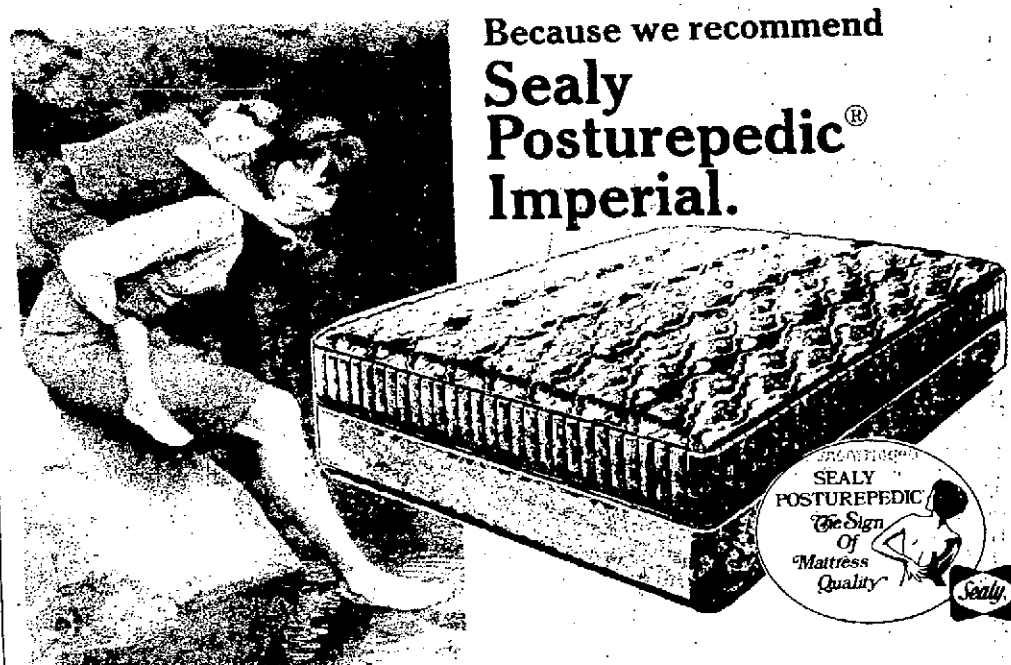
Save #2. "Northlake" shag. **799** SQ. YD. Lush sculptured nylon shag. ZEPPEL-treated. Reg. 9.99

Save #3. Lovely "Desire." **899** SQ. YD. Saxony nylon plush is Ban-Lon-approved. Reg. 11.99

Save #3. Elegant "Clouds." **1099** SQ. YD. Sculptured nylon saxony has luxurious feel. Reg. 13.99

\*DuPont's registered trademark for its fabric flouridizer.

# We never met a back we couldn't satisfy!



Because we recommend  
**Sealy Posturepedic® Imperial.**

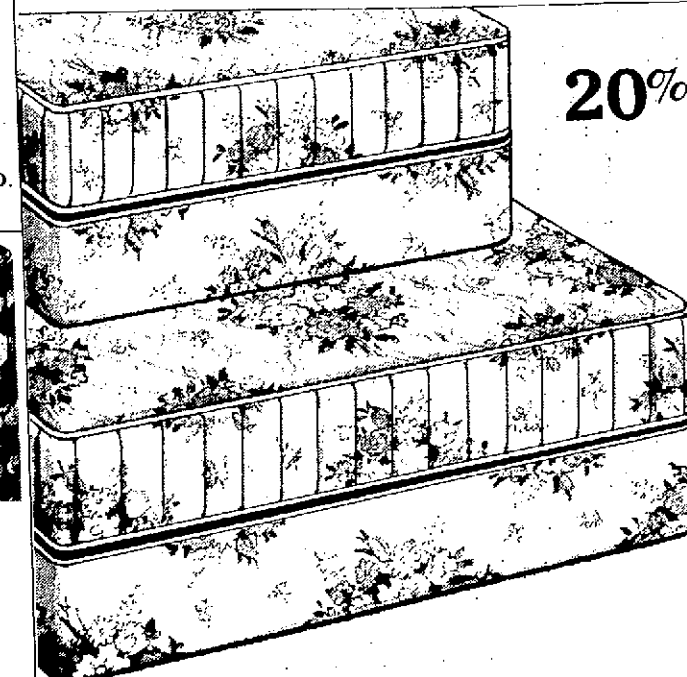
The Unique Back Support System promises no morning backache from sleeping on a too-soft mattress. Designed in cooperation with leading orthopedic surgeons for firm support with no sacrifice in comfort. And the Sealy Posturepedic® firmness is built to stay in. So for quality mattresses and the assurance of long wear try Sealy Posturepedic®—it's the great one!

# 119<sup>95</sup>

TWIN SIZE EA. PC.

Full size each piece..... 139.95  
Queen size 2-piece set..... 339.95  
King size 3-piece set..... 479.95

Try Sealy Posturepedic® Royale: Extra firm or gently firm with Steel-Span® foundation frame. From 139.95 twin ea. pc.



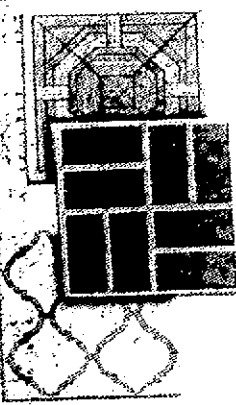
# 20% to 42% off.

All Style House® bedding now at low sale prices.

# 59<sup>88</sup>

TWIN REG. 99.95

Choose from the entire stock of Style House® mattresses and foundations. Inner-spring or foam. Steel-coil mattresses. Quilted urethane foam cover. 139.95, full mat. or foun., 79.88 299.95, queen 2-pc. set, 239.88 399.95, king 3-pc. set, 299.88 Style House® bedding starts as low as 44.88 each piece.

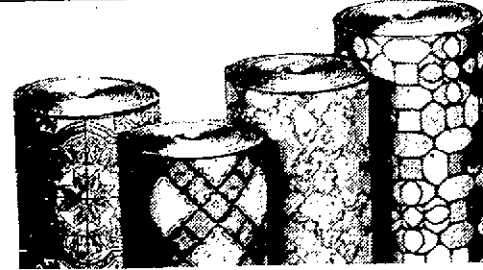


**20% OFF**  
DO-IT-YOURSELF  
EASY-STIK® TILE

# 35<sup>c</sup>

REG. 44c EA.

Just peel off back and press in place. Vinyl/asbestos 12x12" tiles. 19.88, carton of 45 square tiles..... 15.49



**23% OFF**

CUSHIONED VINYL FLOORING

Colorful, rugged vinyl surface keeps its shine without wax! Cushioned flooring comes in 12' wide roll. **344** SQ. YD. REG. 4.49

**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as reduction or as a "Special Buy" it is at its regular price. A "Special Buy", though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as reduction or as a "Special Buy" it is at its regular price. A "Special Buy", though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

FOR HOME DECORATING, CALL TOLL-FREE 1-800-472-2491

# We still make house calls.



CANOGA PARK EAGLE ROCK PANORAMA CITY WEST LOS ANGELES  
COVINA NORWALK ROSEMEAD LAKEWOOD  
LYNWOOD TORRANCE MONTCLAIR RIVERSIDE  
SAN BERNARDINO COSTA MESA FULLERTON  
HUNTINGTON BEACH SANTA ANA HAWTHORNE

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM... SATURDAY 9:30 AM-9:00 PM... SUNDAY 11:00 AM-6:00 PM

USE CHARGE-ALL CREDIT FOR ALL YOUR NEEDS

# Bedding buys here!



CANOGA PARK EAGLE ROCK PANORAMA CITY WEST LOS ANGELES  
COVINA NORWALK ROSEMEAD LAKEWOOD  
LYNWOOD TORRANCE MONTCLAIR RIVERSIDE  
SAN BERNARDINO COSTA MESA FULLERTON  
HUNTINGTON BEACH SANTA ANA HAWTHORNE

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM... SATURDAY 9:30 AM-9:00 PM... SUNDAY 11:00 AM-6:00 PM



# Thieving: Great American pastime isn't petty

By Jerry Adler  
Knight News Service

On one side is us, a good many of us at any rate, who get up in the morning, go to our jobs and spend the next eight hours waiting for the boss to turn his back so we can steal from him. Many days, of course, we never get the chance.

But on the whole, we're doing all right; in retail stores alone, the hands we dip in the till this year will come out with something more than \$6 billion, according to Bob Curtis, one of the nation's top security consultants.

That figure, said to be increasing by 20 percent a year, is about twice what all the burglars, armed robbers and shoplifters combined get away with. On the other side is a man like Harvey Yaffe, president of Dale Systems in Garden City, L.I. Yaffe is the general of an army of 4,500 men and women sworn to defend American business from its own workers. Sweating along with the gang on the loading dock, loading up with them after work, they infiltrate a ring of thieves in an undercover operation that may take six months to bring off.

**STAKING OUT** the lingerie department of a big department store, clutching a handbag and a girle, they are death to salespeople who ring up one sale for the company, one for themselves.

Sitting hunched over lie detectors in small cork-walled rooms, they protect the great enterprises of our land against stock clerks who shoot heroin in the bathrooms.

After several decades of doing this kind of work, Yaffe has developed a cynical view of human nature.

"Given the need and the opportunity," he says, "almost any of us would steal. And God knows, we all have the need."

Some of us seek out the opportunity more aggressively than others.

We are the manager of the meat department in a large supermarket. Everything we know about meat we learned from our father, who runs a successful butcher shop 15 blocks away. One reason he's so successful is that every time we order meat from an outside supplier, we order some for Dad, too.

Selling meat for \$2.69 that he got for nothing, Dad works on a profit margin that would look good to a hotel-lobby liquor store.

If we don't get greedy, we can probably keep this up until Dad is ready to retire. Of course, we have as much chance of not getting greedy as we do of staying young. If we weren't somewhat greedy already, we wouldn't have started. There is a danger: Somewhere down the road, the supermarket manager will audit the cash register tapes and discover we're ordering more meat than we're selling.

**SO WE** make friends with one of the cashiers. She does not have to steal anything herself. All we ask of her is that from time to time, when a customer comes through with a can of coffee for four bucks, she ring the price up on the "meat" key.

In this way the shortage of meat is cleverly concealed, and we can go on for years, up until the head office closes the market because it's losing so much money.

One insurance company study found 30 percent of all business failures are a result of employee dishonesty.

Of course, the manager might be stealing from the store, too. He might be doing it like the manager of a Midwestern supermarket Yaffe tells about who built an extra check-out lane in his store and set up his own cash register. Each day for a couple of hours, he'd open up the register and do several hundred dollars worth of business, \$70,000 in just a few months.

We are the movie-thea-

ter ticket-takers who palm tickets instead of tearing them in half, return them to the box office to be sold over again, and split the profits with the cashier.

We are the ushers who will move you down to a more expensive seat for a couple of bucks.

We are the bartenders who "buy back" every other drink, and the waiters who leave the appetizer and dessert off the check, hoping to build a bigger tip.

There is, according to Manhattan District Attorney Robert Morgenthau, the example of Jerry Lee Brammer, a graduate of Columbia Law School and a trusted employee for 10 years of Champion International Corp.

**BRAMMER'S** job was to process claims against the company for defective merchandise. But among his hobbies, according to Morgenthau, were an-

## Retail employees pocket \$6 billion a year

tiques, rare books, a Bentley and a Rolls, and owning a fancy East Side restaurant—luxuries that could not be supported by his salary, which reportedly ranged up to \$900 a week.

So from time to time, starting in 1971, Brammer would, according to Morgenthau, put through a claim which was based on nothing but his imagination. He allegedly stopped just short of putting through claims with his own name on them. Sometimes the claimant would be Brammer's partner in the restaurant; at other times they were sellers of rare books, antiques, real estate or other property for which Brammer had a yen.

More than a year after he quit his job, the company conducted an audit and discovered

something not quite right. The complaint on which Brammer was arrested last spring cited 51 false claims totaling more than \$1 million.

We are the manager of a large movie theater which sold hundreds of dollars of popcorn a night. To see whether we are stealing, the head office does not keep track of the popcorn itself. That would be ridiculous. They issue us a certain number of boxes, count up the number we have left at the end of the month, and balance that against the money we turn in.

So, of course, we print up our own boxes, sell every fifth box of popcorn in one of these, and pocket the money. We would never have been caught if we hadn't gotten greedy, naturally. We got the cheapest boxes we could

find, and we were trapped when customers started complaining about the ink coming off on their but-tery fingers.

**ONE WOULD** think, after listening to Yaffe for a while, that the only workers to whom we can safely extend the presumption of innocence are garbage collectors. Wrong. Yaffe recently tracked a ring that had

stolen thousands of dollars worth of meat from a big packer. The crooked employees were hiding quarters of beef in the cans of waste fat, which were picked up by their accomplices on the refuse truck.

A man named Victor, who works for Yaffe, walks into a crowded drugstore to buy a can of shaving cream. From his hurry you would think he's going to start shaving the

minute he hits the sidewalk. He snatches the can from the shelf and slips into line a step behind a young woman clutching a jar of cold cream, just beating out a determined-looking black woman wielding a tube of toothpaste the size of a billy club.

The woman glares at him; Victor looks down at his shaving cream. The can is marked for \$1.98. Victor, who can figure 8 percent of anything in his head, calculates the tax at

16 cents. He pulls two dollar bills, a dime and four pennies from his pocket and slaps them impatiently on the counter, while the woman behind the cash register still is fumbling for a bag for the cold cream.

"I'm double-parked, honey," he calls as he dashes out the door.

Actually Victor is parked around the corner. He gets in behind the wheel, unlocks the rear

(Cont. on Page A-10)

WARD

SUNDAY, MONDAY, TUESDAY

SALE ENDS TUESDAY, SEPTEMBER 20TH. HURRY, SOME QUANTITIES ARE LIMITED!

# Big Fall Savings!

3 BIG DAYS OF SAVINGS AND SPECIAL BUYS! HURRY, SOME QUANTITIES ARE LIMITED!



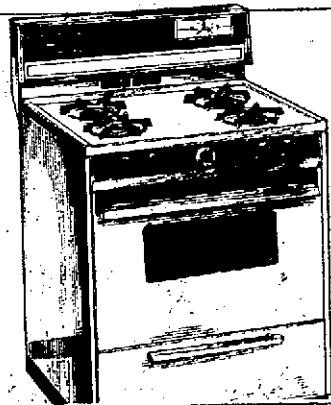
**\$50 off.**

18-cu. ft. or 21.8-cu. ft. refrigerator.

ⓐ All-frostless—no defrosting! 12-cu. ft. refrigerator, 6-cu. ft. freezer section. Twin dairy compartments; meat keeper, glass shelves, convertible doors. Rollers adjust. ⓑ Easy access side-by-side refrigerator/freezer has dual cold controls, meat keeper and 4 glass shelves.

**499<sup>88</sup>** EACH REG. 549.95

APPLIANCES



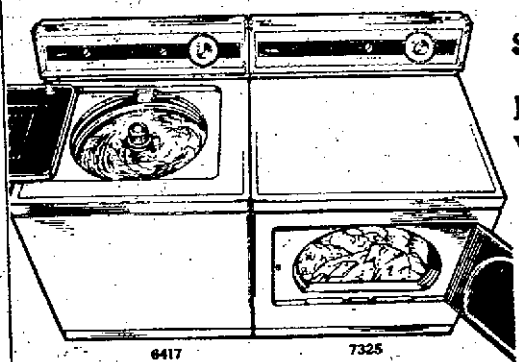
**\$60 off.**

Energy-saving gas range with pilotless ignition.

**339<sup>88</sup>** REG. 399.95

Features electric ignition to end pilot-light gas waste. Oven cleans continuously as you bake—no more difficult bending and stooping. Clock and timer complete the picture of a gas range delight. Great!

APPLIANCES



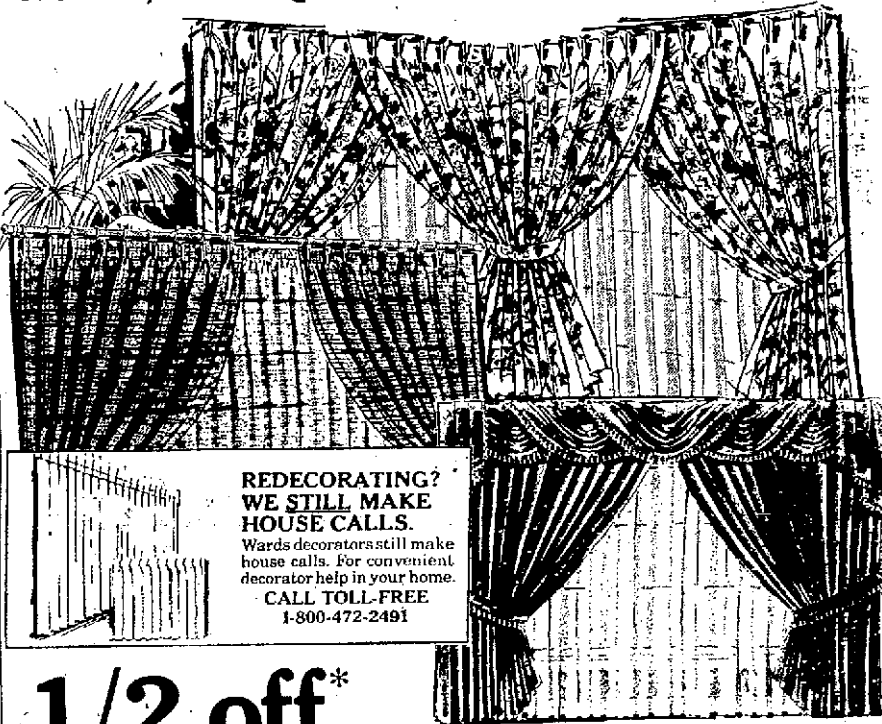
**\$50 off.**

Big 20-lb. load capacity washer with two speeds.

**269<sup>88</sup>** REG. 319.95

8 wash cycles handle all washables from throw rugs to permanent press. Has 4 water levels, bleach dispenser, 3/4-hp motor. 239.95, electric dryer.....219.88 269.95, gas dryer.....249.88

APPLIANCES



**REDECORATING? WE STILL MAKE HOUSE CALLS.**  
Wards decorators still make house calls. For convenient decorator help in your home. CALL TOLL-FREE 1-800-472-2491

**1/2 off\*.**

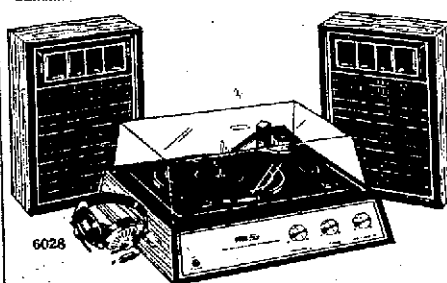
Custom-made draperies now at great savings.

Choose from a huge assortment of beautiful drapery fabrics—now at 1/2 price! Lovely antique satins, solids, prints and more. Over 80 popular colors. Labor and installation are extra. Save!

Assorted print draperies.....2.62 yd. Casement.....2.75 La Margarita—antique satin.....3.25 yd. Tiffany—antique satin.....3.75 yd.

\*REGULAR LOW PRICE DRAPERIES

Simulated wood.



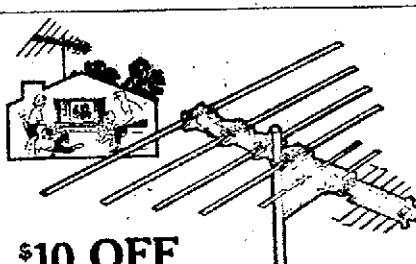
**Save \$10.**

Compact component stereo system for music pleasure.

**59<sup>88</sup>** REG. 69.95

Enjoy your favorite music on this compact stereo system. Features stereo amplifier, dust cover, miniature-record changer, speakers and head phones. Easy access controls. Big savings now! 109.95, stereo component sound system...89.88

RADIO/TV

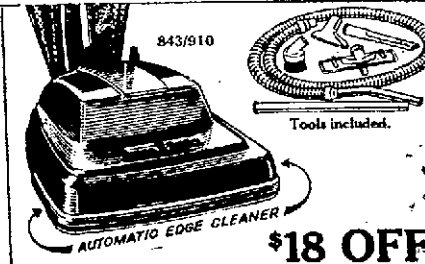


**\$10 OFF**

UHF/VHF/FM COLOR TV ANTENNA  
Quality antenna receives all channels in local reception areas plus FM-stereo. Easy to install. Save today! REG. 29.99

**19<sup>88</sup>** REG. 29.99

RADIO/TV



**\$18 OFF**  
POWER CLEANING UPRIGHT VAC  
Bristle brush cleans with aid of powerful suction. 2-sided edge cleaner for baseboards. Attachments. REG. \$65

**49<sup>88</sup>** REG. \$65

VACUUM CLEANERS

FOR FREE HOME DECORATING, IMPROVEMENT OR INSTALLATION ESTIMATES, CALL TOLL-FREE 1-800-472-2491

## We still make house calls.

**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as a reduction or as a "Special Buy" it is at its regular price. A "Special Buy," though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

CANOGA PARK • 883-1000  
EAGLE ROCK • 254-9261  
PANORAMA CITY • 894-8211  
WEST LOS ANGELES • 836-7922  
Covina • 966-7411  
NORWALK • 868-0911

ROSEMEAD • 573-3110  
LAKEWOOD • 633-7600  
LYNWOOD • 537-6000  
Torrance • 542-6971  
MONTCLAIR • 714-621-3054  
RIVERSIDE • 714-784-3000

SAN BERNARDINO • 714-884-9231  
COSTA MESA • 714-549-9400  
FULLERTON • 714-879-2500  
HUNTINGTON BEACH • 714-898-8681  
SANTA ANA • 714-547-6841  
HAWTHORNE • 970-7305

SHOP MONDAY THROUGH FRIDAY 10:00 AM-9:00 PM... SATURDAY 9:30 AM-9:00 PM... SUNDAY 11:00 AM-6:00 PM

**MONTGOMERY WARD**

**JOHNSON'S COTTON SWABS**  
200 DOUBLE TIP SWABS  
**66c**

**JOHNSON'S BABY SHAMPOO**  
16 oz. BOTTLE  
NO MORE TEARS  
**199**

**BARBASOL SHAVE CREAM**  
11-OZ. CAN.  
**49c**

**LADY SCOTT FACIAL TISSUE**  
BOX OF 200  
**49c**

**FISHER LAND O DIXIE PEANUTS**  
DRI ROASTED 16 OZ. JAR  
**99c**

**PRINGLES NEW FANGLED POTATO CHIPS**  
EXTRA RIPPLED or REGULAR TYPES  
TWIN PACK Your Choice.....  
**79c**

**COAST SOAP**  
2-PACK BATH SIZE  
REFRESHING  
**59c**

**MR. CLEAN or TOP JOB CLEANER**  
28-Oz. Bottles  
Special Price  
**89c**  
YOUR CHOICE

**LISTERINE**  
MOUTH WASH AND GARGLE  
30c OFF LABEL  
32 oz. Bottle  
**149**

**CREST TOOTHPASTE**  
6 oz. BONUS  
REG. OR MINT  
**77c** EA.

**LEGGS KNEE HIGHS**  
STOCK UP TODAY  
5 PAIR FOR  
**300**

**PayLess Super Drug Stores**

**COOKED DANOLA DANISH HAM**  
1-LB. CAN  
COOKED, BONELESS, SKINNED  
**187**

**FASHION DEPT. SPECIAL Ladies' PANTS**  
LARGE SELECTION  
REGULAR 6.97-7.97 NOW.....  
REG. 8.97-10.97 ..... 6.99  
REG. 11.97-12.97 ..... 7.99  
REG. 13.97-15.97 ..... 9.99

**Mens' Crew Neck KNIT SHIRTS**  
Small-Med.-Large-Ex-large  
Cotton/ Poly  
YOUR CHOICE  
**599**  
MENS' LONG SLEEVE SPORT SHIRTS  
ASSORTED STYLES AND COLORS  
Values to 11.97 .....  
**599**

**SHASTA SOFT DRINKS**  
DIET or REGULAR  
12-OUNCE CANS  
**13c** EA.

**SNOOZ-ALARM**  
GENERAL ELECTRIC  
ALARM CLOCK  
SPECIAL PRICE  
LARGE EASY-TO READ NUMBERS  
WOODGRAIN FINISH  
MODEL 7412-203  
**566**

**NATIONAL SEMICONDUCTOR CALCULATOR**  
8-Function with Memory  
BILLFOLD CARRY CASE  
MODEL 7412-203  
**1099** NS-200

**VICKS NYQUIL**  
NIGHT TIME COLDS MEDICINE  
**139**

**MAALOX ANTACID**  
LIQUID FORMULA 12 OZ.  
**133**

**AQUA VELVA ICE BLUE**  
6-OZ. SIZE  
**89c**

**DIAPERENE WASHCLOTHS**  
150 SHEETS  
MOIST TOWELETTES  
**139**

**JOHNSON'S BABY OIL**  
16 oz. Bottle  
**169**

**JONTUE OF CHARLIE COLOGNE**  
3-OZ. JONTUE  
2 1/2 OZ. CHARLIE  
YOUR CHOICE  
**\$7**

**BEST BET FILLER PAPER**  
300 SHEETS  
SCHOOL SPECIAL  
**89c**

**STADIUM SEAT**  
FROM: KIMBERLY  
**599**

**WILSON TENNIS BALLS**  
3 PER CAN  
**229**

**REVLON NATURAL WONDER SUPER NAILS**  
ASST'D. COLORS  
**89c** EA.

**THERMOS LUNCH KIT**  
WITH THERMOS BOTTLE  
**289** PAY LESS

**KNITTING YARN**  
100% ACRYLIC  
4 OZ. SKEIN ASSORTED COLORS  
**69c**

**Waterbed SHEETS**  
Matching King Size  
QUEEN SIZE 1899  
KING SIZE 1999

**Polyester BED PILLOWS**  
Standard Size For...  
2 QUEEN 799  
2 KING 999

**Bakers' Secret BAKWARE**  
Round or Square Cake Pans-8"  
Brownie Pan, Loaf Pan, Cookie Sheet  
YOUR CHOICE  
**119**

**VOIT JUNIOR FOOTBALL**  
#R565  
**449**

**PING PONG BALLS**  
From Halax Pack of 6  
**69c**

**PAYLESS PLANTER MIX**  
2 CU. FT.  
**139**

**CRAYOLA CRAYONS**  
64 COLORS  
BUILT-IN SHARPENER  
**99c**

**BACK TO SCHOOL SALE**  
LARGE ASSORTMENT  
YOUR CHOICE  
**39c** EA.

**Montello TOWELS**  
BATH SIZE  
HAND TOWEL 1.89  
WASH CLOTHS 89c

**PRINT KITCHEN TOWELS**  
Velour  
POT HOLDER or DISH CLOTH Each...  
**89c**

**PLASTIC Women's DRESS HANGERS**  
6-PACK SALE PRICED  
**69c**

**Carnation Friskels DINNERS DOG FOOD**  
14-OUNCE CAN  
**27c**

**KEM-KLOR SWIMMING POOL CHLORINE**  
PACK OF 2-GALLON BOTTLES  
**177**

**JUNIPER TAMS**  
1-Gallon Size  
**77c**

**SCHOOL SPECIAL BIC PENS**  
Ball-Point Pens  
PACK OF 10  
**100**

**PENNZOIL PZL MOTOR OIL**  
THE 15,000 MILE OIL  
Quart Size  
**89c**

**GUMOUT CARBURETOR CLEANER**  
For fast starts  
16-Ounce Can  
AUTOMOTIVE SPECIAL  
**119**

**GENUINE MR. COFFEE COFFEE MAKER**  
With Coffee Saver  
Model MCS-200  
**2999**

**PAY LESS BRAND SNAIL BAIT**  
SNAIL AND SLOC KILLER  
**69c**

**GOLDEN VIGOR 25-LB. LAWN FERTILIZER**  
25 LB.  
**499** PAY LESS

**PayLess**

**BIC Pens**

**J-WAX KIT**  
Pre Softened PASTE WAX  
12-Ounce SPECIAL PRICE  
**139**

**LONG HANDLE WINDOW SQUEEGEE**  
THE EASY WAY TO CLEAN  
**144**

**SCHICK MIST HAIR SETTER**  
1000 WATT  
Model #078  
**1299**

**ENVOY GIN or VODKA**  
1.75 LITER BTL.  
Your Choice  
**649** EACH

**LUCKY LAGER BEER**  
11-OZ. BTL.  
12-PACK  
**199**

**PayLess Super Drug Stores**



Imagine a world free of the hunger and famine that have beset mankind through the ages. It could happen, contrary to the predictions of pessimists who fear the world is running out of land and other resources to feed a soaring population. They aren't listening to America's agricultural engineers who envision fantastic technological developments that in the 21st Century could discredit once and for all the Malthusian theory that population growth will inevitably outpace the food supply.

Consider these examples that even Buck Rogers might think incredible:

— **High-rise food factories** where meat animals and poultry are fed at one station, with conveyor systems moving animals as they grow until finished meat arrives at the final processing point. Plants grown in such factories would use nutrients from the livestock wastes as well as heat, moisture, and carbon dioxide.

— **Huge, domed greenhouses** in which plants grow 24 hours a day in all seasons.

— **Orbiting satellites** that monitor weather conditions, crop diseases and insect migrations.

— **Soil sensors** buried in fields to provide agricultural computers with constant information on soil conditions.

— **Capture of solar energy** at space stations outside the energy-absorbing and reflecting earth's atmosphere. Energy from these stations will be transmitted to earth by laser beam.

— **Energy from the earth's core** made available from near-surface steam and hot-water sources and from the earth's metallic core.

— **Aquaculture** — fish farming — with fish grown in ponds warmed by excess solar heat or waste energy from processing plants to speed production and increase this valuable source of protein.

— **Energy farms**, with genetic manipulation of plants to provide specific crops grown for fuel.

— **Improved farm machinery**, including hovercraft powered by magnetic fields, to solve soil-compaction problems and automate most tillage and harvesting operations.

These and many other technological wonders to improve the world's food production and distribution are forecast in a report, "Heritage and Horizons in Agricultural Engineering." The report, issued by the American Society of Agricultural Engineers, headquartered in St. Joseph, Mich., culminates a year-long project to review the past of agricultural engineers in the nation's development and forecast their future.

"From a rich array of triumphs already achieved by modern agriculture comes added conviction that mankind can, indeed, conquer the shortages of food, feed and fiber that dominate recorded history," says the report. "And that victory can be attained while safeguarding precious natural assets of fertile soils, clear waters and pure air."

# Fantastic 'food factories' to phase out famine

## 'Buck Rogers' may be 21st Century farmer

By Richard Orr  
Chicago Tribune Service

IF ITS FORECASTS sound futuristic, the society points out that the basic scientific knowledge for the energy approaches it envisions now is available, as well as some of the technology. Unfortunately, the technological advances it forecasts won't come in time to save hundreds of millions of malnourished and starving persons now in the developing countries — but they may come to save hundreds of millions more in the future.

Some of them may come sooner than you might expect. For example, two space satellites are orbiting 570 miles above the earth, beaming back to the United States a wealth of information about wheat crops in several countries, including the Soviet Union and the People's Republic of China. It's a unique experimental program to develop a better method of estimating world food production, sponsored by the National Aeronautics and Space Administration, the National Oceanic and Atmospheric Administration and the Department of Agriculture.

"By the year 2001, field machines will be controlled by computer tapes and guided by buried wires or sensing devices," says the society's report. "The width of cropping strips can be matched to the size of the necessary equipment for that crop."

"Soil compaction thus will cease to be a problem because tractors and other field equipment do not contact the soil areas in which crops are grown. Instead, equipment traffic lanes will be used to improve traction and to channel the rainfall to the crops."

A network of surface irrigation and sensing wires will be below those traffic lanes.

"ONE OPERATOR then can monitor the automated movement of a fleet of field machines from a control tower. Those self-propelled machines can harvest and process one crop as they will simultaneously prepare the seedbed and plant another crop in the same pass."

"Some airborne equipment can apply fertilizer and chemicals on the larger farms. Land will be double-cropped, even triple-cropped, to achieve needed production."

"By the year 2001, that field equipment will be powered by nuclear energy or electro-mechanical energy. Solar heating systems are built into the superstructures of buildings to provide energy for crop drying and for human and animal comfort heating."

"Farmers will no longer buy individual pieces of equipment but entire systems that provide the appropriate degree of mechanization for their operations. Complete computerized equipment summaries will provide reliable management aids."

For the consumer, pills to provide complete nutrition to simulate meals will be available, but the society's report predicts they won't come into general use, except as perhaps prescribed by physicians for specific types of disability. By 2001, Americans will be eating much the same kinds of food they eat now, but they will be prepared and delivered to the home in different ways.

BY THAT TIME more than half the meals will be prepared outside the home. And they will be as economical as meals prepared in the home because of technological improvements and the

economics of scale.

"The organoleptic (sensory-pleasing) qualities of these meals will surpass present foods from many fast-service restaurants because of better processing and handling methods," the report says. "Preplated meals with serving-size portions will be common in the food-service industry and in the home."

"The plates and food will be designed for direct insertion into energy-efficient, high-speed warming devices."

Warehouses and supermarkets will decline in Century 21, the report predicts. Replacing them will be automated warehouse delivery systems, with increased standardization of food items so that supplies can be ordered by telephone or computer station.

Routine deliveries of food from the automated warehouses will be made to homes, says the report, and it adds: "Food and staples will be containerized to speed delivery through curb-side pneumatic receivers. These home-delivery containers will be used to package wastes according to approved recycle classifications."

"These waste-filled containers will be picked up by the vehicle making delivery of new supplies; they will then be distributed to industries utilizing those wastes."

TRY TO IMAGINE what farmers may be doing by 2076. Here's how the society's engineers visualize it:

"Here a huge machine, apparently supported by air, moves silently to the edge of the field. Pausing briefly, it moves on again with barely audible sound."

"Behind, it leaves precisely spaced seed and time-release chemicals, which furnish both nutrition and protection against soil-borne pests for the emerging plants. Only the seed injectors and chemical injectors are in contact with the ground, because the parent machine is both supported and propelled by magnetic forces."

"Because this machine isn't supported by soil, there's no soil compaction, nor is there need for the track patterns that had supported the land units earlier."

"This magnetic prime mover, which will be powered by a compact, high-intensity battery, can negotiate almost any terrain. The operator sits in a plastic sphere which keeps him in a vertical position whatever the slope of the terrain."

"Beneath the soil surface will be a maze of perforated plastic pipe and sensing blocks. These determine and relay to the control panel in the prime mover specific measurements on soil pH (alkalinity or acidity), oxygen, carbon dioxide and moisture."

"By setting the monitor for the conditions desired, the perforated pipe will either drain or irrigate while bringing about the desired changes in the soil micro-environment."

# Stealing: A great American pastime

(Cont. from Page A-7)  
door and waits. A few moments later the girl with the cold cream opens the

door and slides in, followed by the woman with the toothpaste.

The second woman nods at Victor in the rear-view mirror. Carefully, the two women unstaple their register receipts from the bags and hand them across the seat.

Back in the store, the cashier puts Victor's 14 cents on the shelf above the cash-register drawer, and puts his two dollar bills in the drawer, along with the money from the toothpaste lady. Then she

takes two sticks of gum from a pack on the counter. She usually starts out each morning with two packs of gum, 10 sticks in all. Every time she takes a dollar from a customer without ringing it up, she takes a stick of gum. At the end of the day, before she turns in her cash drawer, she takes out a \$10 bill and sticks it in her shoe. This way her cash always balances with the register tape.

USUALLY she scoops up the loose change on the register shelf and pockets that, too, except that once in a while she rings up a "no sale" and dumps it in the drawer. This saves her conscience about stealing, because she's giving up some money she could have stolen. Also, she believes it eases any suspicions her boss might have because on those days she turns in more cash than shows on her register tape. Only an honest employee, she believes, would short-change a customer and then refuse to pocket the money himself.

That evening Victor will shut himself in the manager's office with his colleagues' two sales slips and with the "detail" tape from the woman's register. He's looking for a sale for \$2.29 (the cold cream), followed by one for \$1.19 (the toothpaste). When he finds them, and he doesn't see his \$1.98 rung up, he knows he has his thief.

The point of paying for the purchase with exact change was that it made it easier for the cashier to avoid ringing up the sale, because she didn't have to open the register to make change. The point of appearing to be in a hurry was that it made it plausible for Victor to leave without waiting for a register tape receipt.

The next day Victor will have a talk with the cashier. Part of his job is to get an admission of how much she has stolen, so that the store can try to get it back. In this case, he will discover she has been stealing about \$10 a day, five days a week, for a year and a half — about \$3,700 in all.

When he asks her to estimate how much she has stolen, she will guess "around \$200 or \$300."

"They never realize how much they've stolen," Victor says. "To them it's

always nickles and dimes. But sometimes it's \$50, \$100."

VICTOR IS slender, thirtyish, with long brown hair and an offhand manner. There is nothing about him that would stand out in a crowd, which in his line of work is just as well.

He started shopping for a living four years ago, and he likes the work. It's taken him to some congenial places, like Shea Stadium, where he says, "the ushers almost jumped me" offering to move him down to a better seat for a price, and to saloons where his job is to sit and drink and count the number of free beers the bartender draws for him.

"You develop a sense for who's stealing in a place," he says. "It's the ones with the register drawer hanging partway open, so they can make change without ringing up the sale. Or a little pad near the register, where they keep track of how much money they haven't rung. Or they're saving register slips that customers left behind, to void them and put the money in their own pocket."

"I've seen all kinds of people steal. Old, young, white, black, men, women. I can't say there's a particular type. One woman I remember, she was religious. She had a couple of kids. She lived in the neighborhood. She admitted \$1,000 in two months. She said she took the money for Christmas presents for her kids — isn't that something?"

"And you know what she said to me? She said, 'I'm glad you caught me, because I knew it was wrong. I'm glad it's over.'"

"Personally," Victor said, "I don't believe her."

A drug store chain once surveyed its employees and discovered — according to Bob Curtis' definitive book, "Security Control: Internal Theft" — that 76 percent of them admitted stealing \$100 or more in the previous six months. The U.S. Chamber of Commerce, in its "Handbook on White Collar Crime," reports another study which found that half of all plant and office workers steal to some extent.

"THIS IS the guy next door, his son or even his

mother," says Yaffe.

"These are not people who took a job in order to steal. Organized crime is not a factor. These are people who were given the opportunity to steal, and they took it."

On the other hand, there are a certain number of employees who make a career out of stealing, or are considered unusually high risk cases because, for example, they are \$15,000 in the hole to a loan shark. The weapon of choice against these people is the

lie detector test, of which an estimated 200,000 to 300,000 are given every year in the U.S.

Thirteen states restrict, totally or partially, the use of lie detector tests in hiring or to investigate thefts after someone is hired. Among the 13 are New Jersey, California, Pennsylvania and Connecticut.

Steve Davis (not his real name) agreed to take a lie detector test last spring to get a job as a salesman in an appliance store.

Davis passes the test. About 70 percent pass pre-

employment screening with no problems.

Sometimes you get a 20-year-old kid, he was 17, he did a little skin-popping. OK, he's a risk. He touched the hard stuff. But you can give the kid a break. It doesn't mean he's a thief."

Of course, he might be. But so might anyone. Any one at all. Even us.

**DOG TRAINING CLASS**  
Sat. Oct. 1-10 a.m.  
On & off leash training  
6444 E. Spring St. — 425-3088  
"Don't Bring Dog To Night"  
**JOE DE BECK, Instructor**  
634-0033

**Complete Line STETSON and KNOX HATS & CAPS**  
N.Y. Men's Wear & Hats  
432-7598  
244 Pine Long Beach

**SILVER REPLATING REDUCED 20%**  
No charge for straightening\*



**BEFORE AFTER**

**Make this YOUR Silver Investment for the Future!**

**Every Item Replated at Sale Prices**

Since the value of old silverplated items continues to soar... this is an excellent time to take advantage of these low, low prices to have your worn silverware, antiques and family heirlooms replated like new. These pieces are now more valuable than ever and make wonderful gifts. All work HEAVILY SILVERPLATED by our skilled silversmiths and Sale prices apply to ALL pieces.

Article	Reg. Price	Sale Price
Teapot	\$ 53.95	\$43.16
Creamer	28.25	22.80
Candlestick (per inch)	3.05	2.44
Sugar bowl	30.95	24.76
Trays (per sq. in.)	.24	.192


**OUR NEW REPAIR POLICY**  
\*FREE DENT REMOVAL and straightening on all items we silverplate.  
\*ONLY \$14.95 FOR ANY AND ALL ADDITIONAL REPAIRS, no matter how extensive, on any piece we silverplate. Includes soldering broken handles, legs, knobs, etc. (Only exceptions are for furnishing new parts).

**MONICOMERY WARD**

CANOGA PARK	ROSEMEAD	SAN BERNARDINO
EAGLE ROCK	LAKELAND	COSTA MESA
PANORAMA CITY	LYNDWOOD	FULLERTON
WEST LOS ANGELES	TORRANCE	HUNTINGTON BEACH
COVINA	MONTCLAIR	SANTA ANA
NORWALK	RIVERSIDE	HAWTHORNE

SHOP MONDAY-FRIDAY 10:00 AM TO 8:00 PM  
SATURDAY 9:30 AM TO 5:00 PM SUNDAY 11:00 AM TO 5:00 PM

**Improve Your Appearance**



**Hair Transplantation & Cosmetic Surgery Can Improve Your Appearance**

Modify your nose, face and body contours. Enhance your bustline, restore hair. Greater self-confidence, an increased feeling of well-being and a more exciting life are possible when you look your best. Learn why so many have selected our facility and Board Certified Surgeons after careful comparisons. Your private consultation and our free brochure explain the surgery & anesthesia.

**E. B. Frankel, M.D.**  
Member of American Medical Association  
Associated Board Certified Cosmetic Surgeons  
Associated Dermatologists

AUTHOR OF "HAIR TRANSPLANTS—ADDITIONAL OBSERVATIONS"  
PUBLISHED IN "CUTIS," A DERMATOLOGY MEDICAL JOURNAL  
AUTHOR OF "NERVE BLOCK FOR HAIR TRANSPLANTS" TO BE PUBLISHED IN THE JOURNAL OF DERMATOLOGIC SURGERY

- Los Angeles**  
4322 Wilshire Blvd. (213) 938-2191
- Lakewood**  
5203 Lakewood Blvd. (213) 531-7420
- Santa Ana**  
2700 N. Main St., Suite 502 (714) 541-6651
- San Diego**  
3033 Bunker Hill St., Suite 101 (714) 483-1900

Dr. Frankel, I understand you can help me. Please send me the following information, including your services and fees.

☐ **HAIR RESTORATION:** Causes and Correction of Hair Loss & Scalp Conditions is 16 full-size pages with 22 photos, diagrams & charts, including information not published elsewhere, a booklet which can save you hundreds of dollars.

☐ **COSMETIC SURGERY:** Breast enlargement, lift & reduction; Face, eyelid & neck lifts; chin, nose & ear remodeling; abdomen, hip, thigh, arm reduction; chemo-surgery; and dermabrasion; wrinkle and tattoo removal; scar revision.

☐ **DERMATOLOGY:** General information booklet

Name \_\_\_\_\_ Apt. \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_  
3525/9/18

OPEN DAILY 10-10, SUN. 10-6

SUN. and MON., SEPT. 18-19, 1977

**Kmart**  
... gives satisfaction always

SMS-38

Kmart® ADVERTISED MERCHANDISE POLICY

Our first intention is to have every advertised item in stock on our shelves. If an advertised item is not available for purchase due to any unforeseen reason, Kmart will issue a Rain Check on request for the merchandise to be purchased at the sale price whenever available or will sell you a comparable quality item at a comparable reduction in price. Our policy is to give our customers "satisfaction always."

BANKAMERICARD

where to go

master charge

THE INTERBANK CARD

# MORE DOLLAR DAYS



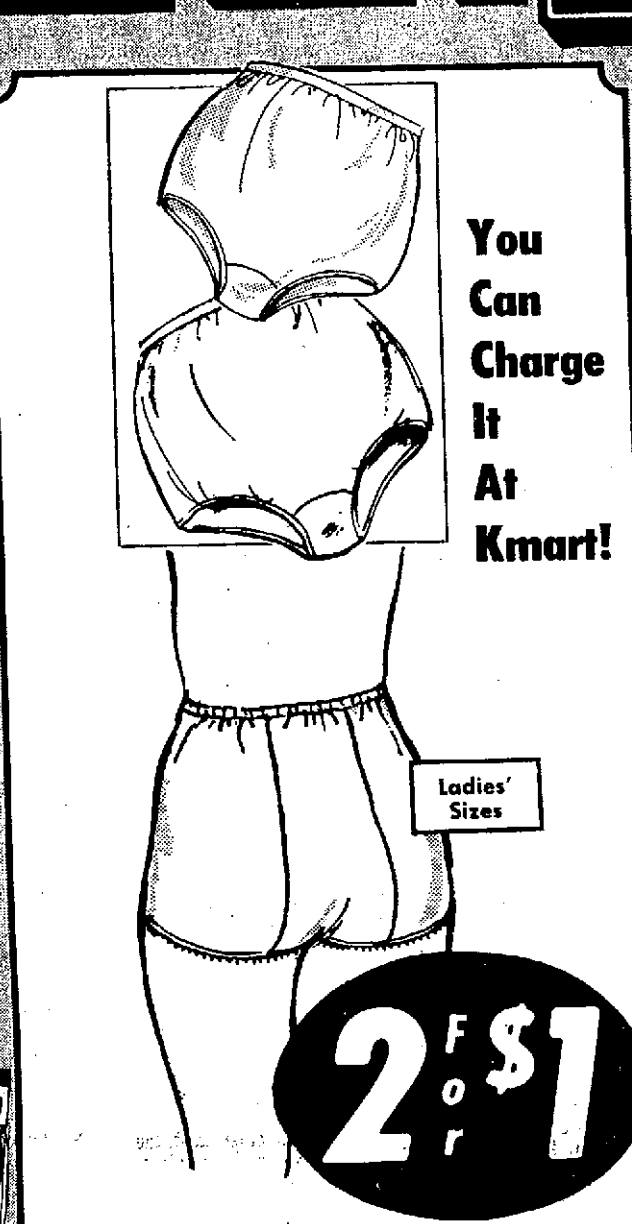
**WIGLET**  
Our Reg. 7.88 Human hair wiglet. Pre-styled. Our finest quality. Natural shades. Save!

**\$6**



**VINYL PURSES**  
Our Reg. 6.97 Vinyl carryall, many compartments. Youthful style for the mature woman.

**\$5**



**You Can Charge It At Kmart!**

**2 for \$1**



**SCATTER RUG**  
Our Reg. 1.87 Scatter rug. Multicolor, reversible, washable rag rug. 24"x45".

**2 for \$3**



**KNEE-HIGH'S**  
Sheer knee highs, queen size. Stretch nylon with reinforced toe. Basic colors. Save now!

**4 for \$1**



**LAMPSHADES**  
Pretty ballerina lampshades add a feminine touch to bedrooms. Choice of colors!

**\$1 Ea.**



**BEDSPREAD**  
Full or twin bedspread of fluffy cotton chenille. In solid colors to match any decor. Save now!

**\$5**



**PATTERNED RUG**  
Our Reg. 6.22 Polyester shag pile scatter rugs. 24"x42". Choice of 2 styles: patterned.

**\$5**



**SPACE-DYED**  
Our Reg. 9.66. Nylon scatter rugs. 29"x49". Choice of 3 different styles, some striped.

**\$7**



**PLAYING CARDS**  
Bridge or Pinochle cards. Long lasting, plastic coated. Choice of red or blue backs. Save!

**4 for \$1**



**COOKIE CHOICE**  
Chocolate Chip, Tango, Striped Dainty, more. 5-8 oz. net weight. Great for snacks!

**2 for \$1 Pkg.**

**DOUBLE-BACK PANTY BRIEFS**  
Our Reg. 67¢-77¢ Ea. Panties feature double-back panel waist-to-crotch, for smooth fit with no telltale seam lines. Acetate; white or pastels. Ladies' sizes 5, 6, 7, 8, 9, 10.




**BIC CLIC® PENS**  
Bic Clic® pen with retractable medium point. Blue ink. Refills available. Great for school!

**3 for \$1**




**TOOTH BRUSHES**  
Adult-size toothbrushes in your choice of hard, medium or soft bristles. Selection of colors.

**4 for \$1**



**PAPER NAPKINS**  
140 paper napkins, luncheon size. Solid colors to white. Shop today at Kmart & save!

**2 for \$1 Pkg.**



**DISPENSER**  
Dixie® cup dispenser. Complete with 15, kitchen-size Dixie® refill cups. Sanitary.

**2 for \$1**



**3-TIER SHELF**  
Walnut-look metal shelf unit. 4-shelf unit. \$7.00

**\$5**



**MAGAZINE RACK**  
Attractive polystyrene magazine rack. Simulated oak finish. 11 1/2 x 15 x 7 1/4 inches.

**\$7**



**24-HOUR TIMER**  
24-hr timer. Turn lights, appliances on and off automatically. Charge it!

**\$4**



**POCKET RADIO**  
Kmart AM pocket radio. Solid state. With convenient swivel carrying strap. Super savings!

**\$3**



**CLEANERS**  
Choice of 12 fl. oz. window cleaner with pump spray or 24 fl. oz. refill. Save at Kmart!

**2 for \$1**



**DOOR MIRROR**  
Door mirror with walnut- or natural-look plastic frame. 14x50" Shop now and save!

**\$4**



**AM/FM-FM STEREO, PHONO, 8-TRACK PLAYER**  
Enjoy your favorite AM/FM stereo FM broadcasts, 8-track stereo tapes or LP. Stereo albums. Precision slide controls. Two speaker enclosure with quality speaker system. Model number SKT 838.

**\$88**



**BRAWNY® TOWELS**  
Big 100 square foot roll of 100 two-ply paper towels with improved "scrub strength".

**2 for \$1**



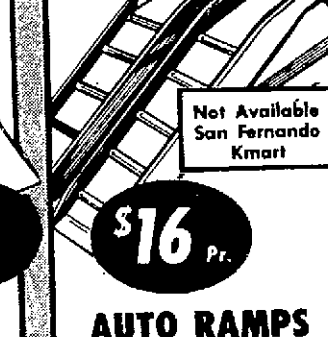
**RUBBER PLANT**  
Evergreen shrub or tree to beautify indoors or outdoors. Thick glossy leaves. 6" pot.

**2 for \$5.00**



**MASKING TAPE**  
Masking tape. Stock up on several at this savings price. 2" x 60 yards. Save today!

**\$1**



**AUTO RAMPS**  
Steel auto ramps with wheel cradle, slip-resistant incline. You can charge it at Kmart.

**\$16 Pr.**

**Kmart**  
... gives satisfaction always

5450 CHERRY AVE.  
LONG BEACH

10400 ROSECRANS  
BELLFLOWER





GRAY PANTHER LEADER MAGGIE KUHN

## Aunt Blabby's not their darling

By Michael Hirsley  
Knight News Service

CHICAGO — Maggie Kuhn has organized a group to protest the Vietnam war; traveled around the country on speaking tours; testified before two congressional committees; and appeared several times on the Johnny Carson Show, mainly to criticize one of the characters he portrays.

And she didn't do any of those things until she retired from her job at age 66, six years ago.

Miss Kuhn, leader and founder of the Gray Panthers activist senior citizens group with chapters across the country, was in Chicago last week to help celebrate the Chicago chapter's fourth anniversary.

**MOST RECENT** among the Gray Panthers' campaigns has been the issue which brought Maggie Kuhn before the House and Senate committees on aging and onto the Carson show: The Panthers want to stop what they consider insensitive and derogatory portrayals of old people on television.

"It was Carol Burnett's old lady character that first got us enraged," Miss Kuhn said. "I'm told she doesn't do that one any more."

"Then there was Johnny Carson's character, Aunt Blabby. I've been on his show and given him a Gray Panthers T-shirt to try to liberate Aunt Blabby. But I still get calls from friends who say he's still

doing her and not wearing the T-shirt."

Stella Francis, 73, chairman of the Chicago Panthers chapter, added Redd Foxx characters to the objectionable list. "His portrayal of an old man reinforces the stereotype that old people are stupid and senile," Miss Francis said.

As the Panthers view it, television excludes old people from most programs and when it does use them in shows or commercials, depicts them as infirm or inept, Miss Kuhn said.

"We also object to mandatory retirement age in television as in other areas," she said. "On news shows, for example, all the anchor-men and reporters are young except Walter Cronkite and Eric Sevareid, and they will probably be retired soon."

**WHEN MISS KUHN** finished testifying before congressmen last week, the Gray Panthers launched a television "monitoring" campaign.

"We have 40 different teams across the country who will watch programs, looking for instances of derogatory stereotyping of the aged," the national leader said. "We will file those as documentation of our grievances with the Federal Communications Committee and the congressional committees."

"We already succeeded in getting the National Association of Broadcasters to amend the televi-

sion code standards to prohibit discrimination against the aged along with discrimination based on race, sex, or religion."

In addressing some 100 guests at the Chicago Gray Panthers fourth anniversary luncheon last week, Miss Kuhn listed health care as a top priority campaign for the group.

"National health care must be restructured to provide home care for the elderly, and to encourage teaching of geriatric medicine in more of our country's medical schools," she said.

**MISS KUHN** founded the Gray Panthers upon her retirement in 1971 after 24 years service with several Presbyterian agencies.

Her group's first cause, she said, "was a protest against the fighting in Indochina. It was not an old folks issue, and I learned that there were plenty of other activists of all ages, with whom we could work."

By banding together with other age groups, she said, "we have an opportunity to replicate the family concept which seems to be falling apart in our modern society."

On the television issue, she said, "We just want some honest portrayals of a group of people who comprise a large segment of our population. There are 31 million Americans over 60 years old."

"And on the average, we watch more hours of television per day than younger people do."

## Broadcast newsmen warned not to 'pander'

By Bruce Adams  
Associated Press

SAN FRANCISCO — Julian Goodman, board chairman of NBC, told broadcast executives Saturday to beware of the

"thin line between responsibility and pandering."

Speaking to delegates to the Radio Television News Directors Association, Goodman said, "Given the nature and demands of the television medium, a de-

gree of showmanship in the news has been inevitable. Newspapers do it too."

Goodman, also a member of The Associated Press board of directors, said he has "very real

worries about the direction some of today's broadcast journalism is taking."

He mentioned two anchor-men on a Los Angeles TV station who reported the 187th anniversary of

the U.S. Coast Guard by donning Coast Guard caps and showing old photos of sailors visiting bordellos.

"That's not my kind of news," he commented.

"Gaining attention is important, but when this pushes the limits of respectability, when the choice is made to succeed by excess, we play a dangerous game."

Goodman said TV was "appealing enough and valuable enough to the public so that we haven't had to pander."

Earlier in the day, President Richard Salant of CBS News said television coverage of terrorists tended to encourage more crime of a similar sort.

"Yes, TV encourages contagious criminal activities," Salant told delegates to the annual meeting at a seminar on coverage of terrorists.

"We are in the business of giving ideas, and if we start playing God, we won't cover anything but volcanoes and natural disasters."

"The only sure thing is that it's a very, very tough situation. But for God's sake let's leave it (news judgments) in the hands of professional journalists."

A similar view was expressed by a psychiatrist, Dr. David Hubbard of the Aberrant Behavior Center at Dallas, Tex. He said journalists should exercise more restraint in covering terrorists "before some kook from Washington decides he has to pass a law and take away the responsibility which should be yours. Ignorant news reporting aggravates criminal activity."

"You are as biased and self-serving as any other group," Hubbard advised.

the radio and TV broadcast executives. "The media has not yet learned how to study itself."

"The nuclear industry is more aware of its destructive capability than is the news media, and therefore they have more safeguards. The media has not yet measured its own emotional power."

He said the press might follow the example of police departments which

have studied terrorism and established experts in negotiating with them during hostage situations.

"Police departments realize that not every cop on the beat is red-hot in crisis situations," he said.

Some 800 delegates from radio and TV stations across the country have been meeting in San Francisco since Thursday. The conference ended Saturday night.

## Cookie case crumbles around half-baked law

OCEAN BEACH, N.Y. (AP) — Charges against "summer people" for eating cookies and cake in public were dismissed Saturday, but it appeared the cookie war that became a local cause celebre is far from over.

"This matter has gotten out of proportion and it almost borders on the absurd," said Town Prosecutor Bennett Gershman in asking Judge Benjamin Mehlman to dismiss the case. He did.

Larry Wallick, 19, and Ruth Bushnell, 25, faced fines of \$25 each for nibbling chocolate chip cookies and crumb cake on a curb in violation of a local ordinance aimed at reducing litter in this Fire Island resort community.

Rachel Doering, owner of Rachel's Bakery, which sold the cookies and cake on Aug. 13, said Saturday: "This is not the end of the great cookie caper."

She had posted the bail for Wallick and Miss Bushnell, who were the first to challenge the controversial local ordinance. A charge that she was guilty of "negligently causing people to eat in the

streets" was dismissed earlier.

While the cookie case was pending, young people visiting Ocean Beach wore T-shirts printed with the motto "Cookies? Yes." in protest of the ordinance.

Michael Hills, attorney for Wallick and Miss Bushnell, said he will file action in higher courts next week to challenge the constitutionality of the ordinance, which he says is unevenly enforced.

Town officials concede that they turn their heads when ice cream cones are eaten in public.

Gershman and an attorney for the local homeowners association said Saturday that the controversial ordinance will be revised this winter.

"We have made ourselves look ridiculous to outside communities," M. Arthur Hammer, counsel to the local homeowners association, told the court. "To continue with the prosecution of this case is ridiculous and it has held the normal and decent people here in this community in a bad light."

## Brown lauds satellites for media gains

SAN FRANCISCO (AP) — Gov. Brown told broadcast executives Saturday they live in a changing world where they can reach increasing numbers of people. At the same time, he managed to give some of the credit to California's space industry.

Addressing delegates to the Radio Television News Directors' Association, Brown lauded advances made possible by communications satellites.

"And as the space shuttle begins to take off from California and Florida on a weekly basis you will have new satellites put in orbit all the time," he said.

Brown also said that advances in the electronic media were as important as the invention of the printing press.

## Man held for slaying of 4 children

CAMDENTON, Mo. (AP) — A 20-year-old lifelong resident of this resort area near Missouri's Lake of the Ozarks was accused Saturday with murder in the slaying of four children at their isolated home.

Ray E. Richardson Jr. was held without bond at

the Camden County Jail for arraignment Monday on four charges of capital murder, which carries a maximum penalty of death and a minimum penalty of 50 years in prison without possibility of parole for each charge.

Police said Richardson lived in a trailer adjacent

to his parents' home about 1½ miles from the home of the victims. They said they did not know if he had a job.

Richardson and a 14-year-old companion were arrested late Friday at the juvenile's home, across the road from Richardson's home.

The teen-ager was not identified because of his age. He was in custody of juvenile authorities on Saturday.

Authorities gave conflicting statements about whether they had a motive in the slaying of the children.

## "Every two years we examine other health plans, but we never find any that we think are as good as Blue Shield."

We have found them to be efficient and to have broad benefits."



Lucetta DeYoung, accountant of a manufacturing company Los Angeles, California

"We're a manufacturer of clay processing equipment, heavy equipment used to make bricks and tile, and we want to give our employees what we think is the best coverage we can buy. We like Blue Shield because we always know where we stand. We feel they give us broad coverage for all kinds of health problems - from emergency surgery to hospitalization. That's the kind of coverage we feel we can depend on, and they don't make us fill out a lot of paperwork. And we know that if we have a question about our plan, we can just call Blue Shield and they'll take

care of it quickly and pleasantly. That means a lot to us... and in our opinion it means a lot to our employees."

"That's why we're sticking with Blue Shield and why we've stayed with them for eight years. They give us what we need." Lucetta DeYoung, accountant of a manufacturing company, Los Angeles, California.

Find out how Blue Shield can provide you with the kind of group health care coverage you want. Just fill out the coupon below and we'll send you complete details.

Write: Blue Shield of California  
Box 92945, Los Angeles, California 90009  
Phone: Los Angeles: 213/642-5420



**BLUE SHIELD**  
OF CALIFORNIA  
CALIFORNIA PHYSICIANS' SERVICE

Please send me without obligation complete details about Group Coverage\*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

ZIP \_\_\_\_\_ TELEPHONE \_\_\_\_\_

BUSINESS TELEPHONE \_\_\_\_\_

If you'd like to receive a listing of physician members in your community, either phone the above office or check this box ☐

\*Blue Shield has health plans for everyone: small groups, large groups, individuals and families. Check the box that interests you. ☐ Group Coverage ☐ Individual Coverage ☐ Under Age 65 ☐ Age 65 or Over

18-7



raising the kids, paying for college, repairing the car, buying a house, paying taxes . . .

**where will the money come from?**

When you've stretched that dollar as far as it will go, Sylvia Porter's there to help with practical advice to everyday finances.

**read sylvia porter's Your Money's Worth**  
daily on the financial page

## Summary of Secret Witness cases, rewards

The Independent, Press-Telegram's Secret Witness program has resulted in the arrest of 77 criminal suspects and fugitives from justice since the program was inaugurated on June 10, 1972, with rewards totaling \$52,500 paid or committed on conviction of suspects waiting trial. Additional reward money available for informants is specified in the caselist below, one of the selected and varying summaries of 10 Secret Witness cases printed in the Independent and Press-Telegram each Sunday and Thursday.

Cases are dropped from the summaries from time to time, but rewards will remain in effect for these until such cases have been closed by police or until notification in print that reward offers have been withdrawn.

Rewards also will be paid for information leading to the arrest and conviction of suspects in any other major criminal cases, whether covered in these summaries or not, and for the apprehension of fugitives from justice. These rewards will vary in amount depending on the seriousness of the offense.

To ensure eligibility for Secret Witness rewards, informants are required to channel all information DIRECTLY through Secret Witness—that is, to notify Secret Witness FIRST—either by calling the special Secret Witness telephone number or by writing to the I.P.T. Secret Witness Editor.

In cases in which outside organizations or individuals pledge additional rewards to that guaranteed by Secret Witness, the Independent, Press-Telegram assumes responsibility for payment only of that amount guaranteed by Secret Witness.

Today's summaries follow:

— A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of Adrian Pace Jr., 17, shot to death in front of his Elm Street apartment in Long Beach during an altercation with two unknown suspects at 10:25 p.m. June 24, 1977.

— A \$2,000 reward is offered for information leading to the arrest and murder conviction of the killer of Camilla Stassi, 20-year-old coed found raped and stabbed to death in her Long Beach apartment in the 500 block of W. Eighth St. on the night of Jan. 17, 1977.

— A \$500 reward will be paid for information leading to the arrest and robbery conviction of two masked bandits who held up the manager and clerk at Eddie's Liquor Store, 301 Market St., at 7 a.m. on April 25, 1977, and fled with the loot in the manager's car.

— A \$2,000 reward is offered for information leading to the arrest and murder conviction of the killer of Antonio Magallon, 39, shot to death by unknown assailants following an argument outside his Wilmington home in the 100 block of West D Street at 11:30 p.m. on April 1, 1977.

— A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of Stephen Duane McCord, 22-year-old Mira Loma man found shot to death in an alley at the rear of 3033 E. Anaheim St. on the morning of April 1, 1976.

— A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of 38-year-old Henry Quezada, of Compton, shot and killed by an unknown assailant as he was changing a tire on his car at Acacia and Rosecrans Avenues in Compton at 9:30 p.m. on Dec. 31, 1976.

— A \$500 reward is offered for information leading to the arrest of fugitive Samuel Law, 23, formerly of Compton, sought in connection with the slaying of Lavern Speer, 50, who was shot to death execution-style before the eyes of his wife and young son after two bandits accosted them as they were getting out of their car in a parking lot next to their Elm Avenue apartment at 7:15 p.m. on Nov. 2, 1976. If a murder conviction results from the arrest, the informant will be eligible for an additional \$1,500 reward.

— A \$2,000 reward is offered for information leading to the arrest and murder conviction of the street robber who shot and fatally wounded 72-year-old Jeanette Glade, of Long Beach, while attempting to take her purse on Burnett Street near Pasadena Avenue at 8:30 p.m. on Aug. 8, 1976. Mrs. Glade died on Sept. 31 as a result of her wound.

— A \$2,000 reward will be paid for information leading to the arrest and murder conviction of the killer of Raymond E. Lamphear, 49, stabbed to death by two young men in an apparent robbery attack as he was walking on Raymond Avenue at Anaheim Street near his home at 9 p.m. June 30, 1976.

— A \$500 reward will be paid for information leading to the arrest of fugitive Charles Mack, 23, wanted in connection with a series of apartment house armed robberies throughout the Southland since last February, with bodily injury suffered in two of the robberies and the rape of a woman manager in another. Mack is a black man 5 feet 9 inches tall, 150 pounds, with black hair and brown eyes. In the event he is convicted on armed robbery charges, the Secret Witness providing information leading to his capture will be eligible for an additional \$500 reward.

## How to become a Secret Witness

Secret Witness seeks information from the public leading to the capture of fugitives and the arrest and conviction of criminals.

For this purpose a guaranteed fund of \$100,000 has been established by the Independent, Press-Telegram to be used for rewards of varying amounts.

Identities of informants will be kept secret.

You will be paid a reward if the information you give Secret Witness results in the arrest and conviction of a criminal or

the capture of a fugitive in cases publicized in this column. Rewards also will be paid for information given to Secret Witness resulting in arrests and convictions, or the capture of fugitives, in cases not published in Secret Witness.

To contact Secret Witness, telephone (213) 436-2526 from 8 a.m. to midnight on weekdays, or from 3 p.m. to 11 p.m. on Saturday and Sunday. Do NOT give us your name. Or write to: Secret Witness, Independent, Press-Telegram, 604 Pine Ave., Long Beach, Calif. 90844.

# Nader blast at Pinto 'so much driv'el'

By Bill Simmons  
Knight News Service

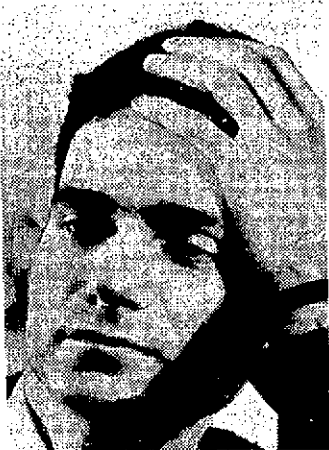
A few weeks ago, Ralph Nader, the self-styled champion of all the world's consumers, unleashed a well-publicized attack on the Ford Pinto.

In so many words, Nader said that the millions of people who have bought Pintos since the subcompact car's introduction in 1970 are risking their lives because the cars have serious fire hazards.

As usual, Nader was shooting from the hip. He used as the basis for his diatribe a story in an obscure magazine titled "Mother Jones." In that story, alleged safety experts claimed 70 or more people are burned to death each year because of Pinto fuel-tank fires.

It is just so much driv'el, as statistics from various government agencies prove. And Nader, whose credibility seems to shrink more every day, should be taken to task for not even checking the facts.

CONSIDER THAT a data bank on nationwide accident statistics maintained by the National Highway Traffic Safety Administration (NHTSA) shows that in 1975, for example, there were 848 deaths associated with passenger-car accidents in which fires occurred in



RALPH NADER  
Shoots From The Hip

some parts of the vehicles.

Only 12 of these 848 fatalities involved occupants of Pintos, including two who had been ejected from their cars. Last year, the number of occupant fatalities in fire-associated passenger-car accidents in which Pintos were involved was 11 out of 942.

## Judge won't kill blood bank suit

SAN FRANCISCO (AP) — A judge has refused to throw out a suit by the state's top consumer officer alleging a blood bank charges too much for its blood.

Superior Court Judge Ira Brown ruled against a petition filed by Irwin Memorial Blood Bank of the San Francisco Medical Society.

State Consumer Affairs

Director Richard Spohn contends Irwin Memorial reaps large profits by charging \$50 for blood and refunding \$30 of it for a replacement pint.

Spohn's attorney, Steve Fleisher, said the program to encourage more replacement blood has been a "lucrative failure" since it has allowed Irwin Memorial to make more money than it costs to run

the blood bank.

The judge's ruling means that "despite the defendants' claims of a sham, this is a sound and serious case."

The defendants also lost their challenge that only the attorney general's office could sue them, despite a 1975 act of the Legislature that gives such authority to lawyers in Spohn's department.

Those statistics show that while Pintos constituted about 1.83 percent of all passenger cars on the road in 1975, the cars' involvement in fire-associated occupant fatalities was only 1.42 percent. In 1976, Pintos accounted for about 2 percent of all cars in operation while their involvement in such accidents was just 1.17 percent.

If the NHTSA figures aren't proof enough, there is further statistical evidence available from in-depth accident investigations conducted throughout the U.S. and Canada since 1963 by more than 35 Multi-Disciplinary Accident Investigation (MDAI) teams.

Their detailed reports—80 percent of which span the period from 1971 through April of this year—cover injury or low-away accidents involving 8,795 vehicles carrying some 14,888 occupants.

Of these 8,795 reports, 326 involved Pintos. Of the 326 Pinto reports, only three involved fires. In one case, the occupants of a Pinto that had run off the road noticed after they left the car that it had caught fire. Examination showed the fuel lines and tank to be

intact. At the time of the accident, one passenger had been smoking a cigarette and investigators concluded this was the probable cause of fire.

In the other two accidents, occupants were killed in extremely severe rear-end collisions that also resulted in the cars' burning. In both cases, medical evidence concluded the deaths resulted from injuries sustained in the collisions, not from burns.

The author of the article also implied that Ford engineers knew the Pintos were unsafe and did nothing about the situation. The fact is that in every model year, Pinto has been tested and has met or surpassed federal fuel integrity standards applicable to it.

Obviously, automakers do not build perfect products and in some instances they have been guilty of misleading the public. They should be taken to task in these instances and, it seems, inevitably are.

But a man in Ralph Nader's position of public trust should know better than to base his criticisms on what can most accurately be described as half-truths and distortions.

**SAVE VALUABLE COUPON SAVE**

**BONELESS STEWING BEEF**

USDA GRADED  
CHOICE  
EXTRA LEAN  
TASTY CUBES  
OF BEEF Limit  
6 lbs. Per Customer

**99**

**CENTER MEAT CO.**

WITH COUPON  
SEPT. 18 thru 21

<b>LAKEWOOD</b> 5212 Graywood Lakewood Center	<b>GARDEN GROVE</b> 5772 Chapman Next to Zody's	<b>MALL OF ORANGE</b> 2332 N. Orange MALL Next to Broadway
---	---	--

**SAVE**

## Everything you could expect in a fine dress shirt at an unexpected price.

Sears long sleeve oxford button-down shirts give you the classic details, excellent fit and fresh polyester-and-cotton blend usually found only in higher priced shirts. Plus, you have a choice of handsome solids, pinstripes, tattersalls and plaids. At just \$6.99, Sears oxford button-down is the kind of value you can expect from Sears Men's Store.

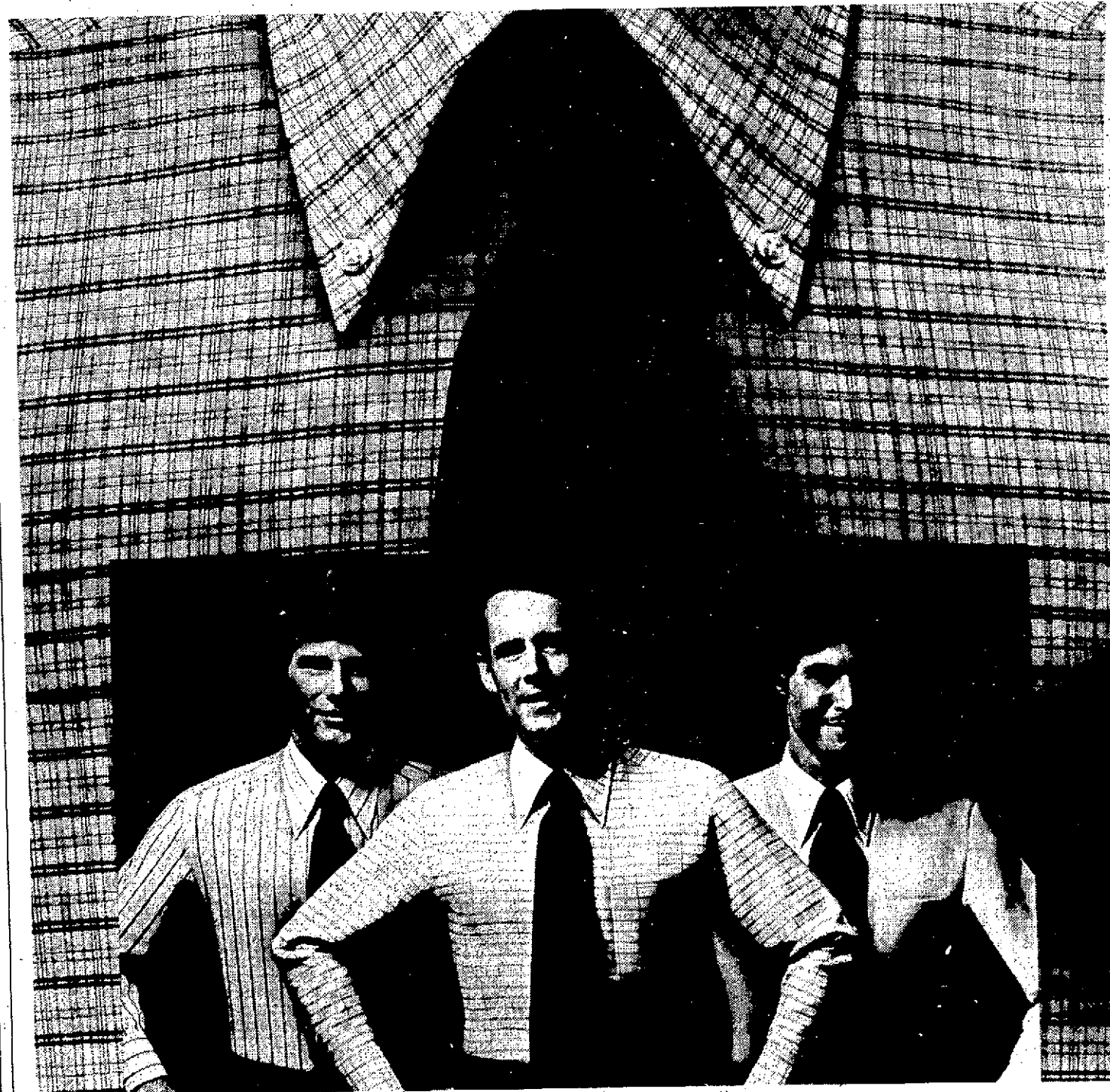
**\$6.99**

SPECIAL PURCHASE

Also available in cool summer short sleeve styles at \$5.99 each.

A special purchase, though not reduced, is an exceptional value. While quantities last! Ask about Sears credit plans

**Sears The Men's Store**



**Sears**  
SEARS, ROEBUCK AND CO.

At All MAJOR LOS ANGELES and ORANGE COUNTY SEARS Stores

ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.  
• ALHAMBRA • COMPTON • COVINA • EL MONTE • GLENDALE • LAGUNA HILLS • LONG BEACH • SANTA MONICA • open SAT. til 6 p.m.

Sears Pricing Policy If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

Sears Advertising Policy If we should run out of any advertised item during the sale, or should an item not arrive due to production or transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales where available quantities are limited. If you have a question concerning any Sears ad, please call the customer service dept. at your nearest Sears store.



# Sputnik spurred space triumph

From Page 1

It began as a triumph for one nation and a humiliation for another. More importantly, at one and the same time, it made the earth more dangerous and yet safer; it made the possibilities of man more finite and yet, assuming peace, more infinite. But at the moment, it was largely perceived in terms of nationalism and the shifting equations of the Cold War.

A Russian poet, writing a few days later with all the subtlety that Pravda could command, wrote:

"The way to far-off skies has been opened.

"And about this, a star talks to another star —

"In Russian, now."

Nikita Khrushchev was euphoric over the 22-inch ball called

## Addressing the unknown galaxies

Sputnik, the first man-made object to orbit the earth: "People of the whole world are pointing to the satellite. They are saying the U.S. has been beaten."

Both the Soviet poet and the Communist leader spoke with more truth than poetry. The godless, technologically backward Russians were up there first. The age of space seemed to belong to them in the same way a man might have said in 1492, had there been portentous TV bulletins then, that the New World belonged to the Spaniards.

Now, 20 years later, an American flag stands rigidly alone on the moon and two American spacecraft, at this moment, lead the way to the farthest of far-off skies, to solar systems, to worlds and, possibly, to life and knowledge beyond our ken.

Aboard those spacecraft are recordings. Should they be heard by intelligent life out there, the greeting from earth will be in the dulcet tones of a Georgian, from the South of the U.S. not the South of Russia, a man whose prime goal in life 20 years ago was to make a buck out of peanuts.

Among the recordings on those spacecraft are samples of 60 earth languages. Russian is included strictly by courtesy of the U.S. Big, lumbering Uncle Samuel, flat-footed and seemingly dull-witted at the start, now holds a commanding lead in space. He moves there with more evident poise and self-assurance than in any other area of national endeavor.

In two decades of traumas, self-doubt and self-questioning, which began with Sputnik and was followed by the U-2 shot down over Russia, by the Bay of Pigs, assassinations, race riots and campus explosions, by Vietnam, Watergate and the dirty laundry of presidents and spies hung out in public, space appears to be the one arena of ignominy in which he made a full recovery.

And now the words of Jimmy Carter wing out to unknown galaxies. "We human beings," he says by way of introduction, "are still divided into nation states, but these states are rapidly becoming a single global civilization."

If some superior intelligence out there should smile over this description as the premature optimism of a politician on the space stump, he, she or it would have to concede that the words may have a subliminal validity.

Near its 20th birthday, the Space Age is credited with much measurable change in the exploding technology and knowledge of man. But its most profound consequence may be beyond measure. And that revolves around a single photograph, not of the craters of the moon or the wastes of Mars or the other places he sees for the first time, but that picture of the place he left, that tiny, blue and white sphere alone and vulnerable

## U.S. was 'No. 1' until Sputnik

in endlessness. There are many people who believe that single vision, as it deepens in the consciousness of leaders and laymen, may prove crucial if the earth is not to be blown up or used up.

Mike Collins came back from the moon in 1969 remembering the view 100,000 miles from home. He remembered looking for earth out of four windows of the spacecraft and seeing only black infinity. Finally, through the fifth window, he saw it and it was the size of a golf ball.

"I really believe that if the political leaders of the world could see their planet from 100,000 miles, their outlook could be fundamentally changed. That all-important border would be invisible, that noisy argument suddenly silenced. The tiny globe would continue to turn, serenely ignoring its subdivi-

sions, presenting a unified facade that would cry out for unified understanding, for homogeneous treatment.

"I am not a naive man. I don't believe that a glance from 100,000 miles out would cause a prime minister to scurry back to his Parliament with a disarmament plan, but I do think it would plant a seed."

John Gardner, whose days with the government and Common Cause did not leave him a naive man, does believe a seed already has been planted as a result of that far-out picture of a single, fragile earth.

"It has deeply affected many professionals I know, diplomats and others who work in international affairs and environmental matters. It is palpable but it is there as a kind of emotional underpinning. I'm sure it has affected the Russians as well."

Nobody has yet scurried back from space with a disarmament plan but it is the progeny of Sputnik which has made possible such nuclear agreements as the superpowers have reached.

Before 1957, no such arrangements were possible without on-site inspection and the Russians wouldn't agree to that. Since then, the same technology which produced missiles able to drop a nuclear warhead anywhere in the world within 30 minutes has led to spy satellites able to detect the assembly, strength, quantity, deployment and launching of such missiles. The balance of terror was accompanied by a balance of detection.

Sputnik came along in the generally bland days of the second Eisenhower administration.

Apart from a contagion of sick jokes (Mommy, why do I keep walking in circles? Shut up, or I'll nail your other foot to the floor.), the young were mostly still with us. The president regarded the pollution of rivers as a "uniquely local blight" and not a federal problem. The chairman of the board of the Federal Reserve noted that "the economy is making a sideways movement with a slight tendency to decline." Except for the prose, nothing really alarming. The Consumer Price Index rose again but somehow the words still had a virginal quality. The president had sent troops to Little Rock to en-

## Space work is awesome

force the admission of nine Negro students into Central High School and, while that caused a passing uproar, it was not perceived to be the start of a national convulsion.

Our foreign policy increasingly had become one of reaction to Russian initiatives but the average American, with V-E Day and V-J Day still fresh in memory, saw no reason to doubt that this was the American century. We were Number One.

Sputnik knocked the hell out of that idea.

It was one thing for the Russians to come up with an atom bomb after we did; that was put down to treachery. It was quite another thing, at a time when technology was increasingly equated with military strength, to reach first into space. The old artillery maxim was invoked: He who controls the high ground controls the battle. And in the global competition for men's minds, the stolid, square-faced Soviets clearly had a hammerlock on the world's imagination with that 184-pound ball whirling around earth at a speed of 18,000 miles an hour, at an altitude of 560 miles.

What is wrong? we asked ourselves. How could the baggy-suited Communists, late as they were in joining the Industrial Age, develop more rocket thrust than the Arsenal of Democracy? Have we gone too soft? Have we, in the great stampede to the suburbs, wasted our energy on the depth of the carpet pile and the length of the tail fins? Above all, what's wrong with our schools? Why aren't we producing more scientists and engineers?

Sputnik did much to us and for us.

It led to a flood of federal dollars into education at all levels, to government-supported training of teachers, to a return to the three R's, more homework and less nonsense, to greater stress on the physical sciences with more modern teaching methods and less rote, to the New Math, to vast student testing programs, to the use of machines in the classroom, to more and earlier teaching of foreign languages, to less attention to the social sciences, the humanities, the quieter fields of scholarship and thought that might have provided a better perspective on the assorted fruits of technology.

The explosion of federal money for scientific and technological research, the interaction between research and national purpose, is

# Landmark school funds bill

From Page 1

The measure was praised by state school Supt. Wilson Riles, who said it put California at the forefront of the nation in providing equal educational opportunity.

"I BELIEVE (the bill) is the most significant and far-reaching school legislation in the country," said Riles.

"I think we have made a substantial step toward correcting the inequality of local property taxes as a source of money for education, and more adequate funds have been provided to operate our schools," the superintendent added.

But the court is expected to decide whether the new law satisfies its ruling that districts with little taxable property should have no more difficulty than high-wealth districts in raising money.

Despite a number of legislative attempts to equalize school finances, some districts still have a tax rate 5½ times higher than others and raise only one-fourth as much money.

Within five years, the new

law will equalize the money-raising ability of districts with 81 percent of the state's students, compared to 40 percent under previous law.

Greene said 40 percent of the funds ultimately will reduce local property taxes. "It's invisible tax relief," he said.

The wealthiest 19 percent of the districts will remain above the equalized level, but the law will cut into their ability to use their property wealth to lower their tax rate.

Starting in 1978-79, some revenue from those high-wealth districts will be turned over to the state for transfer to poorer districts — the so-called Robin Hood principle.

**TO MOLLIFY** nominally high-wealth urban districts with many poor people, the bill includes \$64 million in first-year aid to 19 city districts.

The bill's wealth-sharing elements were delayed until 1978-79. The major first-year provision is a \$179-million increase in the \$4-billion education budget, a boost of up to \$45 per student for schools.

By 1981-82 the bill will pump annually more than \$1.3 billion

resolution cameras have become the biggest of Big Brothers, making national secrets more detectable, earth resources more visible, humanity more communicable and, perhaps, the ultimate answer to life more approachable.

Satellites have told us more about the age and origin of the

## JFK agonized over choices

earth than was known in all previous history. They have helped prove crucial parts of Einstein's theory, especially that light does bend in response to gravity. They have shown us the nature of lunar soil and rocks, measured the craters and mountains of the moon, given us surface views of Mars

extra into the state's 1,046 school districts, which now have 4.15 million students.

The bill also gives Riles a major victory, expansion of his "personalized instruction" program to the upper grades.

That program brings parents into the classroom and puts them on planning councils at each school.

By 1979-80, the bill will expand the program to 50 percent of the schools in the first six grades and 12 percent of the upper grades, at a cost of \$97 million. Expansion is stopped at that point to give the legislature a chance to review the program.

Other provisions include:

— **Consolidation and expansion** of programs for low-income and bilingual students, costing \$62 million a year starting in 1979-80.

— **An ambitious new program** to upgrade education for the handicapped, costing \$528 million over five years.

— **A \$96-million increase** in state contributions to the financially ailing pension system for teachers in the fourth and fifth years of the bill, with a corresponding increase in school district contributions.

while finding no likelihood of life there, recorded the temperatures of Venus, brought us closer looks at Mercury and Jupiter, the smallest and largest planets in our solar system, and given us eyes to see through the purity of space to the distant galaxies and stars.

In the 20 years since Sputnik, about 1,900 satellites have been sent into earth orbit on behalf of dozens of countries. About 850 are still up there, half of them ours, doing an awesome variety of things around a planet which they have shown to be not a true sphere but slightly pear-shaped.

They map a whole country in a day. They have revolutionized world communications. They make it possible for one billion people, one out of four on earth, to watch a televised event as it happens. They make it possible for schools in 5,000

villages and cities of India to receive instruction from a common classroom.

Hindsight is awash in irony. There were space experts who thought Kennedy's time frame of a decade was too ambitious. There were skeptics, too, in the spring of 1940 when Franklin Roosevelt said we would produce 50,000 warplanes a year, this at a time when Hitler was gobbling up the Low Countries with ease and American soldiers were training with broom handles for rifles. The Kennedy schedule was met with a year and a half to spare. Before the war was over, Roosevelt's America was turning out 100,000 planes a year. The sleeping giant plays catch-up ball almost better than anybody.

If robots could explore the moon as well as men at one-tenth of the cost, then the decision to send men must go down as history's most expensive public relations stunt. But robots, it is frequently said, could not have gotten the money out of Congress that men did nor stirred the world's imagination so profoundly. In any case, history slides over motive and honors the result.

Robots could not have given a nation grown uncertain those exquisite moments . . . John Glenn returning from the first American orbit, a broad grin spread across a Yankee Doodle field of freckles. The Apollo 8 astronauts reciting from Genesis. "In the beginning . . . the earth was without form and void . . ." they said, looking at the lifeless moon below. Then, to that blue and white ball 250,000 miles away, they said, "Good night, good luck, a Merry Christmas and God bless you all, all of you on the good earth." . . . And, finally, that ultimate microsecond when the world stopped and Neil Armstrong spoke quietly down the corridor of time: "Tranquility Base here. The Eagle has landed."

Robots could not have perceived what men perceived, the singular, mortal preciousness of the earth.

T.S. Eliot:

We shall not cease from explor-

ation

And the end of all our exploring

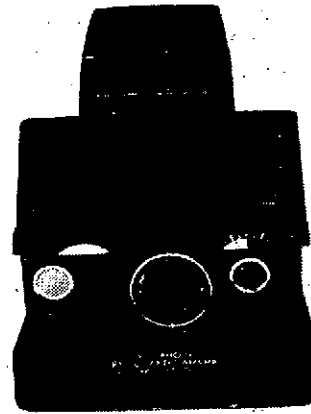
Will be to arrive where we started

And know the place for the first time.

# Only 28.88

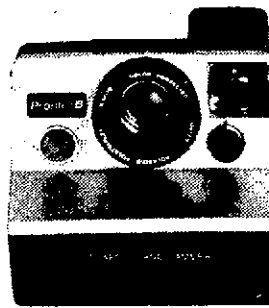
**Pronto! OneStep™ Land Camera.**  
A Polaroid® fully automatic and motorized camera. One press of the button takes sharp, clear SX-70® pictures.

# Get the exposure you want with a Polaroid® Land Camera.



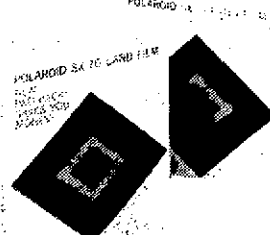
# Only 124.88

**Polaroid® SX-70 Alpha 1 Model 2® Land Camera.** Features modulated photometric for better exposure and flash monitoring shutter. Also nice trim lines and folds to a compact 1x4x7 (approximately). Takes beautiful, long lasting SX-70® pictures.



# Only 39.88

**Pronto! B® Land Camera.** Gives you great pictures both on the land and sea! Fully automatic with built-in flash capability.



# Only 9.88

**Polaroid SX-70® Land film twin pack.** Get sharp, clear, fade-resistant SX-70® prints that develop while you watch.

# JCPenney

Use the convenient JCPenney Time Payment Plan.

ARCADIA-SANTA ANITA CANOGA PARK CARSON CULVER CITY FOX HILLS DOWNEY  
FULLERTON GLENDALE GALLERIA HAWTHORNE PLAZA HUNTINGTON BEACH LAGUNA HILLS  
LAKEWOOD MONTCLAIR NEWPORT BEACH NORTHridge ORANGE THE CITY  
PUENTE HILLS RIVERSIDE SAN BERNARDINO VENTURA WEST COVINA WHITTWOOD

USC struggles; UCLA back on track

Hertel-Simmrin TD pass saves Trojans

By Loei Schrader Staff Writer

CORVALLIS, Ore. — It was D-Day, two Jima and Battle of the Bulge for Oregon State.

And for more than 59 minutes Saturday night, there still was a possibility the Beavers would register one of the greatest upsets in their football history.

But Southern California, favored by 23 points and ranked No. 2 in the nation, survived a bumbling, fumbling performance to slide past the Beavers, 17-10, before a hyped-up crowd of 29,200 at Parker Stadium.

After suffering a 56-0 humiliation at the L.A. Coliseum 11 months ago, Oregon State wanted this one badly. It still had a chance for victory until all-America safety Dennis Thurman of USC intercepted a pass near midfield with 20 seconds remaining.

Off its performance against Oregon State, USC can be returned

How they scored

FIRST QUARTER USC 7, Oregon State 0. Cain 1 run (Sorce kick), 7:22. Drive—44 yards in six plays after Willie Crawford intercepted pass at Oregon State 44. Key play—Sweeney 22 pass from Hertel.

SECOND QUARTER No scoring.

THIRD QUARTER USC 10, Oregon State 0. Sorce 31 field goal, 3:21. Drive—58 yards in 11 plays. Key plays—Simmrin 19 pass from Hertel; Tatupu 25 run.

FOURTH QUARTER USC 10, Oregon State 10. Simmrin 50 pass from Hertel (Sorce kick), 3:12. Drive—72 yards in four plays.

to the ranks of mortals, from whence the Trojans were elevated after an impressive 27-10 win over Missouri in their season opener.

THE so-called "greatest offensive line in USC history" couldn't block the swarming Beavers, nor could the Trojans pass with any consistency.

But quarterback Rob Hertel, who had a generally miserable evening, hit split end Randy Simmrin on a 50-yard touchdown play with 3:12 elapsed in the fourth quarter to provide the margin of victory.

Although starters Clay Matthews and Vinnie Van Dyke were left home with injuries, USC's defense came through in clutch situations, particularly in the fourth quarter when the Beavers were trying desperately to get a touchdown and attempt a two-point conversion.

Perhaps after their easy triumph over the Beavers last season, USC's attitude toward this game was understandable.

SUNDAY Sports BEST SPORTS SECTION JOHN DIXON Sports Editor SUNDAY, SEPT. 18, 1977 Section 5, Page S-1

But the Trojans' lack of concentration, which contributed to four lost fumbles and two pass interceptions, could prove costly over the full course of the season.

IF THEY are true contenders for a national championship, the Trojans can ill afford to slide in wire service polls, for there may never be a chance to catch teams that move ahead of them.

USC had a wide edge in statistics, rolling up 415 yards and 22 first downs to 195 yards and 14 first downs for Oregon State.

But the Trojans couldn't finish off their opportunities, partly because of their own impatience and partly because the Beavers picked up confidence and momentum as the contest wore on.

Tailback Charles White gained 188 yards in 38 rushing attempts, but he was overshadowed by the crunching runs of fullback Mose Tatupu, who gained 95 yards in 10 carries.

Hertel was tentative and inconsistent under a rush from the Beavers, but managed to complete 9 of 19 passing attempts for 140 yards.

Oregon State confused USC with its slanting, looping defense. Although the Trojans gained 275 yards on the ground, the Beavers were able to come up with key defensive plays, particularly by strong safety Tom Stevens, who recovered three fumbles.

USC held a 7-0 halftime lead, increased it to 10-0 in the third quarter, then was caught by the Beavers a minute and a half into the final quarter. The Hertel-Simmrin pass saved them from a national embarrassment.

Simmrin credited reserve tailback Lynn Cain with making possible the winning touchdown.

"Lynn made a great fake, and the cornerback and safety were so hungry to tackle him they let me get behind them," said Simmrin, whose string of games in which

(Continued Page S-2, Col. 5)



Eluding UCLA's big man

Kansas quarterback Brian Bethke gets away from hulking UCLA lineman Billy Don Jackson in first half action at Coli-

seum Saturday night. Bethke picked up a first down, but UCLA emerged with 17-7 triumph.

—AP Wirephoto

Dodgers set fan mark —magic number is '2'

By Gordon Verrell Staff Writer

The Dodgers finally got to crack the champagne Saturday night, not for clinching the National League West, but for setting an all-time attendance record.

The 52,527 fans who spilled into Dodger Stadium to witness a 7-3 conquest of the Atlanta Braves jumped the Dodgers' season attendance to 2,756,464, eclipsing the previous record of 2,755,184, which they set in 1962.

Magic numbers, to be sure. But the one that counts is the one for wrapping up the N.L. West, something the Dodgers can do this afternoon.

The "magic number" is now two, which means if the Dodgers can make it a sweep of the Braves, and the Giants can handle the Reds at Candlestick Park, Walter O'Malley can uncork the champagne once more.

Anything other than that and the Dodgers will have to postpone the victory party at least until Tuesday night in San Francisco.

"There's enough champagne in San Francisco already," said the noted expert on such topics, manager Tommy Lasorda. "I wanna do it here — tomorrow!"

- ASPIRIN ALLEY
- Washington St. 23, Michigan St. 21.
  - Mississippi 20, Notre Dame 13.
  - Clemson 7, Georgia 6.
  - W. Virginia 24, Maryland 16.
  - Nebraska 31, Alabama 24.
  - Illinois 11, Missouri 7.
  - Iowa 12, Iowa St. 10.
  - Baylor 21, Kentucky 6.
  - So. Mississippi 24, Auburn 13.
  - N. Texas St. 24, SMU 13.

Don Sutton earned his 14th victory in 22 decisions as the Dodgers put away the Braves' veteran knuckleballer, Phil Niekro, on Reggie Smith's two-run homer in the first inning (his 29th) and a five-run fourth, highlighted by Dave Lopes' bases-loaded double that produced three of the runs.

Sutton voluntarily departed for a pinch hitter after working eight innings, saying, "We've got guys in the bullpen. I have nothing to prove. If I want to pitch an extra inning I'd rather it be in the playoffs or the World Series."

**Dodger of the Day** DAVE LOPES doubled with bases loaded in 7-3 victory over Braves.

Smith's homer provided Sutton with a 2-0 lead in the first. Atlanta got even with runs in the second and fourth innings, but the Dodgers wrapped it up in the bottom of the fourth, batting around to score five times.

While the Dodgers are on the verge of clinching the divisional title, their over-all goal of becoming the first club to reach three million in attendance won't be quite so easy.

They must average 30,442 for their remaining eight dates to do it.

In an effort to beef the attendance they handed out jackets Saturday night. They're giving away T-shirts today, hamburgers on the next home stand — it'll be Big Mac Night, saluting the Giants' Willie McCovey — and they're giving away cars and sailboats and horses and you-name-it on Fan Appreciation Day on Oct. 2.

(Continued Page S-2, Col. 7)

Bruins grind out 17-7 win

By Gary Rausch Staff Writer

Terry Donahue's 10th victory as a head coach was inartistic, error-filled and boring, but, then, aren't most UCLA wins in the Coliseum?

A crowd of 40,738 saw the Bruins capture their sixth successive home opener, 17-7, over Kansas. Facing a rebuilding year, the Jayhawks of Bud Moore weren't expected to put up much of a fight. Their Wishbone and the fact UCLA had only four days to prepare for it gave the Bruins fits all evening.

Offensively, UCLA exhibited little of the dash and explosiveness that pervaded its 17-13 loss in Houston Monday. Instead, Saturday night's tussle was waged on the ground.

Starting quarterback Rick Bashore and backup Steve Bukich

How they scored

FIRST QUARTER UCLA 7, KU 0. Owens 11 run (Boermeester kick), 12:33. Drive—24 yards in 3 plays after Bashore intercepted Belknap pass. Key play—Owens 6 run on first down.

SECOND QUARTER UCLA 10, KU 0. Boermeester 45 field goal, 1:08. Drive—4 yards in 4 plays after Coulter returned Hubach punt 13 yards to KU 47 and ensuing punting on penalty put ball at KU 32. Key plays—Owens 8 run on first down, Owens losing 1 on Young's tackle on third-and-inches at 22.

THIRD QUARTER UCLA 17, KU 7. Bashore 2 run (Boermeester kick), 10:10. Drive: 75 yards in 16 plays after Hubach's 55-yard punt. Key plays—Saez 11, Owens 24 runs, Owens 9 pass from Bashore.

FOURTH QUARTER UCLA 17, KU 7. Bashore 2 run (Boermeester kick), 10:10. Drive: 75 yards in 16 plays after Hubach's 55-yard punt. Key plays—Saez 11, Owens 24 runs, Owens 9 pass from Bashore.

combined for just three completions in eight passing attempts for only 41 yards and one interception. That's compared with Bashore's 16-of-27, 245-yard debut against the Cougars.

BASHORE did little to solidify his position, but Bukich hardly made a run. Rick appeared less sure of himself and Donahue brought Bukich in for the first time 10:23 before intermission.

Steve was ineffective in his three drives and Bashore started the second half and played well into the final period. When Bukich reappeared with four minutes remaining, he fumbled at the Kansas 48.

"I was glad both Rick and Steve got an opportunity to play in each half of the game," said Donahue. "We planned to use them both against Houston but circumstances dictated that we stick with Bashore in order to try to keep our offensive momentum flowing."

There was plenty of momentum flowing Saturday, by both teams—but mostly between the 20's. Donahue said his club needed to do some catching up since the loss of running back Theotis Brown destroyed the ground game in the Astrodome.

"WE PASSED a lot less tonight because we wanted to try to establish our running game, something we didn't do against Houston," said Donahue. "It's still off but I'd say it is improving. Also, Kansas blitzed its linebackers a lot tonight because they saw how many passes we'd thrown at Houston. I was glad to see our offensive line at time control the control the line of scrimmage."

Penalties continued to plague UCLA. Ten were whistled for 60 yards. Donahue blamed them on inexperience.

"We work on eliminating them in practice, but we have a long ways to go."

(Continued Page S-8, Col. 3)

The Big Ones

Wash. State...23	Mississippi....20
Michigan St...21	Notre Dame..13
Story, Page S-3	
Nebraska.....31	Texas A&M...37
Alabama.....24	Virginia Tech..6
Story, Page S-3	
Michigan.....21	W. Virginia...24
Duke.....9	Maryland.....16
Story, Page S-3	

SPORTS ON RADIO AND TV

TELEVISION

Pro football — Rams vs. Atlanta, KNXT (2), 10 a.m.; Dallas vs. Minnesota, KNXT (2), 1 p.m.; San Diego vs. Oakland, KNBC (4), 1 p.m.

Tennis — Grand Prix doubles, Ch. 28, 11 a.m.

College football '77 — KABC (7), 4 p.m.

College football — USC vs. Oregon State (tape), KNXT (2), 4 p.m.; Notre Dame vs. Mississippi (tape), KCOP (13), 11:30 p.m.

RADIO

Baseball — Angels vs. Chicago, doubleheader, first game KLAC, second game KABC, 1 p.m.; Dodgers vs. Atlanta, KABC, 1 p.m.

Pro football — Rams vs. Atlanta, KMPC, 10 a.m.

SPORTS CALENDAR

Motorcycle racing — Motorcycle Olympiad, Saddleback Park, noon.

Tennis — Southern California Open, L.A. Tennis Club, noon.

Baseball — Dodgers vs. Atlanta, Dodger Stadium, 1 p.m.

Soccer — Allianz Lima de Peru vs. Mexican Nationals, Coliseum, 3:30 p.m.

Auto racing — Figure, street and oval stocks, Ascot Park, 7:30 p.m.

Samoa comes off bench, leads LBCC

By Jim Mangan Staff Writer

Quarterback Samoa Samoa came off the bench Saturday night to lead a jittery Long Beach City College football team to a 33-13 season-opening win over Citrus before a Veterans Stadium crowd of 3,468.

Although Samoa was not supposed to be available for duty, he showed little evidence of the tender elbow and the bruised ankle which had sidelined him as he hit six of 10 passes for 121 yards and two touchdowns and carried 11 times for 69 yards and another TD.

The Vikings were trailing 7-6 when Samoa entered the game midway through the second quarter, and he almost put his team out in front just as the half ended.

With Long Beach on their own 49-yard line and 12 seconds on the clock, Samoa found tight end Hank

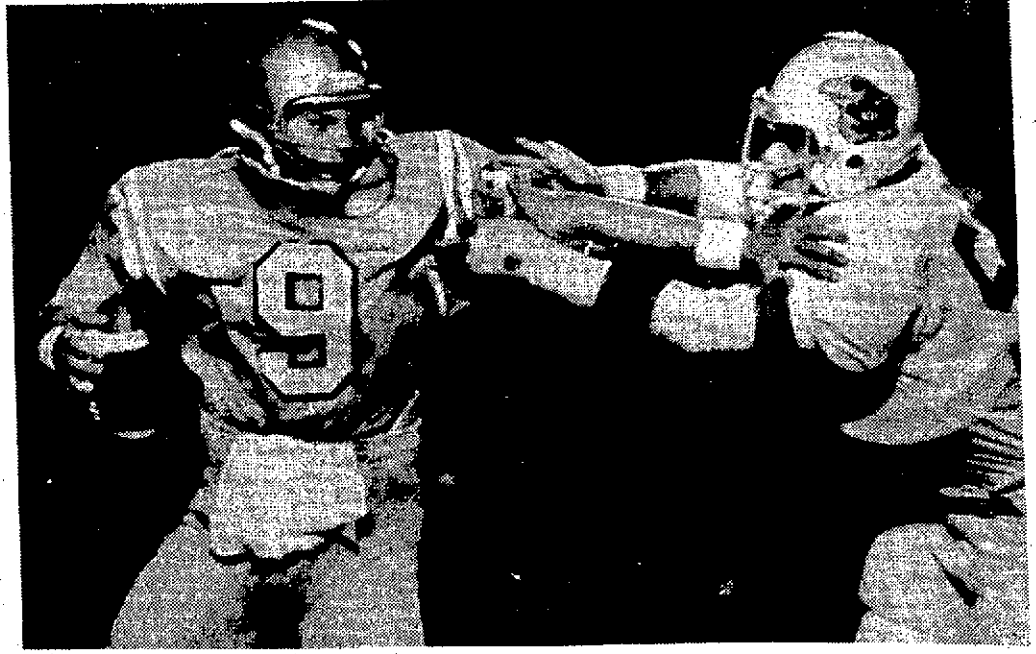
Workman open in the Citrus secondary, and Workman made it all the way to the one-yard line as the gun sounded, falling into the end zone but trailing his knee just short of the stripe.

The same combination put the Vikings ahead for good three minutes into the third quarter when Workman, again all alone in the end zone, gathered in a nine-yarder to climax an eight-play, 63-yard drive.

Midway through the fourth quarter the pair worked their magic again. Long Beach had the ball third-and-19 on the Citrus 29, but nobody was nearer than 10 yards to Workman as he scored again.

The game was an error-filled contest featuring 15 fumbles, three interceptions, and 18 penalties, 12 of them against LBCC. The Vikings should have gone ahead early, but

(Continued Page S-2, Col. 8)



He should have zagged

UCLA quarterback Steve Bukich is thrown for two-yard loss by Kansas defensive end Jim Zidd while attempting to pass during

first half action in Saturday night's game at Coliseum.

—AP Wirephoto





# Nebraska upsets Alabama, 31-24

LINCOLN, Neb. (AP) — Running back Rick Burns scored on a 12-yard run from one yard out with 12:12 remaining to hand Nebraska a 31-24 upset victory over fourth-ranked Alabama in a turnover-plagued game Saturday.

Defensive back Jim Pilen intercepted two passes in the final 4:14 of the game to ice the Cornhusker win over the Crimson Tide.

The score was tied at 24-24 in the fourth quarter when the Huskers launched the 15-play, 80-yard drive that ended in Burns' tally, ending the Crimson Tide's hopes.

In the first half, two touchdowns for each team were sandwiched between an early field goal by Nebraska and a Bama field goal with 10 seconds left to knot the score 17-17 at intermission.

The Huskers grabbed a 24-17 edge two plays after Bama quarterback Jeff Rutledge's pass was intercepted at the Nebraska 39.

The Tide bounced back on the next series, marching 91 yards on 10 plays with Rutledge scoring from the seven, halfway through the period.

# Devil of a win for Michigan

ANN ARBOR, Mich. (AP) — Quarterback Rick Leach ran for two touchdowns and Michigan, not looking at all like the No. 1 team in the country, took a 21-9 non-conference victory Saturday over Duke.

Duke, an underdog by as many as six touchdowns, played the Wolverines on nearly even terms until midway through the fourth quarter when Michigan drove 80 yards in four plays to score on a one-yard plunge by Leach.

That broke open a 14-9 advantage to give the Wolverines their final edge.

Leach's other touchdown was on a seven-yard run in the second quarter to conclude an 88-yard, 22-play drive.

That was the first score of the game, then Michigan added a touchdown midway through the

# Ohio St. storms to 38-7 triumph

COLUMBUS, Ohio (AP) — Quarterback Rod Gerald's running and passing accounted for one touchdown and set up 10 other points Saturday, leading sixth-ranked Ohio State to a 38-7 opening Big Ten football romp over Minnesota.

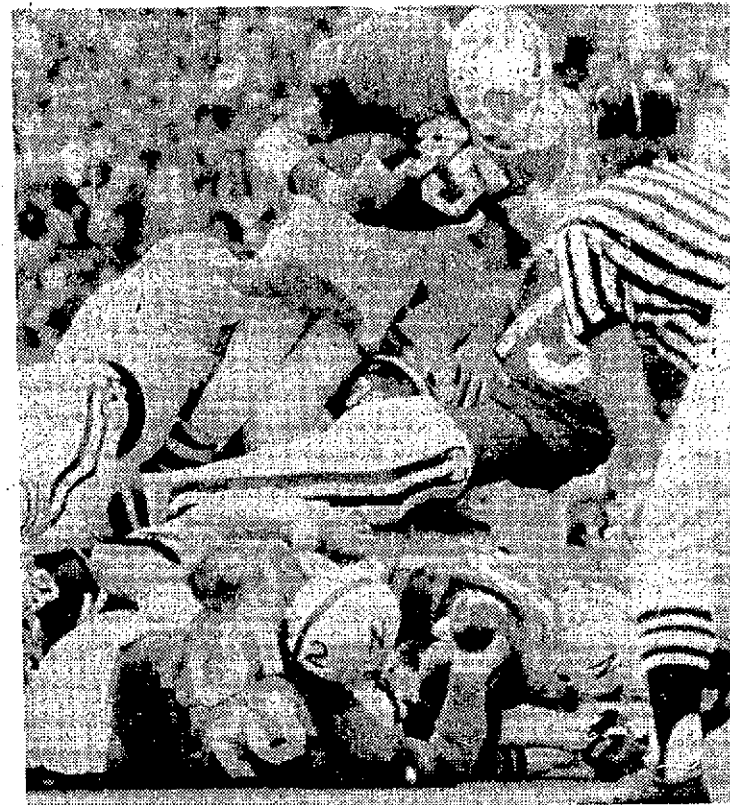
Bobby Weber returned a kickoff 100 yards for the only touchdown for the Gophers, now 1-1. Minnesota's offense was never closer than Ohio State's 49-yard line.

Gerald, a lithe junior from Dallas, passed 29 yards to Herman Jones for the 2-0 Buckeyes' first touchdown before 87,799, the 52nd successive sellout in Ohio Stadium.

# Sooners pummel Utah, 62-24

NORMAN, Okla. (AP) — Dean Blevins, booted as the goat in last week's opener against Vanderbilt, led Oklahoma to a 62-24 victory over Utah Saturday, scoring twice and passing for another touchdown.

The senior turned in a near-flawless performance against Utah, guiding the Sooners on several long drives in strong contrast with last week when he left the game in the last



Stacked up  
Nebraska's Rick Burns tries to hurdle over Alabama's goal-line defense, but is stopped inches short in first-half action at Lincoln. Nebraska went on to win, 31-24.

# Indiana stuns LSU with two late TDs

BLOOMINGTON, Ind. (AP) — Quarterback Scott Arnett engineered scoring drives of 88 and 70 yards within five minutes in the fourth quarter Saturday as Indiana rallied to a 24-21 upset over Louisiana State.

The Hoosiers, trailing 21-10 starting the final period, got touchdowns by Dave Harangody on a 19-yard pass from Arnett and then by Ric Enis on an 11-yard run with just over two minutes remaining.

LSU, dropping its first game of the season, advanced to the Indiana 40 after Indiana's go-ahead score, but lost the ball on

# 77-yard run sparks Iowa

IOWA CITY (AP) — Third-string tailback Dennis Mosley raced 77 yards to a touchdown and Iowa bunched all its offense in the first quarter to beat Iowa State, 12-10.

It was the renewal of an emotional intrastate rivalry that had been dormant for 43 years.

The Hawkeye defense was superb, allowing Iowa

# Missouri surprised by Illinois, 11-7

CHAMPAIGN, Ill. (AP) — Freshman kicker David Finzer booted a 22-yard field goal and then hung a pair of second-half punts inside the Missouri five-yard line Saturday to lead

Illinois to an 11-7 intersectional victory.

Finzer lofted a 35-yard punt out on the Missouri one early in the third

quarter and then a 20-yarder on the Tiger two-yard line late in the period as Illinois kept Missouri out of its territory most of the second half.

Finzer also booted Illinois out of trouble with a 67-yard punt late in the fourth quarter.

The hard-earned victory was the first for new Illinois coach Gary Moeller.

Illinois took an 8-0 lead late in the first quarter when quarterback Kurt Steger carried across from the three-yard line. Illinois then faked a kick conversion, with Charlie Weber going across for two extra points.

# Cougars rally for 23-21 win over Mich. St.

EAST LANSING, Mich. (AP) — Washington State quarterback Jack Thompson lofted two second-half scoring passes to flanker Brian Kelly to lift the Cougars to a 23-21 victory over Michigan State Saturday.

Washington State entered the third quarter in a driving rain and down 7-3, and promptly fumbled away the ball the first two times it had possession. But Thompson, who hit on 21 of 30 passes for 364 yards, then commanded two lengthy scoring drives to take the lead.

The Cougars first moved 80 yards in eight plays, with end Mike Levenseller — who made several acrobatic catches throughout the game — and Kelly providing key receptions. Thompson rolled to his left and

tossed to Kelly deep in the end zone from 23 yards out for the score.

The next time WSU had the ball it moved 75 yards in 11 plays, converting a key fourth-and-one play at the MSU 10-yard line. Thompson found Kelly for a nine-yard TD strike, making it 16-7.

Michigan State marched right back in a 70-yard drive, with tailback Leroy McGee sweeping over from the nine to cut the lead to two points.

But Washington State put the game away with another 80-yard march as halfback Tati Ena plunged over from the three. Michigan State tallied again in the waning seconds, a four-yard scoring toss from quarterback Ed Smith to end Edgar Wilson.

The Cougars are now 2-0, while MSU is 1-1.

Washington State... 3 0 0 14-23  
Michigan State... 0 0 0 14-21  
Cal-Jones 3 pass from Young (Brecht kick)  
Cal-Hillman 1 run (Brecht kick)  
Cal-Hillman 28 pass from Young (Brecht kick)  
Cal-Webb 25 pass from Ziebert (Noonan kick)  
Cal-Hoop 9 pass from Ziebert (Noonan kick)  
Cal-FG Brecht 29  
A-35,755

# Washington subdues San Jose State, 24-3

SEATTLE (AP) — Sophomore tailback Joe Steele, playing only the first half, scored on a 63-yard run and caught a touchdown pass from quarterback Warren Moon to propel Washington to a

24-3 non-conference victory over San Jose State Saturday.

The 6-foot-4 201-pound Steele got the Huskies untracked early, breaking loose for his long touchdown run on the fifth play of the game.

Steele, who sat out the second half with a sore knee, caught an eight-yard scoring pass from Moon with 56 seconds left in the first half for a 14-3 Washington lead.

# Oregon hands TCU 13th loss in a row

FORT WORTH (AP) — Kenny Bryant was credited with a touchdown

on a 97-yard interception return cut short by an off-the-bench tackle and the Oregon Ducks held off a fourth-quarter rally by victory-starved Texas Christian for a 29-24 victory.

Bryant intercepted a Steve Bayuk pass at the Oregon three in the fourth quarter and raced untouched through midfield before helmetless reserve linebacker Steve Barker came off the bench to make the tackle.

Florida State held a shaky 11-10 lead at the time, thanks to a Jordan to Schumann two-point conversion following a nine-yard touchdown by the same combination in the third quarter.

Florida State... 0 0 0 11-10  
TCU... 0 0 0 10-24  
Oregon... 0 0 0 29-24  
Oregon-FG Norman 36  
Oregon-FG Geiger 32  
Oregon-Grant 51 punt return (Geiger kick)  
Oregon-Nutting 1 run (Geiger kick)  
Oregon-Bryant 97 interception return (Geiger kick)  
Oregon-Accomando 17 pass from Harris (Blanton kick)  
Oregon-Remfro 23 pass from Harris (Blanton kick)  
Oregon-Coyson 39 interception return (Blanton kick)  
Oregon-Jelly Harris tackled in end zone  
Oregon-Geiger 32  
A-15,031

# Florida St. hands K-State 18-10 loss

MANHATTAN, Kan. (AP) — The passing combination of Jimmy Jordan and Mike Schumann carried Florida State to an



# Third-string QB directs 20-13 win Ole Miss shocks Irish

JACKSON, Miss. (AP) — Reserve quarterback Tim Ellis called it a poor pass but it was good enough to give Mississippi's underdog Rebels a 20-13 upset victory Saturday over Notre Dame, the nation's No. 3 team.

The senior quarterback came off the bench and flipped a deflected 10-yard

touchdown pass to fullback James Storey to bring Ole Miss from behind and cap a 80-yard drive in the final minutes.

"I threw it behind him and James got a big hand on it," a sweaty and smiling Ellis said in the locker room. "It was a lousy throw but a great catch."

Rebel coach Ken Cooper

liked the way his team rebounded after falling behind 13-10 midway through the fourth quarter.

"We just kept coming back," he said. "We always seemed somehow to come up with the big play, not always by a storied player."

Ellis, relegated to the third team after a me-

diocre season last year, drove the Rebels 80 yards in five plays, including three passes for 75 yards.

The key was a 47-yard pass from end L.Q. Smith, who wormed his way to the sidelines, waited for his blocking to develop and sprinted to the Notre Dame 23.

The TD pass to Storey followed two plays later.

The Rebels, capitalizing on a fumble by linebacker Brian Moreland at the

Notre Dame 11, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

Irish 14, added a 27-yard field by Hoppy Langley two minutes later to put the game out of reach.

Ole Miss, which held a 10-7 halftime lead, blew two scoring chances in the third quarter and fell behind early in the fourth when Notre Dame's Dave Reeve kicked two field goals to put his team ahead 13-10.

## Clemson shocks Georgia

ATHENS, Ga. (AP) — Steve Fuller completed two passes for 31 yards in a 48-yard third quarter scoring drive that gave the Clemson Tigers a 7-6 upset victory over Georgia Saturday.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

It had appeared the Bulldogs would be shut out for the first time in 52 games until Norris set up the late touchdown with a 51-yard end around pass to Jesse Murray.

Georgia scored on a sevenyard pass from Jess Tyburn to Ulysses Norris with only six seconds remaining, but failed on a

two-point conversion attempt following a penalty for delay of game.

## Bonds ties Angel record in 4-3 win

CHICAGO (AP) — Three Angel pitchers combined for a three-hitter and Bobby Bonds singled in the winning run in the ninth inning to give the Angels a 4-3 victory over the Chicago White Sox Saturday.

Bonds' single to center scored Thad Bosley from third base with one out in the Angels' ninth. Bosley, who had four hits in four at bats, singled off loser Dave Hamilton (4-5) to open the inning and went to second on a groundout. He advanced to third on an error.

The run batted in by Bonds was his 107th of the year, tying a club record set in 1962 by Leon Wagner.

Dyar Miller (6-6) pitched two innings in relief of Wayne Simpson, who yielded only two hits in six innings, to post the triumph. Dave LaRoche hurled the ninth inning to earn his 16th save.

California held a 3-0 lead heading into the seventh inning when Miller relieved Simpson. Miller retired the first two batters he faced before walking the next two and yielding a three-run homer to Oscar Gamble which tied the game. It was his 30th homer of the season.

The Angels had taken a 1-0 lead in the second on Willie Aikens' RBI grounder. Jerry Remy's sacrifice fly in the fifth

made it 2-0 and Ken Landreaux's run-scoring double in the sixth pushed the lead to 3-0.

Simpson, who was plagued by wildness, twice worked out of bases-loaded jams to preserve a 1-0 lead. He struck out Ralph Garr with the bases filled in the second to escape further damage and got Garr to bounce into a force play and Chet Lemon to pop out to get out of trouble in the fourth.

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy 2b 3 0 1 1 Lemon cf 4 1 1 0  
Mulliniks ss 2 0 0 0 Orla 2b 3 1 0 0  
Bonds dh 2 0 1 1 Zisk ph 1 0 0 0  
Taylor rf 2 1 0 0 Gamble dh 2 1 0 1  
Torres rf 0 0 0 0 L. Johnson 1b 4 0 0 0  
Solarte ph 1 0 0 0 Soderholm 2b 4 0 0 0  
Flares rf 0 0 0 0 Sullivan rf 3 0 0 0  
Landreaux cf 0 2 1 1 Kessinger ss 4 0 1 0  
R. Jackson 3b 2 0 0 0 Essian c 1 0 0 0  
Aikens lf 3 0 0 0 Colucci pr 0 0 0 0  
Gutierrez ph 1 0 0 0  
Bryant lf 0 0 0 0  
Echebarren c 0 0 0 0  
Hamilton c 0 0 0 0  
Total 30 4 6 4 Total 32 3 3 3

Angels AB R H BI CHICAGO AB R H BI  
Bosley lf 1 2 0 0 Garr lf 1 0 0 0  
Remy

# White's No.1 goal at USC: an education

Charles White is only a sophomore, but if you do not believe he will be an all-America this season or next, perhaps even a Heisman Trophy winner, you do not understand how the system works at USC.

Take a talented running back, place reasonable facsimiles of a half-dozen Peterbilt trucks in front of him, and you've got a convoy to fame.

"That influenced me to come here a lot," White admits. "I know the kind of personnel they turn out for the pros."

Fourteen Trojans, a league record, were drafted into the NFL this year—and a 15th, Glen Walker, who was not drafted, punts for the Rams.

But that isn't the only reason White opted for USC from among several dozen offers. On the biographical sheet players are asked to fill out, under "why I chose to attend USC," Charles does not even mention football.

The reason he gives: "To get a degree and be close to my grandmother at home (a winner)."

The parentheses are his. The longhand is very neat. On the reverse side, he prints equally clear.

"I take great pride in my writing," he says.

**"My main thing in coming here, besides playing on the football team, was to get a good education. My grandmother always said, 'Be the best. Go to the best school.'"**

"You know, I took drafting. I wanted to go into the field of lithography, and I still might."

CHARLES RAYMOND WHITE, 19, is a very precise person, even when it comes to fulfilling the demands of a star, such as signing autographs.

"Some people just zip-zap," he says. "I sign it so they can read it and know who the person is."

Charles knows who he is. His grandmother taught him.

"She is a winner," he says of Mrs. Bertha Leggett, who raised Charles, his seven older brothers and three younger sisters in San Fernando on a little income and a lot of love.

White never thought he was being deprived of a normal childhood.

"I enjoyed it," he says. "That's roots. I never felt that I was poor. At first my grandmother didn't like me in sports. She wouldn't sign any papers for me. I don't know what changed her mind."

But Charles accidentally explains it.

"I was a good kid," he says. "The people I hung around with were good. They were off into sports, too."

Mrs. Leggett is even wiser than he thought.

"When I got into high school, she said, 'Do what you want.'"

But she also told him, "Stay in school and learn all you can."

CHARLES SAYS, "My main thing in coming here, besides playing on the football team, was to get a good education. My grandmother always said, 'Be the best. Go to the best school.'"

Anthony Davis, also an alumnus of San Fernando High who "used to live around the block," Charles says, told him USC was the best, as Charles now tells Trojan prospects.

"I stress the academic," White says, "because most guys I get are black guys from the same environment. I was raised in. I tell them, 'Get the best you can.' If it doesn't penetrate, it's their life."

It is pointed out to White that among his predecessors as famous USC tailbacks, Mike Garrett and Anthony Davis received degrees while O.J. Simpson and Ricky Bell have not.

It also is noted that O.J. and Bell are not on the welfare rolls, so what's the big deal?

"It's important to me," Charles says, "because it's something in my family that no one's ever done before—get a college degree. It will be an accomplishment."

ALTHOUGH CHARLES says his favorite subject is English, he is majoring in photography. He likes the study of himself that accompanies this piece, but he prefers landscapes.

"I wish I had taken my camera to Missouri last week," he says. "The scenery out there was fabulous—nice and green, a bunch of trees."



**RICH ROBERTS**



**CHARLES RAYMOND WHITE**  
Latest in long line at Troy

But he didn't stand still long enough to take any pictures. White covered much of the landscape himself, carrying the ball for 155 yards.

It was not a unique performance. In his previous game, which was USC's Rose Bowl win over Michigan, Charles took over for Bell at tailback and rushed for 114, totaling 858 for the season—not bad for a freshman substitute.

Coach John Robinson said before this season, "We don't think we'll give him the ball 35 or 40 times a game. He might be even more effective getting it only 20 to keep him fresh for breaking loose."

So at Missouri, White carried the ball 35 times.

"It doesn't bother me," he says. "If it takes that much for the team to win, I'll carry it 70 times."

THAT WOULD get somebody's attention, but it's never been a problem with White.

Although arriving on campus in Bell's shadow, he immediately drew notice while wandering among the Heisman trophies exhibited in Heritage Hall.

"I'd like to have a couple of those," he said.

"That was just living around," he says now.

But next thing I knew, coach Robinson started building it up. I said, 'Wait a minute... wait a minute! I'm only a freshman. I can't start this way.'

It's just that despite his youth, he is so poised with the media that he comes on as confident and cool, although less cocky than before.

"That's just me," he says. "I'm not saying it's cool. I'm really a quiet person."

But he emulates the Trojans of football past in many ways.

"There's not much you can learn from watching others play," he says. "But you can learn about what do you call it?—the image. I picked that up... Ricky, A.D., and I see O.J. a lot. All the guys are super. They've got the personality. People like 'em. But I don't want anybody to change me."

The only person who really has influenced White is his grandmother, who does not come to the games.

"She doesn't enjoy all the people," he says, "and she really doesn't know much about football, so I can't say she's impressed with me being the tailback here."

Which, one supposes, helps a person to keep his priorities in line.

## Harvard, 21-7

NEW YORK (AP) — Senior quarterback Tim Davenport directed Harvard to two second-half touchdowns Saturday as the Crimson overcame a 7-6 halftime deficit to defeat Columbia, 21-7.



**DONNELL CULPEPPER**

On vacation

## N.C. State routs Syracuse

SYRACUSE (AP) — Ted Brown ran for three touchdowns, including a 95-yarder, Saturday to lead North Carolina State to a 38-0 victory over punchless Syracuse.

Brown's run in the fourth quarter was the longest in North Carolina State's history.

The junior running back also scored on runs of five and 14 yards and finished with 142 yards rushing.

N. Carolina St. 38 0 0 0  
Syracuse 0 0 0 0

First downs 25 10  
Rushes-yards 41-137 40-116  
Passing yards 132 117  
Return yards 15 17  
Punts 9-17 9-10  
Fumbles-lost 2-0 4-3  
Penalties-yards 3-5 6-43

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

Temple, 42-0

Philadelphian (AP) — Led by all-America fullback candidate Anthony Anderson, Temple scored in every period Saturday to rout Drake, 42-0.

Anderson, a junior from Wilmington, Del., set a school record with 32 carries for 217 yards and two touchdowns. The Owls' previous individual rushing mark of 198 yards was established by Tom Sloan against Akron in 1973.

# West Virginia stuns Terps

COLLEGE PARK, Md. (AP) — Maryland's football team ran onto the field through a banner held by a frame that resembled a tombstone. West Virginia then laid the nationally-ranked Terps to rest.

Exploding for 24 first-half points and forcing Maryland into eight turnovers, the Mountaineers

held off a second-half rally for a 24-16 upset Saturday. "Today we got off to a

great start. We came in here with a plan to play wide-open offense," said

West Virginia coach Frank Cignetti. The Mountaineers took that game plan to heart. They burned the Terps defense twice on long plays—a 55-yard scoring run by Dave Rieley and 54-yard touchdown pass from Dan Kendra to Cedric Thomas.

Rieley added another TD on a two-yard run and

wound up with 108 yards rushing.

The loss snapped the 11th-ranked Terps 15-game regular season winning streak and coach Jerry Claiborne admitted that "it's been a long time since we've been in this situation."

"In the first half we were outplayed and out-coached," said Claiborne. "I did think we could win at halftime, though."

Maryland came close at the end, getting a chance to tie when a bad snap on a punt was downed in the end zone for a safety. On the ensuing free kick, Vince Kinney returned the ball 56 yards to the West Virginia five, but the Terps could get no closer than the two.

West Virginia, unbeaten in two games this season, held Maryland to 135 yards rushing.

## Penn St. levels 'tired' Houston

STATE COLLEGE, Pa. (AP) — Penn State coach Joe Paterno was asked what his team's solid 31-14 football victory over ninth-ranked Houston Saturday told him.

"It tells me that we have a pretty good football team," said Paterno, who usually waits until after

victory of the young season.

"But I want to play a couple more games before I can say how good I think we are," Paterno cautioned.

the season is over to make that kind of a statement.

Paterno's 10th-ranked Nittany Lions ran and passed for 521 total yards in posting their second

## EAST

### Walker sparks

### Pitt win

PITTSBURGH (AP) — Elliott Walker, obscured the past two seasons as backfield mate to Tony Dorsett, rushed for three touchdowns to lead 16th-ranked Pittsburgh to a 28-6 victory over William & Mary Saturday.

Walker, a 187-pound senior fullback, put Pitt ahead 7-0 in the first quarter when he took a pitch

from freshman quarterback Rick Trocano and juked by several tacklers on a 30-yard touchdown run.

Trocano, thrust into a starting role by an arm fracture sustained by Matt Cavanaugh in Pitt's opening loss to Notre Dame, then guided the Panthers on a 61-yard drive that ended with Walker's one-yard touchdown run with 4:02 elapsed in the second quarter.

William & Mary 6 0 0 0  
Pittsburgh 28 6 0 0

First downs 22 16  
Rushes-yards 32-214 47-309  
Passing yards 156 164  
Return yards 35 127  
Punts 10-12 14-73  
Fumbles-lost 1-1 2-3  
Penalties-yards 5-46 9-105

Pitt-Walker 30 run (Schubert kick).

Pitt-Walker 1 run (Schubert kick).

Pitt-Jacobs 1 run (Schubert kick).

Pitt-Walker 23 run (Schubert kick).

W&M-Odor 7 run (run failed).

A-36,446

Army tops VMI, 27-14

WEST POINT (AP) — Leamon Hall plunged two yards up the middle on a quarterback sneak, capping an eight-play, 73-yard

drive with six minutes remaining to snap a 14-14 tie and lift Army to a 27-14 victory over stubborn VMI Saturday.

VMI Army 14 0 0 0  
Army 27 14 0 0

First downs 17 12  
Rushes-yards 35-152 48-162  
Passing yards 88 161  
Return yards 57 76  
Punts 7-10 11-19  
Fumbles-lost 4-16 4-126  
Penalties-yards 11 0 0 0

Army-Bridgford 52 pass from Hall (Castelli kick).

Army-Skoda 14 pass from Hall (Castelli kick).

VMI-Gibson 6 run (Jones kick).

VMI-Hupert 1 run (Jones kick).

Army-Hall 2 run (kick failed).

Army-Barrick 5 run (Castelli kick).

A-26,242

even though quarterback Bob Leszczynski experienced unusual passing problems the first half.

Leszczynski completed just four of 12 passes and had two intercepted during the first two quarters, but Navy still rolled to a 17-0 halftime lead.

Connecticut Navy 0 0 0 0  
Navy 17 0 0 0

First downs 16 18  
Rushes-yards 46-172 46-236  
Passing yards 99 201  
Return yards 57 82  
Punts 10-24 10-21  
Fumbles-lost 10-36 3-44  
Penalties-yards 2-1 2-50

Navy-PG Tata 42

Navy-Leszczynski 6 run (Tata kick).

Navy-Callahan 48 pass from Leszczynski (Tata kick).

Navy-Cutler 17 run (Tata kick).

Navy-Klawinski 2 run (Tata kick).

Navy-Callahan 7 run (Tata kick).

Conn-Marshall 3 run (Simmons kick).

A-13,259

## COME WATCH...

# MONDAY NITE FOOTBALL

ON OUR GIANT SCREEN IN THE OYSTER BAR EVERY MONDAY

HOT DOGS • HORS D'OEUVRES • COCKTAILS

ROOT FOR YOUR FAVORITE TEAM

THIS MONDAY THE PITTSBURGH STEELERS VS. SAN FRANCISCO 49ers

HAPPY HOURS 4-7 P.M.

DOUBLE MARGARITAS DOUBLE DRINKS

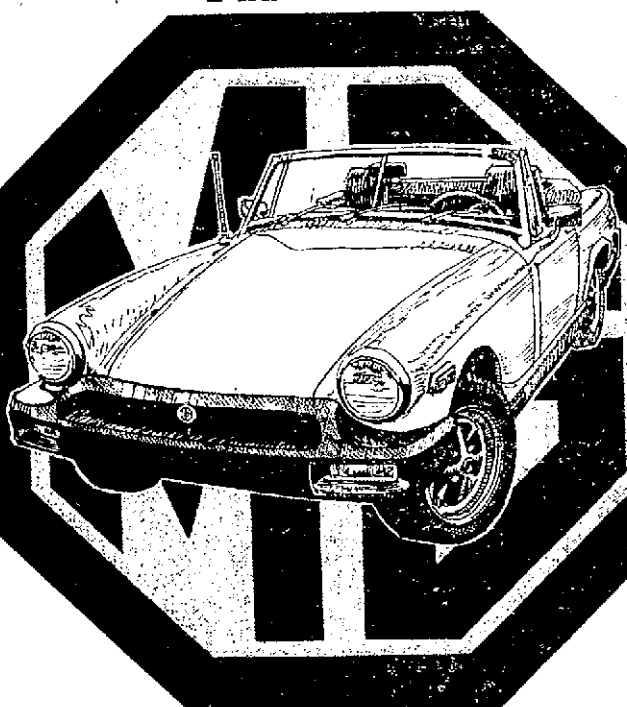
LUNCH • DINNER • BANQUETS

**El Paso Cantina**  
MEXICAN RESTAURANT

6270 E. PACIFIC COAST HWY. 596-3371  
at the Marina Pacifica Center

You're Looking At The Lowest Priced True Sports Car In America

MG MIDGET



Free Former Skateboard

★ FREE Skateboard with each new MG Midget

★ FREE Test drive a MG Midget and get a free ticket to the Free Former Skateboard Championships

★ SEE the pro skateboarder's jump a MG Midget

★ STOP by the dealership for complete details

★ YOU'RE looking at the lowest priced TRUE Sports car in America

**Boulevard Buick**  
BUICK AND BRITISH CARS

## MALE MODELING

BARBIZON SCHOOL

Is Forming Class New

• Photographic Modeling

• TV Commercials

• Fashion Showings

• Actors Workshops

For full information without obligation Phone

213-596-5551 or use coupon



(For Men of all ages)

THE BARBIZON SCHOOL PHONE (213) 596-5551

10900 Los Alamitos Blvd., Suite 208, Los Alamitos Plaza, Los Alamitos, Ca. 90720

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

City \_\_\_\_\_ Phone \_\_\_\_\_





# It's time for Rams to get serious—or else

By Rich Roberts  
Staff Writer

ATLANTA—"It doesn't mean a thing," says Jack Youngblood. "All you writers are hung up on that 1 and 5. What does it mean? All that counts is what we do starting Sunday."

Sunday is here, so if the Rams' new defensive captain is to be believed, the Rams' 1-5 preseason performance now means no more than New Orleans' equally amazing 5-1 and the National Conference, West Division, of the National Football League soon will revert to normalcy.

Youngblood, an all-pro end, and the other Ram bullies have been kicking sand in the faces of the rest of the league's puniest division for the last four years, and it appears that perhaps only the Saints have been taking a Charles Atlas course.

## NFL schedule

Favorites, point spreads indicated.  
TODAY  
RAMS (14) at ATLANTA (Channel 2, KMPC-radio (710), 10 a.m.)  
DALLAS at MINNESOTA (11), Channel 2, 1 p.m.  
SAN DIEGO at OAKLAND (15), Channel 2, 1 p.m.  
CLEVELAND at CINCINNATI (12), Tampa Bay at PHILADELPHIA (13)  
(14) WASHINGTON (6) at N.Y. GIANTS, MIAMI (3) at BUFFALO  
(15) KANSAS CITY at NEW ENGLAND (11)  
(12) DETROIT at CHICAGO (9)  
GREEN BAY at NEW ORLEANS (7), N.Y. JETS at HOUSTON (5)  
SEATTLE at DENVER (14)  
BALTIMORE (14) at SEATTLE  
MONDAY  
SAN FRANCISCO at PITTSBURGH (11), Channel 7, 9 p.m.

Hank Stram was so pleased with the comeback of Archie Manning, who missed all of last season after shoulder surgery, that the coach rested his quarterback for the last two practice games to insure his well-being for today's league opener against Green Bay in the Superdome.

Leeman Bennett should have done the same at Atlanta. In the last test of a 3-3 summer, he lost his quarterback, Steve Bartkowski, with a knee

injury.  
At San Francisco, Ken Meyer still has his quarterback, Jim Plunkett, but his presence has not been noticeable. The 49ers, 1-5, didn't score a touchdown in their last three games—or since they beat the Rams, 23-14.

Bennett and Meyer are two of the league's four new

## ROBERTS ROUSER: Rams 13, Falcons 3

coaches. Both are former assistants of Chuck Knox and have seen better days.

During last week's 20-0 loss to Denver at Candlestick Park, Meyer's predecessor, Monte Clark, was in attendance. At one point the crowd became restless.

"We want Monte . . . we want Monte!" came the chant.

## PRO PIX By MORT OLSHAN

### GAME OF THE WEEK Dallas 20, Minnesota 17

Something has to give here. Dallas has won 12 consecutive openers and Minnesota has gone 13 in a row without a loss—11 successive victories—at Metropolitan Stadium where today's game will be played. Dallas was last team to beat Vikes in Metro in 1975 playoff via "Hail Mary" pass. Roger Staubach to Drew Pearson with just 24 seconds left in the game. Probably NFC's two strongest teams right now. Cowboys own wealth of quality backs and Tony Dorsett could give them the added dimension of outside speed. Minnesota defenders getting a little long in the tooth and can be run on. Dallas defense outstanding in clutch. Cowboys lead series, 7-3.

The other winners:

### Home teams capitalized

SR—Series record includes regular season games only.

### TODAY

RAMS 20, ATLANTA 6—Flourishing Rams got break when Bartkowski ruined knee at New England. Falcon offense was no bargain even with him. Game pits Knox vs. former assistant Bennett. Rams not playing with intensity and concentration of typical Knox club but that shouldn't matter vs. hapless host.

SR: Rams, 17-2-2.

BALTIMORE 30, SEATTLE 17—You can somewhat temper Seattle's respectable preseason showing—the Seabawks went all out while fans were experimenting. Seattle defense still bogus and QB Zorn has been erratic, which is unfortunate since Baltimore's Achilles heel is its secondary. Jones & Co., embarrassed at Tampa Bay, should frustrate Kingdome fanatics.

SR: First meeting.

CHICAGO 17, DETROIT 16—Detroit figures to be inconsistent this season. Possesses good players, especially on defense, but attitude suspicious, as usual, and running backs are only ordinary. Pardee is having trouble putting Chicago offense together. Payton outstanding, but QB still a question mark. Typical defensive war between evenly matched teams.

SR: Chicago, 48-33-3.

CINCINNATI 27, CLEVELAND 13—Used to be impossible series to figure but Cincy has moved out lately, winning six of last seven. No telling how powerful Bengals are and they've almost always been dynamite at Riverfront. Loss of all-pro DT Sherik will hurt Browns' pass rush and Anderson doesn't need much help to begin with.

SR: Even, 7-7.

HOUSTON 20, N.Y. JETS 10—Caster sidelined with injury and that could take something away from already landlocked Jet offense. N.Y. defense very aggressive under Michaels and running game not bad. Houston 13-5 outside division past two years under Phillips. Older QB Pastorini injured vs. New Orleans and condition questionable but old pro Hadl waiting in wings. Houston running game improved...they no longer have to rely on bomb.

SR: Houston, 12-8-1.

MIAMI 27, BUFFALO 24—Two teams with parallel situations—neither a heavyweight on defense. Miami has 14-game win streak over Bills but probable answer here is: the team that scores last will win. When in doubt not a bad idea to go with Shula and Griese, glasses and all.

SR: Miami, 17-4-1.

NEW ENGLAND 31, KANSAS CITY 17—Despite questionable status of offensive line stars Hannah and Gray due to contractual differences, Pats a well-armed aggregation. They could attack KC's rushing defense, whose 3.2 average a year ago was worst in NFL and has not improved much in preseason games. Pat's QB Grogan somewhat erratic and if he's not on his game, revitalized Chiefs could be dangerous.

SR: Kansas City, 11-5-3.

NEW ORLEANS 27, GREEN BAY 13—Revived enthusiasm for Saints should help them avenge last year's breakdown at Mil. Parke Manning, the Superdome and Green Bay's ineffectual offense all point to relatively easy Saints win.

SR: Green Bay, 4-2.

OAKLAND 20, SAN DIEGO 14—San Diego comes into the season with solid offensive weapons but that defense—very vulnerable against the pass—will keep Chargers in hot water. Spiller could pass them dizzy. San Diego hasn't won in Oakland since '68 and hasn't whipped a Madden-coached squad in 16 attempts...was blanked three of last four in regular season. Regular Raider defense allowed only one score during preseason.

SR: Oakland, 21-11-2.

PHILADELPHIA 24, TAMPA BAY 7—Tampa Bay's win over Baltimore too incredible to believe. Doubt rookie QB Hedberg will take mask off Bucs anywhere. Philly improved team, somewhat masked by fact it didn't always go all out during preseason. Vermeil vs. McKay—recreating USC-UCLA days—added attraction, added incentive.

SR: First meeting.

ST. LOUIS 17, DENVER 16—Teams with opposite strengths and weaknesses. Denver defense outstanding, offense not yet there. Forget Cards' preseason efforts. However, St. Louis defense remains suspect. Cards prepped for high altitude by working out in Wyoming.

SR: Even, 6-4-1.

WASHINGTON 19, N.Y. GIANTS 14—Washington like a heavyweight contender who has peaked out and become a trial horse. Unless RB Thomas can ignite sputtering attack, Skins will have trouble with defense and heart. Giants continue to be plagued by offensive line problems and quarterbacking is far from a positive force. Allen 11-0 in openers and owns personal 14-1 mark vs. Giants. No love lost between these two.

SR: New York, 45-32-2.

### MONDAY

PITTSBURGH 23, SAN FRANCISCO 10—49ers have lost map to end game, haven't scored TD last three games. Lack of outside speed hurts and Plunkett pressing in attempt to regain form. Except for Gold Rush defense, which could be neutralized here, 49ers are likely to undergo house cleaning under new GM Thomas. Pitt not without some problems of its own but should come together now that the games count.

SR: San Francisco, 5-3.



CHUCK KNOX



LEEMAN BENNETT

Old friends, enemies today

Monte stood up and waved.

Meyer, an honest and straightforward person, explained in a TV interview why the 49ers were having problems.

"We just don't have a lot of good football players," he said.

Later, Meyer's boss, general manager Joe Thomas, was asked to explain Meyer's explanation. He tap-

danced his way through that with a smile on his face, but what Thomas and Meyer said to each other later was not reported.

Meyer did tell Denver coach Red Miller he didn't think it was sporting to continue throwing the football up to the end of the game.

Miller told Meyer, "That's tough," or words to that effect.

Meyer's situation may get worse before it gets better. The 49ers open against the Steelers Monday night.

Watch for further developments there.

Bennett says he is not especially psyched about playing his former boss, insisting that the only significance of today's game "is that it is my first regular season game as a head coach."

Knox says, "Leeman and I are good friends, but this week we are enemies."

The Rams do not need enemies.

## GOLFERS

### GET ACQUAINTED SPECIALS!

REG RIP	\$1.50	Per club—pro Plus II
RESHAFT	\$2.00	GOLF PRIDE crown-victory
REFINISH	\$8.00	True Temper—inc. new grip
	\$7.00	Restore your club to that like-new appearance

WE ALSO BUY AND SELL NEW AND USED CLUBS

### CUMMINGS GOLF SHOP

5708 ATLANTIC AVE., LONG BEACH  
Ph. 428-6655 Hours: 9-5 Mon. thru Fri.

Knox finally admitted this week that he is "genuinely concerned about our club, not only because of our 1-5 record but because of the way we have played—generally poor. Hardly anyone has been playing up to his capabilities."

As usual, Knox's quarterback problem is that he has too many. How Joe Namath took the job away from

Channel 2, KMPC-radio (710), 10 a.m.

Pat Haden remains a mystery, but it is curious that the next day he said the coaches would go back to calling the plays and that two days after that Knox was rewarded with a contract extension from owner Carroll Rosenbloom, who wants a wide-open offense.

This can only mean, one concludes, that Knox gets to play Namath but Rosenbloom will call the plays.

After all, who knows who's on the other end of that phone line to the press box?

### How to Fish without a License!

Determine the source  
Locate the fish  
Assemble the fishing gear  
Select the lure  
Dangle the bait

Motivation Research  
Marketing Strategy  
Business Promotion  
Media Placement

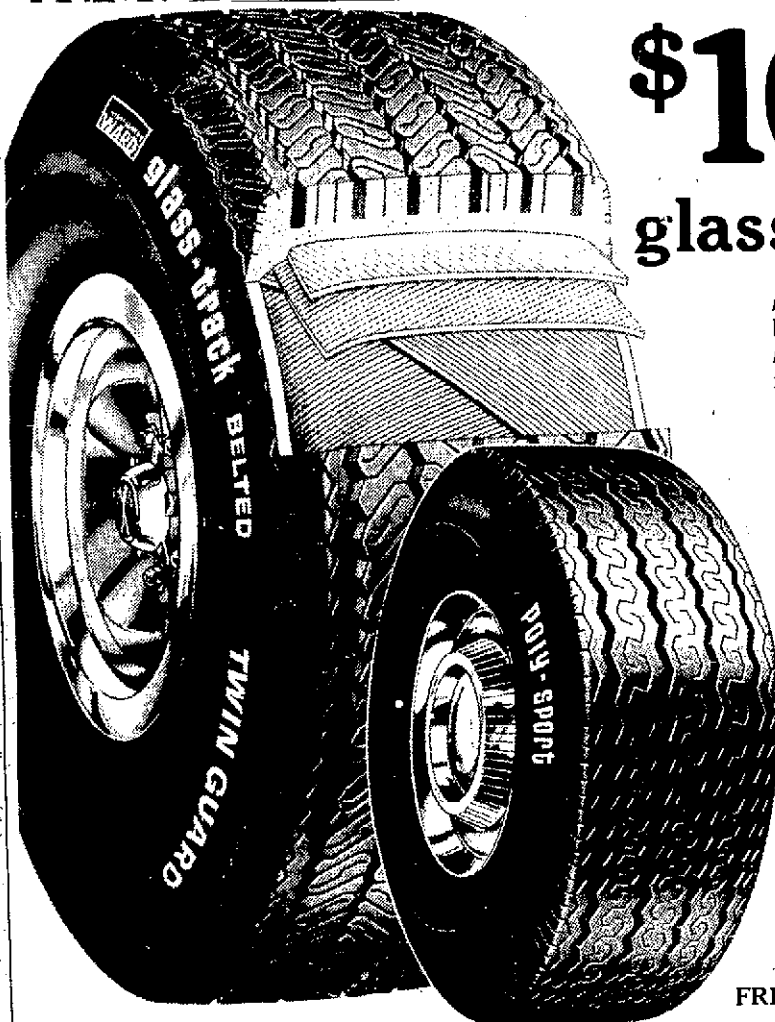
We'll even try to put the fish on the hook as you'll find when you use our ADVERTISING that is "Designed for Results."

### ADS & ART

(by AXIAL Art Service)  
120 E. Ocean Blvd., 723 Jergins Trust Bldg.  
Long Beach, CA 92802 Phone 437-3470



AUTOMOTIVE CENTERS OPEN 7:00 AM DAILY, SUNDAY 11:00 AM



# \$10 buys 2nd glass-belted Twin Guard

- 2 durable fiberglass belts for stability.
- 2-ply polyester body for added strength.

HOT CAR

Have you joined?

# \$23

AS LOW AS

6.00-12 tubeless blackwall. Plus 1.47 f.e.t. each. No trade-in needed.

FREE MOUNTING

when you purchase the first A78-13 tubeless blackwall tire at regular low price, plus 1.73 federal excise tax each.

TUBELESS BLACKWALL SIZE	REGULAR PRICE EACH	SALE PRICE 2ND TIRE	PLUS F.E.T. EACH
A78-13	\$33	\$10	1.73
E78-14	\$40	\$15	2.26
F78-14	\$44	\$15	2.42
G78-14	\$47	\$16	2.58
H78-14	\$49	\$21	2.80
A78-15	\$37	\$17	1.93
G78-15	\$48	\$15	2.65
H78-15	\$50	\$17	2.88
L78-15	\$56	\$20	3.13

Whitewalls \$4 more each.

Twin Guard on sale through September 27.

## Compact-car size Poly Sport tire.

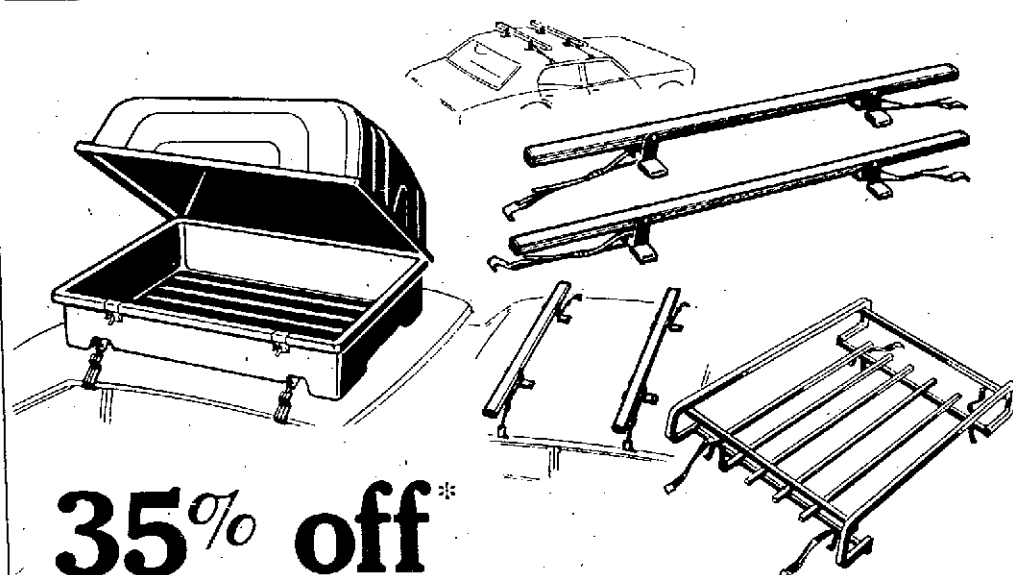
- 2 polyester cord body plies
- Import and sports car sizes

TUBELESS BLACKWALL SIZE	EVERYDAY LOW PRICE EACH	PLUS F.E.T. EACH
6.00-12	\$23	1.47
5.60-13	\$26	1.47
6.00-13	\$27	1.47
5.60-15	\$28	1.70
6.00-15L	\$29	1.77

Whitewalls \$4 more.

Let our experts care for your car.

ACCESSORY SALE ENDS TUESDAY, SEPTEMBER 20TH... HURRY, SOME QUANTITIES ARE LIMITED!



# 35% off

All cartop carriers in stock now sale-priced.

Choose from a gigantic assortment of basket, bar and hardshell cartop carriers. All of durable quality for long-lasting wear. Great extra storage room on vacation trips. All sales subject to stock on hand. Pictures shown do not necessarily represent merchandise on sale. Buy now!

\*REGULAR LOW PRICE



Partially assembled.

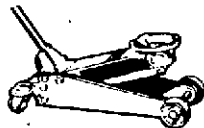
# \$20 OFF

GAS-SAVING 48CC MOTOR BIKE

Up to 150 mpg, 2-cycle engine, sharp 21" chrome wire wheels. Easy starting, handling. Sporty red.

# \$479

REG. \$499



# \$30 OFF

1½-TON PORTABLE HYDRAULIC JACK

Easily fits into trunk for at-home or on-the-road car repair.

# \$69

REG. \$99

WARDS CHARG-ALL IS THE CONVENIENT WAY TO SHOP FOR ALL AUTO NEEDS

# We're at your service.

TRUCK TIRE CENTERS • GARDEN GROVE, 714-898-1320 • LOS ANGELES, 213-722-6634 • SAN BERNARDINO, 714-885-3288

**WARDS ADVERTISING POLICY:** If your Wards store should run out of any advertised items during the sale period, or should an item not arrive due to production or transportation problems, Wards will offer the item to you at the sale price when it is restocked. This does not apply to "Clearance" and "Closeout" sales or "Special Buys" where available quantities are necessarily limited to stock available on hand.

**WARDS PRICING POLICY:** If an item is not described as a reduction or as a "Special Buy" it is at its regular price. A "Special Buy", though not reduced is an outstanding value. In this ad some regular prices may vary by geographic area. If you have a question concerning any Wards advertisement please call the manager of your nearest Wards store.

CANOGA PARK  
EAGLE ROCK  
PANORAMA CITY  
WEST LOS ANGELES  
Covina  
NORWALK

ROSEMEAD  
LAKEWOOD  
LYNNWOOD  
TORRANCE  
MONTCLAIR  
RIVERSIDE

SAN BERNARDINO  
COSTA MESA  
FULLERTON  
HUNTINGTON BEACH  
SANTA ANA  
HAWTHORNE

AUTO CENTERS OPEN DAILY 7:00 AM-9:00 PM...SUNDAYS 11:00 AM-6:00 PM





# Five sports under new management

## Big coaching turnover at Long Beach State

By Elaine Risinger  
Staff Writer

Long Beach State heads into the new year with a big changeover in personnel. Five major women's sports have new coaches, and three new assistants have been appointed.

Director of women's athletics Fran Schaafsma, who sifted through qualifications and interviewed applicants this summer, is "delighted" with the staff additions.

Anita Miller, who formerly coached field

hockey at Long Beach City College, will take over the position vacated when Barbara Longstreth left for Stanford University.

Miller was selected this summer as a member of the U.S. women's field hockey team of the U.S. Field Hockey Association. She will be playing international competition in the spring.

Steve Gerlac will replace Marion Duncan as gymnastics coach. A product of local schools, Gerlac is a graduate of Millikan High School and Long Beach City College

where he was state junior free exercise champion. While at UCLA, he held the Pac-8 free exercise title. Recently he has been coaching at Richard Flood's Gymnastics Center in Westminster where he is working with several fine junior girl competitors.

New cross country and track coach will be Les Berman, who handled the program two years ago. Berman, who has worked with the Lakewood Track Club, has coached some outstanding talent, including Olympian Martha Watson.

Olympian Cathy Ferguson Cullum will be in charge of swimming. Cullum, a 1970 graduate of Long Beach State, won gold medals at the 1964 Olympics in the 100 meter backstroke and the 400 medley relay.

She took her masters degree at Montana State, coached at the college level in that state for six years and worked with an AAU team there.

Schaafsma also is recommending Barbara Barrow to adjunct professor status in golf to enable her to get the fall program started. Barrow, who was a national collegiate champion and a member of the U.S. Curtis Cup team, is presently finishing her first summer on

the LGPA tour. She is a graduate of San Diego State.

Dixie Grimmer, volleyball coach, will have two

### WOMEN IN SPORTS

new assistants, former Bruin player Terri Condon and Darlene Roberts, who was a member of LBSU's two national championship teams.

Assisting Schaafsma, who coaches basketball, will be Joan Bonvini, a graduate of Southern Connecticut College and one of the finalists for selection to the 1968 national

women's basketball team. She was junior varsity coach at Cal Poly Pomona the past two years.

BEFORE the end of this week Schaafsma will be making final selections for the varsity basketball team. This will allow the 49ers a full six weeks to get ready for the season, which will open Nov. 22 in Plainview, Tex., at the Whalen College Queen's Classic.

"Right now I am looking 15 to 18 women, and any one of them can make the varsity," said Schaafsma, who is working with an abundance of talent in returning varsity players, former JVs moving up and newcomers. She will carry 12 on the squad.

Returning varsity members are Monica Havelka, Barbara Mosher, Lynne Stith, Jeannie Junger, Karen Noel and Cathy Sutton. Peggy Baker and Donna Whitley were JVs last year.

Possible new LBSU stars are Kim Maddox, rookie of the year from L.A. High School; Toni Bell, a standout at Long Beach City College the past two years; Julie Tialevea, a transfer from

the San Diego area, and Starlene Marshall, a transfer from L. A. Valley College.

Schaafsma expects all the sports programs at Long Beach State to be stronger than ever this year. "We certainly have our share of talented athletes in the area," she noted.

MILLIKAN High will host its first annual volleyball tournament Saturday

with competition opening at 9 a.m. The event, sanctioned by CIF, will have 3A and 4A pools of play.

Ten schools, from throughout the Los Angeles-Orange County area will participate, according to Suzanne Miguel, who coaches volleyball for the Rams. These include Lakewood, Garden Grove, Palms Verdes and Anaheim High Schools.

Admission is free, and the public is invited.



TONY CAMPREGHER JEFF VAN WAGENEN  
Will renew links feud in QM Open

## Past champs file entries for QM Open

By Doug Ives  
Staff Writer

Former champions Mike Krantz and Arne Dokka, PGA touring pros Don Pooley and Greg Pitzer, and two who shared first place but lost in a playoff last year, Jeff Van Wagenen and Tony Campregher, are among another two dozen golfers who have entered the \$30,000 Long Beach Queen Mary Open Oct. 6-9 at El Dorado.

With the addition of Krantz and Dokka, three former champions have now entered the 72-hole event. Gary McCord, the 1976 winner, was the first to announce that he would attempt to defend his title.

Pooley, from Riverside, and Pitzer, from Pacific Palisades, become the 12th and 13th touring pros to enter. Pooley has been outstanding on the tour the last four months. For the year, he has earned \$20,907.

Van Wagenen, Campregher and Jon Fiedler, who has not entered, were the three who tied McCord after 72 holes last year, only to lose in a playoff. Each pocketed \$2,167. It was Campregher's pro debut.

WITH HIS check last year, the husky Van Wagenen ran his Queen Mary earnings over the last three years to \$6,025. He finished second in 1974, fourth in 1975 and second last year. For 12 rounds, he was 27-under-par.

Paul Wise of El Segundo, who led for two rounds last year before finishing tied for 11th, is another prominent entry in the field which is fast becoming the finest in the six-year history of the event.

Previously announced touring pros who will aim for the \$6,000 first prize are Denny Meyer, John Abendroth, Mark Pfeil, Steve Taylor, Jack Renner, Jack Spradlin, Dick McClean, Jack Ewing, Jim Knoll and Ray Arinno.

Adding luster to the tournament are three collegiate all-Americans who will be making their professional debut. They are Scott Simpson of USC, Lee Mikles of Arizona State and Ed Fiori of Houston.

OTHER LATE entries include Ray Carrasco, who finished fifth last year, Mac Hunter Jr., Rafe Botts and Long Beach pros Larry Benson, Tony Abreu, Tom Springate, Rich Rumbaugh and Lew Gifford.

Tournament director Monty Blodgett, the host pro at El Dorado, says that two-thirds of the field is filled and that he expects another 10 to 15 touring pros to enter in the next week.

The pro-am prelude, Oct. 5, is filled with 120 amateurs. They will play with 80 professionals in a two best-ball event that offers \$1,875 in merchandise to the amateurs and \$2,545 in cash to the pros.

Tickets to the tournament are on sale at all Long Beach area golf shops.

## PC softball loop picks 'best'

South Gate Cobra Nick Medrano won most valuable player and Signal Hill Oiler Bob VerSteeg most valuable pitcher for the ASA Pacific Coast Softball League's 1977 season.

Medrano, an infielder-outfielder, hit .422 on 38 hits in 80 at bats. Al Peters, Gordon's shortstop, was a close second with .419 on 36 hits in 86 at bats.

VerSteeg posted a 12-3 record for the champion Oilers with an ERA of 0.67, over 113½ innings.

Oceanside's Bill Griffiths was selected manager of the year, bringing the first-year Dolphins to within two games of the title.

The annual Walt Stack Sportsmanship Award was shared by Long Beach La Flor's Steve Castillo and Carson Bullets' Jim Legaspi.

All officers were re-elected: Don Callow, president; Mike Stevens, vice president; Bud Shipman, treasurer.

The league meets Oct. 18 to begin planning for the 1978 season.

The league All Star team:

P-John Haasman, Orange Eagles; Reuben Mesa, Carson; C-Tom Yagier, Oiler; John Costello, Eagles; B-Jerry Lintner, La Flor; B-Jim Siga, Oiler; S-Eric Shiffer, Oiler; B-Jim Sander, Carson; D-Bob Reid, Eagles; Jerry Huss, Oiler; Bernie Corrales, Oceanside; U-Larry Hagan, Oiler.

FINAL STANDINGS: Signal Hill, 28-9; Oceanside Dolphins, 19-11; Orange Eagles, 25-12; La Flor, Gordon's, 14-14; Orange Bengals, 11-17; Carson Bullets, 11-19; South Gate Cobras, Gagnon Hawks, 10-20.

OPEN DAILY 10-10, SUN. 10-6 SUN. thru WED., SEPT. 18-21, 1977

# Kmart

AJS-55 THE SAVING PLACE

SIZES	OUR REG.	OUR SALE	F.E.T. EACH
B78x13	35.88	4/108	1.80
C78x14	36.88	4/112	2.01
E78x14	39.88	4/120	2.26
F78x14	40.88	4/124	2.42
G78x14	43.88	4/132	2.58
G78x15	43.88	4/132	2.65
H78x14	45.88	4/140	2.80
H78x15	45.88	4/140	2.86
L78x15	47.88	4/152	3.12

**SAVE ON A SET OF FOUR KM200 FIBERGLASS BELTED WHITEWALLS**

Our Reg. 33.88 Ea. A78x13 **4 For 100.00** Plus F.E.T. 1.73 Each

**MAINTENANCE-FREE BATTERY**  
Battery never needs water. Sizes for most American cars. **45.00** With Exchange

**3-WAY SHOCKS H.D. MUFFLER**  
Normal, firm, extra control. Sizes for most cars. Carry-out. **8.00** Each Muffler **17.00** Installed

**SERVICE SPECIALS NOT AVAILABLE SUNDAY**

**KMART® FRONT-END ALIGNMENT**  
Special for most American cars. Foreign cars are excluded. You can charge it at your local Kmart! **7.00**

**SERVICES INCLUDE:**  
1. Align front end  
2. Check suspension  
3. Inspect steering  
4. K mart® safety inspection

**SPORTING GOODS DOLLAR DAYS**

**THREE TENNIS BALLS**  
Can of 3 championship tennis balls for hard-surface play. Durable cover. **\$2**

**VINYL BOWLING BAG**  
Vinyl bag is roomy enough to carry ball and shoes. Available in sporty colors. **\$5**

**1 QT. STEEL BOTTLE**  
1-quart vacuum bottle. Leak-proof, screw-in stopper insulated cup-cap. Save today! **\$18**

**DISPOSABLE FLASHLIGHT**  
Weatherproof, break-resistant light. High-intensity beam. Shop today, save! **\$1**

**TWIN-PAK BATTERIES**  
2-pack of size "C" or "D" batteries for some toys and flashlights. Save today! **3 Packs \$1**

**.22 CAL. AMMUNITION\***  
Carton of 500 long-rifle shells. Brass cases, lubricated bullets. Charge it! **\$7**

**.22 CAL. RIFLE SCOPE**  
4x15mm, .22 cal. scope with 5 lenses. Protective plastic cap included. Save! **\$5**

**Auto Service and Accessories These Stores**

**5450 CHERRY AVE. LONG BEACH (211) 531-1268**

**10400 ROSECRANS BELLFLOWER (213) 925-0778**

Turn Your Inventions And Ideas Into Extra Income!

**HOW TO MARKET YOUR INVENTION OR IDEA SEMINAR**

One Day Seminars Fee only \$45

Who Should Attend?  
Anyone with a marketable idea, invention or product. All the important information necessary to get a product to the marketplace will be explored.

Seminar Director: Stephen Curtis, M.B.A.  
Mr. Curtis has been a marketing instructor at UCLA for 7 years; a consultant to many firms in a variety of industries and personally has marketed and developed over 22 patents and products. Mr. Curtis strongly believes in the "Push and Pull" approach in marketing.

**SEMINAR OUTLINE**

- How to Select the Right Invention - Product Evaluation Checklist. Cheap ways to market research and market testing.
- Legal Ways of Protecting Your Ideas - Discussion of patents, trademarks and copyrights. How to get royalties and licensing agreements.
- How to Develop and Produce Your Invention - How to produce a prototype; working models; estimating manufacturing costs and finding suppliers.
- How to Write a Marketing Plan for Investors, SBA and Banks - Checklist of important factors in writing a marketing plan; a look at the Product Life Cycle.

**HOW TO REGISTER:** Advance registration is not required but is recommended. Use your SBA or VISA/Master Charge by calling The Marketing Institute (714) 873-0818. Registration desk at each seminar will open 30 minutes prior to Seminar starting time. Make check payable to The Marketing Institute. Fee only \$45.

**LONG BEACH**  
Thursday, Sept. 22nd 4 - 10 PM  
Long Beach Hyatt House - 6400 E. Pacific Coast Highway

**UNABLE TO ATTEND?** For those unable to attend, the complete Seminar is available on a series of 3 cassette tapes. Total running time: 4 1/2 hours. Tapes only \$39. California residents must add \$2.34 sales tax. If paying by check, make check payable to "The Marketing Institute". Send to address below.

**INFORMATION:** For additional information, call The Marketing Institute at (714) 873-0818.

Sponsored by

**THE MARKETING INSTITUTE**  
1670 EAST EDINGER AVENUE, SUITE G, SANTA ANA, CA 92705









# "Fashion Landmark"

fall fashion '77

Illustration: Peter Fildes  
Stylized: Peter Fildes  
Art: Peter Fildes





# Fashion '77 soaring to new heights

Fashion never stands still — and this season everything moves from head to toe.

Hair moves in wild "savage" styles, and sportswear moves in loose layers that allow plenty of room.

The look is unconstructed and piled on. Drawstrings on necks, waists, wrists and ankles hold in the big, loose shapes.

Full skirts, big coats that fling over everything, capes, shawls and pleats aplenty all keep up the motion. So does the dress that can be worn a dozen ways and

look different on every body.

Everywhere you turn there's news in sportswear this season. The game is playing pattern with pattern, mixing textures and piling on layers of sweaters, vests, tunics, pants and skirts.

The blouse: The "new thing" to buy this fall. Make it super-feminine with jabots, pierrot collars, lace trim, ruffled cuffs, big Casanova sleeves, or a Victorian look.

Then comes the opposition: the menswear shirt in real menswear fabrics in soft plaids:

The newest is big soft shapes, with rounded collars, in thin batiste. The luxurious blouse in silk jacquard goes on and on.

The blouson: The number-one top, in huge oversized sweaters that hug the hip and bubble above.

The look is also in sweatshirts that work out for day or evening, and in soft, fuzzy angoras and mohairs and long, lacy, loose knits.

The tunic: It's the talk of the town worn alone with lots of leg (layered in medieval tights). The short vest, sometimes quilted, is the top layer to pile on.

Pants: The accent's on the ankle. Slouch pants

are cut loose above, then gather round the ankle.

There are the pencil-skinny pants worn with a big loose top, the peg-leg pant, the jodhpur and the rajah, the drawstring pants that balloon over boots or tie up tight at the ankle. All make pants soft news this season.

Skirts: The printed challis skirt with peasant overtones, the full dirndl and the hip-yoked skirt with pleats all swing softly.

The secret to the dress revival is no inner stiffening. Whether they're in hammered satin, jersey or challis (floral challis being the big news), they must look

easy, free and as relaxed as sportswear.

Some have a look built around them with shawls, vests and overskirts to match. Some have peasant inspiration with supple shirring, thin fabrics and gentle gathers.

The big mover is the blouson dress, best in a young sweaterknit look.

Two-piece dresses, the young fresh short dress, the ice-cream pastel smock dresses and the Victorian dress are all ready for action.

For a "very upstairs" look, there's the flounced challis chemise. Another new style is the schoolgirl look of a dark dress with crisp white collar and cuffs.



Soar into the radiant heights of fashion in a large, luxurious poplin bias poncho cape in platinum that's lined with a fine grey and white check. Devon Hall puts it over a grey and white check drawstring shirt jacket and matching skirt of wool and pylon, complimented by a fringed scarf. From the Designer Dress Department at Buffums, Broadway and Pine Avenue. Model: Janet Walsh.



A jaunty, dashing three-piece ensemble of jacket, vest and knickers by Pendleton is just right for stepping out in this fall. The smart tartan plaid is of 100% wool. The smooth, fitted leather boots are from Stephens Shoe Shoppe. A large selection of Pendleton sportswear can be found at Chris Miller Boutique, 6527 E. Pacific Coast Highway at the Market Place, and 4518 Atlantic Ave. at Bixby Knolls Center. Model: Chelena Adkins.

## Skirt lengths are dictated by balance

Skirt lengths are dictated only by the pleasing balance between the upper and lower segments of the costume. Full skirts are usually at midcalf or below, pleated and bias skirts slightly shorter, and festive clothes from midcalf to ankle and instep. Few if any evening gowns touch the floor.

Most American designers said ho-hum to the mini idea, but a few sportswear designers show tunics over colored tights, and some tent dresses can also be belted and bloused up into a mini.

Another strong Americanism is the stress in many collections on that old and long-lost love, the cocktail dress. Even the term has lost its stigma and designers do the short, sexy little dress with new verve — but simple, with

an easy, non-nostalgic air.

Pure silk or synthetic crepe de chine, lame, panne velvet, hammered satin, taffeta and gold cloth make this a banner year for yummy textures, and almost every costume combines two or three different lush textures.

There are some stripes, but the single pattern stressed by all is paisley.

Colors are no longer moody, muddy and muted. Summer colors for winter is a main theme, and all colors are clean, sunny and pure, with no sharp or harsh tonalities. Lettuce and jade green, mauve violet, French blue, rosewood and copper are important strong pastels. Pale blue, celadon green, taupe, beige, grey and ivory are constantly intermingled in the soft-toned costumes.

## Section credits

Editor ..... Judy Hazlett  
Editorial assistant Robin Deemer  
Photographers ... Curt Johnson  
Robert Shumway  
Stephen Ringman  
Cover page art .. Rick McMahon  
Artists ..... Parker Markle  
Bill Purcell  
Karen King

Advertising coordinator ..... Dave Moore

Some of the models in photos taken at local stores are from John Robert Powers agency at Cerritos Center.

be a Gene's girl

turn to the new soft look for evening!

*"New Leaf"*

softly draped one shoulder

Jumpsuit

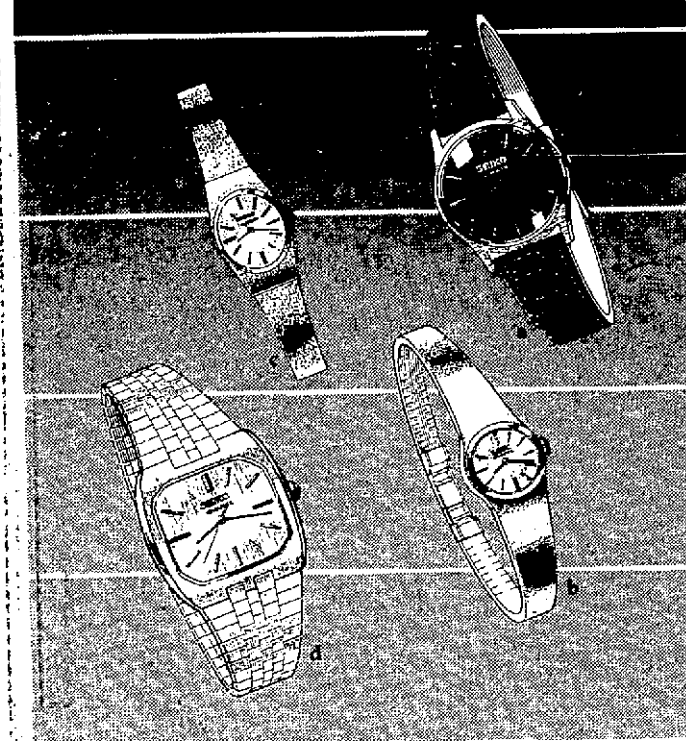
white or green  
silky soft  
Silesta® nylon  
sizes 5 to 13  
\$50

21 great fashion stores including  
LAKEWOOD • LONG BEACH • LOS CERRITOS • DEL AMO •  
STONEMOOD, DOWNEY • CARSON • WESTMINSTER •

# GENE'S

# ZALES

## Layaway for Christmas!



Seiko has everything going for it... good looks, great quality and quartz timing.

- a. Men's quartz watch with strap, \$175
- b. Ladies' bracelet quartz watch, round dial, \$250
- c. Ladies' bracelet quartz watch, oval dial, \$195
- d. Men's thin-line quartz watch, \$250

Charge it!

Open a Zales account or use one of five national credit plans.  
Zales Revolving Charge • Zales Custom Charge • VISA  
Master Charge • American Express • Diners Club • Carte Blanche • Layaway

# ZALES

The Diamond Store

• Lakewood Center-2 locations • Los Cerritos • Los Altos Center  
• Carson Mall • Westminster Mall • Del Amo Fashion Square • Hawthorne Plaza

In the September issue of Cosmopolitan there's a coupon worth \$15 towards The Perfect Perm.

Bring it to us.

As a participating Sensor Perm Salon we'll allow you \$15 towards a Sensor Perm™ — the most scientific permanent wave ever created.

And because we program Sensor Perm for your exact hair type and condition, we might just be able to give your hair the kind of styling flexibility it never had before.

So cut out the coupon and call us for a Sensor Perm appointment.

Start enjoying the kind of hairstyles you used to just dream about.

Sensor Perm, by Revlon Realistic. A perfect perm every time.

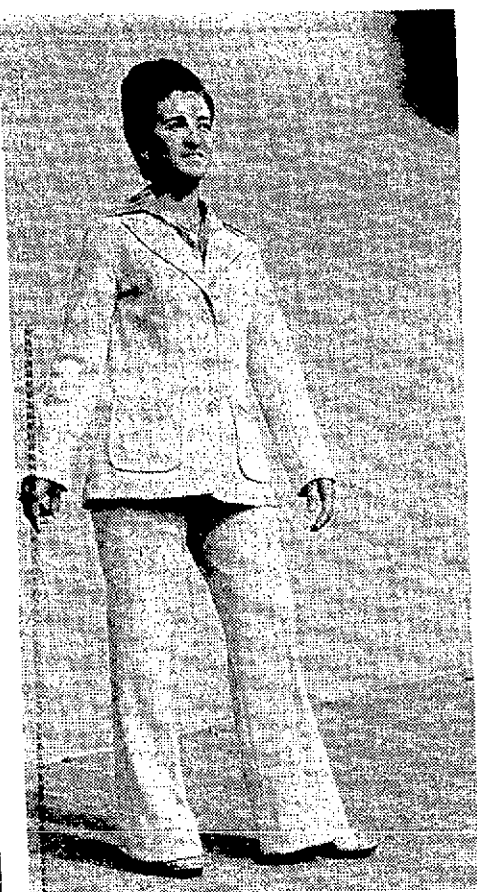


## Vogue Hair Designs

for Men and Women

11324 South St., Cerritos — Ph. 924-3331  
(Across from Los Cerritos Center, next to Toys R Us)  
BankAmericard — Master Charge





The pantsuit—practical for both-day and evening wear, and also practical in an easy-care polyester doubleknit. This Hal Krasell of California design is accented by decorative embroidery on the pockets and collar. The multicolored blouse is nylon sheer. At Wigs by Anthony, 2037 7th St. Model: Mary Cantafio.

## The Fall '77 woman — innovative but practical

Fall's '77 message is spelled out in light fluid fabrics that can be layered, bloused and ballooned without looking massive. There's not a stiff line in sight.

Smocks bubble over belts, skirts bubble at the hem, sleeves puff, waists are softened with gathers.

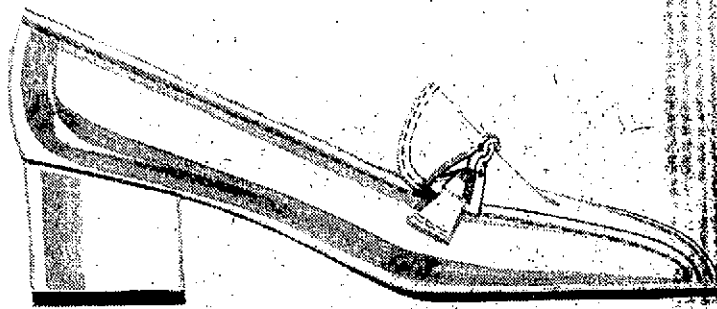
The only exception: the Chairperson-of-the-Board look of menswear tailoring, pinstriped suits, shirts. But even the strictly tailored look is softened this season with fuller softer skirts, worn instead of pants, and shorter body-conscious jackets.

Everyone will be shaping up in Gym-dandy sportswear. Variations on the jogging, suit, the sweat suit, and especially the bloused look of the sweatshirt turn up from day to evening. Keep your eye on the new shorter

skirts, which bring the leg into focus again. It's a field day for hosiery... all kinds of leg warmers and layered leg treatments on view. Pants take off in new directions. They slouch over shoes, hug the leg, or balloon over boots.

Femininity keynotes everything. Soft blouses become newly important. The demand for the dress is beautifully filled by smocked, bloused, shirred or schoolgirl looks. High high heels, lace, charmeuse and silk, clouds of taffety, challis floral fabrics are signs of the new femininity.

So is a delicious new fall color scheme that includes ice-cream pastels, eye-shadow neutrals and misty greyed tones.



AIR STEP'S "GENEVA" ... FIT FOR FASHION AND COMFORT. BLACK, CAMEL AND NAVY \$29.

# Innes

## SHOES

• LAKEWOOD CENTER 634-9420 • LOS CERRITOS CENTER 865-9800  
• SOUTH COAST PLAZA (714) 754-9379

## Shawls will layer everything

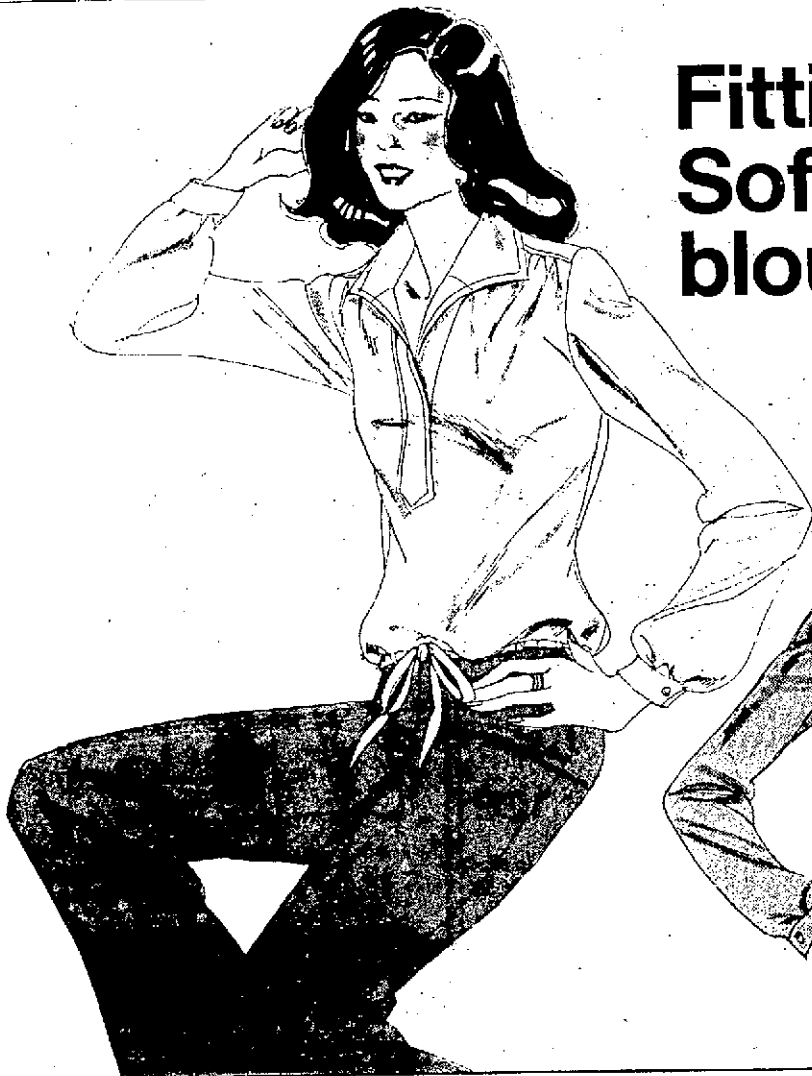
Shawls are fall's all-purpose accessory. They layer over everything, becoming a hood, an overskirt, a cape, a poncho or a sari.

They're great in fringed paisley over a smock to match. Many coats and dresses come with matching shawls.

Swirled over evening separates, it's the star of the pattern and texture play. Over the head, it defines the peasant look.

The fluffy mohair muffles the body blanket and the handscreened print are other top scarf looks. Two or three scarves worn at once add a fashion flair. Scarves often wrap waists to pull in the big shapes.

## Fitting for the occasion. Soft, casual blouses and slacks.



Soft, feminine long sleeve blouse. Elegant all polyester fabric falls gently to tie at waist. Pullover style features tailored collar and narrow cuffs. Can be casual or dressed up for more formal wear. Misses' sizes.

**\$12**

The 'lie' blouse, borrowed from him but softened for you! All polyester, long sleeve blouse has tie neckline for a sophisticated, tailored style. Looks terrific with a suit or fall skirt. Mellow, fall colors in misses' sizes.

**\$13**

Fashion pant with a flare for full 100% polyester fabric gives you uniform fit and elasticized back waist assures trim fit at your waist. Simple metal clasp at waist adds distinction. Available in misses' sizes in many of your favorite colors.

**\$15**



## Preparing for the cool

Designers the world over are preparing women for a cold winter plus an energy crisis.

Avoiding heavy, draggy fabrics, the collections feature exciting new weightless "thermal" weaves and put great stress on luxuriously light pure cashmere, mohair, angora blends, flannel, cavalry twill and wool-and-silk chignon.



## Want thicker, smoother, shinier hair? Color it.

**Henna Creme Haircolor, \$18.** For men and women. All natural, no peroxide. It conditions while it colors. Even acts as a true hair thickener. Change your color, your look.

**Balsam Plus, 12.88.** Gives soft, long lasting curl with built-in balsam protective conditioners. Shampoo, cut and styling included.

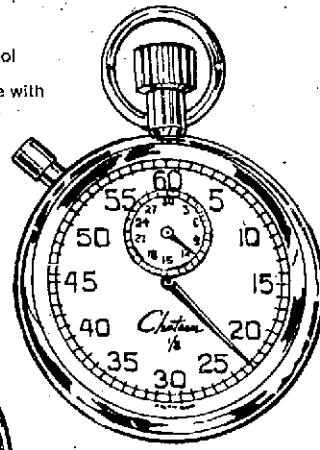
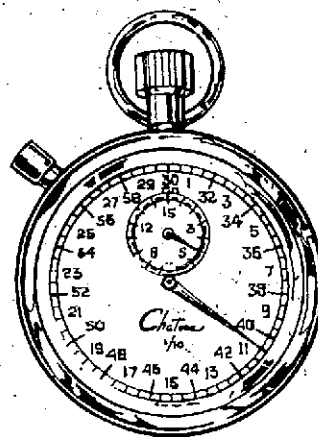
Monday, Tuesday, Wednesday only.

## Perfect timing! Save now on our precision stopwatches.

**22.95**

Stopwatch for back-to-school and after school sports. Features a 1/10 dial with a 15 minute recorder. Comes in sturdy metal case with push button start and stop. Handy metal ring attaches easily to key chain or neck chain.

1/5 dial with 30 minute recorder, 22.95



# JCPenney

Use your JCPenney charge card.

ARCADIA-SANTA ANITA CARSON CULVER CITY 'FOX HILLS' DOWNEY FULLERTON GLENDALE GALLERIA HAWTHORNE PLAZA HUNTINGTON BEACH  
LAGUNA HILLS LAKEWOOD MONTCLAIR NEWPORT BEACH ORANGE 'THE CITY' PUENTE HILLS RIVERSIDE SAN BERNARDINO VENTURA  
WEST COVINA WHITTWOOD Stopwatches also available at CANOGA PARK TORRANCE  
and Ventura counties, not available at Los Angeles, Florence Ave. or uptown Whittier, South Greenleaf Ave.



From a high position in the fashion world come mix 'n' match coordinates from the You and I collection designed by Aileen. The belted tunic has 3/4-length sleeves and is boldly striped in beige, blue and rust; the solid colors are also available. The slacks also come in the solids. The coordinates are an 84 percent polyester, 16 percent acrylic blend. At Dooley's, 5075 Long Beach Blvd. Model: Wanda Harrell.

## Taking a high position in fashion world

It looks like a two-piece outfit, but there's more to this enticing red jumpsuit than meets the eye. The sleek long draping gives the effect of a tunic layer, but it's actually a part of the whole. One shoulder is adorned by buttons while the other is bare. Available in junior sizes, the jumpsuit is 100 percent nylon Nyesta and handwashable. An original design by Frederick's of Hollywood, at Lakewood Center and Westminster Mall. Model: Rosemary Harlow.

## Our complexion should be pampered

"Americans simply do not care for their skin," says Irish-born-and-bred Ann Keane.

She should know; each day in her famed salon on New York's West 57th Street, she sees the sad results of miscreated skin, ignored skin, and even conscientiously pampered skin that simply cannot withstand the ravages of our tense and pollution-filled lives.

But Ms. Keane, who happens to be the current president of the Skin Care Association of America, is optimistic. She knows what expert skin care can do for both body and soul, and she's determined that American women learn how to protect and preserve that most important natural resource, the skin.

It's really not surprising that a growing number of American women find the unique Ann Keane approach to beauty and skin care exactly what they need to help fight off the enemies of a smooth, blemish-resistant complexion.

Ms. Keane is indeed an original, with a philosophy and method that have been years in the making. As a child in the Irish countryside, she was intrigued by the elixirs of garden herbs and fresh whole milk that farm women had been using for generations to ward off skin problems.

"Unlike Americans," Ms. Keane says, "Europeans throughout their lives have been concerned and educated to care for and maintain their complexions."

"Europe has long had many famous and exclusive skin treatment spas, and both men and women in Europe recognize the need for skin care."

"It's necessary in America to develop a philosophy toward skin care that begins much earlier, before the blemishes appear—and not as a desperate last resort."

Unfortunately, as Ms. Keane points out, women who have such problems often purchase expensive treatment creams and lotions, only to find the situation worsens because the products cannot penetrate unless the skin is thoroughly cleansed.

Ms. Keane finds that many of her clients need to be re-educated about the role of beauty products in their personal program, particularly when it comes to make-up, which is so often used as a cover-up for bad skin, but which can, when properly applied, serve as a thin protective layer against dirt and pollutants.

Legs are "coming out" this fall

After hiding under pants and long skirts, the leg comes out this fall.

For day, it's layered in tights, thigh-highs, leg-warmers, dancer's warm-up tights, boot-toppers and anklets.

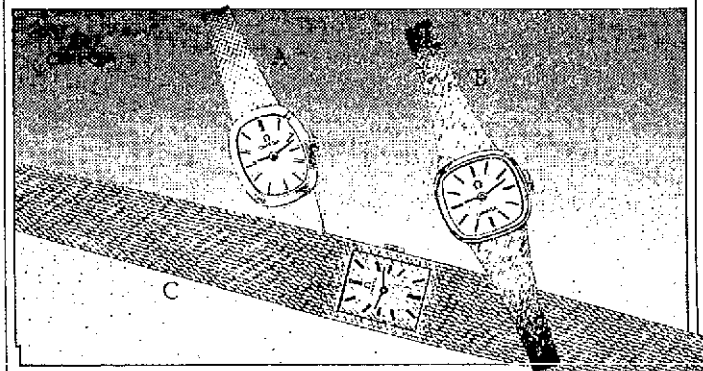
New knee-highs have double or triple roll cuffs. Baby soft pastel tights go with short little-girl dresses.

The textured sporty leg is right for day. So is the sweater-tight in cable-ribbed antron with a brushed fuzzy surface.

The slinky silk stocking, the lacy leg, the metallic leg and new super sheers are right at night.

Any way you play it, the new fall hosiery is right into the color, pattern and texture game this season.

Omega watches in a forever mood. The latest chic. But in a manner that will still be the latest chic generations from now. In 14 karat yellow gold: A. \$395. B. \$450. C. \$675. A. and C. are also available in 14 karat white gold. Something Beautiful for Everyone.



Use one of our convenient charge plans or American Express • BankAmericard • Master Charge

**SLAVICK'S**

Fine Jewelers Since 1917

Los Cerritos Center 860-0305

Westminster Mall (714) 898-3388

Torrance Fashion Square 370-3601

La Habra Fashion Square 697-1701

Newport Fashion Island (714) 644-1380

These 100% Trevira® polyester doubleknit slacks feature a comfortable Ban-Rol® waistband, Perma-Prest® fabric and a fresh selection of solids and patterns. And now, at just \$9.99 a pair (\$10.99 full-cut, reg. \$14), you'll be smart to choose several for your fall wardrobe. Long-sleeve sport shirts also on sale. Reg. \$7.99. Now \$5.99

Sale ends Oct. 1  
Ask about  
Sears credit plans.

Sears The Men's Store



**Save \$3.** If you like the comfort and fit of Sears \$13 knit slacks, you're going to love this sale. **\$9.99** Reg. cut

**Sears**

SEARS, ROEBUCK AND CO.

At All MAJOR LOS ANGELES and ORANGE COUNTY SEARS Stores

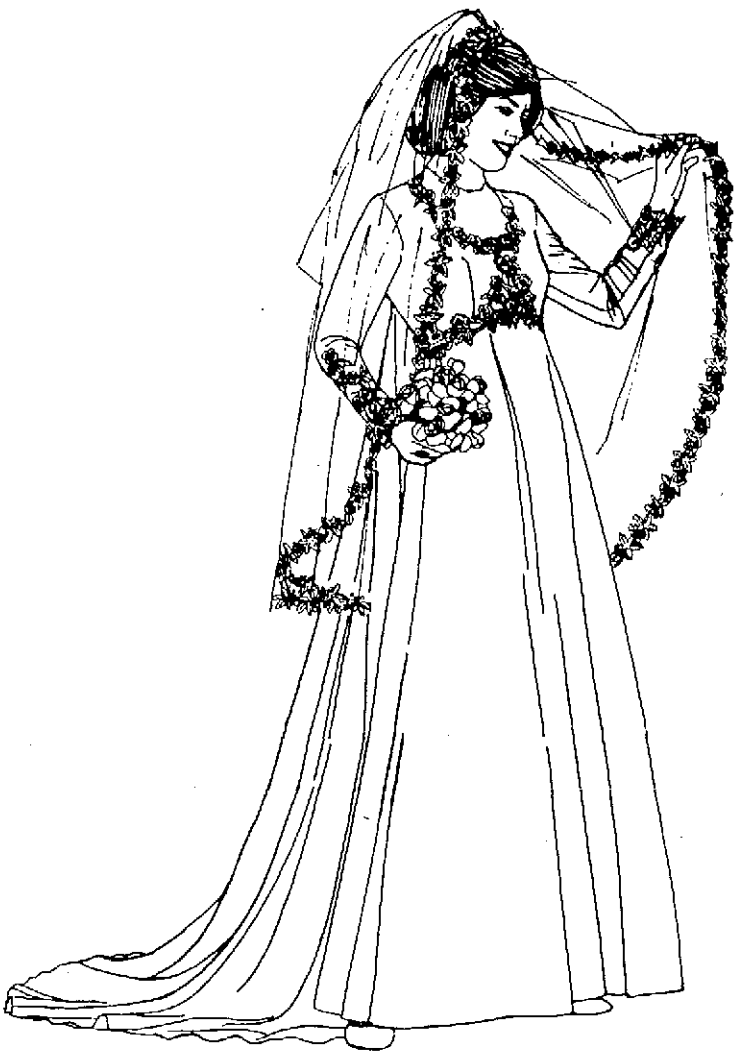
ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.

• ALHAMBRA, COMPTON, COVINA, EL MONTE, GLENDALE, LAGUNA HILLS, LONG BEACH, SANTA MONICA open SAT. til 6 p.m.

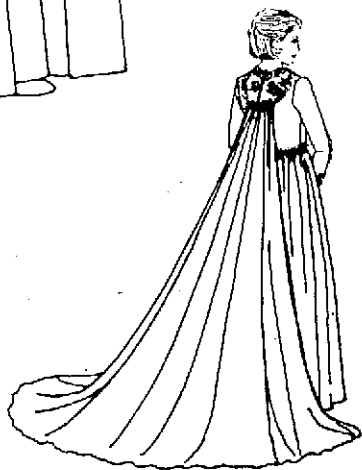
Sears Pricing Policy If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

Sears Advertising Policy If we should run out of any advertised item during the sale, or should an item not arrive due to production or transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales where available quantities are limited. If you have a question concerning any Sears ad, please call the customer service dept. at your nearest Sears store.





A graceful, exquisite gown is a necessity for a beautiful bride. The Qiana nylon jersey gown with a chapel train is trimmed richly with Venice lace. Available in white or ivory in the Bridal World department of Gene's, Lakewood Center.



## Peasant look is back —

The classy yet casual look of the peasant skirt is a fashion favorite. This calf-length version is of off-white crepe, designed by Irene Kasmer of California. The off-white silk blouse by Laifin Lass shows off a lacy detail down the front and on the raglan sleeves. To complete the peasant effect is an alluring silk scarf wrapped around the hipline; the scarf is black with a rose print and trimmed by long fringe. At Double-Up, Los Cerritos Center. Model: Carolyn Hansen.

## Look into designer accessories

Spring, summer, winter and fall, sunglasses are the latest and newest fashion accessory for all!

Yves Saint Laurent, the French fashion genius whose clothes have received perhaps more acclaim than those of any other modern-day designer, has now designed a collection of glasses for both men and women.

What type of face and coloring do you have? Round, square, small or large? Blonde, redhead, brunette or shades of grey? St. Laurent's original collection has been specifically designed with your face's anatomical structure in mind.

Unique and exclusive colors compliment your coloring. The business look, casual life, active sports and evening elegance all demand different eyewear.

Or to quote St. Laurent, "I think of glasses as truly fashion accessories and as beautifully designed clothing for the eyes."



**Smashing sexy styles, elegant & eye catching scientific bioperm... \$35 for \$20**

**REGIS HAIRSTYLISTS**

CROWNING GLORY BEAUTY SALONS  
2620 CARSON ST., LAKEWOOD  
421-1430

## FALL FASHION STARTS AT

# Dooley's



## Just Arrived NEW FALL FASHIONS

FROM AILEEN

- Slacks • Tunic Tops • Short Sleeve Shells • Cowl Neck • Boat Necks • Coat Styles • Colors • Rust • Beige • Blue • Mix & match in solids & stripes.

Sizes 8 to 16 100% Polyester

Priced from **7<sup>95</sup> to 23<sup>95</sup>**

# Dooley's

5075 Long Beach Blvd. N. Long Beach  
Open 7 Days

## our woods are alive! 18.99 & 19.99 at Leeds



Play upon woods! Fun-trim tan leathers find new adventure on wood striping, swirling and layering. Shop us for this season's big shoe excitements.

# LEEDS

QUALICRAFT® SHOE STORES

• CARSON MALL • LAKEWOOD CENTER • LOS CERRITOS CENTER • WESTMINSTER MALL  
Buena Park Center • Fashion Square, La Habra • Huntington Beach Center  
• Del Amo Center and Del Amo Fashion Square, Torrance, • Brea





Swing free and easy into the fall fashion scene in a rayon skirt with a pretty paisley print of black, brown, rust and grey, and a blouse of 100% polyester. They're topped by the classic black blazer of a wool and nylon blend. The smooth vinyl, tassled flat shoes are a modern version of an old favorite. Accessories are a close-knit, fringed shawl and a soft suede pouch-type purse. At Sears Roebuck, downtown Long Beach, Los Cerritos Center, Carson and Westminster Malls.  
Model: Nancy Schaniel.



...sophisticated separates can be brought together to add a classic touch to any wardrobe. The dapper blazer is detailed with suede patches and leather trim. A white crepe shirt and a flannel dirndl skirt complete the smart look. This is just one example of the wide variety of beautiful clothes that can be found at the Cerritos Mall, which includes major department stores (Sears, Penney's and Sears) as well as 75 other shops.

**Woman's World Shops**  
14 1/2 - 26 1/2 • 38-46  
FASHION SPECIALISTS FEATURING SPORTSWEAR • CAREER CLOTHES • LINGERIE ESPECIALLY FOR THE GENEROUS FIGURE  
YOU CAN CHARGE IT AT  
**Woman's World Shops**  
Los Cerritos Center 845-5292  
Lakewood Center 531-2615  
Westminster Mall 898-3559

**When the occasion calls for a Diamond, the occasion calls for... Rothbart's**  
est. 1925  
The luxury you can still afford  
Uniquely styled for today's man. 11 fiery diamonds, 1 carat total weight. 14 karat gold, florentined.

**Romantic**  
Luxurious texture of black with gold Diamonds fashioned in beauty reminiscent of the elegance of days gone by.

**Old braid diamond bracelet**  
This exquisite gold entwined diamond bracelet will caress her wrist and express love and everlasting devotion.

**Rothbart's Jewelry**  
211 PINE AVE. at Broadway  
9:30 to 5:30 Mon. thru Sat. Budget terms if desired Layaway welcomed  
downtown Long Beach



**When packing—less is best**

Since we've all become so liberated, these days most husbands are doing their own packing for both business and vacation trips. There might be a time, however, when you'll have to fill in for the man of the house and do the job yourself.

Experienced travelers use lots of guidelines to make the whole task easier. Here are a few of them:

- Don't pack too much. The normal impulse is to play it safe and include more than is really needed. Will he really need that extra pair of slacks or second sport jacket? Today's easy-care fabrics make on-the-spot garment care a traveler's dream, so he can really get away with less.
- Use one basic color scheme. Why accessorize with socks, ties and shirts in several colors when some careful planning would simplify the whole thing? Stick with one color grouping and he can do plenty of mix and matching.
- Include a raincoat. This is the one garment that is practically indispensable to a traveler. Aside from serving as a foul or chilly weather coat, it also makes a handy robe. Be sure its water repellency is adequate by spraying it thoroughly with "Scotchgard" fabric protector when it comes home from the dry cleaner's.
- Protect his luggage. Before starting to pack, take time out to spray his soft-sided luggage or cloth-covered suitcase with fabric protector, just as you would his raincoat. He'll be glad that you did if his luggage gets caught out in the rain. Suitcase linings would benefit from treatment as well for protection against spills and stains.
- Pack heavy items first. Slip shoes into special mitts or cover socks and line up against the side. This is also where his toiletry case should go.
- Roll things up whenever possible. Socks, tee shirts, shorts and pajamas all travel well, take up little space and are easy to get at this way.
- Pack shirts without cardboard. If you lay them down carefully, there's no need for the laundry packing to keep them neat. Fold shirts lengthwise with arms straightened along the back.
- Keep garments closed. Buttons should be buttoned; zippers should be zipped. Garments stay much neater that way.

# How to be a smart shopper

Are there any buying mistakes tucked away in your clothes closet? Chances are, if you're like most of us, the answer is yes.

But things that cost more than what they were worth, even if found on a sale rack, are just the kind of buying mistakes that eventually put a dent in the budget.

Nowadays, with the spiraling cost of just about everything, it pays to shop wisely for the very best buy for your fashion dollar. The smart shopper has learned that a friendly pricetag isn't enough. The skirt or blouse or coat must be a good value; a combination of fashion plus quality plus a sensible price.

With this thought in mind, the wise consumer might begin her wardrobe plans by checking out the "fashion essentials." There's the blouson sweaters and the luxe crepe de chine blouses that won't live at the local dry cleaning establishment.

Of polyester, these can be machine-washed and tumble-dried.

Classic coats, always a good investment because they won't go out of style. Or the trenchcoat with proper details from epaulets to sleeve straps to a button-in wool flannel lining and over-collar. How about a duffle sportcoat or a slimmed-down peajacket?

Look for all-wool sweaters that are machine washable; a cowlneck sweater knit of lamb's wool and angora rabbit hair, good alone or layered under a shirt.

Softened classics are big fashion news. For the woman who's most at home in easy clothes like these, there is the wool flannel blazer and trousers in navy, camel and grey. (Mix or match the colors).

A woman just can't own too many turtlenecks, knit to keep their shape. Happy shopping!

**CHANDLERS**

Over the knee.  
The ultimate boot.  
Soft brown leather  
long, lean and cuffed.  
Novel stitching trim.  
Tall stacked heel.  
So gently priced.  
49.99

Master Charge • BankAmericard

**LOS CERRITOS CENTER** 865-9093  
605 Freeway at South St., Cerritos

**for the finest in fur fashions**

**Lockwood furs**

211 Pine Avenue Long Beach, California 90803



# For the good sports—



The man of distinction wears a dapper jacket by Louis Roth of California. The print of gray and black is called "shadow over plaid," and the material is 100% English wool. His crisp, Italian-style, short-sleeve shirt has a rolled collar and is white-on-white woven polyester. It's designed by Maximilian. At DeSantis Styles for Men, 4512 Atlantic Ave. Model: Art LeVa.



The man concerned about style will find these separates to his liking. The slacks by Angel Flight are of navy blue polyester. Under the handsome tan wool gabardine sportcoat by Jupiter is a tan sportshirt of 100% cotton, designed by Geno. To add a special flair is an attractive striped tie by Seventh Avenue. At Bill Gamble's, Los Cerritos Center and Westminster Mall. Model: Steve Vera.

**Dunn's**  
4444 ATLANTIC AVE. Ph. 422-2190  
(Bixby Knolls Center)

We are proud to announce the opening of our new department

## "THE ATTIC"

FEATURING - The NEWEST and LATEST FASHION COLLECTION OF CASUAL WEAR

Example: H.I.S. JEANS Sizes 28 to 38 BOLT SPORT SHIRTS, ETC.

**CLIP & SAVE**  
THIS COUPON GOOD FOR  
**SAVINGS OF 10% OFF**  
ON ANY MERCHANDISE PURCHASED FROM "THE ATTIC"  
Expires 9/30/77

**Dunn's MEN'S SHOP**

Quality with Distinction Since 1946

444 ATLANTIC AVE. Ph. 422-2190 BIXBY KNOLLS CENTER

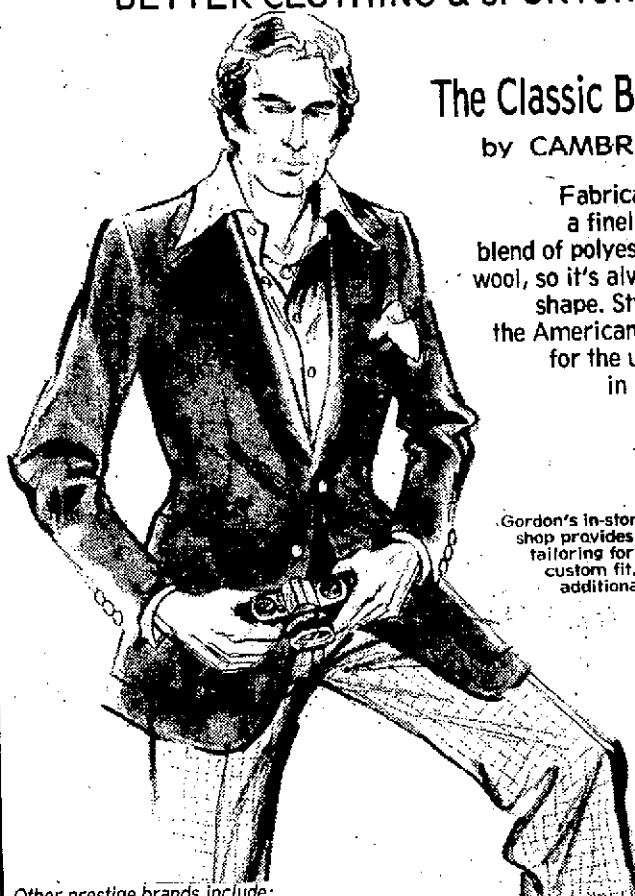
Hours: Mon. thru Thurs. 9:30 to 6 - Fri. 9:30 to 9 - Sat. 9:30 to 5:30

## GORDON'S MEN'S SHOPPE

BETTER CLOTHING & SPORTSWEAR

### The Classic Blazer by CAMBRIDGE

Fabricated in a finely tuned blend of polyester and wool, so it's always in shape. Styled for the American figure for the ultimate in comfort



\$100

Gordon's in-store tailor shop provides the finest tailoring for a perfect custom fit, at no additional charge

Other prestige brands include:

LeBaron, Eagle, Botany 500, Bill Blass, Hardy Amies, Palm Beach, David Windsor, Damon, Lilly Dache, Don Loper, D'Avila, Alan Stuart, Cortefiel. Shoes by Johnston & Murphy

6412 E. Spruce St., at Palo Verde (Plaza Shopping Center) 422-4411

Daily 10-6; Fri. 10-9

## British are coming...

Move over, European look. There's a new boy in town — the British look.

It won't supplant European design, just augment it. But British influence will be felt throughout men's wear — from hats to shoes — next fall. If you want a style definition of the look, it features a natural-shoulder expression, shaping at the waist, a higher chest design, jacket bottoms that have some flare, slanting pockets and sometimes such other stylemarks as a special ticket pocket, side vents and a collar tab.

The British look fabrics are most often heavier weaves with lots of texture and such traditional patterns as plaids, herringbones, etc.

The total silhouette is slightly tapered, but it's the collar of dress shirts that makes the news. A modified spread collar is shorter, and there's a shorter, straight-point collar. The button-down is back, a little wider and with a larger button. White has become a definite fashion color, but look for a true blue, ecru, some maize and pinks. Neat plaids and stripings, too.

Men's dress shoes will be neat, clean and classical. Elegance is another word for the look. Boots will be everywhere, all heights and styles. The Western influence is still around.

Moccasins also show no season, and they join lightweight loafers and tasseled shoes for importance. Lasts and toes will be narrower; heel heights are lower. Shoes will be colorful again — earth tones plus cognac, browns and burgundies.

Things are coordinated in the jewelry department this season with money clips, key chains, cuff links and body jewelry glistening. There are enameled pieces, zodiac, even diamond cut. Collar bars, tie bars and tie pins are definitely in season.



### The look of Dior

The British look — one of the most important for fall — will be seen everywhere. Christian Dior has designed this Navy blue and white chalk-striped suit of English wool featuring the soft shoulder British look and side vents. It's elegant with contrasted white on white dress shirt. From Umberto's Store for Men, 2141 Bellflower Blvd. Model: George Murchison.

NEW... AT PHIL HAHN MEN'S WEAR... IN BELMONT SHORE

## The Angels Flight "Boy"

By TORIA'S-KOTZIN



The Angels Flight "Boy" He's young in heart and in life-style. From 18 years to 60 years he's an Angels Flight "Boy."

European silhouette, textured dacron polyester at \$20 a pair

**PHIL HAHN**

MEN'S WEAR

5211 E. 2nd St. GE 9-7547

Weekdays, 9:30-6; Sat., 9:30-5:30  
Closed Sunday

## WHY YOU'LL ALWAYS GET YOUR BEST SUIT FROM

### umberto's STORE FOR MEN

#### QUALITY

We select the finest suits available. Choose from such famous houses as Christian Dior, Pucci, Givenchy, Hart Shafner and Marx and more.

#### SELECTION

Nowhere will you find a more complete selection of sizes, fabrics and colors. Fine sportswear and better clothing that will satisfy both the needs of the college man and a business man's demands for quality.

#### SERVICE

Our entire staff is fully trained to help put you in clothing that makes you look your best and gives you a feeling of individuality in your total way of dress.

#### CUSTOM TAILORED SUITS

##### Created Just For You...

Unique and distinctive fashions for the man who appreciates true quality workmanship. Custom Tailored Clothing. Only a few times, does one have a chance to express his personality, temperament and flair for life. What better way than in one's wearing apparel. We feature import fashion fabrics from the world over... Fine British worsteds and flannels... European wool gabardines... the refined look of today's pinstripes and understated plaids that complement the refreshing classic look in men's fine clothing.

**umberto**  
**umberto**  
**umberto**

STORE FOR MEN

2141 Bellflower Blvd.

Ample parking in rear

STORE HOURS: MON.-THUR.-FRI. 9:30 A.M. - 9:00 P.M.  
TUES.-WED. 9:30 A.M. - 7:00 P.M. SAT. 9:30 A.M. - 5:30 P.M.  
Master Charge BankAmericard

## WILD WEST STORES

## FASHION SPECIAL

### NEW FROM H.D. LEE

#### 3 Pc. Kingston Separates ON SALE

All of Lee Set Cotton Sateen

BLAZER: in Denim, sizes 40-44

Reg. \$50.00 NOW... \$32.99

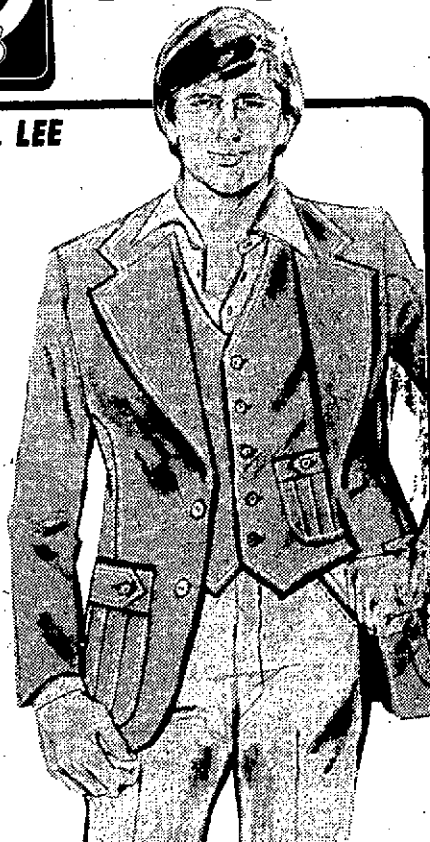
PANT: in Denim or White; sizes 29-38

Reg. \$22.00 NOW... \$14.99

VEST: in Denim or White; sizes 40-44

Reg. \$18.00 NOW... \$11.99

**Lee**



CERRITOS AREA

AREA 2

AREA 3

AREA 4

AREA 5

AREA 6

AREA 7

AREA 8

AREA 9

AREA 10

AREA 11

AREA 12

TORRANCE

AREA 13

AREA 14

AREA 15

AREA 16

AREA 17

Bill Blass, one of America's leading designers, offers a look of sophistication in his vested, pin-striped town suit. No gimmicks — only a soft, chic, natural and imaginative elegance. At Gordon's Men's Shoppe, 6412 E. Spring St.



## Menswear: a return trip to the classics

You're going to keep hearing the word "Classic" bashed around a lot this fall. So before you start spending your clothes dollars, now is the time to figure out what it means.

Last season designers said, "Menswear is taking a return trip to the classics." Well, the tip's over. Menswear has landed squarely on its feet offering some favorite old looks, some updated looks and a lot of new ideas about how to pull it all together.

The term classic," says

fashion director Paul Rogers, "means long-lasting fashion. It means that investment priced clothes should wear like investments too."

Classic isn't any one look. Sure, it can be "Classic" English tweed or "Classic" Ivy League, but it's been refined and redefined to today's way of dressing.

It's not the '50s; it's not the '40s. It's pure 1977 "Classic" which happens to utilize some of the best of recent fashion history.

Think of vests, double-

breasted, herringbones, easier jackets and straighter legs. But the lapels are still wide and the ties are in proportion not skinny.

Crewneck sweaters become dominant — again. Button-downs — with longer points — stay inside vests, sweaters and jackets. That's fall '77 put-together style.

Vested suits and fine line striped shirts look right. Solid shirts are in muted colors, often in oxford or oxford-like cloth. The new

oxford material is blended and doesn't shrink or wrinkle as much.

If you have a brown suit that isn't vested, you could buy a tan suede vest. Careful and quiet contrast will work. In many offices, men are wearing subtle and classic sportcoats — and looking right.

If you buy only one sweater, make it a shetland crewneck. If you buy more, take a look at the updated wraps and collar sweaters for layering it on in cold weather — inside

or outside your home, suggests Rogers.

Jeans go on and on but look best when clean and pressed. A lot of them will be in corduroy this fall. You'll probably want a modified flare. Or, look for a straighter leg for boots or biking.

"Classic 1977 is an attitude about clothes. It's a more relaxed and confident approach," adds Rogers. "The peacock certainly isn't gone but he's a lot more subtle about clothes today."

SPECIAL

## Announcement

Pierre Cardin  
and Groshire

THE  
CUSTOM LOOK  
AT  
FAR LESS  
THAN  
CUSTOM PRICE

DE SANTIS STYLES FOR MEN is proud to ANNOUNCE that we have been appointed exclusive Long Beach Dealer for the famous "Pierre Cardin & Groshire" clothing line.

Mr. ART-LEVA, formerly with Howard Amos is now associated with the DE SANTIS organization joining Ed and Michael DeSantis.

At DE SANTIS service and fine tailoring are our strongest assets. Kindly come in at your earliest convenience to review our latest arrivals in suitings and sport coats.

**de Santis**

STYLES for MEN

4512 Atlantic Ave. (Bixby Knolls)

Long Beach Ph. 428-3927

STORE HOURS

MONDAY  
THROUGH  
SATURDAY  
9:30 A.M.  
TO 5:30 P.M.

DAN POST • FRYE • ACME • DINGO TONY LAMA • JUSTIN • CAROLINA

### THE GREAT NO HOLIDAY SALE!

SPECIAL PURCHASE GROUP OF  
**\$15.00 OFF** ALL TONY LAMA BOOTS  
AND ALL TONY LAMA BOOTS  
IN OUR STORE  
Plus many more specials at Fantastic Savings.

WE FEATURE TOP QUALITY  
BOOTS AND WORK SHOES

"every buy a steal!"

## THIEVES MARKET

The Boot Capital of The World  
521 LONG BEACH BLVD. 436-2331  
Across from Sears Open Evenings 'til 8

DAN POST • FRYE • ACME • DINGO TONY LAMA • JUSTIN • CAROLINA • H & H • HERMAN • TONY LAMA



### Relaxed and natural

Lean back, enjoy the sun and the sea—and look and feel naturally at ease and comfortable in these sporty separates. The attractively knit, crew-neck sweater is of Shetland wool and imported from England, and the pleated-front trousers are easy-care, all-cotton corduroy. At Kenady's Clothing, 5348 E. 2nd St. Model: Cam Kenady.

### Basic in sweaters, and sport shirts

The world of sweaters looks classic, basic and veddy English. Shetland crew necks, lamb's wool and cashmere V-necks are in basic colors and navy, mid-blues, light brown, Bordeaux or burgundy and bottle green.

Sweaters are worn under sport coats and in layers, too. Look for easy-care, fibers, argyles and brushed acrylics. Velours are good. Surface interest such as cabling and pointelle (design

by leaving out a stitch) is new.

Following other fashions in becoming neater, so is the sport shirt. There are corduroys, ginghams and brushed woolens. All boast a snifter, more natural look and feel. There's a cotton flannel, even a plaid lumberjack shirt.

The trim is the news in sport shirts—in the inside of collars and the double buttons on the pockets. Square shirt tails are longer just so they'll be neater.

## COUNTRY CORDUROY



For wear over that favorite Shetland or lambswool sweater, Kenady's recommends their country corduroy jacket of 100% combed cotton. Soft, buttery feel in our comfortable, easy fitting model.

Country corduroy jacket in the classic taupe shade.

Great with solid, check, plaid, or matching corduroy trousers.

HOURS:  
Daily & Sat. 10-6  
Fridays Noon 'til 8

**KENADY'S CLOTHING**

5348 EAST SECOND ST.  
BELMONT SHORE • LONG BEACH  
434-3711

## BACK TO FALL!

A change in fashion?

No doubt about it.

Dressy or dressed up casual

Bill Gambles is your life style.

There's one thing for sure,  
we're never too busy to  
treat you right.

## THE TREND

DRESSY OR DRESSED UP CASUAL!

**Bill GAMBLES**

AVAILABLE TO MOST LOS ANGELES EVENTS MUTUAL LIBERTY AGENCY

LOS ANGELES WESTMINSTER, FOX HILLS, WEST COVINA, PUENTE HILLS, LOS CERRITOS, GLENDALE GALLERIA SAN DIEGO GROSSMONT CENTER, LORRA SQUARE, COLLEGE GROVE, FASHION VALLEY, SOUTH BAY PLAZA PARKWAY PLAZA, TOWNE CENTER, PLAZA CAMINO REAL



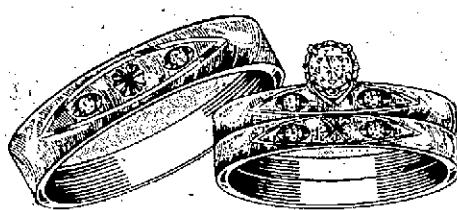
## Old world tradition of the peasant

The peasant look—an Old World tradition stylishly updated to reflect the easygoing life of today. A ruffled collar with delicate lace trim highlights the sleek polyester blouse-type blouse. It's teamed with a flowing, layered skirt and matching wrap-around scarf in a multicolored print of cotton. At I.C. Penney, Long Beach, Carson Mall, Lakewood Center and Los Altos Center. Model: Denette Eggert.



## Fashionable sparklers

A tantalizing trio of diamonds are the marks of distinction in this set of rings finely crafted and detailed in 14-karat gold. At Gordon's Jewelers, Los Cerritos Center and Westminster Mall.



What could be more elegant than a diamond ring? Matching dinner rings, pendants and earrings of dazzling diamonds alone, or diamonds with sparkling emeralds, sapphires or rubies. They are set in the luster of 14-karat gold and can be bought separately. At Zales Jewelers, Lakewood Center, Westminster Mall, Los Altos Center, Carson Mall and Del Amo Fashion Square, Los Cerritos Center.



## How about an evening on the town?

How to move about on fall evenings: drift in sensuous layers of chiffon, like butterfly wings... slink in pleats that hug the body or swing free... shrug in off-the-shoulder show-offs.

Luxuriate in light metallic brocades, embroidered fur-trimmed suits, and in slinky satin body-suits worn under a cloud of taffeta.

Dance all night in a cashmere off-the-shoulder sweater paired with a full satin skirt, in a gold-struck vest over a Casanova blouse, in creamy satin separates, or in velvet pantaloons.

Play it as it layers: the easy way for evening. Some of the components are harem pants in lightweight metallics and bloused clown pants.

Wear a fabulous big ruffled Casanova blouse over velvet pants tucked into satin boots.

Wear lacy blouses, pierrot ruffles at the neck, bright taffeta plaids or a satin sweat-suit.

Look for lots of hammered metal and bold porcelain motifs strung on cord to dangle and move over loose clothes.

Pearls are newest in ombre grey or beige, or worn wrapped like a scarf. Flower motifs bloom for feminine looks.

## FURS

OF QUALITY THAT ENDURE

QUALITY FURS  
COMPLETE STOCK  
FASHION FOR  
EVERY OCCASION

- Repairing • Restyling
- Cleaning • Cold Storage on premises

Frank A. Hill and Son  
"SINCE 1928"

3316 E. BROADWAY—LONG BEACH

438-8572

CLOSED SUNDAY & MONDAY  
OPEN TUE. THRU SAT. 9:00-5:30 EVENINGS BY APPOINTMENT  
FREE PICK-UP AND DELIVERY SERVICE BY BONDED MESSENGER



## ROSE MARIE BEAUTY SALONS

MORE SERVICE, SAVINGS, EXPERIENCE



Your Beauty Is Our Business

We feature ROUX products in our Salons

## fanci-tone HAIR TINT SPECIAL SAVE 20% SALE

During the month of September save 20% on Roux fanci-tone creme hair tint with this ad only! With this marvelous tint we can cover gray, brighten your natural color, or give you a radiant new color, as best fits your need. Includes shampoo & set.

ROUX Shampoo, Styled and Set

Mon., Tues., Wed. \$4.00  
Thurs., Fri., Sat. 4.75  
Sun. & Holidays 5.25

CREME OIL PERMANENT WAVE  
Includes fashion styled hair cut, shampoo & set.

Anytime \$12.50

FASHION STYLED HAIRCUT

Monday 3.25 Tuesday 4.25 Wednesday 4.25 Thursday 4.25 Friday 4.25 Saturday 4.25 Sun. and Holidays 4.75

EVERY PERMANENT WAVE GUARANTEED IN WRITING

LONG BEACH: Call 435-8918 243 Pine Ave. (Downtown)  
TORRANCE: Call 320-4000 1350 El Prado (Corner of Cravens Ave.)  
BELLFLOWER: Call 925-2208 16537 Bellflower Blvd. (Corner of Belmont)

OTHER LOCATIONS:

Hawthorne, Inglewood, Whittier, Escondido

OPEN 8:30 to 5:00 Mon. thru Sat.

## Summer colorings and textures for fall

Elegant textures and smart colors will team up to express radiance in fall fashion.

Pure silk or synthetic crepe de chine, lame, panne velvet, hammered satin, taffeta and gold cloth make this a banner year for exquisite textures, and almost every costume combines two or three different ones.

There are some stripes, but the single pattern stressed by all is paisley.

Colors are no longer moody, muddy and muted. Summer colors for winter is a main theme, and all colors are clear, sunny and pure, with no sharp or harsh tones.

Lettuce and jade green, mauve violet, French blue, rosewood and copper are important strong pastels.

Pale blue, celadon green, taupe, beige, grey and ivory are constantly intermingled in the soft-toned costumes.

While fastenings are little or nil, trimmings are definitely in. Ruffles, pleated frills, satin and metallic pipings and the fine lace edgings borrowed from lingerie are popular.

## Learn to Super Sew

After 8 easy, inexpensive lessons you will have made at least:

- One T-shirt
- One pair of perfect fit pants
- Three fashion tops
- One skirt
- One sweater
- One suit jacket
- One swimsuit

Using Ann Person's unique sewing methods, you sew in a fraction of the time of ordinary sewing. You'll learn to fit and to design. And it's so simple. The classes are fun—like a special club meeting. You learn. But you love it.

© Stretch & Sew, Inc. 1977

You can make it. We will show you how.  
For Class Registration Call 421-8436

## Stretch & Sew America's Fabric and Sewing Center

6247 E. Spring St. Long Beach, Phone 421-8436  
Mon. thru Thur. 9:00 to 9:00, Fri. and Sat. 9:30 to 5:00

## MILLS Jewelers (LAWSON'S) DIAMOND SPECIALISTS SINCE 1911

250 PINE AVE., DOWNTOWN LONG BEACH, ANNOUNCES:

## FASHION JEWELRY Sale!

YOU WON'T FIND BETTER VALUES OR A LARGER SELECTION ANYWHERE

WHERE YOU BUY MAKES THE DIFFERENCE

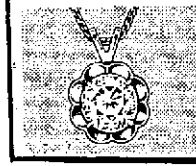
### DIAMOND PENDANTS:



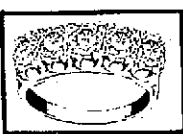
REG. \$49 ..... \$24  
1/5 CARAT ..... \$129  
1/4 CARAT ..... \$139  
1/3 CARAT ..... \$329  
3/8 CARAT ..... \$268  
1/2 CARAT ..... \$349  
1-1/2 CARAT ..... \$629



OPAL 10 KT. GOLD REG. \$54.50 ..... \$36



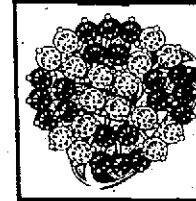
BIG DIAMOND PENDANT Over 3/4 carat Reg. \$750 ..... \$388



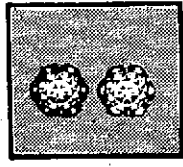
1 CARAT 5 diamonds Compare at \$1350 ..... \$698



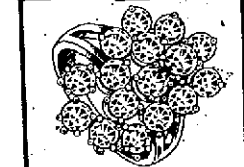
FROM \$39 OVER 250 STYLES TO CHOOSE FROM. Yellow & White



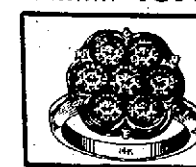
2/3 CARAT 17 DIAS. 16 RUBIES COCKTAIL RING Reg. \$2850 ..... \$1398



BIG DIAMOND EARRINGS 10/100 CARAT ..... \$79  
1/2 CARAT ..... \$248  
3/4 CARAT ..... \$829  
1 CARAT ..... \$479



17 DIAMONDS APP 1/2 CARAT Compare at \$625 ..... \$319



1/2 CARAT \$425 Compare at \$798

ALL ITEMS SUBJECT TO PRIOR SALE  
Convenient Credit Terms - 18 Yrs. Old, Your Credit is Good Here

## MILLS Jewelers (LAWSON'S) DIAMOND SPECIALISTS SINCE 1911

250 PINE AVE. DOWNTOWN LONG BEACH 437-5339 PARK AND SHOP FREE

BANKAMERICARD • MASTER CHARGE ACCEPTED OPEN 9:30 to 5:30 P.M.



## Going around together

Horsing around can be fun in clothes that have a sporty and engaging flair. She's happily riding high in a rust and off-white striped cowl-neck sweater of a lovely angora wool and acrylic blend. It's designed by Sweater Teas, a division of San Francisco Tea Party. Her Rose Hips slacks are rust-colored and of polyester and rayon gabardine. He enjoys coming along for the ride in a smartly styled and trimmed three-piece corduroy suit called Coventry by H.D. Lee. The Levi's shirt is a muted plaid of polyester and cotton. At Wild West Stores, 18600 Gridley, Artesia (across from the Los Cerritos Center); and 22724 Hawthorne Blvd., Torrance. Models: Dee Dee Goldstein and Dennis Gilgannon.

## Folkloric fabrics for rich peasants

Amid the balloons and bubbles and the hitched-up skirts shown during the European fall fashion showings, the romantic outfits done up in folkloric prints were a becoming alternative.

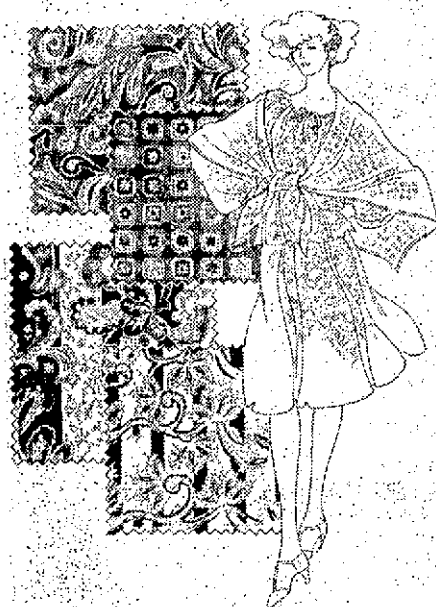
Call it fantasy, rich peasant, or just plain "pretty," this wearable look can be had by the home sewer, thanks to the new fresh-print fabrics now available in the stores.

There are companion prints in paisleys and foulards that could inspire all sorts of romantic clothes. The colorings are transitional in combinations of blues, browns and cream; blues, reds, greys and cream.

With a soft touch and the look of challis, this fabric is just the thing for flounced and tiered skirts, full-sleeved peasant blouses, softened dresses, oversized shawls. Using two prints within one outfit is one way to interpret fashion's romantic mood.

Spokespeople at Sears advise that this new print fabric of polyester interlock knit has been developed with a brushed surface to help prevent runs. In the past, home sewers have often had problems working with interlock knits; when twisted or pulled while being handled, the fabric would tend to run.

Besides being easy to handle the fabric is also easy to care for — it can be washed and dried by machine.



**MANNING SILVER**  
ours alone

**JOANNE OF NAPLES**  
5520 E. 2nd St. Naples Villa  
Long Beach • 434-1352  
Master Charge • BankAmericard  
Open Tuesday thru Saturday 10:30

## Fashion sense for the younger set

Buying winter wardrobes for your children doesn't have to be a costly task. You can save both time and money by selecting clothes for durability, appearance and easy care. Here are some important points to remember when clothes shopping for your youngsters:

1. Look for signs of quality. The condition of seams is important; they should be smooth, flat and have enough "give" so that active children won't tear them.

Check to see that zippers are moving smoothly; make sure there are no loose threads or fabric edges that can get caught in the zipper teeth.

Snap, hooks and buttons should be sewn on securely.

For added durability, look for reinforcement at points of stress—knees and elbows—and extra stitching at pocket corners and buttonholes.

In addition, make sure to allow for growth; check for wide hems and extra length on sleeve and pant cuffs.

2. Learn to read the fiber-content labels. Understanding this label will help you choose the fabrics that give the best wear. Nylon is the strongest "man-made" fiber that adds to the life of your children's clothes.

Other long-lasting fibers

to look for are acrylic and polyester. At least 50 percent of these fibers in a combination means the fabric is easy care—machine washable and needs little or no ironing. Reading the labels carefully will also help you avoid extra work and expense—such as items that must be washed by hand, washed separately or dry-cleaned.

If you do purchase an item that's made of a non-washable fabric—a woolen winter coat, for example—you can save on dry-cleaning bills by using a spot remover to spot clean between complete cleanings. Just apply the spot-lifter to the soiled areas, let dry to a fine white powder and

then brush the powder and the soil away.

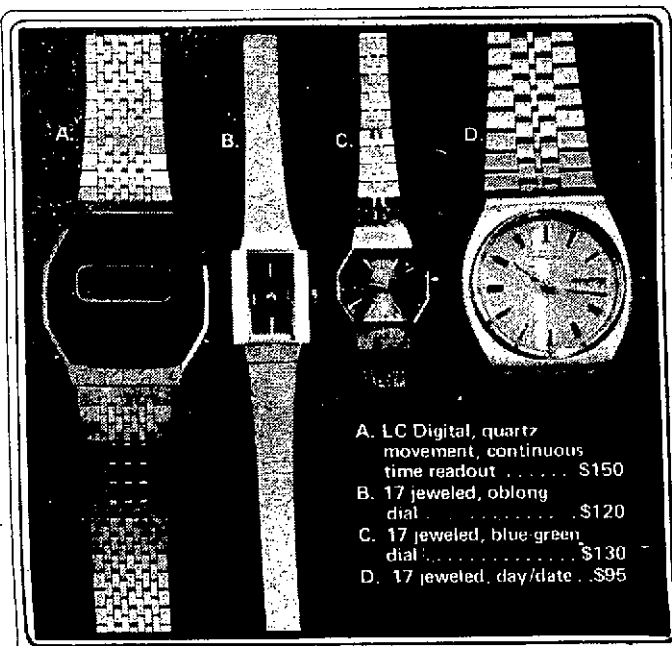
3. Check for fabric strength. Clothing will hang properly and washing will not twist it out of shape if the grain of the fabric is running on a "straight," rather than on a diagonal, line.

Gabardine, denim and corduroy are tightly woven fabrics that generally last longer than fabrics that are loosely knit.

Double-knit garments wear well but should be inspected for "give" and the ability to recover their shape. Knits should also be checked for broken threads, runs or holes in the fabrics.

## CITIZEN WATCHES

FOR MEN, FOR WOMEN, for the best in time!



- A. LC Digital, quartz movement, continuous time readout . . . . . \$150
- B. 17 jeweled, oblong dial . . . . . \$120
- C. 17 jeweled, blue-green dial . . . . . \$130
- D. 17 jeweled, day/date . . . \$95

Representative styles not available in all stores.

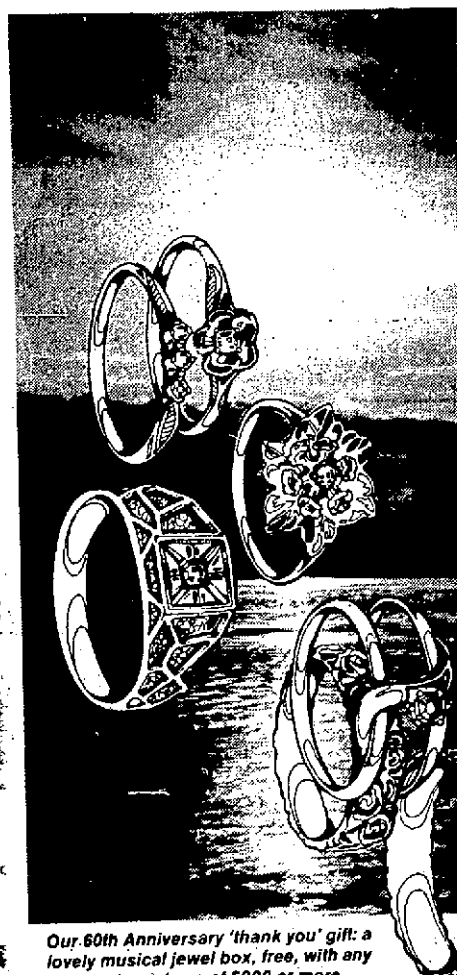
We welcome you to say "CHARGE IT"

We accept: Visa • Diners Club • Shoppers Charge • Master Charge • Carte Blanche • American Express

**Gordon's JEWELERS**

IN CERRITOS SHOP AT GORDON'S: Los Cerritos Shopping Center, 605 Freeway & South St., Cerritos, California • Other Stores in Northridge, Westminster, City of Industry, Ontario, Culver City, Hawthorne and Bakersfield, California • Shop Gordon's Coast to Coast.

9-2-04-36



Introducing...

## THE Sunrise COLLECTION

Many splendored sunrise tones of rose, green and yellow gold.

Morning colors glow in a romantic, uniquely designed collection of 14K multi-gold wedding sets, watches and rings for men and women, some diamond-accented, and ours alone.

Shown, from top . . .

- Rose wedding set with diamonds, \$485
- Diamond centered cocktail ring, \$285
- Men's tailored diamond ring, \$415
- Graceful threesome. Her diamond wedding set, \$720; His band, \$215

**weisfield's**  
since 1917 JEWELERS



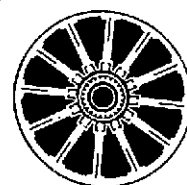
Our 60th Anniversary "thank you" gift: a lovely musical jewel box, free, with any diamond purchase of \$200 or more.

## EVERYTHING NEW FOR FALL

That's right! We have ABSOLUTELY everything you'll need to step off into autumn this year — in high fashion and style! Celebrate the season with contemporary fashions made just for you . . . just for today. Let us dress you up with everything from bright 'n' bold scarves for your pretty little head to striking leather boots for your pretty little feet (and designer styles for every other pretty little part of you).

When looking for quality fashion, look to . . .

**CARSON MALL**  
Sears, Broadway, Penney's and 75 fine stores  
San Diego Fwy. at Avalon Blvd.



LAKEWOOD CENTER 331-9812  
LOS CERRITOS CENTER 860-0481  
CARSON MALL 342-9812  
DEL AMO FASHION SQUARE 370-4863  
WESTMINSTER MALL (714) 894-5588



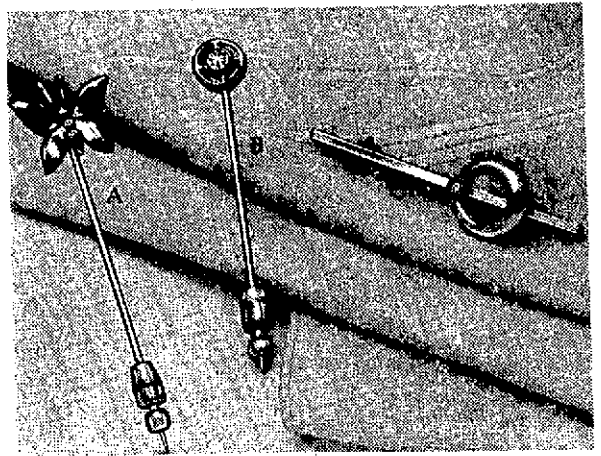
# The magnificence of fur



Luxurious magnificence is easily accomplished in a natural violet azure mink coat. The beautiful double-breasted, fingertip style features a notched collar and special detailing on the cuffs. At Lockwood Furs, 711 Pine Ave. Model: Bradette Jones.



A fur coat doesn't have to be mink to be of lovely distinction. This rich brown coat is a natural sheared beaver stroller, semilited and having a notched collar. A leather belt wraps it all up with flair. At Philip Surfas and Sons Furriers, 829 Pine Ave. Model: Sharon Cogar.



## Pinpointing elegance

Pinpointing elegance and refinements is easy with these classic, chic diamond pins in 14-karat yellow gold. There's dapper beauty in the stick pin and handsome versatility in the bar pin. At Slavick's Jewelers, Los Cerrillos Center, Westminster Mall and Del Amo Fashion Square.



From the Joy Stevens Collection at Chris Miller. Sizes 4 to 14

In the Market Place, Pacific Coast Hwy. At Westminster, Building B, Ph. 420-4133 Bixby Knolls Center, 4518 Atlantic, Ph. 421-9390

Come in for our Fall Fashion Sale of Selected Items

## Fling coats over layers and layers

Coats are keeping the heat in, often flung over layers of separates. Ponchos, capes, cocoon-like shawls and unlined overcoats fit over all. So do giant balmacaans and tweedy topcoats.

Lots of thick sweater-coats in bold jacquards and stripes or sleek solids make a great top layer. So do over sized blazers, shearling lamb (a top trend), and a new mid-high length.

Serious warmups are down-filled coats, quilted nylon coats, puffy down jackets, or the look of two or three jackets worn all together.

The new styles of handbags are big and soft or have a very utilitarian "equipment bag" look. The new soft tote is as unconstructed as a sack, pouch or shopping bag.

Then there are the satchels, hunting bags and canteens in natural tones of canvas or leather.

The bracelet bag is a new evening look, and so is the metal canteen, the belt-bag and the sleek snakeskins.

**SHOE SHOPPE**

FLORSHEIM  
JOHNSTON & MURPHY  
SPERRY TOP-SIDER  
CLARK  
BASS WEEJUNS

Sizes A to FEE  
Up to Size 14

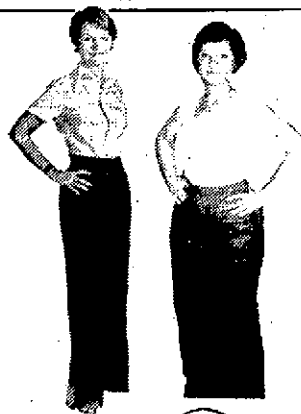
**STEPIEN'S**

**THE MARKET PLACE**  
6529 E. Pacific Coast Hwy.  
Long Beach, California 90803  
(213) 596-0022

*Gloria Marshall* says:  
**"Choose your weight-loss goals & I promise you RESULTS!"**

Go ahead! Set your figure goals and then let Gloria Marshall get you there! Whether it's a dress size, a few inches around the hips, or even more that you'd like to lose, it all starts with a complete figure analysis by a trained-figure counselor at your nearby salon. She will work with you as you firm and tone with the exclusive Gloria Marshall equipment that does the work for you. With individualized nutritional guidance, you'll be amazed how those extra pounds and inches will disappear. There are no shots, pills, disrobing or starvation diets. And it takes so little time and effort, you might even come in on your lunch hour. No matter what your goals, call the experts who can get you results... at Gloria Marshall's!

You have a friend who cares at Gloria Marshall!



**AURELIA HAGIN LOST**  
28 LBS. & 31 1/2 IN.

"The best compliment I have gotten is when someone thought my husband was with another woman. That's what a difference it has made for me. It really did it and I feel absolutely great!"

**RESULTS BEGIN THE MOMENT YOU DO! CALL...GET STARTED Today!**



In our 13th year with 125 locations coast to coast



**Gloria Marshall**  
FIGURE SALONS

Open daily 9 to 9, Saturday 9 to 4

Charge it with...  
MASTER CHARGE  
BANKAMERICAN  
AMERICAN EXPRESS

**LAKEWOOD**  
5239 PARAMOUNT  
(213) 634-0844

**THE MARKET PLACE**  
6417 E. PACIFIC COAST HWY.  
(213) 598-6628

**HUNTINGTON BEACH**  
16089 GOLDEN WEST ST.  
(714) 848-2911

**FASHION**  
**By You**  
Vogue  
School of  
Modeling

**NEW INTERNATIONAL TRAINING METHOD**

For Men & Women

DESIGN A PROFESSIONAL CAREER IN FASHION

TRAINING & PLACEMENT FOR 30 DIFFERENT CAREERS  
FASHION COORDINATOR - BUYER  
PUBLIC RELATIONS - TELEVISION  
PHOTOGRAPHY MODEL  
LEARN LOCALLY - ON THE JOB TRAINING  
CENTERED IN A PROGRESSIVE FASHION MARKET

4260 ATLANTIC AV  
LONG BEACH  
ELDA BARRY

Call  
**427-4277**

Bank loans

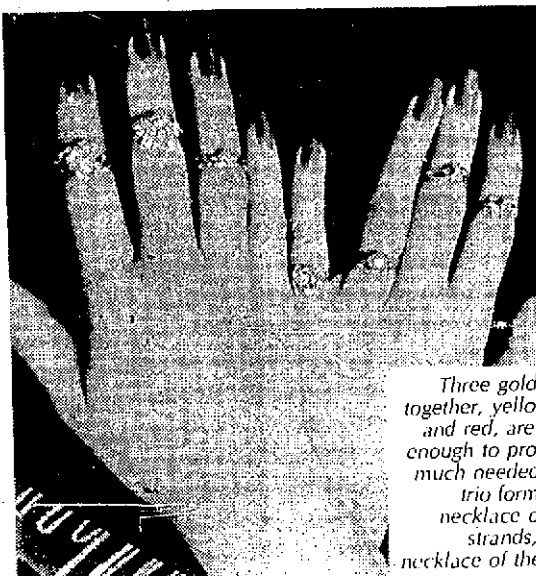


STATE LICENSED - BONDED  
APPROVED BY CALIF. DEPT.  
OF EDUCATION  
APPROVED FOR VETERANS

## Beautiful, wear-worthy



All women should wear more than one chain around the neck and wrist, to achieve the fashionable layered look. It becomes especially stunning with 14-karat gold jewelry in a variety of styles. The necklaces are in serpentine, open box and rope patterns, exquisitely accented by one in a geometric free-form design with diamonds. The serpentine chain bracelets are joined by a diamond pave heart style. Finally, the ensemble would not be complete without the beauty of an initial ring and geometrically shaped earrings. At Brand Jewelers in the Lakewood Center. Model: Sharon Foley.



Three golden tones together, yellow, white and red, are different enough to provide that much needed lift. The trio forms a short necklace of flexible strands, a longer necklace of the same to cover every neckline possibility. Other fashionable pieces at Mills Jewelers, 250 Pine Ave.



### THREE GOLDEN GIFT IDEAS FROM OMEGA.



These beautiful women's bracelet watches are all from the popular Golden Heritage Collection. At left, a horizontal tonneau-shaped dial in an integral bracelet. It comes in yellow or white tone. Ten diamonds set off the oval dial in the lovely gold-tone dress watch at center. A distinctive brick-weave texture contrasts beautifully with the squared oval dial in this white or gold tone timepiece. All three of these lovely women's bracelet watches by Omega are styled for today, and crafted for years of happy tomorrows.

**POLACHECK'S**  
**Brand Jewelers**

**OMEGA**

STORE HOURS:  
Open Tues., Wed., Sat.,  
9:30-5:30;  
Mon., Thurs., Fri. 12-9

Jewelers  
for Three  
Generations

Brand Jewelers  
Glendale

Polachek's  
Glendale Galleria

Brand Jewelers  
Lakewood Center  
634-8824

Polachek's Bakersfield

Polachek's El Cajon

It's always a hands-down winner when diamonds and 14-karat gold team up to make ravishing rings. These radiant beauties are the Sunshine Collection, available at Weisfield's Jewelry, Los Cerritos Center, Lakewood Center, Carson Mall, Westminster Mall and Del Amo Fashion Square.



Invest smartly and stylishly in money to wear as jewelry. The necklaces all feature coins and 14-karat gold. The large, handsome Kruggerand is set in a bezel and hung on a rope and bar chain. The two-peso piece is surrounded by four diamonds and a square setting, and the 7-Maximilian piece is on a fine, short chain. The free-form style ring is highlighted by a U.S. gold \$1 collector's item with seven diamonds. The delicately beautiful 17-jewel watch by Omega is of 14-karat gold with a pave diamond dial and in a pierced bracelet style. At Rothbart's Jewelers, 201 Pine Ave. Model: Amelia Paladin.

## Double up

fashions

### All Occasion Peasant Dress

Cotton or crepe, all colors and prints. Sizes 3 to 16.



We offer a vast wardrobe for today's individual girl. Short and long party dresses... Satin tops and pants... Pastel sweaters and pants... Gauze tops and skirts.



## Double up

Los Cerritos Center 865-8615  
(Near Ohrbachs)  
Use your BankAmericard or Master Charge

## Solar Hair



WINDY FULLER



CHERYL ALEXANDER

For the woman who prefers the flirtatious flattery of shorter hair created by a precision cut and a **RECONSTRUCTED PERM** to achieve both curl and straightness. Call for our introductory special to wear the new trend.

PERM **\$29.95**  
Reg. \$45 Complete

FROSTING **\$28.50**  
Reg. \$35 Complete

WIG SALES **\$14.00**  
BLONDE & HUMAN HAIR & up

WIGLETS **\$4.95**  
HUMAN HAIR (1 1/2 Oz.)



GERI FORTIN

**FULLER'S WORLD** HAIR FASHIONS

532 E. WILLOW ST., LONG BEACH  
(Between L.B. Blvd. & Atlantic)

MON.-FRI. 9 a.m. to 9 p.m. SAT. 8 a.m. to 6 p.m.  
Limited Time 30-Day Layaway on Hair Goods

**427-9233**  
FREE PARKING

OPEN  
EVENINGS

**426-0289**  
Relax In Air Conditioned  
Atmosphere



In order to wear fashionable clothes, you have to keep your body in shape. This special machine can help you do that; it firms and tones the entire body, and conditions the body without building bulk. The user must try to keep a rotating disk centered, and in this action a great number of muscles are utilized. The machine is at the Gloria Marshall Figure Salon, 6417 E. Pacific Coast Highway at the Market Place, and 9132 E. Stonewood in Norwalk. Model: Judy Davis.

Fashion  
figuring

## Philip Surfas & Sons

Proudly Announce Their 32nd

## Anniversary SALE

**TREMENDOUS SAVINGS —  
25% OFF ENTIRE STOCK**

Choose from our large selection of fur garments and leather garments featuring the new look for the 1977-78 season.

Buy direct from manufacturer and save many dollars on any fur, leather or fur trimmed garments. We can redesign your old furs to current styles with or without leather. A large supply of furs and skins are available to the public. We specialize in custom designing and can match new fur to your existing garment.  
**TRADE-INS WELCOMED**

**TRADE-INS WELCOMES**

"Satisfactory Guaranteed"

**Philip Surfas & Sons**  
**FURRIERS**

FUR AND LEATHER MANUFACTURERS  
**829 PINE AVE., LONG BEACH**

**437-3748 435-3337**  
OPEN Mon. thru Fri. 9 a.m. to 8 p.m. Sat. 9 a.m. to 6 p.m.  
BANKAMERICARD MASTER CHARGE







Solar Hair is the name for a collection of fall — for the woman who prefers the flirtatious flattery of shorter hair. This new form is created by a precision cut, a reconstructed perm and professional styling. Styled by Fuller's World of Hair Fashions, 532 E. Willow St.

## These heads are tops

Sculptured for lasting grace, lively as leaves dancing in the autumn wind. From California Casuals collection... From Magic Mirror Hair, 4492 Atlantic at Bixby Knolls Center.



Side-parted hairdo that reflects the softness and the romantic fluidity of the latest clothes—the hair was lamp dried after it was cut in layers to achieve the soft volume. At Rose Marie Beauty Salon, 243 Pine Ave., also in Torrance and Bellflower.



## For a beautiful face —

To top off the latest fashions you should have a smooth complexion. A facial — with massage, steam, mask and cream treatment — will make the skin so clean that no makeup is necessary. There are three types of facials, for regular, oily and dry skin. This facial is being given by Ruth Lopez to Esther Dingwell at Vogue Hair Designs for Men and Women, 11324 South St. in Cerritos.

**"Put Your Best Face Forward..."**

Let "Vesna," our Beauty Consultant, create a "New You." She specializes in facials, waxing, eyebrow design, make-up and make-up lessons for women and men. Nail designs, pedicures, manicures, and creative hair fashions are also part of Arlene's total beauty package.

**"Where to go for the Best Haircut in Long Beach: Arlene's"**  
— Mademoiselle

**Arlene's COIFFURES**  
In Park Estates — Long Beach  
**597-3337 • 597-3338**

**MATERNITY FACTORY OUTLET**  
"MATERNITY CENTER"

**WHAT'S NEW IN FASHION?**  
**OUR FABULOUS DENIM-WRAP JUMPER**

To wear now and after baby comes

**SAVE 25% to 50%**  
Every day on EXCLUSIVE DESIGNER FASHIONS

Hou. & Men & Fri. 10-9  
Tues. Sat. 10-5 Sun. 12-5

**TORRANCE**  
17246 Hawthorne Blvd.  
Behind American Savings  
Corner of Redondo Beach Blvd. & Artesia Blvd.

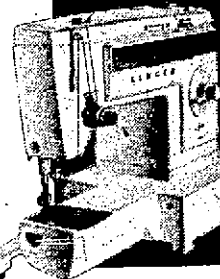
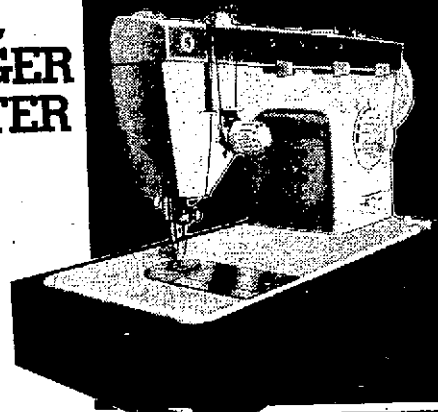
**542-1901**

**WHEN IT COMES TO SAVINGS, THE BIGGER THE BETTER**

**ONLY \$99<sup>95</sup>**

**A VERY LITTLE PRICE FOR OUR FASHIONMATE™ MACHINE.**

All the basics you'll ever need in a zig-zag machine, including front drop-in bobbin, blind hemstitch and snap-on presser foot. Cabinet or carrying case extra. Model 362.



**ONLY \$169<sup>95</sup>**

**A BIG \$50 SAVING ON THIS BEAUTIFUL STYLIST™ MACHINE.**

It's a terrific buy with built-in zig-zag, stretch and blind hemstitches, a bobbin that drops right in and couldn't be easier to replace and our exclusive push-button snap-in cloth plate. Cabinet or carrying case extra. Model 533.

**THE WORLD'S BIGGEST SEWING MACHINE SALE**

**SINGER**

SEWING CENTERS AND PARTICIPATING APPROVED DEALERS

5531 Stearns Ave., Long Beach	430-0529	9163 Stonewood Center, Downey	923-9881
4488 Atlantic Ave., Long Beach	423-7919	9775 Chapman, Garden Grove	530-4018
209 Pine Avenue, Long Beach	437-2897	13931 San Antonio Dr., Norwalk	864-2506
504 Carson Mall, Carson	532-0675	7120 E. Alondra, Paramount	531-1562
114 Los Cerritos Center, Cerritos	860-0485	719 S. Pacific, San Pedro	832-0531
136 Del Amo Fashion Square, Torr.	542-7765	21932 Hawthorne Blvd., Torrance	371-4694
		Westminster Mall, Westminster	897-1041

Prices optional at participating dealers. \*A Trademark of THE SINGER COMPANY.

## Fashion



**SOUTH COAST PLAZA**

mall  
village  
hotel



BRISTOL ST. OFF SAN DIEGO FWY., ORANGE COUNTY

# Fashion underfoot for fall—

Nostalgic styles from two decades—the chic ankle strap of the 40's and the slim high heel of the 50's—combine to make a dressy shoe especially fashionable for the late 70's. An open design decorates the black leather upper, and the man-made sole leads up to a trim 4-inch heel. At Chandlers Shoes, Los Cerritos Center.



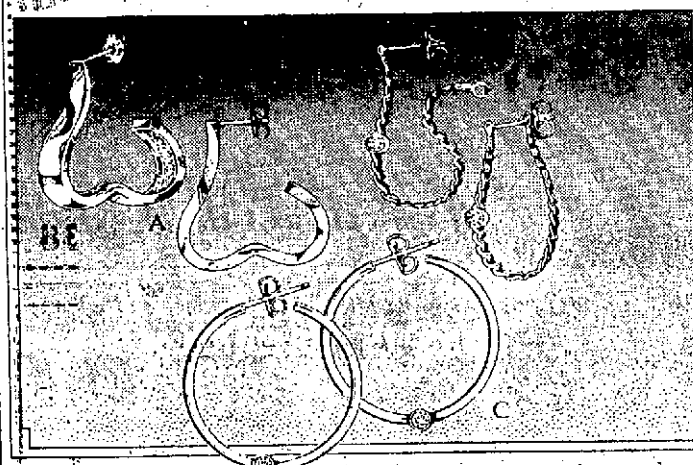
Fine details in leather and wood make the Latigo sling a becoming shoe. The reddish-brown upper features a criss-cross pattern of leather strips on the sides and tassels on top. A chunky, 4 1/2-inch heel and a 1-inch platform sole show off an attractively patterned wood grain. At most Leeds Shoes—Los Cerritos Center, Lakewood Center, Carson Mall, and Westminster Mall.



The Chantilly boot is an important, attractive step to comfort and fashion in footwear. It's designed with the newest, refined vamp look, zippered styling and a 1 inch heel. The smooth, genuine calfskin comes in brown, black, rust or camel. At Air Step Shoes, 2142 Bellflower Blvd. and the Stonewood Mall in Downey.



Have you noticed her ears lately? Many of the new fashions have the hair back off the ears—and that generates an absolute need for something beautiful with which to adorn them. From our very large collection of earrings, these in 14 karat yellow gold: A. \$57.50. B. With diamonds, \$90. C. With diamonds, \$125. Something Beautiful for Everyone...



Use one of our convenient charge plans or American Express • BankAmericard • Master Charge

**SLAVICK'S**  
Fine Jewelers Since 1917  
Los Cerritos Center 860-0305  
Westminster Mall (714) 898-3368  
Torrance Fashion Square 370-3601  
La Habra Fashion Square 697-1701  
Newport Fashion Island (714) 644-1380



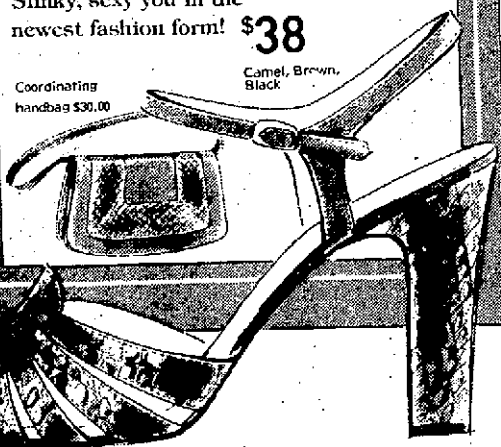
air step.

Reptile...taking its cue from today's fashion direction

Reptiles... their natural habitat is in Air Step shoes! It's genuine snakeskin that towers above the rest. Slinky, sexy you in the newest fashion form! **\$38**

Coordinating handbag \$30.00

Camel, Brown, Black



air step. shoes

2142 BELLFLOWER BLVD. LOS ALTOS CENTER • 598-9319  
MON., 10-6 TUES.-THUR. 10-6; FRI. 10-9; SAT. 10-5:30;  
BANKAMERICARD • MASTER CHARGE  
[X] Now also at 9034 Stonewood Mall • Downey 869-5689 Leather refers to uppers

Glamorous fashion

White chiffon is smooth and stunning—and great for glamorous fashions. The gorgeous gown, trim turban and sleek stole are designed by Joy Stevens. Available at the Fashion & You Boutique at the Vogue School and Agency, 4260 Atlantic Ave. Model: Laura Seager.

Boots a must

You can't have more than enough boots this season. They're a must with the new bloused pants or the skinny jeans that tuck inside.

The calf-high boot is the newest: in cowboy, belted-at-the-ankle and fur-topped versions. For the great outdoors, there's the shearling-lined boot, fishing boots and work boots.

Flats are revived in ballet and dancing school versions, best with a bow at the toe. Jogging sneakers, moccasins, renaissance sandals and metallic evening sandals walk flatly through day and evenings.

Evenings bring on sky-high metallic heels, see-through plastics, the "mule" and metallic sandals of every kind. Metallic cowboy boots also bloom at night.

# Home seamstress can make designer label greats

Women who sew can have the elegance associated with some of the greatest names in world fashion—at a fraction of the cost of the designer originals.

At a recent fashion show, original creations by leading American and European designers were featured along with their exact line-for-line copies, as interpreted by Vogue Patterns.

The presentation included daydresses, suits, sportswear and evening looks by St. Laurent, Dior, Balmain, Nina Ricci, Ungaro, Diane Von Furstenberg, Anne Klein, Bill Blass, Jerry Silverman, Renata, Jean Muir and Albert Nipon—plus a series of "easy sew" garments for the busy woman who has only limited time to sew.

Line-for-line copies of the designer originals were made in a selection of fall '77 fashion fabrics containing Du Pont fibers. For a modest outlay, home sewers can have the glamour of couture styling combined with the high performance and easy-care qualities associated with fabrics of top luxury like Qiana nylon and today's Dacron.

For example, the cost of a St. Laurent original is \$1,060. However, the cost to make the line-for-line copy—with the same look and all the fashion detailing—is only \$54.65. And this includes pattern, fabric, notions, lining and interfacing.

In the fall, the collection will tour selected retail stores across the country for in-store fashion presentations.

Wigs by Anthony

SAVE  
**50-60-70%**  
OFF OUR REGULAR LOW PRICES  
EVERYTHING MUST GO!!!

**PANT SUITS**

Sizes 8 to 18 **\$14.98**  
Reg. \$42.00

**PANT SALE**

Many Colors to Choose From  
Sizes 3-18 **\$5.00**  
Reg. \$18.00

SOLID & PRINT **BLOUSES**  
**\$8.50**  
Reg. \$18.00

**WIGS by ANTHONY**

Open Today 10 to 4; Daily 9 to 6  
2037 E. 7th St., Long Beach  
(One Blk. E. of Cherry) 439-2020



**MAGIC MIRROR HAIRDRESSERS**

Open Monday through Saturday • Call for an appointment  
BOXBY KNOTS, 4492 Atlantic Ave. 423-7988  
LAKEWOOD, 5416 E. Village Rd. 425-6458  
DOWNEY, 9125 Stonewood Ctr. 861-0827  
CYPRESS, 9969 Walker St. 213/430-9615, 714/826-5990 ©1977 MM, Inc.



# Polyester: the misunderstood fiber

Polyester is, by far, the number one apparel fiber. Nothing compares to it. It's inexpensive, versatile and readily available. Almost everyone uses or wears something made with polyester.

It's also misunderstood.

Polyester is a lot more than just "that stuff" that goes into the shiny, baby blue leisure suit your husband used to wear to everything. It can also look like a fine wool, camel's hair, flannel or any number of natural-look fabric types that are so much the rage today.

But more on that later. The point we're trying to make is that most of us would be in a fix if it weren't for this remarkable fiber product, introduced almost 25 years ago by Du Pont. This new product was called "Dacron," was put into a man's ivy league-styled suit, and, before a

stunned audience of reporters and editors, a model jumped into a pool to show the quick-drying, wrinkle-resistance of the new wonder fiber.

And so, the wash-and-wear era began. Lifestyles were changed. Iron (and ironing board) sales declined. Washing machine (and detergent) sales increased. Mothers found themselves with leisure time... for the first time. Umbrellas were relegated to the

role of cobweb gatherers in dark closets. The problem of packing for a long trip wasn't a problem anymore. On and on it went. Life was glorious and easy-care when wrapped in a patina of polyester.

Men's clothing, women's clothing, children's clothing, clothes for dressing up, clothes for dressing down, sports apparel, outerwear, innerwear, polyester was everywhere. It was the

fiber of the 50's that kept going strong right on into the 60's. And no polyester fabric was more popular than the ubiquitous doubleknit that was in everybody's collection of leisure suits and pants suits.

And now, Du Pont has announced a new program involving both men's and women's wear in fabrics of filament polyester called Today's "Dacron."

The first examples of

fashions in Today's "Dacron" will be evident at major stores throughout the country this fall. The initial reaction on the part of skeptical retailers has been excellent. Seeing is believing, and most feel they now will have fashions for their customers that combine the esthetics of natural looking fabrics, easy-care and affordable prices.

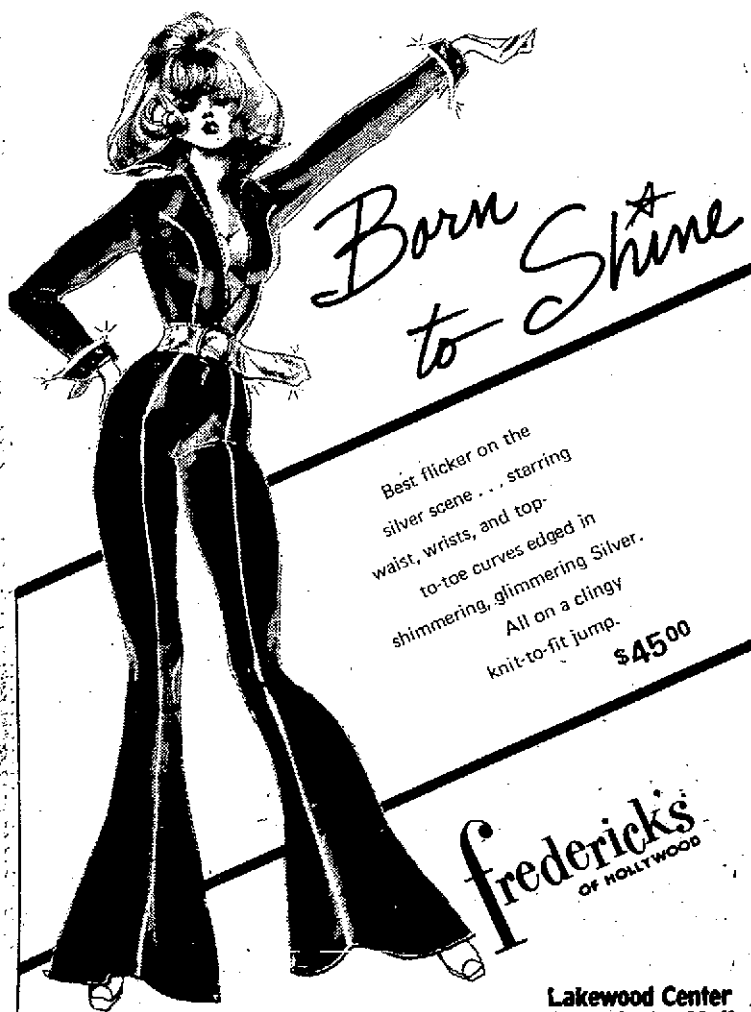
You can give a cheerful wave to all those friendly admirers who see you in this snappy cowl-neck, blouson style, straight-length dress that you make yourself. It's from Stretch & Sew pattern 305. The 100% cotton fabric is a single knit with bright snow and black stripes. Available at Stretch & Sew, 6247 E. Spring St. Model: Bonnie Britton.



## They're "sew" new



"Sew" much savings can be fabricated when you create your own fashions. This dress from McCall's pattern 5490 has a V-neck with collar and gathered front. The fabric is Ambrosia print by Burlington, with a small flower pattern set on a blue background. It's 100% polyester and machine washable. At Singer Co., Los Cerritos Center, Bixby Knolls and the Carson Mall. Model: Laurinda Webb.



*Born to Shine*

Best flicker on the silver scene... starring waist, wrists, and top-toe curves edged in shimmering, glimmering Silver. All on a clingy knit-to-fit jump. \$45.00

**fredericks**  
OF HOLLYWOOD

Lakewood Center Westminster Mall

# Two Guys®

THE DISCOUNT DEPARTMENT STORE

AD EFFECTIVE THRU TUES., SEPT. 20, 1977

**ONE TIME ONLY**

# SPECIAL WARM UPS

# BUY OUT

## Athletic nylon warm-up suit 8<sup>99</sup>



100% stretch nylon. Nylon zippered jacket and zippered pant leg. Available in popular colors and sizes. Machine or hand washable in warm water. Take to tennis court, travel around town. Durable style. QUANTITIES LIMITED. NO RAINCHECKS. 17% VALUE.

**WE BOUGHT THEM ALL!!! WE PURCHASED THOUSANDS OF WARM-UPS AT A RIDICULOUS LOW PRICE. COME SEE THIS FANTASTIC BUY AND SAVE!!! STORES STOCKED LIKE NEVER BEFORE FOR THIS OUTSTANDING BUY OUT...**

**OUR LOWEST PRICE EVER**

AVAILABLE IN SPORTING GOODS DEPT.

HURRY! QUANTITIES LIMITED. NO RAINCHECKS.

**LONG BEACH**  
2270 Bellflower Blvd.  
(In Los Altos Shopping Center)

**NORTH LONG BEACH**  
4550 Atlantic Ave.  
(In Bixby Knolls Shopping Center)

**NORWALK**  
111600 E. Alondra Blvd.

Open Mon. thru Fri. 10 a.m. to 9 p.m.; Sat. & Sun. 10 a.m. to 7 p.m.

- Editorials
- Opinion
- Letters
- Weather

# Southland

B

September 18, 1977

## Coast unit asks L.B. shore development delay

By James M. Leavy  
Urban Affairs Writer

### City to battle plan at Monday meeting

Oceanfront development in downtown Long Beach should be halted until a comprehensive coastal plan is developed, according to the staff of the South Coast Regional Coastal Commission.

And Long Beach city officials, convinced the Coastal Commission staff wants to delay development on the downtown shoreline, will mount a full-scale assault on the proposal Monday night.

The guidelines for coastal Los Angeles County will be aired at a public hearing in the Torrance City

Council chambers at 8 p.m.

They are designed to tell coastal cities and developers where they stand until Local Coastal Programs are certified and the cities regain control of their coastlines.

Release of the guidelines last week by the commission staff triggered anxious and angry responses at City Hall.

The mayor, the city manager and key department heads feel Long Beach has been singled out

for what they consider to be a moratorium on building on the shoreline.

The furor developed over one sentence in the 67-page proposal which relates to development of Pacific Terrace in Long Beach... the site of a proposed convention center hotel, a marina and aquatic park.

It states: "No further development should proceed until the LCP (Local Coastal Program) is certi-

fied because of the many planning options in this area."

Mel Carpenter, executive director of the South Coast Regional Commission, points to the word "should" in the controversial sentence and explains that it does not declare a moratorium but is merely an advisory to developers and government officials. He also says the commission is not bound by the guidelines.

"If a project meets the require-

ments of the coastal act, there is a good possibility it will be approved," he says.

Long Beach officials say it means "a moratorium" on development on the shoreline and, if enforced, would be a fatal blow to the entire revitalization of the downtown area.

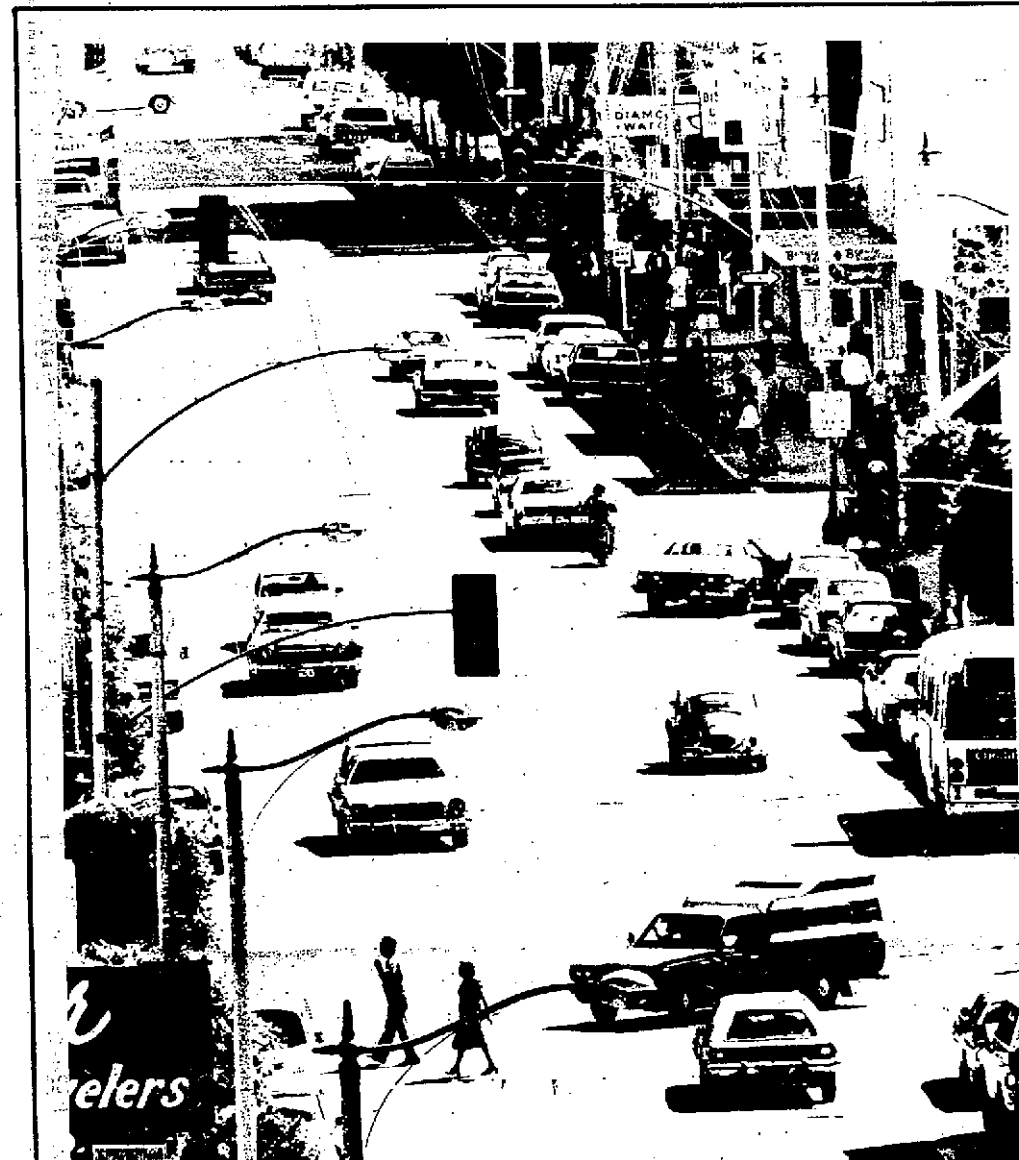
"A disaster," Community Development Director James Hankla said in estimating the impact of such a move on the city.

The shoreline is part of the downtown redevelopment district, he says. "The success of the downtown redevelopment is as dependent upon the speedy and wise application of resources south of Ocean Boulevard as it is upon those north of Ocean Boulevard."

Delay would mean disaster, according to Hankla, and a moratorium on coastline development in downtown Long Beach would mean delay.

Planning Director Robert Paternoster says the Local Coastal Program will not be finished by the

(Turn to Page B-7, Col. 1)



LINE PHOTOGRAPH SHOWS TWO-WAY TRAFFIC ALONG PINE AVENUE  
—Staff Photo by BOB SHUMWAY

## Pine Avenue is problem either way you look at it

By John Sheehan  
Staff Writer

Pine Avenue always seemed to be a problem in Long Beach, but never so much, it seems, as since a City Council fiat two weeks ago returned it to two-way traffic.

While downtown businessmen and city traffic authorities say it's too soon to tell whether the altered traffic pattern will fill stores and fatten cash registers as intended, motorists and pedestrians agree it hasn't been easy getting used to.

The change in traffic patterns, which added 50 parking spaces along Pine Avenue between 10th Street and Ocean Boulevard, was approved after council members said they felt one-way downtown streets have been contributing to the deterioration of the downtown area.

Pine isn't alone in the change. Northbound Locust Avenue, one block east of Pine, becomes a two-way street on Oct. 1. A close look at the downtown intersections on Locust shows how city engineers have already begun anticipating the change for street-painting crews.

PINE AVENUE, always the busiest street in Long Beach, has historically also been the unofficial pulse of downtown Long Beach's business health.

Pine Avenue prospered for 40 years through World War II, but the end of the war changed all that. Young, auto-oriented families created whole communities almost overnight in the former

pastureland of Lakewood, Cerritos and Orange County.

With more money to spend than the traditionally staid shoppers of Pine Avenue, these younger suburban families lured downtown businessmen in droves into regional shopping centers.

Pine Avenue's business posture first reeled, then tottered, as quality-name merchants sought their own survival and growth beyond the limits of downtown Long Beach. Some of the vacated stores were occupied by merchants offering less expensive items at a lower overhead, but too many store fronts remained vacant.

Lack of volume was one handicap to downtown business health after the war, older merchants recall, but there were other complications.

While on one hand the automobile propelled shoppers away from downtown, those remaining clogged the already-congested pavement along Pine Avenue.

LEISURELY Long Beach, which once accurately boasted how it was removed from the bustle of greater Los Angeles, found itself snarled in its own major downtown traffic jams as the 1940s faded into another decade.

It was in 1950 that then-Planning Commissioner Hugh Davies suggested traffic be entirely banned from Pine Avenue between Ocean Boulevard and Seventh Street. He had seen it work in South America, Davies explained to the City Council, so why not downtown Long Beach?

The argument fell on deaf

ears. By June 1952, the pressure was growing when then-Planning Commissioner Sam Feldman officially suggested devoting Pine Avenue to one-way traffic.

Feldman had found, he said, that downtown off-street parking lots were going unused because of increasing parking charges. But an attorney for Long Beach City Lines argued that this suggestion was a two-edged sword.

Almost prophetically, John Munholland said he sensed that removing cars and buses from Pine Avenue would drive even more shoppers to other business districts. There would be repercussions downtown, he warned.

Four years later, 112 downtown businessmen petitioned the council to ban parking on the west side of Pine from Ocean Boulevard to Sixth Street to speed up auto and bus traffic. In 1958, the City Parks Commission suggested turning Pine Avenue into a tree-lined Parisian-style boulevard complete with sidewalk cafes and kiosks.

The latter proposal withered for lack of interest, but Pine was finally changed to southbound-only traffic in the late 1950s.

"I GUESS that's progress for you," noted one local wag this week as he watched the two-way traffic along Pine at Sixth Street. "It's taken Long Beach only 18 or so years to get back to where it started."

(Turn to Page B-7, Col. 1)

## City rejects plan to use U.S. funds to hire school workers

By Tim Burt  
Staff Writer

Hawaiian Gardens officials have turned aside a request from the ABC Unified School District that the city use federal funds to employ some workers in the schools.

The city instead has won approval of a plan through which the funds will be used to place Hawaiian Gardens residents in county jobs.

The jobs are available through the federally funded Comprehensive Employment Training Act (CETA).

The city was eligible for \$185,948 to hire persons for jobs during the next year under the program,

which is intended to train workers for permanent jobs.

The school district, which also serves Lakewood, proposed to Hawaiian Gardens that it provide CETA-funded jobs at schools within the city, according to Jack Profit, ABC coordinator of career and vocational education.

The city's alternate proposal that the funds be used to place residents in county positions has been approved, a Los Angeles County spokesman said.

He added that there is no requirement that the jobs be in Hawaiian Gardens.

According to federal guidelines, CETA program funds may be used to hire persons who have been unemployed 15 out of 20 weeks or

who are receiving welfare.

Since Hawaiian Gardens has a high unemployment rate — 9.4 percent — and many low-income families, the city is a prime candidate for the program.

City Administrator Jack Simpson said the city applied for funds to employ residents in county positions because city officials believed it best to put residents to work in "meaningful jobs, not work project jobs."

"What are we going to do? Train people to be graffiti removers?" Simpson asked.

Simpson added that the city would have had to hire additional employees to supervise those being trained.

(Turn to Page B-4, Col. 1)



DAVID TALLICHET, president of Specialty Queen Mary Corp., has announced the firm will not challenge court decision ending five-year battle with Marine Cooks and Stewards Union.

## QM firm bows to court in union row

By Helen Guthrie Smith  
Staff Writer

Specialty Queen Mary Corp. will not challenge an appellate court decision restoring striking Marine Cooks and Stewards Union workers to their jobs with back pay, David Tallichet, the firm's president, has announced.

Tallichet added that his company "will comply with the order in a timely manner."

On Sept. 9, the U.S. Ninth Circuit Court of Appeals upheld a National Labor Relations Board ruling that the restaurant firm, which operates all the eating facilities aboard the Queen Mary, was guilty of unfair labor practices.

In the decision, which ended a

five year battle between the firm and the union, the justices charged the company with bad faith in its bargaining.

In addition, the court ordered that union workers be given "all back pay and be reinstated in their jobs. The company also was ordered to resume negotiations with the union."

Union officials have estimated the back pay could amount to \$500,000.

Tallichet, however, challenged that figure, saying: "If I had to guess, I'd put it at less than \$100,000."

(Turn to Page B-4, Col. 1)



### People Talk

F.C. Anderson

THE NAME of the game is the game of the name. And the game's wearing thin with Dr. Vernon Hinze, our superintendent of schools. People have no trouble at all with Vernon and Arthur, but many experience pronounced difficulty with Hinze.

To put a name to the problem, we might call it utter confusion.

The good doctor has been introduced as Hinze, Heinze, Heinz (as in ketchup) and 57 other varieties of near misses. But he prefers H-I-N-Z-E, the name he was born with, "because that's the way it is."

Hinze gets Z-sick trying to educate people to the proper rendering of his surname. I'm in the same boat, although my problem is at the bow, not the stern. People keep trying to make a fibber of the

priest who baptized me Francis Charles. They persist in calling me Fred, and no missionary work on my part can convert them to the correct address.

The name Hinze is not all that hard to pronounce correctly. Just practice saying Lindsay three times a day and you'll have the operative clue and a chance at an A-plus grade from the school boss.

If my advice is followed to the letter, one of Hinze's mail correspondents is sure to write "Dear Dr. Lindsay." It never fails, as Fred-Anderson can attest.

Hinze's hundreds of relatives in Detroit throw in the sponge. They now call themselves Hinz, electing not to continue with "zee" battle.

Hinze asked for my advice. And I have wracked what's left of my brain to supply some, to wit:

Aside from changing his name to John Doe (a moniker almost impossible to mispronounce), he could follow the lead of State Sen. George Deukmejian.

When Deukmejian first ran for office he encountered a last-name pronunciation problem. Voters couldn't handle his handle, and that's Tap City at the polls.

Deukmejian had resources to meet the challenge. He hired some billboards and proclaimed the phonetic spelling of his surname throughout the dis-

trict. Even voters who couldn't master "mejian" remembered Duke on election day.

School budgets being what they are, Hinze may have to do without any help from the billboards, unless he wants to borrow a few bucks from Bert Lance, the old Calhoun Bank loan arranger who lets cash catch cold in overdrafts.

Maybe Hinze can find a solution in the case of a Midwesterner who petitioned the court to change his name to one more pleasing to him. With a whack of the gavel and a stroke of the pen, Elliott Struplemeister became Benny Struplemeister and — at last report — was living happily ever after.

I had a cousin in southern Indiana named Millard Fillmore Anderson, an amiable lad who thought of Washington not as the nation's capital but as the county seat, which it was and still is. Millard was a junior, and it was his lot to be called by his middle name. Day in, day out, he was summoned to his meals, his chores and his bedtime by his solicitous and no-nonsense mother crying "Fillmore, Fillmore, you git home, you hear!"

The maternal summons was long and drawn out, lingering over the "o's" and trilling the "l's" and making arias of the "more" and the "hear." Millard Fillmore hated his name and writhed whenever it issued from the back doorstep and out over the

cornfields.

A neighbor persuaded Millard Fillmore's mother to cash in on her lung power at the county fair. She did, winning second prize calling hogs with her Fillmore yell. Her son never lived it down. He laughed — hollowly — whenever the subject came up at family reunions. And who could blame him?

When I carried Liberty Magazine in the early 1930s, one of my customers was Herman "Hot Box" Bloemker, railroad brakeman and the father of twin sons. He was a company man from the bill of his cap to the soles of his boots, as witness the names he gave his boys — Baltimore and Ohio.

His wife was put out about it. But as time passed she became philosophical, saying:

"It could be worse. What if I had had triplets and the old man worked for the Atchafalaya, Topeka and Santa Fe. Thank God he's with the B & O."

Baltimore and Ohio Bloemker got their revenge on their father. At 16 they dropped out of school to work for the Monon line. I heard old Hot Box disinherit them.

I haven't solved the problem brought to me by Dr. Vernon Arthur Hinze. But perhaps I've made him feel better. Like Maurice Chevalier, asked how he felt on his 80th birthday, replied: "Fine — considering the alternative."





Waldmeyer  
1977 INDEPENDENT, PRESS-TELEGRAM

## Editorials

# Crisis for downtown?

Rebuilding downtown Long Beach is something like assembling a fine watch. Each part is critical to the smooth working of the whole.

For the first time since deterioration downtown began to approach the point of disaster, there are a number of projects under way or in various stages of planning. If they come to fruition on schedule, they will make the downtown area once again a pleasant place not only to shop, but also to come for fine restaurants and entertainment, and to live.

Some are public projects, such as the Convention Center, Shoreline Aquatic Park and the proposed downtown marina. Some involve private enterprise, such as the Sheraton convention hotel, the Hahn shopping mall and various proposed residential developments.

But like a fine watch, all of the parts must be synchronized. The shopping mall, for example, can flourish only with potential customers nearby. Whether the residential developments which would house these customers are built depends, to a large extent, on the construction of projects such as the marina, park and restaurants.

EVER SINCE THE Pacific Terrace shoreline land fill was constructed in the early 1960s, the city has worked on plans to develop it. The present general plan for the Convention Center and adjacent hotel, the boardwalk, Shoreline Aquatic Park, the shoreline marina, restaurants and related facilities is the culmination of this planning.

The details of some of these projects have not received final approval of the City Council, of course, but they have been moving through the appropriate city channels.

Suddenly, they are faced with an unexpected roadblock which, because of the interrelationship of the various projects, could jeopardize the success of the whole downtown rebuilding.

The South Coast Regional Commission, in announcing a public

hearing on proposed "interpretive guidelines" for Los Angeles County, said in the section devoted to Pacific Terrace: "No further development should proceed until the LCP (Local Coastal Program) is certified because of the many planning options in this area."

The Long Beach Planning Department, with the assistance of a citizen advisory committee, has been drafting a Local Coastal Program, which is mandated by state law — but because of the procedure established by the State Coastal Commission, which will consider only one element at a time and each in a specified sequence, it would take a minimum of 18 months to get certification of the LCP and could take as long as 27 months.

Multi-million dollar projects such as the Hahn shopping mall or the Sheraton Hotel, for example, have made financing arrangements with mortgage firms and these cannot be delayed 18 to 27 months.

The hearing will be held Monday at 8 p.m. in the Torrance City Council chamber. In addition to Long Beach city officials, State Sen. George Deukmejian and Assemblyman Mike Cullen have indicated they intend to be present.

What city officials urge is that the South Coast Regional Commission be willing to consider the various proposals on their individual merits. If the commission declares a moratorium on any construction before the LCP is completed, it could mean disaster for rebuilding of downtown Long Beach. If, however, the commission is agreeable to hear specific projects, the city could move ahead with its program to save downtown Long Beach.

THE PROBLEM MAY only be one of semantics. M. J. Carpenter, executive director of the South Coast Regional Commission, said that regardless of what the guidelines say, they do not prevent anyone from submitting a project. If the project meets the requirements of the 1976 Coastal Act, Carpenter said, it has a good possibility of being approved.

Assemblyman Cullen said he had talked with attorneys for the State Commission and was told the guidelines are only guidelines, and are not binding.

If this is the case, there may be no problem. We hope it is so. City Manager John Dever suggested that if the Coastal Commission does not intend to declare a moratorium on all projects until the LCP is certified, it must make clear that this is the case.

We think this is an excellent suggestion, and hope the South Coast Regional Commission will clarify the situation Monday night. Redevelopment of downtown Long Beach is critical to the future well-being of the city.

# Alcohol: Oil industry lobbies against it, but it might solve fuel crisis

WASHINGTON — A miracle may not be needed after all to reduce the nation's huge purchases of overseas oil. We can make up much of the oil deficit, experts attest, by producing alcohol fuels.

Not only would this eliminate our dangerous dependence upon overseas supplies, but the billions we now pay to the oil potentates could be spent at home instead.

The automobile industry is prepared to adjust from gasoline to alcohol engines. General Motors' top energy researcher, Joseph Colucci, has declared in a company newsletter: "We'll be ready if the government should legislate its use in automobiles."

THE TECHNOLOGY is not new. In Europe, alcohol blended with gasoline has been sold as a motor fuel for decades. Years ago, Chrysler Motors modified some cars slightly to accommodate alcohol fuels and shipped them to oil-short New Zealand.

Today, many race car drivers prefer alcohol fuels to gasoline. With only minor modifications in the fuel system, automobiles will operate on straight alcohol fuels.

Instead of hauling crude from Saudi Arabia, we could distill alcohol fuels from agricultural surpluses, timber wastes, even municipal garbage. The distilleries would also be far cheaper to construct than oil refineries.

Government experts tell us that alcohol engines would have two characteristics: They would operate more efficiently and produce less pollution. Studies by General Motors and Volkswagen, confirmed by Exxon's own internal research, have also shown that pure alcohol fuels reduce the noxious exhaust fumes that now stifle our cities.

What is the government doing to promote alcohol fuels? The answer, regrettably, is not much. President Carter's 103-page National Energy Program devoted only a single sentence to the alcohol potential.

This strange reluctance to accept alcohol as a substitute for gasoline, despite the high stakes involved, can be traced partly to the oil industry. Officials close to the major oil companies control the policy-making machinery that produces the multi-billion-dollar energy decisions.

Investigators for Rep. Ben Rosenthal,



Jack Anderson  
with  
Les Whitten

D-N.Y., have found a heavy concentration of executives from the energy industry holding down policymaking positions at the Federal Energy Administration and Energy Research and Development Administration. But there is no real statistical measure of the stranglehold the oil industry has on the federal government.

At a crucial stage of the 1976 presidential campaign, two oil state governors, Oklahoma's David Boren and Texas' Ralph Briscoe, watched a football game a few seats apart in Dallas. A third spectator, then-Democratic National Chairman Robert Strauss, took a seat next to Briscoe.

Between plays, they talked about oil policy. It was all idle, innocent conversation, Strauss assured us. But the two governors left the game assured that Jimmy Carter would look favorably upon the oil industry. Both Boren and Briscoe hit the campaign trail, thereafter, with renewed vigor. The grateful Carter, since assuming the presidential powers, has not gone out of his way to offend the oil crowd.

Next month, the federal energy establishment will be consolidated under James Schlesinger in the new Department of Energy. No one in Schlesinger's inner circle has shown much inclination to replace gasoline in our automobiles with alcohol fuels.

The prevailing attitude is best illustrated by the indifference of the energy officials at the Agriculture Department. They have done little to convert agricultural surpluses into alcohol, even though farmers are eager to unload the surpluses and the protein mash from the distilleries could still be sold as a food source.

But the agriculture experts told our associate, Hal Bernton: "We haven't developed a position yet. We're studying the matter."

The Agriculture Department has been studying the matter for nearly 40 years. We dug up a 1938 report from the department's files commenting on the merits of 10 percent alcohol blended with gasoline.

"Experience has shown," states the 1938 study, "that blends of 10 percent will function in present motor cars with practically the same efficiency as gasoline."

The oil industry, meanwhile, has moved quietly to block the development of alcohol fuels in outlying areas. The California Legislature, for example, considered operating a fleet of experimental, state-owned cars on alcohol blends in 1975. The experiment would have been evaluated after a trial period and then perhaps expanded.

BUT THE OIL companies sent expert witnesses to testify against the project. They declared solemnly that it wasn't practical and that it would be costly to install new pumps at California gas stations. The project was eliminated, and the major oil companies are still fighting alcohol legislation in California.

The oil operators have also tried to block the state of Nebraska from producing and marketing a 10 percent blend of grain alcohol and gasoline.

Alcohol fuels might save the nation from an early energy crisis. But they would also threaten oil profits and break the oil industry's monopoly. Any small company or municipality could start producing fuel from grain, or garbage,

# Brown's record dismal as 1977 state legislative session closes

SACRAMENTO — "Number one" on the legislative agenda for 1977, Gov. Brown said in his State of the State message last January, "is property tax."

"We need an immediate solution," he said.

He didn't get one. "We also need a long-term solution," he said.

He didn't get that, either. In addition to homeowners' relief, the governor said, it is essential that "we provide a renter relief program comparable to the property tax relief program."

No luck.

HE CALLED FOR a statutory limit on the property tax rate and on assessments and the growth of local government. Nothing.

The Supreme Court's Serrano ruling should be complied with, the governor said, and the school finance restructuring required should be accompanied by a restructuring of "our educational program to achieve competency, to achieve equity and fairness and make sure that we attend to the special needs of the students and the special problems of various parts of the state that have unique problems."

He received a Serrano bill that nobody seems to like very much, that may or may not be in compliance with the court's guidelines, and which does precious little restructuring of "our educational program."

In his speech, Brown called for the development of water and natural gas conservation programs, and of a program to stimulate volunteerism in state mental hospitals.

Water has been conserved, but primarily through local, not state, efforts.

Natural gas conservation? Well, in the last few weeks there has been a surge of interest in solar energy by the Brown administration. Before that, what?

Point Conception in Santa Barbara



Bob  
Schmidt

View From Our State Bureau

County has been selected as the preferable site for a liquefied natural gas (LNG) terminal, so although the environmentalists don't like it, at least a decision was made.

If the volunteerism program is picking up steam, it's not enough to toot the governor's whistle.

"Our court system is cumbersome," Brown said in January. "Our criminal procedure is archaic."

No major court reform bill has been proposed.

During the year the governor has called for action on spiraling hospital costs. He worked hard to gain acceptance of his proposal, without luck.

He called for development of a one-stop industry siting application review process. He did get that.

He called for approval of his administration's California Water Project expansion program. He did not get that.

Governors, all governors, point indignantly to the Legislature when claims of

underachievement are lodged and insist there lies the fault.

Sometimes, there does lie the fault. But the governor is the chief executive. He is given the responsibility of proposing programs and, further, of determining which political adjustments are necessary and appropriate to have the programs implemented.

For whatever the reason, the kind of relationship between governor and Legislature needed to nourish the spirit of compromise does not seem to exist between Brown and the 1977-78 Legislature.

Brown was the strongest influence in the development of the property tax relief package presented to the Legislature this month. It failed. It is Brown's failure.

If a tax relief plan is enacted next year, it will be his success.

Same thing with the state water plan. The proposal he pushed was rejected. He was rejected. If the plan he pushes succeeds next year, he will have succeeded.

Maybe, it can be argued, it is a good thing that the governor can't get his way all the time. Establishes the independence of the legislative branch, it does.

Sophistry!

THE GOVERNOR and the legislators are sent here to get things done, not to put points up on an imaginary constitutional scoreboard.

Brown may well have the clearest vision of what is healthiest, in the long run, for California and for Californians.

Which means absolutely nothing if he doesn't have the political skills necessary to turn that vision into reality. Right now, the evidence is that he lacks those skills.

# Bleak future for ERA approval

by Jack W. Germond  
and Jules Witcover  
Chicago Tribune Service

SAN JOSE — At the third biennial National Women's Political Caucus convention here last weekend the mood was definitely upbeat. Such speakers as Cissy Farenthold, Jill Ruckelshaus, Gloria Steinem and Patsy Mink administered verbal adrenalin to the 1,200 assembled women activists, and time and again clenched fists poked the air in a gesture of political power.

But as the self-celebration went forward, the retiring chair (not the chairman) of the NWPC, Audrey Colom, sat in the coffee shop of the Holiday Inn and talked realistically about the chances of realizing the organization's prime objective — ratification of the Equal Rights Amendment.

"TO BE QUITE frank with you," she said, "the analysis doesn't give us much hope."

With 35 states having approved ERA, only three more are needed. But none of the remaining 15 are seen as certain, and in Colom's assessment ratification is a possibility in only nine of the 15, and a good possibility in only five — South Carolina, Nevada, Oklahoma, Virginia and Louisiana.

Whatever the combination, ratification by the necessary three-fourths of all states is far from certain. And because the law requires that a constitutional amendment must be ratified within seven years of passage by Congress, the proponents have

only 18 months more — until March 22, 1979 — to corral the elusive final three states.

A measure of Colom's pessimism is the fact she acknowledges that some thought is being given to asking Congress for an extension of time if the 38 states have not given their approval by that date. The House probably would agree to an extension, she said, but it would be tougher to get one in the Senate.

And although the NWPC will intensify its lobbying in the target states, Colom said the critical battleground may well be the government-sponsored National Women's Conference in Houston in November. There the forces pro and con ERA from the 50 states will assemble to hammer out a women's agenda for the years immediately ahead.

"We need a victory there," Colom said, "to build momentum and an incentive for fund-raising." It was another way of saying that the drive for ERA is close to being stalled and needs a psychological boost in the worst way.

THE HOUSTON conference, an offshoot of International Women's Year in 1975, will be attended by delegates elected in open state elections earlier this year. According to Colom and other NWPC members, the foes of ERA and of abortion on demand — most notably represented by Phyllis Schlafly of Illinois — packed a number of the state conventions and will have a formidable array of troops in Houston.

"I perceive the Houston meetings as a political convention," Colom said, "and it has to be run like one. If we lose there, we're finished, because what you've got is America's women coming together to speak." Then why risk that kind of confrontation? "We have to do something," she said. "We have to go on the offensive, instead of having always to respond to them."

Jill Ruckelshaus acknowledged that the opposition has been effective in raising fears about what the Equal Rights Amendment — which reads: "Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex" — would really do.

"It hasn't been well explained," she said. "We need to help people separate fact from fiction. We're in for a very, very long haul."

Gloria Steinem contends that "only 12 state legislators (scattered in several states) stand in the way of achieving ratification." If that is so, they are likely to be the heaviest-lobbied lawmakers in the country between now and the deadline.

Last year the women's movement campaigned to defeat anti-ERA legislators, but the situation has changed and there probably isn't time to take that course now, Colom said. Instead the prime task is to win over some of those who have already said "no" to ERA. And if ERA looks like a loser, that will be no picnic.

## INDEPENDENT PRESS-TELEGRAM

Daniel H. Ridder  
Editor and Publisher

Samuel C. Cameron  
General Manager

Miles E. Sines — Executive Editor  
Don Ott — Editor, Editorial Page  
David Levinson — Managing Editor  
Bert Resnik — Assistant Managing Editor  
Terry Sattoria — Sunday Editor

604 Pine Ave., 90844  
Telephone: 435-1161

# The Ombudsman

## A little too much protection for this letter writer

It is the policy of the Independent, Press-Telegram not to publish street addresses of persons who write letters to the editor. The reason is simple: we want to protect our letter writers from harassment by kooks.

It is possible, however, to misapply that protective policy and defeat the letter writer's purpose. That's just what we did on Sept. 12, and I thank Richard E. Brown of Pico Rivera for bringing it to the Ombudsman's attention.

The letter in question was an appeal from a 16-year-old Brazilian boy for help in coming to the United States to study English. "My family will receive an American boy or girl and an American family will receive me there," wrote Paulo Rogario Soares Gaeta of Sao Paulo.

The boy's appeal sparked the interest of several I, P-T readers, including Brown, who wants to bring the matter to the attention of the 3,000 students in the high school where he teaches. But Brown noted

a slight problem: "Sao Paulo is Brazil's largest city, with a population of about 7 million."



F. C. Anderson

"If anyone writes to Gaeta at merely 'Sao Paulo, Brazil,' how much chance do you think there is of the letter reaching its destination?"

I'd reckon the chance as fat, slim or none. The possibility is on a par with the Queen Mary ever showing a quarter's worth of profit.

On behalf of teacher Brown and other readers interested in helping the lad here

is the full address of Paulo Rogario Soares Gaeta:

"Rua Taja, 141-04507, Sao Paulo, S.P., Brazil."

THAT WAS AN easy one for the Ombudsman. More difficult is my response to reader Manuel M. Makieva of Santa Ana, who had a bad experience with an advertiser in Parade Magazine and wants me to warn readers against doing business with that company.

I can't comply, for Parade is beyond my jurisdiction, even though it is a part of our Sunday newspaper. Parade's editorial and advertising operations are centered in New York City and are separate and distinct from the I, P-T. Parade is off my beat.

Further, Makieva already has enlisted the aid of KNBC's Action 4 service. I'm not deputized to act in a television station's consumer posse.

The I, P-T Ombudsman is not a con-

sumer service, as I have stated many times in this column. Nor do my responsibilities involve advice to the lovelorn ("Dear Abby"), welfare problems, tax protests, citizen beefs with the police department, medical matters, etc.

My domain is the news, whether we have been fair or unfair in our reportage, told the whole story, half of the story or none of it. I try to explain the lapses of editors, reporters and the Ombudsman, the quirks of the machines that print our news. When we are right (and we are right far more than we are wrong) I say so, for readers are human, too; they can misinterpret and charge bias when the facts don't square with their concept of the truth.

EFFECTIVE TODAY, this column will appear on Sundays only. No, the Ombudsman is not being throttled, nor has there been a change in the policy of openness that is the bedrock of this service. It's simply that the volume of response will sustain only one column a week.

I'd like to see the complaints expand beyond nitpicking over typographical errors, missed deliveries of the paper, good news vs. bad news and petty name-calling. I'd like to see an upsurge in major issues submitted.

What I'd like to see is what I haven't seen. Hence, one Ombudsman column a week, starting today.

To get in touch with the ombudsman write:

Ombudsman  
Independent,  
Press-Telegram  
P.O. Box 230  
Long Beach, Calif. 90844

He may also be called between noon and 2 p.m. weekdays at 435-1161, extension 487.

## Letters to the editor

### Look northward

I just returned from a week's vacation in beautiful Santa Barbara. As you know, Santa Barbara has only about one-fifth as many people as Long Beach, but its business district has 30 or 40 times as many shoppers as Long Beach.

There are virtually no empty buildings in the business district and there is plenty of off-street parking with the first 90 minutes free of charge. La Cumbre Plaza shopping district also was packed with shoppers and had all kinds of free parking. We visited a fantastic museum (free, unless you wished to make a donation, which we were happy to do) with plenty of free parking.

The point I am trying to make is that Santa Barbara has a fantastic tourist town without any of the huge outlays of capital expenditures that Long Beach has made and is proposing to make. Why can they do it and we can't? We have spent a tremendous amount of money on countless fancy studies without any tangible results. Why?

Instead of all these high-priced consultants, maybe we should find out who is responsible for the Santa Barbara success and enlist their aid in revamping Long Beach. I think we need more cost-conscious, accounting-type people involved and less free spending, theoretical-type people to be successful.

Santa Barbara is doing it without an expanded noise-polluting airport, too, so airport expansion is not the answer.

Come on Long Beach, we've got the best beach in the world to build up our tourism. Let's get with it.

RUSS OLESON  
Long Beach

### Teacher inattention

The Long Beach Unified School District administrators were prudent to not get uptight with the recent read-in by the teachers upon the opening of school but to take it with humor.

However, as a parent of two children who have graduated from the local school system, I am happy that they are not of school age and need not be under the influence of those teachers or the environment which they create. If the students do not pay attention when teachers are speaking to them, I will know why.

ARTHUR NODA  
Los Alamitos

### Muffle motorcycles

We have a Pike parking lot opposite the Blackstone Hotel. Every night about closing time, between one and two o'clock, a number of motorcycles start a noise and keep it up until the guests at the hotel are awake.

I have reported this at the police station without results. Is there some way of compelling the motorcycle drivers to use mufflers?

HENRY K. PETERS  
Long Beach

### Lifeguard layoffs

As I recall, Councilman Carroll stated in the I, P-T not long ago that city services would not be cut during these financially tough times — even with the almost \$2 million yearly deficit of tidelands funds drained by the Queen Mary.

Well, citizens, this is the way it is. Three permanent year-round lifeguards have lost their jobs due to budget cuts in the Marine Department. Not too many jobs, but three men with wives and kids no longer have jobs.

Three less men to serve a busy beach and boating community. Not much of a cut in services, but if your kid goes in the water and drowns in an area that was once guarded and now isn't, who's going to bring him or her back. Dever? Carroll? Lucas? Chief Miller? No matter what they may think of themselves, they ain't God.

All you Marine Stadium skiers and boaters will be interested to know there is no longer a lifeguard boat assigned to Marine Stadium. Budget cut! When those sailboats get in your way and those 25 to 30 foot and larger boats knock you off your skis as they blow by, remember the above named individuals. Of course, when you're bouncing off the rocks, I'm sure someone in the stadium will stop and help, at least when it's convenient. They're your tax dollars, folks.

There used to be a fairly well covered beach here in Long Beach a couple of months before summer and a couple of months after summer. Hourly lifeguards covered the beaches during these times. There are no hourly lifeguards scheduled to work the beaches these days. Budget cuts! Check it yourself.

No cuts in service, huh Carroll? Well, maybe you're not informed or maybe you're just another politician.

Thanks must be given once again to our city government and our old friend, the Queen.

ROBERT DEEDS  
Lifeguard  
Long Beach

### A great asset

It would be a great asset to the City of Bellflower to have the theater "spruced up" and put to use. It could be used for all occasions — plays, concerts, movies, meetings, every type of entertainment. Something for everyone, so to speak. It could be rented out to other organizations when not in use by the city.

If it is structurally safe, why not perform the necessary work to put it in operation and gradually improve it as time and money prevail. It's a great building for this purpose. It's in downtown Bellflower and with a facelift, it could encourage some new business.

There are so many reasons for fixing the theater, it is a shame not to give it a try. Perhaps it could become a community project. It's standing there waiting to come alive again. Give it a chance!

BARBARA BARNUM  
Bellflower

### The Panama 'peril'

It has been said that the need for revenue and self interest would prevent Panama from ever closing the canal. This is a fallacy.

When Cuba went communistic, the economy of the country was in a terrible shape. It was without an industrial base, without oil, coal, iron or gas — an economy based on sugar. Much foreign aid was needed. This help was provided by Russia to the tune of \$1 million equivalent per day. According to the press, this amount has risen to about \$3 million per day, enabling a Soviet armed Cuba to invade Angola and set up a communistic regime there. Now the Communists have a West Coast African base from which they can threaten and cut off oil shipments to the U.S. from the OPEC countries, as well as other strategic materials.

The Russians plan to encircle and to destroy the U.S. The Panama Canal in the hands of Russia would be another link in their encirclement plans. It is quite reasonable to expect that the loss of revenue from closing the canal would be a cheap price for Russia to pay to deny its use to the U.S. in time of war. With the present left wing government, it is quite probable that the canal would fall into Russian hands.

Once the treaty has been ratified, it will set the stage for additional demands for more concessions and for further negotiation. A spirit of isolationism has gripped Washington. It is fashionable to abandon friendly governments such as South Korea, Rhodesia, South Africa and Taiwan and to give aid to all sorts of countries which deny basic freedom and human rights to their peoples. The administration's campaign for human rights appears to be just so much hollow rhetoric. Let us keep this vital link in our national defense.

WILLIAM KING  
Seal Beach

### Salute the flag

I most emphatically disagree with letter writer, Mrs. Allen A. Steele, who upholds the incident of a 16-year-old New Jersey girl at school who preferred not to stand up with the class upon a salute to the American flag.

Mrs. Steele brings out as an example the following: "Personally, I would salute this 16-year-old girl for epitomizing the very essence of liberty and justice and individual rights in our Constitution."

Fortunately, liberty and justice alike are blessed under our Constitution and are symbolized in the American flag — our stalwart beacon.

C. M. OTIS  
Long Beach

### Alaskan oil

I feel compelled to add my voice to the rising tide of resentment for the prolonged, costly, hazardous, and senseless delay in providing for the handling of the Alaskan oil.

Everyone with any knowledge of the subject has long ago decided that an oil terminal on the Southern California coast is the only plausible solution, and Long Beach appears to be the most promising. Yet, Tom Quinn and a few other state bureaucrats have horsed this issue around for over two years. Not one permit has been issued out of an estimated 700 that will be needed before we can unload one barrel of oil in the new terminal.

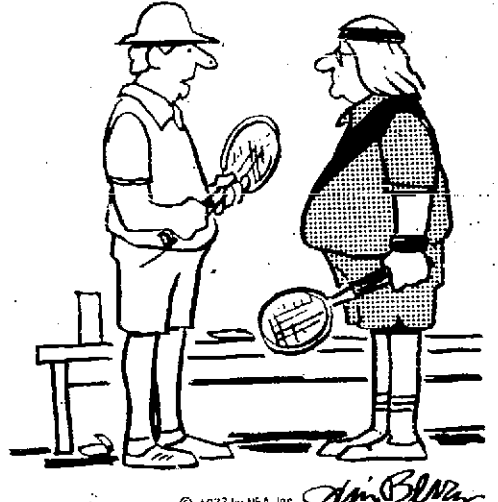
At the last count, there were 13 tankers anchored and cruising off our Long Beach breakwater, waiting to off-load because there are no existing facilities to handle the oil. How much air pollution and potential oil spill hazard do you think these 13 tankers are causing while they wait for days to unload? And it will get nothing but worse until Quinn, et al, gets off dead center.

The use of this Alaska oil has the potential of decreasing one third of our national foreign trade deficit by replacing Arabian oil.

Not only Californians, but citizens throughout the United States are concerned about these untimely and costly delays. I think it is time for Gov. Brown to put a stop to them and the sooner the better.

ROBERT HASTINGS, D. C.  
Long Beach

## BEHOLD YOUR WORLD



"Tell me the truth, Frank — has the new Guillermo Vilas look helped your game?"

### 'Misread the letter'

I am the author of "Chewed out by a cop." I cannot believe the number of people who read the "Letters to the editor" and see things that do not exist in them.

In response to Mrs. Faulker's letter, I know I broke the law and I did not think I should get away with it. I was angry due to the fact that the officer was rude to me, not because he was giving me a ticket. Perhaps this officer would have prevented a mugging or two if he hadn't been so busy wasting my time and his by quoting insurance rates, and had just given me the ticket.

In the letter from J. Colles he/she stated, "... she accused the entire Lakewood Sheriff's Station of inefficiency, rudeness and stated, 'we' ought to do something about them." I said no such thing. You did not read my letter very well. I simply accused one, count 'em, one police officer of rudeness. I did call up the sergeant who was in charge of Lakewood traffic division, and spoke to him about that certain officer's rudeness. The sergeant was very nice to me and told me he would talk to the offending officer.

In Action Line there was a question on parking on the wrong side of the street. Part of the answer given by Lt. Holton stated, "... In a residential section, there is low traffic volume and that type of parking is a common practice that usually doesn't pose any traffic hazard." That is fine if the sheriff's department wishes to give out tickets for it. That is their job. There is no reason to be rude and overbearing (as this officer was) when going about their duty.

I would like to ask that those of you who wish to write a rebuttal to this letter, please do so after you have read the letter thoroughly and think you know what you are talking about. Besides, isn't the editorial page for the public to express opinions without being persecuted?

MARYELLEN NEAD SALAZAR  
Long Beach

### Excessive increase

This is to protest the excessive increase in charges for rubbish collection. Presumably, this is citywide and amounts to an increase from \$3.20 per unit for a two-month period to \$6 per unit for a like period. This increase is not only unwarranted, but is quite shocking.

How do your other readers feel about this new rate?

MR. and MRS. E. L. LAMBERT  
and 12 Others  
Long Beach

## Opening day contrasts

Yesterday was the first day of school for my oldest grandson. He started kindergarten. Of course, it was something special for all of us. He went off to school in Lakewood, dressed in his new school clothes, with all his family beaming. Daddy taking pictures and mama a little weepy. It was quite a day.

This morning in your paper there was a picture of a little fellow running through a police guard in Chicago, trying to get to his class. I don't believe anything has made a bigger impact on me than this picture.

Here my grandson went off to school in all this love and caring, and this little fellow had to have police to guard him.

### Critical of Chel

Those of us who reside in East Long Beach, Lakewood, Signal Hill or Hawaiian Gardens are currently represented in the State Assembly by Fred Chel.

On Sept. 13, the State Senate passed a piece of legislation sponsored by Chel that allows senior citizen to delay payment of their property taxes. The taxes would become a lien against the property and must be paid when the property is sold.

This appears to be a great victory for senior citizens being forced out of their homes because of the outrageously high property taxes. The victory is in appearance only. When the home is sold, the state will collect all the back taxes plus 7 percent interest.

For the senior citizen who plans to live in his home until he passes away and has no heirs to leave the fruits of his labor, this law may prove some benefit. But for those who have worked hard all their lives, saved, invested wisely, and wish to leave the assets to their children instead of the state — but are forced to delay payment of their property taxes because they simply can't afford to pay them — this law is a disgrace.

I believe senior citizens should be exempt from property taxes period.

On the very day that Mr. Chel's property tax "non-relief" bill passed the Senate, he voted for a bill to strip power from Martin Huff, the State Franchise Tax Board official, who has been trying to tax lawmakers on the \$35 per day they receive for being in Sacramento. I believe our lawmakers should have to pay taxes on all of their income.

The Democratic-controlled legislature has already successfully lobbied Congress to pass a law exempting this \$35 per day from federal income tax. Isn't it strange that this received so little publicity?

It is wrong for our legislators to be exempt from taxes on this income, and it's equally wrong that they have the power to make such decisions. They also recently voted to increase their salaries, which makes members of the California Legislature the highest paid state lawmakers in the entire country.

DENNIS BROWN  
Long Beach

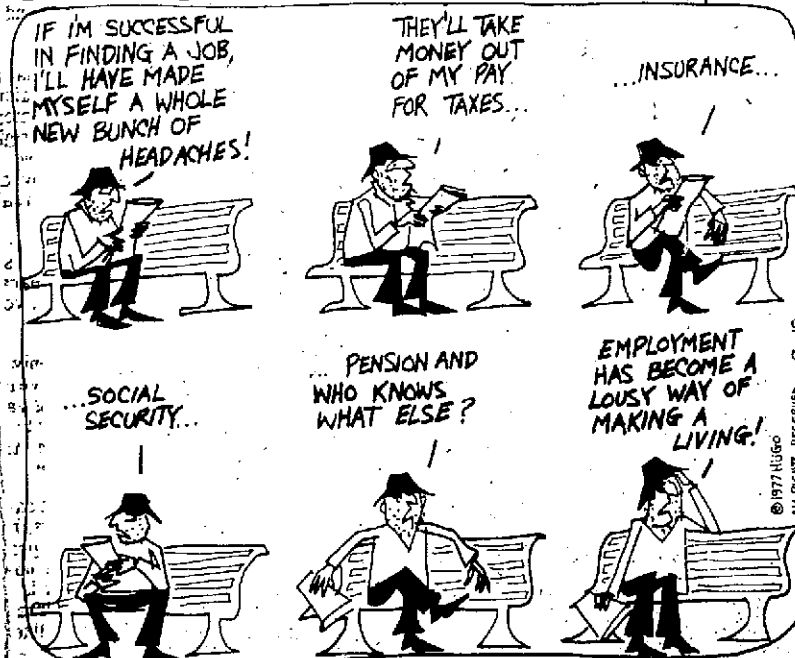
### Treaty coverage

President Carter's Panama Canal treaty is similar to my auto insurance policy; it's difficult to determine exactly what's covered.

ROBERT J. JAMISON  
Artesia

## Gaucus

by Hugo





# District says 'no' to baby-sitting

By Dorothy Korber  
Staff Writer

"I wonder when we're going to start having the kids for these people, too," Paramount school board member Gene French said last week.

"What we're doing," he added, "is the next thing."

The board was discussing whether the district should apply for state funds to provide a child-care program that would encourage teen-age mothers to finish high school.

French, adamant in his opposition, was supported by three other board members, who teamed to turn down the proposed program.

"We're feeding them lunch, feeding them breakfast, and now we're baby-sitting for them, too," he continued. "When will it stop?"

Cherrie Compton said that was the point she was trying to make. Compton is the adviser for Paramount's Teen Mother program and devised the new "School-Age Parenting" program the board considered last week.

Her statistics show that nine out of 10 pregnant teen-agers in Paramount drop out of school after their babies are born. Most of them join the welfare rolls, she said.

One-third of the families in the Paramount district receive Aid to Families With Dependent Children (a form of welfare), Compton pointed out.

She told the board that the existing Teen Mother program accepts girls while they are pregnant. They may continue until the end of the semester in which their baby is born.

And then they drop out because of lack of child care, according to Compton.

"If we don't provide this new program, the only alternative often is that the girls are forced to drop out of school at age 13 or 14 and go on welfare for the rest of their lives," she said.

Her parenting program would allow the mothers to bring their infants to school. Student mothers, fathers and nonparents would earn credit for the class while learning to care for the babies. The mothers also could attend regular classes while their children were cared for.

This kind of program benefits parents, future parents and infants, she said. About 20 mothers would participate each year.

Compton prepared an application for \$55,340 in state funds to pay for the program.

On Tuesday, the school board turned down her application proposal by a vote of 4 to 1.

Board President Benjamin Dominguez said he was concerned about hidden costs the district might have to pay. French said that he did not want to encourage irresponsibility.

"This just opens the door for looking for more and more money and giving people the easy way out," he said.

N. D. Van Sickle, who cast the "yes" vote, said in an interview Friday that he was not surprised at the board's rejection of the program. He said he had doubts in his own mind.

"I had a lot of misgivings with regard to the proper functioning of the school district in that area," Van Sickle commented. "We have to decide what the definition of education is." Increasingly, he added, that definition includes social responsibility.

"That little \$55,000 program would have taught 20 young people about being self-supporting and self-sufficient," he said. "The main argument by the rest of the board is that this is not the proper function of a school district."

"But an unwed mother has a right to an education, too."

The board's action demonstrates a concern for responsibility but a lack of compassion, he added.

"A lot of governing boards have lost a little thing we should think more about. It's called compassion," Van Sickle said. "I didn't see any."

Van Sickle may not have been surprised by the board's action, but Compton was. She said Friday she blames herself in part for the district's rejection of the parenting program.

"Perhaps I was too lax in my public relations," she said. "I was so concerned about the problem; I just assumed everyone else was as concerned as I was."

She said there is no low-cost infant care available in the Paramount area.

"I hope I can secure the approval of the community and make known how desperately we need this program," she said. "It's shocking that these girls will probably not be able to finish their high school education. Many have potential even for going to college."



AGING FERRY Sierra Nevada, her decks no longer host to shoppers and tourists, sits silently at her Ports o' Call berth in San Pedro. The former ferry, which has

housed restaurants for the past 14 years, was closed last week and will be removed from the shopping village.

—Staff Photo by ROGER COAR

## Sierra Nevada 'just too old' Ports o' Call ferry boat shut

By Jack O. Baldwin  
Maritime Editor

The onetime San Francisco Bay ferry boat Sierra Nevada, for 14 years a familiar sight at Ports o' Call Village in San Pedro, was closed down last week because of age and dilapidation.

"She just became too old to get her back into shape," said Cecil Dennis, division general manager for Specialty Restaurants Corp., which owns the former 2,000-passenger ferry and operates the village.

Dennis added that the former ferry is leaking enough water to require pumping out, but he emphasized the leakage constituted no safety hazard.

The five shops and fast food restaurants aboard the boat were closed Monday, Dennis said.

While the boat was tied up at the shopping village, thousands of shoppers and tourists roamed her decks, exploring the grand old remnant of bygone days.

The 220-foot ferry, which ran between Richmond and San Rafael, was launched in 1912 during a far more leisurely time in history.

Gentlemen of the day would board the boat, study the financial news while getting a shave and perhaps

have time left before docking for a game of checkers.

But the boat ultimately fell victim to the bridges that were built to span San Francisco Bay.

In October 1961, restaurateur David Tallichet bought the Sierra Nevada at auction for \$19,750.

He and four other persons sailed the craft 375 miles down the coast to San Pedro.

"It was a rather harrowing experience," Tallichet recalled. "In fact, we got off the boat at Malibu. The boat was towed past the Coast Guard station and, because we didn't have the proper lights on her, we got cited."

While the ferry's fate is uncertain, a final tow to the scrap yard is not unlikely.

But Dennis said he has received inquiries from a number of maritime buffs who want to buy the ship's brass steam whistle and other gear.

"We're not quite certain what we're going to do with her. Maybe the Navy could use her for target practice off San Clemente Island to create an artificial fishing reef," suggested Tallichet.

"Or we might give her to some historical society if they want her," he added.

## Fund use for school jobs rejected

(Continued from Page B-1)

He said it wouldn't have been practical to create additional jobs, as Lakewood did with its CETA funds. Lakewood has created 108 jobs, ranging from a maintenance man to a clerk typist.

"While the CETA funds were available, we couldn't have provided the jobs — all of the positions are filled. So we talked with Los Angeles County and asked that they use the amount of funds available and employ Hawaiian Gardens residents in the

county," he said.

Simpson added that after discussion with the county, the city decided not to accept the school district's proposal.

"We had no guarantee, under the ABC plan, that all of the jobs would go to Hawaiian Gardens," he

said. "We don't care about their (ABC's) employment problems."

Profitt, who arranged the CETA contracts for the ABC District, said that school officials at first thought the decision by Hawaiian Gardens officials might have involved an oversight on the city's part.

"In our district, we will have a need for a gardener. We need people to go on to school property to do painting and other beautification projects," he said.

Profitt said the school district, which would have supervised the workers, applied with Los Angeles County on behalf of Hawaiian Gardens.

"The county told us that the individual city has to apply. We thought because of such a short deadline, they (city officials) might have overlooked the program," Profitt said.

## QM firm to obey ruling

(Continued from Page B-1)

He said he believed that any unemployment compensation or salary from other jobs drawn by striking workers could be deducted from the union's estimate.

He was unable to estimate how long it would take to distribute the back pay. "We'll go through a long process to find the people and then to process their claims, but we won't drag our feet," he said.

Tallichet said he didn't know how many of the striking workers would

want to come back to work, but added, "If we have to bring people back to work, we'll do this."

However, he said he didn't believe current employees would have to worry about losing their jobs to make room for those who return.

Joe Goren, port agent for the Los Angeles branch of the union, said he believes some of the former employees "would go back (to work on the Queen Mary) if we got a contract aboard ship."

He said his \$500,000 fig-

ure was only a rough estimate and that he agreed with Tallichet that it would take time to make the back salary payments.

"It will be quite a problem to find all the people," Goren said. "Who waits around for five years?"

The long labor battle began in 1972 when the union started its campaign for recognition as the bargaining agent for workers formerly represented by the Culinary Workers. That union was voted out in the first election for a bargaining representative.

## Active as holidays approach

# Shoplifting season's at hand

By Robert Gore  
Staff Writer

Only 97 shopping days are left until Christmas.

Or, from the perspective of police detectives and department store security managers, only a few weeks remain until the start of the holiday shoplifting season.

"Shoplifters are especially active this time of year," said Detective Bruce Klemme. "They begin stealing food before Thanksgiving and continue stealing for Christmas," he said.

The kindly merchant who gave a stern lecture and let an obviously reformed shoplifter loose is a thing of the past. Now, merchants take a hardline approach.

"We don't give a damn who it is," said Fred Schwartz, security manager of the downtown Long Beach Sears store. "If they want to come in here and steal, then they'll have to play the game to the last inning — in court."

There were 1,098 adult shoplifting arrests brought to the police in 1976, according to department figures. Sears averages about 40 per month, to put them at the top of the list, Schwartz said.

"People don't steal things they need any more, they steal items for a quick buck, to resell," Klemme said.

Youthful shoplifters are becoming more sophisticated, said juvenile Sgt. James Cook. "More and more kids are doing it as a way of life." In 1976, he added, 709 juveniles were arrested for shoplifting.

Klemme said a suspected shoplifter will either be taken to jail or given a citation, depending on the amount of loss, following a citizen's arrest by a store security officer.

A theft of an item valued at more than \$200 will result in a ride to jail, he said.

Assaulting a security officer will also help get a suspected shoplifter arrested, he said.

A new law, enacted Jan. 1, allows security people to arrest a shoplifter inside the store "if there is reasonable cause to believe the person has committed a theft," Klemme said.

The law has not resulted in the anticipated decline, he said, but has kept shoplifting arrests at the same level or a little below last year.

Schwartz, a veteran of 23 years of fighting shoplifters, has noticed a

change in the people who steal.

"Getting arrested for shoplifting used to be a very emotional experience," he explained. "I would bring people to my office and talk them and they left and you never heard of them again."

"It was a real crisis in their lives," he said.

"Now, most of them could care less, particularly the kids," Schwartz commented. "Getting arrested and going to jail is an absolute joke to them."

Employee thefts also are part of his job. Eleven workers were prosecuted last year, he said, for shoplifting at Sears.

Sears uses many off-duty police officers as part of their 16-person detail. Klemme noted that one downtown store had 20 arrests in 1976, but then hired police officers in July and had 20 arrests in August.

Shoplifting gangs are fairly rare, Klemme said. Schwartz said the rings are "very difficult to catch. They're as good at their jobs as I am at mine."



HANDCUFFS are locked on the wrist of a shoplifter as cassette tape is shown next to thief's purse.

Booster boxes — large packages with trapdoors that allow stolen items to be slipped inside — have faded recently, Klemme said, probably because any shoplifter caught with one automatically faces a felony charge instead of a misdemeanor.

## Registration set for adult tennis lessons

Aspiring tennis players will need to wake up at the crack of dawn Monday if they want to sign up for the Long Beach Recreation Department's tennis lessons for adults.

A spokeswoman said the registration will start at 6:30 a.m. and continue until 2:30 p.m. at the Recreation Park Community Center, 4900 E. Seventh St.

After Monday, registration will be held at the Recreation Department at 155 Queens Way Landing between 8 a.m. and 5 p.m.

Classes for beginning and intermediate players will start the week of Oct. 10. A \$12 fee will be charged.

## LBCC offering classes in 11 sports to residents of area

Instruction and open play in 11 sports will be offered by the Long Beach City College recreation department beginning Monday.

Classes offered include badminton, basketball, golf, gymnastics, racquetball, competitive swimming, volleyball, weight training, wrestling and yoga. A \$10 fee will be charged for the yoga.

In addition, two tennis classes will be offered.

### SAVE 50% OR MORE ON KITCHEN REMODELING

YOU NOW OWN 1/2 OF YOUR NEW CABINETS. WE INSTALL NEW DOOR & DRAWER FRONTS, REFINISH EXISTING CABINETS TO MATCH!

- No Need to Tear Up Kitchen
- All New Doors and Drawer Fronts
- All New Hardware and Hinges
- Installed Over Wood or Metal
- All Surfaces Expertly Matched
- Free Estimates
- Open 7 Days a Week
- Financing Available

CALL COLLECT OR DIRECT

## 373-6719

2 Locations:  
2263 Lakewood Blvd., Long Beach (2nd Floor)  
34205 1/2 Hawthorne Blvd., Torrance (2nd Floor)

### COAST KITCHEN REMODELING

## 1ST IN LONG BEACH

SAVINGS ARE NOW FEDERALLY INSURED UP TO \$40,000

### NEW CERTIFICATE RATES

6 1/2% ONE YEAR  
7 3/4% SIX YEAR

1,000 minimum 1,000 minimum  
And Other Savings Plans

Federal regulations require a substantial penalty for early withdrawal. Call our office for details.

EARNINGS PAID 4 TIMES A YEAR.

Funds received by the 10th of any month earn from the first of the month, when on deposit at the end of the quarter. Funds received after the 10th earn from the date of receipt. Funds earn from day of deposit to day of withdrawal on passbook accounts.

FREE Safe Deposit Box, Travelers' Checks, Notary Public Service  
Money Orders and Note Collection Service with \$1000 Minimum Balance

### FIRST FEDERAL SAVINGS

OF LONG BEACH

NOT THE LARGEST — JUST ONE OF THE BEST

## FIRST AND PINE

Open Until 6 P.M. Fridays

FREE PARKING

135 E. OCEAN AVE.  
At Our New Entrance

1725 XIMENO AVE.

BEACH BRANCH

PHONE Hemlock 7-1211

### Leisure Ad

#### Draws Dune Buggy Buys

VW Dune Buggy & Trailer, call, 1000 1/2 W. 11th St., Long Beach, CA 90801. Tel. 408-5500. LVS220

Jerry Forney of 328 Smith Street found just the buying audience he needed when he placed his dune buggy for sale through an Independent Press-Telegram Classified ad in the IPT's Leisure magazine. He found a buyer in just two days.

Independent Press-Telegram Classified ads have the versatility to sell, rent, buy, hire or swap. Just call 432-5595 to place your ad.

Pr CI 1-58-4

## Politics

# McCarthy first speaker at new Rostrum luncheons

By Bob Houser  
Political Editor

Assembly Speaker Leo McCarthy will be the first speaker in the reactivated Rostrum luncheon programs of the Democratic Party of Orange County.

Frank Barbaro, Democratic Central Committee chairman, said McCarthy will speak at the Friday noon meeting at the Rostrum's new location, the Sky Room of the Grand

Hotel in Anaheim.

Rostrum luncheon meetings will be held on the fourth Friday of each month from noon to 1:30 p.m. Meetings are open to the public. Reservations may be made by calling Democratic Headquarters at (714) 835-7460.

### REVIEW BOARD

The Senate Banking, Housing and Urban Affairs Committee has approved, 8-6, the

Hannaford-McCloskey amendment to the Renegotiation Act. The amendment would place the defense contract Renegotiation Board on a standby basis, to be activated only in wartime.

The measure, authored by Rep. Mark Hannaford, D-Long Beach, West Orange County, and Rep. Paul McCloskey, R-Palo

Alto, was offered in the Senate committee by Sens. Alan Cranston, D-Calif., and Richard Lugar, R-Ind.

Hannaford said the action is significant in that "the committee has indicated to the Senate its belief that the Renegotiation Board is a boondoggle and deserves consignment to the mothball fleet."

He said the defense products industry spends "somewhere around \$200

million annually to comply with all the reporting requirements of the Renegotiation Board. Last year the board actually recovered \$4 million or 2 percent of the compliance cost."

The board is charged with the responsibility of reviewing all defense contracts for the purpose of protecting the government against excessive profits by contractors. Hannaford

said the board duplicates the efforts of three other agencies within the Defense Department.

### EVENING GOP

Oliver Speraw, chairman of the Republican Central Committee for the 57th and 58th Assembly Districts in the Long Beach area, will speak at the 7:30 p.m., Thursday, meeting of the Long Beach

Evening Division, Republican Women Federated, at 4701 E. Ocean Blvd., Long Beach. The public is invited.

### 49ER YOUNG GOP

David Salvaggio, organizing chairman of Forty-Niner Young Republicans at Long Beach State University, said the club will meet every Friday noon in the Psychology Building, Room 201.

**Sav-on SPECIAL**  
SUPER  
REG. or MINT "CREST" TOOTHPASTE  
with FLUORISTAN  
BONUS PACK  
20% MORE FREE  
6 OZ. TUBE  
**77c**  
SAVE! SAVE! SAVE!

**Sav-on SPECIAL**  
SUPER  
REVLOX  
"FLEX"  
NON-AEROSOL  
HAIR NET  
8 OZ. SIZE  
**69c**  
SAVE! SAVE! SAVE!

**Sav-on SPECIAL**  
SUPER  
NEW! IMPERIAL SIZE  
"SCOPE"  
MOUTHWASH  
& GARGLE  
40 OZ.  
**1.99**  
SAVE! SAVE! SAVE!

**Sav-on SPECIAL**  
SUPER  
"MARINA"  
TOILET TISSUE  
Assorted Colors  
4-ROLL PAK  
**73c**  
SAVE! SAVE! SAVE!

CANVAS "FASHION"  
TOTE BAGS  
Assorted styles & colors, great for beach, travel, or school.  
#08000 EA.  
**8.88**

## SEPT. SAVINGS SPREE



COLGATE INSTANT SHAVE  
Regular, Menthol, Lime or Medicated.  
11 OZ.  
**2 for \$1**

TAME  
CREME RINSE  
& CONDITIONER  
Non-Alkaline in  
assorted  
formulas.  
8 OZ.  
**89c** EA.

DIAPARENE "BABY"  
WASH CLOTHS  
Pre-moistened pop-up  
towellettes with lanolin.  
150 SHEETS  
**1.69**

**Sav-on**  
DRUG STORES  
A GREAT Place To Shop!

SHARP "8-DIGIT"  
CALCULATOR  
Equipped with a total memory for  
complex calculations.  
**8.95** #EL-203

SHARP "8-DIGIT"  
Personal CALCULATOR  
Scientific Calculator with Memory.  
Gives for more accuracy!  
**15.95** #EL-500

SHARP "8-DIGIT"  
Pocket CALCULATOR  
Includes total-memory,  
square root and percentage  
keys. With a pocket-book  
type case.  
**14.95** #EL-8024

BUSHNELL "All Purpose"  
BINOCULARS  
7x35mm. A favorite for  
sports, travel and all  
outdoor viewing.  
**32.95** #13-7360



CLAIROL  
LOVING  
CARE  
HAIR-COLOR  
LOTION  
**1.44**

LANGENDORF  
COOKIES  
ASSORTED  
VARIETIES  
YOUR CHOICE  
**3 for \$1**

CORNING WARE "Menu-ette"  
SKILLET  
6 1/2" Inch Open Skillet in  
the ever-popular "Cora-  
flower" design.  
#P835  
**2.99**

FANSPRAY  
SPRAY PAINT  
Gives uniform coverage to  
any interior or exterior  
surface. Assorted colors.  
12-3/4 OZ.  
**88c**

JOHNSON & JOHNSON  
STERI-PADS  
Sterile Pads  
Assorted  
Sizes  
PAK OF 10  
**59c**

VASELINE  
PURE  
PETROLEUM  
JELLY  
For family skin care.  
7.5 OZ.  
**69c**

JOHNSON & JOHNSON  
Gauze BANDAGE  
2"x5 Yds.  
Roll  
**59c**

JOHNSON & JOHNSON  
Adhesive TAPE  
Waterproof.  
1/2" x 5 Yds.  
**59c**

Water Pik® INSTAPURE  
WATER FILTER FAUCET  
Gives clearer,  
better tasting  
water for drinking  
or cooking. #F1  
**19.95**  
REPLACEMENT FILTER #R1 **2.39**

**Sav-on SPECIAL**  
SUPER  
LIBBY'S CORNED BEEF  
Fully Cooked—  
Ready-to-Serve.  
12 OZ.  
**87c**

**Sav-on SPECIAL**  
SUPER  
LIBBY'S VIENNA SAUSAGE  
In Beef Broth.  
5 OZ. CANS  
**3 for \$1**

PADCO PAINTING KIT  
"Cuts Painting Time in Half!"  
Kit Contains: One 8" Paint Pad,  
one trimmer-edger, one paint  
wand and replacement pad and a  
1 gallon paint bucket.  
#PTK  
**6.95**

**Sav-on SUPER Special**  
AJAX  
LIQUID DETERGENT  
For Dishes  
32 OZ.  
**88c**

"MR. STICKY"  
THE ROACH HUNTER  
Does not contain pesticides  
which may be harmful to pets  
or children.  
PAK OF 3  
**1.59**

SENIOR CITIZENS 10% DISCOUNT  
PRESCRIPTION PLAN  
FOR THOSE WHO ARE 60 OR OLDER  
OR IF YOU WILL BE 60 DURING THIS YEAR...  
You are eligible for a 10% discount on all your prescriptions and on  
all Sav-on Brand Vitamins. Applications available at Pharmacy  
Departments.  
#S  
**3 for \$1**

TUFCO "Plastic"  
DROP CLOTH  
And Utility  
Cover.  
9 FT. X 12 FT.  
**3 for \$1**

**Sav-on SUPER Special**  
12 OZ. CANS  
Regular or Sugar Free  
**7-UP**  
PAK OF 6  
**99c**

AD PRICES PREVAIL. SUNDAY, SEPTEMBER 18th. THRU TUESDAY, SEPTEMBER 20th.  
SHOP 7 DAYS A WEEK! 9:00 AM TO 9:30 PM MON. THRU SAT./9:00 AM TO 7:00 PM SUN.

NOW AVAILABLE AT SAV-ON! "SPEEDY SHAPSHOTS" BY



GUARANTEED OVERNIGHT  
PHOTO SERVICE

On Kodakcolor or other C41 compatible 110 126 & 35mm  
or 135 cartridges for processing & printing left before  
SPEEDY pickup Sunday thru Thursday will be back  
the next day.







# Coast unit asks L.B. shore development delay

(Continued from Page B-1)

advisory committee appointed by the planning commission until April of next year. It has to meet the approval of the City Council and other local bodies before it goes to the regional commission. He thinks it would not be certified by the State Commission, and thus give the city the power to rule on its coastal development, until March 1979.

If that happens, the convention center, scheduled to open in January, would exist for more than a year without the proposed convention hotel to be operated by Sheraton.

Paternoster says the result would be inadequate hotel space downtown for convention activities and none of the kitchen facilities the hotel is expected to provide for conventions.

The delay would have a direct financial impact on

**The proposal states: "No further development should proceed until the LCP (Local Coastal Program) is certified because of the many planning options in this area."**

the proposed redevelopment, Hankla says. The city is preparing a package of tax allocation bonds to finance the downtown shopping mall and half a dozen other projects.

These bonds are backed by tax revenues expected as a result of increased valuations in the redevelopment district. The proposed convention center hotel, as part of that district, is expected to produce \$841,000 in property tax "all of which could be used to finance various portions of the downtown renewal," Hankla says.

The city, he warns, is dogged by a declining tax base downtown. It has decreased by almost \$1 million since June 1975.

But Hankla and Paternoster appear to be most worried about losing momentum in their carefully timed plan for saving the downtown area. A delay might destroy the tempo established in a flurry of recent proposals for hotels, shopping projects and residential developments.

The timing is important, Hankla says, because "no developer wants to be a pioneer, and even if he did, he couldn't get lenders to go along with him."

Residential developers are looking to the marina to help develop a market for middle and high income units. The proposed hotel on the shoreline is generating interest among other hotel developers.

Without the major shoreline projects, Hankla says, "We can't finance other downtown projects... and I, very frankly, can't hold those investment dollars for that period of time." He's referring to the 18 months to two years that might be required for certification of the coastal program.

City officials seem particularly irked by the fact that the guidelines—proposed as an interim measure—were dropped on them without warning last week.

City Manager John Dever said they caught him by surprise. He said members of the commission staff have

**"We are being penalized for getting involved in an active citizen participation program," said Community Development Director James Hankla.**

never discussed the idea of a shoreline moratorium with the city even though they are aware of what the city proposed to do.

Randall J. Verrue, who heads the city's tidelands agency, said he has discussed the shoreline development with the staffs of both the regional and state commissions. And while he was given no indication the projects would be approved, neither was he led to believe there would be a moratorium.

Verrue said the city has been engaged in producing a plan for the downtown shoreline and he thought that plan would serve as a guideline until the Local Coastal Program is certified.

Mayor Thomas Clark said he also was caught off guard by the proposed guidelines. "I had no advance information. I just found out Thursday. I was shocked to see something like this recommended by the commission staff. I hope members of the commission will take a careful look at this."

He calls the possibility of a moratorium "an enormous step backwards," and adds, "We were the only city severely restricted. It's very unfair."

## Pine Avenue traffic change

(Continued from Page B-1)

Businessmen and traffic officials say Pine Avenue certainly looks busier since the two-way change went into effect Sept. 1, but that may be only illusory.

"As a matter of fact," says Sal Spitz, city traffic engineer, "it not only looks busy, it looks compact."

"But that may just be due to compressing four lanes of one-way traffic into one lane each way of two-way traffic," he said.

Public Works Director Robert Kennedy agrees. "Haven't heard any complaints," he beamed. "I'm happy with the change and the way it's going. It seems to be going well."

Long Beach traffic investigators say there has been no dramatic increase in accidents at the two-way intersections, even though there seems to be more confusion as drivers unfamiliar with the two-way traffic haltingly edge their way toward Ocean Boulevard.

Businessmen along Pine Avenue also hope the change will go well, though they also acknowledge it's too soon to tell.

\*\*\*

OF 41 store owners and managers canvassed on Pine between Ocean Boulevard and Sixth Street during the first two weeks of the traffic change, all said there had been no immediate increase or decline in business volume.

They note, though, that passers-by now seem more inclined to pause first at one display window, now at another, and intently inspect shoes, purses, dresses, jewelry, cosmetics and a legion of other goods.

Each of the merchants canvassed hoped the change would lure more shoppers into his and her particular store, but none would speculate on whether 50 additional parking spaces spread along 10 city blocks will prove any sort of salvation for downtown Long Beach.

Time will tell, they say, whether this most recent change proves to be the cure-all that will rescue the fortunes of Pine Avenue merchants or be condemned as one more hasty patch in the disintegrating success of downtown.

Officials and businessmen agree on one point—something is needed quickly to heal the gaping wounds of vacant store fronts along Pine Avenue.

"The only way to tell is when those vacant stores start filling up again," Spitz reflects.

"In the meantime, we'll have to wait until the Christmas shopping season to see whether the change really works."

Long Beach officials claim coastal commission staff members know about the downtown shoreline developments and are aware of the impact a delay would have.

Carpenter, on the other hand, asserts his staff has been "telling the planning department for months how we feel about it."

At the heart of the controversy is the shift in control of coastal development from the state to local governments. The Coastal Act of 1972 provided for the transfer by ordering cities to produce Local Coastal Programs.

The law and a set of State Coastal Commission guidelines established elaborate procedures for doing this. Advisory committees were appointed to examine coastal issues and prepare plans for submission to the state.

Meanwhile, the Long Beach timetable for downtown redevelopment has collided head-on with the state's desire to delay development until citizen committees have produced their plans.

David Smith, deputy director of the South Coast Regional Commission, says the purpose of the guidelines proposed by his staff is to avoid committing an area to major projects, like a hotel or marina, until the Local Coastal Programs are complete.

"Until they formulate some kind of plan," he says, "approval of major projects would prejudice local governments' ability to prepare a Local Coastal Program."

He raises the question of how the state could rule on a proposed hotel or marina if it has not as yet seen the plan it has ordered the city to produce.

The city responds by claiming it has had a shoreline plan for years, and the result is a standoff which seems to have been built into the legislation creating a coastal control plan.

"We are being penalized for getting involved in an active citizen participation program," Hankla asserts.

Asked why he thinks the commission staff would do this, he says, "I think that sometimes the staff of any agency might be inclined to be a little harsher in the

belief that the policymakers might be trading away (points of contention). So they (the staff) start from what would seem to be their strongest bargaining point."

It is just this kind of trading which might be expected at Monday night's hearing. The mayor, city

**"I was shocked to see something like this recommended by the commission staff," said Mayor Thomas Clark.**

manager and other city officials will be on hand along with Long Beach state legislators Sen. George Deukmejian and Assemblyman Mike Cullen.

Cullen says he has discussed the problem with the state commission's legal staff and has asked them to clarify the language in the guidelines.

A Memorial and Children's Foundation Annuity can give you a

## GUARANTEED LIFETIME INCOME

It is not affected by the health of the stock market or the state of the economy. Hard times won't change the dollar amount you will receive regularly. Your income continues as long as you live and then, if you desire, as long as your designated recipient lives. He or she may be a spouse, close or distant relative, or friend.

The Benefits of a Memorial and Children's Foundation Annuity Agreement are many:

- GUARANTEED LIFETIME INCOME up to 10%, depending on age.
- LIBERAL TAX BENEFITS: savings on income, estate, inheritance, and capital gains taxes.
- NO MANAGEMENT WORRIES: no coupon clipping; no need to change investments.
- NO LEGAL FEES OR SERVICE CHARGES
- NO AGE LIMIT: NO MEDICAL EXAMINATION
- NO INCOME VARIATION; you cannot outlive the annuity.

Make Your Age Work For You:

The older you are, the better a Memorial and Children's Foundation Annuity works for you. This is one instance where advancing years can be turned to your advantage. The Foundation enters into annuity contracts for any amount from \$1,000.

Inquiries should be addressed to:

FOUNDATION OFFICE — MEMORIAL HOSPITAL MEDICAL CENTER  
2801 Atlantic Avenue — Long Beach, CA. 90806 — Phone (213) 595-2115

### SOLAR ENERGY

**Gotta admit the price of the fuel is right**

**Solar Contact Systems**

**SOLAR COLLECTORS FOR SWIMMING POOLS**

Made to last. Metal cabinet, glass enclosed copper pipe, aluminum framed, heats water to approx. 180 degrees.

**199<sup>00</sup>**

### A FINE ROMANCE

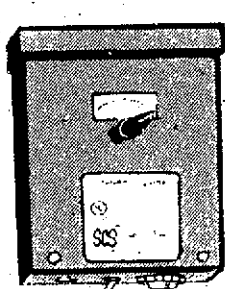
**SOLAR HOT WATER SYSTEMS**

If natural gas goes higher and higher or gets short, owners of these units are outside the problem. Sun heats water in collectors to 180 degrees and more. Proven efficiency in the best units made, compare the prices. Storage units have electric back-up units for rainy day needs. See our in-store displays.

68 GAL. UNIT WITH 1 SOLAR COLLECTOR AND STAND	<b>749<sup>00</sup></b>
90 GAL. UNIT WITH 2 SOLAR COLLECTORS AND STANDS	<b>999<sup>00</sup></b>
120 GAL. UNIT WITH 3 SOLAR COLLECTORS AND STANDS	<b>1349<sup>00</sup></b>

## FIFTY DOLLAR COUPON

**\$50.00 EXCHANGE FOR YOUR OLD HOT WATER HEATER TOWARD SOLAR SYSTEM**



### SOLAR CONTROL

For swimming pool set-ups, automatically adjusts for temperature differences assuring maximum or desired flow of solar heated water.

**97<sup>00</sup>**

### SOLAR SOLENOID VALVE

Automatic solenoid valve with manual override. Made tough like all our components, guaranteed quality.

1 1/2" **69<sup>00</sup>**  
2" **79<sup>00</sup>**

### JOHNS-MANVILLE WATER HEATER INSULATION KIT

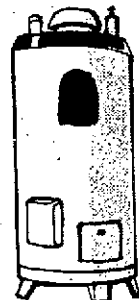
Solar or traditional water tanks, it pays for itself in minimizing heat loss. Fits in seconds.



**17<sup>00</sup>**

### GAS OR ELECTRIC WATER HEATERS 5 YEAR GUARANTEE

We know everyone isn't going to run right out and outfit themselves with solar heaters so we are making prices on traditional water heaters. Fully glass lined, auto shut-off, temp control.



20 GAL.	<b>69<sup>00</sup></b>
30 GAL.	<b>79<sup>00</sup></b>
40 GAL.	<b>89<sup>00</sup></b>
GAS ONLY 50 GAL.	<b>99<sup>00</sup></b>
ELECTRIC ONLY 52 GAL.	<b>99<sup>00</sup></b>

### HEATER HOUSE



Heavy gauge metal, weatherite protection.

**19<sup>00</sup>**

### GALVANIZED PIPE

Hot dipped galvanized. Measure carefully, we can cut and thread.

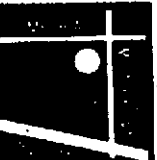
1/2"	<b>22¢ LIN. FT.</b>
3/4"	<b>33¢ LIN. FT.</b>
1"	<b>44¢ LIN. FT.</b>
1 1/4"	<b>55¢ LIN. FT.</b>
1 1/2"	<b>66¢ LIN. FT.</b>
2"	<b>88¢ LIN. FT.</b>



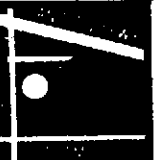
**BELLFLOWER**  
17326 Woodruff  
1 Blk. North  
of Artesia Blvd.  
(213) 707-2721



**CARSON**  
2045 E. Carson  
Bet. Wilmington  
and Alameda  
(213) 437-0551



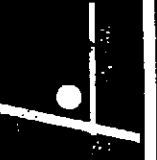
**LA MIRADA**  
12841 Valley View  
Corner Imperial  
(213) 921-2541  
(714) 523-7870



**HUNTINGTON BEACH**  
19122 Brookhurst  
Corner of Garfield  
(714) 962-5561



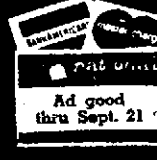
**SOUTH GATE DOWNEY**  
5645 E. Firestone  
Blvd., South Gate  
(213) 869-3501



**TORRANCE**  
25415 Crenshaw  
Crenshaw and  
Pac. Cst. Hwy.  
(213) 530-4451



**LONG BEACH**  
6501 E. Sprig  
Corner of  
Palo Verde  
(213) 425-649



**WEEKDAYS 9 TO 9 SATURDAY AND SUNDAY 9 TO 6**



# Marines in trouble sent to hard place, not rock

## Correctional Custody helps shape them up

By John Sheehan  
Staff Writer

CAMP PENDLETON — Young Marines in trouble at this sprawling West Coast amphibious base aren't always sent to the brig anymore.

Before offenders finally get to the rock, Marines with behavior and discipline problems are caught instead in a very hard place.

It's called Correctional Custody (CC), a one-of-a-kind military halfway house between the brig — which usually means the end of the line for a military career — and what Marines recall as the hell that was boot camp.

Marines say CC is neither punishment nor detention, though the fear of these factors is selectively used to turn adolescent confusion into maturity.

It is instead, explain the career-Marines who run the facility in Rattlesnake Canyon, a two-story barracks where time stands still, where young men fed up with themselves and an ill-perceived "system" have the opportunity "to shape up before they get shipped out — for keeps."

"We don't punish a Marine," says CWO Dan Zoerb, a 22-year veteran who is officer-in-charge of the unique barracks.

"We motivate him, help him find within himself the ability to control his feelings and emotions and go back to his unit, and eventual civilian life, a better man and Marine."

"We're trying to salvage people."

"Nobody benefits when a young man has to be dishonorably discharged — not the Marines, not the community to which he'll return, nor the authorities this luckless young man will no doubt confront once he's back on the streets."

The idea of correctional custody was spawned six years ago in the wake of recurring riots at Camp Pendleton's former brig and the emotional decompression many combat veterans were feeling after the Vietnam war.

Regardless of the offense, Marines in trouble were being jammed together in an overcrowded, inadequate prison where real and imagined racial, rank and class antagonisms flared beyond the boiling point.

The former brig, a wire mesh and tin hut compound staffed by inexperienced Marines, was phased out. In its place, the Marines in 1971 built a \$2.6-million pastel-painted and concrete corrections facility that became a model military prison.

The guards at the old brig were replaced in a major housecleaning with college-educated Marines specifically trained in corrections and psychology. In addition, only serious offenders were sent to the new Camp Pendleton brig.

Correctional Custody was created as a hard-nosed limbo between barracks restriction and a jail cell.

"The base and division commanders agreed that something

less than bars and cells had to be done for men whose only offense was disrespect or not coming back on time to their units," Zoerb says.

"Correctional Custody is not the brig. The confinees here, as we call them, are treated like regular Marines, only more so."

Marines sent to Correctional Custody have most frequently been convicted by their commanding officers of unauthorized absence or disrespect, both punishable under the Uniform Code of Military Justice (UCMJ).

"Men are committed to the brig following a court-martial," Zoerb explains. "That's the equivalent of a felony conviction in civilian life."

"They're sent here for up to 30 days on authority of what we call 'office hours,' or Article 15 (of the UCMJ). The Navy calls it 'captain's mast.' It's about the same as a misdemeanor."

Unlike the brig, "CC" has no bars, cells, fences or guards. Staff members are unarmed and there are no weapons in the white, two-story, World War II-vintage barracks near base headquarters. The interior and outside exercise area are spotless.

CC is discipline, and depends entirely on the conditioned responses every Marine learned to verbal and unspoken triggers in boot camp.

Confinees always stand at attention. Any enlisted man not a confinee is addressed by his rank



CORPORAL GIVES CORRECTIONAL CUSTODY RULES TO NEW CONFINEE

— "Yes, Sergeant!" All officers are "sir."

"Some outfits are lax," Zoerb explains. "PFCs call sergeants by their first names, and the sergeants let them get away with it. Senior NCOs and officers are sometimes told to go to hell."

"That's not the Marines," he goes on. "Marines obey orders because their lives, and the lives of their buddies, depend on it. Darned right we're proud of that."

"We give a man the chance here to change his attitude. If he doesn't, THEN he's in trouble."

A day at CC begins with reveille at 4:30 a.m. and breakfast an hour later. The balance of the day is devoted to physical conditioning, classes on military courtesy and other subjects, individual and group counseling, clean-up and endless inspections of the clothing and few personal items allowed.

While CC depends on discipline, it also relies heavily on a carrot-and-stick approach to privileges. Confinees unwilling to cooperate are denied the chance to watch television or play pool in

the recreation room. They must be in bed at 9 p.m.

Earning those privileges usually takes 14 days in which a man must have fully cooperated, according to Mgy. Sgt. A.R. Cabacungan, a squat, trim 28-year veteran.

Cabacungan, noncommissioned officer in charge of CC, says when a confinee passes the required physical and classroom tests he is awarded a red badge, a small tab worn on his breast pocket name tag.

A red badge holder may watch television, play pool and use the library. And he doesn't have to be in bed until 10 p.m.

"After 21 days, the cooperative confinee is awarded a 'double red badge,' which means he's eligible for early release," Cabacungan explains. "Once they understand the program, confinees are only too eager to earn their way out of here."

But rather than rely solely on one-dimensional discipline, the CC program also depends on individual and group counseling to

help confinees learn the basis of their resentments.

"We're not trying to sell a man on the military," he said. "But he must understand that anything less than honorably fulfilling his obligation is going to hurt him, now and later."

"We tell him he's one step from the brig, and if he goes there it'll be too late."

Zoerb says the program seems to be working well. Based on records and follow-up inquiries, eight of 10 confinees returning to their units present no further discipline problems for the length of their enlistment.

Two in 10 do get in trouble again, Zoerb acknowledges, and one of those two will probably be booted out of the Marines with a dishonorable or undesirable discharge.

"But I think eight in 10 is fantastic," Zoerb says enthusiastically. "If we could salvage only one in 10, we'd be doing a good job."

# A traveling dog will have few bones to pick

WASHINGTON (AP) — Rover, Tabby and your home version of the Easter bunny will be traveling in more comfortable cages in healthier compartments in planes, trains and buses because of new federal regulations going into effect this week.

But it's going to cost you about 34 percent more to bring your furry friends along on the trip, according to Agriculture Department economists.

Pet stores also will probably have to raise all prices to cover the added costs for transporting animals, they say.

Most of the new standards established by USDA's Animal and Plant Health Inspection Service

take effect Monday, although some are already in force and one became effective Thursday.

The rules cover the comfort and safety of dogs, cats, rabbits, hamsters, guinea pigs, monkeys and other warm-blooded animals on airplanes, trains, buses and other commercial carriers.

Department economists estimate that the new regulations will cost consumers, business and the government altogether almost \$11.5 million a year in extra expenses but say they should result in less death and illnesses among the animals covered.

Government officials report that airlines and

other cargo firms ship more than 400,000 live pets and zoo animals each year and nearly that many are shipped by individuals, almost all by air.

Effective Thursday, the minimum age for shipping dogs and cats was set at eight weeks. Most carriers have already adopted this policy, however, a government spokesman said.

Starting Monday, containers must be strong, free from protrusions that might hurt the animal, have easy access for emergency removal and have ventilation openings on at least two opposite sides.

Animals shipped together must be the same species. Puppies or kittens

will not be transported with adult animals other than their dams.

The container must be large enough for the animal to turn about freely and to stand, sit and lie down. An exception is courting hounds such as greyhounds and whippets, whose containers must be narrow enough to prevent them from turning around.

Dogs and cats must be offered water within four hours prior to travel and at least every 12 hours while being transported. They must be fed at least every 24 hours; puppies and kittens, every 12 hours.

Unless the dog or cat is accustomed to lower temperatures, the enclosure in which it is transported will not be allowed to be colder than 45 degrees Fahrenheit or hotter than 95 degrees for more than 45 minutes. Differing limits are set for other animals, such as an

85-degree maximum for rabbits. Special holding facilities will be required at terminals for animals. Rules governing these facilities are being modified because of problems with local regulations and construction in some airports.

## Hope fades for Victor the giraffe

MARWELL, England (AP) — Zoo attendants and well-wishing visitors pushed and pulled Saturday but failed to get Victor the weak-kneed giraffe onto his feet again. Zookeeper John Knowles expressed concern about Victor's chances for survival.

The long-necked, one-ton beast captured British hearts when he was found Thursday spreadeagled on the concrete floor of his cage in the zoo in this town 70 miles southwest of London.

Zoo officials speculated that 15-year-old Victor did the splits while mating with his three wives — Domino, Drabbles and Arabesque. He has been unable to stand since Thursday.

After efforts to raise Victor failed, Knowles told reporters, "Although he is eating, he is getting no better, so I cannot be optimistic about his chances of recovery. The signs are unmistakable. I am afraid he may have to be put to sleep."

While Victor's womenfolk craned their necks to watch, zoo staff members toiled for an hour with ropes and muscle power Saturday morning to move the giraffe's hind legs into a position where he could get up.

Victor struggled gallantly. At one point, it appeared he would make it. But the middle-aged giraffe lost strength and sagged back to the ground belly-first with a gentle bump.

**CLIP & SAVE**

50 Pc. Stainless Steel  
**FLATWARE SET**

Complete service for 8 — 8 serrated dinner knives, 8 dinner forks, 8 soup spoons, 8 salad forks, 16 teaspoons, 1 sugar spoon, 1 butter knife. Guaranteed. Needs no polishing. Never tarnishes, never stains — Res. \$24.95. 2 patterns to choose. Expires 9/20/77.

**\$13.77** with coupon

**Horace Green & Sons Hardware**

4420 Atlantic Ave., Bixby Knolls Center  
2154 Bellflower Blvd., Los Altos Center

**GOOD FOR DAYS SHOWN**

## Attention Long Beach Citizens! SAVE OUR CITY FROM FINANCIAL CHAOS!

The California Coastal Commission has ordered a building moratorium on all projects in Long Beach's coastal zone. Help us protest this irresponsible action by appointed bureaucrats that could cost you, the taxpayer, millions of dollars in lost tax revenue!

This order blocks development of the newly proposed hotel and shopping complex downtown, the proposed marina, aquatic park, residential development, and could affect the Long Beach Shopping Mall and the new Convention Center.

Delays on these projects costs the taxpayers lost sales and property tax revenue. Protest this irresponsible action in Long Beach's development by coming to the ...

Calif. Coastal Commission — South Coast Regional Commission meeting on ...

**MONDAY, SEPT. 19, 8 to 10 P.M.**  
Torrance City Council Chamber  
3031 Torrance Blvd., Torrance

FREE BUS TRANSPORTATION will be provided by the L.B. District Board of Realtors to the meeting. The buses leave from the Board's office at 3747 Long Beach Blvd., L.B., at 7 p.m. Reserve your place on the bus by calling 424-8687, ask for Evelyn.

(This advertisement paid for by the Long Beach District Board of Realtors as a Public Service.)



## Who ME? ... Deliver Newspapers?

There's a great opportunity for college students, senior citizens, housewives, even couples to deliver today's newspapers. An afternoon Press-Telegram delivery route can be an easy way to make extra cash and to stay active.

Young marrieds can team up on delivery routes. Fathers and sons, even mothers and daughters can work together. College students, with just a few hours of their time each day, can earn money for tuition, books, gasoline and dates. And retired persons can take Press-Telegram delivery routes to supplement their fixed incomes.

As an afternoon Press-Telegram delivery person you can make \$200 to \$300 or more each month. How much is up to you.

There's no need to drag out the old bicycle, but you can if you wish. Many Press-Telegram routes can easily be delivered from your car or on foot for a bit of brisk exercise.

Join the Press-Telegram delivery team today!

**PRESS-TELEGRAM**  
ROUTE OPENINGS AVAILABLE NOW

in Long Beach, Carson, Torrance, Stanton, Westminster, La Palma, Buena Park, Cypress, Garden Grove, Fountain Valley, Huntington Beach, Los Alamitos and Seal Beach.

call 435-1161, ext. 489 or 326

weekdays between 2 p.m. & 5 p.m.

# Experts split on radiation 'risks' we run every day

By Edward Edelson  
New York News Service

NEW YORK — A group of physicians and scientists met for three days in Washington last week in an effort to establish firm guidelines for the use of X-rays to screen for breast cancer.

At about the same time, someone in the General Accounting Office leaked a draft of a report accusing the Environmental Protection Agency of failing to develop effective standards for protecting the public against radiation.

Those were two skirmishes in a war that most Americans are only fitfully aware of. The battle to decide how to draw the lines so that we get the maximum benefit with the minimum hazard from the use of radiation.

The fight is being fought on a surprisingly large number of fronts. You probably know that there's a debate about the hazards of medical X-rays, and a bitter argument about radiation from the nuclear industry. You might even be aware that questions have been raised about the safety of microwave ovens.

But did you know that such things as luminous watch dials,

television transmissions, radio waves and radar are also the subject of dispute? All these things require different frequencies of electromagnetic radiation, and there are experts who say that all these forms of radiation are potentially hazardous.

The problem is that there are roughly an equal number of experts who say that the dangers are small or nonexistent. Even in the field where knowledge is greatest, the use of X-rays in medicine, there is a great deal of disagreement which is based on a lack of information.

"No one knows the risk of diagnostic radiation with certainty," said Dr. Reynold F. Brown, who heads the American College of Radiology committee on radiological units, standards and protection. "All the available data pertain to risks at dosages that are much higher, by as much as a factor of 100. There can be no truly scientific estimates in the absence of facts. The estimates of risks must be hypotheses."

To oversimplify slightly, there are two ways of making such estimates about diagnostic X-rays. You can take the known

damage done by higher doses and extend the line down until it hits the zero mark. This is the "linear hypothesis," which assumes that any amount of X radiation causes some damage.

The alternative is to assume that there is a "threshold," a level below which the risk dwindles or vanishes. As a crude analogy, you could say that smoking a pack of cigarettes a day increases the risk of developing lung cancer, but that smoking one cigarette in a lifetime does not.

In the field of diagnostic X-rays, the linear hypothesis is gaining ground, at least among regulators. In the field of mammography, for example, the use of X-rays could cause some cases of cancer. A national program that started by screening women down to the age of 35 now is effectively being limited to women over 50.

All this reflects a drastically different attitude toward the dangers of X-rays than existed years ago. Three decades ago, the government blithely marched platoons of soldiers to stand near an atomic bomb explosion, just to see what would happen (and, to boot, failed to keep the records

that might have made such a grim and thoughtless venture produce some usable information).

Radiologists today are clearly on the defensive, saying that the benefits as well as the risks of X-rays must be considered in setting guidelines. "The linear hypothesis, applied without judgment, could be detrimental to patient welfare," Brown said.

However, it isn't easy to judge benefits either, because of a lack of data. In mammography, for instance, there is a notable lack of solid information about the number of lives that are being saved by using X-rays to detect breast cancer early.

And if information about diagnostic X-rays is limited, there is an almost total lack of knowledge about ambient levels of microwaves and radio waves. The space around us is permeated with these wavelengths of radiation, which carry TV, radio and telephone transmissions. Tests to determine the possible ill effects of low levels of microwaves and radio waves are being done right now by American scientists. It seems probable that the debate about the radiation around us will be going full force for years.

# New smoking-heart attack link

By Lawrence Altman  
New York Times Service

NEW YORK — Two Cornell University researchers have identified a substance in cigarette smoke that activates the blood clotting system, a finding that could explain the link between cigarettes and heart attacks.

The substance is a protein that is present in both tobacco leaves and cigarette smoke, according to a report in the current issue of the Journal of Experimental Medicine.

The findings open a new avenue of investigation into the way cigarette smoking is believed to damage the heart as well

as the lungs and blood vessels.

In recent years, several epidemiological studies have identified cigarette smoking as a risk factor for heart attacks as well as for lung cancer and other pulmonary diseases. Pathologists have correlated the severity of arteriosclerosis, the disease underlying heart attacks, with a history of cigarette smoking.

However, such links have been based primarily on statistical studies, and not on results of biological tests in the laboratory.

Dr. Carl G. Becker and Dr. Theodore Dubin, who are experimental patholo-

gists at New York Hospital-Cornell University Medical Center here, reported results of tests in which a substance called rutin triggered the blood clotting reaction. Rutin was found to activate Factor XII, a blood substance that plays a key role in initiating the clotting process.

Blood clots through a cascade system. In this system, Factor XII triggers the release of another substance called thrombin, which in turn is a major activator of platelets, the microscopic-sized fragments in blood that help form a clot.

The blood clot experi-

ments were an outgrowth of studies the Cornell researchers did on the allergic properties of tobacco.

Backer and Dubin identified a glycoprotein, a complex compound that consists of a sugar and protein, in tobacco leaves. They reported that it produced an allergic reaction in 12 of 31 volunteers when injected under their skins.

In further studies, they identified the glycoprotein as containing rutin. Rutin is present in tobacco and a wide variety of other vegetables such as eggplants, green peppers, potatoes and tomatoes. And they also identified rutin in cigarette smoke.

When rutin is ingested in such foods, they are presumably much less likely to be absorbed through the intestines than through the lungs when it is inhaled in cigarette smoke. They are also investigating the role of rutin containing substances in foods.

The researchers began another series of experi-

ments that showed that the rutin in tobacco leaves and cigarette smoke could activate the blood clotting system.

The results indicated that tobacco could damage the heart and blood vessels in two days — by stimulating the formation of clots, and by immunologic reactions.

# Heart, stroke deaths declining

NEW YORK (AP) — Public education about the dangers of high blood pressure is contributing to a steady decline in the rate of heart attack and stroke deaths in the United States, the Citizens for the Treatment of High

Blood Pressure said Sunday.

Dr. Michael DeBakey, chairman of the group and president of Baylor College of Medicine in Houston, said death from heart disease has declined 7 percent and from stroke 14

percent since 1973.

He called the declining rates "one of the great feats in the history of preventive medicine," comparable to a dramatic U.S. death rate drop that followed the introduction of penicillin in 1946.

The researchers began another series of experi-

**COUPON**

**Kentucky Fried Chicken**

**CHICKEN 'N CORN**

**for ONLY 99¢**

**SPECIAL ON NOW!** You get two pieces of delicious, Kentucky Fried Chicken 'n a cob of buttered sweet golden corn and a fresh roll. Come in now and take advantage of the Colonel's special.

1144 E. CARSON  
at 405 E. Highway  
1401 E. 7th St.  
at Walnut  
3333 LOS COYOTES DIA  
at Wardway

120 E. PAC. CST. HWY  
at Locust  
550 CATHERTON  
at Bellflower  
5000 S. GOWER  
at Del Amo  
10001 ALONDRA at Eucalyptus

1201 W. WILLOW  
at 120th St.  
1450 E. ARTIST  
at Downey  
1411 E. 11th  
at 141st St.

**EXPIRES SEPT. 29**

**CLOCKS 'N KITS**

**PRE-PRODUCTION SALE**

**ORDER NOW AND SAVE!**

**WAREHOUSE OPEN TO THE PUBLIC 7 DAYS!**

**Build Your Own and Save!!**

**FLOOR CLOCK KITS**

3 STYLES TO CHOOSE FROM

**\$189<sup>50</sup>**

FROM

MOVEMENT, DIAL & GLASS NOT INCLUDED!

**LIMITED OFFER**

**FREE**

**\$50<sup>00</sup>** BEVELED GLASS KIT WITH ORDER

**MANTEL WALL KITS**

**\$99<sup>50</sup>**

FROM

MOVEMENTS & DIAL INCLUDED

LOOK FOR OUR FREEWAY SIGN!

**CALIFORNIA TIME SERVICE**

3210 AIRPORT WAY LONG BEACH

FINANCING AVAILABLE • OPEN 7 DAYS

(213) 595-5411 or (714) 826-2730

**WONDER WORLD OF FABRICS**

**ClothWorld**

**FALL HARVEST of VALUES**

**Sale Prices Effective Sept. 18-19-20**

**Dress Prints**

- 34" wide
- Polyester and Cotton
- Machine washable

Versatile prints that will be great for blouses, dresses and back to school clothes.

Reg. \$1.46  
Save 55% **66¢** YARD

**Solid Color Chino**

- 34" wide
- Polyester and Cotton
- Machine washable

Easy to wear Chino in classic solid colors that is perfect for leisure wear or softly tailored pantsuits and dresses.

Reg. \$2.98  
Save 25% **2<sup>22</sup>** YARD

**Woven Acrylics**

- 50" wide
- 100% Acrylic
- Machine wash

The look of wool in clear colored plaids, houndstooth and checks. A great look for tailored pantsuits and skirts.

Reg. \$2.84  
Save \$1.00 Yard **1<sup>88</sup>** YARD

**Color Story**

**Mock Interlock Print and Solid Color Gabardine**

- 54" wide
- 100% Polyester
- Machine washable

Color matched balls of fashion prints with solid color coordinate gabardine.

Reg. \$2.98  
Save \$1.01 Yard **1<sup>97</sup>** YARD

**Ultriana Knit by Burlington**

- 60" Wide
- 100% Polyester
- Machine Wash

Soft and lovely for a memorable appearance in any of today's fashions. Available in light, bright and classical.

**2<sup>88</sup>** YARD

**SEWING TIP**

When sewing with sheer fabrics or suedes that pins will leave holes, try using paper clips to hold fabric in place.

McCall's 5279

**Solid Color Kettle or Weavers Cloth**

- 45" wide
- Polyester and Cotton
- Machine washable

Textured solid color sports cloth that performs beautifully in dresses, sportswear or in fashion jumpers.

Reg. \$1.98  
Save 18% **1<sup>66</sup>** YARD

**NEW STORE NOW OPEN IN Thousand Oaks**

11200 Moorpark  
(805) 395-0888

**OPEN DAILY 10 A.M. • SATURDAY 10 AM TO 6 PM • SUNDAY 11 AM TO 5 PM**

**LONG BEACH**

Los Coyotes at Palo Verde

**(213) 421-9497**

**LONG BEACH**

San Antonio & Orange

**(213) 595-4889**





CY COLEMAN KEEPS STRETCHING  
—AP Wirephoto

# Five shows at a time Composer Coleman's hot as a stove

**By William Glover**  
AP Drama Writer

NEW YORK — Cy Coleman, composer of one of Broadway's current musical hits, is at work on four more shows — with a different lyricist for each.

Such energetic diversity, he says, is designed to overcome the usual hazards that beset theatrical creativity:

"The business end of getting something produced takes so much time that if you keep narrowing in on just one property, you don't grow, and you end up frustrated."

The melody man says his habit of teaming with sundry companions for the words to fit his tunes "is refreshing and stretches one's ability."

Coleman got together with Michael Stewart on "I Love My Wife," the blithe caper about marriage vs. swinging that is playing to near-capacity throngs at the Barrymore Theater. A London copy opens Oct. 4, and other productions are due soon in Spain, the Netherlands, Bel-

gium, West Germany, Norway and Australia.

Since his Main Stem debut in tandem with Joe McCarthy on songs for "John Murray Anderson's Almanac" in 1953, Coleman has been associated with Carolyn Leigh for "Wildcat" and "Little Me" and with Dorothy Fields on "Sweet Charity" and "Seesaw."

On the immediate agenda is "20th Century," alongside the durable Betty Comden and Adolph Green. Adapted from a comedy by Ben Hecht and Charles MacArthur, it goes into rehearsal Nov. 1 under Harold Prince's direction.

Further ahead are "Encounter," a group therapy story in which Coleman is allied with James Lipton; "The Baker's Dozen," based on Russell Baker's droll journalistic columns, with lyrics by Barbara Fried, and "Atlantic City," in progress with Christopher Gore.

"I wouldn't want to give the impression I'm grabbing off a lot of projects all of a sudden," notes Coleman.

"They've all been around from seven to two years. But you simply cannot just sit around and wait for people to raise the money, to wait for a director or something else. Right now I'm having my greatest surge of activity."

He ruefully recalls a couple of instances when single-minded concentration on a project got nowhere — "a wonderful score for James Thurber's 'Wonderful O' and a show with Miss Fields about Eleanor Roosevelt — 11 producers had it, but it never was done."

In every project Coleman tackles, "It's hard for me to think of myself as being into typical musical theater. I like to fool around with form, even if the differences aren't visible until some scholar comes around five years later to tell you what you did."

Adjusting to the work idiosyncracies of assorted lyricists occasionally create problems which he insists better the product in the long run.

"You focus on the work rather than becoming buddies," he says.

Sometimes words, sometimes melody comes first for the New York-born melodist.

At age 48, bachelor Coleman has been in show business 42 years.

"I was a child prodigy," he casually remarks, studying piano at 4 and giving public concerts when 6.

When he graduated from high school, steeped in Brahms, Ravel and Beethoven, he formed a jazz trio that immediately found night club employment. Soon he was a cabaret soloist, testing the songs that he was already starting to write.

"I never thought my career would primarily be in the theater," he says.

Coleman still likes to perform at the keyboard and this season will appear with symphony orchestras in 15 cities from Pittsburgh to Honolulu.

The selection he has programmed is "The Coleman Collection," a three-movement synthesis of his dulcet output thus far.

# Roni Stoneman's nagging just an act

NASHVILLE (AP) — Roni Stoneman doesn't nag her real-life husband as she does Gordy Tapp every week on the syndicated television show "Hee Haw."

Miss Stoneman is well-known to "Hee Haw" viewers as the gap-toothed wife with her hair in rags who's always nagging her husband.

"My husband wouldn't tolerate nagging," said Miss Stoneman, 39, the wife of George Hermick, who has a doctorate in English. "He runs our

house.

"I can be mean when I get mad, but I'm not really a mean person."

As "Hee Haw" enters its ninth season, here are other answers to questions about Miss Stoneman:

—The gap between her two middle upper teeth is natural.

—She is as nutty as she appears in other segments of the show.

"I've had people come up to me on the road and say, 'Are you really as ugly as my wife says you are?'" she declared. "And the state police stop-

ped me once. They made me show them my teeth, and they still gave me a ticket."

Nutty? Consider this:

—She has a gray oak outhouse in her back yard. "It's just a one-seater."

—She and George "Goober" Lindsey recently sang "Flush Me From the Bathroom of Your Heart" while dining at a fashionable French restaurant in Los Angeles.

"I'm kinda screwy," she said. "But it's better than being sad."

In real life, she has

seven children. "Don't anybody tell me I'm not sexy," she said.

But people persist.

Visiting the home of a "Hee Haw" executive for an audition, she was told: "You're just what we need. We've got all the pretty girls we want."

Then there's the matter of dressing rooms. She shares facilities with statuesque beauties like Barbi Benton and Lisa Todd.

"I could wear my bra backwards," she moans.

But she can be serious. Like when she talks about

her 17-year-old daughter, a "special" child. Or about her struggle out of poverty with members of the country music pioneers, the Stoneman family.

"I had an agent who told me once to act like a star," said Miss Stoneman, a gifted banjo player. "I'd been hungry too long to act that way."

"I never had a dresser drawer until I got married. I always had to share. I never realized anybody lived different than we did until I went home with a girlfriend who had a bedroom."

"Sometimes I get quiet," she said. "There's a time for everything."

But mention "Hee Haw" and her mood brightens. Some behind-the-scenes activity:

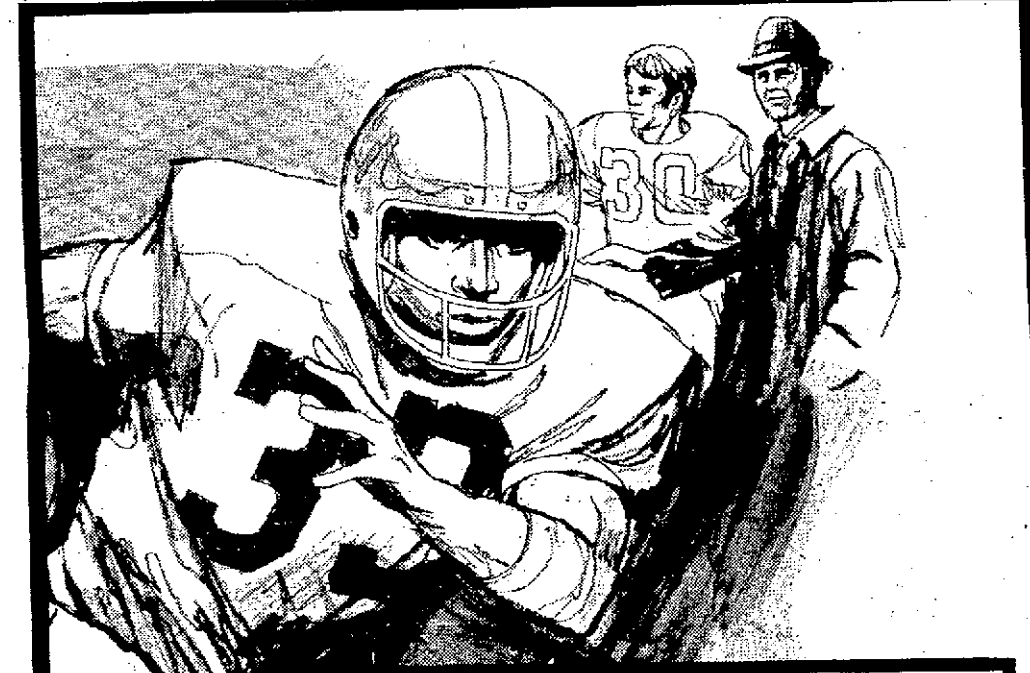
—Misty Rowe once accidentally knocked off the hairpiece of a fellow star.



RONI STONEMAN: WHO'S NUTTY?  
—AP Wirephoto

—Everybody gets along well.

—All the women chase Junior Samples."



## PLAY THE INDEPENDENT, PRESS-TELEGRAM GOAL LINE GOLD

The I, P-T's PICK-TH-FOOTBALL-WINNERS-FOR-CASH Game!

up to **\$200 in PRIZES** each week!

FIRST PRIZE **\$100** SECOND PRIZE **\$25**

**EXTRA CASH BONUS**  
for I, P-T Daily Home Delivery Subscribers

**+ \$50 1st Prize + \$25 2nd Prize**

### HERE ARE THE SIMPLE RULES TO PLAY GOAL LINE GOLD

Simply cut out and mark your winning team or tie game choices on the entry ballot which appears Sunday through Thursday in the sports pages of the Independent and Press-Telegram. Weekly ballots must be received by these newspapers before 5 p.m. each Friday. Entries can be delivered to the I, P-T's downtown Long Beach offices at 604 Pine Ave., or mailed to Independent Press-Telegram, Goal Line Gold Contest, P.O. Box 420, Long Beach, Ca. 90801. Entries received by mail or personal delivery after 5 p.m. Fridays will be disqualified from competition for that week, so mailed ballots should be sent early.

Each week a specific game score will serve as the tie-breaker when two or more entries predict the same number of correct game outcomes. In the event of a tie the entry closest to the actual final score of the tie-breaker game will win the cash prize. The half-time score of the same game will serve as the second tie-breaker.

Prize money will be allotted as follows: First Prize \$100; Second Prize \$25. Daily home delivery subscribers to the Independent or Press-Telegram will receive an extra cash bonus of \$50 for first prize and \$25 for second prize. Total cash prizes given away each week: up to \$200. To qualify for bonus prize money, winners must be subscribers as of Friday of

each week's contest.

Contestants may only enter one ballot for each week's contest. Multiple entries will be automatically disqualified. Entries must be on the official entry ballot as published in the Independent and Press-Telegram or a hand drawn or typed reasonable facsimile of the same size. Ballots reproduced by any copying machine cannot be accepted.

Entries become the property of the Independent Press-Telegram and the decisions of the judges are final. No purchase is necessary to play Goal Line Gold. The contest is open to everyone except Independent Press-Telegram employees and their families.

ENTRY BALLOTS EVERY SUNDAY THRU THURSDAY IN YOUR IPT SPORTS SECTION

### David Niven gets set for 'Murder'

David Niven will play the colonel in the film version of Agatha Christie's detective novel "Murder on the Nile."

Peter Ustinov plays Inspector Poirot in a cast that also includes Bette Davis, Angela Lansbury and Maggie Smith.

### YOUR HOROSCOPE by JEANE DIXON

**Forecast for Monday**

**YOUR BIRTHDAY**  
TODAY After a long slow beginning, or series of false starts, self-reliance takes effect about midyear, with gratifying results. Relationships drift if you let them, are tense if you pursue too zealously. You must learn the art of not invading others' privacy. Today's natives turn writing, folklore, humor, philosophy, scientific material into popular forms. Those born this year will achieve prominent status in the future world of politics, literature, social causes.

**ARIES (March 21-April 19):** The day runs thin; you can see the flaws, plus opportunities for perfection, or at least improvement, in times to come. Keep notes for working reference.

**TAURUS (April 20-May 20):** Let it be known that your main resources are ready for good use. Be consistent, put your best foot forward. If you earned an increase, step up, ask for it.

**GEMINI (May 21-June 20):** You manage well, run up excellent progress despite a low point in your cycle of influence. Rivalry has no serious impact, spurs you on to extra efficiency.

**CANCER (June 21-July 22):** It's a day of dramatic change. Begin a challenging new assignment or redefine an old one. Pick up a sideline, extra benefits. A token gift tells true feelings.

**LEO (July 23-Aug. 22):** Allusion to past triumphs is a starting place. Proceed with current affairs in grand style. Disregard personalities, realize provocative comments are harmless.

**VIRGO (Aug. 23-Sept. 22):** If in a new spot or facing unfamiliar conditions, your work is really cut out for you. A great deal in the future depends on the precedents you establish now.

**LIBRA (Sept. 23-Oct. 22):** Any drift pattern is interrupted, results generally favorable. The key factor being self-respect. Reduce conflicts to amicable acceptance if not co-operation.

**SCORPIO (Oct. 23-Nov. 21):** Separate people who relate to you from those headed in other directions. If you've fewer friends than thought, focus on significance of the ones who count.

**SAGITTARIUS (Nov. 22-Dec. 21):** In recouping losses or setbacks, base efforts on realities, not intangibles. Emotional expression luckily is fluent, but meaning into words as well.

**CAPRICORN (Dec. 22-Jan. 19):** If looking for support for your ventures, organize samples of the kind of work you

### LONG BEACH CITY COLLEGE COMMUNITY EDUCATION & EVENTS INTERNATIONAL ARTISTS IN CONCERT

September 30, 1977  
8 P.M.

**SAN DIEGO BALLET**  
LONG BEACH CITY COLLEGE AUDITORIUM  
Clark Avenue at Harvey Way

Other performances in 1977-78 season:

Nov. 18, 77	VIRGIL FORT
Feb. 10, 78	LAURINDO ALMEIDA
Mar. 31, 78	LITTLE SINGERS OF LOURDES
Apr. 9, 78	P.D.Q. BACH
Apr. 30, 78	BALLET AZTECA DE MEXICO

**RESERVED SEATING**

General Admission	Season Tickets	Single Admission
Seniors (62 & over)	\$30-\$20	\$6-\$4
Juniors (17 & under)	\$20-\$15	\$4-\$0-\$2

For ticket information, call (213) 420-4566



Sometimes when you reach for a dream you have to leave something behind.

## You Light Up My Life

It's a song you'll always remember. It's a movie you'll never forget.

A Joseph Brooks Film

Starring: Didi Conn, Joe Silver, Michael Zaslow, Stephen Nathan, and Melanie Mayron as "Annie Gerrard"

Music and title song composed, arranged and conducted by Joseph Brooks

Director of Photography: Eric Seamen Associate Producers: Nicholas Grippo, Edwin Morgan

Written, Produced and Directed by Joseph Brooks A Columbia Pictures Release

STARTS WEDNESDAY AT THEATRES AND DRIVE-INS EVERYWHERE

Earl Wilson

# Tony Lo Bianco won't go Hollywood

NEW YORK — "Everybody's out there in Hollywood now," shrugged Tony Lo Bianco, Brooklyn's home-grown movie star, "but I'll always be a New Yorker, and I'm staying."

"I was away four months. I'd said New York's cab drivers were more polite than California's. Then I saw an elderly woman crossing the street here on crutches. A cab driver was screaming at her for not going faster. When I got into traffic, it took me 40 minutes to go two blocks."

Tony shrugged again. That's New York! He's hooked on the town — with a beautiful colonial home (with a pool) in Westchester and an apartment in New York.

Tony's 38, Brooklyn-born, an idealist, married, father of three daughters, and he says, "I haven't given in to financial things dangled before me — such as commercials and other 'unsel.' And there are offers."

He's now starring with Sylvester Stallone in "F.I.S.T.," about a trucker's union chief who just disappears (like Jimmy Hoffa). He also is starring in "Bloodbrothers," he played in and directed "Police Story" and he's remembered by the ladies for the "Love of Life" soap opera:

"Many times I'm not recognized on the street, and it tickles me. I can walk anywhere, be anybody. I think of myself as a

chameleon. It's fun acting. You slip into somebody else."

Tony's just really getting started. He philosophizes that he might have been a baseball star instead. At 19 he got a tryout with the Brooklyn Dodgers: "I got so excited I got a nosebleed when I stepped on the field. I spent all my tryout time looking up at the sky trying to stop the nosebleed."

DEAR BEATRICE LILLIE said goodbye to New York probably for the last time, and she was barely aware of it. Eighty-three, ill for several years, the great comedienne was carried aboard a plane by her longtime friend John Philip Huck and flown to London with three nurses assisting. She's to live out her days in her house on the Thames. Her Manhattan apartment here was offered for sale.

Miss Lillie, who hasn't seemed to recognize even closest friends, wasn't traveling under her rightful title, Lady Peel, but was using an assumed name she fancied as a girl, "Gladys Montel." One who said goodbye was Bruce Laffey, co-owner of Great Aunt Fanny's restaurant, who's writing her life story. He was sure she didn't recognize him, either.

Bob Hope says those 20 cent local phone calls can be puzzling. "But they can be worth it," he says, "if she's in." ... Bob

## LBSU flutist Barcellona's recital enjoyable

By Jim Cox

John Barcellona assembled and produced a tasteful, proficient and enjoyable sampling of flute literature Friday night in the Studio Theater at Long Beach State University.

The performance was the first in the seven-concert 1977-78 Faculty Recital series, designed to showcase faculty members and raise money for student scholarships.

Barcellona, flute instructor in the music department, is an outstanding performer with a finely tuned sense

of emotion and excellent technical control.

In all but one of the five compositions performed Friday night, Barcellona was accompanied by pianist Virginia Mitchell, also on the LBSU music faculty.

Barcellona and Mitchell have worked together in past recitals and this time

### REVIEW

they proved that theirs is a combination worth witnessing.

Mitchell is capable of dominating, should the music demand it, but has no hesitation to take a back seat to the soloist, supplying subtle and consistent accompaniment.

The second half of the program was the more interesting, containing 20th century works by Aaron Copland and Eugene Bozza.

Bozza, born in 1905, is a

French composer and conductor. His "Agreste" is characteristically French, thematically and in its impressionistic style.

Barcellona paid particular attention to his dynamic level, reproducing all of Bozza's intended nuance, and his interpretation of the numerous contrasts in tempo was notably effective.

The Copland Duo for Flute and Piano (1971) began the second half. It contains continual shifts in mood but nevertheless is an attractive blending of the two instruments.

The piece begins with a long opening statement by the flute. At first the piano is used only sparingly, but as the work progresses its presence becomes more and more apparent as it develops into an integral part of the composition.

The third movement proved rather disjointed and meandering, but Barcellona and Mitchell showed no difficulty in surviving, remaining together and playing with interest.

Between the two contemporary compositions, Barcellona — with the as-

sistance of flutists Mary Turquist and Margaret Garside — performed the Miniature Suite No. 2 of Albelardo Albis.

Albisi was a flutist with Milan's La Scala opera, and this operatic background is readily apparent in this flowing and melodic trio for flutes.

The concert began with Friedrich Kuhlau's Duo Sonate in G Minor, a piece which integrates the flute and piano extremely well.

Kuhlau was a German-born flutist, pianist and composer who spent most of his life in Copenhagen. He was a contemporary of Beethoven.

Following the Kuhlau, Barcellona and Mitchell played Robert Barilier's "Le Martyre de Mar-syas," which is based on the Greek myth in which Marsyas enters a musical competition with the god Apollo and loses.

During the performance, slides of drawings, paintings and sculpture inspired by the myth were projected on a screen behind the musicians.

**AFTER THE SHOW IT'S**  
**APPLE & ANNIE'S**  
**PIZZA & ICE CREAM PARLOR**  
5250 Faculty Ave. 531-7711  
NEXT TO LAKEWOOD CENTER THEATRE

**COUPON**

**FREE ICE CREAM CONE**  
Buy one, get one Free  
Expires 9-30-77

**Cousin Cousine**  
with Marie France Plesier  
Opens 6:45 (R)

**BAY Seal Beach**  
Pacific Coast Hwy. & Main St.  
431-9788

**Long Beach Civic Light Opera**  
presents Meredith Willson's

**THE MUSIC MAN**  
four great weekends.  
opens Oct. 28th

featuring the famous  
**LONG BEACH JUNIOR CONCERT BAND**  
FRI (8:30 pm) \$6.50, 5.50, 4.50, 3.00  
SAT (8:30 pm) \$7.50, 6.50, 5.50, 4.00  
SUN MAT (2:00 pm) \$5.50, 4.50, 3.50, 2.00  
performances at JORDAN THEATRE 6500 Atlantic Ave.  
Write: L.B. Civic Light Opera P.O. Box 20280, L.B. 90801

**Phone 432-7926**

**FREE Big Blue Bus FREE**  
Leaves Ocean and L.B. Blvd.  
Sundays 1:00 p.m.

**"A Mondo Cane... American style. Funny, reckless... underbelly view of the U.S.A. ought to tickle hell out of everyone." — PLAYBOY**

**JABBERWALK**

**SHOWS WHAT AMERICA IS INTO TODAY!**

"America is a jungle of male go-go dancers, drive-in churches, award ceremonies for porno films, brothels for senior citizens, and rent-a-dungeons equipped with whips and racks."  
— NEW YORK TIMES' US

"Sex boutiques, coed prisons, fly-in Western brothels and drive-in funeral parlors are but a few of the regional phenomena explored in JABBERWALK."  
— PLAYBOY

Produced, Written and Directed by Romano Vanderschueren • ITM Releasing Co. • Eastmancolor

**MOVIES**  
Long Beach Marina  
Long Beach • 536-7751

**LONG BEACH DRIVE-IN**  
San Diego Fwy. at Santa Fe Ave.  
834-6435

**CERRITOS MALL CINEMA**  
655 Fwy. at South St.  
Cerritos Mall • 924-7776

## Heston giving awards

Actor Charlton Heston will present the third annual American Society of Cinematographers awards for the best photographed college film of 1976-77 at a dinner at ASC headquarters in Hollywood Oct. 24.

The Oscar-winning star will present trophies to the winning college cinematographer and university

representative, it was announced by director of photography Stanley Cortez, event chairman. Plaques of accomplishment will be awarded to four other nominees. More than 200 universities and colleges are participating. Heston, chairman of the board of trustees of the American Film Institute, won an Academy Award in 1959 for "Ben Hur."

### PACIFIC WALK-IN THEATRES

LATE SHOWS EVERY FRIDAY & SATURDAY

#### BARGAIN PRICE EARLY BIRD SHOWS (AT TIMES BELOW)

BARGAIN PRICE TICKETS MUST BE USED AT TIME OF PURCHASE

**RIVOLI:**  
\$1.50 MONDAY thru FRIDAY 4:30-7:00  
SATURDAY 1:30-5:00 • SUNDAY & HOLIDAYS 1:30-3:30

**LAKEWOOD CENTER:**  
\$1.50 MONDAY thru SATURDAY (except holidays) 12:30-5:00

**LA MIRADA 4:**  
\$1.50 MONDAY thru SATURDAY (except holidays) 12:30-5:00  
SUNDAY & HOLIDAYS 12:30 & 2:00

IN SUBURBANO

GEORGE SEGAL • TWENTY-THREE BOTTOMS

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**ORCA: THE KILLER WHALE (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE LAST REMAKE OF BEAU GESTE (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**ONE YEAR OLDER & ONE YEAR WILDER**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE LAST REMAKE OF BEAU GESTE (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**MOVING VIOLATION (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**

ROBERT SHAW • JACQUELINE BISSET

**LAKEWOOD CENTER WALK-IN** Faculty at Cerritos 531-9580

**THE SPY WHO LOVED ME (PG)**



BEATRICE LILLIE  
Outward Bound

### RATINGS

**G** General Audiences.  
All ages admitted.

**PG** Parental Guidance  
Suggested.  
All ages admitted.

**R** Restricted Persons under 17  
not admitted unless accom-  
panied by parent or guardian.

NOTE: If two features have different  
ratings, the more restrictive rating  
prevails.  
Pr Gen 1.327.2

### mann

THEATRES LONG BEACH

**BARGAIN PRICES**

AT THEATRES AND TIMES LISTED BELOW  
EXCEPT CREST

Monday-Friday 11:30-6:30

**ROSSMOOR, SEAL BEACH**

12535 Seal Beach 430-0419

**"THUNDER & LIGHTNING"**

1:00-2:45-4:30 (PG)

**"MOVING VIOLATION"**

6:45-10:00 (PG)

**ROSSMOOR, SEAL BEACH**

12535 Seal Beach 430-0419

**"NEW YORK, NEW YORK"**

7:00 (PG)

**"A STAR IS BORN"**

8:30 (R)

**ROSSMOOR, SEAL BEACH**

12535 Seal Beach 430-0419

**"THE SPY WHO LOVED ME"**

8:00 (PG)

**"LOVE AND DEATH"**

6:30-10:20 (PG)

**CREST, NO. LONG BEACH**

4275 Atlantic 424-2819

**"THE DEEP"** (PG)

DAILY 8:00-10:30

**"SINBAD AND THE EYE OF THE TIGER"** (PG)

DAILY 6:15-10:30

**"LOVE AND DEATH"** (PG)

SAT. & SUN. 3:15-7:30

**ALONDR 6**

ON ALONDR 6

**CERRITOS/NORWALK**

**"OUTLAW BLUES"**

1:00-2:45-4:30

**"GRAND THEFT AUTO"** (PG)

6:15-10:00 (PG)

**"THUNDER & LIGHTNING"**

1:00-2:45-4:30

**"MOVING VIOLATION"** (PG)

6:45-10:00 (PG)

**"RESCUERS"**

1:00-2:45-4:30

**"LOVE OF BENJI"**

3:00-6:15

**"MOVING VIOLATION"** (PG)

5:45-8:15/9:15

**"ONE ON ONE"**

2:15-4:15-6:15-8:15

**"CHARLIE BROWN"**

10:00-11:30

**"MOVING VIOLATION"** (PG)

5:00-5:30

**"HERBIE: MONTE CARLO"**

2:00-3:00

**"CHARLIE BROWN"**

10:00-11:30

**"MOVING VIOLATION"** (PG)

5:00-5:30

**"HERBIE: MONTE CARLO"**

2:00-3:00

**"CHARLIE BROWN"**

10:00-11:30

**"MOVING VIOLATION"** (PG)

5:00-5:30

**"HERBIE: MONTE CARLO"**

2:00-3:00

**"CHARLIE BROWN"**

10:00-11:30

**"MOVING VIOLATION"** (PG)

5:00-5:30

**A different kind of love story.**

**THE LAST REMAKE OF BEAU GESTE**

A UNIVERSAL PICTURE TECHNOLOGY

**LAKEWOOD 2**  
Faculty at Cerritos  
Lakewood Center • 531-9580

**A PURSUIT THROUGH THE NATION'S GREATEST AMUSEMENT PARKS.**

**WATCH OUT FOR THE MAIN ATTRACTION**

**ROLLERCOASTER**

GEORGE SEGAL  
RICHARD WIDMARK  
TIMOTHY BOTTOMS  
HARRY GUARDINO  
SUSAN STRASBERG  
AND HENRY FONDA  
"ROLLERCOASTER"

Ride it in



What's Your Problem?

# Landlords on risky ground with 'no children' renting rule

By Don G. Campbell

"Oh, I thought you said DON'T fire when you see the whites of their eyes!"

Misunderstandings are as old as the art of communication, and while "putting it in writing" solves part of the problem, it's still a long way from being foolproof.

DEAR MR. CAMPBELL: I would like to tell you about the dirty deal my husband and I are getting from real estate.

We bought a \$50,000 house from a real estate salesperson and put \$4,000 down payment on it. She put this in the contract as a cash deal, but she had to sell our house by a certain date. She did not sell our

house by the date she was supposed to and the contract on the \$50,000 house was broken and it was sold to someone else.

The problem is that her agency isn't returning our \$4,000 because she did not put a contingency in the deal — in other words, she told lies in the contract and we are blamed because she didn't sell our house by a certain date. How can real estate people tell lies in contracts like ours? We have really been "taken for a ride." — Mrs. T.R., Williams-ville, N.Y.

A. Whether the contract was a "lie" or simply a gross oversight is a legal problem. I would retain a good lawyer and have him or her bring the matter up with the princi-

pals in the brokerage. Failing there, he or she should visit your local board of Realtors.

A lot of it, I'm afraid, depends on how much substantiation you can bring to the oral understanding that the contingency clause was supposed to be included.

DEAR MR. CAMPBELL: I was divorced about a year ago and was awarded custody of my two children, ages 7 and 10. Naturally, I have had to go back to work.

What really riles me is the trouble I am having trying to find a decent apartment I can afford. Is it legal to turn somebody like me away simply because I have children? Three-fourths of the places

I've looked at are for "adults only." Isn't there a law against this? — Mrs. W.G., Buffalo, N.Y.

A. In some states it is against the law — and, in most cases, is pretty generally ignored. I suggest you check with your state's attorney general's office. If it is against the law to discriminate against children, you can probably bring enough pressure against the landlord to force him to rent to you.

Yours is a sticky situation. Even you can appreciate the feelings of a lot of people — particularly the older ones — who find games of Cowboys and Indians in the hallways less than restful.

DEAR MR. CAMPBELL: I have been transferred back east by

my company, with the understanding that it is temporary and that I will be returned here in two or three years.

My wife wants to sell our house and have a nice profit (we have a big equity in it and the payments are low), but I want to rent it until we return. She says that absentee home ownership is more trouble than it's worth. What do you think? — G.G.J., San Diego.

A. Usually, I'd be inclined to agree with your wife. But, in your case (since you know you ARE returning and since I assume the house "fits" you) I would be inclined to suffer along with absentee landlordism for a couple of years.

To defer the tax on your house profit, you would have to buy a house of equal value in the east and sell it when you return to California.

DEAR MR. CAMPBELL: I have found an apartment I like, but it is on a two-year lease. Can I get out of it if I get transferred before then? — T.V., Philadelphia.

A. You can't automatically assume that you can, nor can you rest easy with oral assurances by the landlord that you can. Unless there is an "escape" clause in the written lease covering transfers beyond your control, you should make sure the lease permits you to sublet the apartment for the duration.

(Register/Tribune Syndicate)

## Waterfront keys Arbor Lake life

An exclusive waterfront location convenient to a wide variety of community and regional amenities is one of the outstanding "selling" features of Woodbridge Arborlake, McLain Development Co.'s new lakeside neighborhood of elegant townhomes in Irvine.

Situated in the popular Irvine Co. Village of Woodbridge, the homes are within a recreation-oriented community designed around a 30-acre theme lake and are just a few steps from the North Lake Beach Club.

Village parks, swimming pools and bicycle paths are among the recreational features available to Woodbridge residents and a lake front tennis facility is proposed for the future.

WITHIN MINUTES of Woodbridge, a wealth of public and private recreation includes tennis courts and golf courses, parks and the famous beaches and marinas of Newport-Balboa.

Shopping is conveniently close, from neighborhood stores to the elegant shops of Fashion Island in Newport Center where restaurants and other entertainment, medical and office buildings are located. In addition, ground was recently broken for the Woodbridge shopping center scheduled to open in May 1978.

Irvine Industrial Complex and the Orange County Airport are just a short distance from Woodbridge and easy access to the San Diego and Santa



WOODBIDGE ARBORLAKE—POPULAR WATERFRONT COMMUNITY

Ana Freeways provides fast commuting to employment and metropolitan centers.

Now selling in its second phase, Woodbridge Arborlake offers a limited number of two and three bedroom townhomes priced from \$99,950 to \$174,950, many on the waterfront or with lake views.

Five different floor plans are available, ranging in size from 1,600 to 2,386 square feet and including a full complement of custom quality appointments for comfort and convenience.

DESIGNED FOR the sophisticated adult lifestyle, the townhomes feature such architectural elegances as sunken living rooms, soaring vaulted ceilings, dramatic fireplaces, built-in wet bars and wide expanses of glass to take advantage of the views.

Spacious private patios or decks reach out over

the water or open onto a sandy beach or greenbelt with views to the mountains beyond—offering ultimate enjoyment of indoor/outdoor living.

Arborlake residents have the benefits of condominium ownership with automatic membership in the neighborhood and Woodbridge Village Associations which provide exterior and community maintenance for monthly fees.

FIVE FULLY furnished lakeside model homes are open daily from 10 a.m. to dusk at Arborlake. The development may be easily reached by taking the Culver Drive exit from the Santa Ana Freeway, then south on Culver to Warner Avenue and left into the Village of Woodbridge.

Directions to Woodbridge Arborlake may be obtained at the village information center, located at the southeast corner of Warner and Culver.

### REAL ESTATE LICENSE COURSE

- ★ INSTRUCTOR: LICENSED BROKER AND PRACTICING ATTORNEY
  - ★ Comprehensive Preparation For Exam — Only One Weekend
  - ★ Excellent Text With Exams And Answers Included
  - ★ Next Class: Oct. 1 and 2: Daily 8 A.M. to 5 P.M.
  - ★ Hyatt House, Pacific Coast Hwy & 2nd St. Long Beach
  - ★ \$85 Total Cost—\$75 If Registered and Paid by Sept. 29
  - ★ Send Check With Name, Address, & Phone No. To:
- HANKINS EDUCATIONAL SEMINARS**  
100 Oceanview 12th Fl Long Beach 90802 Ph (213) 435-2481  
\* Or Register at Seminar



## Peppertree Villas are not for everyone.

The last few homes at this exclusive community will soon be sold and there will be no more. For the discerning, this is clearly the last opportunity to join the few discriminating owners who have already purchased an elegant Peppertree home.

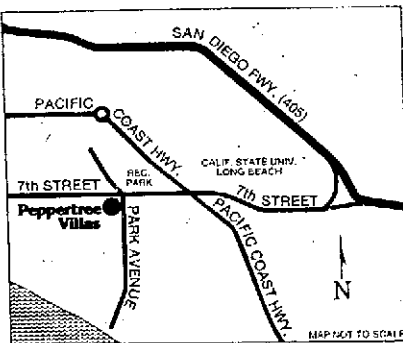
Obviously, Peppertree homes are not for everyone. They're big, beautiful two story homes with two bedrooms and two baths, a delightful loft-like den area, and a distinct Spanish flavor. Plus, you'll find features such as a wood burning fireplace, ceramic tile entries and dramatic, soaring beam ceilings.

The setting for these homes is ideal. Inside secluded Peppertree is a beautiful tiled pool and cloistered jacuzzi, a handsome Mexican fountain and an abundance of trees and foliage. And this lovely community is located directly across the street from the wooded area and nine hole golf course of Recreation Park.

Visit Peppertree today and find out if one of the homes is just right for you.

### Peppertree Villas

Driving Directions: San Diego Freeway to 7th Street. Continue west on 7th Street past Recreation Park to Park Avenue. Left (south) to 643 Park Avenue. Phone (213) 438-3430.



A product of C. Robert Langslet and Son, Inc.

## Mobile home lots sold out

The first phase of 257 mobile home lots in Highland Springs Village in the foothills of Cherry Valley is sold out and 219 other lots will be offered soon, Jimmy Thompson, sales manager, said.

It was announced erroneously on these pages last week that lots were still available.

Cherry Valley is three miles north of 10 between Beaumont and Banning.

Thompson can be contacted at 10350 Overland Trail, Cherry Valley, Calif., 92223.

INDEPENDENT PRESS TELEGRAM  
ORANGE COUNTY EVENING NEWS AND INDEPENDENTS



### Ron Jensen Leading The Way

Ron Jensen of Tarbell, Realtors Los Alamitos office has once again been named to the firm's quarterly "Top Producers" list. An elite group of sales agents representing

Tarbell's very finest. Buying or selling a home, call a professional, call Ron Jensen.

(213) 598-7746 (714) 828-1751  
10900 Los Alamitos Blvd.

"America's Largest Independent Realty Company"



1 Our sales manager says, "It's a great advantage to live in a master planned community like Anaheim Hills." The fact is: a new home purchase in Anaheim Hills is a wise investment. Some of Orange County's highest levels of appreciation have been realized in Anaheim Hills.

2 Our sales manager says, "The Covey features the finest building materials, custom cabinetry and woodwork." The fact is: The Covey features oak cabinetry, wood banisters with spindle railings, wood framed windows and shutters, even the kitchen's luminous ceiling is trimmed in oak.

3 Our sales manager says, "Our kitchen counters feature ceramic tile." The fact is: because quality is so important, our kitchen counters feature Franciscan Terra-Grande ceramic tile in six decorator colors.

4 Our sales manager says, "The Covey's distinguished exteriors give the community a custom look." The fact is: this limited edition of 33 homes features a total of 13 exteriors, French, English, Colonial and Early Californian stylings...all built with the careful attention that is lavished on custom homes.

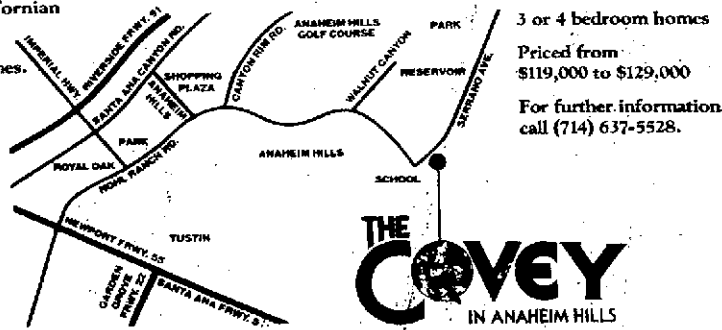
## Don't Take Our Sales Manager's Word For It.

5 Our sales manager says, "The Covey offers many custom features." The fact is: The Covey builds in valued features like central air conditioning, brushed brass fixtures and microwave oven at no extra cost. There's no need to upgrade, it's all been done for you.

6 Our sales manager says, "The Covey is an outstanding value in an affordable home." The fact is: The Covey offers one of the best per square foot values in Anaheim Hills. We want you to compare. Only then will you realize the real value of our quality craftsmanship and high standards.

7 Our sales manager says, "Anaheim Hills presents many recreational opportunities." The fact is: Anaheim Hills offers a challenging 18 hole public golf course, private saddle and tennis clubs. There are miles of riding and hiking trails, shady parks and nature areas.

Don't take anyone's word for it... come and see for yourself. Look carefully and critically at The Covey. It's a warm and secure hometown kind of environment...you'll want to call it home.



3 or 4 bedroom homes  
Priced from \$119,000 to \$129,000  
For further information, call (714) 637-5528.

The Robert P. Warmington Co.  
another generation of caring...

## Phase two due at HVH

Ground will be broken at noon Wednesday for construction of Phase two of Huntington Village Homes, the highly successful Foxx Development Corp.'s single-family, detached homes in Huntington Beach. The first phase has been sold.

Handling the shovel will be Miss Orange County Myra Robinson of Huntington Beach, Mayor Ron Patterson and Jim Foxx, president of Foxx Development. Members of the City Council, civic officials and other guests have also been invited.

The first phase of Huntington Village Homes were among the first built when land in the vicinity of the original village of Huntington Beach (then called Pacific City) became available for development last year. The design and construction set the standard for other developers and helped to upgrade new homes in that section of the city.

**THE SECOND PHASE** of construction will consist of 21 homes similar in design to those in the first phase and priced from \$120,000.

Built only a few blocks from the beach, in the area bounded generally by Main Street on the east, and Golden West on the west, the homes have three bedrooms, two baths, family room and a detached two-car garage.

Reminiscent of Cape Cod homes, the exterior of the homes is of wood and stucco siding and have shake roofs.

Dramatic vaulted ceilings highlight the living room, which has a brick-faced wood-burning fireplace. The entryway is over hand-laid ceramic tile flooring.

Kitchens include an eye-level microwave oven, double stainless steel sink with disposal, hand-laid tile countertops and ash cabinets. There is a breakfast bar between the kitchen and the family room for informal meals.

Master bedrooms have windows high in the wall that allow a view of the stars while maintaining privacy.

The model complex, which includes a furnished home, a production model and the sales center will remain at 519-14th St. in Huntington Beach, which may be reached by taking the Beach Boulevard off-ramp of the San Diego Freeway, south to Adams Avenue and right to Main Street. Additional information may be obtained by calling (714) 960-3244.

## Exclusive sales agent for Woodcrest-Irvine

Gribin Von Dyl & Associates has been picked as exclusive sales agent for Westfield Development Co.'s new single family home community, Woodcrest-Irvine, according to James Rodgers, president of the Irvine-based building firm.

"We selected Gribin Von Dyl because of the genuine interest its staff has shown in clients such as us," Rodgers said, adding, "this was evidenced by firm executive Lou Von Dyl's move three years ago from the San Fernando Valley to Newport Beach to provide personal service to builders in Orange County."

Woodcrest-Irvine is located in the Village of Northwood in Irvine, a new 1,400-acre community being developed by 18 Southern California builders who plan to fill the area with over 4,000 homes in 25 different neighborhoods; a 17-acre commercial center, and 20-acre community park.

Sales at Woodcrest-Irvine have begun with a first-phase offering of 46

three and four-bedroom homes.

Information about Woodcrest-Irvine may be obtained from Westfield Development Co., 17802 Sky Park Circle, Irvine, 92714, telephone 714-979-3900.

### Stuart Realty handles OE

Jim Rodgers, owner and president of Westfield Development Co. Inc. of Irvine, has announced the appointment of Stuart Realty of Tustin as exclusive sales agent for Orangewood Estates, the company's new single family home community in the San Bernardino County city of Montclair.

Orangewood Estates will be another in a long line of quality new home neighborhoods by Westfield, which has recorded a total sales volume of over \$42 million in the past three years. The 72 three and four bedroom homes in the project will be constructed on estate-size lots. Sales will begin later this month.

## The Grove presents luxury, seclusion in Mohler Hills

Grant/Warmington Builders has announced the opening of The Grove, a new and exclusive residential community in Mohler Hills, Anaheim.

"The Mohler Hills area has always provided a prestigious address for families seeking both luxury and seclusion," said Bud Warmington. "The Grove continues this emphasis on privacy in a limited edition of 13 executive homes."

The homes are set in a quiet, secluded area amid towering stands of mature pine and eucalyptus trees. "In planning and building The Grove, we have preserved as many of the trees as possible," said Warmington.

**PRICED FROM \$118,000 to \$135,000**, the two story residences offer from three to five bedrooms. There are three distinctive floorplans and 10 exterior stylings in the French Normandy, English Tudor and Country English traditions.

The homes are distinguished by price-included custom features including vaulted ceilings, wet bars, intercom system, woodburning fireplaces, ceramic tile on wood entry and wall-to-wall plush carpeting.

Homeowners have access to all the recreational facilities available in Anaheim Hills. Facilities include an 18-hole public golf course, an 11-court pri-

vate Racquet Club, miles of riding and hiking trails and the new private saddle club with complete equestrian center.

Very private and secluded, The Grove is still convenient to shopping and freeway close to the business centers of Orange and Los Angeles Counties.

The sales office at the end of Quintana Road, Anaheim, is open from 10 to dusk, daily except Thursdays. From the Riverside Freeway (91), take the Imperial Highway off-ramp south to Santa Ana Canyon Road, then left on Quintana to the sales office. For more information, call (714) 956-3201.

## Shareholders meet on 29th

**LAGUNA HILLS** — A special meeting of shareholders of Rossmore Corp. (AMEX) will be held at 2 p.m., Thursday, Sept. 29, in the Regal Room, Grand Hotel, Anaheim, to vote on the proposed reorganization of the company's

operations into three separate public corporations as previously announced.

Ross W. Cortese, chairman, said that if the plan is approved at the special meeting, the distribution of stock in the new companies will be made shortly.

## 10 WINNERS!

**BETTY SUMPTER**  
Top Salesperson of the Month



BETTY SUMPTER



TERRI VEDDER



ALMA KIRKLAND



PAUL LOWRY



LES ANDRE



BILL CRABTREE



TULLY STRONG



ART SCHWARZ



VERN WIER



ELAINE FLEMING

Congratulations to these ten sales leaders for their outstanding production in August. If you are looking for an experienced professional who knows how to solve your Real Estate problems, call us and ask for one of these winners.

**CENTURY 21 - SPAROW REALTY**  
5625 East Willow Street  
Long Beach  
(213) 425-1221 (714) 846-2488

Grand Opening  
Phase 2



## Start Something

Start something for yourself... or with the person who cares for you. Start enjoying new friends and new activities. Get together with your neighbors at poolside, or share the solitude and privacy of your own patio.

Villa Monterey Townhomes are located near everything that's made ORANGE COUNTY the place to live: theaters, restaurants and shopping. Convenient nearby freeways mean you spend less time on the road, more time relaxing and enjoying your new home.

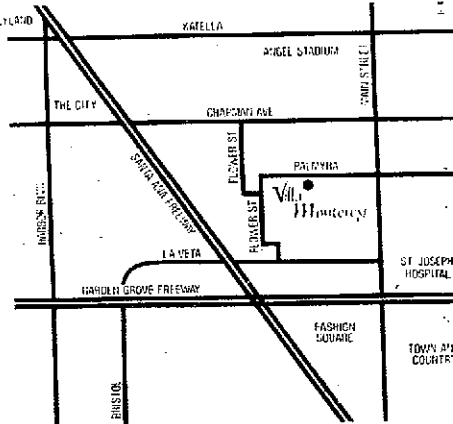
Start enjoying a better lifestyle at Villa Monterey where the pool, jacuzzi and clubhouse are just a happy fact of life.

Start building equity in a beautiful townhome in a maintenance-free resort setting. Live in a home of your own where you can put your investment to work earning money for you.

Start something today, you can't afford to put it off.

**Villa Monterey**

**Priced from  
\$59,900 to \$69,900**



## Grand Opening Great family homes in Orange County from \$89,450

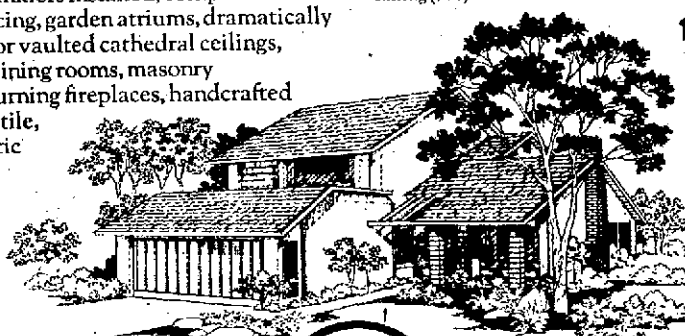
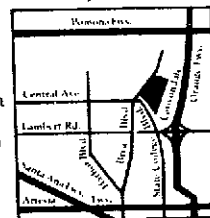
In a canyon with open country feeling. Hiking trails, shady glens, a wonderful place for children. Located in Brea near fine schools and shopping. Just three minutes from the freeway. This is Canyondale—country living that is close to everything.

Not a town home but a fine single-family detached home on its own lot. Canyondale homes have three and four bedrooms, professionally landscaped front yards with sprinklers installed, complete rear yard fencing, garden atriums, dramatically sloping or vaulted cathedral ceilings, formal dining rooms, masonry wood-burning fireplaces, handcrafted ceramic tile, automatic

garage door openers, and more.

You're aware of how scarce homes like this have become. We invite your early inspection.

From the Orange Freeway (57), exit at Lambert Rd., go west to State College Blvd., then north to Brea Blvd. Canyondale is just north of the intersection. Additional information may be obtained by calling (714) 990-2051.



**Canyondale**





**\$95 WILL  
GET YOU  
\$100**

**OPEN A REGULAR SAVINGS ACCOUNT  
WITH \$95 OR MORE AT UCB BY OCTOBER 14TH  
AND WE'LL DEPOSIT AN ADDITIONAL \$5.  
YOU'LL ALSO EARN 5% ANNUAL INTEREST,  
COMPOUNDED DAILY.**

From now until October 14th, there's an extra reason to open a Regular Savings Account at UCB: Open your account with \$95 or more, and we'll put in an additional \$5.

That means you get an extra bonus, in addition to all the other good reasons for saving at UCB: 5% annual interest, compounded daily — the highest bank rate allowed by law. Money deposited by the 10th day of the calendar quarter earns from the first. You can add or withdraw as often as you want with no penalty charge. Limit is one \$5 savings bonus per family per year. If you've got a Savings Account with us, you aren't eligible for this offer, but there's a special one just for you.

**IF YOU'RE ALREADY SAVING WITH US  
THERE'S ANOTHER WAY TO GET THAT \$5 BONUS**

Start a new UCB Automatic Savings Plan of \$50 or more per month and we'll add \$5 to your first deposit. This plan helps you save by periodically transferring a selected amount from your checking to your savings account.

If you're already saving automatically at UCB, tell us to increase your automatic transfer by \$50 or more per month and we'll add that \$5 bonus to your very next deposit.

Limit is one \$5 savings bonus per family per year.

Remember, this one-time offer ends October 14th. So hurry and get a head start on savings at United California Bank.



**UNITED  
CALIFORNIA  
BANK** Member F.D.I.C.

**GET IT STRAIGHT FROM UCB.**

- Health news L/S-3
- Music and arts L/S-6
- Tall in Toronto L/S-8

Joyce Christensen, Editor

## southland life/style

LONG BEACH, CALIFORNIA, SUNDAY, SEPTEMBER 18, 1977—L/S-1

# Private side of Namath



PLAYING the game of football — whether he's conversing with Pat Haden, throwing a pass or on the sidelines phone — has been Joe Namath's way of life for a long time.



Staff photos by Robert Ginn and Tom Shaw



JOE NAMATH complies with autograph seeker's request before being driven over to pool at Wilson High School for his daily swimming workout.

By Patricia de Luna  
Staff Writer

When people think of Joe Namath, they think of football, panty hose commercials, Brut products for men, willowy blondes draped over each arm, and winning. They also think of knee injuries, the Los Angeles Rams and the Super Bowl — by a long shot.

They rarely think of two sides to Joe Namath, the pigskin-and-media-made image lying juxtaposed to a more private Namath. They think of the Namath who is reluctant to talk to the press about anything but football, who adamantly refuses to cooperate with photographers, and who can walk into a restaurant or bar and surprise the rest of the patrons into a stunned silence.

They recall Namath's time in New York where, according to his image, he went through women like a kid given free access in a candy store, who sued members of the media for some of their stories and some of their photographs, and caused minor traffic jams — of people or cars — wherever he went.

But Namath is in California now, and he's 34 years old, and he's trying to maintain what he calls a low-key lifestyle. He seems to be mellowing out — not completely maybe — but at least during a brief spell just after the end of the Rams' disastrous exhibition season last weekend.

It was Saturday afternoon and the Rams had just completed their loosening up workout at Long



Beach's Blair Field. Namath walked over and sat down on the grass in the sun as the rest of the team headed for the locker rooms.

LEANING FORWARD with his arms resting on his bandaged and scarred knees, Joe Namath was willing to talk about the pressure he was working under, the pressure from the reputation which preceded him, and the criticism — both pro and con — which made him uneasy if not paranoid.

He came across in the interview as personable and easy going. He signed autographs for his fans, went inside for a brief team meeting with the coaches and came back out for more questions, and talked to teammate Isiah Robertson about promotional ideas the linebacker has for Namath T-shirts. They joked about a new name for "Broadway Joe," with Namath implying that he would consider anything, "as long as it's fun."

Football was Joe Namath's ticket out of the 15,000 population town of Beaver Falls, Pa.; first on a scholarship to the University of Alabama and then to the New York Jets.

"Beaver Falls has a river on one side and the railroad on the other and four steel mills," Namath's family, including his mother, Rose, and his father, John, still live there and Joe returns every Christmas.

"I've only missed one Christmas and that was in 1968 and I was working. I already had my plane ticket so that I could at least get home for a couple of hours but practice went long."

He has three brothers and a sister. "My sister has six kids and she's by herself," he says. "My older brother was 20 years in the Army and he was in

Korea and "Nam" twice. Now he's a supervisor in the postal office.

"My second brother quit high school in the 10th grade to help out at home. He went to work in a mill and has five kids. My brother, Frank, went to the University of Kentucky on a football scholarship and is now a district manager for an insurance company. He did real well for himself."

"And I have 18 nieces and nephews — and my parents are alive, heck," he grins. "My father is 68 and my mother is 57." He pauses reflectively, "or 56. I always remember her birthday but I don't know her age."

NAMATH LOOKS at ages philosophically. "A person is 30 and lucky. If they are 60, they're lucky. You have to be lucky to get there."

Was there family pressure on him to get married and have children? "My mother asked me once, 10 years ago when I was going to get married. And I said, 'Mother,'" his voice takes on an expression of warmth as well as firmness. "I'm not going to get married while I'm still playing football."

"I can't handle football life and marriage. Some players do and do a good job of it and some have a difficult home life."

"I lost two loves because of that."

"I'm on the road a lot; if I were married my family would miss me being away that much. And

See 'BOARDWALK JOE,' Page L/S-5

# A many faceted festival

By Jean Sanders  
Staff Writer

Wooden children's toys, needlework, wind bells, plants...

Does it sound like a festival?

Stoneware, ceramics, plants, jewelry...

It would seem so.

A demonstration of scroll sawing, spinning and weaving, leather work, books on art and graphics, private doll collections...

Yes, it definitely is a festival, an unusual one, one that invites admiration, awe, inspiration and sales.

The autumn feast of art is Oct. 2 and is sponsored by Cabrillo Chapter of the American Architectural League to benefit the architectural scholarship fund and to help publish a fourbook guiding persons to homes and buildings of historic and contemporary architectural interest in 50 nearby communities.

The outdoor festival will take place on the west plaza of Long Beach Convention Center, 300 E. Ocean Blvd., from 11 a.m. to 5 p.m.

Tickets are available now at the Cabrillo Chapter AIA office, 121 Linden Ave., or any AIA architect's office. Admission is \$2 for adults; \$1 for senior citizens with ID card, and

50 cents for children. Tickets also may be purchased on festival day.

Twenty-five well known artists and craftsmen whose work can dramatically accessorize a home will exhibit their designs, some of which will be for sale.

AMONG THOSE exhibiting dolls will be Mrs. John Dever, wife of Long Beach's city manager. Although Jean Dever hasn't a fetish for doll collecting, she has dolls from 27 foreign countries and in the past has made marionettes and shadow puppets.

Observing her foreign dolls' costumes, expressions and animation — or lack of it —

See ACCENT ON, Page L/S-6



NATTILY attired Hans Christian Anderson doll in Jean Dever's collection swings along with carpetbag and plaid umbrella.



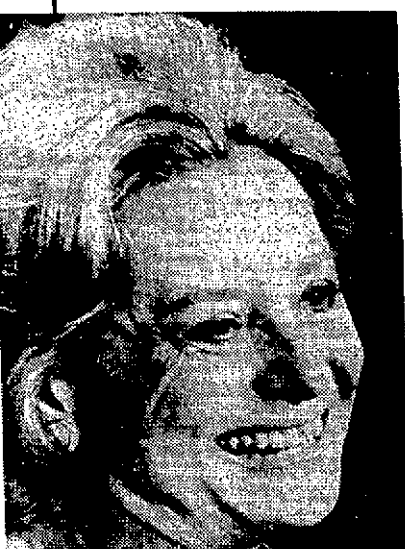
RUSSIAN DOLLS with placid countenances are tea cozies, placed over a teapot to keep contents warm. Jean Dever's aunt found the bundled up pair in Russia during a trip in the 1930s.



DOUBLE WEED POUCH, left, designed by Mary Pryor has openings for cylinders to hold dried desert flowers, wild oats, barley and other grasses. Old craft of scroll sawing, carefully done, results in silhouettes, above, like the Great Seal of the United States, an early church, a harp player and an early day American family strolling to church. This craft will be demonstrated by Phyllis Poper during the AIA festival Oct. 2.

Staff photos by CURT JOHNSON and KENT HENDERSON





TV NEWS anchorwoman Barbara Walters, left, and her mother, Lou Walters, above — one shuns publicity while other thrives on it.

## People etc.

**Q:** What's behind the breakup of Leslie Caron's marriage?

**A:** Ironically, the star of "Gigi," now 44, is facing a case of "Thank Heaven For Little Girls." The "little girl" in this case is actress Susanna Moore, who is in her 20s, and the man thanking heaven is Leslie's husband, producer Michael Laughlin, who is himself several years younger than Leslie.

Currently, Lesslie is headed for the divorce court, and Susanna, who used to be a script-reader for actors such as Jack Nicholson and Warren Beatty, appears headed for a real-life scenario with Laughlin.

**Q:** I read about an erotic painting on the bottom of John Mayall's swimming pool. What does the painting show?

**A:** The British bluesman, 43, who has one of the most extensive collections of pornography in Los Angeles, had the entire floor of his pool painted into a sensuous blue-and-purple scene of a buxom damsel being caressed by her lover. Mayall's \$230,000 house has a Tudor-style living room full of saddles and snake skins and a winding stairway leading to his alphabetized porn library.

**Q:** After reading about the death of Barbara Walters' father, it occurred to me that we hear little about her mother. Where does she live, and can we see a photograph?

**A:** Unlike her \$1-million-a-year daughter, Mrs. Lou Walters is rarely photographed and even more rarely interviewed. She lives quietly in Miami Beach, and until her husband's death on Aug. 15, spent much of her time with him at the Jewish Home for the Aged, where he was a patient. She also supports the activities of the Hope School for the Retarded, where her other daughter, Jacqueline, is an aide to the teachers.

**Q:** Has the social acceptance of "living together" cut into the marriage rate?

**A:** Cohabitation certainly seems to be delaying those trips to the altar. Since 1960 the number of never-married women 20-24 years old has increased from 28 to 40 percent; among men aged 23, the never-marrieds have climbed from 42 percent to 52 percent since 1970.

**Q:** What happened to Elizabeth Ray, now that her moment of fame is over? Is she finally learning to type?

**A:** "No, I still can't type," says the Capitol Hill playmate, now 34, "and I'm over the hill for that sort of thing." Despite her disastrous acting debut, Elizabeth still yearns for fame as an actress.

"But if my acting doesn't jell," she says, "I would like to do an advice column for a newspaper. And if that doesn't work, I might even like to be a Congress lady — you know, run for Congress." Any comments, Wayne Hays?

**Q:** How big is Buckingham Palace and how large is the queen's staff?

**A:** The household contingent is made up of 375 persons who take care of the 600 rooms and royal family. The palace has 10,000 windows and more than a mile of corridors. One man on the staff does nothing but wind up the 300 Palace clocks.

**Q:** Lena Horne was quoted recently as saying she never performs onstage without a man, but didn't say why. Can you answer for her?

**A:** Still sultry at 60, leggy Lena's partners have run the gamut from Alan King to Vic Damone. "Maybe there's something psychological to all this," she admits. "My father wasn't around for long, long periods. I called Lennie, my second husband, Daddy. I was afraid you know, for a long time about many different things. A man's presence ends some of that fear."

Lena is set to play the part of Glinda, the good witch, in a screen version of the Broadway hit musical, "The Wiz." It will be her first film since 1969.

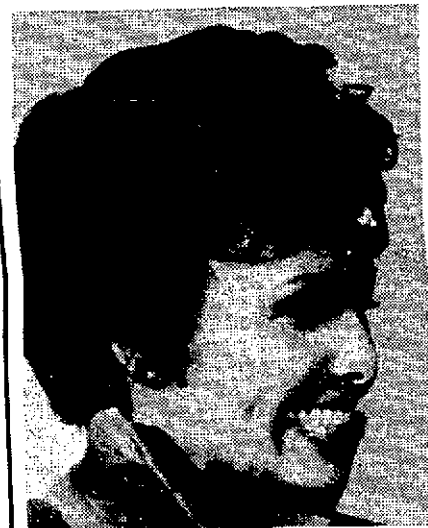


ROCK performer John Mayall — graphic displays adorn his house.



FORMER Washington scandal figure Elizabeth Ray — seeking new career in a non-typing world.

ACTRESS Leslie Caron — latest marriage going way of others due to "another woman."



SINGER Lena Horne — prefers male partner when performing on stage.

## Would-be starlets pool resources

By John Mariani

Fred Allen once observed that Hollywood is a nice place if you happen to be an orange. But it's not so bad for women whose only desire in life is to be noticed by important persons in the film industry in the hope of getting a bit part in some low budget horror movie.

If the myth of the overnight star discovered at Schwab's drugstore is a little creaky, starlets still take some faith in the tradition of the poolside follies.



rex reed on vacation

Around each of the aqua marinas to Hollywood there is always a selection of exceedingly tanned ladies with skin like baked enamel and hair three shades lighter than God intended hair to be.

They come from Georgia, Tennessee, Texas, Wisconsin, New York and Hawaii, and they pose sexily on chaise lounges in the hope of catching the eye of those potbellied little men on the patio who never take their noise out of Variety and seem to live on coffee and Di-Gels.

Often the girls rent expensive rooms at either of two hotels — The Beverly Hills or the Beverly Wilshire. And each day at poolside they stretch their torsos on fluffy terrycloth towels, undo their tops and lie on their stomachs. They constantly tug at the bottoms of their swimsuits. And every 20 minutes they slather on enough coconut oil to pay off Tahiti's national debt.

Sometimes they have themselves paged on the intercom: "Call for Miss Mia Portino!" The alleged Miss Portino does up her top, stretches with boredom, slips into four-inch clogs, pulls at her swimsuit bottom, and ripples through the phalanx of chaise lounges that surround the pool. She answers the phone with "Darling! When did you get back from Cannes?" But almost no one notices.

THE BEVERLY Wilshire is a fine hotel considered to be a bit more businesslike than the Beverly Hills. If you hang around where the Mercedes and Porsches and Rolls Royces arrive like Disneyland trams, you can spot Sonny Bono or Steve McQueen or Raquel Welch just as easily at the Wilshire as at the Hills.

In fact, Warren Beatty keeps an apartment at the Wilshire, and just a couple of weeks ago, a rather

rotund Steve McQueen was seen splashing about the pool.

Both hotels have initiated strict entrance requirements in an effort to keep out unregistered guests — and hustlers. Not long ago you could walk into the Wilshire's pool with a certain nonchalance and no one would bother you.

A girl could barbecue herself from 10 until 4, if she didn't look too nervous or order from room service. But now the Wilshire has installed velvet rope — the kind you see in movie theaters and First National City Banks — manned by a blond, blue-eyed Nordic fellow whose capped teeth catch the sun like Chiclets. He will ask you for your room number, have you sign a little form, lead you to a chaise lounge, put down a yellow towel and wait for your tip.

All this security severely curtails the number of pretty girls preening for any eminent who might happen by. More often than not, one now finds a pleasant girl in a maillot who looks a bit like Barbra Streisand and wants to get into the record business as an agent. Hollywood is a TV and record business town, these days.

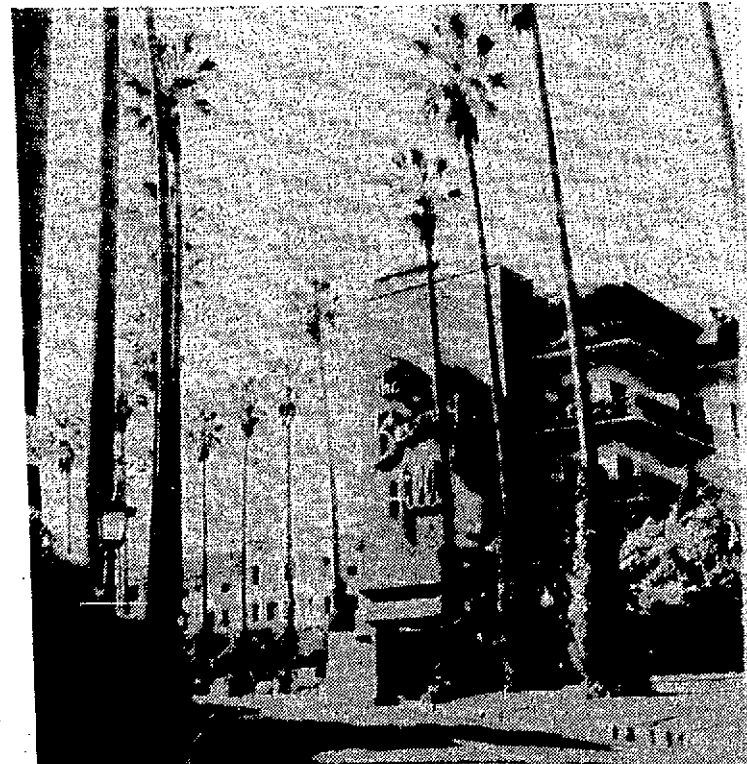
OVER AT THE Beverly Hills Hotel, the stakes may be higher. The Beverly Hills is, after all, the class act in Hollywood, despite the fact that Hollywood has no discernible class to call its own. No one has ever called the Beverly Hills one of the world's great hotels. After all, it is painted Kaapectate pink, although Los Angelinos like to think it more resembles Gorbam's silver polish.

Whatever, it is a comfortable and accommodating hotel with a Mediterranean ambience and a sensual atmosphere. Howard Hughes kept a number of bungalows here; Elizabeth Taylor kept a suite just to hold her clothes; Lord Snowden and the Duke of Wales have stayed here. Jacqueline Susann set scenes at the Beverly Hills, and the Polo Lounge is still the only real watering hole in town where deals can make a man or woman a millionaire overnight — with the right agent, of course.

The women at the pool seem a bit better dressed than at the Wilshire — which means their jeans and T-shirts are more expensive. The Beverly Hills is not cheap — rooms going from \$37 for the cheapest single up to \$581 for a four-bedroom suite.

Still, an occasional starlet will register with a girlfriend. Figure it this way: a hopeful actress comes to L.A. for a weekend with \$250 in her jeans pocket. She brings a girlfriend with half that much and together they spend a semi-glamorous weekend at one of California's most prestigious hotels.

Meantime, clothing requirements are next to nothing: three bikinis, two pairs of blue jeans (one \$15 pair of Levis, one \$75 pair of J.A.G.), and one



sundress, which she'll probably never need. Throw in a couple of T-shirts with teasing messages on them like "I'm Still A Virgin (This Is an Old Shirt)" or "Have It Your Way," and she's all set.

And what if, just what if Paramount producer Robert Evans should drop by the pool and spot her the way he spotted Ali MacGraw. Well, maybe he didn't spot Ali at the Beverly Hills pool, but what the hell.

RECENTLY I dropped in at the Beverly Hills pool to check things out. There were exactly two people in the water. No one goes to the Wilshire or the Beverly Hills pools to get wet. The men go to ogle girls, the girls go to get ogle.

Women stretched and put their hands behind their heads and smiled as if this were the swimsuit competition for Miss Bank. One woman walked by

and every part of her body moved, except her breasts, which remained stock still as if they were made of styrofoam, which they probably were.

Another woman kissed more men on the cheek in 15 minutes than Dinah Shore does in 10 talk shows. A girl sat glumly beside a noisy fat man wearing a Cartier watch on his wrist and a Figa around his neck. He kept touching her knee and whispering in her ear.

She kept saying, "No! Really? Isn't that amazing?" After a while the man took a phone call at the other side of the pool, and the girl began to flirt with a younger man.

And so it goes. Little is accomplished. The girls seem to eat well. The men have companionship. It is a slightly steamy fantasy, with all the allure of a six-year old copy of Playboy.

THIS IS one of the Beverly Hills hotels where would-be starlets gather in hopes of being discovered. The other is the Beverly Wilshire and celebrities frequent both hotels, often renting suites for extended stays.

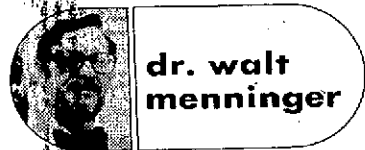
AP Wirephoto

In-Sights

# Sense of failure linked to youthful suicides

It was a grim news item. And with two youngsters in college, I resonated with the news.

On his third day as a freshman science student at the University of Missouri-Rolla, 17-year-old Harry James



dr. walt menninger

Bruce, Jr., walked to the nearest railroad station, waited until a train was within several hundred feet, then lay down in front of it, "carefully placing his head directly atop one of the rails."

Any suicide is shocking enough — but such a deliberate, observable act by a

young person is particularly unsettling. Death may be our ultimate condition, but suicide would seem to be preventable, especially in a 17-year-old.

Suicide in an older person certainly provokes distress and consternation in those close to him or her, but the action may be rationalized as the decision of one who has experienced life and decided upon death.

The adolescent has hardly lived long enough to make such a rational decision and has given up before really tasting life. His behavior thus generates more guilt and anxiety, particularly in his parents and peers.

ADOLESCENCE is not the time of life with the highest suicide rate. (The rate increases with age and is highest for older people.) Yet, at a rate of 13 per 100,000 population, suicide is the fifth

leading cause of death of 15 to 24-year-olds.

Often, the suicide doesn't seem to make sense. Why should a reasonably accomplished young man want to end his life before its prime? What should provoke in him such a sense of hopelessness?

A background news story on young Bruce noted that he was a better-than-average student academically and athletically. But apparently that was not good enough, and he perceived himself as a failure, with little hope of achieving perfection.

That distorted sense of failure is consistent with the findings of a study of student suicides. The common pattern is a youngster with a relatively high grade average, but who feels insecure in his academic success and who never feels he is competent enough.

These suicides are often sudden and impulsive, but generally the person communicates some warning signs of depression or of suicidal preoccupation. The suicide simply represents the ultimate in a communication of unhappiness and hopelessness.

WHAT KINDS of communication precede the suicide? A retrospective study of completed suicides found that nearly 70 percent had made some verbal statement ahead of time suggesting their intention. Actually, there were an average of over three statements made by the suicides before completing the act.

The statements ranged from a bold and indirect indication of suicidal intent, to talking about other people's suicides, to calling old friends in a kind of farewell conversation.

A parallel finding is that if a person does indicate he's going to kill himself, the chances are eight out of ten that he'll do it. Thus when someone talks of suicide, he or she should be taken seriously.

Young Jay Bruce was no exception. Following his high school graduation, after several drinks at a party, he told friends he planned to throw himself in front of a car. His alarmed friends wrestled him to the floor and talked him out of it.

After he sobered up, they figured he had been kidding; and they didn't mention the incident to his parents.

Then on the first day of classes at college, Bruce made some jokes about suicide, while talking with a group of students about different ways to do it. (His own method of suicide was grimly symbolic — his father is the vice-president of a railroad company.)

## Medicine and You

### New surgery for retinal tear

An operation utilizing both removal of the vitreous of the eye and inflation of the eye with gas has proved successful in restoring sight in four of 10 cases of massive retinal tear.

The retina is the back curtain of the eye which receives the image.

The operation is said to have been devised by Dr. Robert Machemer of the University of Miami. It is sometimes performed while the patient is upside down.

The procedure is carried out on a special table which can rotate 360 degrees: Removal of the vitreous, the jellylike substance that fills the eyeball cavity, is essential because of the traction the vitreous exerts on the retina. A substance called lactated Ringer's solution is instilled in the eye.

Gas is later infused to unfold the retina.

With the patient strapped on his back, the table is then turned 180 degrees so the patient is upside down. In this position the detached portion of the retina can flop down.

The eye is filled with gas so the retina can unfold and be pushed against the back of the eye.

The lens has to be removed because it cannot take long exposure to the gas without developing a cataract (lens clouding).

Conventional techniques to insure attachment of the retina are then performed.

The operation may take up to six hours.

The operation is described in Medical Tribune, a newspaper for doctors.

#### Extraneous surgery

Hysterectomies are now the No. 1

surgical operation in the United States.

In addition, thousands of these operations are unnecessary, two leading gynecologists have reported.

Hysterectomy is surgical removal of the womb.

Dr. Kenneth Ryan, chief of obstetrics and gynecology at Harvard University, says the operation increased by 25 percent between 1970 and 1975. He terms this increase "staggering."

Latest government figures show that in 1975 about 725,000 hysterectomies were performed. This compares with 685,000 tonsillectomies and 319,000 appendectomies.

The operation should be done only when there is clear medical need, according to Dr. Ryan and Dr. John Morris, chief of gynecology at Yale University. They say the operation is



ben zinser

being performed frequently as contraception or a possible cancer preventive measure.

Details appear in the Medical Post, a newspaper for doctors.

#### Hostility up

The tranquilizing drug diazepam apparently causes a general increase of hostility in patients taking the drug, a doctor reports.

The finding is that of Dr. Lino Covi of the John Hopkins University School of Medicine, Baltimore, Md.

Dr. Covi says the increase in hostility tends to occur early in treatment and seems to level off after about six weeks of treatment.

He has reported the finding to the American Psychiatric Association, and a summary appears in Clinical Psychiatry News, a medical newspaper.

## First aid subject of new class

"Fix the Ouch," a first aid course for the young parent and baby sitter, will be presented Wednesday in the auditorium of Long Beach Community Hospital, 1720 Termino Ave.

The program, which is free, begins at 7 p.m.

Guidelines will be given on what to do and what not to do in the home in emergency situation, says Pauline Lauteri, R.N., assistant director of hospital nursing services. Information will be presented on insect bites, eye injuries, choking, splinting and hemorrhaging, Lauteri says.

Dr. Jerry R. Hughes, director of hospital emergency services, will speak on "What to Do in an Emergency." A Long Beach Fire Department paramedic will discuss "What to Do Until the Paramedics Arrive."

Helefi Georges, R.N., emergency nurse, and Lauteri will describe home first aid techniques. "What to Expect from the



DR. JERRY HUGHES Seminar speaker

School Nurse" will be the topic of Ina O. Lundh, R.N., director of health and safety of the Long Beach Unified School District.

Calvin Swanson, hospital assistant executive director, is program chairman.

A film, "Our Poison Jungle," will be shown. It will illustrate poison prevention techniques plus emergency treatment of accidental poisonings.

Reservations should be made by telephoning the nursing service at 597-6655, Extension 2311.

## Health societies set meetings

Following is a listing of health-related organizations. To be included, meeting notices must be received in the Life/Style section the Wednesday before publication.

#### OSTOMY ASSOCIATION

The monthly meeting of the Ostomy Association of Long Beach is scheduled today from 2 to 4 p.m. in the Long Beach Health Department, 2655 Pine Ave.

Evonne Fowler, R.N., an enterostomal therapist, will be guest speaker.

Further information may be obtained from the president, Antony Cohen, 675-7348.

#### AUTISM UNIT

The National Society for Autistic Children, Greater Long Beach and San Gabriel Valley chapter, will show the film, "Bobby," at its installation meeting Wednesday at 7:30 p.m. in Buffum School Special Education, 2350 Ximeno Ave., Long Beach.

Joyce Newton, principal of Buffum School, will have a slide presentation.

Installed as co-presidents will be Cora Breen of San Gabriel Valley and Connie Williams of Long

Beach. Immediate past president is Mary Preble of Long Beach.

Other new officers are Janice Corp, Carol Kaplan, Phyllis Green, Ann Sims, Mary McVay, Vicki Blair and Kitty Rivet.

#### LUPUS TALK

Martin Denn of Manhattan Beach, a civil engineer who founded the American Lupus Society following the death of his daughter in 1970, will present a program on the baffling disease Wednesday at 7:30 p.m. in the community room of Carson Regional Library, 1151 E. Carson St., Carson.

"Lupus and You" is the topic for his talk. Lupus is a connective tissue disease for which there is no cure and the cause is unknown.

President Carter has designated Sept. 18-24 as National Lupus Week.

#### BP CLINIC

A free blood pressure screening clinic will take place Saturday from 1 to 3 p.m. at the Moose Lodge, 10631 Bloomfield Ave., Los Alamitos, sponsored by the Loyal Order of Moose and Women of the Moose of Los Alamitos, in cooperation with the Orange County Heart Association.

#### INDOOR SPORTS

The monthly meeting of Long Beach chapter of Indoor Sports Club Inc., an organization for the physically disabled, is planned

next Sunday at the Hutch, 2611 Locust Ave.

A catered dinner is served at 5 p.m., followed by bingo, cards and pool.

#### IMMUNIZATION CLINIC

The Harbor Health District of Los Angeles County Department of Health Services will conduct an immunization clinic from 5 to 7 p.m. Monday at the American National Red Cross, 1499 W. First St. (corner of

Western Avenue), San Pedro.

Free polio, measles, diphtheria, tetanus, whooping cough, and rubella immunizations will be given to children 6 weeks to 18 years of age. Frank Pacino, M.D., district health officer, reminds parents that DPT, polio and measles immunizations are required for school entrance in California.

## Health fair for seniors set today in San Pedro

Health information and health screening activities are being offered to senior citizens and their families at the "Gateway to Good Health For Seniors" health fair, noon to 5 today, at Peck Park, San Pedro.

The fair will be housed in a multi-colored circus tent as part of the International Jubilee given by the City Recreation and Parks Department.

The fair is a pilot program to bring information about health care and community health services to senior citizens in places where they meet regularly, according to Leslie R. Smith, executive director of the peninsula hospital.

Activities include screening for health problems, information about smoking, alcoholism, exercise, medical services and social security and demonstrations of equipment used in rehabilitation therapy.

## Childbirth films to be shown

A free showing of the films, "Happy Birth-day" and "Childbirth for the Joy of It, Part 2," is scheduled Tuesday at 7:30 p.m. in El Dorado Branch Library, 2900 Studebaker Road, sponsored by the Long Beach area teachers

of husband-coached natural childbirth.

Instructors Doyle and Lenora Dulin will discuss the techniques involved in the Bradley method of natural childbirth. There will be free brochures on prenatal care available.



**HAIR & JEWELRY** OF CALIF.  
VITAL SALOON TECHNIQUES APPLIED  
SPECIALISTS IN NATURAL HAIR CUTTING  
DIMENSIONAL HAIR CUTTING — MANICURING — ELECTROLYSIS

LOS ALAMITOS 1094 LOS ALAMITOS BL. 598-7761  
LOS ALTOS AREA 6427 SPRING ST. 429-5971  
EL DORADO AREA 3274 LOS COYOTES BLVD. 421-4461

ALSO IN MISSION VIEJO

## HAPPINESS IS ... SECURITY AS A

- MEDICAL ASSISTANT
- DENTAL ASSISTANT
- MEDICAL OFFICE MANAGER

CALL 426-8388

**THE BRYMAN SCHOOL**  
3633 Long Beach Blvd., L.B.

CLASSES STARTING SEPTEMBER 26TH

#### THE BRYMAN SCHOOL

3633 LONG BEACH, L.B. 90807

PLEASE SEND ME YOUR FREE BOOKLET  
"LEARNING TO WORK IN A DOCTOR'S WORLD"

Name \_\_\_\_\_ Age \_\_\_\_\_  
Address \_\_\_\_\_ Phone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ IPT \_\_\_\_\_

Only minutes ago, this skin was just a piece of fabric.

Introducing a super quick way to fashion. It's the instant skirt you buy by the inch. The secret's an elasticized waistband that's already sewn in. So all you do is measure your waist, subtract

two inches and have us cut enough to go around. Take it home, sew one seam and shorten to taste. It's that simple. In fact, at 20¢ an inch it's pretty easy on your budget, too. Not all fabrics at all stores.

At 20¢ an inch the instant skirt is a cinch.

**SINGER**

SEWING CENTERS

LOS CERRITOS CENTER  
114 Los Cerritos  
9163 Stonewood Center

860-0485  
923-9881

BIXBY KNOLLS CENTER  
4488 Atlantic Ave.  
21932 Hawthorne Blvd.

423-7919  
371-4696



# Socially Speaking

## Scholarship donations to LBSU prompt party

SOME OF THE finest people in town attended a party at the home of Steve and Nini Horn.

Steve, president of Long Beach State University, and board members of Fine Arts Affiliates honored scholarship



carolyn  
mcdowell

donors with a cocktail party in the garden of the Horn's Los Cerritos home.

FAA President, Sylvia Hartman and her husband, Dr. Ron, were there to welcome Assemblyman Fred Chel and Elizabeth, Isabel Patterson and Eric and Virginia Laddley. In case you didn't know, Virginia was a co-founder of the Affiliates in the early 60's.

More civilian types were Bix and Betty Bixby, Palmer and Betty Wentworth, Dr. Michael and Beverle Singer, Robert and Patsy Montague and Dr. Alan and Geraldine Johnson.

University faculty scholarship donors included John Watt, dean of the Fine Arts department, and his wife, Joyce; Gerald

and Irene Daniel, Paul and Pat Finot, Howard and Addie Hitchcock, Jerry and Bonny Bailor, Peter and Jane Spyers-Duran, Howard and Irene Skill and Lloyd and Kitty Kramer.

The social committee, under the guidance of Connie Shainline (with help from husband, Jack), created the the gourmet hors d' oeuvre.

Which brings me to an important announcement.

After a summit conference with Life/style editor Joyce Christensen, the food editor, Virginia Heffington, Webster's New World Dictionary, 1,000,000 entry edition, Webster's New World Dictionary of the American Language, second college edition, Webster's New World Dictionary of the American Language, concise edition, and several Funk and Wagnall's, we have decided after seven years of hors d' oeuvres we are dropping the final 's'.

Today marks the seventh anniversary of Socially Speaking.

I hope you have enjoyed the reading as much as I have enjoyed the writing.

Keep those cards and letters and phone calls coming and I may last another seven years.

I won't if I don't get back to the FAA

party with the list of committee helvers and spouses.

They were Nancy and Bob Loddell, Bonnie and Gene Asher, Bonnie and Andy Heck, Jeannie and Bob Alban, Peggy and Jack Cox, Polly and Jake Jacomini, Sandy and Don Gill and Gayle and Mike Knapp.

PEOPLE CHOOSE many ways to celebrate a wedding anniversary.

Harry and Wendy Moloscho had a very different celebration for their first anniversary.

I gave them a party and I had never met them. I didn't know it was their anniversary.

It all started last month when, you may recall, we had The Wedding for my daughter Gayle. There was a case of champagne left over from the reception.

My son, Larry, flew home from Hawaii to be an usher at the ceremony and flew right back so he could come home again. (Do your kids do weird things?) He was scheduled to crew back on the 69-foot sloop, Drifter, which made a fine showing in the recent Trans Pacific Yacht Race.

When Larry left I told him we would meet the Drifter at Long Beach Marina when it docked with the case of champagne from the wedding.

Things were a little hectic last Tuesday when I had just two hours notice to chill the champagne and get to the Marina. I guess it is difficult to plan an ETA when you have sailed 2,700 miles. Their time was 14 days, 2 hours. Thank heaven for the two hours.

Anyway a group of us were waiting when the boat came in. We broke out the champagne and discovered the day also was the first wedding anniversary for the Moloschos. Wendy flew to Hawaii on the Trans Pac charter so she could be on hand to greet her husband and the crew of the Drifter. The yacht, designed and owned by Harry Moloscho, was second across the finish line and third in her class in corrected time.

After several weeks of family cruising in the islands, Harry and Wendy set sail for Long Beach with Larry and other crew member, Ralph Wenziger.

After we had finished the champagne, I went to bring my car to off load some luggage (they call it gear in sailboat talk). I returned just in time to see Larry sailing away in a Tornado. A Tornado is a class of two-man Catamaran and the World Championships are being held at Alamitos Bay Yacht Club.

Wendy said that was the dumbest thing she could imagine. After 14 days of

sailing one boat, immediately going sailing again.

When Larry came back to the boat after a zippy cruise to the breakwater and back, Harry hopped in the Tornado and sailed away into the sunset.

That was the last we saw of him. I assume he eventually returned to Wendy and the Drifter.

A MORE DELUXE type cruise marked the belated celebration of the 40th wedding anniversary of Johnny and Pat Babrowski.

The Pacific Princess took them to Alaska with Ports of call at Victoria, Juneau, Glacier Bay and other far away places.

Prior to sailing time, the Babrowskis hosted a party in their stateroom for family and friends.

Guests included their sons, Jay and his wife, Diane, Mike and his wife, Lillie, and their daughter, Janelle, Pat's sister-in-law, Marie Spencer, Russ and Arlene Speer, Ray and Anita Frankel, Phal and Birehie Fair and their daughter, Myrna Sluth.

Also Logan Crowe, Kip and Carol Blanchard and their daughter, Jennifer, and Don and Karen Brown with their children, Donny and Shana.

## Women are asking

'I want to know what shape face I have. Is there any way this can be determined?'

By Reba and  
Bonnie Churchill

Your facial outline is the key to applying make-up and selecting a flattering hair style. Here is a test which will literally help you "see for yourself."

First, skim hair back, then look full-face into a mirror. Use a piece of soap to draw your facial outline on the glass. Also, hastily sketch in position of hair-line, brows, eyes, nose, mouth. Step back and check the findings.

If the forehead is slightly wider than the chin, your face is oval. (Yes, you're an egghead — and that's good, for artists consider this the perfect shape.) Cover girl, Willi Koopman, above, has the preferred oval face.

If the outline is long with no noticeable projections at the cheekline, it is oblong. If wide forehead, cheeks and jaws seem to merge into a moon, the face is round. If you can draw a straight line from forehead to jawline, it — not you — is square.

If the forehead is narrow but jaw and chinline wide, your face is a triangle. If the forehead is narrow, cheeks full and chin narrow, it is diamond-shaped. If the forehead and cheeks are wide and chin pointed, it is shaped like a heart.

Once you determine your facial shape, you'll know how to use make-up more flatteringly. Be careful to highlight narrow areas, shadow wide ones for more symmetry. Also, the facial shape will help in selecting an appropriate hair style. You will not comb hair full at the widest area of the face, you'll skip bangs if distance between hairline and inner brow tip is narrow, and you'll cut hair onto wide cheeks or heavy jaws to give a more slender appearance.

P.S. If you'd like to continue this "beauty guide" to the eyes, send for our 11-page booklet, giving star secrets for making eyes appear more beautiful. Enclose a self-addressed, stamped envelope and 50 cents in coin to: Reba & Bonnie Churchill, "Eyes", Independent, Press-Telegram, P.O. Box 46-181, Hollywood, Calif. 90046.



## Taxlorn

### Auto valid deduction

DEAR MR. SMITH: I am an actor. I get about 30 W-2 withholding slips a year from my many acting engagements.

I spend half my life driving around the Hollywood area for interviews which have been set up by my agent. I might go on one or as many as five interviews in a single day. I drive a new, expensive auto and have been deducting 60 percent of all auto-related expenses as business, but I'm confused as to which portion, if any, is commuting and therefore non-deductible, and whether or not this is a deduction to arrive at adjusted gross income. — L.R.F.

There is no commuting factor to subtract when you drive around for job interviews, since job-seeking expense of any type is deductible. And if your engagements last only a few days each, there may be no commuting factor at all, if your home is also your office.

If you have a separate office, going to and from that office would be commuting, but not when you are between engagements. Of the mileage you de-



jacob  
smith

scribe, very little should be in the commuting category. If you are audited, you will be called upon to substantiate the 60 percent (or other) calculation.

It is best to maintain daily records of business and job-seeking mileage to support your deductions. Obtain I.R.S. free publications Nos. 463, 534 and 535, and Form 2106. You will find that business auto expense is a deduction used to arrive at adjusted gross income.

DEAR MR. SMITH: My daughter has just inherited 100 shares of A.T. & T. common. I understand that under the new federal estate tax law, for the purpose of capital gain, she will have to use the closing price at Dec. 31, 1976, which was 63%. Is that figure to be used if she sells at 65 (gain of 1% or at 61% (loss of 1%?). Whatever I read about this new estate tax law, the word "gain" is always used, nothing about a possible "loss". — P.E.C.

The Treasury Department's final regulations on the tax basis of property inherited from someone who died after 1976 have not yet been announced, so we can only guess at what the regulations will say.

My guess is that if your daughter sells at a "loss" at 61%, she will have to use the dead parent's adjusted tax basis. To that figure, add a pro-rata amount for estate taxes — or the \$80,000 minimum estate basis, if applicable. Inheritance tax paid by your daughter on the appreciation in value of her 100 shares can also be added.

In no event can the basis be raised above fair market value on date of death or alternate valuation date. That basis can be used even if a loss results. But, if a gain results from that computation, I believe that both the loss and gain computations would be submitted, and there would be neither taxable gain nor deductible loss. Accountants sometimes refer to this status as a "no man's land."

DEAR MR. SMITH: In one of your answers you said the I.R.S. might not agree, which is confusing. I can't believe that the largest taxpayers would tolerate such confusion, would they? — E.R.A.

You better believe it! The I.R.S. field agent is a law unto himself. He is prosecutor, judge and jury — until his audit is completed.

DEAR MR. SMITH: Most of my assets are my own separate property. My first marriage ended in divorce. Now, at the age of 65, my second marriage is better, although shaky after 10 years. My friends tell me I had better keep my wills up-to-date. Every time my wife and I have a fight, I'm down to the lawyer changing my will. When the fight is over, I tell the lawyer to change it back to its original provisions, which is that everything goes to my children. But I have to give my wife a power of attorney over half, in order to save taxes. There must be an easier way. — SPD.

Ask your lawyer if it would be legal to retain the former wills so that all he'd have to do is substitute a new signature page with current date.

The power of appointment (not power of attorney) given to your wife in your will, plus income to her for life, causes that half of your entire estate to be free from estate taxes until both you and your wife have died. In larger estates, tax savings can be enormous. To protect the children of your first marriage, you would want to feel sure that your present wife would have neither motive nor inclination to change her own will to the children's disadvantage.

## At Wit's End

### Menopausal postpartum blues

People in my age bracket (commonly listed as OR OVER 0) on surveys and job applications) grew up with the following timetable:

College: 18-22.  
Marriage: 22-infinity.  
Babies: 23-33.  
Retirement from scouting, car pools, plastic seat covers, live-in plumber: 39.  
Retirement from PTA, ironing, high school reunions, and taking a number to use the bathroom: 51.

Over the past 10 years, the timetable has undergone some alterations and frankly, I wonder how all of it is going to work out.

Surveys now show the norm to be:

College: 22-31.  
Marriage: 26 to later that evening.  
Babies: Later . . . much later.  
None of it necessarily in that order.

There's nothing wrong with this timetable except the concern that bodily changes are not necessarily keeping pace.

The way it stands now, a



irma  
bombeck

woman says goodbye to her teen-aged drivers one day and hello to hot flashes the next.

The other way around — even one day — could be disastrous.

ANOTHER POINT that needs clarification. Does Social Security cover the unborn child a woman is carrying? Can a girl with varicose veins be named captain of the pom-



ira corn

Dear Mr. Corn:

We have two books that conflict on ace asking information. One specifies that the first step response to Gerber or Blackwood shows no aces. The other claims this bid shows either zero or four aces. Can you clarify please?

Four Aces, Biloxi, Miss.

Answer: Both books are right! It depends upon a partnership discussion and agreement. How come? Bridge is an ever changing game and the modern treatment is to use one bid to show zero or four. In theory, the bidding should distinguish between a zero or four ace holding and the traditional four ace response may be used for other purposes.

I wouldn't recommend using the modern treatment without a prior understanding.

Dear Mr. Corn:

We reached the inglorious contract of four hearts, making seven, after this bidding. Who gets the booty?

West	East
2NT	3♥
3♠	4NT
4♠	4♥

Blood Donor, Torrance, Calif.

Answer: Neither of you rate to win an overbidders' award and I would guess that you should share equal responsibility for the obvious lack of optimism. A possible sequence is:

West	East
2NT	3♥
3NT	Pass

fit and the ♠ of spades.

Shows an excellent opening with a good trump

Dear Mr. Corn:

I held a good hand with much of the strength in my right hand opponent's suit. I passed throughout a staggering series of bids and doubled when the bidding finally stopped. For this I was accused of cheating since I had not bid my values. What do you say?

On the Rack, Ithaca, N.Y.

Answer: I say that cheating is a harsh term that should not be tossed about freely. In your case, your accuser was entirely out of line. You can bid your cards however you desire (without any secret agreements) with the objective of scoring as many points as possible in whichever way you can.

Dear Mr. Corn: Is any player entitled to play quickly or slowly or

with emphasis with the purpose of deceiving his opponent?

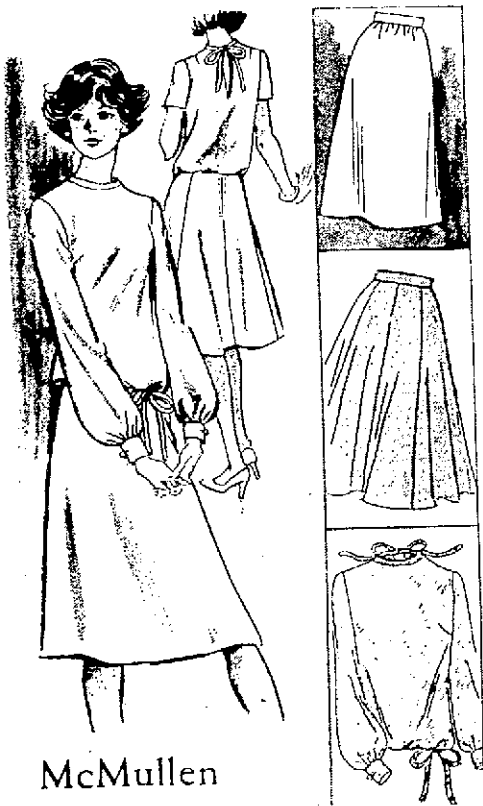
Slow Pitch, Duluth, Minn.

Answer: No. The laws of contract bridge describe breaches of ethics. One of the breaches is described as, "A play made with emphasis, undue haste, or unreasonable delay, when the act might convey information to partner or might mislead an opponent."

Dear Mr. Corn: How about the history of playing cards. Do you know when they were first used?

Senior Citizen, Jamaica, L.I.

Answer: The earliest known cards were used in China, probably as long ago as 969 A.D. The pack was divided into four suits, 14 cards in each, and was used for paper money as well as games.



McMullen

## Designer Pattern

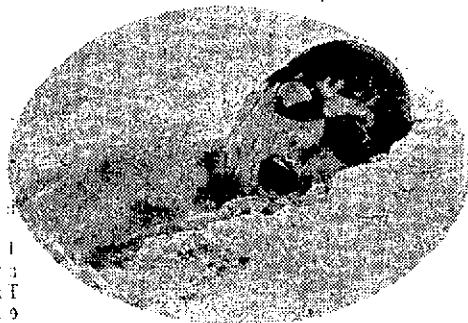
### Drawstring-tie defines hipline

It's everything your new fall top should be — loose, easy and drawstring-tied to fit your idea of comfort. But that's not all — Printed Pattern M295 by McMullen includes TWO skirts. Have the slim one in soft flannel or tweed, the flared in printed challis or crepe. Or vice versa. Either way, they're marvelous for day, dinner, disco dancing, anything. Notice the soft tie at the top, the smooth touch of back zippers.

Printed Pattern M295 is available in Misses' Sizes 8, 10, 12, 14, 16, 18. Size 12 (bust 34) blouse top requires 1 1/4 yards 45-inch fabric; slim skirt 1 1/4 yards; flared 2 1/4.

Please send \$1.50 for Printed Pattern M295 to Independent, Press-Telegram, Pattern Department, P. O. Box 59, Old Chelsea Station, New York, N.Y. 10011. (Add 35 cents for each pattern for first class mail and special handling.) Print plainly YOUR NAME, ADDRESS with ZIP, STYLE NUMBER and SIZE.

Easy Gifts and Ornaments Book is filled with practical and luxurious gift ideas, imaginative Christmas ornaments. \$1.50



(Continued from Page L/S-1)

there is a lot of temptation — I can't turn my back on it, so I'm not ready for marriage.

Of his two loves, he says, "It got to the point where the decision would either be marriage or we could not continue the relationship." Namath also has never lived with a woman. "I don't believe in it. Some people can handle that. I can't."

Joe Willie Namath was raised as a Catholic and this background has carried over into a present philosophy where he "tries to justify love and sex. I believe in dealing with people with love."

"I'll tell you a story," he says looking at the interviewer. "I was in the hospital once for an operation and a priest was hearing my confession before the surgery. And when I got to the part — Catholic's say a prayer called the Act of Contrition — and at the end of this is a part where you say you are going to amend your life. I got to that part and I knew I wasn't going to amend my life that way."

**HIS PHILOSOPHY** now is to "try to treat people the way I want them to treat me and my family."

"I found out a long time ago that whenever I make a mistake I try to admit it. I don't b. s. when I don't need to. And I know I can eliminate a lot of mistakes because I try to do the job properly. I give it my best shot, an honest sincere effort. And that goes for my relationships and my job. And I try not to worry about it. That's the way to grow old."

"That philosophy has made my life a lot easier," Namath says and adds humorously, "And earning money eliminates a lot of worries, too."

The quarterback says he has "learned how to work with people" through football. "I know I can't handle anything on my own. That's true on the field and it's true in everything."

# He's 'Boardwalk Joe'

He talks about taxes and businesses and says, "I seek out the best people I can find. And I have confidence in them" to do the job almost unconditionally. "As long as what they do is above board and they don't break the rules."

"Some rules you can bend — like drinking and being an athlete."

After some live-wire years in New York earning his "Broadway" nickname, the quarterback, now known to some of the Long Beach locals as "Boardwalk Joe," knows about bending that rule. "I used to drink vodka, for four or five years, and then scotch," He smiles.

Now he drinks only white wine and the wine makes him mellow, he says. "I can't drink enough wine to make me nasty." When Namath gets angry he gets "firm."

"I've been in situations where someone would try to swing and hit me and I've heard about people in public life losing their cool in situations like that. But it only magnifies the problem," Namath says he keeps his temper under control "to protect myself."

"I have a good way to keep calm. I can recognize the burn in my body when I'm irritated. I learned to recognize that when I was a kid. I hated that burn so much."

"When I was 13 or 14 I went to the store. My mother needed something, and so I went. But on the way back I stopped in the pool room," he laughs at himself as he remembers. "My stomach got so fouled up. I had this uneasy feeling because I shouldn't have spent that money. Now, I'm talking about 30 or 40 cents," he says. "When I got home my mother didn't ask for the money — and I didn't say anything — but it wasn't worth it."

**OFF IN THE** distance, in the center of the practice field, three team members are clowning around making loud bellowing sounds. Namath looks over and starts to laugh. "That's one of the things I like about football, being around the people I work with is fun. Football players have so many personalities and they are most of them happy guys. It's like nonstop fun — unless we're losing a lot."

Namath, who is still surrounded with fans whenever he enters a local store or nightclub, says he has tried to maintain two things consistently in his life. "I've gotten tired of everything in life except maintaining my health and winning. Coming out

ahead, whether it's football, pool or ping pong."

The quarterback also says he is counting his blessing more these days. His knees, which have been troubled with arthritis for 12 years, are in good shape now, he says. The left one has about a six-inch scar along the inside and the right one is usually kept bandaged.

"Yeah, it hurts. Hell," he says. "But it's nothing compared to what others have. I was visiting in a hospital in the Far East, in 1969, and I saw what it was like to be hurt. I saw guys who were injured in the war, injuries they would have for the rest of their lives."

Namath talks about the swimming that he does everyday for 90 minutes to improve his cardiovascular system. He can't run because his knees can't take that aggravation. So he swims in the pool at Wilson High School everyday after practice with a float between his legs, using only the upper part of his body to propel him along 72 laps.

"The first day I was embarrassed. I did a hundred yards and almost died." Now he does three-quarters of a mile in 40 minutes. "For a nonswimmer that's good improvement."

He likes the workout, he says, and even looks forward to doing it. "A quarterback doesn't work as hard as other team members. It's the nature of the job," so he has to find other ways to stay in shape. The benefits of swimming were evident one day during a practice session. "Pat (Haden) and I went through nonstop drills, where we were moving constantly for an hour and a half. We would drop back eight yards and throw. At the end of it I felt good. I wasn't breathing heavy. And before I had started swimming I would get tired and feel wobbly."

Namath says he watches the high school water polo team work out in the deep end of the pool and marvels at the top physical conditioning that enables them to work drills in 12 feet of water. He talks about the camp he and another football player founded in Massachusetts for boys ages 8 to 18, where the coach-camper ratio is "never more than 11 to one."

The staff is trying to help the boys learn to deal with life through football, to learn the virtues of team effort, says Namath. He has missed only seven days, he says, during the six years the camp has offered its three one-week sessions. "We might die on our own, but we'll not accomplish anything in life without help."

**SWIMMING** for 90 minutes each day after football practice is designed to improve Namath's cardiovascular system. Legs remain immobile during workout.

AP and staff photos



**OF HIS LOW-KEY** lifestyle, the tall dark athlete says he "enjoys going out in the evening — preferably with a lovely lady." But he has no special "lovely lady" at the moment. "My romance ended in January."

He likes to go out to "a fine restaurant, dance, visit with friends, go home. I'm not out barhopping every night. Although I have done that in the past. In the early years, in New York. It was all new to me then and I wanted to see what was happening."

"But I've whittled it down now to where I try to keep a nice pace, no hurry."

Although he lives near the shore, Namath is not a beach buff. "I'm not much for lying around, except when I'm fishing." His father used to take him fishing in Beaver Falls. "He never did like it, but I did." He chuckles remembering the time his father took him fishing on a cold dreary day and remained huddled up at one end of the boat while young Namath continued to fish away. "He said, 'You having fun, son? And I answered, 'Yeah, Dad, yeah.' I was having a grand time."

Namath says he likes other outdoor activities but he doesn't hunt. "That's a touchy subject, too, with some of my friends. But I don't hunt. I had an experience when I was 10 or 11 years old and I shot this bird with a BB gun."

"I had it in my hand. That bird looked at me, and then his head fell back and he died. I had had no pity on that rascal."

Namath enjoys listening to music, "all kinds of music. I don't listen to the lyrics much but I need music — it makes me feel so good. It charges me up. Not the way football charges me up."

"But I don't listen to sad things," he says grinning. "And I don't go to scary movies, either."

## Flea Market Finds

# A collector's gem, too

Q. "We have an Edison Maroon Gem phonograph in almost new condition." — Mr. and Mrs. D.S., Bay City, Mich.

A. The Edison Maroon Gem was the "talking machine" consumers were talking about and listening to in 1909. This Edison Model D bore such identifying features as



the gold Edison decal, found on all machines made subsequent to 1905, and Edison's familiar decal signature.

Because its reproducer was equipped with two styluses, the machine was capable of playing both two and four minute cylinders. But its most distinctive feature was the fact that the horn and body were sensationally painted in a deep red shade, thus the name Maroon Gem. Although it sold for a mere \$14 originally, you can color yourself richer if you own one for those who do seldom listen to offers under \$550.

Q. "As a long-time button buff, I'm really shocked at some of the current prices." — Heather, Hayward, Calif.

A. Those vintage buttons that keep popping up in unlikely places continue

leaching eye popping prices! Value guide: brass, cherub in relief, \$15; calico button, brass rim 1 1/2 inches diameter, circa 1850, \$35; gilt, spool of thread shape, \$30; jet, 2 inches diameter, \$6; Little Orphan Annie, 1930s, \$4; Satsuma, \$25; World War I, "Welcome Home 26th Division," \$2.50.

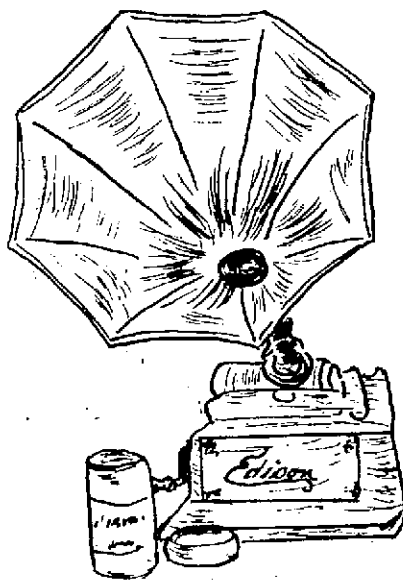
Q. "Our hooked rug was supposedly based on a pattern by Edward Frost." — Gwen, Greenville, Mass.

A. Following a stint in the Civil War, this enterprising New Englander developed a method of employing metal stencils to trace designs in color on burlap. The end result was almost a paint-by-number type of hooked rug.

Rug makers who experienced difficulty with free-hand designs immediately warmed up to Frost's rug patterns. Peddlers and shops sold them so quickly that he was compelled to open a salesroom and factory. Recently some Frost patterns have been reissued. When guests are due to arrive, why not place your rug in a prominent position and treat them to a true "antique floor show." Value guide: house pattern, medium size, \$140.

Q. "Can you aid me in evaluating a complete set of 1954 Bowman Baseball cards in excellent condition?" — Henry, Hot Springs, Ark.

A. Collectors really flip over this series issued in 1954, comprising 224 cards meas-



The Maroon Gem

uring 2 1/2 x 3 3/4 inches in color. A complete set scores a home-run value wise, listing for about \$130.

Individually most cards sell for between 35 cents and 45 cents, except the number 66 card. The original number 66 Ted Williams card was withdrawn and replaced by a number 66 Jim Piersall. Consequently, the Williams card is in a league by itself and worth about \$35, while the Piersall one is hard to catch even at \$6.

## Contemporary Living

# Man's best friend?

Dogs are usually considered "family members" by their owners. Their birthdays and special treats at Christmas are not forgotten. Often, their personalized stockings hang on the chimney awaiting Santa along with the children's stockings. When they are ill or injured, the household is as upset as if a human were suffering.

The fact that a dog is a beloved member of one family does not mean that other families will love him, too. It is bad manners to bring one's dog to someone else's home, whether it's for a long weekend visit, dinner, or a 30-minute "drop-in-visit." If the hosts do not mind the presence of the dog, perhaps their other guests will.

A dog's affectionate licking, or jumping up — signs of affection taken for granted by the owner — may very well upset someone else. When little children are around, a guest's dog may frighten them.

Many people suffer from allergies caused by animal hair; the houseguest who brings in his dog could unintentionally set off fits of sneezing and coughing in some other guest — which may last a long time because of lingering scents and hidden

hairs in every room through which the dog has passed.

**WHEN A DOG** has an "accident" on one's host's newly shampooed rug, a good friendship between adults can be greatly strained, particularly if the stain cannot be removed. If there are other animals around, a visiting dog can set off a dogfight or cat-and-dogfight. Sometimes a host's dog can be so antagonized by a visiting animal, he will wet all over his own house to mark his own territory.

Dogs shed on people; dogs in their love for someone will snag stockings, and muddy clothes with wet paws. You really shouldn't ask your host if you can bring your dog along when you come to visit, because he may feel compelled to say "yes," even when he doesn't want

to. (Of course, if he knows your dog well, loves him and specifically requests that you bring him along, that is a different matter.)

**DOGS ARE NOT** allowed in restaurants or grocery stores. If you have a very small (non-barking) dog, you can tuck him in a tote bag and carry him into a grocery store, but never try doing that in a restaurant. Someone else's dog is not appetizing to anyone while eating, whether the dog has been smuggled into a hamburger fast food place or an elegant restaurant.

If I sound like someone who hates dogs, it is far from the truth. I happen to be an ardent dog lover, and find they often have better manners than humans. But in consideration to the dogs themselves and to your friends, they should be left at home, properly cared for.



tish baldrige

## School menus

The following menus will be served in Long Beach elementary schools in the week of Sept. 19-23.

All lunches include milk.

**MONDAY:** Corn dog with mustard, Spanish coleslaw, peaches, sugar cookie.

**TUESDAY:** Chopped steak on mashed potatoes, garden salad, chocolate

pudding with whipped topping, peanut butter sandwich.

**WEDNESDAY:** Pizza, spinach, fruit cup, oatmeal cookie.

**THURSDAY:** Fish sticks with tartar sauce, oven browned potatoes with cheese topping, apple wedges, whole wheat bread.

**FRIDAY:** Burrito, French fries, cantaloupe wedge.

**JUNIOR-SENIOR HIGH**

**MONDAY:** Chopped steak on mashed potatoes, green beans, orange wedges, hot French bread.

**TUESDAY:** Batter fried fish or barbecued beef in a bun, French fries, watermelon slice, whole wheat

bread (with fish), sugar cookie (with barbecued beef).

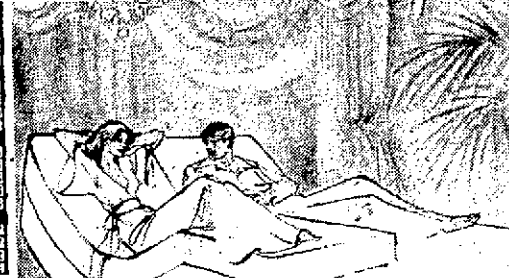
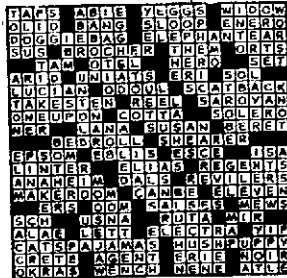
**WEDNESDAY:** Enchilada combo or corn dog with mustard, Spanish coleslaw, sliced pears, whole wheat bread (with enchilada) oatmeal cookie (with corn dog).

**THURSDAY:** Italian spaghetti, green salad, fruit gelatin dessert with

whipped topping, hot garlic bread.

**FRIDAY:** Tostada, chopped lettuce with tomato salsa, spicy apple sauce, hot cinnamon roll.

Answers to puzzle appearing on L/S-8



## FLEX-A-BED MORE THAN A BED

CRADLES YOUR BODY FOR PERFECT COMFORT AND LUXURIOUS BEDROOM LIVING.

ELECTRICALLY ADJUSTABLE YOU ARE INVITED TO TRY THE FLEX-A-BED AT

Over 50 Years

**Caron Schultz**

FURNITURE OF QUALITY

LONG BEACH 4321 ATLANTIC AVE. (213) 427-5431

FOUNTAIN VALLEY 18218 EUCLID ST. (714) 751-8200

## Crystal Ash Tray



8 1/2 inches in Diameter

Reg. \$5.95 One Week Only Limited Quantities \$3.95

**POLACHECK'S Brand Jewelers**

Jewelers for Three Generations

Brand Jewelers Glendale

Polacheck's Bakersfield

STORE HOURS Open Tues., Wed., Sat. 9:30-5:30 Mon., Thurs., Fri., 11-9

634-8824

Brand Jewelers Lakewood Center

Polacheck's El Cajon



## Need a good perm?

... or a carefree cut?

Our specials this week have you in mind. For just the curl you want, try our UniPerm special. Or, if "Blow-n-go" is your style, our precision cut and blow dry styling is easy and economical. Call today and save.

Reg. \$25 UniPerm® now \$17.50 Cut & Blow Dry Styling \$12.50

Haircuts 1/2 price with all perms Long hair slightly higher. Sale ends Saturday, Oct. 8.

**Walker's**

the friendly store of Long Beach

Pine At 4th, Long Beach Phone: 432-7451



# Accent on accessories

(Continued from Page L/S-1)

viewers will gain insight into the various countries represented.

One of the oldest dolls in her collection belonged to her mother, Mrs. Abbie Pond of Whitewater, Wis. It is an Armand Marseille doll of the 1890 era with bisque head and natural hair. She wears her original clothing, a blue dress and white cape.

Another charming doll with bisque head and kidskin body once belonged to her husband's mother, the late Mrs. Esther Dever of Highland Park, Ill.

Two Russian tea cozy dolls to be displayed were brought from Russia by Jean's aunt in the 1930's.

Her favorite childhood doll is Patsy, who arrived at Christmastime about 1928. It was the first of the Patsy line and the first doll to have a line of clothing made just for her.

UNUSUAL IN the display are the shadow puppets from the Karagoz plays. Jean, who studied marionette and shadow puppet making at a Vermont camp operated by professional puppeteers in the 1930's, made the ones to be shown at the festival.

Dating farther back than the Ottoman Empire (1299-1919), the original Karagoz shadow puppets were used in plays to amuse the Sultan of Turkey and concern the adventures and misadventures of two comic workmen, Karagoz and Hacivad.

The puppets are made of parchment and are hand painted. They are worked on sticks behind a screen. Light behind the puppets reflects their shadow on the screen.

After learning how to make marionettes and puppets, Jean helped produce shows which were presented to other camps in New England. At one time 25 of her hand-made puppets were used in county fairs for many years.

WOODWORKING IS a family inheritance of Phyllis Poper, wife of architect R. L. Poper. It is believed that her demonstration of the old craft of scroll sawing is the first public demonstration done at an art festival.

Phyllis' grandfather was an architect and builder. His brother was a master cabinet



maker whose daughter has operated the Marlow Woodcut Shop in Kansas for almost 50 years. It was in this shop that Phyllis apprenticed in scroll sawing.

She says the machine used today is commonly thought of as a jigsaw or fretsaw whose saw blades range from the size of a coping saw blade to those so fine one can barely see the teeth. It is capable of extremely tight curves and can saw both sides of a pencil line.

A SPINNING demonstration at the festival will be given by award-winning Mary Pryor, who majored in art at San Jose State College and who exhibits and sells at many Southern California shows.

The Long Beach resident spins and dyes wool for her own use as well as her clients. In one piece she employed yarns handspun from fleece from a New Zealand farm where her daughter was an exchange student.

WITH shy smiles, Czechoslovakian dolls in festive costumes were given animation by a Czech dollmaker as they step into a native dance.

Staff photo by KENT HENDERSON

arts

# Beethoven program by cellist

Gilbert Reese, cellist, and Robert Haag, pianist, will perform the five Beethoven cello sonatas Friday in a program at 8 p.m. at El Camino College campus theater, Redondo Beach and Crenshaw Boulevards. Admission is \$3.

Reese, who was born in Long Beach, recently returned from Oregon where he opened the prestigious Mount Angel Bach Festival.

He received his master's degree in cello and a diploma in composition from Ecole Normale de Musique in Paris, and studied for four years with Pablo Casals in Prades, France.

His 27 concert tours have taken him to the music centers of the world. After a midwest tour next month, he will return to Norway for additional concerts.

OF NORWEGIAN ancestry, Reese has learned to speak the Norwegian language fluently. In 1975 he gave 25 lecture-recitals in Oslo for young people.

His recent performances in Norway include a return engagement with the Stavanger Symphony Orchestra, numer-



GILBERT REESE  
Cellist in concert

ous recitals in Oslo and an appearance last season for the Bergen Chamber Music Society.

Among honors bestowed on him was an audience with King Olav of Norway during the king's recent trip to America.

Haag, dean of community services at El Camino, is a member of the music faculty at the college. He earned his bachelor's, master's and doctorate degrees from UCLA.

# What's in music grab bag?

Monday Evening Concerts, now in its 40th season, offers subscriptions to 12 concerts in the Bing Theater of the Los Angeles County Museum of Art beginning Oct. 3 at 8:30 p.m.

The programs mix music of this century — from yesterday's avant-garde to the present — with masterworks from earlier times.

Subscription information is available by calling 937-4250, extension 370.

MUSIC Department of Long Beach State University will present a Flute Club of Southern California recital by

Gretel Shanley Andrus next Sunday at 8 p.m. in music recital hall 127.

The program will include music by Telemann, Saint-Saens and Davidovsky, and a lecture by Andrus titled "The First Six Weeks of Flute Playing and How to Survive It."

EL CAMINO College jazz series opens Friday with Louis Bellson and The Big Band Explosion. The 8 p.m. concert will take place in the college auditorium. Tickets are available at the college ticket office or through Ticketron.

# Exhibitions focus on masters, video, Eskimos

By Jean Sanders  
for vacationing Elise Emery

Now at the J. Paul Getty Museum in Malibu from showings at the Louvre and Jacquemart Andre Museum in Paris is the Armand Hammer collection which spans five centuries of Western European and American art from the Renaissance to the 20th century.

Rembrandt's "Juno," recently purchased by Dr. Hammer, is one of the highlights of the collection. Two masterpieces by Rubens are "Young Woman with Curly Hair" and "Isaacites Gathering Mana in the Desert." Durer is represented by a unique gouache, "Tull of Cowslips."

Two 18th century works in the exhibit are Fragonard's "The Education of the Virgin" and Goya's "El Pelele." Six paintings by Corot, showing different phases in his career, are among the 19th century works.

Predominant and most comprehensive part of the collection is of 19th century French Impressionists and Post-Impressionists. Monet, Degas, Pissarro, Cezanne, Gauguin and Van Gogh are represented in paintings and drawings.

Two large canvases by Moreau illustrate the 19th century Symbolist movement. Twentieth century artists include Bonnard, Vuillard, Rouault and Chagall.

In recent years, Hammer has added outstanding American paintings to his collection, including a famous portrait of George Washington by Gilbert Stuart, two works by John Singer Sargent and a boating scene by Mary Cassatt.

Drawings feature the works of Raphael, da Vinci, Michaelangelo, Rembrandt, Tiepolo, Fragonard, Boucher and many by Impressionist artists.

The exhibition will remain at the Getty museum, 17985 Pacific Coast Highway, Malibu, through Oct. 9. There is no charge to view the exhibit, but advance parking reservations are advised for guaranteed admission into the museum. Reservations may be requested in writing to the museum's reservations office, or by calling 454-6541. Museum hours are Tuesday through Saturday from 10 a.m. to 5 p.m.

MORTEN SOLBERG is the first artist on Long Beach Art Association's "Meet the Artist" fall series. The nationally known artist, a member of American Watercolor Society and past vice president of the National Watercolor Society, will speak and show slides Tuesday at 8 p.m. in Wightman Theater of the Long Beach Recreation Department, 155 Queens Way Landing.

Solberg will demonstrate the use of watercolor and acrylic on illustration board, using acrylic gesso as the opaque medium.

The artist, a resident of Running Springs, is represented in Los Angeles by the Peterson Gallery

and by numerous galleries in the Southwest. His awards include three from the American Watercolor Society and a purchase award from the National Academy of Design.

He has a special interest in painting wildlife and has taken three awards in the Pacific Southwest Wildlife Artists Exhibition.

The public may attend the meeting. Admission is free, and validated parking is available across from the Catalina Terminal.

Two workshops will be offered by the LBAA this fall, the first conducted Oct. 27-30 by Joseph Mugnaini, who will instruct in drawing in the morning and painting in the afternoon.

A five-day oil and acrylic painting workshop with Vincent Farrell will be presented Nov. 14-18. Farrell will give two class demonstrations.

Both classes are limited to 20 applicants. All classes will take place in Room 112 in the Long Beach Recreation Department. Information about fees may be obtained by writing Long Beach Art Association, P.O. Box 8219, Long Beach 90808.

There will be no refunds on the Mugnaini workshop after Sept. 29 and none for the Farrell workshop after Oct. 10.

Another LBAA activity is a bus trip Oct. 7 to San Diego to view the "American Masters in the West" exhibit from the Anschutz collection in the Fine Arts Gallery at Balboa Park.

Included are works by Remington, Catlin, Cary and Hartley. Work ranges from sketches made by artists accompanying explorers to abstracts of recent date.

Bus leaves the Recreation Department building at 9:30 a.m. and returns to Long Beach at 5 p.m. Cost is \$6 per person, and does not include lunch. Reservations are required. Further information is available from the address above.

TWO EXHIBITIONS open today at Long Beach Museum of Art, 2300 E. Ocean Blvd. In addition, there will be a public reception today from 2 to 4 p.m. hosted by Friends of the Museum.

Upper galleries will be devoted to an exhibition of three video sculptures by Shigeko Kubota, while the lower galleries will contain photographic and sculptural works by Raul Guerrero. Both shows close Oct. 23.

Kubota's "Duchampiana: 3 Video Sculptures" consist of works in which video monitors are built into sculptural configurations whose net effect is an expansion of a viewer's perception of the nature of the television image.

For some time her work has been a celebration and extension of the work of Marcel Duchamp. Her most colorful work in the exhibition is an actual staircase incorporating video monitors which show a nude woman descending a staircase. Though the image has been video synthesized and colorized into an abstraction, it is clear that Kubota's "Nude Descending a Staircase" manages to capture the spirit of Duchamp's original.

Born in Japan, the artist resides in New York, where she is video curator of Film Anthology Archives. Her work has been featured in almost all major international video exhibits, and she has had one-woman exhibitions at Whitney Museum of American Art, Everson Museum of Art and the Rene Block Gallery in New York.

In his exhibition, "The Disturbing Object," Guerrero exhibits a series of object-photo works produced with a simple pinhole camera, and by altering the physical appearance of "found objects."

He also will show a color videotape and photographic studies of the nude figure, also produced with his homemade camera.

Guerrero received his art education at the Institute de Bellas Artes in Mexico City, Chouinard Art School and UCLA graduate school of architecture and urban planning.

Both exhibitions were organized by the David A. Ross, museum curator. They may be seen free of charge Wednesday through Sunday from noon to 5 p.m. Closed Monday and Tuesday.

BOWERS MUSEUM, 2002 N. Main St., Santa Ana, is hosting the only west coast opening of "Survival: Life and Art of the Alaskan Eskimo." The

exhibition opens today and concludes Nov. 6.

From the collections of the Newark Museum and on loan from public and private collections will be ivory carvings, ceremonial masks, sculptures, paintings, prints, household articles, dolls, tools, weapons and costumes. Carvings in ivory, stone and wood by contemporary Eskimo artists also are included.

Samples of natural materials will be available for museum visitors to handle. These include bleached seal skin, caribou fur, walrus hide, baleen, ivory and seal gut, all essential components of Eskimo daily life.

Photographs of contemporary and primitive scenes will depict the starkness and beauty of the Eskimo's environment, as well as the realities of his existence.

The exhibition shows the survival of the Eskimo people in a difficult and often hostile environment. It also shows the threat to survival of this ancient people and their traditions from the impact of modern society that is rapidly encroaching upon even the most remote regions of Alaska.

Photographs and objects exhibited illustrate the continuity and conflict that are interwoven in the fabric of Eskimo existence.

AN OIL painting showing birds in flight will be demonstrated by Beverly Fredericks at a meeting Wednesday of San Pedro Art Association. The public is invited to the meeting at 7:30 p.m. at 638 S. Beacon St., fifth floor.

Betty McKowen was named artist of the month for August, with Steve Mirich and Edith Izzo, runners-up.

TAPESTRY, batik wall pieces and ceramic sculpture comprise "501 Birds," an exhibition by Claremont artist Ingrid Petersen at Tanega-Maher Gallery, 214 Avenida del Norte, Redondo Beach. The exhibit continues through Oct. 8.

CYPRESS Art League will observe pallet knife technique of Bill Newsum at its meeting Tuesday at 7:30 p.m. in Cypress Community Center, 5700 Orange Ave., Cypress. The meeting is open to the public.

LAKEWOOD Artist Guild has scheduled Bill Bowne of San Diego to paint an acrylic landscape with buildings at its meeting Thursday at 7:30 p.m. at Mayfair Park, Clark Avenue and South Street, Lakewood.

Bowne has an MA degree in art from UCLA, studied at Chouinard Art Institute Art Center School of Los Angeles, USC and Cury New York University. He is president of the San Diego Art Institute.

Winners in the "seascapes" category in August were Valine Hamilton, first; Joe Barnes, second; and Hilde Haines, third.

FIESTA DE ARTES, La Mirada's annual exhibition of paintings, graphics, crafts, photography, ceramics and sculpture, takes place Friday through Oct. 2 in the new La Mirada Civic Theater and Arts Center, 14900 La Mirada Blvd.

# Film honors modern art

Orson Welles narrates a film, "The Challenge: A Tribute to Modern Art," showing Tuesday, Wednesday and Friday at 1 p.m. in Newport Harbor Art Museum, 850 San Clemente Drive, Newport Beach. Admission is free, and seating is limited.

The film visits world famous artists in recently filmed sequences and includes rare existing footage of other internationally known artists. It also examines every stylistic development and takes viewers to noted museums.

A variety of special performing arts programs is planned throughout the fiesta, and an art auction of original works is slated for Saturday from 11 a.m. to 6 p.m. Fiesta hours are noon to 9 p.m. Monday through Thursday, and 10 a.m. to 10 p.m. Friday through Sunday.

## FISH FRY

### TODAY SUN. SEPT. 18

- Fresh Fish • Roast Beef
- Shish Kabab • Fruit Salads
- Macaroni & Crisp Green Salads • Entertainment

# \$3.50

per person

Buffet Served from 2 p.m. to 8 p.m.

## HACKNEY HOUSE

Entertainment Nightly

Open Daily 11 a.m.-2 p.m.

2111 E. ARTESIA, LONG BEACH 630-2430

## HAVING AN AFFAIR

### Complete Catered Buffets

From \$2.25 per person

- Business
- Complete Wedding Packages
- Open Houses
- All Types of Parties

## CALLEY

4500 Los Coyotes Dr. at the Traffic Circle

For FREE Brochure with Prices Call 597-8327

## Jay's Gavel Restaurant

### SEPTEMBER SPECIAL

## ROAST PRIME RIB OF BEEF, Au jus

with Soup or Salad, choice of Dressing, choice of Potato, Hot Bread & Butter.

# \$4.95

(OUR REGULAR \$7.25 CUT!)

Good Every Day Month of September

ENTERTAINMENT - TUESDAY THROUGH SATURDAY

14100 BEACH BLVD., WESTMINSTER, CALIF. (714) 844-7571

## THE KING OF STEAKS

# Petite Filet Mignon Dinner

Offer good Sun. thru Thurs., Sept. 18 to 22

# \$2.49

Includes: Petite Filet Mignon, Big Fluffy Baked Potato, or Golden French Fries, and Sizzler Toast.

## MIX AT OUR NEW SALAD BAR

15 West Del Amo (Next to Dickey's) Long Beach 426-4667

4531 Candlewood (Across from Lakewood Center) Lakewood 432-9114

1430 E. Pacific Coast Hwy. Long Beach 591-8539

## SIZZLER

FAMILY'S FAVORITE



MORTEN SOLBERG  
First in "Meet the Artist" series.

# Gourmet guide



**tedd  
thomey**



**CARL JURs**  
German pot roast with wine

CARL JURs doesn't really have that hank of hair hanging down over one eye. That's just our artist's impression of him.

Carl is a tall, blue-eyed Dane with a healthy crop of blond hair which he keeps well-trimmed. He's a lively, upbeat fellow and one of Long Beach's most successful restaurateurs. He and his wife Irene have made Lucy's Restaurant, 5096 Long Beach Blvd. just north of Del Amo Boulevard, the kind of place that hums night and day with the comments and chatter of well-satisfied customers.

Sometimes the customers think there are two Carl Jurs at Lucy's. That's because Carl's older brother, Tage Jurs — also from Denmark and also on the staff — resembles him quite closely. Many people greet Tage with these words: "Hi, Carl." Tage (pronounced Teg) used to correct them and say, "No, I'm Tage." But he doesn't do that as much any more because his first name is a curiosity that often inspires lengthy, complicated conversations.

On Sundays the action starts early at Lucy's and runs late. From 10 a.m. to 3 p.m., the feature is a very good sitdown brunch which starts at \$1.95 for bacon or sausage with two large eggs, Danish-fried potatoes, hot biscuits or toast with jelly. Other entrees range from steak with eggs to fancy omelets and eggs Benedict. During brunch, Bloody Marys are 70 cents.

At noon Sundays, dinner begins and there's always a special entree. Today's will be German pot roast for \$4.25 with soup and salad, a glass of red wine and other items. The entertainment in the mirror bar will start at 1 p.m. and continue until 2 a.m., emphasizing the artistry of organist-vocalists Herb McKim, Fernand Martel and Mel Norfleet, alternating at the keyboards.

Everybody flocks to Lucy's for the luncheons Mondays through Saturdays, 11 a.m. to 4 p.m. Three special entrees are offered each day, \$1.95 to \$2.25. The choices include FRESH fish every day, such as Pacific red snapper, sea bass, cod or fillet of sole plus such delectable ideas as goulash, pot roast, chicken and dumplings or beef burgundy. Each comes with soup or salad.

From 4 to 6 p.m. Mondays through Thursdays, Lucy's has imaginative early bird dinners starting at \$2.95. The regular menu has a bonanza of steak, seafood and international entrees, all with soup and salad. Among them: premium prime rib au jus, \$4.95; veal scallopini in a rich sauce, \$3.95, and the super-popular turf-surf combination (steak with crab), \$6.95.

AFTER READING one of my columns about Tee Cee's, a couple of fellows went there for luncheon. Then one of them phoned me: "Hey, that isn't a Chinese restaurant. Next time, say so, will you?"

They praised their Polynesian luncheon of barbecue ribs, shrimp and chow mein, adding: "We'll be going back because they sure put out some good ribs!"

Tee Cee's (closed Sundays) is a bar and restaurant on Willow Street just west of Atlantic Avenue. Ninety-nine per cent of its customers know it's primarily an American steak, prime rib and seafood restaurant which also happens to feature such Chinese-Polynesian creations as egg rolls, teriyaki steak, shrimp with sweet-sour sauce and the pupu variety combination platter.

A microscopic minority think the name Tee Cee is Chinese. That's really stretching it. The name is the spelled-out version of the initials of T. C. Young, the owner. He's about as Chinese as George Washington. His formal name is Thomas Charles Young, but everybody calls him Tommy or Tee Cee. His wife Jeane, a charmer from the South, is the restaurant's manager and chief hostess.

Some even think that Tee Cee's No. 1 chef, Bob Pagay, is Chinese. That's another off-target guess. Bob is Polynesian-Filipino, which explains why he has such a neat touch on those Polynesian ribs and the teriyaki steak. The night chef is Ron Bartels, who's also been there many years, and is a cooking whiz.

Whether they're American or Polynesian, the specials are extremely popular for luncheon or dinner at Tee Cee's. The specials change every day. The place is mobbed on Thursday nights when the special dinner is Australian lobster tail for \$4.95. That price is a miracle and the customers know it. Lobster of such quality is priced out of sight elsewhere.

On Saturday nights, Tee Cee's draws throngs again because of the tender, juicy quality of the 16-ounce porterhouse steak on the special dinner for \$4.50. Prime rib au jus lovers show up in droves for the \$3.95 prime rib special dinner Monday and Tuesday nights. Other attractions are the pupu dinner Wednesdays for \$3.95 and the steak-crab combination Friday nights for \$4.95. Each comes with soup or salad, garlic bread and other items. Some dinners offer choice of baked potato or chow mein with rice.

Bob's luncheon treats include prime rib for \$3 each Tuesday and teriyaki steak for \$3 each Thursday. Other luncheons, each a gem, range from beef chow mein to veal cutlet, scallops or halibut, hot sandwiches and chilled salads. Many of the luncheons are \$2.30. Some are less.



**JEANE YOUNG**  
Tee Cee's isn't Chinese  
—Caricatures by GLEB RUBANOV

## Park Pantry

RESTAURANTS

present a  
**WEEKLY DINNER SPECIAL**  
SERVED MONDAY THRU SUNDAY, SEPTEMBER 19 THRU SEPTEMBER 25

**Dover Sole or  
BBQ Beef Ribs**

**DINNER INCLUDES:**  
Soup or Salad with choice of Dressing,  
choice of Potatoes, Homemade Roll  
with Butter, Coffee or Tea, Dessert.

**\$2.99**  
Served from  
4 to 9 p.m.

Last Day Sunday, Sept. 18  
Breaded Veal Cutlet..... \$2.99

3900 ATLANTIC AVE.  
Long Beach  
2104 E. BROADWAY  
Long Beach  
70 ATLANTIC  
Long Beach  
16402 S. PARAMOUNT BLVD.  
Paramount  
THE ISLANDER  
1009 So. Santa Gertrudes Whinner

11061 LOS ALAMITOS BLVD.  
Los Alamitos  
11200 BEACH BLVD.  
Brentwood  
1245 KNOTT AVE.  
Anaheim  
17511 S. SUSANA ROAD  
Compton  
190 W. WILLOW  
Long Beach

OPEN DAILY 6:30 A.M. to 11:00 P.M.



Enjoy good food...  
Dine out tonight



**Ambrosia**  
a formal restaurant  
in the classic tradition  
714 • 673 • 0200  
Hollywood Beach, CA

**DINING  
DANCING...  
7 NIGHTS A WEEK**  
**Golden  
Sails  
INN**  
Phone 430-0585  
4285 E. PACIFIC  
COAST HWY.

**King Arthur's**  
STEAK HOUSE  
PRIME RIB  
STEAKS • LOASTERS •  
SUNDAY BREAKFAST  
Served from  
10 a.m. to 2 p.m.  
Dinners served from  
2 p.m. to 11 p.m.  
COCKTAILS  
5511 E. SPRING ST.  
at Bellflower Blvd.  
Long Beach HA 5-9113

**NOTICE!**  
**Me-n-Ed's  
PIZZA!**  
LAKEWOOD  
SALADS  
PIANO & BANJO  
FRI. & SAT. from 7 P.M.  
OPEN DAILY 11:30 A.M.  
Beverly Hills Collection  
4115 PARAMOUNT BLVD.  
LAKEWOOD 421-8908

**NINO'S  
RISTORANTE  
ITALIANO**  
Since 1958  
3453 Atlantic Ave., Long Beach  
427-9111 — 427-1003

**THE  
OLIVE  
TREE**  
DELUXE COFFEE HOUSE  
& EL GRICO LOUNGE  
• OPEN 24 HOURS •  
• BREAKFAST • LUNCH  
• DINNER • COCKTAILS  
• ENTERTAINMENT  
4251 EAST  
PACIFIC COAST HWY.  
Corner Loyne Drive 430-6980

**INVITATION TO  
ELEGANCE**  
**The  
Golden  
Lantern**  
Fine Dining, Buffet Style  
FAMOUS ANTONIO COLLECTION  
2021 PALO VERDE AVE., LONG BEACH  
Open Monday thru Saturday  
Sundays 11:30 A.M. & 4 P.M. PH 421-1977

**SEAFOOD  
BROILER**  
SEAFOOD MARKET  
and RESTAURANT  
4333 Candlewood  
at Lakewood Blvd.  
Opposite Lakewood Center  
Near Love's  
634-3474  
OPEN EVERY DAY  
WATCH US COOK  
Wood Charcoal Broiler  
• LUNCH • DINNER • WINE  
• BEER • FOOD TO GO

**El Paso Cantina**  
MEXICAN  
RESTAURANT  
NOW OPEN  
DINING • COCKTAILS  
OYSTERS • BAR • DANCING  
DISCO • LIVE ENTERTAINMENT  
5278 E. PACIFIC COAST HWY.  
Long Beach 595-3371  
(Marina Pacific)

**Cigo's**  
Featuring Gourmet  
SEAFOOD • PRIME RIB  
STEAKS • YUGOSLAVIAN  
and AMERICAN FOOD  
Cocktails • Entertainment  
Fri. Sat. Sun.  
Open for Lunch and Dinner  
Reservations 533-0949  
915 S. PACIFIC at 9th  
SAN PEDRO

**El Patio**  
MEXICAN  
FOOD  
from Old  
Mexico  
Atmosphere and Tradition from South of the border  
surrounded by the charm and atmosphere of  
Old Mexico. Also food especially prepared to  
takeout  
Your Hosts Tony and Trinita Guillen  
3503 Atlantic Ave.  
Long Beach GA 4-3005

**WELLY'S**  
IN MABLES  
Featuring  
PRIME RIB • STEAKS  
and SEAFOOD  
5716 E. SECOND ST.  
LONG BEACH 433-4217

**FINE  
FOODS  
and  
COCKTAILS**  
**Ken's**  
RESTAURANT  
3918 LONG BEACH BLVD  
PHONE 426-2336

**LOVE'S BARBEQUES**  
BARBEQUE BEST!  
LUNCH • DINNER • COCKTAILS  
**Love's**  
Wood Pit Barbecue  
RESTAURANTS  
OPEN DAILY 11 A.M.  
5300 LAKEWOOD BLVD.  
at CANDLEWOOD 531-1150

**di Piazza**  
COMPLETE  
ITALIAN CUISINE  
Catering to  
All Affairs  
FOOD TO GO  
from 3<sup>50</sup>  
OPEN 5 P.M. - 9:30 P.M. SUN.-THURS.  
5 P.M. - 10:30 P.M. FRI. & SAT.  
Closed Tues.  
434-8403  
4722 E. 2ND ST.  
BELMONT SHORE

**Lucy's**  
RESTAURANT  
LUNCH • DINNER • COCKTAILS • BANQUETS  
STEAKS • PRIME RIB • SEAFOOD  
**SUNDAY BRUNCH**  
Served 10 a.m. to 3 p.m.  
try our great  
bloody mary. Sun. only 70¢  
**SUNDAY ENTERTAINMENT FROM 1 P.M. to 2 A.M.**  
**SUN., SEPT. 18, DINNER SPECIAL!**  
**GERMAN POT ROAST \$4.25**  
Red Cabbage and  
Potato Cake, Soup  
and Salad, Hot Roll  
or Bread,  
Glass of Red Wine  
5096 LONG BEACH BLVD., LONG BEACH 422-0505

**El Encanto**  
Mexican Cuisine  
A Tradition Since 1938  
432-9536  
1731 EAST FOURTH STREET  
Near Cherry, Long Beach

Join  
the Inn Crowd  
in the Beautiful  
Mayan Room...  
• Cocktails  
• Entertainment  
• Banquet  
• Dining  
Lakewood Blvd.  
at Willow St.  
LONG BEACH

**RANCH HOUSE  
RESTAURANT**  
COCKTAILS  
An experience in  
Gourmet Dining  
For Reservations 598-2514  
1600 PACIFIC COAST HWY.  
IN SEAL BEACH

**Mikes  
Munchies**  
TOTAL QUALITY  
FOOD AND DRINK!  
Happy Hour from 4:00-6:30  
weekdays. Entertainment  
nightly at 9:00 p.m. at our  
beautiful waterfront Marine  
Pacific location, PCH and  
2nd Streets, Long Beach, 1024  
Long Beach Blvd., Long Beach  
MIKES MUNCHIES, Open 10  
1 Mon.-Sat., 12-7 Sunday, 1024  
Long Beach Blvd., Long Beach  
427-2763. Enjoy!

**Hubert's**  
FAMILY RESTAURANTS  
**DINNER COUPON SPECIAL**  
Offer good Mon., Sept. 19 thru Sat., Sept. 24  
Served 11 a.m. to 7 p.m.  
**ROAST TURKEY**  
With DRESSING  
Two Salads, Vegetable, Potato,  
Gravy, Roll, Butter, Beverage,  
Dessert included from  
3 to 7 p.m. only!  
Complete Banquet and Catering Service  
• 218 E. Broadway 435-2315  
• 643 Pine Ave. 436-8476  
Downtown Long Beach  
Free Parking at 7th St. & Pacific 3-7 p.m.  
and Long Beach Blvd. & Broadway  
**COUPON**

**WARNING!**  
WE ARE HABIT FORMING  
House of the Large Shrimp Cock-  
tail and Delicious Choice Steaks  
and Lobster  
Dinners from 12<sup>00</sup> to 12<sup>55</sup>  
"We cook the Lobster...  
You cook the Steak!"  
**Keona**  
COCKTAILS  
OPEN DAILY 10-2 A.M.  
Lunch and Dinner  
1115 E. WARDLOW ROAD  
LONG BEACH GA 7-1956

**OH-K's**  
RESTAURANT AND  
VIKING ROOM LOUNGE  
SATURDAY, SUNDAY  
VIKING  
BRUNCH  
Bloody Mary or  
Champagne  
10 A.M. to 2 P.M.  
\$2.19  
Breakfast • Lunch • Dinner  
Cocktails  
3400 Cherry Ave.  
at Wardlow • GA 7-7737

**Italian  
Restaurant  
Manno's**  
"Established 24 Years"  
Festive  
Unusual Dishes  
Steamed Clams Neapolitan  
Cannelloni  
Fettuccine Alfredo  
5607 E. SOUTH ST.  
Just East of Bellflower Blvd.  
TO 6-2913 TO 6-9192  
OPEN DAILY  
FROM 4 P.M.  
Closed Monday

The Best  
Fried Chicken  
You've Ever  
Tasted!  
You'll enjoy dining at  
Kentucky Fried  
Chicken Restaurants  
serve yourself or  
ORDER TO GO  
NOW TEN  
LOCATIONS  
10083 Alhambra 915-8431  
129 E. 12th 591-5608  
5530 Alhambra 431-3543  
3430 E. Arroyo 427-0407  
4917 Bellflower 925-5593  
4051 Atlantic 425-7933  
3352 Los Angeles 491-3754  
11545 E. Carson 865-1223  
1801 W. Willow 426-3941  
1601 E. 7th St. 591-1307

**Andy's**  
RESTAURANT  
The House  
Quality  
Built  
BREAKFAST • LUNCH • DINNER • SNACKS  
Andy's is famous for its delicious corned beef, baked ham,  
roast turkey, Alaskan halibut and our old-fashioned butter-  
milk pancakes, plus our own baked fresh daily pies, bread,  
rolls, jelly and cakes.  
Complete Catering • Also Food to go.  
SERVED BUFFET STYLE  
Open Daily 7 A.M. to 7 P.M. Closed Sat. & Sun.  
201 W. Anaheim St., Long Beach 591-5011

**JUST FANTASTIC!**  
Dining at the  
**Jolly Knight**  
RESERVATIONS ADVISED  
714-537-0051  
1444 Garden Grove Blvd. Garden Grove  
**SUPER, SUPER, BANQUETS**

**Henry  
MOFFETT'S**  
Family Restaurant  
Old Fashioned Chicken Pie  
consistently good  
for over 25 years  
16506 Lakewood Blvd.  
Bellflower, 925-5061

**glorious  
food**  
**Dine  
Out**

**COUPON COUPON Special!**  
**TWO PRIME RIB DINNERS**  
Choice of Soup or Salad, Choice of Potato,  
Vegetable, Garlic Bread.  
OFFER GOOD NOW THRU THUR. SEPT. 22  
no limit with coupon  
**EARLY BIRD DINNERS**  
Choose from 4 entrees, Mon. thru Sat.,  
4:30 to 6:30 p.m., Sunday, 3:30 p.m.  
\$2.75  
**the Tenderloin**  
NOW OPEN  
7 DAYS  
4363 Atlantic Ave., LB., Reservations 593-4304



# Hitting a new high in tall Toronto

By Herb Shannon  
I.P.T. Travel Editor

TORONTO, Canada — Eleven months is not too long to wait for lunch in the world's most elevated restaurant. About average for a table reservation in the CN Tower, according to the sightseeing bus driver on our last visit here.

He was right. We tried crashing the gate one Sunday in October last year, only four months after the 1,815-foot spire opened its doors. We didn't even make it to the lower observation deck, 1,122 feet straight up, let alone to the revolving restaurant two levels above in the Sky Pod.

Since then a couple million visitors have spun the tower turnstiles and the novelty for some may be wearing off. This time around it took only two weeks advance notice and the intervention of the Ontario Ministry of Tourism to get a table at the appointed hour.

We checked crowd conditions at the tower base on the drive into town after the 4½-hour Air Canada

flight from Los Angeles. No line backed up on the glass-enclosed pedestrian overpass from the street; no CN train pulling into the switching yard below with a horde of tower-bound tourists. Clear skies and a rosy sunset bathed the tower in a glowing promise of unlimited visibility next day.

AT THE Sheraton Centre, Toronto's showcase hotel opposite the twin curved towers of the new City Hall, there was more good news. The luncheon reservation at the CN Tower was confirmed for Saturday noon, the third-floor hotel room overlooked a garden courtyard with a waterfall reaching almost to the window and an invitation to attend an 11 p.m. theater performance was on the coffee table.

Since we were still operating on California time, meaning 11 p.m. actually would be 8 p.m. for us, and had partaken of two Air Canada dining extravaganzas on the flight, we opted for a sandwich, a stroll and the show for the balance of the evening.

The downtown walkaround turned out to be as entertaining as the extemporaneous "Second City" comedy revue, which has catapulted several casts into Canadian and U.S. network television. Three huge office and shopping complexes, including the tallest building in Canada, were opened this year.

Pedestrians thronged the new enclosed malls long past the shop closing hours, enjoying the orchestrated fountains and triple-tiered balconies under domed skylights. Those who left the scene for home via the 26-mile subway system below were replaced by others pouring in from the suburbs on every train.

There were more people on the

streets when we left the theater at 1:30 a.m. than when we went in. We walked back to the hotel without giving the hour a thought.

SATURDAY dawned with a drizzle. We scratched a planned morning boat tour of Toronto harbor and the Lake Ontario islands offshore in favor of the Ontario Science Center. It isn't possible to see more than a fraction of the 550 do-it-yourself exhibits in one morning, but we rode the escalators to every level of the sculptured concrete halls cascading down a wooded hillside and took time to watch a fascinating demonstration of brilliant laser beams bouncing off a simulated lunar reflector, scorching bricks and ionizing air.

The rain had cleared by the time we headed back along the parkway to the city lakefront. Even

without a map it would have been difficult to miss our target. The beckoning beacon lights on the CN Tower flashed through the thinning mist, drawing our Avis Plymouth iron like a magnet.

At the tower there was a dandy surprise for the distaff mapreader member of the expedition, who has a distinct aversion to outside glass elevators. She hardly had time to settle to the rear of the lift before we were in the Sky Pod. The CN elevator capsules scoot up the side of the pylon at 20 miles an hour.

SPREAD out beyond an acre or so of white linen and sparkling crystal in the rotating restaurant was a dazzling view of the most dynamic skyline in Canada, possibly in all of North America. We took a table at one of the slanted windows to look down at the scene

we had explored at ground level the night before.

Half a restaurant revolution later, a matter of about 20 minutes, we were still hypnotized at the window and the waiter was still standing by, patiently rustling the menu. The sun had broken through the overcast, and while we could not see across the lake to Niagara and the U.S. shore 75 miles distant as promised under unlimited viewing conditions, the offshore islands and shipping traffic in the harbor continued the trance.

Eventually we came out of it sufficiently to order. The waiter rejected an apology for the delay, explaining it with a smile as a normal occupational hazard of the location. I don't remember what we ate, but lunch at the "Top of Toronto" was worth the wait of almost a year.



CN TOWER DWARFS TORONTO SKYLINE

## Fashion keeps big game hunt in style

San Francisco

Gold and ivory will be dominant in this winter's accessory lines. — Paris fashion report.

"The slaughter of elephants goes on. Apparently little of this reaches

work at it. Fly-and-cruise is the biggest thing in travel. And I think the most comfortable and most rewarding.

I get TOP reports on the Golden Odyssey from close friends who rode her. Same on the Royal

grounds. Beach and mountain. Dollar-Rent-A-Car has a package deal of car and a rent kit with cots, camp stove, ice chests etc. Roughly \$25 a day. Write them at 2307 Kalakaua avenue, Honolulu, Hawaii 96815. If you're beaching it, bring mosquito repellent. Or buy it there. All the Chinese papa-mama stores carry it.



stan delaplane

the world press. Ken Clark was wildlife conservation manager of the million-acre Galana Game Ranch. He was killed by poachers the other day."

I have a couple of correspondents in Africa I know personally.

"Hardly any crocodiles are left in Lake Victoria. The male croc genitals, ground to powder, are considered an aphrodisiac in China."

"A giraffe tail will make five bracelets. They sell for \$15 each."

"Zebra are being killed with submachine guns, even in the national parks." (Other killing methods are unprintably horrible.)

Both say poaching gangs work with the protection of Government officials in new African

Viking Line ships. I've been on one.

Very good recommendations on Song of Norway. (I've only seen her in port.) I had excellent trips on Princess Cruises ships. You could ask about those.

"Are you allowed to camp in Hawaii?" Yes. Many camp

## Sunday's crossword

By William Wilson  
ACROSS

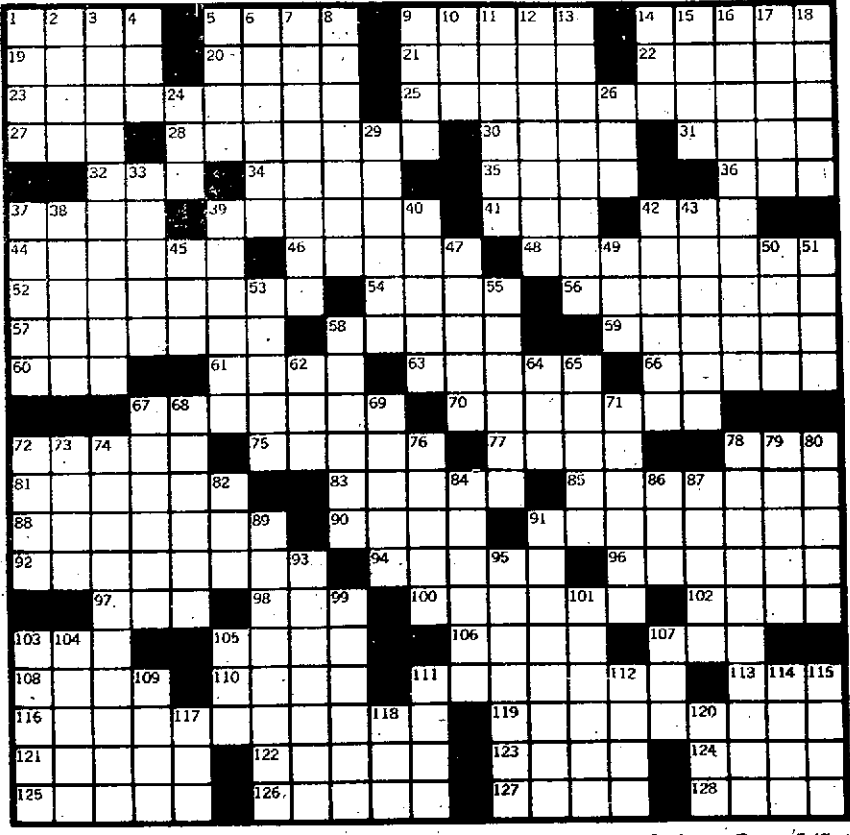
- 1 Bugle call
- 5 Rose lover
- 9 Hoods
- 14 Grass or merry
- 19 Medley
- 20 Thump
- 21 One-master
- 22 Winter month: Sp.
- 23 Food container of a sort
- 25 Tropical fern
- 27 Swine genus
- 28 To stitch, in St. Lo
- 30 " — that has gits"
- 31 Crumbs
- 32 Relative of 66
- 34 Cockney digs
- 35 Sandwich of a type
- 36 Bridge reversal
- 37 Jejune
- 39 Eastern Christians
- 41 Son of Gad
- 42 Peruvian coin
- 44 Greek satirist
- 46 Lefty of baseball
- 48 Football swift
- 52 Rests
- 54 Old dance
- 56 "Time of Your Life" author
- 57 Holding an advantage over: Phrase
- 58 Short surprise

- 59 Millstone: Sp.
- 60 Saul's grandfather
- 61 Actress
- 63 Lazy —
- 66 Cap's cousin
- 67 Sleep sack
- 70 Former ballerina Moira
- 72 — Downs
- 75 Arabian devil
- 77 Verb suffix
- 78 Hebrew prophet: Abbr.
- 81 Cotton processor
- 83 Inventor
- 85 College overseers
- 88 Home of the Angels
- 90 Indian split peas
- 91 Slanderers
- 92 Afford space
- 94 "It — done"
- 96 Giants, for example
- 97 Bitter vetch
- 98 Dutch uncle
- 100 Mud volcanoes
- 102 Back alleys
- 103 Large beer glass: Abbr.
- 105 The Middles, campus: Abbr.
- 106 Eurasian herb genus
- 107 Russian village
- 108 Wings: Lat.
- 110 Latvian
- 111 "Mourning Becomes —"

- 113 Pup's complaint
- 116 Great, flapper style
- 119 Commem. treat
- 121 Canoe's island
- 122 F.B.I. man
- 123 Iroquois-speaking Indian
- 124 Black, in Boulogne
- 125 Vegetables
- 126 Young woman of yore
- 127 Hawaiian goose
- 128 Salt tree
- DOWN
- 1 Bushy clumps
- 2 Baseball family name
- 3 Boar hunter
- 4 Drench, old style
- 5 But, in Bonn
- 6 Ring-tailed creature
- 7 Lack of activity
- 8 Highbrow
- 9 River into the North Sea
- 10 Old-time cloth measure
- 11 "Faust" author
- 12 Errand boys
- 13 Branch of geometry
- 14 W, old style
- 15 " — the valley —"

- 16 Cooper character
- 17 Take the stump
- 18 Overcome
- 24 EDP initials
- 26 Latin lesson word
- 29 Corrida principal
- 33 Type of ta ta
- 37 Illinois city on the Mississippi
- 38 Jockey Bobby
- 39 Vast
- 40 Fats
- 42 Type of light
- 43 Arch of radio and TV
- 45 Cleo's nemesis
- 47 — pray
- 49 Science org: Abbr.
- 50 Custody
- 51 Bend or hitch
- 53 Lake of Finland
- 55 Cilia
- 58 Dropped in
- 62 Well-known hill
- 64 Roman bronze
- 65 Mother-of-pearl
- 67 Annoy
- 68 Arabian princes
- 69 New Hampshire state flower
- 71 Canadian officials
- 72 Susa's land
- 73 The pineapple
- 74 Boa detester

- 76 Misanthrope
- 78 Politician's place for a chicken: Phrase
- 79 Litter
- 80 Orgs.
- 82 Bravo, for one
- 84 With — (fiercely)
- 86 Hodges of baseball
- 87 Fragrant oleoresin
- 89 Saskatchewan city
- 91 Welcome prescription
- 93 Photography technique
- 95 Delaware University athlete
- 99 Wrestlers
- 101 Shuns the diner
- 103 Vanzetti's partner
- 104 General Mark
- 105 Ending with fib or form
- 107 Cartographic product
- 109 That: Sp.
- 111 Man from Tallinn
- 112 Korean name
- 114 Philippine hardwood
- 115 Burning pile
- 117 Footlike part
- 118 Kind of history: Abbr.
- 120 "Faerie Queen" character



Solution to puzzle is on Page 1/S-5

**CRUISE MART**  
Specialists For World Wide Sailings  
**595-6351**  
Dorothy Beam's  
**SIGNAL TRAVEL SERVICES**  
1955 E. Spring Street, Long Beach, California



Design Your Own Hawaii Vacation.

**Oahu and Maui,  
8 days/7 nights,  
\$163**  
(air fare not included).

Take your pick of paradise. Sun-drenched Waikiki. The mysterious "Valley Island" of Maui.

Design Your Own Hawaii Vacation (IT-LWTHA; LWTHE 3) includes the following:

- 4 nights' accommodations in Waikiki
- 3 nights' accommodations on Maui
- Fresh flower lei greeting
- Catamaran sunset cruise with dinner and cocktails
- Round-trip transfers between airport and Honolulu hotel\*
- 3 days' car rental on Maui including unlimited mileage (you pay for gas)

Daily departures. Rates are per person/double occupancy. Air fare and meals not included.

United's Royal Hawaiian Service. It's royal treatment for you when you board a United Friend Ship to Hawaii.

So see your Travel Agent, or send for the color brochure.

\*For only \$8.84 extra per person you may select a rental car option on Oahu instead of airport-to-hotel transfers.

Prices subject to change.

Please send me your free 4-color brochure on independent Hawaii vacations.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

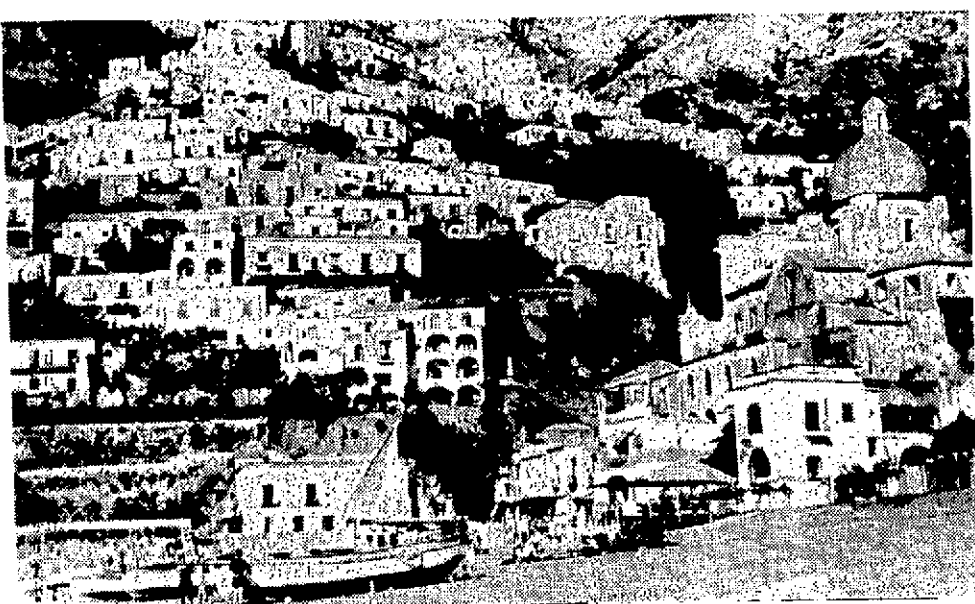
My Travel Agent is \_\_\_\_\_

**Fly the friendly skies of United.**  
**UNITED AIRLINES**

0003-918  
United Airlines  
P.O. Box 700, Dept. 90-F  
Wilmette, Ill. 60091

### Big event

The annual London Bridge Days celebration at Lake Havasu City, Arizona, is scheduled for October 1-9. The star of the week-long civic event is the historic span on an arm of the Colorado River between Arizona and California.



CLIFFSIDE FISHING VILLAGE OF POSITANO IS UNSPOILED BY TOURISTS

## Prices not as steep as Italian town

*Penny-wise Traveler*

POSITANO, Italy — Capri, one hears, is finished. ("My dear, it's not just that it's commercial, it's that now all those people come with children!")

So for some the move is on. And if the summer results are indicative, the trendies will descend in larger numbers than ever on this steep and tiny Italian town of some 3,500 inhabitants on the sun-drenched Amalfi coast.

Why fishing folk would willingly build on a rocky cliff that originally presented them with 4,000 or so



jane morse

steps to climb every day is only one of Positano's mysteries and ambiguities.

Another is its love-hate relationship with tourism. On one hand, it has taken its main attractions — gem-like beaches awash in blue-green water and enhanced them with small, charmingly simple hotels, fashionable boutiques and unpretentious restaurants.

On the other hand, the village has kept its single winding, grinding, down-and-up-one-lane road. The powers might have cut a new road directly connecting with the beach, but they haven't; it's still a healthy hike away.

The Positanese further profess an indifference to the tourists themselves, especially those with rank, title, fortune or fame. Princess Margaret has shopped in their boutiques; Sir Laurence Olivier has dined in their restaurants; Franco Zeffirelli, the film director, has a summer home here; and William Kempf, the famed octogenarian pianist, lives and gives occasional concerts here, so why should they get excited?

"NATURALLY such a sweet-sour, smart-simple combination is so much catnip to the hosts of artists who come, primarily in the best periods, spring and fall; to the I-hate-mass-travel groupies who are no-

## travel

netheless keen to create their own jam in July and August; and to a scattering of Americans who have discovered that even in 1977, here's a seaside resort where you can still live with the prices.

All in some way are onto a good thing. Positano is as beautiful as a love story, with a total lack of neon and honky-tonk. Only three hotels can accommodate as many as 100 guests, so there's not the faintest chance of giant "package" loads of people. And the most expensive inn, the elegant, slightly remote San Pietro, costs around \$50 a day for each of two people — but that includes three meals of gargantuan proportion, taxes and service.

At the other end of the spectrum, there is, for one, the more central seaside Pupetto, where you dine under lemon trees and bougainvillea at similar all-in costs of about \$14 a day, or live for \$11 for two if you only want a double room.

IT'S STILL no trick to spend \$15 on a three-course meal with wine, but in the same place more often than not you can also get by on \$5 — or less if you want one dish and a drink. In addition, there are opportunities to stuff yourself on a large bowl of homemade raspberry ice cream topped with fresh whole berries for \$1.25, or down a 50-cent glass of vermouth.

A boat to take you to and from a "wild beach" (i.e., one where you can be more or less alone) costs \$2-\$3, and a pair of locally made, smartly cut women's pants in this year's fabric — pure linen — goes for \$10-\$15, a crocheted string bikini for under \$5. By the same token, you can still splurge on a \$200 or \$300 coral necklace or blow \$7 for a drink and cover charge at a disco.

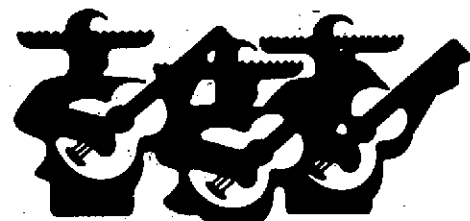


## Fly us to Mexico City.

## And get these free:



**Mazatlan**



**Guadalajara**



## Puerto Vallarta or Cabo San Lucas.

If you want to really see Mexico, here's the biggest bargain going. On the way to Mexico City or on the way back, you can stop over at Guadalajara, Mazatlan. And either Puerto Vallarta or Cabo San Lucas. Stay for a couple of days, a week, or as long as you like. They're all yours at absolutely no extra airfare. So it's just like getting four cities for the price of one. (The only restriction is that you have to keep traveling in the same direction.) Free stopovers. They're the biggest extra going. And we're the only airline that gives them to you. Of course, when you fly with us, you get even more. Like free French champagne. Luxurious, one-class Golden Aztec service. And 54 flights from L.A. every week. So see your travel agent. Or call Mexicana. Because we've got more going for you than anybody else.

**MEXICANA**  
The airline most people fly to Mexico.

Mexicana Airlines, 510 W. Sixth Street, Los Angeles, CA 90014. Tel. (213) 487-6950.

I'd like to get going myself. Send me information about your tours.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_

LB1918

## Cruise to South Pacific

Princess Cruises will repeat the annual South Pacific Princess when the 20,000-ton Pacific Princess sails for the land "down under" Oct. 10 from Los Angeles.

The full cruise round trip from California is 51 days, or vacationers can choose from two attractive air/sea programs that cut the trip virtually in half by flying one way to or from Australia.

Ports of call cruising 28-days southbound are Lahaina and Hono-

lulu, Hawaii; Bora Bora, Moorea, Papeete, Tahiti; Nuku'alofa, Tonga; Auckland, Christchurch and Wellington, New Zealand; and Sydney, Australia. On the 23-day northbound voyage from Sydney, the Pacific Princess will visit Brisbane, Noumea, New Caledonia; Lautoka and Suva, Fiji Islands; Pago Pago, American Samoa; Honolulu and return to Los Angeles.

On either air-sea itinerary, coach-class air fares on Pan Am or

Air New Zealand are included in the one-way cruise ticket.

For passengers wishing to spend more time in Sydney before or after their cruise, a special Sydney land package is available that includes three nights at a first class hotel, and all personal and luggage transfers between ship, hotel and airport.

Complete information can be obtained from travel agents or Princess Cruises, 2020 Avenue of the Stars, Los Angeles, CA 90067.

## Travel back 1500 years on our time machine

### L.A./Merida...on to the Mexican Caribbean

Board an Aeromexico DC-9 any Monday, Wednesday or Friday, and begin a journey back to the fourth century A.D. Start at Merida, founded five centuries ago, with its Spanish-Moorish architecture, broad boulevards and stately colonial mansions. From Merida, explore the Mayan archeological treasures of Chichen Itza. Many of its pyramids, temples and ball courts have been restored and stand together in a dramatic, garden setting. And there are other spectacular sites, like Uxmal, Kabah and Sayil.

Fly on to Cozumel or Cancun, the fabulous resorts on the Mexican Caribbean...white sands, clear waters and brand new luxury hotels.

And with our famed Margarita Service™, you enjoy traditional Mexican hospitality...complimentary margaritas, delightful cocktails, sparkling champagne and fine wines. And, because of the recent peso devaluation, you'll find great buys in jewelry, silver, fine arts, fashions, leather goods, furniture and all types of souvenirs.

Best of all—you can take an Aeromexico Quality-Approved Touristic tour to Merida and Cozumel or Cancun. See the Mexico you haven't seen. Take an Aeromexico Time Machine today.

### Merida

5 days/4 nights

from **\$242\*** per person, double occupancy

Includes:  
• Round-trip air fare Los Angeles-Merida  
• Transfer to and from hotel  
• 4 nights at selected hotel  
• 4 full American breakfasts  
• Sightseeing of city of Merida (evening)  
• Welcome cocktail  
• Stop-over privilege in Mexico City at no additional air fare  
• \$3.00 U.S. departure tax

### Cancun Extension

from **\$61\*** per person, double occupancy

Includes:  
• Round-trip air fare Merida-Cancun  
• 2 nights at selected hotel  
• Meal plan as offered by hotel

### Cozumel Extension

from **\$57\*** per person, double occupancy

Includes:  
• Round-trip air fare Merida-Cozumel  
• 2 nights at selected hotel  
• Meal plan as offered by hotel

\*Add 100 pesos (approximately \$5.00). Mexican airport tax, 4% hotel tax. Week-end departures slightly higher. All prices subject to change without prior notice.

### AEROMEXICO

5025 W. Jefferson Blvd.

Los Angeles, California 90016

Please send me free literature on your low cost AEROMEXICO

Quality-Approved tours to Mexico.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

My Travel Agent is \_\_\_\_\_



<p>"Authorized Agent"</p> <p><b>ACME TRAVEL SERVICE</b></p> <p>4629 E. Candlewood Lakewood ME 4-2700 Just West of May Co. "Auto Store" "WE COVER THE WORLD"</p>	<p>"Authorized Agent"</p> <p><b>ALPHA BETA TRAVEL SERVICE</b></p> <p>1396 Seal Beach Blvd Seal Beach 596-5501</p>	<p>For Further Information... on advertised trips on these pages contact any of the following Travel Agents</p>	
<p>"Authorized Agent"</p> <p><b>AQUARIUS TRAVEL</b></p> <p>Member A.S.T.A. 1220 Obispo 597-4356</p>	<p>"Authorized Agent"</p> <p><b>ATLAS TRAVEL SERVICE</b></p> <p>Member A.S.T.A. 3821 Long Beach Blvd. 424-0908 826-9821</p>	<p>"Authorized Agent"</p> <p><b>C. F. BEACH TRAVEL SERVICE</b></p> <p>OVER 50 YEARS 452 Locust Ave. Long Beach Ph. 432-6457</p>	<p>"Authorized Agent"</p> <p><b>DOROTHY BEAM'S Signal Travel Services</b></p> <p>1955 E. Spring, 90806 Long Beach Phone 595-6351</p>
<p>"Authorized Agent"</p> <p><b>BELLFLOWER TRAVEL SERVICE</b></p> <p>17125 S. Bellflower Blvd In Bellflower Phone: 866-9785</p>	<p>"Authorized Agent"</p> <p><b>BROWN'S TRAVEL</b></p> <p>6413 SPRING ST. 2137 BELLFLOWER At Palo Verde Los Altos Center 420-2434 597-5523 Member Asta</p>	<p>"Authorized Agent"</p> <p><b>CAMPUS Travel</b></p> <p>in the bookstore Cal State Long Beach Ph. 498-2401</p>	<p>"Authorized Agent"</p> <p><b>WES CARROLL TRAVEL SERVICE</b></p> <p>2754 E. Broadway Long Beach CE 9-0916</p>
<p>Since 1952</p> <p><b>CIRCLE TRAVEL SERVICE</b></p> <p>Letty &amp; Dale Brown 2221 Pacific Ave. Long Beach GA 7-9967</p>	<p>"AUTHORIZED AGENT"</p> <p><b>Crown Tours and Travel</b></p> <p>(213) 431-2574 (714) 761-8908 4012 KATELLA, Suite 106 LOS ALAMITOS</p>	<p>"Authorized Agent"</p> <p><b>DAHL TRAVEL SERVICE</b></p> <p>Formerly "Town &amp; Country" 13438 ARTESIA BLVD., CERRITOS Authorized Agent Ph. (213) 926-6511 (714) 533-7544</p>	<p>"Your L.B. Authorized Agent"</p> <p><b>FENWICK TRAVEL SERVICE, INC.,</b></p> <p>Bonded Agents Serving Long Beach 28 Years Edgewater Hyatt House Phone 594-0988</p>
<p>"Authorized Agent"</p> <p>Your "personal" Travel Agent</p> <p><b>Ford &amp; Savage Travel TRAVEL SERVICE</b></p> <p>5520 E. 2nd St., Suite 3 Long Beach 434-9981 Member ASTA</p>	<p>Your Huntington Beach Authorized Agent Member ASTA</p> <p><b>FUNFEST TRAVEL</b></p> <p>"Let Your Travel Cares Be Ours" 6851 Warner at Golden West Huntington Beach (714) 842-4433</p>	<p>"Authorized Agent"</p> <p><b>IT TOURS &amp; TRAVEL</b></p> <p>4923 Long Beach Blvd. LONG BEACH, 90805 423-1492</p>	<p>"Authorized Agent"</p> <p>Since 1928</p> <p><b>KOOPMANS TRAVEL BUREAU</b></p> <p>16201 S. Paramount Blvd. Paramount 90721 633-1460 636-7608</p>
<p>"Authorized Agent"</p> <p><b>LAKEWOOD TRAVEL SERVICE, INC.</b></p> <p>3112 VIKING WAY LONG BEACH 421-4741 (Mr. Carson &amp; Bellflower)</p>	<p>"Authorized Agent"</p> <p><b>LOS ALAMITOS TRAVEL</b></p> <p>11232 Los Alamitos Blvd. Los Alamitos 596-2725</p>	<p>"Authorized Agent"</p> <p><b>LOS ALTOS TRAVEL SERVICE</b></p> <p>Jo &amp; Gen. Knorr 3328 E. 7th, 439-0251 Long Beach</p>	<p>"Authorized Agent"</p> <p><b>LIGHTBOURN TRAVEL and TOURS</b></p> <p>at the International Towers 666 E. Ocean Blvd. Since 1949 Long Beach 437-0777</p>
<p>"Authorized Agent"</p> <p><b>Louise's Travel Unlimited</b></p> <p>9717 E. Compton Blvd. Bk. W. of Bellflower Blvd. in Bellflower (213) 925-9565</p>	<p>"Authorized Agent"</p> <p><b>MAY CO. World Travel Bureau</b></p> <p>LAKEWOOD, ME 4-0111 BUENA PARK, 827-3303 SOUTH BAY, 370-2511 Your authorized Agents</p>	<p>"Authorized Agent"</p> <p><b>SEASIDE TRAVEL HOUSE, INC.</b></p> <p>(Formerly: Pierre Maron) 521 E. 2ND ST., Belmont Shore 433-0917</p>	<p>"Authorized Agent"</p> <p><b>STEVENSON TRAVEL SERVICE</b></p> <p>12385 Seal Beach Blvd. In Rossmore Center (213) 598-2424 (714) 826-7160</p>
<p>World Wide Planning Air - Ship - Bus</p> <p><b>TRAVEL EMPORIUM</b></p> <p>2009 Palo Verde Ave. (located at Aftonian &amp; Stearns) Long Beach 598-8886</p>	<p>"Authorized Agent"</p> <p><b>TRAVEL RITE TOURS</b></p> <p>13820 SEAL BEACH BLVD. SEAL BEACH (213) 596-5548 (714) 826-3640</p>	<p><b>THE TRAVEL SHOPPE</b></p> <p>10220 Alondra Blvd. Bellflower Phone 925-6624</p>	<p>"Authorized Agent"</p> <p><b>WILTON TRAVEL AGENCY</b></p> <p>New Breakers Hotel 208 E. Ocean Blvd. Long Beach Phone HE 5-7411</p>

### FOR THE FORTUNATE FEW

**62-DAYS ON THE**

**QUEEN ELIZABETH 2**

From Los Angeles to the South Pacific and the Orient, including 3 days to the People's Republic of China.

DEPARTS JAN. 30, 1978

from **\$6,450** per person

Shorter itineraries are available

2222 BROADWAY, SUITE 200, LONG BEACH, CA 90801



**Bixby Knolls TRAVEL**

4466 California Pl.

in Bixby Knolls Center Behind Vons

Call 426-7068

Open M-F 8:30-5:30, Sat 9:00-1:00



# Dear Abby

## Friendship gone to the dogs

**DEAR ABBY:** Our neighbors across the street are lovely people, but they have one fault. They tie their dog outside in summer, and he barks continually, night and day, for no reason at all. I love dogs, so I can't bring myself to do anything that might hurt him, such as poison him, shoot him or turn him loose at night, although I confess I have thought of it during a sleepless night while the barking was at its peak.

I hate to make enemies of these lovely people by reporting them to the police or humane society. And ear plugs are out because if an emergency phone call or knock on the door came, I could not hear it. I have spoken to these neighbors several times about it, but they do nothing. Any suggestions? — **DOG-TIRED**

**DEAR DOG-TIRED:** Tell these "lovely people" that since your previous requests have been ignored, you must now protest to the authorities. Your rest is more important than their friendship.

**DEAR ABBY:** My husband and I have taken a teen-age cousin into our home because she is in trouble. We have children of our own and are financially able to care for this girl and pay all her expenses. She has one year of high school left, which she will finish after her baby is born.

Now the problem: She wants to keep her baby. We have had our doctor and lawyer talk to her, and no one can get through to her. She thinks it is a "sin" to give away her own flesh and blood.

Abby, this child is 17 and the boy will not marry her (for which she is lucky, as



he is only a kid himself and not much good). My husband and I would adopt the child as a compromise, but we want her to put her past behind her, go on to college and start life over where no one knows of her mistake. We need your help in convincing her that this would be best for her and the baby. Please help me. — **ANONYMOUS**

**DEAR ANONYMOUS:** It would appear that the girl, under the guise of selflessness and sacrifice, feels guilty and is determined to punish herself for her mistake. Actually, she would be punishing the child more.

For you to adopt the baby would be as grave a mistake as for her to keep it. I know of no one more qualified to deal with "sin" than a clergyman. Ask yours to talk to the girl.

**CONFIDENTIAL TO E.L.R. IN JAMESTOWN:** Yes, I have a booklet titled "How to Have a Lovely Wedding," but the best advice I can offer a bride is, "See your doctor (and preferably a gynecologist) for a physical checkup and authoritative answers to all your questions before marriage."

If birth control is desired, it should be planned BEFORE the wedding. This includes Catholic girls, too, as the rhythm method should be clearly understood to be successfully practiced. (Too many young wives, who had planned on working for a few years, discover to their horror that they got pregnant on their honeymoon.)

Many couples experience shock and grief on learning that they are unable to consummate the marriage due to some slight physical abnormality, which could have been easily corrected by minor surgery.

Motherly advice from Aunt Liz or "tips" from one of the girls is fine, but before a bride keeps her date with the preacher, she should keep one with her doctor.



### Workshop

This week we feature two handsome tables that each do double-duty and are quite easy to build. The speaker table (not pictured) integrates remote stereo speakers into a functional piece of furniture. It holds one 12-inch (or smaller) omni-directional speaker, or a series of small three-way speakers. Our full-size pattern features traceable parts, step-by-step instructions, photos and a complete materials list. The Hexagonal Drum Table pattern #414 is \$2, including postage.

In addition, we are offering a special Table Packet, #C-36 (six other patterns for desks and tables) for only \$3, including postage. Send check or money order to Steve Ellington, Independent, Press-Telegram Pattern Dept. P.O. Box 2383 Van Nuys, Calif. 91409

## The Formula

# Polyvinyl materials can look like new

Polyvinyl materials have found wide applications in the home and in industry. They frequently replace natural materials such as leather and are found in furniture coverings, automobile tops, decorative wall coverings, floors, luggage and many other applications too numerous to mention.

The art of manufacture has become so sophisticated that it's sometimes hard to tell vinyl from leather. But if you're ever stumped, there's a simple test that can be made. Wet a small area on the surface. If the dampened area produces a slight odor — it's leather; if not, it's synthetic. So the next time your friendly used car salesman talks about leather upholstery, you can check him on the spot.

Because it's highly impervious, vinyl is easy to clean with little effort and at low cost. Simply dry mix one cup CALCIUM CARBONATE (chalk) and three cups BICARBONATE OF SODA. To use, sprinkle mix on damp sponge or cloth and rub over vinyl surface. Remove with damp cloth and clear water.

Besides the satisfaction you get by making your own products for personal or home care, most formulas are real money-savers that enable you to beat the prices of store-bought items.

For 34 Years, a Respected Name in Fine Custom Framing, Original Paintings & Stock Frames

Our reputation is your guarantee. Our experience is your assurance of fine Art.

**BQ ART GALLERY**

SPECIALIZING IN RESTORING ORIGINAL OIL PAINTINGS

Our Beautiful New Gallery & Warehouse  
3320 E. 4th St. Long Beach 433-1445

### Open house for dieters

The Diet Workshop will sponsor an open house Monday at the Slender Spoon Restaurant, 4520 Atlantic Ave., to acquaint interested persons with its dieting approach, which includes nutrition instruction, behavior modification, balanced diet and toning exercises.

The exercises will be demonstrated and a pamphlet listing 10 easy exercises will be available to all attending.

A back-to-school special is being offered for 10 weeks at \$25. Free recipes for low-calorie meals are available by writing Diet Workshop, 11808 Western Ave., Stanton. Enclose a large, stamped, self-addressed envelope.

### Breakfast set

Wide Awake Rebekah Lodge 71 will sponsor a breakfast next Sunday, from 8 a.m. to 1 p.m. at the home of Velma Barger, 2404 Cameron St. The public may attend.

### PSYCHIC MARRIAGE COUNSELING

Established psychic with practical, up to date psychological background can help you put harmony and growth back into your marriage or relationships. Not yet married? With the proper guidance you can become more aware of yourself and your intended mate. Good premarital communications make for a good marriage. Ready for divorce but don't want to? Before you become just another statistic in the ever rising divorce crisis, take a look at what you are facing. A clear look to the future can help you put it all back together again.

For appointment and/or information call:  
**(213) 438-8075**

## THE FABRIC KING

### "Sails the Seven Seas" to Select Stylish Fabrics for Sale at Stingy Prices

Like Magellan, who began his round-the-world trip Sept. 20, 1519, the Fabric King sails his own ship to all points of the compass to bring you the finest in fabrics. Sail on down to your nearest Fabric King store for the very finest in silks from the east, denim from the west, cotton from the south and furs (imitation) from the north — plus everything else for your sewing needs.

<b>HIGH PILE FLEECE</b> <ul style="list-style-type: none"><li>100% acrylic</li><li>45" to 60" wide</li><li>Machine wash</li><li>Easy care</li></ul> Reg. \$2.67 Yd. <b>\$1.97 ONLY 1 YD.</b>	<b>NEW SHIPMENT FULL BOLTS POLYESTER GABARDINE</b> <ul style="list-style-type: none"><li>100% polyester</li><li>60" wide</li><li>Machine wash</li><li>No iron</li></ul> Reg. \$2.47 ONLY <b>\$2.67 YD.</b>	<b>NEW SHIPMENT PONTE DE ROMA</b> <ul style="list-style-type: none"><li>100% polyester</li><li>60" to 64" wide</li><li>Machine wash</li><li>No iron</li></ul> Reg. \$2.44 ONLY <b>\$1.97 YD.</b>															
<b>NEW SHIPMENT SOLID COLOR QIANA</b> <ul style="list-style-type: none"><li>100% Qiana Nylon</li><li>60" wide</li><li>Machine wash</li><li>No iron</li></ul> Reg. \$2.88 <b>\$2.47 ONLY 2 YD.</b>	<b>INSTANT DRESS</b> <ul style="list-style-type: none"><li>One seam does it!</li><li>100% polyester</li><li>100% cupronium rayon</li><li>100% cotton</li><li>Short and long instant skirting</li><li>Machine wash</li></ul> <table border="1"><tr><th></th><th>WAS</th><th>NOW</th></tr><tr><td>35" Inch</td><td>18" Inch</td><td>20" Inch</td></tr><tr><td>40" Inch</td><td>25" Inch</td><td>25" Inch</td></tr><tr><td>50" Inch</td><td>35" Inch</td><td>35" Inch</td></tr><tr><td>70" Inch</td><td></td><td></td></tr></table>		WAS	NOW	35" Inch	18" Inch	20" Inch	40" Inch	25" Inch	25" Inch	50" Inch	35" Inch	35" Inch	70" Inch			<b>1 WEEK ONLY SHOP EARLY FOR BEST SELECTION</b>
	WAS	NOW															
35" Inch	18" Inch	20" Inch															
40" Inch	25" Inch	25" Inch															
50" Inch	35" Inch	35" Inch															
70" Inch																	

**COUPON OFFER**

ALL SIMPLICITY — McCall's — BUTTERICK

**PATTERNS 50% OFF**

Limit 2 per Customer

SEPT. 18th thru SEPT. 24th

With Minimum Purchase of \$3.00 or more

Good Sun., Mon., Tues., Wed., Thurs., Fri. and Sat. — Sept. 18-24

## Promenade

### Yesterday's Lifestyle, Today!

Return to elegant simplicity with this captivating new furniture. Promenade — the name suggests an entire romantic era in itself — reminds you of a more leisurely lifestyle. Lightly scaled, the entire collection is enriched by a ball-and-spool design motif. These furnishings accent the comfortable rounded chairs and the opulent love seats, bright with floral patterns. Variations on the same motif enhance the unique tables and accent pieces.

22" round chaise table	219.95	26" square lamp table	199.95
Settee with throw pillows	499.95	Single arm chair	399.95
Matching lounge chair	329.95	Upholstered plant stand	199.95
36" square cocktail table	439.95	Rockers with pillow back	299.95

## FABRIC KING

ANAHEIM 2279 W. Lincoln at Brookhurst 776-6200

ORANGE 338 So. Main Street 1 Block S. of Chapman 997-7952

LAKEWOOD 5511 Woodruff Avenue at South Street 920-1758

FOUNTAIN VALLEY 18120 Brookhurst at Talbert 963-1000

BankAmericard master charge

Daily 9-9 Sat. 9-6 Sun. 10-5

## Carl's Fine Home Furnishings

1250 E. Pacific Coast Hwy. Long Beach (213) 589-1357

Open Daily 10 to 5:30 Fri. 10 to 9:30 Sat. 12 to 6

Since 1925

Visit With Our Professional Interior Design Staff. No Obligation at All.

**TODAY'S  
CLASSIFIED FEATURE**  
Sporting Goods &  
Recreation Supplies 233

POOL table, Regulation size, State, ball  
return, like new, Pool sticks, also some  
table inc. Overhead lamps, \$300, \$17.95  
all A.  
FOR MORE SPORTING GOODS  
& RECREATION SUPPLIES  
SEE CLASSIFICATION 233

# Classified ads

i-ptads  
432-5959

TOLL FREE  
Los Angeles 775-6211  
Orange County 537-1611

LONG BEACH, CALIFORNIA 90801, SUNDAY, SEPTEMBER 18, 1977

## IT'S 1977 MODEL CLOSE-OUT TIME

THE DEALS ARE THE KIND YOU HAVE  
WAITED FOR. LOW PRICES AND HIGH TRADE-  
INS ON A HUGE SELECTION OF CARS AND  
TRUCKS, BOTH NEW & USED. THEY HAVE TO  
GO... RIGHT NOW!



Prices  
Valid Thru.  
Mon., Sept. 19, 1977

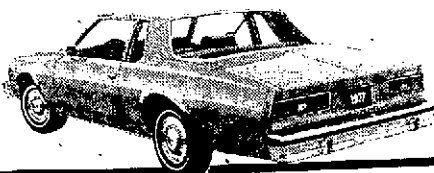


### NEW '77 NOVA

2 door, yellow, white custom vinyl in-  
terior, 6 cyl., automatic, power steering,  
tinted glass, H.D. radiator, bumper  
strips & guards, window antenna, white  
side walls. Stk. 2150. Ser. 1X27DL239425.

**\$399 DOWN \$122 PER MO.**

\$540 is the total cash price plus tax & lic. Deferred payment price is \$675 incl. tax, lic. & finance charges for 48 mos. on approval of your credit. APR 14.25%.



### NEW '77 IMPALA

2-DOOR COUPE. Tinted glass, factory  
air, V8, remote control rearview mirror,  
automatic, tilt wheel, radial white stripe  
tires, H.D. radiator, bumper guards,  
value appearance group, power steering  
& brakes. Stk. 1717. Ser. 1L47U7C173597.

**\$599 DOWN \$149 PER MO.**

\$596 is the total cash price plus tax & lic. Deferred payment price is \$751 incl. tax, lic. & finance charges for 48 mos. on approval of your credit. APR 14.18%.



### NEW '77 MONTE CARLO

Dix belts, tinted glass, bodyside  
molds, door edge guards, Factory  
air, 350 V8, remote control rear view  
mirror, auto trans., tilt wheel, wsw  
tires, H.D. radiator, bumper guards.  
Ser 1H57L7R473264. Stk. 2049

**\$499 DOWN \$153 PER MO.**

\$595 is the total cash price plus tax & lic. Deferred payment price is \$743 incl. tax & lic. & finance charges for 48 mos on approval of your credit. APR 14.55%.

### NEW '77 VEGA

2 door, bodyside molds, auto trans., wheel trim  
rings, AM radio, bumper rub strips, H.D. radi-  
ator, tinted glass, swing-out rear windows. Ser.  
1V1B1U144201. Stk. 1046

**\$3875**

**\$399 DOWN \$104 PER MO.**

\$3875 is the total cash price plus tax & lic. Deferred payment price is \$5391 incl. tax, lic. & finance charges for 48 mos. on approval of credit. APR 14.39%.

## OVER 300 CARS AND TRUCKS TO CHOOSE FROM!



## CORVETTES

1977 MODELS

IMMEDIATE DELIVERY

### USED TRUCK EXAMPLES

'73 CHEVY  
FLEETSIDE

V8, automatic transmission, R&H, 1/2  
ton pickup. (13253N)

**\$3199**

'74 FORD  
VAN 1/2 TON

V8, auto transmission, power steering,  
R&H, air cond. (39296U)

**\$3999**

'75 LUV  
PICK-UP

4 cyl., 4 speed, air. (54384Z)

**\$3099**

'75 EL CAMINO

V8, auto trans., pwr. strg., R&H, air.  
(43169Y)

**\$3699**

'77 EL CAMINO

V8, pwr strg., radio, heater, air  
conditioning, rally white, AM-FM  
stereo tape, Maroon (1D20615)

**\$5499**

'76 JEEP  
C-5 4-WHL DR

V8, 3 spd., AM-FM tape, Yellow in  
color. Stk. 1896A

**\$4999**

### USED CAR CLEARANCE

'74 CHEVROLET  
NOVA 2-DOOR

V8, auto trans., pwr. strg.,  
R&H, AIR COND, vinyl roof,  
cruise control (153MKX)

**\$2699**

'75 CHEVROLET  
VEGA GT WAGON

Automatic, radio, heater,  
custom exterior (097NCB)

**\$2299**

'74 CORVETTE  
COUPE

350 V8, 4 speed, pwr. strg., AM-  
FM tape, pwr. windows, AIR  
COND, rally whls, tilt wheel, sil-  
ver. (269JRF)

**\$6999**

'75 PLYMOUTH  
FURY STA WGN

V8, auto trans., pwr strg, radio,  
heater, air conditioning, roof  
rack, Maroon (568MWP)

**\$2999**

'74 MERCURY  
COMET

4-door, V8, auto trans., pwr strg,  
radio, heater, air conditioning,  
custom exterior. Stk. P421. Gold.

**\$2799**

'75 CHEVROLET  
IMPALA WGN

V8, auto trans., pwr strg, radio,  
heater, air conditioning, tilt whl,  
roof rack (131LQR)

**\$3799**

## CHEVROLET... SPECIALIZED LEASING

Call for complete prices and information. Ask for Lease Manager

CHEVROLET SERVICE SPECIAL  
KEEP THAT GREAT GM FEELING  
WITH GENUINE GM PARTS

### TUNE-UP SPECIAL

**\$34<sup>95</sup>**

SIX CYLINDER  
PASSENGER - V8  
ENGINES  
SLIGHTLY HIGHER.  
Includes: new plugs,  
points, condenser, set  
engine dwell and tim-  
ing, adjust carburetor  
and all labor.

## HARBOR

## CHEVROLET

SINCE

1923

LOCATED ON CHERRY AVE. JUST NORTH OF THE SAN DIEGO FWY.

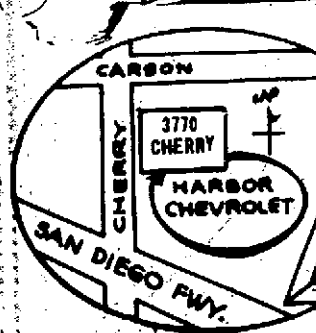
## 3770 CHERRY AVE.

LONG BEACH

Metro Long Beach  
**426-3341**

OPEN SUNDAY  
9 AM TO 7 PM  
DAILY 8 AM TO 9 PM

ORANGE COUNTY  
**527-8779**











## HELP WANTED

Office 165  
Clerical

McGaw Laboratories, a leading manufacturer of laboratory solutions, has two challenging positions in the Personnel Office:

## Receptionist

Candidate must be a high school graduate or equivalent with prior office experience. Type 45 wpm, a pleasant appearance and personality. Spanish speaking desirable. Duties include greeting applicants, answering phones, filing, and general office duties. Must be able to work with minimum supervision. Good starting salary, vacation, and many fringe benefits. Call Mr. Kessler for interview.

## PERSONNEL CLERK

Qualifications include high school graduate or equivalent, type 45 wpm, prior computer data systems experience, and basic understanding of data processing concepts preferred. Duties will be to maintain and control the personnel file, process applications, and maintain personnel records. Must be able to work with minimum supervision. Good starting salary, vacation, and many fringe benefits. Call Mr. Kessler for interview.

## McGaw Laboratories

DIVISION OF AMERICAN HOSPITAL SUPPLY CO. Irvine, Ca.

We are an equal opportunity employer and encourage females and minorities to apply.

## CLERK

Credit, collection or audit background desired. Typing exp. Good fringe benefits. Call for appointment.

537-3880

## CLERK TYPIST

Company located in Carson has immediate opening for Clerk Typist with 1-2 years experience. Minimum typing 40 wpm. Must include typing of statistical reports, correspondence, filing and telephones.

Please call D. Doherty 537-3511 BERGEN BRUNSWIG Equal Opportunity Employer

## CLERK/TYPIST \$140 WK

Can call toll free. Accurate, dependable for recordkeeping. Mid Cities Personnel Agency, 5545 E. Carson, L.B. 271-8471

## CLERK TYPIST

Credit Union, clerical talent, limited typing, \$500 wk. good fringe benefits. Apply at Credit Union Metropolitan State Hospital, 1100 Norwalk Blvd., Norwalk, 888-5282

## Clerk-Typist

for automotive service. See Post.

## NOWLING OLDSMOBILE

CLERK-TYPIST-Fulltime, L.B. Xini skills needed. Phone Mrs. Bradley at 438-5231

## CMC 103 Key Station Oper.

Monday thru Friday. Gallatin Medical Group 923-4511, ext. 231

## CREDIT COLLECTOR

Sat. - benefits Lawson Jewelers. Downey 841-2562

## HELP WANTED

Office 165

## STAFF ACCOUNTANT \$15,000

New supervisory position. Multiple books. Certified audits. Ask for order No. 1482.

## F/C BOOKKEEPER \$13,000

Immediate opening. Fast growing company needs full charge bookkeeper thru financial statements. Manual systems. Ask for order No. 1480.

## COST ACCOUNTING CLERK \$13,900 +

Production control. Statistical reporting. Posting to subsidiary and general ledger. Good accounting knowledge essential. Ask for order No. 1477.

## ACCOUNTS PAYABLE SUPERVISOR \$900 +

EDP Supervisory position in this corporate office. Detailed analysis of accounts payable. Ask for order No. 1478.

## Authenticity On File

## OUR COUNSELORS DO NOT WORK ON COMMISSION

## accountants unlimited agency

555 E. Washington Blvd., City of Commerce 579-0922

726-2504

Many other permanent positions available.

165

165

165

165

165

165

165

165

165

## HELP WANTED

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

## HELP WANTED

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

## HELP WANTED

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

## HELP WANTED

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

Office 165

**OLICITOR**  
Full or part  
ers. Let your  
tra money for  
2633

**OL SALES**  
n \$18,000 Plus?  
ement oppor  
For a reward,  
213-598-9426  
35 Repeat  
64-7840 Leo

**NTED**

**Sales**



## HELP WANTED

### ELECTRONICS TECHNICIANS

International Consumer Electronic Company has opening for experienced Technician in repair of Audio Products: Stereo, Tape Recorder, Car Radio, etc. Excellent Medical, Dental & Vision plan includes prescription benefits. Paid Vacations, Holidays, etc.

Please Call or Apply at our personnel office  
**SANYO ELECTRIC INC.**  
1200 W. ARTESIA, COMPTON  
537-5830 extension 250 or 229  
Equal Opportunity Employer M/F

## HELP WANTED

### Technical & Trades 185

### ACCOUNTING

### SPECTRA-STRIP

Manufacturers of Electronic Ribbon Cable Connectors and Cable Assemblies

Garden Grove  
We need good people to take part in our expansion program

BUDGETING FINANCIAL ANALYSIS ACCOUNTANT  
Must have mfg. experience exposure to budget, forecasting and analysis.

CREDIT COLLECTION CLERK  
Bookkeeping background, statistical typing, telephone experience

Excellent opportunity and good benefits  
Send resume or call:  
**SPECTRA-STRIP**  
7100 Lompson Ave.  
Garden Grove, Cal.  
(714) 897-3301

an ELTRA company

### Avionics Technician

Applicant must have at least 5 years current overall experience in one or more of the following Avionics categories utilizing State of the Arts techniques: COM-NAV, TRANSPONDER-DME-FD, AUTO PILOT, 2nd Class F.C.C. License required.

We offer top benefits & working conditions.  
Daily interviews:  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

### ALTERATION LADY

Alteration Shop, Full & Part Time.  
Experienced only. 2445 Hawthorne, Torrance

### APPLIANCE TECH

Don & TOMS TV 21-9344  
431 Woodbury, Lkwd

### ARTIST/Production

Prepare graphic material for production of tab cards, labels, etc. Drafting, lettering, painting, layout, etc. Portfolio required. Permanent position. Call for no appointment.

### ASSISTANT

Long Beach area (213) 537-0710  
Equal Opportunity Employer

### MAINTENANCE MANAGER

Heavy mechanical & hydraulic equipment experience required. Have own tools. Good company benefits. Salary open.

636-1285  
ASK FOR HELEN

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

## HELP WANTED

### Technical & Trades 185

### MACHINE SHOP

Openings available for production machine operators, male or female, qualified through prior shop experience in the following classifications:

ENGINE LATHE \$596  
TURRET LATHE \$596  
HORIZONTAL MILL \$554  
SHOP HAND \$512

Must be capable of setting up machines using precision measuring instruments and blueprints. Excellent fringe benefits including company paid life, medical and dental plans. Accepted applicants will be required to pass a physical examination and have their own hand tools and safety shoes.

Apply 8 to 11  
Monday Through Thursday  
**FULLER COMPANY**  
2966 E Victoria, Compton  
639-7600  
EOE WITH AAP

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

### ASSEMBLERS

We have several openings for experienced Mechanical Assemblers in our Long Beach industrial plant. Must read blueprints, have own hand tools, and be able to operate a lathe. Apply at Personnel Office 8am-4pm.

### THOMSEN DIV. ROYAL INDUSTRIES

130 W. Victoria St., Gardena  
321-8380  
Equal Opportunity Employer M/F

### MECHANICAL ASSEMBLY

We offer excellent salary and fringe benefits. Top company paid life and medical insurance.

### Lear Siegler Transport Dynamics

3131 W. Sepulveda (near Harbor & Warner)  
Santa Ana  
Equal Opportunity Employer M/F

### PRECISION ASSEMBLERS

We have permanent openings for experienced precision assemblers. CNC machine tool assembly experience preferred. Must be able to read complex prints, and use a variety of precision measuring instruments. Salary or merit shift available.

### EXCELLON AUTOMATION

3315 Gentry Street  
Long Beach, CA 90809  
Equal Opportunity Employer M/F

### ASSISTANT SUPERVISOR

Ability to supervise and lead. AGENCY  
3005 Long Beach Blvd.  
424-0271

### AUTO AIR CONDITIONING MECHANIC OR HELPER

Salary commensurate with ability. S. Day. Monday-Friday at the Personnel Department.

### AUTO BODY MAN

Experienced only need apply. 537-2311

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

## HELP WANTED

### Technical & Trades 185

### MACHINE SHOP

Openings available for production machine operators, male or female, qualified through prior shop experience in the following classifications:

ENGINE LATHE \$596  
TURRET LATHE \$596  
HORIZONTAL MILL \$554  
SHOP HAND \$512

Must be capable of setting up machines using precision measuring instruments and blueprints. Excellent fringe benefits including company paid life, medical and dental plans. Accepted applicants will be required to pass a physical examination and have their own hand tools and safety shoes.

Apply 8 to 11  
Monday Through Thursday  
**FULLER COMPANY**  
2966 E Victoria, Compton  
639-7600  
EOE WITH AAP

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

### ASSEMBLERS

We have several openings for experienced Mechanical Assemblers in our Long Beach industrial plant. Must read blueprints, have own hand tools, and be able to operate a lathe. Apply at Personnel Office 8am-4pm.

### THOMSEN DIV. ROYAL INDUSTRIES

130 W. Victoria St., Gardena  
321-8380  
Equal Opportunity Employer M/F

### MECHANICAL ASSEMBLY

We offer excellent salary and fringe benefits. Top company paid life and medical insurance.

### Lear Siegler Transport Dynamics

3131 W. Sepulveda (near Harbor & Warner)  
Santa Ana  
Equal Opportunity Employer M/F

### PRECISION ASSEMBLERS

We have permanent openings for experienced precision assemblers. CNC machine tool assembly experience preferred. Must be able to read complex prints, and use a variety of precision measuring instruments. Salary or merit shift available.

### EXCELLON AUTOMATION

3315 Gentry Street  
Long Beach, CA 90809  
Equal Opportunity Employer M/F

### ASSISTANT SUPERVISOR

Ability to supervise and lead. AGENCY  
3005 Long Beach Blvd.  
424-0271

### AUTO AIR CONDITIONING MECHANIC OR HELPER

Salary commensurate with ability. S. Day. Monday-Friday at the Personnel Department.

### AUTO BODY MAN

Experienced only need apply. 537-2311

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

## HELP WANTED

### Technical & Trades 185

### Maintenance Repairman

Heavy experience in installation, maintenance and repair of production machine shop equipment. Preference will be given to applicants with good electrical background.

Apply 8 to 11, Monday through Thursday  
**Fuller Company**  
2966 Victoria, Compton  
EOE WITH AAP

## HELP WANTED

### Technical & Trades 185

### DESIGNERS

For Food machinery. Capable of taking concept, turning them into working blueprints. Apply at 11111 Main St., 1230 Artesia Ave., Fullerton.

### DIESEL MECHANIC

Min 5 yrs exp. \$9.55 hr. Please apply: Crown Auto Body 151 Terminal Way, Terminal Island, MOBILE 335-5553

### DISPATCHERS COMMUNICATIONS OPER.

\$925 per mo. Will answer emergency phone, operate CRT terminal & dispatch public safety vehicles. 6 mos. police or dispatching experience required.

### DRIFTSMAN

Growing Engineering Department needs a Driftsman to do detail drawings of Sheet Metal Parts & to help out in all other aspects of the department. Call 297-4000 for appointment.

### DRAFTSMAN

This job will interest you if you have completed drafting courses & have at least 1 yr. exp. in drafting in sheet metal parts. Call persons 527-5271.

### DRAFTSPERSON MECH. DESIGN

COMPANY PAYS FEE 5 yrs facilities layout/yr. layout. 1 yr. exp. in mechanical design. Many other free & fee.

### EMPLOYMENT AGENCY

2800 Florence (Riverside) 927-4466

### DRAFTSPERSON

3 years minimum exp. in sheet metal layout & electrical schematic design. Must be able to read & draw. Free. Call 437-7071.

### DRAIN CLEANERS (2)

With plumbing experience & own van preferred. But not essential. 213-527-5271

### DRIVERS - MESSENGERS

If you like working outside, enjoy driving, have a license, and a clean record, we have a job for you. We offer a small salary, but we have full & part time openings. Auto liability insurance & a bonus. Must have good knowledge of the city. Medical benefits & paid vacation. Apply in person.

### DRY CLEANING

DRY CLEANING AGT. to work in plant & days a wk, good pay 597-0005 tel 6pm

### ELEC TECHNICIAN JR.

Growing elec. control plant area needs Jr. elec. technician to assist engineers in research & development. Must have 2 yrs. exp. in elec. devices, testing & troubleshooting. Salary & benefits. Call 437-7071 for interview.

### INDUSTRIAL ELECTRICIAN

Immediate permanent opening at our Wilmington refinery. Must be familiar with maintenance and repair of all types of industrial process equipment.

Requires minimum 1 year as 1st class. Current rate \$7.94 per hour plus 4 cents toll allowance.

### Apply in Person

### USBORAX

300 FALCON ST. (Foot of 1st Ave.)  
Wilmington, Ca.  
Equal Opportunity Employer

### ELECTRICIAN

Industrial electrician with refinery experience. Must be able to read & draw. Call 437-7071 for interview.

### ELECTRICIAN

Industrial Controls, Field Installation, Quality Control. Call 437-7071 for interview.

## HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

## HELP WANTED

### Technical & Trades 185

### Maintenance Repairman

Heavy experience in installation, maintenance and repair of production machine shop equipment. Preference will be given to applicants with good electrical background.

Apply 8 to 11, Monday through Thursday  
**Fuller Company**  
2966 Victoria, Compton  
EOE WITH AAP

## HELP WANTED

### Technical & Trades 185

### ELECTRICIAN

For electrical plant erection & electrical maintenance. 714-890-5525

### ELECTRICIAN

Minimum 5 years experience. Excellent wages & benefits. Permanent position.

### CYPRUS TUBING & CONDUIT

1730 W. 213th Street  
Torrance CA 90509  
213-325-1234  
Labor dispute currently in progress. Equal opportunity employer

### ELECTRICIAN

Must have microprocessor experience, a working knowledge of analog & digital electronics, logic & systems, along with even proficiency in using a computer. 24 years experience preferred.

### Senior Engineering Technician

This position is for a Senior Production Technician with 12 years experience in digital electronics, logic & systems, along with even proficiency in using a computer. 24 years experience preferred.

### Senior Technician

This position is for a Senior Production Technician with 12 years experience in digital electronics, logic & systems, along with even proficiency in using a computer. 24 years experience preferred.

### Digital Technicians

This is an excellent opportunity for Digital Technicians with 12 years experience in digital electronics, logic & systems, along with even proficiency in using a computer. 24 years experience preferred.

### MSI DATA CORPORATION

340 Fischer Ave.  
Costa Mesa, CA 92627  
Equal Opportunity Employer M/F

### FIELD ENGINEERS

Domestic and foreign assignments. Guided missile technical support and training. Digital/analog. ATE experience required. Military experience acceptable.

Please send resume complete with salary history to:

### RAYTHEON COMPANY

4347 Raytheon Dr.  
Oxnard, CA 93030  
Equal Opportunity Employer M/F  
U.S. Citizenship Required.

### ESTIMATOR

Cost estimating experience in aircraft sheet metal preferably with aluminum & bonded structures. Potential for advancement in manufacturing management.

### PANEL AIR CORP.

1571 W. MacArthur Blvd.  
Costa Mesa, CA 92626  
Equal Opportunity Employer

### HELP WANTED

### Technical & Trades 185

### ASSEMBLER

Hydraulic electrician, dependent. English speaking. Apply 7:30 p.m. at 15544 Minnesota Ave., Gardena.

### Trimmers And Upholsterers

Requires extensive auto, aircraft or furniture experience.  
We offer top benefits & working conditions.  
Daily interviews  
8 a.m. to 4 p.m.  
Apply in person:

### AIRESEARCH AVIATION

6201 W. Imperial Highway  
Los Angeles

Corner Imperial & Sepulveda  
Equal Opportunity Employer

## HELP WANTED

### Technical & Trades 185

### ELECTRONICS TECHNICIANS

Sonar, Fire Control, Radar, Communications, Ordnance, etc. 517.32 overtime. 11:00 a.m. to























# SELECTED BEST BUYS

We have over 15,000\* homes available!

AREA & ADDRESS	PRICE	# OF BEDROOMS	# OF BATHROOMS	DINING ROOM	FAMILY ROOM	FIREPLACE	AIR CONDITIONING	PATIO	POOL	SPECIAL FEATURES	CALL
<b>ANAHEIM/BUENA PARK/GARDEN GROVE/WESTMINSTER</b>											
6662 Houston, Buena Park	\$ 46,200	2	1							Very clean GI & FHA terms	714/522-2856
19627 Schaner, Garden Grove	\$ 55,000	3	1 1/2							Quiet cul-de-sac	213/694-3741
13562 Redbird, Garden Grove	\$ 55,900	3	1 1/2							Great starter	714/527-5138
8042 Lime, Buena Park	\$ 56,900	3	2							Great location GI terms	714/522-2856
8001 San Marcello, Buena Park	\$ 57,900	3	2							Best buy 213/860-3303	714/821-1710
8181 Washington, Buena Park	\$ 58,500	3	2							Huge family rm. GI terms	714/522-2856
8121 Keith Green, Buena Park	\$ 59,900	3	3							4 mos old townhouse	714/522-2856
13811 Manor, Westminster	\$ 60,000	3	1							VA terms—	714/894-0611
1766 Kalella, Anaheim	\$ 61,900	3	2							Super family rm GI terms	714/522-2856
7817 Alcalá, Buena Park	\$ 62,500	3	2							Lvly home—prime area	714/871-1542
6281 Vaqueros, Westminster	\$ 62,500	4	1 1/2							Excellent area GI terms	714/522-2856
1213 Runnys, Anaheim	\$ 63,000	4	1 1/2							Close to beach	714/712-7281
8422 Poppy, Buena Park	\$ 64,000	3	2							Super clean OK for VA	714/897-0321
28122 Moonlight Cr., Huntington Beach	\$ 65,000	3	1							Super pool home	714/772-7281
8882 Elvira, Westminster	\$ 65,300	3	1 1/2							Paint & save	213/430-7564
10651 Mallard, Garden Grove	\$ 66,000	3	1 1/2							Best buy. All terms	714/897-0321
3152 Rime, Anaheim	\$ 66,500	3	2							Possible Commercial	714/527-5138
1226 Opole, Anaheim	\$ 67,500	4	1 1/2							Fabulous Pool	714/522-2856
1783 Solhe Lane, Anaheim	\$ 68,500	3	1							Skinny Dip!	714/772-7281
6371 Arnold, Buena Park	\$ 68,750	4	2							Pool, Gas Bldg, maintenance free	714/897-0321
705 S. Sylvan, Anaheim	\$ 69,950	3	1 1/2							Beautiful Pool	714/522-2856
6392 Chapman, Garden Grove	\$ 69,950	3	1 1/2							Lots of house for money	714/772-7281
845 S. Danga, Anaheim	\$ 70,000	3	1 1/2							Must see to appreciate	714/871-1542
1052 N. Whittier, Anaheim	\$ 71,900	4	1 1/2							Super Sharp	714/527-5138
1240 N. Allwood Cr., Anaheim	\$ 73,950	3	2							East Anaheim—8 years old	714/637-6770
7821 Laurelton, Garden Grove	\$ 74,500	3	1 1/2							13x23 Country kit. All terms	714/897-0321
1724 Oxford, Anaheim	\$ 74,900	4	1 1/2							Vets Welcome	714/894-0611
8261 Larsen, Garden Grove	\$ 74,900	4	1 1/2							Super family home	714/772-7281
8201 Larson, Westminster	\$ 75,000	3	1 1/2							Low interest loan	714/871-1542
2618 Stansbrook, Anaheim	\$ 75,900	3	2							Spacious Show off	714/637-6770
1282 N. Amelia, Anaheim	\$ 76,900	3	2 1/2							Immaculate	714/527-5138
1207 Courtright, Anaheim	\$ 76,900	3	1 1/2							Pacesetter near Yorba Linda	714/637-6770
2005 Minerva, Anaheim	\$ 79,900	3	1 1/2							Guest house approx. 1/2 acre lot	714/821-1710
1240 N. Mosswood, Anaheim	\$ 81,000	4	2							Huge lot Will take 5 units	714/897-0321
2501 San Ardo, Buena Park	\$ 81,500	3	2							New paint in & out	714/527-5138
8272 19th St., Westminster	\$ 84,300	2	1							Trailer Access	714/527-5138
8440 Kendor, Buena Park	\$ 84,900	5	3							2 story—1 yr old	714/871-1542
11582 Yarna, Garden Grove	\$ 85,500	3	1 1/2							Super house—good location	714/894-0611
7891 E. Viewpoint, Anaheim	\$ 90,900	3	2							Luxurious Condo	213/694-3741
11581 Chester, Westminster	\$ 91,200	5	2 1/2							Room for pool—upgraded	714/524-8820
8284 Menhau, Buena Park	\$ 92,500	2	2								
8255 Via Ribazo, Anaheim	\$ 97,500	4	3								

<b>CERRITOS/CYPRESS/LA PALMA/LOS ALAMITOS</b>											
4921 Marion, Cypress	\$ 63,500	4	1 1/2							VA Terms	714/527-5138
7316 Oxford, Cerritos	\$ 65,000	3	2 1/2							CRV \$65,000	213/860-3303
71333 Candor, Cerritos	\$ 68,900	3	2							Close to Cerritos Mall	213/860-3303
5211 Athens, La Palma	\$ 76,500	3	2							213/860-3303	714/821-1710
1562 Silverado, La Palma	\$ 79,900	3	2							Elegant Ponderosa	714/522-2856
5325 Archiles, La Palma	\$ 84,500	3	2							Ponderosa 330 213/860-3303	714/821-1710
10563 J.W. Cypress	\$ 87,000	3	2							Xtra clean	213/430-7564
11285 Foster Rd., Rossmore	\$ 89,900	3	2							Added family room	213/430-7564
7842 Comstock, La Palma	\$104,350	4	3							Ponderosa 401 213/860-3303	714/821-1710
51358 Maple, Los Alamitos	\$107,500	5	2 1/2							Lovely area 2 story	213/421-9481
3762 Dopa De Oro, Rossmore	\$124,000	4	2							Own plus study	213/430-7564
3962 San Mateo, Los Alamitos	\$125,500	4	2 1/2							Owner Anxious	213/596-4493
30311 Humbolt, Los Alamitos	\$134,000	5	3							Super sharp	213/430-7564
2792 Jucker, Los Alamitos	\$158,000	3	2							Top condition	213/596-4493

<b>COSTA MESA/FOUNTAIN VALLEY/NEWPORT BCH/HUNTINGTON BCH</b>											
19175 Kingswood, Huntington Beach	\$ 55,900	3	2							Tasteful decor FHA terms OK	714/963-5671
9735 Adams, Huntington Beach	\$ 55,900	3	2							Fast possession Vacant & bff	714/963-5671
9572 Velardos, Huntington Beach	\$ 62,900	3	2							\$1,000 off closing costs paid	714/963-5671
16455 Coco Cr., Huntington Beach	\$ 65,800	2	1							4 yr old condo on lot trailer	714/758-1501
16427 Calle Easter, Huntington Beach	\$ 68,500	2	1							Model condition—single story	714/758-1501
9554 Pettiswood, Huntington Beach	\$ 68,900	3	2							Sharp townhouse VA terms	714/968-3371
1438 E. Spa Dr., Huntington Beach	\$ 68,950	4	2 1/2							21x21 Room addition	714/894-0611
36551 Hart, Huntington Beach	\$ 69,900	3	1 1/2							Gardeners will love it	714/897-0321
76402 Goldengate, Huntington Beach	\$ 69,900	3	2							Golf facilities walk to beach	714/963-5671
16506 Tripp, Huntington Beach	\$ 71,900	3	1 1/2							New listing It will sell fast	714/897-0321
11821 Ash, Fountain Valley	\$ 72,500	4	2							VA appraised vacant	714/968-3371
19743 Elmwood, Huntington Beach	\$ 75,000	2	2							Near Beach best price in area	714/968-3371
217 E. Wilson, Costa Mesa	\$ 75,000	3	2							Eastside CM—VA terms	714/545-9491
6151 Medford, Huntington Beach	\$ 75,950	3	2							Price reduced to sell	714/430-7564
18741 Elmwood, Huntington Beach	\$ 76,500	2	2							City lights view new decor	714/963-5671
18751 Heritage, Huntington Beach	\$ 79,900	3	1 1/2							Fabulous home for entertaining	714/897-0321
7589 Corsica, Costa Mesa	\$ 79,900	3	2							VA terms Mesa Verde	714/545-9491
10844 Glencair, Huntington Beach	\$ 82,000	4	2							Great home bought new must sell	714/963-5671
1200 Rutland, Newport Beach	\$ 82,500	2	2							Bffl condo by Westcliff Plaza	714/540-8944
7895 Velasco, Costa Mesa	\$ 83,500	4	2							Very Sharp Mesa Del Mar	714/545-9491
8401 Norfolk, Huntington Beach	\$ 84,500	3	2							2 mi from beach Bffl condition	714/968-3371
3140 Somaira, Costa Mesa	\$ 85,000	4	2							Lge family rm—Mesa Verde	714/545-9491
10875 El Sereno, Fountain Valley	\$ 98,500	4	3							Former model	714/568-3371
10351 La Cebra, Fountain Valley	\$112,000	4	3							Elegant 2 story submit trade	714/968-3371
7107 Albatros, Costa Mesa	\$118,500	4	2							Fabulous Mesa Verde 2 story	714/545-9491
8531 Whitesails, Huntington Beach	\$120,000	4	3							3 yr old bly—close to ocean	714/758-1501
7271 Ina Loa Ct., Newport Beach	\$145,000	3	3							Terrific ocean view	714/540-8944
7319 Tustin Ave., Newport Beach	\$155,000	4	3							Custom home w/woodsy feel	714/540-8944
8453 Coast Hwy., Newport Beach	\$155,000	3	3							Boat Slip included!	714/540-8944
8452 Gwai Ct., Newport Beach	\$158,500	3	3							Front row ocean view!	714/540-8944
7335 Irvine, Newport Beach	\$179,500	3	3							Back Bay View	714/540-8944

AREA & ADDRESS	PRICE	# OF BEDROOMS	# OF BATHROOMS	DINING ROOM	FAMILY ROOM	FIREPLACE	AIR CONDITIONING	PATIO	POOL	SPECIAL FEATURES	CALL
<b>FULLERTON/PLACENTIA/YORBA LINDA</b>											
907 Arnold, Placentia	\$ 49,900	3	1							cul-de-sac. Good condition	714/524-8827
2113 Cherry, Fullerton	\$ 82,500	3	1 1/2							VA or FHA terms	213/694-3741
1311 Riverside, Fullerton	\$ 64,500	3	1							Near college	714/871-1542
1466 Valencia, Fullerton	\$ 65,350	3	2							spacious—Open House Sunday	714/871-1542
3019 Sequoia, Fullerton	\$ 66,000	3	1 1/2							Sharp home—VA terms	714-4-8820
1001 Yosemite, Placentia	\$ 82,500	3	2							Shows like a model	714-524-8820
644 Highlander, Placentia	\$ 83,900	4	2							Xtra location super sharp	714-524-8820
5081 Casa Oro, Yorba Linda	\$ 86,500	3	2							Good area—push	714-524-8820
419 Xiem, Fullerton	\$ 91,500	4	2							Landmark model—xtra location	714/524-8820
2510 Larkwood, Fullerton	\$110,000	3	2							Panoramic view—prime area	714/524-8820
401 Somerset, Placentia	\$143,500	5	4							stra lge home Open House today	714-524-8820
5201 Los Altos, Yorba Linda	\$148,900	3	3							Iri level/View/Horse-Property	714/524-8820

<b>IRVINE/LAGUNA/SAN JUAN CAPISTRANO</b>											
31266 Calle San Juan, San Juan Capistrano	\$ 52,900	2	1							VA terms	714/661-2311
29432 Edgewood, San Juan Capistrano	\$ 67,900	2	1							Village San Juan	714/661-2311
26682 Calle La Bomba, San Juan Capistrano	\$ 11,000	2	1							Appraised \$71,000	714/661-2311
1434 Waverly, Irvine	\$ 76,000	3	2							Newly erected & painted	714/758-1501
26672 Calle La Bomba, San Juan Capistrano	\$ 71,000	4	2							Super garden home	714/661-2311
26952 Calle Maria, San Juan Capistrano	\$ 87,500	3	2							Priced right	714/661-2311
4191 Blacklin, Irvine	\$ 98,500	4	2							Spanish life—vaulted ceilings	714/758-1501
31882 Via De Linda, San Juan Capistrano	\$128,500	4	3							Lovely view—3 car garage	714/758-1501
45 Redrock, Irvine	\$129,500	4	3							Majestic Deerfield Exec home	714/540-8944
5866 Sierra Siena, Irvine	\$132,500	4	3							Super Turtleback, Lush atrium	714/758-1501
118 W. Mariposa, San Clemente	\$149,500	2 1/2	1 1/2							Brand new duplex	714/661-2311
33542 Via De Agua, San Juan Capistrano	\$161,500	4	2 1/2							Meredith Canyon—3150 sq ft	714/661-2311
33966 Calle De Bonanza, San Juan Capistrano	\$169,500	3	2 1/2							Ocean view of Dana Harbor	714/661-2311
2688 Wards Ter., Laguna	\$225,000	3	2							180 degree ocean view!	714/540-8944



**HOMES FOR SALE**

**All Areas 1070**

**"VA TERMS \$26,500"**  
Spanish 2 Br & Den  
Shows Very Well  
Open Sat & Sun 12-5  
1205 Leigh Court  
(Nor Orange & Hill)

**924-1474 (714) 827-4070**

**1 BR-1 BATH-1 ACRE**  
\$42,500 NO DOWN PAY!!  
Double detached garage, corner lot, brick, patio, hardwood floors...  
CALL 925-5041

**"1st Ad"**  
Owner Will Finance  
this 2 Bedroom & den can be 3  
br. 1 1/2 bath, electric bills, air conditioning, central heating, swimming pool, beautiful well-kept & cared for home. \$55,900. Call 925-5041.

**VIREN**  
867-7215  
We Love Lookers & Adore Buyers

**GOVT REPOSESSIONS**  
Bargain priced opportunities offered for limited time only. Call for complete information.

3 Br. 2 ba. \$40,000 down \$51,000  
2 Br. 2 ba. \$40,000 down \$48,950  
1 Br. 1 ba. \$10,000 down \$49,950  
2 Br. 1 ba. new carpet \$42,500

**ALL TERMS**  
Lots of brick on this lovely 2 bedroom home. Kitchen has new "no wax" floor. Bldg. has stove & range, built-in refrigerator in living room. Covered patio, double car garage. Best value in the area. Call for more info. \$44,000. FIVE L. LIND BLVD.

**INTERNET RE Network**  
213-592-5307 714-982-7751

**LOOKING FOR A BARGAIN?**  
3 Br. 2 ba. \$34,500  
Triplex, 12 yr. old, 3 bdrms., 2 1/2 baths, 1 car garage, 1 carport, 1 car lift. Call NOW FOR DETAILS. Century 21, Hunter Assoc. 595-1857 426-6577

**TERRIFIC TRI-PLEX**  
This shaggy 10 yr old 17 year old triplex. 1 bedroom, 1 bath, 1 car garage, 1 carport, 1 car lift. Only \$33,000 no down pay. FHA or submit terms.

**BAY CITIES REALTY**  
422-0484

**SPECIAL AREA BUY**  
3 Br home with fireplace master br. family room with fireplace. Paved off street parking. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**ALL TERMS**  
3 Bdrms. 2 1/2 baths & den. 4 car garage. Bldg. dining room, fireplace, new carpeting, central air conditioning, double car garage, electric oven, \$55,000. Must see. VIREN REALTY, 426-7576

**NEED A SHELTER?**  
Perfect property for holding. This 10 units, 15,000 sq. ft. building. Must see. Call Ken. 422-0484

**5 BR 2 1/2 BA DEN C/A**  
Priced to sell now \$89,000  
Pool, paved off street parking, 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**VETS NO DOWN**  
\$1800 no down pay. 3 bdrms. 2 1/2 baths. 4 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**GOVT REPOSESSIONS**  
Limited time, bargain, price now. 1205 Leigh Court. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**ALL POINTS REALTORS**  
Century 21, Hunter Assoc. 595-1857 426-6577

**THANE REALTY**  
2 Bdrms. 1 1/2 baths. 4 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**WHY Rent? Buy with L.T. terms.**  
Complete. 426-7576

**2 BR HOME 2 1/2 BATHS**  
1 1/2 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**Alamitos Bay, Naples Islands 1075**

**OPEN SUNDAY 1:30 TO 5:00**  
Dramatic Peninsula Duplex  
61-GRD PLACE

360 Degree Bay of ocean view from the front door. 3 bdrms. 2 1/2 baths. 4 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**RED CARPET**  
BELMONT SHORE  
PHONE 434-4333

**NAPLES NICEST**  
3 BR on quiet Naples Street. A true family home w/renovated kitchen, fruit, refaced deck & 7x21 car. New paint thru-out.

**NEW LISTING**  
Sharp 2 br home in the heart of Naples. Steps to the canal. Call to see.

**TOP SAIL PROPERTIES**  
433-4921

**NEW 1975 SUPER 3 UNIT**  
OWNERS 2 BDRM 3 BATH  
2 1/2 BDRM 3 BATH  
2 1/2 BDRM 3 BATH  
Corner Lot Walk to Shops & Restaurants. \$50,000 down.

**Country Club Estates Rm**  
213-5533 437-227 331-3606

**HOMES FOR SALE**

**Alamitos Bay Naples Islands 1075**

**HOME PLUS INCOME**  
Large modern kitchen open to living room with fireplace. 2 1/2 baths & private separate apt. 5920 The Toledo. Open Sun 1-4

**RESTORED**  
Beautiful 2 Story Spanish with natural gumwood thru-out on 1 1/2 lots. 23 Via de Roma. Open Sat Sun 1-5

**REMODELED**  
Modern 2 Bedrooms & den home in Alhambra in & out near the bay. 61 Via de Roma. Open Sun 1-5

**NAPLES TRIPLEX**  
Pleasant corner lot just steps from the water. 2 1/2 Br. & 1 1/2 Br. 213-5533 437-227 331-3606

**ULTRA CHARMING**  
3 1/2 Br. 2 1/2 Bath & family rm. 5544 Camoa Walk. 213-5533 437-227 331-3606

**NR CANAL JUST LISTED**  
1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**PENINSULA DUPLEX**  
Ocean view, owner's private. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"NEW LISTING"**  
A "Must See Soon". Bay window, 1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EASY CARE"**  
2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"ON HILL"**  
Custom built 2 1/2 bdrms & 500 sq ft. 1 1/2 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EXECUTIVE MANSION"**  
4 Bdrms. 4 1/2 Bath. 2 offices. pool. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**DESIGNED FOR LIVING**  
WITH LARGE ANTHONY POOL  
2 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**HOMES FOR SALE**

**Belmont Heights 1095**

**"EXECUTIVE ESTATE"**  
Rambled 3 bdrms 2 bath home & Guest House. 1 1/2 acre. 1 1/2 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**BRUCE MULHEARN REALTORS**  
924-5725

**PRICE SLASHED**  
The price has been reduced almost \$10,000 on this beautiful Belmont Heights 3 br. 2 1/2 bath home. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN 1-5**  
5544 Camoa Walk. 213-5533 437-227 331-3606

**ULTRA CHARMING**  
3 1/2 Br. 2 1/2 Bath & family rm. 5544 Camoa Walk. 213-5533 437-227 331-3606

**NR CANAL JUST LISTED**  
1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**PENINSULA DUPLEX**  
Ocean view, owner's private. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"NEW LISTING"**  
A "Must See Soon". Bay window, 1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EASY CARE"**  
2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"ON HILL"**  
Custom built 2 1/2 bdrms & 500 sq ft. 1 1/2 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EXECUTIVE MANSION"**  
4 Bdrms. 4 1/2 Bath. 2 offices. pool. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**DESIGNED FOR LIVING**  
WITH LARGE ANTHONY POOL  
2 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**HOMES FOR SALE**

**Belmont Heights 1095**

**"CLASSIC SPANISH"**  
\$64,900!  
Sharpest well-kept home in Belmont Heights. 3 bdrms. 2 1/2 baths. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**VIREN**  
867-7215  
We Love Lookers & Adore Buyers

**A TOUCH OF CLASS**  
On Ocean Blvd. Features a 3 bedroom, 2 1/2 bath, 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN 1-5**  
5544 Camoa Walk. 213-5533 437-227 331-3606

**ULTRA CHARMING**  
3 1/2 Br. 2 1/2 Bath & family rm. 5544 Camoa Walk. 213-5533 437-227 331-3606

**NR CANAL JUST LISTED**  
1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**PENINSULA DUPLEX**  
Ocean view, owner's private. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"NEW LISTING"**  
A "Must See Soon". Bay window, 1 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EASY CARE"**  
2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"ON HILL"**  
Custom built 2 1/2 bdrms & 500 sq ft. 1 1/2 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**"EXECUTIVE MANSION"**  
4 Bdrms. 4 1/2 Bath. 2 offices. pool. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**DESIGNED FOR LIVING**  
WITH LARGE ANTHONY POOL  
2 1/2 Bdrms. 1 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577

**OPEN HOUSE SAT & SUN**  
Extended 3 Bdrms. 2 1/2 Bath. 1 car garage. 50x130 ft. lot. Call for details. Century 21, Hunter Assoc. 595-1857 426-6577







INDEPENDENT PRESS-TELEGRAM

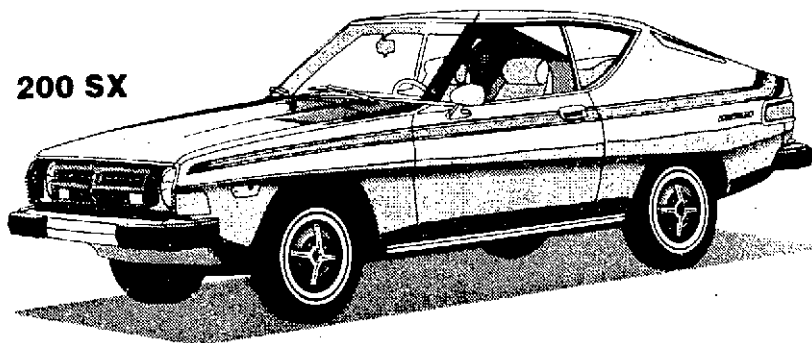
# Classified ads

## GREATER LONG BEACH AUTOMOTIVE AND REAL ESTATE MARKET PLACE

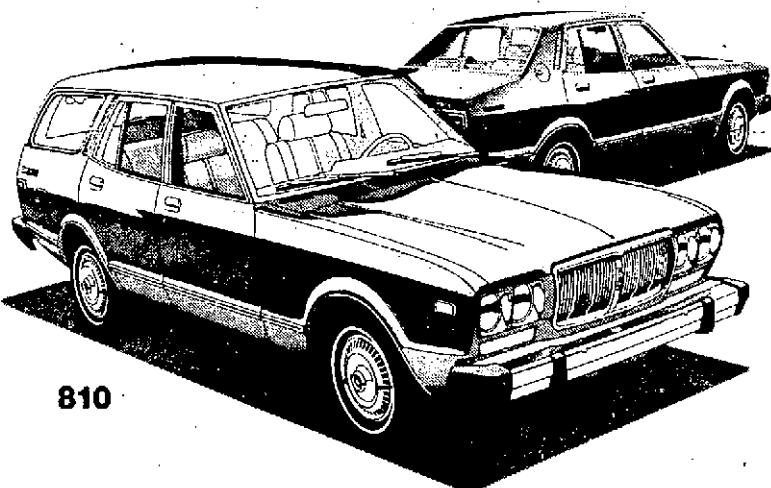
**Your Dedicated Datsun Dealer  
will put you into a new '77 Datsun  
quicker than you can say**

# Datsun of a gun!

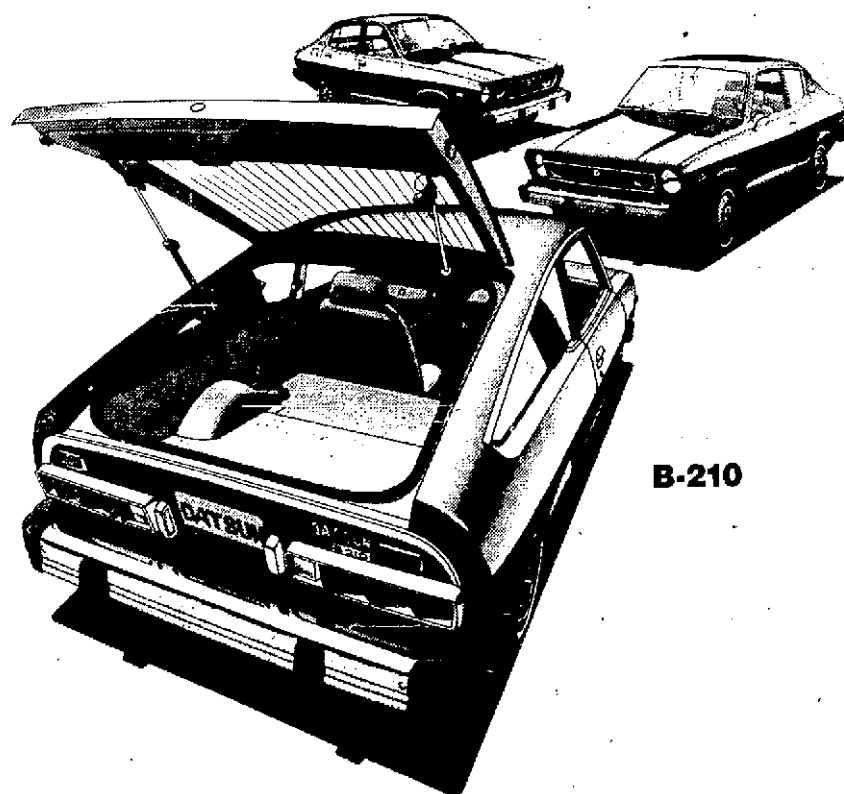
200 SX



810



B-210



### Datsun of a gun knows you want it now.

When you want a car, you want it today. Not 5 weeks from today.

Your Dedicated Datsun Dealer knows this better than anybody.

He lets you take all the time you want, checking and test driving and asking questions about all his cars.

But once you've made up your mind that you've found the car you want, pow.

He zips you through the paper work and red tape like magic.

And you're driving your new Datsun quicker than you can say Datsun of a gun!

### Datsun of a gun still has thousands of cars to choose from.

It's year-end, and the remaining 1977 Datsuns are moving fast.

But there are still over 4000 left. And one of them is yours.

Your Dedicated Datsun Dealer will show you the penny-pinching B-210 Plus. (How does 46 MPG\* highway, 30 MPG city\* sound?)

He also has hundreds of 810 wagons and sedans, all with the powerhouse 240Z fuel-injected engine.

He has frisky 710's and dashing 200 SX's and F-10 front wheel drives.

He has plenty of cars and trucks to choose from. So you can be as choosy as you want.

### Datsun of a gun has year-end prices.

If you've ever bought a car before, you know this is the best time of the year. Just before the new 78's arrive.

So see your participating Dedicated Datsun Dealer. He's dealing. He's trading. He's cutting corners. For you.

You'll end up calling him what everybody else is calling him.

**Datsun of a gun!**

\*These are 1977 EPA estimates for manual transmissions with radial tires. Your actual mileage may differ depending on how and where you drive, the condition of your car and its optional equipment.



**These Dedicated Datsun Dealers have a Toll Free 24-Hour Consumer Hotline (800) 252-9050**

Alhambra  
Alhambra Datsun  
Anaheim  
Anaheim Datsun  
Arcadia  
Arcadia Datsun, Inc.  
Baldwin Park  
Baldwin Datsun  
Banning  
Page Datsun  
Barstow  
Barstow Datsun-GMC

Cathedral City  
Import Car Center  
Corona  
Corona Datsun  
Costa Mesa  
Costa Mesa Datsun  
Culver City  
Culver City Datsun  
Cypress  
Dick Barbour Datsun  
Downey  
Downey Datsun, Inc.

Fontana  
Fontana Datsun, Inc.  
Fullerton  
University Datsun  
Garden Grove  
Garden Grove Datsun  
Gardena  
Gardena Datsun, Inc.  
Glendale  
Glendale Datsun, Inc.  
Harbor City  
Harbor Datsun, Inc.

Hemet  
Hemet Datsun, Inc.  
Huntington Beach  
Dot Datsun  
Indio  
Indio Datsun  
Inglewood  
Gilman Datsun  
La Crescenta  
Foothill Datsun, Inc.  
Lakewood  
Moon Datsun

Lancaster  
Gene McBride Datsun  
Long Beach  
Coast Datsun, Inc.  
Long Beach  
Long Beach Datsun  
Los Angeles  
Atlantic Datsun, Inc.  
Los Angeles  
Downtown L.A. Motors  
Los Angeles  
Universal City Datsun

Newhall  
Canyon Country Datsun  
Newport  
Newport Datsun  
Ontario  
Ontario Datsun, Inc.  
Orange  
Quality Datsun Imports  
Oxnard  
Oxnard Datsun  
Pasadena  
Pasadena Datsun, Inc.

Pomona  
Pomona Valley Datsun, Inc.  
Redlands  
Redlands Datsun  
Redondo Beach  
South Bay Datsun  
Riverside  
Ecene Auto Center, Inc.  
Rosemead  
Boyd Datsun  
San Bernardino  
LeMans Datsun

Santa Ana  
Santa Ana Datsun, Inc.  
Santa Barbara  
Santa Barbara Datsun  
Santa Monica  
Peter West Datsun  
Torrance  
Torrance Datsun  
Van Nuys  
Miller Imports  
Victorville  
Rancho Motor Co., Inc.

West Covina  
Ted Block Datsun  
Whittier  
Sun Datsun  
Woodland Hills  
Woodland Hills Datsun  
Yucca Valley  
Marshall Datsun, Inc.



# THE RED CARPET® SHOW OF HOMES

## LIST WHERE BUYERS LOOK



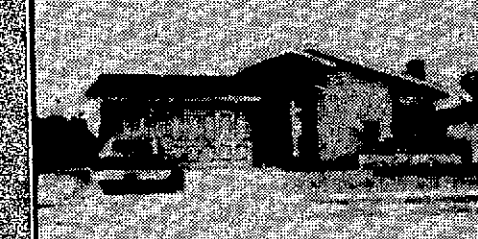
**PRE-SCHOOL NURSERY OR ???**  
This sharp Spanish home has lots of potential, ideal for a pre-school nursery or has plumbing for beauty shop, or tax office, real estate or ??? See today and save. **423-6478**



**IT IS TRULY A BEAUTY**  
See this sharp Tudor beauty today. Two large bedrooms plus a 14x23 sunroom, formal dining room, new grape stake fence, sprinklers in front and rear. Hurry!! This won't last. **424-8521**



**JUST LISTED**  
Immaculate 2 bedroom and family room with used brick fireplace, 1 1/2 baths. Sharp carpeting throughout. 15x24 covered patio. New roof. Double garage. Don't miss this. **925-7251**



**ROOMY CALIFORNIA**  
Super feel of space in 3 br, 2 ba, air conditioned home near park and schools. Step in and feel the effect of space and cool for \$77,500. Call **924-7788**



**4 BEDROOM + DEN + FAMILY ROOM**  
POOL + JACUZZI + 1/2 ACRE. Huge one story home, approx. 3000 sq. ft., 2 1/2 baths, fireplace, large den, roomy family kitchen, kingsize pool with jacuzzi, 1/2 acre can be re-zoned commercial. **860-3373**



**TAKE OVER GI LOAN**  
Huge 3 br with swirled stucco & wrought iron, formal dining room, remodeled modern built-in kitchen, huge backyard. \$56,900. Can try \$5690 down. **866-9761**

### ALL AREAS

**SEE IT! TRY IT! BUY IT!**  
Beautiful 3 br, dine rm, fam rm, 2 ba, w-lovely patio & backyard. Original owner leaving town. Open house 11751 Harrisburg - Rossmore **594-8877**

### ALMOST NEW CUTIE

Sharp 4 bedroom home, 1 1/2 baths, dining area. Completely fenced. Super modern kitchen, fireplace, wall to wall carpeting and drapes. Will sell all terms. Wilmington **424-8521**

### FABULOUS LOCATION

Luxurious 4 bedroom home with distinctive family room with brick fireplace. Total modern kitchen with microwave, compactor, luminous ceiling, and spacious lot. Alamitos Heights **597-2481**

### OWNER MUST SELL

**MOVING OUT OF AREA**  
Reduced to \$89,500 this lovely 3 bdrm & fam rm "Plymouth" model is a "best buy" in Rossmore. New built-in kitchen, 1 1/2 baths, carpets & drapes. Nice yard with cov. patio, in one of the better locations. Call **425-1203**

### LAND VALUE ONLY

1/4 acre with 75' frontage. A real mansion or a couple of rentals can be built here. \$38,000 cash. Call **866-9761**

### AT - NEW LISTING

Sharp 1 1/2 br. cottage, gate for horse trailer. Automatic waterer, 1 1/2 garage with 1/2 bath. Only \$49,000 cash. Call **866-9761**

### NEW LISTING

Extra sharp remodeled 3 bedroom plus custom family room with designers fireplace. Buyers with discriminating taste must see this. \$64,900 w-\$6490 down. **866-9761**

### 5 - 2-BEDROOM UNITS

**NEW LISTING \$125,000**  
Excellent area, monthly gross income of \$1075. 130x-132 ft. lot. Can be rezoned R-3. Room for 6 more units. Better hurry on this one. **860-3373**

### BELMONT HGTS.

#### FIX IT YOUR WAY

This one you can pour your self into. 2 Br. Cal. frame. Needs some polish. 50x135 lot. Five fruit trees. Quiet street. Walking distance to schools. **434-4433**

#### HOME + INCOME

3 br home + never 2 story rental. New carpets & paint throughout. Offered at \$74,500. Call **433-9925**

#### HOME PLUS 3 UNITS

South of 3rd, E of Redondo. 2 br + breakfast room stucco home, plus a duplex & a garage apt. First time offered at \$143,500. Call **433-9925**

### INCOME

**A REAL INCOME STARTER**  
Owner leaving state, must sell. Assume existing loans. \$575 per month income, asking \$44,900 or submit. 2 two bedrooms down one 1 bedroom up. Room to build. Call **423-6478**

### BELMONT SHORE

#### DUPLEX

**SOUTH OF 2ND ST.**  
Only one half a block to the beach, Monterey style with 2 Br. each. This has balconies, a backyard & garages plus many other amenities you should see. **434-4433**

#### BEACH TOWNHOME

Calif. ranch style. Large 3 Br., 1 1/2 bath, dining area, fireplace, patio, double garage, pools, volleyball court plus privacy. **434-4433**

### CARSON

#### GI 3 BR.

**ONLY \$46,000**  
Call today to see this 3 bedroom, separate dining area. Double garage. Owners moving out of area. Fast escrow. For more details call **424-8521**

### CARSON PARK

#### FOR THE HARD TO PLEASE

This home with four bedrooms or three with a study can be yours on conventional financing. Near school, bus, churches and shopping. See today for sure. Call **423-6478**

### CYPRESS

#### 5 BEDROOM - 2 STORY

Listed \$94,500. Reduced to \$79,500. That's right folks, the sellers have reduced this fantastic home \$15,000. Sellers must sell immediately, looking for a large home at a great price, call today. **860-3373**

#### VACANT AND READY

Quiet cul-de-sac street location for this 4 br, Monterey model, w-beaut. fam rm. Open house 9315 Vista Bonita. **594-8877**

### DOWNEY

#### NORTH OF FLORENCE

3 br + family room, 2 ba, intercom, pegged hardwood floors. Nice quiet area. **433-9925**

### EL DORADO

#### MOVE UP AND ENJOY LIFE

Super \$8.5 built, 4 or 5 br, dine rm, fam rm, 2 ba. Swlm pool & cent air. Located in best school dist. Open house 3260 Lama. **594-8877**

### GOOD FOR ONE MARKET ANALYSIS

THE BEARER OF THIS CERTIFICATE IS ENTITLED TO ONE RESIDENTIAL HOME EVALUATION GUARANTEED SALE OR EQUITY PURCHASE PROGRAMS AVAILABLE. PLEASE CALL Offer Good Indefinitely Retain with Household Documents. **RED CARPET REAL ESTATE**

#### VALIDATION

IF YOUR PROPERTY IS PRESENTLY LISTED WITH A REALTOR PLEASE DISREGARD THIS EVALUATION OFFER AS IT IS NOT OUR INTENTION TO SOLICIT THE OFFERINGS OF OTHER REALTORS.

### LAKEWOOD

#### 3-BEDROOM \$43,950

FHA or GI terms. New listing. Carpet & drapes, separate dining area, 1 1/2 baths, roomy kitchen, double garage, fenced yard. Walk to all schools. **860-3373**

#### POOL PLEASANT

Lovely 3 br, cent air, pool home with near new paint, new no-wax floors, and outstanding carpeting. In Lakewood for sale at \$61,950. Call **924-7788**

#### SUPER LARGE

A big, big 5 br, house with 2 stories of easy, roomy living. Good carpets, paint and new exterior paint. In secluded area of East Lakewood for sale at \$92,500. Call **924-7788**

#### OPPORTUNITY KNOCKS

This won't last. 3 bdrms. Stop-saver kitchen. 1 bath, will sell at VA appraisal of \$39,000. Call **925-7551**

#### SHARP AS A TACK

Must sell this clean 2 bdrm home with pullman bath, large enclosed patio, wall to wall carpeting and drapes throughout. Remodeled kitchen with stove and refrigerator. Priced right! Vacant **925-7551**

#### HEY LOOK ME OVER!

Sharp 3 bdrm, 1 1/2 bath. Spacious remodeled kitchen. Beautiful carpeting and drapes throughout. Enclosed patio and much more. Call to see **925-7551**

#### FRESH AS A DAISY

Popular 18 Model, 3 bedrooms, pullman bath, separate dining room. Carpeting throughout. Private corner lot. Owner anxious!! **925-7551**

#### SUNKEN FAMILY ROOM

Eye appeal in fantastic sunken family room, dining room comb with flautstone fireplace. Like new carpets throughout. 3 appealing bdrms. Only \$63,500. Call **597-2481**

#### LEAVE YOUR PAINT BRUSH BEHIND

New lexcoat and paint on the outside of this darling 3 bdrm & den home. Many extras include built-in range & oven, 1 1/2 baths with stall shower and new roof at the unbelievable price of \$66,500. Lakewood Hi District. **425-1203**

### LAKEWOOD VILLAGE

#### HAVE A BIG FAMILY??

#### WANT LOTS OF ROOM??

Comfortable 4 br, family rm & outside bonus room, 2 full baths, bit-in kitchen, fireplace, carpets & 2500 sq ft for pleasant living. Room for RV parking also. **425-1203**

### LONG BEACH

#### APT FOR ONLY \$21,500

Here is your chance to buy cheaper than you can rent. Lovely one bedroom apartment. Price includes one garage. Close to downtown. Hurry. Call **423-6478**

### LOS ALTOS

#### LOS ALTOS SPECIAL

Immaculate 3 bdrm with 1 1/2 baths, spacious kitchen with natural wood cabinets. Wall to wall carpeting throughout. Call now **925-7551**

### NORWALK

#### BLUEPLATE SPECIAL

Cute enough to eat. 3 br, 2 ba, home with super den, fireplace, bar in out of the way neighborhood of Norwalk. This week's special at \$58,500. Call **924-7788**

### NORTH L.B.

#### TWO GI HOMES

(1) - 3 Br., din. area, large family room with fireplace, patio. Super family home. Appraised \$42,000. (2) never 2 story, 3 Br., 1 1/2 bath, 1600 sq. ft. dbl. garage. **434-4433**

### PLAZA

#### DYNAMIC REDUCTION!

A great family home. A large 4 bedroom w-combo kitchen & family room. Master suite offers privacy & spaciousness. Walking distance to state college & VA hospital. Call **597-2481**

#### BEAUTIFUL DREAMS

Come true in this picture perfect home. Air conditioned large bedrooms, 1 1/2 baths, plus formal dining room or family room. 1 block to El Dorado Park. Dynamic & immaculate! Call **597-2481**

### STATE COLLEGE

#### A FALL IN LOVE AWAITS YOU

Spacious 4 br, dine rm, fam rm, 2 full ba., king size master bedroom, swim pool, model railroad. Must see. Call **594-8877**

### WRIGLEY

#### HANDY MAN'S DREAM

Here is your chance to make some money by doing the work yourself. A good area. 2 bedroom home for only \$37,500. See this today and be on your way. Call **424-8521**

#### 6 UNITS

Large 1 br units in excellent condition. Income \$1000. Offered at \$119,000. **433-9925**

**For A New Rewarding & Professional Career In Real Estate**  
Call Your Nearest **RED CARPET** Real Estate Office



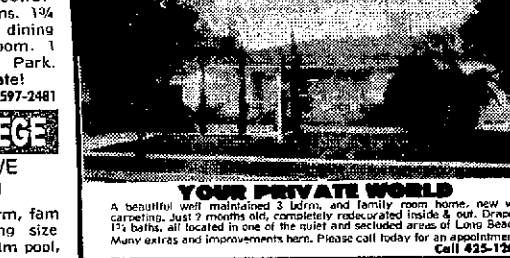
**MAKE AN OFFER**  
Seller anxious to sell. Sharp 3 br, fam rm, 2 ba - big bonus rm. Open house 8016 Falcon Park. **434-8877**



**SHORE DUPLEX**  
Spacious well appointed 2 br units. Full width balcony, din room, large kitchen, double garage on alley. \$129,000. Call **433-9925**



**A PRIVATE WORLD**  
awaits you in this LAKEWOOD VILLAGE home. 3 spacious bedrooms and den w-3 baths, lovely formal dining room, party patio w-fireplace, BBQ. **597-2481**



**YOUR PRIVATE WORLD**  
A beautiful well maintained 3 bdrm, and family room home, new wdw carpeting, just 7 months old, completely redecorated inside & out. Driveway, 1 1/2 baths, all located in one of the quiet and secluded areas of Long Beach. Many extras and improvements here. Please call today for an appointment. Call **425-1203**



**HOME PLUS INCOME PLUS**  
many features to this 3 Br. jewel. Dining & breakfast area. Remodeled kitchen, air cond., large RV parking area. 1 Br. apt. over three garages. Call now **434-4433**

## LONG BEACH AREA TOP SALESPeOPLE FOR AUGUST - EVERYTHING THEY TOUCH TURNS TO SOLD!

 Betty Hunzich	 Jean Garcia	 Suzanne LaMoire	 Dorothea Deane	 Norris Frazier	 Len Michaels	 Vince Messing	 Ruth Holliswell	 Ana Zambrana	 John Ricketts	 Fred Noonan
 Steve Walker N. Long Beach 424-8821	 Joanita Albaugh Bobby Knolls 424-8821	 Boris Shelton Cerritos 868-3373	 Bob White Los Alamitos 594-8877	 Thomas Brown Bellflower 868-8761	 Shon Scott Los Altos 597-2481	 Gary Parsons Lakewood 925-7551	 Sunny McAlister Cerritos 924-7788	 Randy Eldemiller Belmont Hgts. 433-9925	 Cliff Kauffman Lakewood Village 425-1203	 Mitch Buszak Belmont Shore 434-4433

**"WHAT ARE YOU WAITING FOR? GET MOVING!" CALL...**

EACH OFFICE IS INDEPENDENTLY OWNED AND OPERATED

 <b>RED CARPET REAL ESTATE</b>	<b>Bellflower</b> 17112 Clark St. 866-9761	<b>Belmont Hgts.</b> 3635 E. Fourth St. 433-9925	<b>Belmont Shore</b> 5001 2nd Street 434-4433	<b>Bixby Knolls</b> 3756 Long Beach Blvd. 424-8521	<b>Cerritos</b> 10824 E. Alondra Blvd. 924-7788
<b>Cerritos</b> 18917 Norwalk Blvd. 860-3373	<b>Lakewood</b> 5506 Woodruff Avenue 925-7551	<b>Lakewood Village</b> 4131 Norse Way 425-1203	<b>Los Alamitos</b> 3351 Cerritos Avenue 594-8877	<b>North Long Beach</b> 6176 Atlantic Avenue 423-6478	<b>Los Altos</b> 2155 Bellflower Blvd. 597-2481







## CERRITOS

### Rancho Cerritos Tri-Level

Gorgeous executive home. Thousands of extras thruout. Double insulation thruout. Trailer or boat parking, fully sprinklered lawns. 4 bedrooms, extra baths, formal dining room, ceramic tiled entry. Brick fireplace in the large family room, large master suite. Everything here is big! \$113,500. call 213/598-7746

### Price Slashed

Save over \$1500 here! Bring the buyer who wants to do nothing more than turn the key and move in! Cozy & elegant thruout, 4 bedrooms or convertible den, formal dining room, natural wood cupboards in the gourmet kitchen, covered patio, handy built-ins. Priced at \$73,950, call 213/926-5821.

### Home For All Seasons

Sit around the sparkling pool or under the cool shade trees on this lovely cul de sac home. 4 bedrooms inside, dining area in the family kitchen. Cozy fireplace warms the living room. Enough room to park your trailer or boat. Owner gone, \$84,900, call 213/926-5821.

### Pee Wees Walk to School

One block to elementary school! Nice and clean 2 bedroom home shows extremely well. Room for your boat or trailer, central air conditioning. Eating area off the kitchen, brick fireplace to cuddle by in the living room. Owner gone, the price is right, \$61,900, call 213/926-5821

### Time To Party!

Back to school is the time for kids to get together! There's no better place than this handsome 3 bedroom home. Big family room with wet bar, huge living room, eating area off the ranch kitchen. Formal entry foyer, carpets, drapes, plenty of room for your RV, \$81,900, call 213/860-6391 or 714/821-9330

### 68,000 You'll Love It

Tremendous price for this 3 bedroom family special. Dining area, hearty fireplace in the living room. Entry hall, wood cabinets, party patio. Even a doughboy pool in the rear yard. Big storage shed, automatic sprinkler system front and rear. Call today 213/421-1785

### S & S Quality Built

One of the finest builders around today! Popular Cordova model with a pretty sun deck off the master suite for watching the sunsets. Beautiful wet bar in the den, formal dining room, 4 bedrooms, extra baths, handy built-ins for Mom. Tri level floor plan, reduced to \$119,500, call 213/926-5821

### It's Just A Baby!

One year new family home in the Classic tract area. Big square footage guarantees lots of room for your family. Green shag carpets to sink your feet into, custom drapes. 3 bedrooms, fiesta family room, separate den, formal dining, brick fireplace. Central air conditioning. \$85,000, call 213/926-5821

## LA PALMA

### Decorated By a Pro!

Gorgeous home decorated in rich tones and textures. Spanish tile kitchen and hall, lush carpets, cathedral ceiling with mirrored walls. 3 bedrooms, dining area. Oversized family room for entertaining along with two cozy fireplaces. Trailer or boat parking, extra big lot, \$82,900, call 714/821-9330

### On The Ponderosa!

Super sharp Ponderosa home close to good schools and shops. Automatic sprinkler system all around for EZ care. Quiet private area. 3 bedrooms, family room big enough for entertaining and enhanced by a cozy fireplace. Large master suite with bath, totally modern kitchen. \$85,000, call 714/821-9330

### 4 Level Executive!

A home for the executive who wants to move up to better things. Stardust Park 3 bedroom with a huge bonus room, formal dining room served by a Mom lovin' kitchen, living room & family rooms have a fireplace, fire & burglar alarm. Tree shaded lot keeps you cool. Reduced to \$105,500, call 714/821-9330

"America's Largest Independent Realty Co."

# TARBELL REALTORS

Welcoming Families  
To The West Since 1926



## LONG BEACH

### Walk To El Dorado Park

Excellent Plaza area home, great schools, low taxes! Owner's bought another home and need immediate sale. 3 bedrooms, dining area, cozy fireplace. Deluxe kitchen is a chef's dream, carpets, drapes. Room for your boat. \$71,500, call 213/421-1785

### Carson Park Pool Delight!

Just listed home! Newly landscaped front and rear, fully equipped pool, covered and enclosed patio veranda. Central air conditioning, stained glass skylight in the living room. PV stone fireplace, remodeled country kitchen. Custom shutters, remodeled bath. \$72,000, call 213/421-1785

### Near The Beach & Lagoon

Priced for fast sale! Choice Belmont Park location. Comfortable floor plan features 3 bedrooms, formal dining room off the cantina kitchen. Family room for intimate parties or just plain relaxing. Two fireplaces to cuddle by during the winter. \$110,000, call 714/828-1751 or 213/598-7746

### Drastic Reduction

Owner anxious to sell. Excellent school area. Large private workshop, storage area & separate guest house. 3 bedrooms or den, separate office, extra bath, formal dining room, large living room. The best in built-ins. Ash paneling, beamed ceilings & Italian marble floor. Reduced to \$85,900, call 213/421-1785.

### S & S College Estate

Within walking distance to Cal State Long Beach, near Marina Pacifica! Best location in the county! Spacious 4 bedrooms, fiesta family room great for parties. Used brick fireplace. Candlelight dining room, buffet or party bar, totally modern kitchen. \$93,500, call 213/598-7746

### Clean as A Whistle

Charming 2 bedroom home ideal for the new couple! 2 bedrooms or convertible den, sunny kitchen, formal dining room, plenty of room for your trailer or boat. A heck of a home for \$40,000, call 213/421-1785.

### Huge Family Room

Ideal for all kinds of parties! Super home in Plaza area. Front exterior finished in pecky cedar. Neat breakfast bar, glass front china cabinet and custom stove. 3 bedrooms or den, cozy fireplace in the family room, party patio, deluxe kitchen, \$65,500, call 213/598-7746.

### Make 'Em An Offer!

Owner anxious, needs fast sale and escrow on this Carson Park Cape Cod home. 2 bedrooms + den or sewing room, formal dining, eating area in the kitchen. Covered patio, forced air heating, deluxe kitchen built-ins. Great deal, better hurry, \$55,900, call 213/860-6391

## CYPRESS

### A Home For All Seasons

Sparkling pool for the summertime, gas BBQ great for back to school parties! Beautiful decor inside, great for entertaining. Built-in bar, atrium entry hall leads to a big 3 bedroom floor plan, king sized master suite with dressing area & private bath. Huge den or family room area with fireplace. Lots more, \$94,500, call 714/894-4451

### It's Gotta Be Big Enough

There's a large 4 bedroom floor plan that will accommodate your family! Excellent home for the money. Extra baths, formal dining room, eating area off the kitchen. Fiesta family room, living room with its own fireplace. Covered patio, trailer or boat parking. \$99,500, call 714/821-7171.

### \$57,900 Newly Married?

Then check out this charming Cypress Monterey townhome ideal for the new couple. Beautiful view of the mountains. Tennis courts, jacuzzi, community pool. End unit for privacy. Dining area, central air conditioning, lots more, \$57,900, call 714/821-9330

## SEAL BEACH

### Walk to The Beach!

Popular model home with an overabundance of fruit trees. Atrium with a jacuzzi to relax those tired muscles, sundeck over the garage, 3 bedrooms, eating area in the family kitchen. Cozy fireplace warms the living quarters. Submit all offers, owner anxious to sell, \$92,500, call 714/828-1751

### Custom On a Hill

Move up to better things with this lush tropical atmosphere! Private patio off the master suite for sunbathing. 4 bedrooms, dining area, family room, deluxe kitchen double fireplace made of stone. Front and rear automatic sprinkler system. Submit offers, \$149,900, call 714/828-1751

## STANTON

### Your Kids Are Safe!

On this quiet, no traffic cul de sac street. Perfect family home with a converted garage area, custom drapes with decorator rods, attractive carpets. 3 bedrooms, formal dining room, family room, plenty of room for a big pool. Party patio, trailer or boat parking, \$63,500, call 714/894-4451

### Assume The FHA Loan

Fantastic assumption, prime location for this Bradford townhome. Sits on a corner with a greenbelt view. 3 bedrooms, 2-story styling. Dining area, living room, large patio area. Totally modern kitchen built-ins. Brand spankin' new carpets. \$61,500, call 714/828-1751

## LOS ALAMITOS

### Tree Lined Street

In gorgeous Rossmore area. El Dorado model convenient to schools, shops and freeways. Big 3 bedrooms with a formal dining room, entry hall to family room area, cozy fireplace hearth to cuddle by. A heck of a home for \$116,995, call 714/828-1751

## LAKEWOOD

### Vacant Starter Home

Charming home very well cared for thruout. Fruit trees in the neatly manicured yards, beautiful street. Comfy 2 bedroom or den floor plan, dining area off the living quarters. Private master suite, 2 patios for lazy-ing around in the sun. \$58,750, call 213/421-1785

### Lazy Man's Home

You're lucky to get this home if you hate yardwork! No maintenance yards, lovely covered patio overlooks pool area, built-in BBQ great for parties. 3 bedrooms, formal dining, knotty pine wood cabinets. Large living quarters & master suite. Washer/dryer, refrig and air conditioning included, \$60,900, call 213/860-6391

### Bungalow

### Lakewood Park

Sharp home surrounded by lots of greenery and plants. Sharp wallpaper and rich wood paneling thruout, big bay window looks out over the yards. Nicely decorated, 3 bedrooms, dining area in the kitchen, deluxe built-ins, large patio area. Trailer or boat parking, \$56,950, call 213/421-1785

### \$53,950-For the Commuter

Near schools and freeways! Original model in Lakewood Park area of fine homes. 2 bedroom bungalow styling, dining area served by a lovely kitchen. Fully sprinklered lawns, trailer or boat parking, quality lath & plaster. \$53,950, call 213/421-1785

### \$1500 Price Cut

Save on this lovely home in Lakewood Park. Built-in BBQ on the patio area is great for summer entertaining. Inside features 2 bedrooms or den, eating area in the family kitchen. Big living room. Owner needs fast sale. VA & FHA terms available. \$51,000, call 213/421-1785

### Walk to Everything!

Schools & shops close by, near the freeways! Boat parking, fully sprinklered yards for EZ care. Covered patio, lots of room inside and out. 3 bedrooms, formal dining room, breakfast bar dining area, parquet entry foyer, used brick fireplace in the living room. Deluxe kitchen built-ins, \$61,900, Gatewood Estates, call 213/860-6391

### Got a Boat or RV?

There's plenty of room to park it here! Sliding glass doors lead to nice rear yard. 2 bedrooms + den or 3rd bedroom, natural wood cabinets, eating area & breakfast bar, quality lath & plaster walls, reduced to \$56,900, call 213/421-1785

## NORWALK

### If You're Hard to Please

Then take a look at this charming home guaranteed to please even the fussiest! All completely redone thruout. Brand new plush carpets and drapes thruout, newly painted, remodeled kitchen with no wax floors, new built-ins, huge step down den with used brick fireplace and seating area, open beamed ceilings. 4 bedrooms, \$69,950, call 213/926-5821

### \$49,900-Just Listed!

Grab this one quick. Lovely 3 bedroom home, close to all schools and shops. Large corner lot with boat or trailer access. Fully sprinklered lawns. Formal dining room + eating area, deluxe built-ins. Lots of cupboards in the kitchen. Carpets less than one year old. Call today, 213/926-5821

## BELLFLOWER

### Lush Yards Two Party Patios

Handsome home, must see to really appreciate! Super large rear yard with a drive thru great for hiding your boat or trailer. Convenient location, near Cerritos College and major shopping centers. 2 bedrooms, formal dining room, central air conditioning, \$57,000, call 213/926-5821

## BUENA PARK

### Citrus & Fruit Trees

Surrounds this Brentwood beauty! Even has grape vines, neatly kept yards with shrubs and trees galore. Rock planter in the entry way, rich wood paneling, carpets, drapes. 3 bedrooms + den, eating area served by a Mom lovin' kitchen. Covered patio, quality lath & plaster, \$63,900, call 714/821-7171

## TARBELL INVITES YOU TO JOIN

America's Largest Independent Realtor — We just had the biggest month in Tarbell's 50 year history ... Maybe it's because we: Run 100's and 100's of newspaper ads & full pages in the Press Telegram — Ran 500 radio spot ads in the month.

But we'd like to think that it is because we have dedicated salespeople who have talent. Find out how you'll start learning thru our intensive 3-week training program. For more details, call 9 to 5, Monday thru Friday.

(714) 832-5440



### CERRITOS AREA 13311 Artesia

### CYPRESS

12062 Valley View

### LAKEWOOD/LONG BEACH

6418 Del Amo Bl.

### BUENA PARK

8121 Stanton Ave.

### HUNTINGTON BEACH

6980 Warner  
17945 Magnolia

### LOS ALAMITOS

10900 Los Alamitos No. 133

### LA PALMA

5414 La Palma

### WESTMINSTER

8572 Westminster Ave.

### HUNTINGTON BEACH

9017 Adams  
16111 Beach Bl

## Transferred?

Relax ... Tarbell is a member of the world's largest relocation network called RELO. An organization spanning the nation, parts of Canada and several foreign countries. So whether you're moving a few miles across town or thousands of miles across country ... Just Remember Tarbell!

(714) 832-5440

RELO  
Relocation Experts



**HOMES FOR SALE**

**THESE MUST SELL!**  
BACK ON MARKET  
REDUCED FOR QUICK SALE!  
OPEN SAT SUN 10-5 CATALINA  
Sharp 4 Bdrm & family rm with  
garage located on bluff in country  
surroundings. Hurry, won't last!

**\$7000 PRICE REDUCTION!**  
SHARP CUSTOM CHOICE LOT  
Open Sun 1-4 PM  
Dramatic split level 4 BR family  
rm, 2 1/2 BA, many many extras on  
beautiful tree-lined street. owner  
moving out of state.

**PLUS LARGER SECTION OF  
OTHER HOMES AVAILABLE**  
DICK CARLSON 431-5268  
CBS Realty 598-8674

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 2077 RAYMOND AV.**

**HOMES FOR SALE**

**Seal Beach 1245**

**COLLEGE PARK WEST**

**Signal Hill 1270**

**OPEN 1 to 5  
HOME WITH INCOME**

**OWNER SAYS "SELL"**

**TWO ON ONE**

**OPEN 20**









Beach, Calif., Sun., Sept. 18, 1977

**AUTOS FOR SALE**

**Chevrolet 1980**

**\$67 Down \$67 Mo.**

**1975 CHEV**

(13WACJ)  
Hatchback, Automatic, 60000 mi., low mileage, 30 months, color, \$2499. APR. 8.2, plus tax & lic.  
We have Large Selection of Economy Cars, All Makes

**Beach Auto Sales**

3765 Cherry Ave. 595-4481  
Long Beach

**'74 CHEV IMPALA**

Good 5 door. Extra clean & sharp. Gray in color -w/ matching int. -Vacuum, power windows, door locks, air, 16" wheels. Better hurry for this one. (604K4K) \$1099.

**Hensley-Anderson Ford**  
2833 ALONDA, Bellini 857-2738

**Attention Chevrolet Buyers**

For your money save time  
Please call for a FREE CREDIT  
(213) 597-5633 or (714) 828-8710

**CHEV Malibu, Gold 2 dr. hatch-  
back, 1974, 15,800 miles, 4 cyl. 1.8L, 4  
door, V8, air, power, 3 spd. brks, door  
locks, 16" wheels, Radio & heater.  
1000E2K1 427-1801**

**CHEV Monte Carlo, Auto, pur  
spr, spr, air, auto, 15000, stereo, and  
Cassette, 1974, 15,800 miles, 4 cyl. 1.8L  
FORD 9500 Lakewood Blvd., Down-  
ey 595-2738**

**CHEV Impala Cpe, auto, white,  
clean, reliable, new paint, 5000  
miles, \$750 best offer (V156) 585-  
5753**

**CHEV IMPALA, Air cond, good  
tires, needs body work + Head  
Cassette, 1974, 15,800 miles, 4 cyl. 1.8L  
w/ weekends, Jan 79-3001**

**CHEV Monte Carlo R&H air  
cond conditioning 3495 135ADN  
Cassette 1974, 15,800 miles 5999 E  
PCH, LB 344-7443**

**1975 MONTE CARLO GOOD  
Tires, 1975, 15,800 miles, 4 cyl. 1.8L  
FM Stereo, \$2500 865-8958 (UK-  
1000E2K1 427-1801)**

3 CHEV Nova Runs good, rehit.

**SALES & SERVICE**



**MOBILE**

**Dick Browning Olds**  
Sales & Service 430-9021  
22 Long Beach Bl. Long Beach

**PEARS**

**Pears Bros. Buick**  
Sales & Service 723-6611  
5734 Boulevaard Blvd.

**Boulevard Buick**  
881 Long Beach Blvd. 591-5611

**PEUGEOT 504**

**Import Auto**  
1440 Long Beach Bl. L.B. 599-3536

1450 Long Beach, WY 82501

**PLYMOUTH**  
**Moothari Chrys.-Ply. Inc.**  
 A Family Business Since 1934  
 4919 Candlewood, Lkwd. 531-2801  
**R.O. Gould**  
 Chrysler-Plymouth  
 4201 E. Willow St. 595-1801

**PONTIAC**  
**Greenwood Pontiac**  
 7255 Firestone Bl., Downey 923-6731

## Salta Pontiac

1545 Long Beach Blvd. 599-2444  
**Suburban Pontiac**  
 17639 Bellf. Blvd., Bellf. TO 6-1725  
**Bob Longsree Pontiac**  
 1300 Beach Bl., Westm 1110 892-655  
**Arman Pontiac**  
 302 N.L.B. Blvd., Cornelis 639-6666

**PORSCHE**

**Hal Greene Porsche Audi**  
 605 Fryw at Firestone Bl.  
 In Closeby Norwalk 868-3223

**Atlas Porsche Audi**  
 Pacific Cst. Hwy. at Harbor Fwy.  
 Wilmington 549-2000

**Circle Porsche-Audi**

## 4400 E. Los Coyotes Diag. 597-7744

**RENAULT**  
Kendon Renault  
1338 Pac. Cst Hwy., Harbor City 536-1338  
**Jameson Motor Center**  
1350 Loma Beach Blvd. 591-6145

**SUBARU**  
Harbour Imports  
1760 Long Beach Bl., L.B. 591-1311  
**Lakewood Motors**  
5815 South St., Lkwd TO 6-0711

**TOYOTA**  
Freeway Toyota  
8515 Artesia, Bellflower 531-6145  
Downey Toyota  
9136 E. Firestone, Downey 923-1111

**Herb Friedlander**  
 (713) 598-2346 (713) 598-

	(717) 398-3366	or	(717) 898-
	<b>Cabe Bros.</b>		
	2901 Long Beach Blvd.		426-
721	<b>Carson Toyota</b>		
	1333 E. 223rd, Carson		549-
	<b>Lew Webb's Toyota</b>		
	12421 Carson, Haw. Gard.		860-
741	<b>Marina Toyota</b>		
	4401 E Pac Cst Hwy		491-
	<b>Compton Toyota</b>		
3321	211 N.L.B. Blvd., Compton		639-
	<b>Norwalk Toyota</b>		
	11550 Firestone, Norwalk		868-
7721	<b>TRIUMPH</b>		
	<b>Herb Friedlander</b>		

(213) 598-3366 or (714) 89

1900	<b>Boulevard British Cars</b> A Division of Boulevard Buick 1887 Long Beach Blvd. 5%
	<b>Jameson Motor Cars</b> 1350 Long Beach Blvd. 5%
	<b>VOLKSWAGEN</b>
4511	<b>Downey VW</b> 9262 Firestone, Downey
4721	<b>Green Motors VW</b> 12423 Rosecrans, Norwalk 8%
	<b>Bill Barry VW</b> Authorized VW Dealership 3940 Cherry Ave., L.B. 5%
4-6754	<b>Lakewood Motors</b> 5815 South St., Lakewood 7%

Circle Motors, Inc.

1919 Lakewood Blvd.	5
College Volkswagen	
578 Lincoln Ave., Cypress	
<b>JOE'S</b>	
Jim Gray Imports	
3515 Atlantic Ave.	6
<b>Arrow Motors</b>	
912 N.L.B. Blvd., Compton	





# NORWALK

## CHRYSLER-PLYMOUTH

WE KNOW THE WAY YOU LOOK



**AFTER SEEING US!!**

### '77 ARROW GS

4 speed, GS package, rear window defroster, AM radio, wheel trim rings, 165SR13 whitewall tires. Stk. 7347. Ser. 601669

**\$99 DN. CASH OR TRADE \$11424 MO.**

48 mos. Deferred payment price \$5537.83. Cash price excluding tax & lic. \$3919.23. APR 13.95% O.A.C.

### '77 VOLARE SPORT COUPE

225 CID, 6 cylinder, fully factory equipped, bumper guards, emission control, D78x14BSW tires. Stk. 7387. Ser. 397497

**\$99 DN. CASH OR TRADE \$11669 MO.**

48 mos. Deferred payment price \$5700.12. Cash price excluding tax & lic. \$3999.63. APR 14.34% O.A.C.

### '77 PLYMOUTH FURY SALON

V8, automatic, AM-FM stereo, air conditioning, inside hood release, wide side body moulding, auto speed control, power windows, vinyl roof, F78x15 whitewalls, tinted glass, light pkg. Stk. 7028. Ser. 163208

**\$199 DN. CASH OR TRADE \$17259 MO.**

48 mos. Deferred payment price \$9198.66. Cash price excluding tax & lic. \$5889.71. APR 14.43% O.A.C.

### '77 CORDOBA

360 CID V8, automatic, air conditioning, power steering & brakes, tinted glass, light pkg, remote control rear view mirror, tape stripes, AM-FM radio, rear speaker, tilt strg wheel, GR78x15 whitewalls, landau vinyl roof, road wheels. Stk. 7072. Ser. 231761

**\$299 DN. CASH OR TRADE \$18541 MO.**

48 mos. Deferred payment price \$9198.66. Cash price excluding tax & lic. \$5889.71. APR 14.43% O.A.C.

### '77 CHRYSLER NEW YORKER

BROUGHTON: 2-Door Hardtop, 440 CID, automatic, power steering & brakes, tinted glass, air conditioning, right remote control mirror, body side tape stripes, cornering lights, cruise control, power & way seat, power door locks, power deck lid release, AM-FM stereo w/ sound tuner, pwr antenna, lift wheel, vinyl roof, JRTx15 whitewalls. Stk. 7151. Ser. 158801

**\$399 DN. CASH OR TRADE \$22936 MO.**

48 mos. Deferred payment price \$11,408.28. Cash price excluding tax & lic. \$8007.09. APR 14.34% O.A.C.

### '77 DODGE VAN

318 V8, automatic, power, hi back bucket seats, front & rear bumpers, power steering, mag's & wide oval tires. Stk. P177. Ser. 096654

**\$399 DN. CASH OR TRADE \$17874 MO.**

48 mos. Deferred payment price \$9978.52. Cash price excluding tax & lic. \$6362.95. APR 14.34% O.A.C.

### USED CARS

#### '71 DATSUN 240Z

4 cylinder, auto trans, air cond, AM-FM stereo tape, mag wheels. (699EGR)

**\$2895**

#### '70 CHRYSLER CPE

V8, auto trans, AM-FM stereo tape, pwr strg & brks, air cond, vinyl roof (033B1W)

**\$1195**

#### '76 AMC SPORTABOUT

6 cyl, auto trans, radio, heater, pwr strg & brks, air cond, luggage rack (216N0W)

**\$3895**

#### '74 PLYMOUTH SATELLITE

V8, auto trans, radio, heater, pwr strg, air cond, vinyl roof, (262PE7)

**\$2295**

#### '75 FIAT X19

4 cyl, AM-FM stereo tape, mag wheels, rear wind. defroster. (330XJX)

**\$3995**

#### '77 DODGE VAN

V8, auto trans, AM-FM stereo, radio, heater, pwr strg & brks, CB radio, dentle, carpeting, paneling. (C1H401)

**\$5995**

#### '76 ROADRUNNER

V8, radio, heater, pwr strg & brks, rally wheels (E01613)

**\$3395**

# NORWALK

## CHRYSLER-PLYMOUTH

12405 E. ROSECRANS  
NORWALK

868-6721

AUTOS FOR SALE

AUTOS FOR SALE

AUTOS FOR SALE

CLASSIFIED 432-5959

INDEPENDENT PRESS-TELEGRAM—C-25  
Long Beach, Calif., Sun., Sept. 10, 1977



# DEMO & EXECUTIVE —BIG—

# SALE

- 1 Deal with one salesman
- 2 No professional closers
- 3 No TV add ons
- 4 Choose your own financing
- 5 Service with courtesy

### '77 PINTO STATION WAGON

Light green, console, 2.3 liter 2V engine, cruise-o-matic, tinted glass, AM radio. Demo. Ser. 7T12Y117446

**\$3599**

### '77 GRANADA 2-DOOR GMA

Blue metallic glow, stripes, accents, white half vinyl top, 302 CID V8 engine, reclining seats, cruise-o-matic, white-walls, digital clock, power steering & brakes, speed control, console, AIR CONDITIONING, AM-FM stereo radio, tinted glass. Demo. Ser. 7W84F204104

**\$5699**

### '77 GRANADA 2-DOOR SEDAN

Blue metallic, moldings, white half vinyl roof, 302 CID V8, cruise-o-matic, white-walls, digital clock, tilt steering wheel, power steering, seat, windows & disc brakes, AIR CONDITIONING, AM radio, interior decor group. Demo. Ser. 7W82-F150529

**\$5299**

### '77 MUSTANG II 2-DOOR GMA SPORTS

Tan, black vinyl half roof, 302 CID V8, cruise-o-matic, white-walls, digital clock, power steering & disc brakes, AIR CONDITIONING, tinted glass, AM-FM radio. Demo. Ser. 7R04F111974

**\$5399**

### '77 GRANADA 4-DOOR GMA SEDAN

Polar white, bench seat, jade vinyl roof, 302 CID V8, deluxe interior, cruise-o-matic, white-walls, digital clock, power steering & brakes, deluxe bumper group, AIR CONDITIONING, AM radio. Demo. Ser. 7W83F201210

**\$5398**

## BETTER USED CAR BUYS!

### '75 FORD

CUSTOM: 500 4-DOOR  
AIR CONDITIONING, cruise-o-matic transmission, power steering & brakes, radio. (C19LHV1)

**\$2299**

### '74 PLYMOUTH

4-DOOR HARDTOP  
V8, automatic transmission, power steering & brakes, AIR CONDITIONING, vinyl roof, extra clean. (68AKMS)

**\$2469**

### '74 GRAN TORINO

2-DOOR HARDTOP  
V8, automatic transmission, radio, heater, power steering, AIR CONDITIONING, vinyl roof. (643MKZ1)

**\$2598**

### '74 GALAXIE 500

4-DOOR HARDTOP  
V8, automatic transmission, power steering, AIR CONDITIONING, vinyl roof. Nice car. (359JSE7)

**\$2641**

### '74 CHEV NOVA

CUSTOM 4-DOOR  
Automatic transmission, power steering & brakes, AIR CONDITIONING, radio, whitewall tires. (024KYG1)

**\$2699**

### '74 BUCK CENTURY

LUXUS 2-DOOR  
V8, automatic transmission, power steering & brakes, AIR CONDITIONING, vinyl roof. Nice low mileage car. (679KPH1)

**\$2999**

### '72 FORD

T-BIRD  
Full power, AIR CONDITIONING, vinyl roof, AM-FM stereo radio. Nice car. (597ELC1)

**\$2999**

### '75 GRAN TORINO

4-DOOR  
V8, automatic transmission, power steering and brakes, AIR CONDITIONING, vinyl roof. (531MDR)

**\$3029**

### '74 FORD

2-DOOR HARDTOP  
V8, automatic transmission, power steering & brakes, AIR CONDITIONING, vinyl roof. Extra clean, low miles. (922KKB)

**\$3099**

PARTS & SERVICE DEPARTMENTS OPEN ALL DAY SATURDAY

# PACIFIC FORD

3600 CHERRY AVE LONG BEACH 426-3301

Mike Salta  
Pontiac

# YEAR-END FINAL DAYS CLOSE-OUT

on all **1977**  
**ASTRES and SUNBIRDS**



### SUNBIRD

349591  
526666  
350200  
326266  
307088  
531892  
349660  
439326  
347559  
344042

### ASTRE

527108  
508529  
539536

539728  
508328  
539501

511515  
533518  
519302

518620  
539316  
538315

all going at

# \$1 OVER FACTORY INVOICE

DOES NOT INCLUDE FACTORY  
INCENTIVES AND DEALER REBATES

## USED CAR SAVINGS

### '68 OLDS 88

4-DOOR SEDAN  
V8, automatic transmission, power steering & brakes, radio, heater, vinyl top, plus AIR CONDITIONING. (T00868)

**\$595**

### '69 DODGE

MONACO 4-DOOR  
V8, automatic transmission, radio, heater, power steering, brakes & windows, vinyl top, plus AIR CONDITIONING. (65BFG1)

**\$795**

### '69 DATSUN

510 WAGON  
Economy 4 cylinder engine, 4 speed transmission, radio, heater, roof rack, plus AIR CONDITIONING. (05T3A1)

**\$795**

### '70 CHEVROLET

NOVA COUPE  
V8, automatic transmission, radio, heater, power steering & brakes, mag wheels, plus AIR CONDITIONING. (J83AVA)

**\$895**

### '73 MAZDA

RX-3 STATION WAGON  
Rotary engine, automatic transmission, radio, heater, plus AIR CONDITIONING. (581JQ1)

**\$995**

### '71 FIAT

STATION WAGON  
Economy 4 cylinder engine, 4 speed transmission, radio, heater, roof rack and more. (391HHR)

**\$995**

### '72 PINTO

2-DOOR COUPE  
Economy 4 cylinder engine, 4 speed transmission, radio, heater and more. (499KED)

**\$1095**

### '73 PLYMOUTH

SATELLITE 4-DOOR  
V8, automatic transmission, radio, heater, power steering & brakes, vinyl top, rally wheels, plus AIR CONDITIONING. (344482)

**\$1195**

### '71 PONTIAC

CATALINA HTP COUPE  
V8, automatic transmission, radio, heater, power steering & brakes, vinyl top, rally wheels, plus AIR CONDITIONING. (702DN1)

**\$1195**

### '73 PINTO

2-DOOR COUPE  
Economy 4 cylinder engine, 4 speed transmission, radio, heater, mag wheels & more. (562HOL)

**\$1395**

### '72 CHEVROLET

MALIBU COUPE  
V8, automatic transmission, radio, heater, power steering & brakes, plus AIR CONDITIONING. (58FZQ)

**\$1395**

### '75 CHEVROLET

MONZA 2+2 COUPE  
Economy 4 cylinder engine, automatic transmission, radio, heater, plus AIR CONDITIONING. (876MEU)

**\$1595**

ALL CARS ARE SUBJECT TO PRELIMINARY INSPECTION  
ALL PRICES ARE VALID UNTIL 10 P.M. SUN. 9/18  
ALL PRICES ARE PLUS TAX AND LICENSE



# MIKE SALTA

OPEN  
Daily until  
10 PM  
on Friday  
SUNDAY

1545 Long Beach Blvd. LONG BEACH

599-2444 from L.A. 775-3248



# 1947 "YOUR CHEVROLET DEALERSHIP FOR 30 YEARS" 1977 BEACH CITY CHEVROLET

IF YOU'RE SHOPPING FOR A GOOD PRICE ON A NEW, USED OR DEMO CAR OR TRUCK, A CLEARANCE SALE IS NOW ON AT

## The PEOPLE-PLEASING PLACE IN LONG BEACH

REMEMBER: WE'VE BEEN FRIENDS A LONG TIME... WE JUST HAVEN'T MET FORMALLY.

### NEW CHEVETTES



STARTING AT

Ser. 116244  
Stk. D69

**\$2878**

**39**MPG HWY. **28**MPG CITY

### NEW 1978 CAMAROS

IN STOCK! IMMEDIATE DELIVERY

### '77 MONTE CARLO LANDAU

350 V8, deluxe belts, bumper strips & guards, tinted glass, factory air conditioning, body side moldings, tilt steering wheel, whitewalls & more. Stk. 502. Ser. 457389.

**\$5650**

### '77 MONZA 2 + 2

2.3 litre engine, deluxe belts, tinted glass, special instruments, sport mirrors, wheel opening moldings, tilt steering wheel, whitewalls, bucket seats. Stk. 131. Ser. 2106485.

Automatic Transmission

**\$4599**

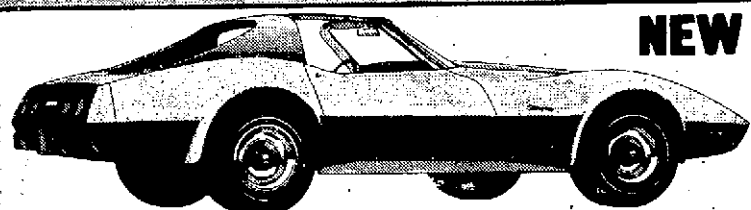
### '77 MALIBU 2-DOOR

6 cylinder, automatic, air conditioning, deluxe seat belts, power brakes, bumper strips & guards, clock, power door locks, econo gauge, box lighting pkg, AM-FM, rear seat speaker, tilt steering wheel. Stk. 43. Ser. 406330.

Clearance.



**"NO REASONABLE OFFER REFUSED"**



### NEW '77 CORVETTE

V8, automatic, power windows, mats, air conditioning, cruise, tilt-tele wheel, white lettered tires, H.D. battery, AM-FM stereo tape, convenience group, Tan with buckskin interior. Stk. 1110 Ser. 446385

**"BEAUTIFUL"**

### NEW CHEV. TRUCKS

ASK FOR TRUCK SALES DEPT.



OVER 40 NEW TRUCKS & VANS IN STOCK

### NEW '77 LUV PICKUP

Fully factory equipped, 4-speed, rear step bumper. Stk. C622. Ser. 236532.

**\$3685**

### NEW '77 1/2 TON PICKUP

6 cylinder, automatic, short wheel base, power steering & brakes, chrome bumpers, L78 tires, gauges. Stk. C605. Ser. 182165.

**\$4676**

### NEW '77 3/4 TON PICKUP

All H.D. equipment, 350 V8, automatic transmission, tinted glass, side mirrors, H.D. battery, power steering & brakes, AM radio, gauges, 5 wheels. Stk. C551. Ser. 213312.

**\$5397**

### PEOPLE PLEASING USED CARS, TRUCKS & R.V.'s

#### '65 CHEVROLET

DEL AIR

V8, auto trans, radio, Runs like a good watch! (RHH614)

**\$588**

#### '75 DATSUN

B-210 HATCHBACK

AIR COND, auto trans, AM-FM tape. (282NLZ)

**\$2988**

#### '74 NOVA

CUSTOM

V8, auto trans, power steering, vinyl top, AIR COND. (569LY)

**\$2488**

#### '73 OLDS

TORONADO

Air-cond., tilt wheel, cruise control, pwr windows and seats, AM-stereo tape, landau top. Lic. 177N TW

**\$1888**

#### '73 CHEVROLET

MONTE CARLO LANDAU

V8, auto trans, pwr strg, AIR COND, tilt wheel, AM-FM stereo (111JOR)

**\$2688**

#### '75 PLYMOUTH

FURY'S

V8, automatic trans., power steering, local municipal vehicles, (your choice of 4) (174795)

**\$1488**

#### '72 OLDS CUTLASS

VISTA CRUISER

3-SEAT WAGON, V8, automatic transmission, power steering & brakes, air conditioning, luggage rack, AM-FM radio (204984)

**\$1988**

#### '73 TOYOTA

CELICA

Automatic transmission, vinyl top, AM-FM stereo, mag wheels (797SZH)

**\$2488**

#### '74 PINTO

RUNABOUT

4 speed, custom interior & exterior, radio (256LKZ)

**\$1988**

#### '75 VEGA GT

HATCHBACK

5 speed, rally wheels, less than 19,000 miles. (419NYH)

**\$2888**

### TRUCKS

#### '74 DODGE

3/4 TON VAN

V8, auto trans, pwr strg, low miles. (45953U)

**\$3888**

#### '76 CHEV

STEPSIDE PICKUP

Short shell! Sport shell! Cust dtx, white spoke whls, AM-FM stereo. Only 24,478 miles (11C42837)

**\$3988**

#### '75 CHEV

3/4 TON VAN

V8, automatic transmission, power steering, air conditioning. (42488Y)

**\$3888**

#### '73 EL CAMINO

SPORT SHEL

"Got to see" (07901R)

**\$2588**

#### '75 GMC

Heavy duty half-ton Sierra, grande V-8 auto trans, pwr-steering, its clean. Lic. 86537W

**\$3788**

### RECREATIONAL VEHICLES

#### '74 FORD

BUBBLETOP

Econoline, Cruise, air, van conversion. Very low mileage. V8, auto trans, pwr strg, ice box, stove. (388MXH)

**\$5288**

#### '71 DODGE

CAMPER CONVERSION

TON VAN, Camper Conversion. V8, automatic transmission, power steering. Very clean! Excellent! (150BUJ)

**\$3888**

#### '75 DODGE

VAN

V-8, auto trans., pwr steering, air cond, carpet, paneling, very clean. Lic. 1A08801

**"THE ONE YOU ARE LOOKING FOR"**

IT'S ALWAYS A PLEASURE SERVING YOU. WE THANK YOU FOR SHOPPING BEACH CITY CHEVROLET. IF YOU ARE PLEASED TELL YOUR FRIENDS - IF NOT TELL US! *Jack Rockwell* General Manager.

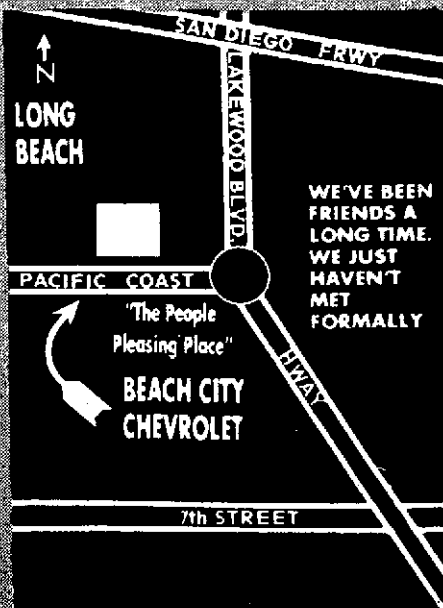


**BEACH CITY CHEVROLET**  
IN LONG BEACH

3001 EAST PACIFIC COAST HIGHWAY  
(213) 597-6633 (714) 828-8910

Sales Dept: MON-FRI 8:30 TO 9 • SAT & SUN 9 TO 6

Service Dept: MON-FRI 7 to 6 • CLOSED SAT.



- MOVIE: "Young Joe, The Forgotten Kennedy"  
Sunday, 9 p.m., Ch. 7.
- M-A-S-H  
Tuesday, 9 p.m., Ch. 2.
- LOU GRANT  
Tuesday, 10 p.m., Ch. 2.

TELEVISION LOG OF THE INDEPENDENT-PRESS-TELEGRAM

# TeleWeek

## A boss for Lou Grant

Nancy Marchand plays L.A. newspaper publisher

By Bob Martin  
TV-Radio Editor

It's not every day that an ordinary newspaperman gets to eat lunch with a newspaper publisher, so I jumped at the chance to dine the other day with Nancy Marchand.

Marchand — a newspaper publisher?

Well, not really, but she plays the part of Margaret Pynchon, owner-publisher of the Los Angeles Tribune, on the new CBS television series "Lou Grant," which makes its debut Tuesday night from 10 to 11 on Channel 2.

She's the new boss of blustery, lovable Lou (Edward Asner), who bossed the newsroom gang at WJM-TV in Minneapolis

for seven years on "The Mary Tyler Moore Show." Pynchon is as tough and strong-willed as Grant, said Nancy, and they clash now and then on the way a newspaper should operate.

They do such a good job of jousting that Time magazine was inspired to write: "If Marchand and Asner keep up their game of verbal Ping Pong, they could become TV's Hepburn and Tracy."

Lou, you'll recall was fired from WJM-TV last spring, along with all of his newsroom associates except Ted Baxter, on the final episode of "The MTM Show." CBS and MTM Enterprises, which produces the new series, decided Lou was too popular a character to kill off, so they got Asner to con-

tinue in the role on "Lou Grant."

Unlike the earlier series, which was a situation comedy, "Lou Grant" is a 60-minute dramatic series — "with comedic overtones."

After losing his job in Minneapolis, Nancy pointed out, Lou heads for Los Angeles and looks up an old friend, Charlie Hume, managing editor of the Tribune. Hume offers him the job of city editor, but they have to go to Pynchon for approval.

"Lou says all the wrong things, but I end up hiring him anyway," said Nancy.

"The managing editor is played by Mason Adams, and he and Asner are great together. They play off each other like the cat

and the fox in 'Pinocchio.'"

Marchand, a talented actress of stage and television who wears a wig in the series that makes her look older than she does in person, told me she read up on such women publishers as Katharine Graham of the Washington Post, Dorothy Schiff of the New York Post and Helen Copley of the San Diego Union-Tribune in preparing for her role. "I was surprised to learn there are many women publishers in America," she said. Like the one she portrays, a number of them are widows who have taken control after their husbands died, she added.

Each episode of "Lou Grant," she noted, deals with a different issue faced by journalists. The first one has to do with a police scandal coverup.

As befits a newspaper tycoon, Marchand and I had lunch at La Serre, an elegant French restaurant filled with so many plants you might think you're eating outdoors or in a greenhouse. It's in Studio City, not far from where her show is produced.

The series has been in production for several weeks, but Nancy commutes from New York City, returning home at the end of each week's work. Her husband, Pal Sparer, is an actor, and they have a son, David, 25, and two daughters, Kathryn, 21, and Rachel, 16.

Even if "Lou Grant" is the hit everyone expects it to be and runs for years, she'll probably continue to be a commuter, she said.

Marchand, a native of Buffalo, graduated from Carnegie Tech, where one of her classmates in the university's prestigious drama school was Jack Klugman.

Her only role as a regu-



**LOU GRANT**, played by Edward Asner, has a new job this season — that of city editor of the Los Angeles Tribune on the new CBS series "Lou Grant."

lar on a prime-time TV series before this came in CBS' "Beacon Hill" series, as Mary Lassiter, in the 1975-76 season. But she has had extensive experience on the stage, from New York to Los Angeles, and in TV dramas

and daytime serials originating in New York.

She first met Asner, she recalled, 18 years ago when they did a play together in Stratford, Conn.

And she's delighted to be working with him again.



**NANCY MARCHAND** plays Margaret Pynchon, publisher of the Los Angeles Tribune; **Mason Adams** (right) plays Charlie Hume, the managing editor, and **Ed Asner** stars as the new city editor in the title role of the new series "Lou Grant," premiering at 10 p.m. Tuesday on CBS.



**JOHNNY CARSON** hosts a two-hour look at America during World War II on NBC's "Life Goes to War: Hollywood and the Home Front," on Ch. 4 at 9 tonight.



# MOVING SALE!

We are moving soon to our beautiful new location so we are having a clearance sale on DEMOS and CLOSEOUTS at HUGE SAVINGS. This is just a partial list of the great audio component bargains available.

	Reg.	NOW
TECHNICS TURNTABLE SL-1400	\$249 <sup>00</sup> ea.	\$229 <sup>00</sup> ea.
ESS 10B SPEAKERS	600 <sup>00</sup> pr.	440 <sup>00</sup> pr.
ORTOFON 445 SPEAKERS	700 <sup>00</sup> pr.	500 <sup>00</sup> pr.
BOSE 901 II SPEAKERS	729 <sup>00</sup> pr.	535 <sup>00</sup> pr.
ESS AMT 1A SPEAKERS	860 <sup>00</sup> pr.	600 <sup>00</sup> pr.
INFINITY MONITOR SPEAKERS	860 <sup>00</sup> pr.	600 <sup>00</sup> pr.
BOSE 1801 AMPLIFIER	984 <sup>00</sup> ea.	719 <sup>00</sup> ea.
PHASE LINEAR ANDOMEDA III	1299 <sup>00</sup> pr.	900 <sup>00</sup> pr.
JBL Aquarius Q SPEAKERS	1368 <sup>00</sup> pr.	1000 <sup>00</sup> pr.

Limited Quantities

## SCOTT AUDIO CORP.

266 ALAMITOS, L.B.

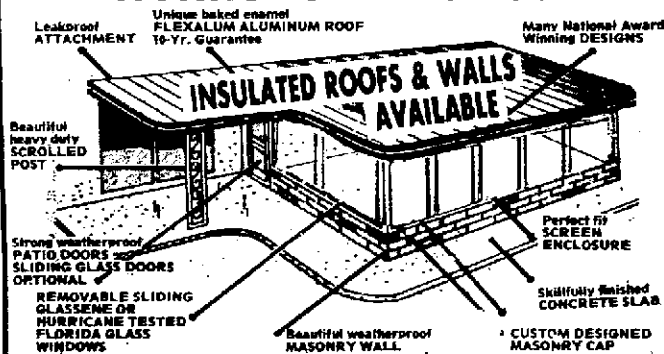
HE 6-1452

HE 7-8629

HOURS: MONDAY thru SATURDAY 8:30 to 5:30 P.M.

# PATIO ROOMS

## A PATIO FOR ALL SEASONS



### PATIO ENCLOSURES that are COOL IN SUMMER and WARM IN WINTER

Save on Air Conditioning and Heating costs and add the extra living space you need in a Liken combination patio cover and enclosed patio room. Liken's will present you with an original and practical design to suit your home. Liken's is a factory-family owned operation, no middle men, no high commissions... we pass these savings on to you.

### THE BEST VALUE TODAY IS INVESTING IN YOUR HOME

With today's rising home prices it makes more sense than ever to increase the value of your home by increasing your living space with a patio room in your rear yard.

### AND REMEMBER

You can get a nice income tax deduction when you finance your new patio room.

A VISIT TO OUR BEAUTIFUL SHOW ROOM WILL CONVINCE YOU

OPEN DAILY 8 to 5

10-Year Guarantee on Flexalum Products  
BRICK WALL ★ 80-EXTRA CHARGE ★ ACT NOW

29 YEARS AT SAME LOCATION  
3700 E. 7th ST., LONG BEACH  
CALL ANYTIME 433-0946

# FACES ON THE TUBE



TONY RANDALL  
"Tony Randall Show"



MARIE OSMOND  
"Donny & Marie"



ROD TAYLOR  
"The Oregon Trail"

## This week's season debuts

The following evening series will make their 1977-78 season debuts this week on the three major television networks:

### SUNDAY

"THE SAN PEDRO BUMS" (ABC), 6-7 p.m.  
"WONDERFUL WORLD OF DISNEY" (NBC), 7-9 p.m.

### MONDAY

"NFL FOOTBALL" (ABC), 6-9 p.m.

### TUESDAY

"M-A-S-H" (CBS), 9-10 p.m.  
"LAVERNE AND SHIRLEY" (ABC), 8:30-9 p.m.  
"LOU GRANT" (CBS), 10-11 p.m.

### WEDNESDAY

"GOOD TIMES" (CBS), 8-9 p.m.  
"THE OREGON TRAIL" (NBC), 8-10 p.m.  
"BIG HAWAII" (NBC), 10-11 p.m.

### THURSDAY

"WHAT'S HAPPENING!" (ABC), 8:30-9 p.m.  
"MAN FROM ATLANTIS" (NBC), 9-10 p.m.  
"ROSETTI AND RYAN" (NBC), 10-11 p.m.

### FRIDAY

"DONNY & MARIE" (ABC), 8-9 p.m.  
"SWITCH" (CBS), 10-11 p.m.

### SATURDAY

"BOB NEWHART SHOW" (CBS), 8-8:30 p.m.  
"THE JEFFERSONS" (CBS), 8:30-9:30 p.m.  
"TONY RANDALL SHOW" (CBS), 9:30-10 p.m.  
"CAROL BURNETT SHOW" (CBS), 10-11 p.m.  
"LOVE BOAT" (ABC), 10-11 p.m.



CLIFF POTTS  
"Big Hawaii"



SQUIRE FRIDELL  
"Rosetti and Ryan"

## Dinner... \$2.79

OFFER GOOD FOR 1, 2, 3, 4, 5 OR 6 PERSONS  
VALID THRU SUNDAY, SEPT. 25, 1977  
Not Valid for Banquets

SPECIAL COUPON OFFER  
EACH PLUS TAX



Sir George's

- 5 HOT ENTREES
- 12 SALADS
- CHILDREN'S PRICES

DINNER SERVED  
MON. THRU SAT. 4 PM-8:30 PM  
SUNDAY - 11 AM-8:30 PM

LONG BEACH 4780 E. Pacific Coast Hwy.  
433-7776 (One block South of Traffic Circle)

BRING THIS COUPON WITH YOU

IPT-TV

# Dooley's

## FOR THE BEST VALUES ON . . . APPLIANCES



**GENERAL ELECTRIC**

### 12" diagonal B&W TV

- 100% Solid State Chassis
- UHF Detent Tuner
- Lightweight • Rosewood Grained Cabinet
- Earphone

Dooley's  
REG. 99.88

**78<sup>88</sup>**

**DOOLEY'S HAS THE LARGEST  
SELECTION OF TELEVISIONS  
IN SOUTHERN CALIFORNIA**



**GENERAL ELECTRIC**

### 10" diagonal COLOR PORTABLE

- Lightweight
- Walnut Grained Cabinet
- Handle and Dipole Antenna

Dooley's  
REG. 228.88

**197<sup>88</sup>**

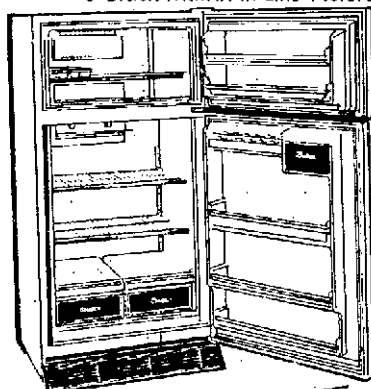
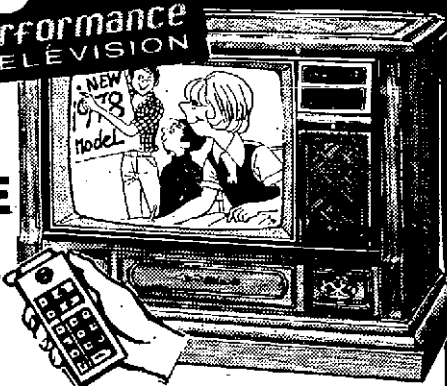
**THIS IS THE YEAR.  
THIS IS THE SET.**

### 25" diagonal COLOR CONSOLE With Remote Electronic Tuning! New 1978 Model Classic Styling

Check Dooley's Low Price

- VIR "Broadcast Controlled" Color
- 100% Solid State Chassis
- Black Matrix In-Line Picture Tube

**GE performance  
TELEVISION**



**Whirlpool**

### 17 Cu. Ft. REFRIGERATOR/FREEZER

Dooley's  
REG. \$398.88

**368<sup>88</sup>**

- Porcelain Enamel On Steel Interior
- Crisper Humidity Seals

**NO CHARGE FOR  
COLOR OR DELIVERY**



### Hotpoint UNDERCOUNTER DISHWASHER

Dooley's  
LOW PRICE

**218<sup>88</sup>**

- Whisper-Clean® • Short Wash cycle
- 2-Wash Cycle • Multiflex Action

**SOUTH BLDG.**

**GAFFERS &  
SATTLER**

### 30 INCH EYE-LEVEL GAS RANGE

Dooley's LOW  
PRICE

**368<sup>88</sup>**

- Clock & Timer
- Lighted Back Panel
- Lift Up Top
- See Thru Oven Doors



# Dooley's Hardware Mart

**5075 LONG BEACH BLVD.  
NORTH LONG BEACH**

OPEN SUNDAYS 10-5, FRIDAY 9-9, MON., TUES., WED., THURS. & SAT. 9-6



**DOOLEY'S  
\$500.00 INSTANT CREDIT**  
IF YOU HAVE A MASTERCARD, BANK AMERICAN, AMERICAN EXPRESS, CARTE BLANCHE CARD, ARE EMPLOYED AND OF LEGAL AGE, HAVE A LISTED PHONE AND CALIF. DRIVERS LICENSE





**THREE-YEAR-OLD Tika Alari** of Lakewood gets ready for a "take" as unit manager Jan Shaw and cameraman Russ Carpenter tape a segment of "The Growing Years," a 30-part series on the developing child. It begins Tuesday at 6:30 p.m. on Ch. 50.

Peter Strauss stars in TV movie

## Kennedy drama

By Kay Gardella  
New York News Service

NEW YORK — The Kennedy family tragedies are still a sensitive subject with Americans and a rich trough for dramatists to feed at. All told there will be three major productions this year focusing on this famous Irish-American family — "The Trial of Lee Harvey Oswald" on ABC, "Ruby and Oswald" on CBS and tonight's ABC Sunday night movie, "Young Joe, the Forgotten Kennedy."

This romantic drama, starring Peter Strauss, the popular actor from "Rich Man, Poor Man," as Joseph Kennedy Jr., is based on Hank Searls' "The Lost Prince," a biography of the oldest Kennedy son, the one Joe Sr. expected to be the first Catholic president of the United States.

It's the sort of subject movies of the thirties were based on — a handsome young hero undertaking a perilous World War II mission in order to return to his country with glory and bring honor to his family.

But this is not fiction, it's a true story, and Joe Jr. didn't live to take any bows and become, as he promised his driving, ambitious, ambassador father when he was a child, "the first Irish Catholic President of the United States."

His younger brother Jack, as we all know, achieved this goal. In the film he's rigidly played by Sam Chew.

NOT HAVING ever known Joe Jr., but having lived through the JFK era, young Strauss, a charming actor with great charisma, does a better job tonight imitating Jack Kennedy than Chew does. His accent is the same, and unlike Chew, he exudes that wonderful, warm charm and intelligence we have so easily identified with the late President. But it's possible, too, Joe Jr. was captured in the Strauss portrayal.

The flashback technique is frequently used when young Joe goes overseas, with some scenes going back to his childhood. Lance Kerwin, recently seen in the pilot film "James At 15," plays the Kennedy boy in his youth. Stephen Elliott, a first-rate actor, is Joe Sr., a role he was also supposed to be playing in the fictional "Beacon Hill" series.

While all the Kennedys are represented in scenes showing family gatherings, only Rose, the mother, played by Gloria Stroock, Joe Sr. and Kathleen Kennedy (Darleen Carr) have prominent roles. Bobby Kennedy, who is hardly heard from, is played by Shane Kerwin, Lance's brother, and Ted Kennedy, now a senator, was young at the time Joe Jr. became a Navy pilot. Patrick Laborieux is Teddy, the boy who inherits Joe's tennis racket when he moves off.



**PETER STRAUSS** portrays Joseph Kennedy Jr. in the new movie "Young Joe, the Forgotten Kennedy," at 9 tonight on Ch. 7.

**JFK'S HEROISM** in the PT-109 incident is one of the thorns in Joe Jr.'s side as he runs routine patrol missions over the English Channel and falls in love with a married woman, a Protestant, to boot, which made it doubly hard for him since he had a sincere desire to live up to the demands his Catholic father and mother placed upon him.

Gloria Stroock does a splendid job of portraying Rose Kennedy, especially when she takes a stand alongside her husband when Kathleen decides to marry Billy Harrington, a Protestant.

In London at the same time her brother is, Kathleen employs him to intervene with the family, which he finally consents to do. The wedding ultimately comes off despite family protests.

Barbara Parkins, as Vanessa Hunt (the real identity of Joe Jr.'s love interest is being withheld) is the romantic object in the film. The sexy brunette, who had some sizzling bed scenes in "Captains and Kings," is back in a negligee seducing Joe Jr. while her Army husband is away on duty.

As we said before, this is a romantic drama, so much of the focus is on the relationship between the two attractive performers.

**SCENES OF Joe's flight training, his routine missions and his final mission that took his life are all incorporated in the drama that throws considerable light upon the reasons for the Kennedy drive. Although he could have returned home safe, he chose the secret mission in hopes of satisfying himself and achieving at the same time the high goal set by**

# KEY CARPETS CASH & CARRY REMNANT SALE!

### INSTALLATION AVAILABLE

TREMENDOUS BARGAINS! FANTASTIC SELECTION! EXTRA SAVINGS IF YOU TAKE HOME YOUR PURCHASE WITH YOU. CHOOSE FROM HUNDREDS OF ROOM SIZE REMNANTS IN PLUSHES, SHAGS, LEVEL LOOPS, HILYS AND MORE! BRING YOUR SIZES, BRING YOUR CAR, BORROW A WAGON, WHEELBARROW OR ANYTHING, BUT BE HERE FOR THIS SPECIAL SAVINGS EVENT.

Only a partial listing of our remnants, many, many more to choose from.

OPEN EVENINGS 'TIL 9 P.M.  
SUNDAY, 10 A.M. TO 5 P.M.

## 4 DAYS ONLY

SEPT. 18th thru 21st

All advertised remnants subject to prior sale.

SIZE	COLOR	DESCRIPTION	Reg.	SALE
12'x17'1"	Antenn Gold	Heavy Cut & Loop Shag No. 6116	Reg. \$223	\$119
12'x10'6"	Regal Red	Heavy Shag No. 176	Reg. \$109	\$69
12'x16'9"	Pacific Sun Gold	Saxony Plush No. 583	Reg. \$116	\$119
12'x12'8"	French Brass	Heavy Plush 2-Tone No. 840	Reg. \$196	\$99
12'x9'10"	Praline Tan	Dense Plush No. 741	Reg. \$96	\$59
12'x18'2"	Dry Martini	Exquisite Cut Loop No. 543	Reg. \$240	\$129
12'x5'10"	Lime Green	Plush No. 5810	Reg. \$67	\$29
12'x9'	Classic Beige	Dense Plush No. 180	Reg. \$119	\$69
12'x13'1"	Emeraude Green	Heavy Saxony No. 842	Reg. \$189	\$99
12'x9'11"	Peach	Heavy Plush No. 593	Reg. \$149	\$69
12'x9'9"	Moca Tri-Color	Heavy Cut & Loop No. 6082	Reg. \$139	\$69
12'x11'	Red Rose	Heavy Cut & Loop No. 5661	Reg. \$129	\$79
12'x12'6"	Brick Orange	Heavy Plush No. 407	Reg. \$163	\$89
12'x11'3"	Sable	Soft Den. Yarn Cut & Loop No. 6006	Reg. \$176	\$89
12'x10'3"	Sage Green	Cut & Loop No. 6124	Reg. \$127	\$59
12'x10'8"	Med. Blue	Heavy Plush No. 5657	Reg. \$134	\$69
12'x22'9"	Brown	Super Super Heavy Plush No. 5047	Reg. \$340	\$179
12'x10'5"	Carmel	Plush No. 6122	Reg. \$117	\$59
12'x12'10"	Moss Green	Hi-Li Shag No. 6104	Reg. \$149	\$89
12'x15'5"	Walnut Beige	Plush No. 737	Reg. \$192	\$109

EASY CREDIT TERMS • BANKAMERICARD • MASTER CHARGE • 3 MONTHS TO PAY — NO INTEREST

PHONE  
638-6820

# KEY CARPETS

5721 LAKEWOOD BLVD., LAKEWOOD  
CORNER OF LAKEWOOD & SOUTH ST.

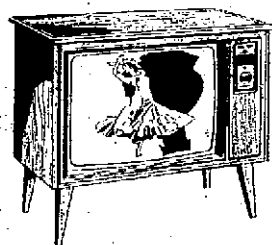
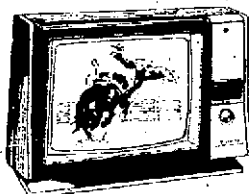
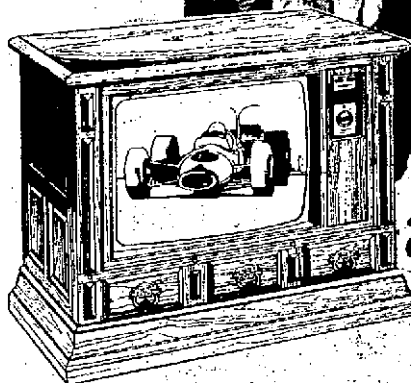
OPEN DAILY, 9 A.M. TO 9 P.M.  
SAT., 9 TO 6; SUN., 10 TO 5

a family store  
**ward's**

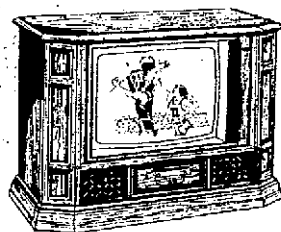
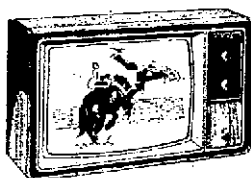
# ZENITH week

More People Buy Zenith TV  
From Us Than Any Store  
in the L.B. Area!

WHY? Because . . .  
**We Do More for Our Customers\***



**OVER 400 TV'S  
ON SALE**  
**\$50 to \$100 TRADE-IN**



## EXAMPLE:

The TV shown here is one of the more popular Zenith 25" diagonal Chromacolor II TV's. In fact, it is Zenith's finest electronic tuner, solid state chassis and picture tube. It is Zenith's most automated TV with color sentry. This elegant Spanish style and 400 other TV's are now on sale! This week we will give you \$100 trade-in for your old color TV on this set and from \$50 to \$100 on any of the 400 sets in stock.

**OUR SALE PRICE**

**698<sup>80</sup>**

**YOUR TRADE-IN**

**-100<sup>00</sup>**

**ZENITH WEEK PRICE**

**598<sup>80</sup>**

You may also purchase similar styled 25" diagonal sets in Spanish and Maple with ZOOM remote control for only \$100.00 more!

## \*We Do More for Our Customers...

1. We guarantee our price to be the lowest in the L.B. area or we will refund the difference plus 10%.
2. We will give you \$50 to \$100 trade-in for your old color TV.
3. If you are not completely satisfied with your new TV, you may exchange it within 30 days.
4. We extend the picture tube warranty to 3 years free and to 5 years for only \$10.
5. The manufacturer's warranty is backed-up by our 36 years of local service.
6. We deliver free the same or next day (within 20-mile radius).
7. You can choose from the largest display of Zenith in the area.
8. Every salesman will personally handle all aspects of your purchase to your satisfaction.

a family store

# ward's

**1855 PACIFIC AVE., LONG BEACH**

**591-2314**

**Ample Parking**

**Same location for 36 years**

3 blocks west of Long Beach Blvd. 1/2 block north of Pacific Coast Highway  
Open Mon.-Fri. 9 A.M.-9 P.M. Tues. Wed. Thurs. Sat. 9 A.M.-6 P.M.



**NOW STEREO TV, CD DEALERS COST**

EXAMPLE **CRAIG** AM, FM, 1 TRACK STEREO

OUR PRICE **\$64.95**

Reg. List \$149.95

**YOU SAVE \$55**

Disappearing Dial in the Door Model 3146

**W.T. DISCOUNT ELECTRONICS (213) 927-9277**

7613 Firestone Blvd., Downey (Bet. Paramount Blvd. & Long Beach Fwy.) Mon.-Sat. 11:30-4:30

\*Plus shipping & handling—Supplies Limited • Rights Reserved

**"My denture patients have the best kept secret in town."**

**Dr. David Goren & Assoc.**

**531-7373 • 774-4580**

**E-Z FRAME IT**

**"DO IT YOURSELF" PICTURE FRAMING**

We Assist You in Making Your Frames

WE HAVE THE SHOP, WORK BOOTHS, TOOLS AND ALL THE MATERIALS

**Have Fun & Save \$5**

**3 LOCATIONS**

11137 LOS ALAMITOS BLVD.  
**LOS ALAMITOS 596-5322**

3973 PACIFIC COAST HWY.  
**TORRANCE 373-3730**

26361 TRABUCHO RD.  
**MISSION VIEJO (714) 830-0480**

**SUNDAY**

September 18, 1977

**★ PAID ADVERTISEMENT**

An \* indicates B/W. Other shows in color.

(R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

**5:30**

② Requiem. Commemorative portrait of the Jewish community in Hungary.

**5:45**

⑪ The Bible Answers **6:00 A.M.**

⑨ Youth and the Issues

⑩ Romper Room

⑫ Captain Andy **6:15**

⑪ The Christophers **6:30**

② Today's Religion

⑤ Music and the Spoken Word

⑨ PTL Club

⑪ Withit

⑫ Kids Praise the Lord **7:00 A.M.**

② Ghostbusters

④ Eternal Light: A Conversation with Rabbi Louis Finkelstein

⑤ Big Blue Marble

⑦ Eyewitness L.A.

⑪ Elementary News

⑫ Ernest Angley Hour

⑫ Yoga for Health

⑫ Old Time Gospel Hour **7:30**

② Ark II

④ Christopher Closeup

⑤ Underdog

⑦ It Is Written

⑨ Day of Discovery

⑪ Yogi & Friends

⑫ Mister Rogers **8:00 A.M.**

② Commitment

④ This is the Life

⑤ Popeye & Friends

⑦ Campus Profile

⑨ Best Is Yet to Be

⑪ Flintstones

⑫ **REX HUMBARD**

**★ RALLY IN HAWAII** Religion

⑫ Sesame Street

⑫ Voice of Faith

⑫ Melodyland

⑫ Dr. Jagers and Miss Velma **8:30**

② Face the Nation

④ Odyssey

⑦ Dimensions

⑨ Meeting Time at Calvary

⑪ Brady Kids **9:00 A.M.**

② John Robinson Show

④ AG U.S.A.

⑦ Domingo

⑨ Oral Roberts

⑪ Tom & Jerry

⑫ Jimmy Swaggart

⑫ Domingo a Domingo

⑫ Bible Prophecy

⑫ Rev. Roger de Cuir **9:30**

② NFL Today

④ On Campus

⑦ Sunday Funday

⑨ The King is Coming

⑪ Wonderama

⑫ Old Time Gospel Hour

⑫ Sidney & Helen Correll

⑫ Inland Report **10:00 A.M.**

② NFL Football. L.A. Rams at Atlanta Falcons.

④ Serendipity

⑤ Hour of Power

⑦ Herald of Truth

⑨ Quest for Life

⑫ Sunday Celebration

⑫ Psychic Phenomena

① Baggy Pants and the Nitwits

⑦ Jabberjaw

⑨ Rev. Leroy Jenkins

⑫ Calvary Chapel

⑫ Blue Ridge Quartet

⑫ Soccer Championships (see "sports") **10:45**

⑫ Futbol Soccer. (If preempted, Domingo a Domingo will be extended)

**11:00 A.M.**

④ The Red Hand Gang

⑤ Day of Discovery

⑦ Great Grape Ape

⑨ **REX HUMBARD**

**★ RALLY IN HAWAII** Religion

⑫ "Movie: "Angels Wash Their Faces," Ann Sheridan, Ronald Reagan, Dead End Kids ('39)

⑫ A Better Life

⑫ Grand Prix Tennis (see "sports")

⑫ Morning Worship

⑫ Christ Church

⑫ \*Tales of Wells Fargo **11:30**

④ That's Cat

⑤ Jimmy Swaggart

⑦ Animals, Animals, Animals

⑫ \*Addams Family

**NOON**

④ Serendipity

⑤ Swiss Family Robinson

⑦ Issues and Answers

⑨ \*Thriller

⑫ \*Bowery Boys

⑫ Two Heavens

⑫ Brant Baker

⑫ F Troop **12:30**

④ Meet the Press

⑤ \*Movie: "Where There's Life," Bob Hope, Signe Hasso ('47)

⑦ Directions

⑫ \*Movie: "Voodoo Island," Boris Karloff

⑫ Voice of Calvary

⑫ Church in the Home

⑫ \*Leave it to Beaver **1:00 P.M.**

② NFL Football. Scheduled game: Dallas Cowboys at Minnesota Vikings.

④ NFL Football. Scheduled game: San Diego Chargers vs. Oakland Raiders.

⑦ People 7

⑨ \*Abbott and Costello

⑨ Dr. Gene Scott

⑫ Round Cero

⑫ A Season of Celebration. Free Street Theatre of Chicago on tour.

⑫ \*McHale's Navy **1:15**

⑫ En el Mundo **1:30**

⑦ Insight

⑫ Dave Lombardi

⑫ To Fly. History of flight

⑫ Hollywood Chef **2:00 P.M.**

⑤ Big Valley

⑦ The Pepsi Challenge. Tennis. (see "sports")

⑫ \*Movie: "Son of Lassie," Peter Lawford, June Lockhart ('45)

⑫ Tarzan

⑫ Great Performances. "Easter Tells Such Dreadful Lies." Young girl's over-romantic imagination precipitates an adult crisis.

⑫ Christ Unlimited

⑫ Siempre en Domingo

⑫ High Adventure

⑫ The Real People

**SPECIAL**

**SAN PEDRO BEACH BUMS (7), 6 p.m.** — Premiere. Charlie's Angels are enlisted by the beach bums to help them save the annual Miss Harbor Beauty Contest.

**THE BEST OF ALL IN THE FAMILY (2), 8 p.m.** — Memorable highlights from the multi Emmy Award-winning comedy series now entering its eighth season. Hosted by Henry Fonda.

**LIFE GOES TO WAR (4), 9 p.m.** — Johnny Carson is host and narrator for this special recalling the events of wartime and the ways in which Americans, from factory workers to film stars, responded.

**2:30**

⑨ \*Movie: "Willie and Joe Back at the Front," Tom Ewell, Harvey Lembeck ('52)

⑫ Voice of Victory

⑫ Enjoying Marriage

⑫ Public Policy Forum

⑫ F Troop **3:00 P.M.**

⑤ Bonanza

⑫ Movie: "Beast of the Dead," John Ashley

⑫ Realidades

⑫ Pattern for Living

⑫ Yesterday, Today and Forever

⑫ Fair Share Gospel Hour **3:30**

⑫ Woman

⑫ Gospel Hour

⑫ Jimmy Swaggart

⑫ Youth in Trouble

⑫ \*Tales of Wells Fargo **4:00 P.M.**

② USC Football. USC at Oregon State.

④ The Sunday Show

⑤ Popeye & Friends

⑦ College Football '77. Weekly highlights of key contests.

⑨ Movie: "Midnight Lace," Doris Day, Rex Harrison ('60)

⑫ Movie: "Man on the Move," James Wainwright, Vera Miles ('72)

⑫ Wall Street Week

⑫ Sunday Celebration

⑫ Tang Tarang Tang. Filipino comedy show **4:30**

⑦ Celebrity Bowling

⑫ Washington Week

⑫ The Athletes

⑫ Public Policy Forum **5:00 P.M.**

⑤ Star Trek

⑦ News, Carroll/McElroy

⑫ Movie: "San Antonio," Errol Flynn, Alexis Smith ('45)

⑫ American Israel Hour

⑫ Firing Line, Buckley

⑫ Come Alive

⑫ Let Go—Let God

⑫ Roller Games. T-Birds **5:30**

④ News, Chancellor/Brinkley

⑦ Wide World of Adventure

⑫ Overseas Missions

⑫ Religious Townhall

⑫ Look at Me **6:00 P.M.**

② Pro-Football Rap

④ That's Cat

⑤ Movie: "Jory," Robby Benson, B.J. Thomas

(Continued Page 7)

**Rich people buy new houses. Smart people remodel their old ones.**



When you buy new, you're paying an inflated price for a structure of unproven quality. But when you remodel, you're simply making something that you already know is good... better!

We at Alamo have been making Southland houses better for over 9 years. People depend on our remodeling services for several simple, but important, reasons:

**SAFETY**... every job is individually bonded. Protects you from labor or material liens and assures your job will be completed.

**SERVICES**... our creative designing ability is continued when you visit any of our beautiful showrooms. Of course, we give free estimates and home consultation.

**EXPERIENCE**... Alamo builds more jobs than 99% of the remodeling contractors in the United States. No business can do this unless they are selling a quality product at a fair price.

**THE BRAND NAME in REMODELING**

**ALAMO HOME CENTER**

CALL NOW FOR FREE ESTIMATES

SEE OUR SHOWROOMS AT 3 CONVENIENT LOCATIONS

**NORWALK** 11747 Firestone • 864-6521

**PUEBLO HILLS MALL** 965-1592

**WESTMINSTER MALL** (714) 894-9879

# SPORTS TODAY

**NFL FOOTBALL** (2), 10 a.m. Los Angeles Rams at Atlanta Falcons.

**SOCCER CHAMPIONSHIPS** (50), 10:30 a.m. — Live coverage of the final game of a round-robin tournament of junior college teams.

**GRAND PRIZ TENNIS** (28), 11 a.m. — Finals in the U.S. doubles championships.

**NFL FOOTBALL** (2), 1 p.m. — Scheduled game: Dallas Cowboys at Minnesota Vikings.

**NFL FOOTBALL** (4), 1 p.m. — Scheduled game: San Diego Chargers vs. Oakland Raiders.

**THE PEPSI CHALLENGE** (7), 2 p.m. — A special \$20,000 challenge match between Vitas Gerulaitis and Rod Laver from the Racquet Club of Irvine. Featured in the preliminary matches will be 14-year-old Tracy Austin.

**USC FOOTBALL** (2), 4 p.m. — USC at Oregon State (tape of game played yesterday).

**NOTRE DAME FOOTBALL** (13), 11:30 p.m. — The "Fighting Irish" vs. Mississippi (tape).

## SUNDAY

(Continued from Page 6)

- 7 Charlie's Angels meet
- ★ **THE SAN PEDRO BEACH BUMS!** New! (see "special")
- 9 Animal World
- 11 Movie: "Fanny," Maurice Chevalier, Leslie Caron, Charles Boyer '61)
- 22 UFO Delaporton
- 28 Something Personal. Profile of a woman country doctor.
- 30 Faith for Today
- 40 Brand New Day
- 50 Once Upon a Classic: Little Lord Fauntleroy
- 52 \*Little Rascals

- 6:30
- 2 News, Dunn/Childs
- 4 Fall Preview with Pat Sajak
- 9 World of the Sea
- 22 Futuri No Sekai
- 28 Piccadilly Circus. "Stocker's Copper," Dramatization of the 1913 Cornish day-workers strike for minimum wage of \$1.50 a week.
- 30 It Is Written
- 40 Spirit Song
- 50 Big Blue Marble

- 7:00 P.M.
- 2 60 Minutes
- 4 World of Disney. "Gus," Edward Asner stars as the owner of a pro football team who acquires a field goal-kicking mule to help the team to victory.

- 7 The Hardy Boys and Nancy Drew Meet Dracula. Part 2. Nancy leads Frank and Joe to their missing father, the unconscious victim of a vampire-like attack in Dracula's castle.
- 9 Father, Dear Father. Patrick thinks he ought to ask his mother to come live with him and the girls.
- 13 \*Perry Mason
- 22 Tamaneji Yokocho No Hanayomeson
- 30 Jimmy Swaggart
- 35 Ann Hay Mas
- 40 Man in the Arena
- 50 Americana
- 52 \*McHale's Navy

- 7:30
- 9 Bless This House. Sid gets his picture in the local paper, but it doesn't turn out quite as he expected.
- 30 Living Faith
- 40 Love Special
- 50 Woman
- 52 \*Tales of Wells Fargo

- 8:00 P.M.
- 2 The Best of All in the Family (see "special")
- 9 Agronsky & Co.
- 7 The Six Million Dollar Man. Despite Steve being held captive in a nuclear submarine, Adm. Prescott reluctantly orders the sub destroyed. Pt. 2.
- 9 Special Branch — "Sound Sinister"

- 11 Movie: "Major Dundee," Charlton Heston, Richard Harris, Senta Berger
- 19 Sam Yorty Show
- 22 Nippon No Uta
- 28 Evening at Pops: Pearl Bailey and Louis Bellson.
- 50 Upstairs, Downstairs

- 8:30
- 5 A well brings hope to African tribesmen. Come Walk the World, Billy Graham, guests.
- 40 Kenneth Hagin

- 9:00 P.M.
- 2 Movie: "The Life and Times of Judge Roy Bean." Paul Newman stars as the legendary judge who had rather unorthodox methods of upholding the law. Also starring in this comedy western are Ava Gardner, Jacqueline Bisset, Roddy McDowall, Anthony Perkins. ("72)
- 4 Life Goes to War (see "special")
- 5 Oral Roberts
- 7 Peter Strauss Stars
- ★ **"YOUNG JOE, THE FORGOTTEN KENNEDY"** Drama focusing on the eldest Kennedy brother who was to have fulfilled the family dream that a

- Kennedy be that first Catholic president.
- 5 Peter Strauss, Barbara Parkins.
- 9 Dr. Wilkerson
- 13 REX HUMBARD
- ★ **RALLY IN HAWAII** Religion
- 22 Kashin
- 28 Masterpiece Theatre: Dickens of London
- 40 Dr. Gene Scott
- 40 Praise the Lord
- 50 Inside the Cuckoo's Nest. Contrasts reality at Oregon State Hospital with scenes from "One Flew over the Cuckoo's Nest"
- 9:15
- 30 Sylvia Pinal
- 9:30
- 5 The King is Coming
- 9 Celebrity Tennis

- 10:00 P.M.
- 5 Day of Discovery
- 9 Garner Ted Armstrong
- 11 Metronews
- 13 Gospel Hour
- 22 U.T.B. Wide News
- 28 Wodehouse Playhouse. "Feet of Clay." Romance founders for a young couple when dazzling adventurers enter their lives.
- 40 Sunday Celebration
- 50 Vamos a Cantar
- 52 Country Corner
- 10:30
- 5 Jimmy Swaggart
- 9 Ernest Angley Hour
- 22 Wonder World
- 28 Winners and Losers. "Shining with the Shiner." A free-wheeling charmer uses his wit and gall to

- allow him the luxury of not working.
- 34 Hogar, Dulce Hogar
- 11:00 P.M.
- 4 News, Warren Olney
- 5 Pacesetters
- 7 News, Larry Carroll
- 11 Movie: (see 8 p.m.)
- 13 \*The Honeymooners
- 28 Rock Folies
- 30 All Night Religious Programming
- 34 Noticiero
- 11:25
- 2 News, Dunn/Childs
- 11:30
- 4 "Inspector Clouseau," Alan Arkin, Frank Finlay
- 5 700 Club
- 7 News, Bill Beutel
- 9 Movie: "23 Paces to Baker Street," Van Johnson, Vera Miles

- 33 Notre Dame Football vs. Mississippi (tape)
- 34 Encuentro
- 40 Behind the Scenes
- 11:40
- 2 News, Ed Bradley
- 11:45
- 7 \*Movie: "Is Paris Burning?" Jean-Paul Belmondo, Charles Boyer, Leslie Caron, Kirk Douglas, Glenn Ford '66)
- 11:55
- 2 Sports Final, Jim Hill
- 12:05
- 2 Name of the Game
- 12:30
- 13 Music Hall America. Kenny Rogers hosts Johnny Tillotson, Tracy Nelson, Hoyt Axton, Ronnie Milsap, Martin Mull.

# A-1-A and RCA TRADES FANTASTIC

**\$100**

**TRADE ALLOWANCE**

For your old color TV (regardless of age, make or condition) toward the purchase of any of these ColorTrak models: GB70R, 72R, 73R, 74R, 75R, 76R, 77R, 78R, 79R, 80R, 81R, 82R, 83R, 84R, 85R, 86R, 87R, 88R, 89R, 90R, 91R, 92R, 93R, 94R, 95R, 96R, 97R, 98R, 99R, 00R.

Model GB940DA shown here



**\$75**

**TRADE ALLOWANCE**

For your old color TV (regardless of age, make or condition) toward the purchase of any of these new 25" diagonal RCA ColorTrak models: GB73R, 73, 74, 75, 76, 77, 78, 79.

Model GB733 shown here

**5 YEAR**

**A-1-A EXTENDED PICTURE TUBE WARRANTY**

**\$50**

**TRADE ALLOWANCE**

For your old color TV (regardless of age, make or condition) toward the purchase of any of these new 25" diagonal RCA ColorTrak models: F 82R, 83R, 84R, 85R, 86R, 87R, 88R, 89R, 90R, 91R, 92R, 93R, 94R, 95R, 96R, 97R, 98R, 99R, 00R.

Model GB70R shown here

**GETTING THE LOWEST PRICE PLUS TRADE IS WHAT IT'S ALL ABOUT AT:**

## A-1-A

Every set is backed by our own Service Dept. for your total satisfaction.

**SONY · RCA · SYLVANIA · HITACHI**

**ZENITH · AMANA · LITTON**

# TV SALES & SERVICE

**20 YRS. SERVICING WHAT WE SELL**

**SECURITY SYSTEMS**

**BURGLAR & FIRE PROTECTION**

**LONG BEACH** 597-7767

4524 Los Coyotes Diagonal

(1 Block E. of Traffic Circle)

Mon.-Fri. 10 a.m.-8 p.m.

Open Sun. — Noon Till 5 p.m.

**CYPRESS** 827-8520

5530 Lincoln

Mon.-Fri. 9 a.m.-8 p.m.

Sat. 10 a.m.-6 p.m.

Open Sun.-Noon Till 5 p.m.

**LOS ALAMITOS** 598-3333

11296 Los Alamitos Blvd.

(Next to Thriftmart)

Mon. thru Sat. 10 a.m.-7 p.m.



# MONDAY

September 19, 1977  
**\* PAID ADVERTISEMENT**  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55
- (2) Sunrise Semester
- (4) Knowledge
- 6:00 A.M.
- (7) Family Portrait
- (9) Operation Emergency
- (11) University of the Air
- (13) News Update
- 6:15
- (15) Daybreak
- 6:25
- (2) Foods for the Modern Family
- (4) Not for Women Only
- 6:30
- (5) Infinity Factory
- (7) Michael Jackson Show
- (9) Youth & the Issues
- (11) Bozo's Big Top
- (13) Felix the Cat
- 6:55
- (2) A.M. Newsroom
- (4) NewsCenter 4
- 7:00 A.M.
- (2) News, Hughes Rudd
- (4) Today, Tom Brokaw
- (5) 700 Club
- (7) Good Morning, America
- (9) Super Talk
- (11) Bugs & Porky
- (13) Popeye
- (22) Stock Market Opening (continues till 1 p.m.)

- (20) Yoga for Health
- (30) Festival of Faith
- (50) Joy in the Morning
- 7:30
- (9) PTL Club
- (11) Tom & Jerry
- (13) Woody Woodpecker
- (20) Mister Rogers
- 8:00 A.M.
- (2) Captain Kangaroo
- (3) Wacky Races
- (20) Zoom
- (50) The Growing Years
- 8:30
- (5) Life in the Spirit
- (9) Body Buddies
- (11) Dudley Do-Right
- (13) Dastardly & Muttley
- (20) Villa Alegre
- (50) Praise the Lord
- (50) Foods for the Modern Family
- 9:00 A.M.
- (2) Here's Lucy
- (4) Sanford and Son
- (5) The Gallery
- (7) A.M. Los Angeles
- (8) Movie: "A Dandy in Aspic" Laurence Harvey, Mia Farrow ('69)
- (11) \*I Love Lucy
- (13) Gilligan's Island
- (20) Sesame Street
- (50) Profiles
- 9:30
- (2) The Price Is Right
- (4) Hollywood Squares
- (5) Mayberry RFD
- (11) My Three Sons
- (13) Romper Room
- (50) The Electric Company
- 10:00 A.M.
- (4) Wheel of Fortune
- (5) \*Movie: "My Foolish Heart," Dana Andrews, Susan Hayward ('50)
- (7) Happy Days
- (11) Andy Griffith
- (13) Women: Real to Reel
- (20) Big Blue Marble
- (50) Dr. Gene Scott
- (50) Vegetable Soup, Song Bag
- 10:30
- (2) Love of Life
- (4) It's Anybody's Guess
- (7) The \$20,000 Pyramid
- (11) Hogan's Heroes
- (13) Wildlife Adventure
- (20) Electric Company
- (50) High Adventure
- (50) Science Experiences, Measuremet
- 11:00 A.M.
- (2) Young and Restless
- (4) Shoot for the Stars
- (7) The Better Sex
- (11) Metronews, Metronews
- (13) Gomer Pyle
- (20) Sesame Street
- (40) Faith That Sings
- (50) Two Cents Worth, All About You
- 11:30
- (2) Search for Tomorrow
- (4) Chico and the Man
- (7) Family Feud
- (11) Let's Rap
- (13) Gilligan's Island
- (20) Domata
- (50) It's a Brand New Day
- (50) Math Matters, Wordsmith
- 11:45
- (30) Local News
- NOON
- (2) Noontime
- (4) That Girl
- (5) \*Twilight Zone
- (7) All My Children
- (11) \*Movie: "Crossroads," William Powell, Hedy Lamarr ('42)
- (13) I Dream of Jeannie
- (20) MacNeil/Lehrer (R)
- (50) Sunday Celebration
- (50) Ahora L.A.
- (50) Behind the Scenes
- (50) Sesame Street
- 12:30
- (2) As the World Turns
- (4) Days of Our Lives
- (5) \*Rifleman
- (13) Courtship of Eddie's Father

- SPECIAL**
- AGE OF UNCERTAINTY (28), 9 p.m.** — Reprieve of John Kenneth Galbraith's acclaimed 13-part series on politics and economy. This episode follows the birth of classical capitalism in Britain and France and its flowering into an accepted certainty in the U.S. in the last half of the 19th century.
- (20) Yoga for Health
- (30) Un Canto de Mexico
- (40) Praise
- 1:00 P.M.
- (5) Big Valley
- (7) Ryan's Hope
- (9) News, Chris Harris
- (13) Get Smart
- (20) Market Closing
- (20) Evening at Pops. Pearl Bailey and Louis Bellson
- (30) Chirino
- (50) Teach Us to Pray
- (50) Let's Draw, Self Incorporated
- 1:30
- (2) Guiding Light
- (4) The Doctors
- (7) One Life to Live
- (9) Divorce Court
- (13) \*Sgt. Bilko
- (20) Charting the Market
- (20) Festival of Faith
- (40) Don't Waste Your Sorrows
- (50) Inside/Out, Cover to Cover
- 2:00 P.M.
- (2) All in the Family
- (4) Another World
- (5) Love American Style
- (9) \*Movie: "Odd Man Out," James Mason ('47)
- (13) News, O'Donnell
- (20) Black Perspective on the News
- (30) Un Demonio con Angel
- (50) Helen & Sidney Correll
- (50) World Religions
- 2:15
- (7) General Hospital
- 2:30
- (2) Match Game
- (11) Bullwinkle
- (13) Penelope Pitstop
- (20) Erica/Making Things Work, Household Tips
- (40) Corinthian Letters
- (50) GED Grammar
- 3:00 P.M.
- (2) Tattletales
- (4) The Gong Show
- (5) Dragnet
- (7) Edge of Night
- (11) Flintstones
- (13) Funky Fantom
- (20) Equal Justice Under the Law
- (30) En Busca del Paraíso
- (50) Praise the Lord
- (50) Sesame Street
- (50) Take 30
- 3:25
- (2) News, Doug Edwards
- 3:30
- (2) Mike Douglas, Ben Vereen, Sammy Davis, Jr., Andrea McArdle, Peter Yates, The Outlaws
- (4) Medical Center
- (5) Dinah! Bob Barker, Redd Foxx, Cheryl Ladd, Barry Crocker, Wally Ganzi, Tee-Dee Denise, Anne Frederic, John Roddy & Super Band
- (7) Movie: "A New Kind of Love," Story of a newspaperman who likes girls to be girls and a career girl who avoids romantic entanglements. Paul Newman, Joanne Woodward ('63)

- (11) Bugs and Porky
- (13) Bugs Bunny
- (20) Commonweath
- (20) Banana Splits
- 4:00 P.M.
- (9) Maverick
- (13) Popeye
- (20) Villa Alegre
- (40) Manana Sera Otra Dia
- (50) Mister Rogers
- (50) Ultra Man
- 4:30
- (4) Mary Tyler Moore. Premiere. Mary leaves home and goes to Minneapolis to work in the newsroom at a TV station.
- (11) Tom & Jerry
- (13) Woody Woodpecker
- (20) Mister Rogers
- (30) PTL Club
- (40) Mi Hermana Ja Nena
- (50) Electric Co.
- (50) The Addams Family
- 5:00 P.M.
- (2) News, Benti/Chung
- (4) News, Jess Marlow
- (5) Bonanza
- (7) News, Dunphy/Henry
- (9) Wild, Wild West
- (11) Mickey Mouse Club
- (13) Heckle & Jeckle
- (20) Sesame Street
- (40) Backyard
- (50) Villa Alegre
- (50) F Troop
- 5:30
- (7) News, Reasoner/Walters
- (11) Tom & Jerry
- (13) Wait Till Your Father Gets Home
- (30) Noticiero
- (50) Behind the Scenes
- (50) Hodgepodge Lodge
- (50) \*Leave It to Beaver
- 5:45
- (22) Los Astros Te Guian
- 6:00 P.M.
- (2) News, Walter Cronkite
- (4) News, Moyer/Lange
- (5) Emergency One
- (7) NFL Football, 49ers vs. Steelers (live)
- (9) My Partner the Ghost
- (11) Partridge Family
- (13) The Rookies
- (20) Journey to Adventure
- (20) Electric Company
- (30) La Usurpadora
- (40) Don't Waste Your Sorrows
- (50) Foods for the Modern Family
- (50) \*Little Rascals

- SPORTS TODAY**
- NFL FOOTBALL (7), 6 p.m.** — Live coverage of the San Francisco 49ers at Pittsburgh Steelers.
- 6:30
- (2) Movie: "The Pioneer Woman." The mother of a homesteading family decides to remain on the frontier after her husband is killed. Joanna Pettet, William Shatner, David Janssen ('73)
- (11) Odd Couple
- (22) Business News
- (20) Zoom
- (30) Blue Ridge Quartet
- (40) Teach Us to Pray
- (50) Family Portrait
- 7:00 P.M.
- (4) News, Chancellor/Brinkley
- (5) Liars Club
- (9) Concentration
- (11) \*I Love Lucy
- (13) Let's Make a Deal
- (22) Kaiketsu Lion Maru
- (20) MacNeil/Lehrer
- (30) Festival of Faith
- (30) 24 Horas
- (40) Praise
- (50) Yoga with Madeline
- (50) \*McHale's Navy
- 7:30
- (4) David Horowitz Consumer Buylne. Guest is Sam Lowery, head of a large private investigation firm
- (5) Newlywed Game
- (9) Joker's Wild
- (11) \*I Love Lucy
- (13) Adam 12
- (22) Yagaya No Giman Ryori
- (20) Something Personal. Profile of 93-year-old portrait photographer, Imogen Cunningham.
- (30) Prayer Meeting. Five widows relate their feelings about coping with loss of their husbands.
- (50) \*Little Rascals
- 7:45
- (22) Nihon No Tabi
- 8:00 P.M.
- (2) **YOUNG DAN'L BOONE**  
**\* Exciting New Series!**  
 Daniel and Hawk are robbed of a valuable load of furs and young Peter is taken hostage
- (4) Little House on the Prairie. A trip to Chicago brings disappointment to Charles and his daughter Mary
- (5) Movie: "Hunters of the Wild." Outdoor adventure film
- (9) Movie: "The Deadly Affair," James Mason, Simone Signoret, Maximilian Schell ('67)
- (11) The Odd Couple
- (13) \*Perry Mason
- (22) Okigari Kobusi
- (20) Upstairs, Downstairs
- (30) Movie: "El Vengador de los Mayas"
- (50) Upstairs, Downstairs
- 8:30
- (11) Cross-Wits
- (30) Oral Roberts
- 9:00 P.M.
- (2) Betty White, Joyce. insists Mitzi's newly divorced cousin move in with them and soon learns to regret it.

## REMODELING Sale!!

WE WOULD RATHER SELL IT THAN WORK AROUND IT!

OUT THEY GO TO MAKE ROOM FOR OUR WORKERS!

**NOTICE!**  
 IF YOU ARE GOING TO BUY A WASHER, DRYER OR DISH-WASHER THIS YEAR... NOW IS YOUR CHANCE TO SAVE!

OUR PRICES DURING THIS SALE WILL BE THE LOWEST YOU'LL EVER SEE!

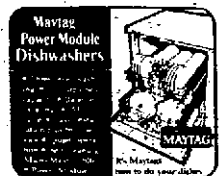


**MAYTAG Big Load Dryers**

- 28% more capacity.
- Exclusive low-temp. steam-drying.
- Multi-cycle selection.
- Fast, efficient energy-saving operation.

**MAYTAG Heavy Duty Washers**

- Dependable heavy duty construction.
- All fabric cycle selections.
- Energy-saving.
- Long life.
- Quad coat steel cabinet.
- Fabric softener dispenser.



**SAVE BIG VALUE!**  
**MAYTAG dependability AT SAVINGS**

**HILL'S APPLIANCES & TV**

We Operate Our Own Personalized Service Dept.  
**STORE HOURS:**  
 Daily 9:30-5:30  
 CLOSED SUNDAY

**5660 ATLANTIC AVE., N. LONG BEACH**  
 Phone 422-8280 or 422-7078



**MARY TYLER MOORE** quit making her popular comedy series at the end of the 1976-77 season, but reruns of "The Mary Tyler Moore Show" will start airing on Ch. 4 Monday through Friday at 4:30 p.m. and on Saturday at 6:30 p.m., starting this week.

(Continued Page 9)



**KRAIG METZINGER** makes his first appearance on "Maude" on Monday night's episode at 9:30 on Ch. 2. He plays Phillip, son of Carol (Adrienne Barbeau, with whom he is shown), and the grandson of Maude (Bea Arthur). Kraig replaces Brian Morrison, who grew too tall for the role.

## MONDAY

(Continued from Page 8)

- Janis Paige guest-stars
- (4) Movie: "Gable and Lombard." James Brolin and Jill Clayburgh star in the title roles about the romance of two of Hollywood's top stars of the 30s
- (7) Movie: "The Dirty Dozen." Twelve court-martialed GIs are given a chance for a pardon by completing a highly dangerous mission behind Nazi lines. Lee Marvin, Ernest Borgnine, Charles Bronson
- (11) Merv Griffin: Mort Sahl, Hans Conried, Ed Bluestone, Rufus and Chaka Khan, Rubin Carson
- (13) The Virginian
- (22) Tot Ni Kiku
- (28) Age of Uncertainty (see "special")
- (46) Praise the Lord
- (50) David Susskind 9:15
- (22) Kozure Ookami 9:30
- (2) Maude. Maude's insistence that Phillip's friend Sam spend the night causes
- an uncomfortable confrontation
- 10:00 P.M.
- (2) Rafferty. Dr. Rafferty's problems concern a blind girl whose affliction has no apparent cause, a colleague who refuses to report her rape, and an aged patient with romantic problems
- (5) News, Fishman/McCormick
- (9) News, Bohman/Kaestner
- (28) In Pursuit of Liberty
- (30) Dr. Gene Scott
- (34) El Bien Amado 10:30
- (17) Metronews
- (19) Newscene 13
- (24) Noticiero
- 11:00 P.M.
- (2) News, Benti/Chung
- (4) News, John Schubeck
- (5) Hollywood Connection
- (7) News, Dunphy/Lund
- (9) Ironside
- (17) Fernwood 2Night
- (19) Marcus Welby
- (28) Volcano. Explores oil wells in Volcano, West Virginia
- (34) Una Plegaria en el Camino
- (50) MacNeil/Lehrer

- 11:30
- (2) Movie: "The Girl Who Came Gift-Wrapped," Karen Valentine, Richard Long ('74)
- (4) Tonight. David Brenner is guest host with Charo, Andy Griffith, Jimmie Walker, Dr. Wayne Dyer
- (5) Love American Style
- (7) Movie: "Asylum for a Spy," Robert Stack, Felicia Farr, Martin Milner ('67)
- (17) Metronews, Metronews
- (28) News, captioned
- (30) Dornata
- (34) "Movie: "Un Corazon Burlado"
- (50) All Night Religious Programming

### MIDNIGHT

- (5) "Twilight Zone
- (9) "Movie: "Operation Mermaid," Keenan Wynn ('61)
- (17) Lost in Space
- (19) Movies: "The Slave," "Yellow Mountain," News Wrap Up
- (30) All Night Religious Programming 12:30
- (5) Gene Autry Movie 1:00 A.M.
- (4) Tomorrow, Tom Snyder 1:15
- (7) Eyewitness News (R) 1:30
- (5) News Replay 2:00
- (4) NewsCenter 4 (R) 2:30
- (2) Newsroom (R) 3:00 A.M.
- (2) "Movie: "The Ringer," Noontime (R)

## PROFESSIONALISM

It isn't a sometime thing. You either have it or you don't. It takes the time and effort of an entire organization to establish. At Mr. Kitchen's, we've been working at it steadily for many years. It's reflected in our design, craftsmanship and overall services rendered to our valued clientele. It's a matter of pride with us. Come in and see us, or call, you'll see we are professionals.

FREE ESTIMATE • NO OBLIGATION  
COMPLETE REMODELING CENTER



# MR. KITCHEN'S

597-5561  
1819 REDONDO AVENUE, LONG BEACH  
One block north of Pacific Coast Hwy.  
OPEN DAILY 9-5, SATURDAY 10-5, EVENINGS BY APPT.

# CHANNEL 4

We give you  
**Moore to love**  
in the  
afternoon.

Mary, Rhoda, Lou, Ted, Murray, Phyllis, Georgette, Sue Anne. The most loveable, laughable group that ever lightened daytime television. Run home for the fun.



Premiere!  
**The Mary Tyler Moore Show**  
4:30PM Weekdays

**4** KNBC

**BREAK THE PAINT HABIT**  
WITH  
**TEX-COTE**  
TEXTURED COATINGS

- Weatherproofs • Insulates
- Beautifies and protects

**15-YEAR WARRANTY**  
AGAINST CHIPPING,  
FLAKING & PEELING

FREE ESTIMATES  
**GA 3-8411**

**CAL-TEX INC.** 1069 E. MARKET ST., LONG BEACH  
LOCAL EST. CONTRACTOR OVER 14 YEARS

**HOMEOWNERS NOTICE!**  
DON'T SIGN BEFORE YOU SEE US.  
**SAVE 25% DEAL DIRECT WITH OWNER CONTR.**



# TUESDAY

September 20, 1977  
**★ PAID ADVERTISEMENT**  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55  
 2 Sunrise Semester  
 4 Knowledge  
 6:00 A.M.  
 7 Earth, Sea and Sky  
 9 Community Feedback  
 11 Viewpoint on Nutrition  
 12 News Update  
 6:15  
 13 My Turn  
 6:25  
 2 As Man Behaves  
 4 Not for Women Only  
 6:30  
 5 Infinity Factory  
 7 Michael Jackson Show  
 9 Operation Emergency  
 11 Bozo's Big Top  
 12 Felix the Cat  
 20 News, captioned  
 6:55  
 2 A.M. Newsroom  
 4 NewsCenter 4
- 7:00 A.M.  
 2 News, Hughes Rudd  
 4 Today, Tom Brokaw  
 5 700 Club  
 7 Good Morning, America  
 9 Youth and the Issues  
 11 Bugs & Porky  
 12 Popeye  
 22 Market Opening (coverage until 1 p.m.)  
 23 Yoga for Health  
 24 Festival of Faith  
 40 Joy in the Morning  
 7:30  
 9 PTL Club  
 11 Tom & Jerry  
 13 Woody Woodpecker  
 23 Mister Rogers  
 8:00 A.M.  
 2 Captain Kangaroo  
 13 Wacky Races  
 23 Zoom  
 50 Freehand Sketching  
 8:30  
 5 Practical Christian Living  
 9 Body Buddies  
 11 Valley of the Dinosaurs  
 13 Dastardly & Muttley  
 23 Villa Alegre  
 40 Praise the Lord  
 50 Yoga with Madeline  
 9:00 A.M.  
 2 Here's Lucy  
 4 Sanford and Son

## SPECIAL

**THE FITZPATRICKS**  
 (2), 8 p.m. — Premiere. Adventures of a blue-collar Irish-Catholic family residing in Flint, Michigan. Tonight, a stolen bicycle threatens a friendship.

**LOU GRANT** (2), 10 p.m. — Edward Asner stars as Lou Grant, the gruff but warm-hearted ex-television news director who returns to newspaper work. He takes over the city desk of the faltering Tribune in hopes of making it the number one paper in Los Angeles.

- 5 Gallery  
 7 A.M. Los Angeles  
 9 Movie: "You Came Along," Robert Cummings, Elizabeth Scott ('45)  
 11 I Love Lucy  
 13 Gilligan's Island  
 23 Sesame Street  
 50 MacNeil/Lehrer  
 9:30  
 2 The Price Is Right  
 4 Hollywood Squares  
 5 Mayberry RFD  
 11 My Three Sons  
 13 Romper Room  
 50 Electric Company  
 10:00 A.M.  
 4 Wheel of Fortune  
 5 \*Movie: "I Want You," Dana Andrews, Dorothy McGuire ('52)  
 7 Happy Days  
 11 Andy Griffith  
 13 Southern California  
 23 Big Blue Marble  
 10:30  
 2 Love of Life  
 4 It's Anybody's Guess  
 7 The \$20,000 Pyramid  
 11 Hogan's Heroes  
 13 Wildlife Adventure  
 23 Electric Company  
 40 High Adventure  
 50 Two Plus Two, Vegetable Soup  
 10:55  
 2 News, Doug Edwards  
 11:00 A.M.  
 2 Young and Restless  
 4 Shoot for the Stars  
 7 The Better Sex  
 9 Midday L.A.  
 11 Metronews, Metronews  
 13 Gomer Pyle  
 23 Sesame Street  
 40 Spirit Song  
 11:30  
 2 Search for Tomorrow  
 4 Chico and the Man  
 7 Family Feud  
 11 Let's Rap  
 13 Gilligan's Island  
 23 Domata  
 40 Enjoying Marriage  
 50 Two Cents Worth, Math Matters  
 11:45  
 30 Local News  
 NOON  
 2 Noontime  
 4 That Girl  
 5 \*Twilight Zone  
 7 All My Children  
 11 \*Movie: "Hotel Berlin," Helmut Dantine, Raymond Massey ('45)  
 13 I Dream of Jeannie  
 23 MacNeil/Lehrer (R)  
 50 The Living Word  
 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 5 \*Rifleman  
 13 Courtship of Eddie's Father  
 23 Yoga for Health  
 50 Pattern for Living  
 23 Un Canto de Mexico

**YOU! ALREADY OWN 1/2 OF YOUR NEW KITCHEN CABINETS**

**REPLACEMENT DOORS & DRAWER FRONTS**  
 TO MODERNIZE YOUR EXISTING CABINETS

**SAVE 50% OVER COSTLY NEW CABINETS**

**CALL NOW (714) 894-9825**  
 Direct or Collect

**PACIFIC CABINET SYSTEMS, INC.**  
 Showroom: Koll Business Complex  
 7201 Garden Grove Blvd. G.C.

OUR CUSTOM DOOR SYSTEM GIVES YOU:  
 • All new handcrafted doors and drawer fronts.  
 • All new decorator pulls and self-closing hinges.  
 • All exposed surfaces on existing wood/metal cabinets covered with matching materials.  
 • Quick, clean installation.

**OUR LOWEST PRICES OF THE YEAR ON SYLVANIA COLOR TV**

**SYLVANIA GT-MATIC SELF-ADJUSTING COLOR**

MODEL NO. CL6221W

• 25" DIAGONAL SYLVANIA DARK-LITE™ COLOR PICTURE TUBE • 100% SOLID STATE • SYLVANIA GT-200™ CHASSIS  
 • REGULAR \$568.88

**\$499<sup>95</sup>**

**"QUALITY TV SERVICE OUR SPECIALTY"**

**PETE & FRED'S ELECTRONICS**

**3570 ATLANTIC AVE.**

AMPLE FREE PARKING IN REAR OF BUILDING

**BIXBY KNOLLS • GA 7-7401**  
 OPEN MON. THRU THURS. 9:30-5:30 P.M.  
 SATURDAY 9:30-1 P.M.

- 5 Gallery  
 7 A.M. Los Angeles  
 9 Movie: "You Came Along," Robert Cummings, Elizabeth Scott ('45)  
 11 I Love Lucy  
 13 Gilligan's Island  
 23 Sesame Street  
 50 MacNeil/Lehrer  
 9:30  
 2 The Price Is Right  
 4 Hollywood Squares  
 5 Mayberry RFD  
 11 My Three Sons  
 13 Romper Room  
 50 Electric Company  
 10:00 A.M.  
 4 Wheel of Fortune  
 5 \*Movie: "I Want You," Dana Andrews, Dorothy McGuire ('52)  
 7 Happy Days  
 11 Andy Griffith  
 13 Southern California  
 23 Big Blue Marble  
 10:30  
 2 Love of Life  
 4 It's Anybody's Guess  
 7 The \$20,000 Pyramid  
 11 Hogan's Heroes  
 13 Wildlife Adventure  
 23 Electric Company  
 40 High Adventure  
 50 Two Plus Two, Vegetable Soup  
 10:55  
 2 News, Doug Edwards  
 11:00 A.M.  
 2 Young and Restless  
 4 Shoot for the Stars  
 7 The Better Sex  
 9 Midday L.A.  
 11 Metronews, Metronews  
 13 Gomer Pyle  
 23 Sesame Street  
 40 Spirit Song  
 11:30  
 2 Search for Tomorrow  
 4 Chico and the Man  
 7 Family Feud  
 11 Let's Rap  
 13 Gilligan's Island  
 23 Domata  
 40 Enjoying Marriage  
 50 Two Cents Worth, Math Matters  
 11:45  
 30 Local News  
 NOON  
 2 Noontime  
 4 That Girl  
 5 \*Twilight Zone  
 7 All My Children  
 11 \*Movie: "Hotel Berlin," Helmut Dantine, Raymond Massey ('45)  
 13 I Dream of Jeannie  
 23 MacNeil/Lehrer (R)  
 50 The Living Word  
 12:30  
 2 As the World Turns  
 4 Days of Our Lives  
 5 \*Rifleman  
 13 Courtship of Eddie's Father  
 23 Yoga for Health  
 50 Pattern for Living  
 23 Un Canto de Mexico

- 1:00 P.M.  
 5 Big Valley  
 7 Ryan's Hope  
 9 News, Chris Harris  
 12 Get Smart  
 23 Market Closing  
 23 Piccadilly Circus: "Author of Beltraffio"  
 30 Aquí Es la Leopoldo Fernandez  
 1:30  
 2 Guiding Light  
 4 The Doctors  
 7 One Life to Live  
 9 Divorce Court  
 13 \*Sgt. Bilko  
 22 Charting the Market  
 30 Festival of Faith  
 40 Don't Waste Your Sorrows  
 50 Reader's Cube, Readalong  
 2:00 P.M.  
 2 All in the Family  
 4 Another World  
 5 Love American Style  
 9 Movie: "The Tin Star," Henry Fonda, Anthony Perkins ('57)  
 13 News, O'Donnell  
 23 Woman  
 30 Un Demonio con Angel  
 40 Adventures in Life  
 50 As Man Behaves  
 2:15  
 7 General Hospital  
 2:30  
 2 Bull Game '77  
 11 Bulwinkle  
 13 Penelope Pitstop  
 23 Dig It. Landscape architecture  
 40 Corinthian Letters  
 50 Earth, Sea and Sky  
 3:00 P.M.  
 2 Tattletales  
 4 The Gong Show  
 5 Dragnet  
 7 Edge of Night  
 11 Flintstones  
 13 Funky Phantom  
 23 Volcano  
 30 En Busca del Paraíso  
 40 Praise the Lord  
 50 Sesame Street  
 52 Take 30  
 3:30  
 2 Mike Douglas, Ben Vereen, Brett Somers, Smokey Robinson, Mario Martino, Cathy Chamberlain  
 4 Medical Center  
 5 Dinah! Sid Caesar, Imogene Coca, Andy Griffith  
 7 Movie: "Call Her Mom," College fraternity recruits an attractive young waitress as a house mother. Connie Stevens, Van Johnson, Charles Nelson-Reilly  
 11 Bugs & Porky  
 13 Bugs Bunny  
 23 Commonwealth  
 52 Banana Splits  
 4:00 P.M.  
 9 \*Maverick  
 13 Bugs Bunny  
 23 Commonwealth  
 52 Banana Splits  
 4:00 P.M.  
 9 \*Maverick  
 13 Popeye  
 23 Villa Alegre  
 30 Manana Sera Otra Dia  
 50 Mister Rogers  
 52 Ultra Man  
 4:30  
 4 Mary Tyler Moore  
 11 Tom & Jerry  
 13 Woody Woodpecker  
 23 Mister Rogers  
 30 PTL Club  
 34 Mi Hermana la Nena  
 50 Electric Company  
 52 Addams Family  
 5:00 P.M.  
 2 News, Benti/Chung  
 4 News, Jess Marlow  
 5 Bonanza  
 7 News, Dunphy/Henry  
 9 Wild Wild West  
 11 Mickey Mouse Club



**ANDY GRIFFITH** stars as a small-town police chief investigating a case of fraud, conspiracy and murder in the new TV movie, "The Girl in the Empty Grave," at 9 p.m. Tuesday on Ch. 4.

- 8:00 P.M.  
 2 The Fitzpatricks (see "special")  
 4 Richard Pryor Show  
 5 Movie: "One Foot in Hell," Alan Ladd ('60)  
 7 Happy Days. While waiting for his screen test, Fonzie competes in a water skiing contest. Part 2  
 9 Movie: "Apartment for Peggy," Jeanne Craine, William Holden  
 11 Last of the Wild  
 13 \*Perry Mason  
 22 Chinese News  
 23 Upstairs, Downstairs  
 24 El Show de Eduardo II  
 40 Man in the Arena  
 50 Upstairs, Downstairs  
 8:30  
 7 Laverne and Shirley. Laverne's afraid of flying but a cockpit accident put her behind the plane's controls.  
 11 Cross-Wits  
 22 Chinese Television Service  
 40 Good News  
 9:00 P.M.  
 2 M\*A\*S\*H. Hawkeye and B.J. discover they've inherited a formidable verbal jousting rival in Major Charles Emerson Winchester (Maj. Burns replacement)  
 4 Movie: "The Girl in the Empty Grave." A couple is found dead and their daughter believed to have died previously is seen alive. Andy Griffith, Sharon Spellman  
 7 Three's Company. Jack is hired as a male model then learns he is to pose for a magazine centerfold  
 11 Merv Griffin. Freddie Fender, Wayland Flowers and Madame, Fred Travalena  
 13 Bold Ones  
 22 Musical Variety — Chinese  
 23 In Performance at Wolf Trap. Donizetti's opera "Robert Devereux" starring Beverly Sills  
 34 Spectacular '77  
 40 Praise the Lord  
 50 Masterpiece Theatre. "Dickens of London"  
 9:30  
 7 Soap. Secrets are revealed when Jessica and Mary have lunch. (Parental Discretion Advised)  
 22 Judge Pao Chin Tien  
 (Continued Page 11)

**ADD A ROOM**  
 YOU MAY NEVER SEE A LOWER PRICE!  
 NEED MORE ROOM? We can help! INCREASE THE VALUE OF YOUR PRESENT HOME. Talk to a friendly Kurtshar Const. Specialist. It's easier than you might believe.  
**FREE**  
 DESIGN ESTIMATES GET THE HONEST FACTS - CALL TODAY!  
**KURTSHAR CONSTRUCTION CO.**  
 31 Years Building Experience  
 FINANCING AVAILABLE  
**862-5556**  
 24 Hours  
 American Bldg. Contr. Assoc.  
 California Contractors License No. B1-197681

**ARTHRITIS NEURITIS**  
**Rheumatism, Lumbago, Sciatica**  
 If you are troubled with STIFFENING, ACHING, INFLAMED, SWOLLEN, PAINFUL JOINTS and MUSCLES you should try DR. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese Herbs may help you back to the road to health and happiness again.  
 DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. In most common ailments there are Herbal Remedies.  
**DR. CHAN, D.C.**  
 Established Over 20 Years in Long Beach  
 TUES. & FRI. ONLY  
 10 a.m. to 12 Noon  
 2 to 6 p.m.  
 Chinese Herb Specialist  
 928 Long Beach Blvd., L.B.  
 Phone HE 7-2076  
 Ind. P-T 9-18-77

**TUESDAY**

(Continued from Page 10)

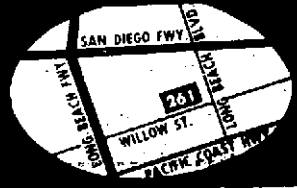
- 10:00 P.M.  
 ② Lou Grant (see "special")  
 ⑤ News, Fishman/McCormick  
 ⑦ FAMILY—WILLIE GETS MARRIED!  
 After a stormy romance, which includes dealing with facts of life and death, Willie and Lizzy are married.  
 ⑨ News, Bohman/Kaestner  
 ⑬ Room 222  
 ⑲ Ernest Angley Hour  
 ⑳ Dr. Gene Scott  
 ㉑ El Bien Amado  
 ㉒ In Pursuit of Liberty  
 10:30  
 ㉓ Metronews  
 ㉔ News, Deiz/Hurtes  
 ㉕ Noticiero  
 11:00 P.M.  
 ② News, Benti/Chung  
 ④ News, Schubeck  
 ⑤ Hollywood Connection  
 ⑦ News, Dunphy/Lund  
 ⑨ Ironside  
 ⑪ Fernwood 2Night  
 ⑬ Marcus Welby  
 ⑮ Una Plegaria en el Camino  
 ⑯ MacNeil/Lehrer  
 11:30  
 ② Kojak  
 ④ Tonight, Johnny Carson with Lola Palana, Kelly Monteith, Erma Bombeck  
 ⑤ Love American Style  
 ⑦ Movie: "The Thief Who Came to Dinner."  
 ⑪ Metronews, Metronews  
 ⑬ News, captioned  
 ⑮ \*Movie: "Los Envidiosos"  
 MIDNIGHT  
 ⑤ \*Twilight Zone  
 Movies: "A Time for Killing," "Operation Hong Kong."  
 ⑪ \*Movies: "MacBeth," "Tell It to the Judge."  
 ⑬ Movies: "The Secret Seven," "Cavalry Command," News Wrap Up  
 ㉑ Latino Consortium  
 12:30  
 ⑤ Movies: "Second Best Secret Agent in the Whole World," "Ambush."  
 1:00 A.M.  
 ④ Tomorrow, Tom Snyder

**1975 SEPTEMBER**  
 Sun Mon Tue Wed Thu Fri Sat  
 1 2 3 4 5 6  
 7 8 9 10 11 12 13  
 14 15 16 17 18 19 20  
 21 22 23 24 25 26 27  
 28 29 30  
 31

**Seven blooming days hath September**  
 It's a week long celebration in honor of life, beauty and nature. And it's appropriately called National Flower Week.  
 Join in this happy tribute to flowers. We have everything you need. Just stop by or call.  
**National Flower Week, September 19-25.**  
 Flowers and plants are for everyone. Naturally.  
 Make an arrangement with:  
**McCOY'S FLOWERS**  
 NOW 2 LOCATIONS:  
 611 E. Carson, Long Beach 424-0901  
 10995 E. Rosecrans, Norwalk 868-6227  
 Open Daily 8 to 8,  
 Sunday 8 to 6

**ALL THESE CARPETS NEVER PRICED LOWER**  
 This sale is a price defying event! Never have we sold these carpets at lower prices. With truckloads of merchandise in stock we can offer you quality carpet at sensational savings.  
**BRING YOUR ROOM MEASUREMENTS**  
**VERSATILE HI-LOW NYLON TWEED** 2.99 SQ. YD.  
 • DOUBLE RUTE BACK  
 • GOOD COLOR SELECTION!  
**FOAM PADDED NYLON KITCHEN TWEEDS** 3.99 SQ. YD.  
 • LARGE VARIETY OF COLORS & PATTERNS  
**DENSE MEDIUM-LENGTH NYLON SHAG** 3.99 SQ. YD.  
 • TWO-TONE MANY COLORS  
**THICK AND ELEGANT NYLON PLUSH** 4.99 SQ. YD.  
 • VARIEGATED SOIL-HIDING  
**SUPREMELY ELEGANT NYLON HI-LO** 4.99 SQ. YD.  
 • HEAVY QUALITY  
**UNIQUE TRI-COLOR NYLON SHAG** 5.99 SQ. YD.  
 • FOR ACTIVE FAMILIES  
 MANY COLORS  
 OPEN DAILY 9-9, SATURDAY 9-6, SUNDAY 11-6  
 90 DAYS SAME AS CASH OR UP TO 3 YEARS TO PAY  
**carpetworld**  
 261 E. WILLOW ST. at LONG BEACH BLVD.  
 424-3333 • 979-3333 • (714) 828-3333

REMNANTS UP TO 60% OFF		
12'x8'4" Gold on Gold Plush Rem.	Reg. \$119	\$29
12'x13' Beige Cut-Loop Nylon	Reg. \$149	\$89
12'x15' Blue/Rubber Back Nylon	Reg. \$149	\$89
12'x12' Yellow Gold Shag Nylon	Reg. \$159	\$89
12'x11' Purple Shag Nylon	Reg. \$149	\$89
12'x16' Russel Shag Nylon	Reg. \$149	\$99
12'x13'10" Beige Tweed Nylon	Reg. \$159	\$89
12'x12'10" Yellow-Brown Shag Nylon	Reg. \$179	\$99
12'x11'5" Orange Hi-Lo Nylon	Reg. \$179	\$99
12'x14'7" Bald Shag Nylon	Reg. \$149	\$89
12'x11'6" Multi/Red Nylon	Reg. \$179	\$99
12'x12'2" Green Tweed Nylon	Reg. \$139	\$79
12'x13'8" Green Plush Nylon	Reg. \$179	\$99
12'x14'6" Brown Tweed Nylon	Reg. \$149	\$99
12'x16'7" Russett Tones Nylon	Reg. \$139	\$99
12'x8'9" Kitchen Carpet Foam Back		\$29
12'x7'11" Red Nylon Plush Remnants	Reg. \$109	\$29
12'x7'11" Red Nylon Plush Remnants	Reg. \$109	\$39
12'x8'8" Green Plush Nylon Rem.	Reg. \$129	\$89
12'x15'7" Beige Shag Nylon	Reg. \$199	\$99
12'x12' Red Tweed Nylon	Reg. \$139	\$89
12'x19' Gold Plush Nylon	Reg. \$169	\$99





# WEDNESDAY

September 21, 1977

**\* PAID ADVERTISEMENT**  
An \* indicates B/W.  
Other shows in color.  
(R) indicates repeat.

This "newspaper" assumes no responsibility for last-minute program changes by networks or stations.

- 5:55
- 2 Sunrise Semester
- 4 Knowledge
- 6:00 A.M.
- 5 News Replay
- 7 Family Portrait
- 8 Meet the Mayors
- 11 University of the Air
- 12 News Update
- 6:15
- 13 Daybreak
- 6:25
- 2 Foods for the Modern Family
- 4 Not for Women Only
- 6:30
- 5 Infinity Factory
- 7 Michael Jackson Show
- 9 Super Talk
- 11 Bozo's Big Top
- 13 Felix the Cat
- 2 News, captioned (R)
- 6:55
- 2 A.M. Newsroom
- 4 NewsCenter 4
- 7:00 A.M.
- 2 News, Hughes Rudd
- 4 Today, Tom Brokaw
- 700 Club
- 7 Good Morning America
- 9 Frankly Female
- 11 Bugs & Porky
- 13 Popeye
- 20 Market Opening (coverage until 1 p.m.)
- 23 Yoga for Health
- 25 Festival of Faith
- 26 Joy in the Morning
- 7:30
- 9 PTL Club
- 11 Tom & Jerry
- 13 Woody Woodpecker
- 23 Mister Rogers
- 8:00 A.M.
- 2 Captain Kangaroo
- 13 Wacky Races
- 23 Zoom
- 26 The Growing Years
- 8:30
- 5 The Rock
- 9 Body Buddies
- 11 Dudley Do-Right
- 13 Dastardly & Muttley
- 23 Villa Alegre
- 25 Praise the Lord
- 26 Foods for the Modern Family
- 9:00 A.M.
- 2 Here's Lucy
- 4 Sanford and Son
- 5 Gallery
- 7 A.M. Los Angeles
- 9 "Movie: 'The Matchmaker,' Shirley Booth, Anthony Perkins, Shirley MacLaine ('58)
- 11 "I Love Lucy"
- 13 Gilligan's Island
- 23 Sesame Street
- 26 MacNeil/Lehrer

## SPECIAL

**SHA NA NA (4), 7:30 p.m.** — Premiere. Sha Na Na gives viewers a wry whimsical look into an era gone by — the 50s. Bernadette Peters is special guest for this show.

**THE OREGON TRAIL (4), 8 p.m.** — Premiere. Rod Taylor stars as a wagon train captain who must lead a party of settlers westward while fending off sporadic attacks by Indians. Darleen Carr, Charles Napier and Andrew Stevens also star.

**BIG HAWAII (4), 10 p.m.** — Premiere. John Dehner stars as the owner of the Paradise Ranch, the biggest spread on the island of Hawaii, who is frequently at odds with his fun-loving, independent son and heir, Mitch, played by Cliff Potts.



**JANET JACKSON (center)** joins the cast of "Good Times" this season, and it makes its season debut Wednesday from 8 to 9 p.m. on Ch. 2 with the first of a three-part story. Willona, played by Ja'net DuBois, is concerned about the mysterious scrapes and bruises that keep showing up on 10-year-old Penny Gordon, played by Ja'net, and takes her to see a doctor (Bob Deleagall).

**FOR BATHROOM NEEDS—SEE US!**

Complete selection of Bathroom Pullmans in our Showroom — Custom Work — Our Specialty

GENERAL CONTRACTORS INSURED & BONDED

**THINK A & M**

We Specialize in Kitchen Remodeling  
Custom Cabinets, Counters, Sinks, Etc.

CONTRACTORS LICENSE NO. 763522

HOURS: MON.-FRI. 8:00-5:30 SAT. 8:00-1:00

**A & M SPECIALTIES**

3121 E. ANAHEIM ST., L.B. 597-0557; 597-0668  
USE BANKAMERICARD & MASTER CHARGE

**ORGAN and PIANO Center**

Quality • Selection • Service

Sales & Service Specialists for ...

- HAMMOND
- LOWREY
- GULBRANSEN
- PIANOS—
- KOHLER & CAMPBELL
- KAWAI
- CURRIER

Late model trade-ins of all makes

**DON'T MISS OUR MONTHLY FREE CONCERTS**

EVERY SECOND SUNDAY AT 2 & 3:15 P.M.

**ORGAN and PIANO CENTER**

Where prices are low on brands you know

**1100 LONG BEACH BLVD., Long Beach**

CALL THE SPECIALISTS AT 437-0000

- 9:30
- 2 Price Is Right
- 4 Hollywood Squares
- 5 "Mayberry RFD"
- 11 My Three Sons
- 13 Romper Room
- 15 Electric Company
- 10:00 A.M.
- 4 Wheel of Fortune
- 5 "Movie: 'Madison Avenue,' Dana Andrews, Eleanor Parker ('62)
- 7 Happy Days
- 11 Andy Griffith
- 13 Collage
- 23 Big Blue Marble
- 25 Dr. Gene Scott
- 26 Inside/Out, Reader's Cube
- 10:30
- 2 Love of Life
- 4 It's Anybody's Guess
- 7 The \$20,000 Pyramid
- 11 Hogan's Heroes
- 13 Wildlife Adventure
- 23 Electric Company
- 25 High Adventure
- 26 Readalong, Let's Draw
- 10:55
- 2 News, Doug Edwards
- 11:00 A.M.
- 2 Young and Restless
- 4 Shoot for the Stars
- 7 The Better Sex
- 9 Midday L.A.
- 11 Metronews, Metronews
- 13 Gomer Pyle
- 23 Sesame Street
- 25 Love Special
- 26 Cover to Cover, Self Incorporated
- 11:30
- 2 Search for Tomorrow
- 4 Chico and the Man
- 7 Family Feud
- 11 Let's Rap
- 13 Gilligan's Island
- 20 Domata
- 20 Book, Look and Listen
- 11:45
- 24 Local News
- 26 Ecology: You and Your Environment

- 12 Courtship of Eddie's Father
- 23 Yoga for Health
- 25 Music for America
- 26 Un Canto de Mexico
- 40 Praise
- 1:00 P.M.
- 5 Big Valley
- 7 Ryan's Hope
- 9 News, Chris Harris
- 11 Get Smart
- 23 Market Closing
- 25 Piccadilly Circus, "Stocker's Copper"
- 26 Super Show
- 40 Teach Us to Pray
- 50 Two Plus Two, Song Bag
- 1:30
- 2 Guiding Light
- 4 The Doctors
- 7 One Life to Live
- 9 Divorce Court
- 11 "Sgt. Bilko"
- 13 Charting the Market
- 23 Festival of Faith
- 25 Don't Waste Your Sorrows
- 26 Science Experiences, Measuremetric
- 2:00 P.M.
- 2 All in the Family
- 4 Another World
- 5 Love American Style
- 7 "Movie: 'Solomon and Sheba,' Yul Brynner, Gina Lollobrigida ('59)
- 11 News, O'Donnell
- 13 Un Demonio con Angel
- 20 Enjoying Marriage
- 26 Our Story
- 2:15
- 7 General Hospital
- 2:30
- 2 Match Game '77
- 11 Bullwinkle
- 13 Penelope Pitstop
- 23 Magic Method of Oil Painting
- 25 Corinthian Letters
- 26 American Experience
- 3:00 P.M.
- 2 Tattletales
- 4 The Gong Show
- 5 Dragnet
- 7 Edge of Night
- 11 Flintstones
- 13 Funky Phantom
- 23 Shadows on the Grass
- 25 En Busca del Paraiso
- 26 Praise the Lord
- 26 Sesame Street
- Take 30
- 3:30
- 2 Mike Douglas, Ben Vereen, Carol Lawrence, London

- Wainwright III, Evelyn Keyes, Max Romeo
- 4 Medical Center
- 5 Dinah! Dorothy Moore, Adam Arkin, Tom T. Hall, Jessica Long, Frankie Laine
- 7 "Movie: 'Two on a Bench,' Patty Duke, Ted Bessell ('71)
- 11 Bugs & Porky
- 13 Bugs Bunny
- 23 Commonwealth
- 25 Banana Splits
- 4:00 P.M.
- 9 Maverick
- 13 Popeye
- 23 Villa Alegre
- 25 Manana Sera Otro Dia
- 26 Mister Rogers
- 50 Ultra Man
- 4:30
- 4 Mary Tyler Moore
- 11 Tom & Jerry
- 13 Woody Woodpecker
- 23 Mister Rogers
- 25 PTL Club
- 26 Mi Hermana la Nena
- 50 Electric Company
- 52 "The Addams Family"
- 5:00 P.M.
- 2 News, Benti/Chung
- 4 News, Jess Marlow
- 5 Bonanza
- 7 News, Dunphy/Henry
- 9 Wild, Wild West
- 11 Mickey Mouse Club
- 13 Heckle & Jeckle
- 23 Sesame Street
- 25 Puppet Tree
- 26 Villa Alegre
- 50 F Troop
- 5:30
- 11 Tom & Jerry
- 13 Wait Till Your Father Gets Home
- 24 Noticiero
- 26 Behind the Scenes
- 25 Hodgepodge Lodge
- 26 "Leave It to Beaver"
- 5:45
- 22 Los Astros to Guian
- 6:00 P.M.
- 2 News, Cronkite
- 4 News, Moyer/Lange
- 5 Emergency One
- 7 News, Dunphy/Lund
- 9 My Partner, the Ghost
- 11 The Partridge Family
- 13 The Rookies
- 23 Journey to Adventure
- 25 Electric Company
- 26 La Usurpadora
- 40 Don't Waste Your Sorrows
- 50 Foods for the Modern Family

- 52 "Little Rascals"
- 6:30
- 2 "Movie: 'The Assassination Bureau,' Telly Savalas, Diana Rigg, Oliver Reed ('69). (Conclusion Thursday at 6:30)
- 11 Odd Couple
- 22 Business News
- 23 As We See It
- 40 Jimmy Swaggart
- 40 Teach Us to Pray
- 50 Family Portrait
- 7:00 P.M.
- 4 News, Chancellor/Brinkley
- 5 Liars Club
- 7 News, Reasoner/Walters
- 9 Concentration
- 11 "I Love Lucy"
- 13 Let's Make a Deal
- 22 Korean Drama
- 23 MacNeil/Lehrer
- 26 Festival of Faith
- 25 24 Horas
- 40 Praise
- 50 Yoga with Madeline
- 52 McHale's Navy
- 7:30
- 4 Sha Na Na (see "special")
- 5 Newlywed Game
- 7 Match Game PM
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 23 Tonight
- 40 Enjoying Marriage
- 50 The Session
- 52 "Little Rascals"
- 8:00 P.M.
- 2 Good Times, A mysterious little girl touches the lives of Willona and the Evans family. Janet Jackson, youngest of the musical Jackson family, makes her acting debut
- 4 Oregon Trail (see "special")
- 5 "Movie: 'Snafu,' Peter Falk, Martin Landau, Jason Robards ('72)
- 7 A Lovely Teacher is Needed on 8 is Enough
- Tom disappears when oldest daughter Mary moves into an apartment with her "fiance."

# WEDNESDAY

(Continued from Page 12)

- 9) Movie: "The Last Wagon," Richard Widmark, Felicia Farr
- 11) World of Survival
- 13) \*Perry Mason
- 22) Korean Variety Hour
- 28) Upstairs, Downstairs
- 30) Lucha Libre
- 50) Dwight Thompson
- 50) Upstairs, Downstairs

- 11) Cross-Wits
- 22) Korean News
- 50) Jimmy Swaggart

- 2) Movie: "A Killing Affair," Elizabeth Montgomery and O.J. Simpson star as two detectives caught up in an interracial love affair while working on a series of vicious crimes

- 7) CHARLIE'S ANGELS
  - \* ICE SHOW MURDERS!!
- The Angels become skaters in a big-time ice review to find out why the show's stars have disappeared. Two hours

- 11) Merv Griffin, Marilyn Sokol, Johnnie Ray, Arnold Schwarzenegger, Sasha and Lena
- 13) The Bold Ones
- 22) Korean Home Drama
- 28) Great Performances: "Possessions." A battle of wills between a poor widow and an alcoholic junkman who buys — and mistreats — her horse
- 40) Praise the Lord
- 50) Austin City Limits
- 9:30
- 44) La Criada Bien Criada
- 10:00 P.M.
- 4) Big Hawaii (see "special")
- 5) News, Fishman/McCormick
- 9) News, Bohman/Kaestner
- 13) Room 222
- 22) Israel Today
- 28) Great Performances: "The Pennsylvania Ballet"
- 30) Dr. Gene Scott
- 50) El Bien Amado
- 50) Documentary Showcase

- 10:30
- 11) Metronews
- 13) News, Deiz/Hurtes
- 22) Noticiero
- 11:00 P.M.
- 2) News, Chung/Benti
- 4) News, John Schubeck
- 5) Hollywood Connection
- 7) News, Dunphy/Lund
- 9) Ironside
- 11) Fernwood 2Night
- 13) Marcus Welby
- 28) Realidades
- 30) Una Plegaria en el Camino
- 50) MacNeil/Lehrer
- 11:30
- 2) Hawaii Five-O
- 4) Tonight, Johnny Carson with Tony Randall, Anthony Newley
- 5) Love American Style
- 7) Starsky & Hutch
- 11) Metronews, Metronews
- 28) News, captioned
- 30) All Night Religious Programming
- 34) "Movie: "Sintonia de una Vida"
- 40) All Night Religious Programming

- MIDNIGHT
- 5) \*Twilight Zone
- 9) Movies: "The Black Panther of Ratana," "The Pirates of the Mississippi," "Stanley and Livingston"

- 11) \*Movies: "His Kind of Woman," "The Black Knight," "The Vampire's Ghost," Alfred Hitchcock Presents
- 13) Movies: "Love of Three Queens," "Battle of Apache Pass," News Wrap Up
- 12:30
- 5) \*Movies: "The Boss," "Wall of Fury," "Danger, Love at Work"
- 12:40
- 2) Movie: "The Astronaut"
- 7) Mystery of the Week
- 1:00 A.M.
- 4) Tomorrow, Tom Snyder
- 2:00 A.M.
- 4) NewsCenter 4 (R)
- 7) Eyewitness News (R)
- 2:15
- 2) Newsroom (R)
- 2:45
- 2) \*Movie: "The Breaking Point," Noontime (R)

## CUSTOM BUILDERS

LIABILITY INSURED

State Lic. 292254

### ADD-A-ROOM



DESIGN AND PLANNING SERVICE

### DON'T MOVE - IMPROVE

- Two Story
- Apartments
- Bathrooms
- Kitchens
- Family Rooms
- Custom Homes
- No Job Too Small or Too Large - Repair Work - Any Type

Special Savings Plan  
WE FRAME...  
YOU FINISH...

Deal Direct  
NO SALESMEN  
CONV. FINANCING  
AVAILABLE

For Courtesy  
Free  
Estimates

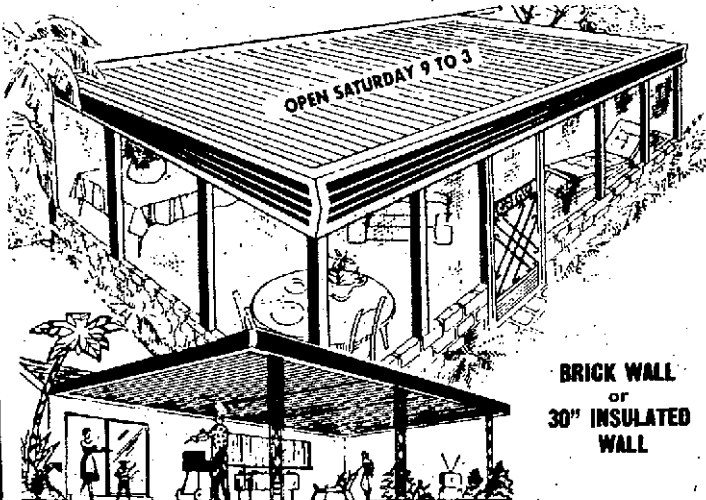
CALL 431-8890  
(714) 893-8868

## BEST VALUES IN TOWN!

VISIT OUR SHOWROOM

**BUY NOW! \$AVE** PATIO COVERS  
PATIO ROOMS  
ALUMINUM AWNING

PATIO COVERS OR YEAR-AROUND "FUN-ROOM"



BRICK WALL  
or  
30" INSULATED  
WALL

Your Local  
Retailer

ESTIMATES

- SO MUCH LUXURY • SO LOW IN COST
- \* Open Patio Covers, or Screen-In Patio
- \* All-Aluminum and Weatherproof
- \* Easy Terms \*
- \* Removable Windows of Durable Cello Glass.

## modern products co.

2245 E. Artesia Blvd., Long Beach  
(2 blks. East of Cherry Ave.)

422-2166 • 633-4027

## COMPLETE FAMILY DENTAL CARE

UNION  
MEMBERS:

WE HONOR ALL UNION  
& DENTAL INSURANCE PLANS

NO  
APPOINTMENT  
NECESSARY

OPEN  
EVENINGS  
& SATURDAYS

## DENTAL PLATES

FAST REPAIRS & RELINES WHILE YOU WAIT  
CREDIT TERMS AVAILABLE

### DR. KAYE DENTAL GROUP

BELLFLOWER  
LAKEWOOD  
17802 S. CLARK ST.  
Just South of Artesia

925-3715

DOWNEY  
11849 S. PARAMOUNT  
Just South of Firestone

869-2596

FROM ORANGE COUNTY 523-8260



# THURSDAY

September 22, 1977  
**\* PAID ADVERTISEMENT**  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.  
 This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55  
 (2) Sunrise Semester  
 (4) Knowledge  
 6:00 A.M.  
 (5) News Replay  
 (7) Earth, Sky and Sea  
 (9) Frankly Female  
 (11) University of the Air  
 (13) News Update  
 6:15  
 (15) My Turn  
 6:25  
 (2) As Man Behaves  
 (4) Not for Women Only  
 6:30  
 (5) Infinity Factory  
 (7) Michael Jackson  
 (9) Meet the Mayors  
 (11) Bozo's Big Top  
 (13) Felix the Cat  
 (20) News, captioned (R)  
 6:55  
 (2) A.M. Newsroom  
 (4) NewsCenter 4  
 7:00 A.M.  
 (2) News, Hughes Rudd  
 (4) Today, Tom Brokaw

- 7:00 Club  
 (7) Good Morning America  
 (9) Youth and the Issues  
 (11) Bugs & Porky  
 (13) Popeye  
 (20) Market Opening (coverage until 1 p.m.)  
 (20) Yoga for Health  
 (20) Festival of Faith  
 (20) Joy in the Morning  
 7:30  
 (9) PTL Club  
 (11) Tom & Jerry  
 (13) Woody Woodpecker  
 (20) Mister Rogers  
 8:00 A.M.  
 (2) Captain Kangaroo  
 (13) Wacky Races  
 (20) Zoom  
 (20) Freehand Sketching  
 8:30  
 (5) Manna  
 (9) Body Buddies  
 (11) The Jetsons  
 (13) Dastardly & Muttley  
 (20) Villa Alegre  
 (20) Praise the Lord  
 (20) Yoga with Madeline  
 9:00 A.M.  
 (2) Here's Lucy  
 (4) Sanford and Son  
 (5) Gallery  
 (7) A.M. Los Angeles  
 (9) Movie: "Arabella,"  
 Virna Lisi, Terry-Thomas ('69)  
 (11) "I Love Lucy"  
 (20) Sesame Street  
 (20) MacNeil/Lehrer

- SPECIAL**  
**MAN FROM ATLANTIS**  
 (4) 9 p.m. — Premiere.  
 When the water level of the world's oceans suddenly rises, Mark discovers his old nemesis, Mr. Schubert (Victor Buono), plans to submerge the earth.  
**ROSETTI AND RYAN**  
 (4) 10 p.m. — Premiere.  
 Julie Cobb, daughter of Lee J. Cobb, guest-stars as an eccentric TV commercial actress who assaults a grid star at a big football luncheon.  
 9:30  
 (2) Price Is Right  
 (4) Hollywood Squares  
 (5) Mayberry RFD  
 (11) My Three Sons  
 (20) Romper Room  
 (20) Electric Company  
 10:00 A.M.  
 (4) Wheel of Fortune  
 (5) \*Movie: "Edge of Doom,"  
 Dana Andrews, Farley Granger ('50)  
 (7) Happy Days  
 (11) Andy Griffith  
 (13) Morning Show  
 (20) Big Blue Marble  
 (20) Math Matters, Two Plus Two  
 10:25  
 (2) Love of Life  
 (4) It's Anybody's Guess  
 (7) The \$20,000 Pyramid  
 (11) Hogan's Heroes  
 (13) Wildlife Adventure  
 (20) Electric Company  
 (20) High Adventure  
 (20) All About You, Song Bag  
 10:55  
 (2) News, Doug Edwards  
 11:00 A.M.  
 (2) Young & Restless  
 (4) Shoot for the Stars  
 (7) The Better Sex  
 (9) Midday L.A.  
 (11) Metronews, Metronews  
 (13) Gomer Pyle  
 (20) Sesame Street  
 (20) Pattern for Living  
 (20) Reader's Cube, Readalong  
 11:30  
 (2) Search for Tomorrow  
 (4) Chico and the Man  
 (7) Family Feud  
 (11) Let's Rap  
 (13) Gilligan's Island  
 (20) Abundant Living  
 (20) Wordsmith, Cover to Cover  
 11:45  
 (2) Local News  
 NOON  
 (2) Noontime  
 (4) That Girl  
 (5) \*Twilight Zone  
 (7) All My Children  
 (11) \*Movie: "Florian,"  
 Robert Young ('40)  
 (13) I Dream of Jeannie  
 (20) MacNeil/Lehrer (R)  
 (20) Old Time Gospel Hour  
 (20) Ahora L.A.  
 (20) Behind the Scenes  
 (20) Sesame Street  
 12:30  
 (2) As the World Turns  
 (4) Days of Our Lives  
 (5) \*Hillman  
 (13) Courtship of Eddie's Father  
 (20) Yoga for Health  
 (20) Un-Canto de Mexico  
 (20) Praise  
 1:00 P.M.  
 (5) Big Valley  
 (7) Ryan's Hope  
 (9) News, Chris Harris  
 (13) Get Smart  
 (20) Market Closing  
 (20) Great Performances:

- "The Pennsylvania Ballet"  
 (20) Fanfarria Falcon  
 (20) Teach Us to Pray  
 (20) Inside/Out, Vegetable Soup  
 1:30  
 (2) Guiding Light  
 (4) The Doctors  
 (7) One Life to Live  
 (9) Divorce Court  
 (13) \*Sgt. Bilko  
 (20) Charting the Market  
 (20) Festival of Faith  
 (20) Sal y Pimienta  
 (20) Don't Waste Your Sorrows  
 (20) Self Incorporated, Two Cents Worth  
 2:00 P.M.  
 (2) All in the Family  
 (4) Another World  
 (9) Movie: "Sunset Boulevard," William Holden, Gloria Swanson ('50)  
 (13) News, O'Donnell  
 (20) Latino Consortium  
 (20) Un Demonio con Angel  
 (20) Tree of Life  
 (20) As Man Behaves  
 2:15  
 (7) General Hospital  
 2:30  
 (2) Match Game '77  
 (11) Bullwinkle  
 (13) Penelope Pitstop  
 (20) Piccadilly Circus  
 "Stocker's Copper"  
 (20) Corinthian Letters  
 (20) Earth, Sea and Sky  
 3:00 P.M.  
 (2) Tattletales  
 (4) The Gong Show  
 (5) Dragnet  
 (7) Edge of Night  
 (11) Flintstones  
 (13) Funky Phantom  
 (20) En Busca del Paraiso  
 (20) Praise the Lord  
 (20) Sesame Street  
 (20) Take 30  
 3:30  
 (2) Mike Douglas, Ben Vereen, David Brenner, Florence Henderson, Kenny Rogers, Stan Kain, Dr. Ralph Dicker  
 (4) Medical Center  
 (5) Dinah! Fifth Dimension, Charo, Mel Tillis  
 (7) Movie: "Hot Blood,"  
 Jane Russell, Cornel Wilde ('56)  
 (11) Bugs & Porky  
 (13) Bugs Bunny  
 (20) Banana Splits  
 4:00 P.M.  
 (9) Maverick  
 (13) Popeye  
 (20) Villa Alegre  
 (20) Manana Sera Otro Dia  
 (20) Mister Rogers  
 (20) Ultra Man  
 4:30  
 (4) Mary Tyler Moore  
 (11) Tom & Jerry  
 (13) Woody Woodpecker  
 (20) Mister Rogers  
 (20) PTL Club  
 (20) Mi Hermana La Nena  
 (20) Electric Company  
 (20) \*Addams Family  
 5:00 P.M.  
 (2) News, Benti/Chung  
 (4) News, Jess Marlow  
 (5) Bonanza  
 (7) News, Dunphy/Henry  
 (9) Wild, Wild West  
 (11) Mickey Mouse Club  
 (13) Heckle & Jeckle  
 (20) Sesame Street  
 (20) Backyard  
 (20) Villa Alegre  
 (20) F Troop  
 5:30  
 (11) Tom & Jerry  
 (13) Wait Till Your Father Gets Home  
 (20) Noticiero  
 (20) Behind the Scenes  
 (20) Freehand Sketching  
 (20) \*Leave It to Beaver



**VIKI CARR** will sing on KMPC's annual "Show of the World" charity program Saturday night, Oct. 1, in the Forum. Other stars taking part will be Helen Reddy, Lou Rawls, Johnny Mathis, George Carlin and the Nitty Gritty Dirt Band.

- 5:45  
 (20) Los Astros te Guian  
 6:00 P.M.  
 (2) News, Walter Cronkite  
 (4) News, Moyer/Lange  
 (5) Emergency One  
 (7) News, Dunphy/Lund  
 (9) My Partner, the Ghost  
 (11) Partridge Family  
 (13) The Rookies  
 (20) Journey to Adventure  
 (20) Electric Company  
 (20) La Usuradora  
 (20) Don't Waste Your Sorrows  
 (20) As Man Behaves  
 (20) \*Little Rascals  
 6:30  
 (2) Movie: "The Assassination Bureau" (Conclusion)  
 (11) The Odd Couple  
 (20) Business News  
 (20) As We See It. Cultural prejudice is examined by high school students.  
 (20) Come Alive  
 (20) Teach Us to Pray  
 (20) The Growing Years  
 7:00 P.M.  
 (4) News, Chancellor/Brinkley  
 (5) Liars Club  
 (7) News, Reasoner/Walters  
 (9) Concentration  
 (11) \*I Love Lucy  
 (13) Let's Make a Deal  
 (20) Focus on Britain  
 (20) MacNeil/Lehrer  
 (20) Festival of Faith  
 (20) 24 Horas  
 (20) Praise  
 (20) \*McHale's Navy  
 (20) Earth, Sea and Sky  
 7:30  
 (4) \$100,000 Name That Tune  
 (5) Newlywed Game  
 (7) The Gong Show  
 (9) Joker's Wild  
 (11) Brady Bunch  
 (13) Adam 12  
 (20) Gambare Robokon  
 (20) 28 Tonight  
 (20) Faith That Sings  
 (20) A Tribute to America's Cup  
 (20) \*Little Rascals  
 8:00 P.M.  
 (2) Black Boy Wants To  
 \*Be Adopted by Waltons  
 A small black boy who would like to join the family presents a problem for the Waltons.  
 (4) CHiPs. Jon and Ponch are after a thief who robs stranded female motorists.  
 (5) \*Movie: "Wuthering Heights," Laurence Olivier, Merle Oberon ('39)  
 (7) Welcome Back, Kotter. Conclusion of the premiere episode in which the Kotters become the parents of twins.  
 (9) \*Movie: "The Fugitive Kind," Marlon Brando, Anna Magnani ('60)  
 (11) National Geographic  
 (13) \*Perry Mason  
 (20) Today's Cooking  
 (20) Upstairs, Downstairs  
 (20) \*Movie: "Nos Dices las Intocables"  
 (20) Hour of Power  
 8:30  
 (7) What's Happening! Premiere. The boys are all smitten by a new girl in town and to their surprise, she chooses Rerun.  
 (20) Zenigata  
 (20) Starboard  
 9:00 P.M.  
 (2) Hawaii Five-O. Rossano Brazzi plays a wealthy shipping magnate, one of whose freighters is hi-jacked on the high seas while carrying a top secret cargo.  
 (4) MAN FROM ATLANTIS.  
 \*MARK FROZEN IN ICE (see "special")  
 (7) Barney Miller. Fish returns from the missing, but can't accept the fact that this is his last day on duty. Part 2.  
 (11) Merv Griffin. Kareem Abdul Jabbar, Lou Gossett Jr., Alex Haley, Yvonne Braithwaite Burke  
 (13) The Bold Ones  
 (20) Kosciuszko: An American Portrait. Reenactment of the

## ADD-A-ROOM

100% Financing Available **\$1947 COMPLETE**

- FAMILY ROOMS
- BEDROOMS & BATHS
- 2 STORIES • PATIOS
- KITCHENS
- ROOM ENCLOSURES
- TEXTURED COATINGS

REPAIRS: INTERIOR-EXTERIOR-ROOFS

**CONSTRUCTION KJB ENGINEERING**

**CALL NOW FOR FREE ESTIMATE & DESIGN**  
 switchboard open 24 hrs. 7 days  
**925-5573**

## WHY YOU NEED NIAGARA CYCLO-MASSAGE PRODUCTS

### CHAIRS AND PORTABLE EQUIPMENT

- Many Help you Soothe Minor Pains of Arthritis and Rheumatism Whenever They Occur.
- Ease Simple Nervous Tension and the Resultant Nervous Fatigue
- Induce Restful, Natural Drug-Free Sleep

"You have to feel it to believe it!"  
 AS SEEN AT L.A. COUNTRY FAIR IN POMONA  
 You read it in leading magazines such as  
 PREVENTION — LET'S LIVE — FAMILY HEALTH, ETC.

For information and literature please write:  
 NIAGARA CYCLO-MASSAGE CO. OF LONG BEACH  
 4125 Long Beach Blvd. 90807 427-8735  
 "Open Sun. & Evenings by Appt."

## BREAK THE PAINT HABIT WITH TEX-COTE

### TEXTURED COATINGS

- Weatherproofs • Insulates
- Beautifies and protects

**15-YEAR WARRANTY AGAINST CHIPPING, FLAKING & PEELING**

**FREE ESTIMATES GA 3-8411**

**CAL-TEX INC.** 1069 E. MARKET ST., LONG BEACH  
 LOCAL EST. CONTRACTOR OVER 14 YRS.

**HOMEOWNERS NOTICE!**  
 DON'T SIGN BEFORE YOU SEE US.  
**SAVE 25% DEAL DIRECT WITH OWNER CONTR.**

# THURSDAY

(Continued from Page 14)

role a young Polish officer played in the Revolutionary War. Praise the Lord  
 50 The Age of Uncertainty.  
 9:30

7 Carter Country. Chief Roy is befuddled when the Mayor plays a dirty trick and gets serious about their annual negotiating session.  
 2 Soccer from Germany  
 10:00 P.M.

2 Barnaby Jones. J.R. begins a risky impersonation as a hired mercenary to find out about a possible assassination plot.  
 4 Rosetti and Ryan (see "special")  
 5 News, Fishman/McCormick

7 Redd Foxx. Comedian Slappy White, the Reverend Ira Lynn Singers and dancer Prince Spencer join Redd.  
 9 News, Bohman/Kaestner  
 19 Room 222  
 26 Masterpiece Theatre: Dickens of London  
 30 Living Faith  
 30 El Bien Amado  
 30 Art in Public Places  
 10:30

11 Metronews  
 3 News, Diez/Hurtes  
 3 Noticiero  
 30 Americana  
 11:00 P.M.  
 2 News, Benti/Chung  
 4 News, John Schubeck  
 5 Hollywood Connection  
 7 News, Dunphy/Lund  
 9 Ironside  
 11 Fernwood 2Night  
 13 Marcus Welby

20 Woman  
 30 Una Plegaria en el Camino  
 50 MacNeil/Lehrer  
 11:30  
 2 Movie: "When the Legends Die," Richard Widmark ('72)  
 4 Tonight. Johnny Carson with Diahann Carroll, Merie Earle  
 5 Love American Style  
 7 Police Story  
 11 Metronews, Metronews  
 26 News, captioned  
 30 All Night Religious Programming  
 30 "Movie: "La Gata"  
 30 All Night Religious Programming

## MIDNIGHT

5 "Twilight Zone"  
 5 "Movies: "Odds Against Tomorrow," "Shadow of a Doubt," "Seven Sinners"  
 19 Cross-Wits  
 13 Movies: "Colossus of Rhodes," "Red Sundown," News Wrap-Up

5 Movies: "Mambo," "The Third Visitor," "Crime Without Passion"  
 7 Thursday Night Special: "The Third Unofficial Miss Las Vegas Showgirl Pageant"  
 11 Movies: "The Beginning of the End," "Father Is a Bachelor," "Before I Hand"  
 1:00 A.M.  
 4 Tomorrow. Tom Snyder  
 1:30  
 2 News, editorial

## BATHROOM RE-MODELING



**NO JOB TOO SMALL**  
 Make your bathroom a cheerful, modern and attractive part of your home. Our experienced personnel can handle the complete modernization project—from lighting to fixtures to flooring. We use the finest materials and guarantee all our workmanship.  
**FREE ESTIMATES CALL 925-6555**  
 State Contractor's Lic. 312114  
**CHARLIE BELL & SON, INC.**  
 9731 E. COMPTON BLVD., BELLFLOWER  
 Same Ownership & Location for 26 Years Open 7 Days

*It Costs less than you think* **ADD A ROOM**

• WRITTEN COMPLETION DATE  
 • 5-YEAR GUARANTEE  
 • COMPLETION BONDS  
 WE'LL SHOW YOU HOW TO FINISH INSIDE AND SAVE \$ \$

<b>BEDROOM 1/2 BATH \$3490</b>	<b>EXTRA LARGE FAMILY ROOM \$2985</b>
--------------------------------	---------------------------------------

FOR FREE ESTIMATES CALL TODAY (213) **633-4484**  
**Windsong ENTERPRISES** BLDG. CONTRACTORS  
 Financing Available 9150 SONRISA, BELLFLOWER

**DOME CATERING**  
 Presents Bridal Daze  
 FALL • EARLY SPRING  
**WEDDING FASHION SHOW**  
 SUNDAY, SEPT. 25  
 1 P.M.  
**ELKS BUILDING DOME ROOM**  
 4101 E. WILLOW  
 1 Blok. West of Lakewood Blvd.  
**ADMISSION FREE**  
 Fashion Show for the Bride, Groom and Wedding Party, Displays, Live Entertainment, Counseling by area's leading experts, including:

Dome Catering Service 426-0555 426-1741  
 Friendship Party Shop HE 2-7566  
 Music By Mr. Rip 476-6401  
 Friar Tax Shop 421-8945  
 Bixby Knolls Rental Center 426-9437  
 Hansen Cakes 273-3759 878-0133  
 Wedding Photography Marshall H. Le Sage 431-1365  
 The West Bend Company Bruce Boett 372-8122  
 Enchant's For Gowns 831-2677  
 Colonial Florist 833-8121  
 Tupperware Ver Von Sales 834-6174  
 Bernie Perry Orchestras (714) 546-1810  
 Smits Of Long Beach 596-2784  
 Mary Kay Cosmetics Doreen Stevens 596-2192

**\$1000 WORTH OF DOOR PRIZES INCLUDING SUBSTANTIAL CASH PRIZE**

**PLUS!**  
 You will be our guest at a full wedding reception by Dome Catering  
**FOR YOUR FREE RESERVATION CALL 426-0555 or 426-1741**

**Grand Opening of another CASTLE CARPETS IN BELLFLOWER**  
 9500 ARTESIA BLVD.  
 Phone **925-8340**  
 OPEN MON-SAT 9-6

<b>NO WAX Shiny Vinyl</b> Dowdflor Armstrong G.A.F. Congoleum Amtico From <b>\$2.99</b> Sq. Yd. Reg. \$5 Square Yard	<b>NOW 3 \$149 ROOMS</b> based on 30 sq. yds. WALL-TO-WALL includes 100% Nylon Hi-Lo Pile or Short Shag • Padding • 3 Metals • Normal Installation
---	--

**REMnant SALE HEAVY PLUSHES**  
 Multi colors, 100% Nylon includes Pad • Normal Labor  
**PLUSH MAJOR BRANDS \$11.95**  
 Includes Pad Reg. \$15.95  
 • Normal Installation

**USED CARPET 100**  
 Used Pad 39-59 Yd.



# FRIDAY

September 23, 1977

★ PAID ADVERTISEMENT.

An \* indicates B/W. Other shows in color.

(R) indicates repeat.

This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:55
- 2 Sunrise Semester
- 4 Knowledge
- 6:00 A.M.
- 5 News Replay
- 7 Family Portrait
- 9 Super Talk
- 11 University of the Air
- 13 News Update
- 6:15
- 13 Calendar
- 6:25
- 2 Foods for the Modern Family
- 4 Not for Women Only
- 6:30
- 5 Infinity Factory
- 7 Michael Jackson Show
- 9 Teaching Children with Special Needs
- 11 Bozo's Big Top
- 13 Felix the Cat
- 23 News, captioned (R)
- 6:55
- 2 A.M. Newsroom
- 4 Newcenter 4
- 7:00 A.M.
- 2 News, Hughes/Rudd
- 4 Today, Tom Brokaw
- 5 700 Club
- 7 Good Morning America
- 9 Meet the Mayors
- 11 Bugs and Porky
- 13 Popeye
- 22 Stock Market Opening (coverage until 1 p.m.)
- 23 Yoga for Health
- 30 Festival of Faith
- 40 Joy in the Morning
- 7:30
- 9 PTL Club
- 11 Tom & Jerry
- 23 Woody Woodpecker
- 23 Mister Rogers
- 8:00 A.M.
- 2 Captain Kangaroo
- 13 Wacky Races
- 23 Zoom
- 8:30
- 5 Charisma
- 9 Body Buddies
- 11 Dudley Do-Right
- 13 Dastardly & Muttley
- 23 Villa Alegre
- 50 Foods for the Modern Family
- 9:00 A.M.
- 2 Here's Lucy
- 4 Sanford and Son

- 5 The Gallery
- 7 A.M. Los Angeles
- 9 Movie: "The Love God," Don Knotts, Anne Francis ('69)
- 11 I Love Lucy
- 13 Gilligan's Island
- 23 Sesame Street
- 50 MacNeil/Lehrer
- 9:30
- 2 Price Is Right
- 4 Hollywood Squares
- 5 Mayberry RFD
- 11 My Three Sons
- 13 Romper Room
- 50 Electric Company
- 10:00 A.M.
- 4 Wheel of Fortune
- 5 Movie: "Tobacco Road," Dana Andrews, Gene Tierney ('41)
- 7 Happy Days
- 11 Andy Griffith
- 13 Southern California
- 23 Big Blue Marble
- 50 Living Faith
- 50 Reader's Cube, Readalong
- 10:30
- 2 Love of Life
- 4 It's Anybody's Guess
- 7 The \$20,000 Pyramid
- 11 Hogan's Heroes
- 13 Wildlife Adventure
- 23 Electric Company
- 50 High Adventure
- 50 Vegetable Soup
- 10:55
- 2 News, Doug Edwards
- 11:00 A.M.
- 2 Young and Restless
- 4 Shoot for the Stars
- 7 The Better Sex
- 9 Midday L.A.
- 11 Metronews; Metronews
- 13 Gomer Pyle
- 23 Sesame Street
- 40 Dave Lombardi
- 50 Two Plus Two, Science Experiments
- 11:30
- 2 Search for Tomorrow
- 4 Chico and the Man
- 5 Mayberry RFD
- 7 Family Feud
- 11 Let's Rap
- 13 Gilligan's Island
- 23 Domata
- 40 Tree of Life
- 50 Measuremetric, Let's Draw
- 11:45
- 23 Local News
- NOON
- 2 Noontime
- 4 That Girl
- 5 \*Twilight Zone
- 7 All My Children
- 11 \*Movie: "Desire Me," Greer Garson.
- 13 I Dream of Jeannie
- 23 MacNeil/Lehrer (R)
- 50 The Living Word.

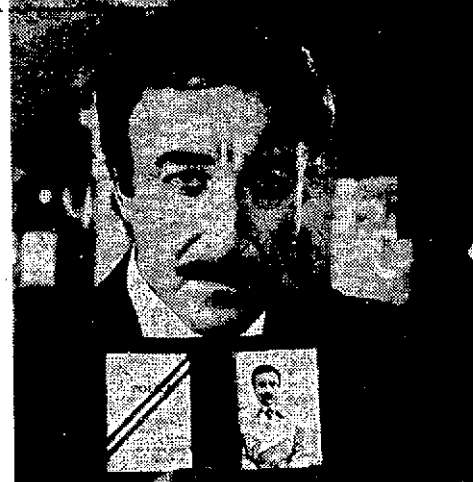
## SPECIAL

**THE EST EXPERIENCE** (9), 8 p.m. — Werner Erhard, est founder, will appear with est graduates from all walks of life who will answer questions about their experience with est training and share its value in their lives.

**SWITCH** (2), 10 p.m. — Season Premiere. A tennis team's coach asks his old friend, Pete, to find the killer and the motive after his star player is shot on the court.

- 23 Ahora L.A.
- 40 Behind the Scenes
- 50 Sesame Street
- 12:30
- 2 As the World Turns
- 4 Days of Our Lives
- 5 \*Rifleman
- 13 Courtship of Eddie's Father
- 23 Yoga for Health
- Dr. Gene Scott
- 30 Un Canto de Mexico
- 40 Praise
- 1:00 P.M.
- 5 Big Valley
- 7 Ryan's Hope
- 9 News, Chris Harris
- 13 Get Smart
- 23 Market Closing
- 23 Kosciuszko: An American Portrait
- 34 Walter Mercado Show
- 40 Teach Us to Pray
- 50 Song Bag, Book, Look and Listen
- 1:30
- 2 Guiding Light
- 4 The Doctors
- 7 One Life to Live
- 9 Divorce Court
- 13 \*Sgt. Bilko
- 22 Charting the Market
- 30 Festival of Faith
- 40 Don't Waste Your Sorrows
- 50 Ecology, Let's Draw
- 2:00 P.M.
- 2 All in the Family
- 4 Another World
- 5 Love American Style
- 9 \*Movie: "Gang War," Charles Bronson ('58)
- 13 News, O'Donnell
- 23 Nova
- 34 Un Demonio con Angel
- 40 Sharing
- 50 Age of Uncertainty
- 2:15
- 7 General Hospital

- 3:30
- 2 Movie Game '77
- 40 Bunkwinkle
- 13 Penelope Pitstop
- 40 Corinthian Letters
- 3:00 P.M.
- 2 Tattletales
- 4 The Gong Show
- 5 Dragnet
- 7 Edge of Night
- 11 Flintstones
- 13 Funky Phantom
- 23 Heartbeat of Africa
- 34 En Busca del Paraíso
- 50 Sesame Street
- 52 Take 30
- 3:30
- 2 Mike Douglas, Ben Vereen, Minnie Riperton, George Benson, Talia Shire, Burt Young, Jacques Bellini, Al Feldstein
- 4 Medical Center
- 5 Dinah! Carol Burnett, Dick Van Dyke, Vicki Lawrence, Tim Conway, Joe Hamilton
- 7 Movie: "Ada," Susan Hayward, Dean Martin
- 9 New Treasure Hunt
- 11 Bugs & Porky
- 13 Bugs Bunny
- 23 Volcano
- 52 Banana Splits
- 4:00 P.M.
- 9 Maverick
- 13 Popeye
- 23 Villa Alegre
- 34 Manana Sera Otra Dia
- 50 Mister Rogers
- 52 Ultra Man
- 4:30
- 4 Mary Tyler Moore
- 11 Tom & Jerry
- 13 Woody Woodpecker
- 23 Mister Rogers
- 50 PTL Club
- 50 Mi Hermana la Nena
- 50 Electric Company
- 52 \*Addams Family
- 5:00 P.M.
- 2 News, Benti/Chung
- 4 News, Jess Marlow
- 5 Bonanza
- 7 News, Dunphy/Henry
- 9 Wild Wild West
- 11 Mickey Mouse Club
- 13 Heckle & Jeckle
- 23 Sesame Street
- 40 Captain Andy
- 50 Villa Alegre
- 52 F Troop
- 5:30
- 11 Tom & Jerry
- 13 Wait Till Your Father Gets Home
- 34 Noticiero
- 40 Behind the Scenes
- 50 Hodgepodge Lodge
- 52 \*Leave It to Beaver
- 5:45
- 23 Los Astros te Guian
- 6:00 P.M.
- 2 News, Walter Cronkite
- 4 News, Moyer/Lange
- 5 Emergency One
- 7 News, Dunphy/Lund
- 9 My Partner the Ghost
- 11 Partridge Family
- 13 The Rookies
- 23 Journey to Adventure
- 23 Electric Company
- 34 La Usurpadora
- 40 Don't Waste Your Sorrows
- 50 Foods for the Modern Family
- 52 \*Little Rascals
- 6:30
- 2 Wild Wild World of Animals
- 11 Odd Couple
- 23 Business News
- 23 As We See It
- 30 Search
- 40 Teach Us to Pray
- 50 Family Portrait
- 7:00 P.M.
- 2 The Muppets, Rich Little guests.
- 4 News, Chancellor/Brinkley
- 5 Liar's Club
- 7 News, Reasoner/Walters



**PETER SELLERS** stars in the 1975 comedy movie "The Return of the Pink Panther," which makes its TV debut at 9 p.m. Friday on Ch. 7. He plays Inspector Clouseau, the incomparable, accident-prone sleuth.

- 9 Concentration
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El Chavo
- 40 Brant Baker
- 50 Washington Week
- 8:30
- 4 Chico and the Man. Ed finds out his stowaway, Raul, is an orphan which makes it hard to resist his request to stay with Ed.
- 23 Shoton
- 11 \*I Love Lucy
- 13 Let's Make a Deal
- 22 Akaichi-no-eleven
- 23 MacNeil/Lehrer
- 30 Festival of Faith
- 34 24 Horas
- 40 Praise
- 50 Consumer Survival Kit
- 7:30
- 2 All Star Anything Goes, "One Day at a Time" vs. "General Hospital"
- 4 Family Feud
- 5 Newlywed Game
- 7 Hollywood Squares
- 9 Joker's Wild
- 11 Brady Bunch
- 13 Adam 12
- 22 Ai To Kanashimino Toki
- 23 28 Tonight
- 40 Enjoying Marriage
- 50 California Tonight
- 8:00 P.M.
- 2 Wonder Woman. Wonder Woman faces a new Nazi threat when she learns that expatriate Nazis have successfully reproduced human clones and plan to form a new Reich.
- 4 Sanford Arms. Phil is shocked when his mother-in-law convinces Nat he would be better off living with her and her husband.
- 5 Movie: "Bounty Killer," Dan Duryea, Buster Crabbe ('64)
- 7 Donny & Marie. Premiere. Guests are Redd Foxx and Kris Kristofferson.
- 9 The est Experience (see "special")
- 11 NFL Game of the Week. Highlights of the previous week's best game.
- 13 \*Perry Mason
- 22 Toki No Mado
- 23 Washington Week
- 24 El

## Beautiful Things Happen To a Powers Girl.

Cerritos  
JRP/Grand  
Jill Jeffers  
Promotional  
Director



At any age you can learn the secrets that have made the Powers girls world famous for over 50 years. In just a few short weeks, beautiful things can happen to you. Call or come in today for a complimentary analysis & program discussion.

### John Robert Powers

The Schools for Your Personal Development  
Convenient Hours & Tuition Plans  
CARSON-SOUTH BAY 507 Carson Mall • 327-6551  
CERRITOS 401 Los Cerritos Center • 924-2301

## FRIDAY

(Continued from Page 16)

- comedy about a man who disposes of his relatives to attain the family title.
- 10:30  
 11 Metronews  
 12 News, Deitz/Hurtes  
 22 Youn Rak Boo  
 34 Noticiero
- 10:40  
 28 The Dawn of Laurel and Hardy  
 11:00 P.M.  
 2 News, Benti/Chung  
 4 News, John Schubeck  
 5 Hollywood Connection  
 9 \*Movie: "Brigham Young," Tyrone Power, Linda Darnell  
 11 Fernwood 2Night  
 13 Marcus Welby  
 20 Black Perspective on the News  
 34 Una Plegaria en el Camino  
 50 MacNeil/Lehrer
- 11:25  
 7 News, Dunphy/Lund  
 11:30  
 2 M\*A\*S\*H  
 4 Tonight, Johnny Carson with Richard Lewis, Peter Ustinov.  
 5 Love American Style  
 11 Metronews, Metronews
- 23 News, captioned  
 30 All Night Religious Programming  
 38 \*Movie: "Con la Rabia por Dentro"  
 40 All Night Religious Programming
- 11:55  
 7 Baretta
- MIDNIGHT  
 5 \*Twilight Zone  
 11 \*Movies:  
 "Blackmail," "The Flying Missile," "Lorna Doone," Alfred Hitchcock Presents  
 13 Movies: "A Very Private Affair," "The Man from Bitter Ridge"
- 12:05  
 2 Kojak  
 12:30  
 5 \*Movies: "Timbuktu," "How to Make a Monster," "Daughter of Mata Hari"
- 1:00 A.M.  
 4 Midnight Special. George Benson hosts a super jam session.  
 7 Suspense Theatre  
 8 \*Thriller

## RON'S TELEVISION

— Sales and Service —  
(24 years in the area)

★ RCA SERVICENTER ★  
SERVICING ALL BRANDS

Honest and Dependable Service

4416 VILLAGE ROAD, LONG BEACH, CA 90808  
PHONE (213) 422-1693

## THE BIBLE Says



### SOME HISTORY ON JEROMIA'S WITNESSES

Recently, a gentleman wrote and asked me some questions concerning the history of the Jehovah's Witnesses (so called). I thought it would be interesting to look at some of the background regarding this "sect" and some of the doctrine that is taught by them.

The roots of the Jehovah's Witnesses goes back to "second adventism," which came to this country under the leadership of Mr. William Miller. He and his followers upheld at least six distinguishing doctrines:

- 1) No hell, or punishment, for the wicked
- 2) No conscious existence after death
- 3) The destiny of man is everlasting life on earth
- 4) The end of the world is nearly here
- 5) After Jesus came he would judge the world, resurrect those in the grave, and renovate the earth to sinless perfection.
- 6) His second coming would be about April 18, 1844, at the latest.

Of course, needless to say as we pointed out in last week's article, the last point met with bitter disappointment.

Shortly after the time had expired and the end had not come, Charles Taza Russell was born in Allegheny, now part of Pittsburgh, Pennsylvania, February 16, 1852. His parents were Presbyterians in religion. His father owned a chain of men's clothing stores, in which Russell became a partner by the age of fifteen. Also, by that time he joined the Congregational Church. However, he became troubled about the doctrines of Predestination and eternal punishment, and became a skeptic by the age of seventeen. He came in contact with a group of Miller's followers who now set the time of Christ's coming at 1874, and under the direction of Jonas Wendell, "heard something of the views of Second Adventism" (Jehovah's Witnesses in the Divine Purpose, Page 14). Russell said, "Though his (Jonas Wendell's) Scripture exposition was not entirely clear... it was sufficient, under God, to reestablish my wavering faith in the Divine inspiration of the Bible..." (IBID). More Next Week

### DIAL A MESSAGE

Yes, you can dial 421-0309 and get a different 3-minute message each day. We hope you will take advantage of this. Tell your friends about it.

### FREE CORRESPONDENCE COURSE

The Studebaker Road Church of Christ is offering a free Bible correspondence course. You can use this Bible correspondence course in your own study of the Bible in the privacy of your home — without cost or obligation. The Bible correspondence course consists of eight lessons, and will be mailed to you upon request.

### SEND ALL BIBLE QUESTIONS TO: CHURCH OF CHRIST

3433 Studebaker Rd., Long Beach, Cal. 90808  
Sunday services 9:50 & 10:45 a.m., 6:30 p.m.  
Wednesday, 7:30 p.m. 429-0128

## HOMEOWNERS!

**INSULATE YOUR ATTIC**  
with  
**FIBER-THERM® Insulation**  
Prepare to take advantage of Pres. Carter's proposed tax rebate up to \$400 for energy-saving home improvements.



### FIBER-THERM HAS THESE FEATURES

- Fire-Retardant
- Vermin Proof
- Reduces Exterior Noise
- Saves Fuel Costs—Summer and Winter
- Approved by ULR-902
- Non-Toxic
- Non-Irritating

**FIBER-THERM®**  
IS WARRANTED FOR THE  
LIFE OF YOUR HOME

FOR  
COMPLETE  
INFORMATION

CALL

**B7AP**

BUILDERS ASSURANCE PLAN, INC.

CALL ANYTIME

**428-4623**

• Bonded • Licensed  
• Insured • Code, Inc. No. 334097



LET THE WIND  
DO YOUR  
COOLING

**FREE!**

WHISPER COOL TURBINE VENTILATOR  
FIRST 10-CALLS WILL QUALIFY YOU  
FOR THIS SPECIAL FUEL-SAVING  
FEATURE.

NOTICE —

BEFORE YOU PAINT OR REPAIR...  
LET US TELL YOU ABOUT

**TEX-COTE®** THE CLIMATIZED  
COATING FOR LASTING  
BEAUTY & PROTECTION!

- ★ Insulates ★ Weatherproofs ★ Fire Retardant
- ★ Beautifies ★ Increases the Value of your Home
- GUARANTEED 15-YEARS AGAINST CHIPPING, FLAKING OR PEELING
- CALL US ABOUT REMODELING & ROOFING

**B7AP**

Builders Assurance Plan, Inc.

CALL ANYTIME

**428-4623**

5437 CHERRY AVE.  
LONG BEACH

Serving L.A. & Orange Counties • 100's of Satisfied Customers

## FIRST WEEK'S NIELSEN LEADERS

NEW YORK (AP) — While ABC failed to match the record-breaking success of last season's "Roots" with "Washington: Behind Closed Doors," the network was first in the ratings for the opening week of the new season, A. C. Nielsen Co. figures indicate. The first week ended Sunday, Sept. 11.

The No. 1 show of 46 rated programs was "James at 15," NBC's Monday movie. Another NBC show, "Laugh In," was a close second.

The Sunday and Thursday episodes of "Washington" were third and fourth, respectively, and Tuesday's was eighth. Other installments of the 12½-hour television adaptation of John D. Ehrlichman's fictionalized account of the Watergate scandal finished in 16th, 17th and 25th places.

For the week, NBC was a strong second and CBS a thin third over-all.

When ABC scheduled its \$7.5 million production of "Washington" two weeks earlier than the usual beginning of the season, the other networks counter-programmed with blockbuster specials. The number of programs rated — 46 against the usual 65 — is indicative of the number of specials.

Although the counterprogramming strategy largely worked, "Washington" cut into the ratings of such traditionally big draws as the Emmy Awards show and the Miss America contest. And it won four of the six nights on which it aired. NBC won the other three nights. ABC's rating for the week was 18.3, which represents an estimated 13.3 million households. NBC had a 17.5, or 12.7 million, and CBS had a 15.6, or 11.4 million.

By contrast, ABC's rating for the week ending Jan. 30, when "Roots" was aired, was an unprecedented 35.5.

In order, the top 10 shows of the week were: "James at 15," a 23.8 rating, representing 17.3 million homes; "Laugh In," 23.7; "Washington," Sunday, 23.6; "Washington," Thursday, 23; "Elvis on Tour," NBC, and "Miss America," CBS, both 22.9; "Six Million Dollar Man," ABC, 22.2; "Washington," Tuesday, 22; "What's Happening!," ABC, 21.5; and "Logan's Run," CBS' Tuesday movie, 21.2.

The next 10 shows were: "60 Minutes," CBS; "Emmy Awards," NBC; "Dirty Harry," NBC's Saturday movie; "Us Against the World," NBC; "Happy Days," ABC; "Washington," Friday, ABC; "Washington," Wednesday, ABC; "Bionic Woman," NBC; "Welcome Back, Kotter," ABC, and "The Magic of ABC," ABC.



# SATURDAY

September 24, 1977  
**★ PAID ADVERTISEMENT**  
 An \* indicates B/W.  
 Other shows in color.  
 (R) indicates repeat.  
 This newspaper assumes no responsibility for last-minute program changes by networks or stations.

- 5:30  
 (2) Sunrise Semester  
 6:00 A.M.  
 (2) Camera Three  
 (4) That's Cat  
 (5) News Replay  
 (9) Community Feedback  
 (11) Let's Rap  
 (13) News Update  
 6:15  
 (13) Daybreak  
 6:30  
 (2) Steps to Learning  
 (4) The Pink Panther  
 (5) Big Valley  
 (9) Hot Fudge Show  
 (11) Unit Five  
 (13) The Morning Show  
 (2) News, Captioned (R)  
 7:00 A.M.  
 (2) Marlo & the Magic Movie Machine  
 (4) C.B. Bears  
 (7) Laff-a-lympics  
 (9) PTL Club  
 (13) Elementary News  
 (13) Sam Yorty Show  
 (2) Yoga for Health  
 (4) Festival of Faith  
 (6) Kids Praise the Lord  
 7:30  
 (5) The Pacesetters  
 (11) Movie: "Devil's Canyon," Virginia Mayo, Dale Robertson  
 (2) Earth, Sea and Sky  
 8:00 A.M.  
 (2) Bugs Bunny/Road Runner  
 (4) The Young Sentinels  
 (5) \*Movie: "Two Guns and a Badge," Beverly Garland (54)  
 (9) \*Movie: "Pursuit of the Graf Spee," Anthony Quale, Peter Finch (57)  
 (13) Romper Room  
 8:30  
 (4) Archies/Sabrina  
 (2) Captain Andy
- 9:00 A.M.  
 (2) Mr. Magoo  
 (7) Krofft Supershow  
 (13) Mundial Real  
 (34) Insight  
 (34) Puppet Tree  
 9:30  
 (2) Skatbirds  
 (4) I Am the Greatest: The Adventures of Muhammad Ali  
 (5) \*Movie: "Jet Over the Atlantic," Virginia Mayo, Guy Madison  
 (11) \*Movie: "Fighter Attack," Sterling Hayden (54)  
 (13) Woman: Real to Reel  
 (28) Zoom  
 (28) Esta Es la Vida  
 (40) Backyard  
 10:00 A.M.  
 (4) Thunder  
 (7) Children's Novel: "The Winged Colt" Part 3  
 (9) \*Wanted: Dead or Alive  
 (13) Movie: "Adventures of Hajji Baba," John Derek, Amanda Blake  
 (28) Vision On  
 (28) Dr. Gene Scott  
 (40) Tribuna Publica  
 (40) Kids Praise the Lord  
 (52) Voice of Agriculture  
 10:30  
 (2) Space Academy  
 (4) Search and Rescue: The Alpha Team  
 (7) NCAA Football (see "sports")  
 (9) \*Abbott & Costello  
 (2) Once Upon a Classic: Little Lord Fauntleroy  
 (40) Coco Drila  
 (52) Viewpoint on Nutrition  
 11:00 A.M.  
 (2) Batman/Tarzan  
 (4) Grandstand  
 (11) L.A. Patterns  
 (2) Nova  
 11:15  
 (4) Major League Baseball  
 11:30  
 (11) This Week in Baseball  
 (5) Rocky and Friends  
 (13) The Bold Ones  
 (40) Domata  
 (40) Praise the Lord  
 NOON  
 (2) Wacko  
 (5) Swiss Family Robinson

# SPECIAL

**ALL YOU NEED IS LOVE** (11), 8 p.m. — "The Swing Years." Swing enabled jazz and popular "mass" entertainment to meet on equal terms — its life was short but its effect considerable. Artists include: Benny Goodman, Glenn Miller, Frank Sinatra, Bing Crosby, Artie Shaw, Woody Herman and many others.

**GREAT PERFORMANCES** (28), 8:30 p.m. — "Live from Lincoln Center." The New York Philharmonic with Zubin Mehta in a special performance. Program includes Mozart's Overture to "The Marriage of Figaro," Wagner's Prelude and Liebestod, "Tristan and Isolde," and Stravinsky's "The Rites of Spring." Stereo simulcast with KUSC-FM (91.5).

- 9 \*Eastside Kids  
 (11) Outer Limits (Parental Discretion Advised)  
 (28) Latino Consortium  
 (52) Sunday Celebration  
 (52) \*Little Rascals  
 12:30  
 (2) Fat Albert  
 (5) \*Monster Rally: "Frankenstein Meets the Wolf Man"  
 (13) Mod Squad  
 (28) Paint Along with Nancy Kominsky  
 (34) Carmita  
 1:00 P.M.  
 (2) Secrets of Isis  
 (11) Soul Train  
 (28) The Sarah Coventry (see "sports")  
 (34) Jimmy Swaggert  
 (40) \*Movie: "La Reina de la Opera"  
 (52) \*McHale's Navy  
 1:30  
 (2) Film Festival: "The Show Must Go On." Two school boys learn it is not an easy thing to sing in front of an audience  
 (9) Movie: "The Man with the X-Ray Eyes," Ray Milland (63)  
 (13) Movie: "All Hands on Deck," Pat Boone  
 (40) Festival of Faith  
 (40) Brand New Day  
 (40) F Troop  
 2:00 P.M.  
 (2) Newsmakers  
 (4) At One With... Julius Lester  
 (5) Big Valley  
 (7) Superfriends  
 (11) \*Movie: "Bataan," Robert Taylor  
 (40) Foods for the Modern Family  
 (52) \*Tales of Wells Fargo  
 2:30  
 (2) It Takes All Kinds  
 (40) Pass It On  
 3:00 P.M.  
 (4) Insight  
 (5) Bonanza  
 (7) American Bandstand  
 (9) Movie: "Indian Paint," Johnny Crawford  
 (13) Tarzan  
 (28) Kosciuszko: An American Portrait  
 (40) Futbol Mundial  
 (40) Deaf World  
 (52) Kick Boxing  
 3:30  
 (2) Sports Spectacular (see "sports")  
 (4) Saturday  
 (40) Demos Gloria a Dios  
 (50) Yoga with Madeline

# TOP M.

- (5) Popeye  
 (7) Steve Garvey Show  
 (11) \*Movie: "Gaslight," Charles Boyer, Ingrid Bergman  
 (13) Movie: "Battle Cry," Van Heflin, Tab Hunter  
 (28) Black Perspective on the News  
 (52) Roller Games, T-Birds  
 4:30  
 (7) This Is the NFL  
 (9) Movie: "Last of the Badmen," George Montgomery (57)  
 (28) Once Upon a Classic: Little Lord Fauntleroy  
 (40) Wally's Workshop  
 (50) As Man Believes  
 5:00 P.M.  
 (2) Chuck Knox Show  
 (5) Star Trek  
 (7) Wide World of Sports  
 (22) Spanish language movie  
 (28) Nova  
 (40) Faith for Today  
 (40) Rosita Peru  
 (52) Boxing from the Olympic  
 5:30  
 (2) News, Dunn/Childs  
 (4) News, Tritia Toyota  
 (40) Living Faith  
 (40) David Espinoza  
 (50) Art in Public Places  
 6:00 P.M.  
 (2) News, Bob Schieffer  
 (4) News, Chancellor/Brinkley  
 (5) Movie: "Road to Bali," Bob, Bing & Dottie  
 (9) Ironside  
 (11) Truth or Consequences  
 (13) Movie: "Dallas," Gary Cooper, Ruth Roman  
 (28) In Pursuit of Liberty  
 (40) Las Aventuras de Capulina  
 (40) Un Camino Mejor  
 (50) Age of Uncertainty  
 (52) Championship Wrestling  
 6:30  
 (2) Here and Now  
 (4) Mary Tyler Moore  
 (7) News, Ted Koppel  
 (11) \$128,000 Question  
 (28) El Capulin Colorado  
 (40) Ven Espiritu Santo  
 7:00 P.M.  
 (2) Price Is Right  
 (4) SEASON PREMIERE: Mutual of Omaha's WILD KINGDOM  
 Host, Marlin Perkins  
 (7) Eyewitness L.A.  
 (9) I Spy  
 (11) Lawrence Welk  
 (22) Wonderful World  
 (22) To be announced  
 (40) Old Time Gospel Hour  
 (40) Arriha el Telon  
 (50) Austin City Limits  
 (52) \*McHale's Navy  
 7:30  
 (2) \$25,000 Pyramid  
 (4) In Search of... Butch Cassidy  
 (7) That's Hollywood. Host Tom Bosley looks at Western movies.  
 (22) Getta Robo  
 (28) Once Upon a Classic: "The Man From Nowhere." A man in black stalks an orphan girl in 19th century England  
 (52) \*Little Rascals  
 8:00 P.M.  
 (2) Bob Newhart. Premiere. The well ordered life of the Hartleys turns topsy turvy when they move to a new Chicago residence  
 (4) The Bionic Woman. The son of a deranged scientist reactivates his father's army of feminine robots. Part 1.

# SPORTS TODAY

- NCAA FOOTBALL** (7), 10:30 a.m. — Live coverage of the game between Oklahoma at Ohio State.  
**MAJOR LEAGUE BASEBALL** (4), 11:15 a.m. — Teams to be announced.  
**THE SARAH COVENTRY** (28), 1 p.m. — Semi-finals of the tournament of the Ladies Professional Golf Association from Round Hill Country Club in San Francisco. Players include Judy Rankin, Laura Raugh and Debbie Austin among others. Finals will air Sunday.  
**SPORTS SPECTACULAR** (2), 3:30 p.m. — Events to be announced.  
**WIDE WORLD OF SPORTS** (7), 5 p.m. — Live coverage of Olympic boxing Gold Medalist Sugar Ray Leonard's first professional 8-round fight against, Frank Santore; the Southern "500" Stock Car Race; and a special profile of Pele, the retiring soccer sensation.  
**UCLA FOOTBALL** (5), 11 p.m. — UCLA at Minnesota (tape delay).  
**USC FOOTBALL** (2), 11:30 p.m. — Texas Christian University at USC (tape delay).
- (5) \*Movie: "Million Dollar Legs," Betty Grable, Donald O'Connor (39)  
 (7) Fish. On his first day of retirement, Fish is bored and unhappy until a retired neighbor talks him into going out on the town  
 (9) Movie: "The Great Sioux Uprising," Jeff Chandler (55)  
 (11) All You Need Is Love (see "special")  
 (13) \*Victory at Sea  
 (28) Ovari on Stage  
 (40) Come Alive  
 (40) Box de Mexico  
 (52) Let Go—Let God  
 (50) Nova  
 8:30  
 (2) The Jeffersons. Premiere. George's boasting about how well he is doing gets him into trouble with the underworld  
 (7) Operation Petticoat. The captain has a tough decision to make when a yeoman and a nurse are trapped in the torpedo room and an enemy destroyer is hovering above them  
 (13) Collage  
 (28) Voice of Calvary  
 (40) Dwight Thompson  
 9:00 P.M.  
 (4) Movie: "Hard Times," Charles Bronson  
 (5) \*Movie: "I'm No Angel," Mae West, Cary Grant (33)  
 (7) HUTCH STALKED  
 ★ BY GIRL PSYCHO!!  
 Starsky and Hutch. Feeling rejected because he stood her up, an unbalanced nurse sets out to destroy Hutch  
 (11) ROY & DALE HIT THE  
 ★ HEE HAW 78 TRAIL  
 Sons of the Pioneers, the Harper Twins and Duke Paducah also guest  
 (22) Hiyo No License  
 (40) Morning Worship  
 (40) Hour of Power  
 (50) Masterpiece Theatre. Dickens of London  
 9:30  
 (2) Tony Randall. Premiere. Judge Franklin is delighted when his daughter decides to move back home but dismayed when he learns the real reason she is returning  
 (9) Movie: "Man Without a Star," Kirk Douglas, Claire Trevor (55)  
 (13) Movie: "Five Gold Dragons," Bob Cummings, Christopher Lee (67)  
 10:00 P.M.  
 (2) Carol Burnett. Premiere. Dick Van Dyke joins Carol as a regular this year along with Tim Conway and Vicki Lawrence. Jim Nabors guests.  
 (7) The Love Boat. Premiere. Exciting things are always happening aboard the Pacific Princess, a luxurious cruise ship  
 (11) Metronews  
 (22) Toyama No Kinsan  
 (40) Dr. Gene Scott  
 (40) Hablando de Box  
 (40) Praise the Lord  
 (50) Great Performances. Von Karajan conducts Beethoven #9  
 10:10  
 (40) Endita Nazario  
 10:30  
 (5) California Collegiate Sports  
 (28) Warehouse Playhouse. "Feet of Clay." A young couple's romance flounders when dazzling adventurers enter their lives  
 11:00 P.M.  
 (2) News, Dunn/Childs  
 (4) News, Tritia Toyota  
 (5) UCLA Football. UCLA at Minnesota (tape)  
 (7) News, Larry Carroll  
 (9) Grimsley's Fright Night. "Count Yorga/Vampire"  
 (11) Movie: "Puzzle of a Downfall Child," Faye Dunaway, Barry Primus (71)  
 (13) Movie: "Blood Mania"  
 (28) Mr. Chief Justice. Three famous decisions of Chief Justice John Marshall  
 (40) Noticiero  
 11:15  
 (7) News, Tom Jarriel  
 (Continued Page 19)

**FOTO DATING™**  
 ARE YOU AVAILABLE 24  
 FOR DATING? Hour  
 IF YOU ARE Recording  
 CALL  
 LONG BEACH LOS ANGELES ORANGE CO.  
 213 213 714  
 424-1122 390-8888 558-1666  
 3711 LONG BEACH BLVD. — SUITE A17

**JAPANESE HEARING AIDS**  
**\$79.95**  
**ACCURATE-SOUND**  
 408 Long Beach Blvd. L.B. 90802

**LIONEL E. BARCOCK & SON**  
 BUILDER & DESIGN, INC.  
 BONDED • LICENSED • INSURED  
 LICENSE NO. 300722  
 Let us Help you  
 PLAN AND DESIGN:  
 • FAMILY GROUPS  
 • BEDROOMS  
 • BATHS  
 • LARGE  
 REMODELING  
 • TWO STORY  
 • SPECIALTY  
 • CUSTOM HOMES  
 • APARTMENTS  
 • INCOME UNITS  
 • COMMERCIAL  
 REMODELING  
 DEAL  
 WITH ONLY  
 ONE PERSON — FROM START  
 TO FINISH — COMPLETION  
 DATE  
 ALWAYS BEFORE DEADLINE  
 A NEW LOOK TWO-STORY DISPLAYS  
**Visit Our Showroom**  
 1421 EAST 28th ST.  
 LONG BEACH  
 Call for  
 FREE ESTIMATES **595-5663**







**LARGEST INDEPENDENT**

# GENERAL ELECTRIC

## DEALER IN THE ENTIRE LONG BEACH AREA

**TOTALLY NEW**

FOR 1978  
**GENERAL ELECTRIC  
MICROWAVE**

### MICROWAVE OVEN—JET 110

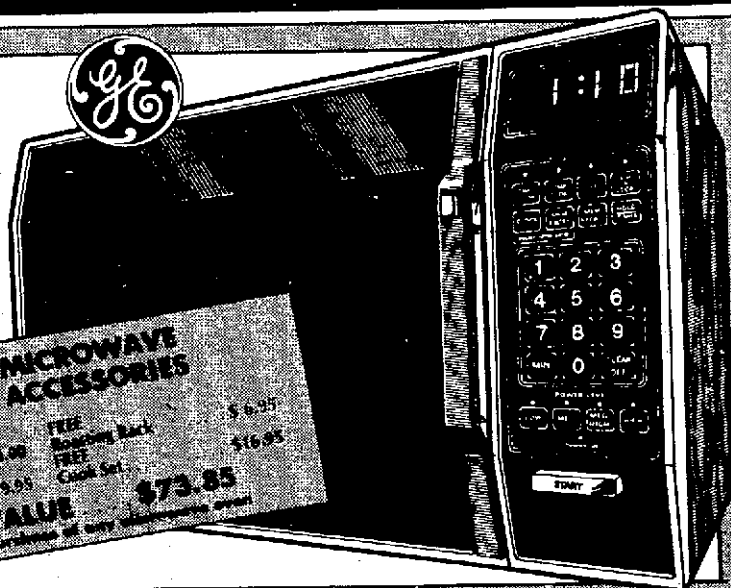
GE's new Jet 110 with Micro Touch controls lets you cook fast by "Time" or "Temperature" or, slow with the automatic "Simmer 'N Cook" setting by utilizing the Automatic Chef Temperature Sensor. Now you can slow cook in all these fine flavors . . . use recipes that need slow cookin' . . . the fast microwave oven way. And, best of all, your kitchen stays cool.

NOW SPECIALLY PRICED AT A-1!

**FREE** MICROWAVE ACCESSORIES

FREE Microwave Oven	\$34.00	FREE Boiling Rack	\$6.35
FREE Cooking Clock	\$15.95	FREE Cook Set	\$16.95
FREE Browning Dish			
<b>TOTAL VALUE</b>	<b>\$73.85</b>		

FREE with the purchase of any microwave oven



**WE SERVICE  
WHAT WE SELL**

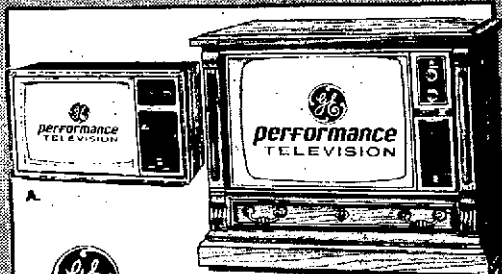
**FIND OUT WHY MORE SHOPPERS BUY AT  
A-1 HOME APPLIANCE & TV!**



**GENERAL ELECTRIC NO-FROST  
21.9 Cu. Ft. SIDE-BY-SIDE**

- 4 adjustable tempered glass shelves
- See-Thru Permalon drawers for eggs, meat & produce • Rolls out easily on wheels

NOW SPECIALLY PRICED AT A-1!

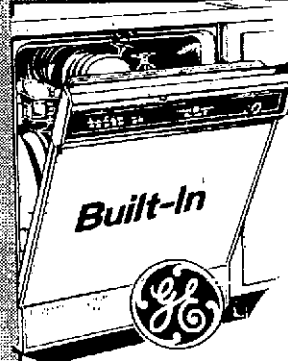


**FREE\* TV  
ANTENNA**

**GENERAL ELECTRIC "VIR"  
BROADCAST CONTROLLED TV**

- A. 19" diag. VIR COLOR TELEVISION**
- Electronic tuning • Light sensor • 100% solid state chassis • Modular chassis design • Black Matrix In-Line picture tube
- B. 25" diag. CONSOLE TELEVISION**
- 100% solid state chassis • "Tilt-Out" control bin • Black Matrix In-Line picture tube

\*with the purchase of any GE color TV, 19" diag. or larger



**FREE  
Normal  
Installation  
Changeout**

when you  
purchase  
your new  
General  
Electric  
dishwasher

**GENERAL ELECTRIC BUILT-IN  
POTSCRUBBER II DISHWASHER**

- 5 cycle wash selection including Power Scrub® cycle • Power Saving drying option • Quiet Perma-Tuf™ interior • Dial-A-Level rack • Decorator Reversible panels

NOW SPECIALLY PRICED AT A-1!

**46 YEARS OF SALES-SERVICE AND SATISFIED CUSTOMERS**

# home appliance & tv

3300 E. WILLOW ST. - LONG BEACH - (213) 427-0984

★ **SALES** ★  
★ **SERVICE** ★  
★ **PARTS** ★

4 BLOCKS W. OF LAKEWOOD BLVD.  
SAN DIEGO FREEWAY  
3300 E. WILLOW ST.  
**FREE PARKING**  
72 STEPS FROM THE DOOR

**FAMOUS FOR OUR  
COMPLETE SERVICE!**

**OPEN MONDAY & FRIDAY EVENING TILL 9-SUNDAY 11 TO 5 PM**



cover story: **Barbara Carrera—  
Hollywood's Mystery Woman**  
by Lloyd Shearer

**The Scandal in Foster Care**  
by Lynne McTaggart





# WALTER SCOTT'S Personality Parade

Want the facts? Want to learn the truth about prominent personalities? Want informed opinion? Write Walter Scott, Parade, 733 3rd Ave., New York, N.Y. 10017. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



**Q.** I know that one of the following three plastic surgeons in Atlanta—Dr. Charles Yarn, Dr. William Hughes, Dr. John Lewis—performed the eye-wrinkle-removal operation on Rosalynn Carter. Would you tell me which doctor it was and how much he charges?—G. L., Columbia, S. C.

**A.** The plastic surgeon who performed the blepharoplasty on Mrs. Carter is not among the three you listed. If you require such surgery, consult your family doctor or your local county medical society for a recommendation.

**Q.** Wernher von Braun, the rocket genius who died of cancer in Alexandria, Va.—was his wife also his niece? If so, how many children did they have, and were they all normal?—D. L., Pittsburgh, Pa.

**A.** Wernher von Braun married his cousin, the former Maria-Louise von Quistorf, when she was 18. They had two daughters, Iris and Margrit, and a son, Peter—all normal, alive, intelligent and good-looking. Iris lives in New Delhi with her Hindu husband. Margrit lives in Atlanta with her composer husband. And Peter lives with his mother in Alexandria. Wernher von Braun was 65 when he died in July.

**Q.** Did Lyndon and Lady Bird Johnson ever adopt a son who is now president of the Los Angeles Times?—R.R., Pasadena, Cal.

**A.** W. Thomas Johnson, who was a White House fellow during the Johnson Administration and later served as assistant and deputy White House press secretary, is no relation to the Lyndon B. Johnson family. By the time LBJ decided not to run for a second term he had grown deeply fond of young Johnson and took him down to Texas to help with the transition. Soon Tom Johnson became executive vice president and director of the Texas Broadcasting Corp. Later, when the Times Mirror Corp. purchased The Dallas Times Herald, Tom Johnson went along with the deal, became publisher of the paper, did such an outstanding job that he's been promoted to president and chief operating officer of the Los Angeles Times. A tall Georgian educated at the University of Georgia and Harvard, Tom Johnson has long been regarded figuratively as "LBJ's adopted son," but literally he is not.

**Q.** Who is the wealthiest artist in the Soviet Union?—Peter Dolnikov, New York City.

**A.** Most probably Aram Khachaturian, composer of "Sabre Dance" and many other musical compositions for which he collects worldwide royalties. Khachaturian not only has a Moscow apartment but a dacha outside Moscow. He also has a large house in Armenia given to him by the government. He owns four cars, a Mercedes, a Buick, a Volga and a Zhiguli (a Soviet-made Fiat). At 73, he employs two chauffeurs (because he never learned to drive), a secretary, a housekeeper and some gardeners. Because he gives the Soviet Union no trouble, he is allowed to leave the country at will. A great lover in his youth, he is now a great-grandfather. Khachaturian originally studied physics, then abandoned it to attend the Moscow Conservatory.



MARGARET AND PIERRE TRUDEAU

**Q.** Does Margaret Trudeau plan to divorce Canadian Prime Minister Pierre Trudeau, or is divorce out of the question because of her religion?—D. L., Detroit.

**A.** Margaret and Pierre Trudeau may reconcile when he leaves office. "It's always possible," Margaret has said, "that we may never divorce and could even reconcile if he leaves office, because in our own way we love each other. . . . He is so involved running the country that he cannot be the husband I thought he'd be when we were first courting."

**Q.** Every now and again I see tennis star Jack Kramer advertising Wilson rackets on TV. Is it true that arthritis has him so badly crippled that he can no longer play tennis?—Les Cohen, Freeport, N.Y.

**A.** Jack Kramer, 55, Wimbledon champion in 1947, suffers from arthritis of the hip and may submit to hip replacement surgery. He still plays tennis, however, also owns a golf course near Los Angeles. He and wife Gloria have five sons, one granddaughter.

**Q.** Who is or was Sir John Masterman, and why is he so highly acclaimed in intelligence circles?—H. Lambert, Beverly Hills, Cal.

**A.** Sir John Masterman—who died in Oxford, England, on June 6, 1977, at 86—was the chief of counterespionage in Britain during World War II. He managed to subvert or neutralize the entire spy system Germany had organized in Britain.

As head of M15, the counterespionage department, he supervised a group of senior officials known as the "20 Committee"—always written XX in Roman numerals, standing for double cross.

Masterman used dozens of German double agents to supply the Nazis with false information. His greatest coup came in misleading Hitler into believing the Allies would land near Calais, France, in June 1944. As a result Hitler insisted upon maintaining seven divisions on the Pas de Calais coasts while Allied troops landed 150 miles southwest at Normandy.

In 1972 Masterman wrote a book, "The Double Cross System," which revealed the intelligence activities of his counterespionage group. German spies who were caught in Britain were generally given the choice of double-crossing Hitler or being executed. Relatively few chose execution.

Masterman was interned in Germany for four years during World War I while he was a student. He knew the German language and people well.

After World War II he returned to academic life and became a Provost at Oxford, where he was widely admired.



SIR JOHN MASTERMAN



YOLANDE FOX

**Q.** Jerry Rafshoon and Pat Caddell, who handle Jimmy Carter's advertising and poll-taking—are they both in love with Yolande Fox? Was Yolande Fox ever married to a film star?—T. R., N. Hollywood, Cal.

**A.** No, she was married to Matty Fox, the late film entrepreneur who once served as purchasing agent for Indonesia. Neither Rafshoon nor Caddell is in love with her.

© WALTER SCOTT 1977

**parade**  
THE SUNDAY  
NEWSPAPER  
MAGAZINE

chairman of the board, ARTHUR H. MOTLEY president, JAMES McALLISTER editor, JESS GONKIN publisher, WARREN J. REYNOLDS assistant publisher, JAMES D. HEAD editor at large, LLOYD SHEARER senior editors, WALTER ANDERSON, HERBERT KUPFERBERG, DAVID FALEY art director, ANTHONY LA ROTONDA associate editors, DAVID CURRIE, LINDA GUTSTEIN, PAM PROCTOR, ARTHUR ROTHSTEIN, MARTIN TIMMS assistant art director, ROBERT L. PETERSON art associates, CANDICE CLUBERT, AL TROIANI editorial assistants, TODD MOORE, DORIS SCHORTMAN assistant to the editor, MARION LONG fashion editor emeritus, VIRGINIA POPE cartoon editor, LAWRENCE LAMAR home economics, DEMETRIA TAYLOR washington, bureau chief, JACK ANDERSON; FRED BLUMENTHAL, OPAL GINN, MARGUERITE MICHAELS, MICHAEL SATCHEL

SEPTEMBER 18, 1977

© 1977, Parade Publications, Inc., 733 Third Ave., New York, N.Y. 10017. All rights reserved under international and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®: Marca Reg.

Please address editorial contributions to: Articles, Parade, 733 Third Ave., New York, N.Y. 10017. Although reasonable care will be taken, Parade is not responsible for unsolicited material.



## NOW YOUR CAT CAN TALK HIS WAY INTO A MEOW MIX COMMERCIAL.

Normally, a meow can get your cat a mouthful of delicious Meow Mix® Cat Food.

Now, however, it can also get him (or her) a taste of stardom.

For, Meow Mix, the cat food that tastes so good cats ask for it by name, is holding its Meow Mix® Meow Off.

Your cat doesn't have to look like a matinee idol, study at Actor's Studio, sing or dance to win.

All he (or she) has to do is meow.

And all you have to do is fill out the sweepstakes coupon below, mail it in and keep your fingers crossed.

Your cat has as much chance to win as anybody's.

Six cats will be selected at random from all entries. They will be personally interviewed. The cat with the best meow will win a speaking role in a Meow Mix commercial and an all expense paid 7-day trip to Hollywood. (Not to mention \$15,000).

What's more, the winning cat gets to take his own little fan club (4 People) along with him.

So if you fill out the sweepstakes coupon below and always try to give your cat what he asks for, when he becomes a TV star, he might just put in a good word for you.

**TASTES SO GOOD CATS ASK FOR IT BY NAME.**

## THE GREAT MEOW MIX® MEOW OFF.

**GRAND PRIZE**—Your cat in a TV commercial, 7 night, 8 day trip for four to Hollywood, \$15,000 in cash.

### 2555 OTHER PRIZES

**5 SECOND PRIZES**—Mercury Bobcat Automobiles.

**150 THIRD PRIZES**—Keystone 8MM Home Movie Outfits.

**700 FOURTH PRIZES**—Keystone Pocket Camera Kits.

**2000 FIFTH PRIZES**—The Life, History and Magic of the Cat Books.

### OFFICIAL RULES

1. Fill in the entry blank on the bottom of this page and include a weight circle from any size package of Meow Mix. Or print your name and address on a plain piece of paper. Mail to: The Great Meow Mix® Meow Off, P.O. Box 8227, St. Paul, Minnesota 55182. No purchase required.

2. Enter as often as you wish, but each entry must be mailed in a separate envelope. Entries must be postmarked by December 31, 1977, and received no later than January 20, 1978, to be eligible.

3. Prizewinners will be determined in a witnessed random drawing conducted by Frederick Siebel Associates, an independent judging organization whose decisions are final. The odds of winning will be determined by the number of entries received.

4. The first six prizewinners drawn at random will be entitled to participate for the grand prize. One of the initial six prizewinners will be selected as the grand prize winner. Arrangements will be made by the judges to visit the first six prizewinners' homes (except in states where this contest is void) in order to electronically record the sound of their cat's meow. Selection of one grand prizewinner will be made by an authoritative group of judges on the basis of the uniqueness and distinctiveness of the prizewinner's cat's "meow." The remaining five contestants for the grand prize will each receive one of the second prizes.

5. All prizewinners will be notified by mail. No substitution for prizes will be allowed. Applicable federal and state taxes on the value of the prizes won are the responsibility of the prizewinner. Only one prize per family.

6. Contest open to all cat owning residents of the continental U.S.A., EXCEPT RESIDENTS OF MISSOURI, WISCONSIN AND WEST VIRGINIA. Employees (and their families) of Ralston Purina Company, its affiliated companies, its advertising agencies and judging organization are prohibited from entering. **VOID IN MISSOURI, WISCONSIN AND WEST VIRGINIA** and where prohibited, taxed or otherwise restricted. No prizes will be awarded to persons having addresses in states where void.

7. All prizes will be awarded. Total retail value of prizes offered is \$150,000. To obtain a list of major winners, send a self-addressed envelope to: Meow Mix Meow Off, P.O. Box 8281, St. Paul, Minnesota 55182.

### CUT OUT FOR HOLLYWOOD

The Great Meow Mix® Meow Off  
P.O. Box 8278, St. Paul, Minnesota 55182

Name \_\_\_\_\_  
Cat's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



© 1977 Ralston Purina Co. Meow Mix® Cat Food.



by LLOYD SHEARER

# INTELLIGENCE REPORT

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.



PATRICIA HARRIS



JUANITA KREPS

**WOMEN IN OFFICE** Women may have come a long way in politics but they still represent a relatively small minority in top power positions.

Whereas Scandinavia boasts the highest percentage of females in their legislative bodies, the U.S. and the Soviet Union are near the bottom in such percentages. This is surprising in view of the fact that about 95% of the world's women now have the right to vote.

According to "Der Spie-

gel," the German news weekly, Finland has the highest percentage--22%--of women in its legislative bodies, followed by Sweden with 21%, Denmark 17%, China 10%, Mexico 8%, Israel 7%. The U.S.A. has no women in its Senate and 18 women elected to its House of Representatives. The Carter Administration, however, does boast two women in its Cabinet--Pat Harris, Secretary of Housing and Urban Development, and Juanita Kreps, Secretary of Commerce.

**ICEBERGS** Icebergs continue to pose a serious threat to international sea travel. Every year about 16,000 new ones form in the Arctic, primarily in the waters around Greenland, and some enter the North Atlantic.

Since the Titanic sank in 1912, the Coast Guard has been monitoring the formation and drift of ice masses. But tracking a particular iceberg is difficult, because once

it reaches warmer areas of the ocean it melts, changes its form, shifts its weight and appears differently in photos each day.

Recently scientists sighted a flat-topped iceberg entering the North Atlantic. For 25 days they photographed the changes it underwent through melting and wave erosion. They hope the analysis of the pictures will enable them to predict the course of other icebergs.

**VOICE AND SEX** The deeper a man's voice, the more sex hormones he has.

That's the claim two researchers make in their study of 102 male singers. The report of researchers Eberhard Nieschlag and Wolfgang Meuser appears in the German medical publication "Sexualmedizin" (sexual medicine).

It reveals that basses have the highest concentration of testosterone, the sex hormone, in their blood. Most basses have an athletic body structure, engage more frequently in sex relations.

Tenors are generally fatter and rounder, with a much lower level of sexual activity.

## WITCH DOCTORS' ART

The all-white university of Witwatersrand in Johannesburg recently conducted an exhibition on the art and craft of the African witch doctor.

Although many European and Asian doctors practice medicine in Africa, most Africans still prefer to be treated by their witch doctors.

In the southern half of the continent these men are called "Sangoma." Most of them inherited their practices from relatives or via the voice of an ancestor. In Soweto, a black township outside Johannesburg where more than 1 million blacks live, there are more than a thousand "Sangoma."

At the university's witchcraft symposium, it was explained that "there is evidence that the benevolent witch doctor spends more time in counteracting the evil deeds of the Tagati doctor--one who is hired to kill or

cause damage to his patient's enemy--than in any other matter."

Most witch doctors chant, throw stones, use herbs and barks, practice a mixture of local medicine, psychology and religion, some of which works.

A recent survey, however, reveals that 85% of urban blacks in South Africa prefer to consult their tribal witch doctors rather than qualified M.D.'s.

## EGYPTIAN EMBASSY-BASSMENT

The Egyptian government has banned from export one of the most successful films produced in Cairo in years. It's called "The Guilty Ones" and was penned by Egypt's most popular novelist, Naguib Mahfouz.

The film deals with the madam of a bordello who is murdered after a party attended by her most faithful clients: doctors, lawyers, business executives and government officials.

Each proves his innocence to the police by providing an alibi that shows him to have committed some other felony.

The film reveals Egyptian society as basically corrupt and degenerate, and this is the sort of image, too well-recognized at home, which President Sadat is trying to prevent from being projected abroad. Hence the ban.

## WORDS TO POWER

"It is really a natural trend to lapse into taking oneself gravely, because it is the easiest thing to do...for solemnity flows out of men naturally, but laughter is a leap. It is easy to be heavy; hard to be light. Satan fell by force of gravity."--G. K. Chesterton.

# RICHARD M. DIXON'S WHITE HOUSE ★ INN ★

**HAPPY HOUR DAILY 4 to 6 PM**

**LIVE ENTERTAINMENT WED.-FRI.  
SAT. NITES**

**FREE BUFFET LUNCH 11 AM to 2 PM**



ONCE-POPULAR NIXON LOOK-ALIKE, RICHARD M. DIXON, REVIVES HIS ACT

**NIXON AND DIXON** Richard M. Dixon's resignation from the Presidency spelled the end of Richard M. Dixon's acting career. So the former President's look-alike, born James LaRoe, is trying to capitalize on the similarity in looks via a restaurant.

Dixon has opened The White House Inn in North Massapequa, N.Y., offering

dining rooms named "The Blue Room" and "The Oval Room." The decor includes portraits of former Presidents and a family crest modeled after the Presidential seal which carries the words "Resident of the United States."

When Nixon was popular, Dixon was in demand as an after-dinner speaker. Today he's his restaurant's main attraction.

## MINIMUM-WAGE EARNERS

In the U.S. a full-time, minimum-wage earner takes home less than those at the poverty line.

A full-time, year-round worker earning the minimum wage (\$2.30) last year earned approximately \$4780, a figure substantially below \$5800, the 1976 poverty line for a non-farm family of four. On Jan. 1, 1978, the

minimum wage will rise to \$2.65 an hour. According to Sen. Harrison Williams (D., N.J.), "...The gap between the poverty-level wage and the minimum wage will be even greater next year," when minimum wages increase.

For a minimum-wage worker to have earned a non-farm poverty income this year, the minimum wage would have had to have been \$2.92 per hour.

**DISCOVERY** Open, oozing wounds heal quickly when sprinkled with a new, sweet powder developed by Swedish scientists.

Developed from water-soluble dextrose granules, the new powder, dextranomer, absorbs the moisture in the wound containing the germs and contaminants.

Two Swedish surgeons discovered the principle when a bottle of dextran, a water-soluble glucose used in blood transfusions, fell and broke. The surgeons were astonished to observe the glucose solution absorb the water in the basin without changing its cellular structure. They then recalled the old-fashioned remedy of sprinkling sugar on a wound and subsequently developed their sweet, healing powder.

## DEFENSE CONTRACTS

In fiscal 1976 this country's top 100 defense industries received \$42 billion in Pentagon contracts, with McDonnell-Douglas of St. Louis replacing Lockheed of Burbank as the Pentagon's No. 1 contractor.

According to the Council on Economic Priorities, McDonnell-Douglas was awarded \$2.5 billion worth of Pentagon contracts—nearly double the amount it received in 1975—while Lockheed was

second with \$1.5 billion, a drop of more than \$500 million from the previous year.

In addition to McDonnell-Douglas and Lockheed, the top Pentagon contractors in fiscal 1976 were: Northrop, \$1.48 billion; General Electric, \$1.3 billion; United Technologies, \$1.23 billion; Boeing, \$1.17 billion; General Dynamics, \$1 billion.

The Council on Economic Priorities reports that for the past five years the same top 100 defense contractors have received about 70% of all U.S. defense spending.

## MIAMI BEACH HOTELS

Disney World near Orlando has brought millions of dollars and millions of tourists to Florida since it opened in 1971. But not enough, it seems, continue on to Miami Beach.

This past April the 1200-room Fontainebleau Hotel, largest in Miami Beach, entered into receivership, joining three other hotel failures, Sans Souci, Monte Carlo and Allison hotels.

Some hotel operators contend that once visitors tour Disney World and other mid-Florida attractions, they have neither time nor money left for the 200-mile trek to Miami Beach.

## BLUE BLOODS

Americans may not care particularly about those of royal blood—but not so the French. The second volume of the "Dictionary of French Aristocracy" was recently published in Paris.

It reveals that Anne Giscard d'Estaing, wife of the president, can thank the papacy for her blue blood. Her family received its royal title from a Pope many generations ago.

According to the book's authors, there are about 100,000 aristocrats in France who represent only 0.2% of the population.



ANNE GISCARD D'ESTAING



# NEW KOOL SUPER LIGHTS

Never before has there  
been a low "tar"  
menthol like this one.  
So refreshing.  
So satisfying. Yet  
so low in "tar." Only  
9 mg. "tar" in both  
sizes.



**mg.'tar'**  
**in both sizes.**

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

© 1987 W.T. CO.

9 mg. "tar," 0.8 mg. nicotine, av. per cigarette, by FTC method.

# by LAND AND by SEA

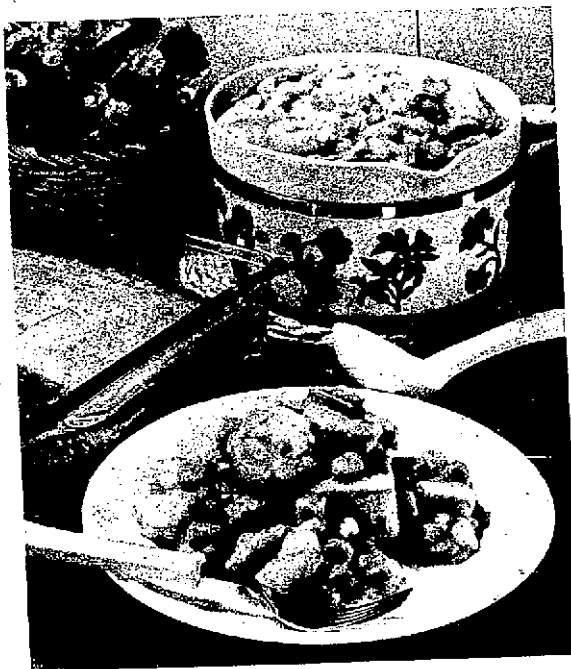
by **BETH MERRIMAN**  
PARADE FOOD EDITOR

Country cornbread is both delicious and versatile. It can be served hot as a bread with any meal or cut into larger pieces and served with our seafood sauce as a wonderful main dish.

## COUNTRY CORNBREAD

- |                               |                          |
|-------------------------------|--------------------------|
| 1 carton (8 oz.) plain yogurt | 1 cup enriched cornmeal  |
| 1/4 cup vegetable oil         | 1/4 cup sugar            |
| 1 egg                         | 1/2 teaspoon baking soda |
| 1 cup all-purpose flour       | 1/2 teaspoon salt        |

Beat together yogurt, vegetable oil and egg. Combine remaining ingredients; add; mix well. Pour into greased 8-inch square baking pan. Bake at 400 degrees about 20 minutes. Cut into six oblong pieces. Top with seafood sauce (recipe right). Makes six servings.



## SEAFOOD SAUCE

- 1 can (12 oz.) light beer  
1/3 cup butter or margarine  
1/3 cup flour  
1 teaspoon minced dried onion  
1/2 teaspoon salt  
Few grains pepper  
1 can (3 oz.) sliced broiled mushrooms  
1 can (8 oz.) tomato sauce  
1/2 pound shrimp, cooked, shelled and deveined  
1 pound sea scallops, cooked  
1 can (10 1/2 oz.) whole baby chowder clams, drained  
1 package (10 oz.) frozen mixed vegetables, cooked

Pour beer into bowl; let stand until foaming stops. Meanwhile, melt butter, blend in flour, onion, salt and pepper. Drain mushrooms, reserving broth. Combine mushroom broth, beer and tomato sauce; mix well; add to flour mixture. Stir over low heat until smooth and thickened. Stir in mushrooms, shrimp, scallops, clams and vegetables. Heat to serving temperature. Serve on hot cornbread. Makes six servings.

FROM PARADE'S TEST KITCHEN

# The no-flunk lunch



**10¢ off on Fritos®**  
brand corn chips.

10¢

STORE COUPON

10¢

**Save 10¢ on any 4-ounce or larger package of Fritos® brand corn chips.**



MR. GROCER: You are authorized to act as our agent for the redemption of this coupon, provided that it is redeemed on the product specified. Proof of purchase of sufficient stock to cover coupons presented for redemption must be furnished on request. Frito-Lay, Inc. will pay you the face value plus 5¢ handling allowance, and you are to mail coupons to: Frito-Lay, Inc., P.O. Box 1318, Clinton, Iowa 52734. Cash value 1/20¢. Coupon is void if taxed, prohibited or otherwise restricted by law. Offer expires September 30, 1978. Limit one coupon per purchase. Fritos® is a registered trademark of Frito-Lay, Inc.

4-SS

10¢

STORE COUPON

10¢





Nick Shields was 22 when killed by a pistol fired at random by San Francisco's Zebra Gang. But his death "has been a beginning" of a new life for his father Pete, who is waging a national war against handguns.

# One Father's Crusade Against Handguns

by Robert Bender

late one night in April of 1974 someone fired a .32 caliber pistol and 22-year-old Nick Shields, a visitor to San Francisco, died. Like 21 other previous random targets of the city's Zebra Gang, he just happened to be in the wrong place at the wrong time.

"At first it was difficult to comprehend our loss," his father, Pete Shields, recalls. "Nick was so sensitive, so peaceful, so very special. How could such a thing have happened?"

In their grief Pete Shields and his wife Jane reacted much like other families struck by senseless tragedy. During the first bad days they considered how they could pick up the familiar pieces of their comfortable suburban lives again. The cocktail parties, the formal dinners and even the executive job with E. I. duPont in Wilmington, Del., became meaningless.

All the time the button-down businessman—his square name is Nelson T. Shields III, Hotchkiss School and Yale University—sat brooding about his son's death, he kept asking himself the same bleak question: Why? Finally, he decided on a course of action.

If there was no really effective, influential organization capable of waging a persuasive campaign for national handgun controls, then Pete Shields might do something about it himself. There wasn't. He did.

After discussing the matter with his family and friends, Shields went into the spare-time business of lobbying for hard-hitting federal handgun legislation. Operating out of a little office in Washington, D.C., strapped for money, its goals far beyond the capacity of limited personnel, the National Council to Control Handguns (NCCH) was emphatical-

ly in business all the same.

"It was a beginning," Shields said not long ago. "It was only a beginning—nothing more. But we were marketing a concept the great majority of Americans agree with."

In letters and pamphlets, in speeches and radio appearances, the 53-year-old Shields and a growing number of converts hit the same powerful notes: well over a million handguns are manufactured in America every year, more than 40 million handguns are in our homes and on the streets, handguns account for more than half the nation's murders. Yet we remain the only developed country without an effective national handgun control law, despite a hodgepodge of some 20,000 city and state statutes.

"It's not long guns we're rallying against, remember," Shields says. "After all, I'm a hunter with three shotguns. Nick had a merit badge in marksmanship. We, all of us, are working to bring some realistic controls to the sale of handguns—cheap, available over-the-counter in many parts of America, easy to conceal, pocket-sized murder machines."

## Gains support

After only a few months the potluck lobby began to pick up grass-roots support. A Chicago man signed up 12 friends for membership at dues of \$15 a year. In Baltimore a mother whose son was murdered offered to join the

staff as an unpaid volunteer. In California an elderly couple went right through the Congressional Directory writing persuasive letters to Representatives and Senators. And two women raised more than \$10,000 in contributions.

Meanwhile, Shields realized that it wasn't enough merely to take an unpaid leave of absence from his \$40,000 a year job as marketing manager for duPont. Once he saw the potential of the movement he left the company.

## New life-style

Forced to live almost entirely on savings, Shields, a wartime Navy fighter pilot, resigned from the country club, cut back on dinner parties and other entertainment, took the family on modest vacations instead of holidays abroad. If his wife and three surviving children ever felt short-changed, they never showed it.

For all his interviews, his talks with people in government, and speeches, however, Shields saw that what was essentially a one-man band wasn't sufficient—especially with the powerful, well-financed National Rifle Association (NRA) beginning to take notice of his efforts. So the letterhead of the National Council to Control Handguns filled with names of prominent directors, advisers and sponsors: Dr. Milton Eisenhower, Arthur Ashe, former Gov. Pat Brown of California, William Ruckelshaus, Ann Landers, Will Rogers Jr., Steve Allen, Margaret Mead, Neil Simon, and former police commissioners of Boston and New York City.

The council stepped up its fund-raising and recruiting efforts, scheduled more and more close-up meetings with executives from the White House, the Treasury and Justice Departments. The crusade gained momentum.

The number of dues-paying Americans signed up at last count came to more than 11,000, which exceeds the most optimistic early forecasts. Better still, new members are now coming in at a rate of 500 each week.

## Staff of five

Shields, who now has a total staff of five, works with missionary zeal. Fortified with an abundance of alarming facts and figures—another new handgun is sold in America every 13 seconds, for example—he is willing to speak wherever he can draw a crowd. And he often reaches an eloquence that touches the nerve ends.

Hear him: "An 8-year-old girl was shot dead with a handgun because she refused to come down out of someone's peach tree. A man with a .45 caliber killed two men trying to lift his television set. Was a trespass worth an 8-year-old's life? Was a TV worth two lives?"

"But death need not be just an ending," Shields paused briefly. "To me, it can be and has been a beginning. In contrast to many, Nick's death acted to catalyze a complete change in my

What Shields and his grass-roots lobby eventually want are federal laws that will restrict the possession of handguns to police, the military, licensed security guards, licensed pistol clubs and registered collectors. Yet he has scaled that long-term dream down to realistic dimensions by campaigning for more modest interim objectives.

Generally, he favors any measures that will slow down the increasing number of handguns being produced, assembled and sold in America. Specifically, he wants national registration of handguns, a ban on multiple sales to individuals, tough screening procedures for every purchaser.

Nobody, not even Shields, is under any illusion that legislation will magically keep criminals from acquiring guns. He is sure, however, that "effective new laws can reverse the trend" of a serious national problem.

While the NCCF's goal is to create a national climate favorable to such legislation, it already has helped bring about two dramatic victories. It was a major factor in a handgun control bill passed by the House Judiciary Committee in the last session of Congress—and it defeated the NRA in court in defending the constitutionality of handgun control legislation in the District of Columbia.

The growing impact of Shields and his lobby has not been lost on bureaucrats and elected officials. White House aides are working closely with NCCF people, while an encouraging number of legislators are considering how force-

"Your organizational efforts of a national constituency for handgun control will go far to help fill the void that has been a hindrance to positive legislative efforts," Sen. Edward M. Kennedy wrote Shields recently.

Meanwhile, an increasing volume of material pours out of Shields' small of-

Progress? Yes and no. Pete Shields is

"This wasn't intended as a memorial to my son," he says. "But if some people want to look at it that way, well, I can't think of a finer tribute to our Nick."



Jane and Pete Shields lived on savings and curtailed their country club lifestyle after he quit a lucrative job to spend full time in anti-handgun cause.



# Barbara Carrera— Hollywood's Mystery Woman

by Lloyd Shearer

HOLLYWOOD.

**A**partment 3 at 882 North Doheny between West Hollywood and Beverly Hills is a fabled, legendary address.

The late Marilyn Monroe lived there in the more halcyon days of her brief and bittersweet life.

That apartment is now occupied by a beautiful, long-haired, mystery-en-shrouded actress, Barbara Carrera, who doggedly but diplomatically refuses to answer most questions about her background.

Herewith a sample of the dialogue between her and the interviewer:

**Q.** I wonder if you can tell us where you were born?

**A.** Where I was born? That's a very personal question.

**Q.** We understand you were born in Nicaragua as was Mick Jagger's wife Bianca. Did you by any chance know her?

**A.** Yes, I was born in Nicaragua, in Central America.

**Q.** Can you tell us which city, Miss Carrera?

**A.** I left when I was 10. I went to the United States and was educated in convents all over the South.

**Q.** Do you remember any particular one?

**A.** I am an actress. Aren't you interested in my career? Why are you asking these extremely personal and private questions?

**Q.** I had no idea you considered them so private and personal. How many films have you acted in?

**A.** I have done three. The first was *Master Gunfighter*, a thing with Tom [Billy Jack] Laughlin. My second was *Embryo* with Rock Hudson in which I aged from 22 to 120. We did a nude scene or two, and Rock was very embarrassed, more so than I. And my last, which is now in release, was *The Island of Dr. Moreau* with Burt Lancaster. I am getting ready to do a fourth, but I can't tell you about it.

**Q.** Why?

**A.** It is not yet finalized.

**Q.** Are you married?

**A.** That is a very personal and private question.



Actress Barbara Carrera may strike revealing poses, but she won't bare any details of her life or loves. One secret is out: she lives in Marilyn Monroe's former digs.

**Q.** I'm sure it is. Let me change it. How many times have you been married?

**A.** Six times.

**Q.** Now you're joking. Our information is that you're 29 years old, that you've been married to two Germans, one of them a male model, Uva Harden, and the other a baron whose name we don't have.

**A.** That's true.

**Q.** Were you a model before you became an actress?

**A.** Yes, I modeled for Eileen Ford and Wilhelmina. I modeled in London, Paris, Rome. My modeling career began several years ago. I was shopping on Fifth Avenue in New York. Two ladies stopped me. One of them was designer Lilly Daché. She asked if I was a model.

I wasn't at the time. But she put the idea in my head. So I decided to try modeling. Soon I was successful. I have made the covers of *Vogue*, *Harper's Bazaar*, many magazines. I was also 'Chiquita Banana' on TV commercials. It was Tom Laughlin's wife, Delores Taylor, who spotted my picture in a magazine. She was the one who thought I would be right for the role in *Master Gunfighter*. She gave the photo to the casting department, and they tracked me down in Cannes. That's how I became an actress."

## 'I relate to men'

Barbara Carrera—5 foot 8, 120 pounds, with wide, soulful, almond-shaped eyes, dark skin, high cheekbones, thick lips, a youthful version of Dolores del Rio—says, "I relate to men, not to women."

She paints and plays the guitar, enjoys discussing philosophy: "I would like to know why we are here, where we came from, where we are going—all the aspects of life and living. Is there any meaning to this existence?"

She refuses to discuss her parents, believes her father was a diplomat in the U.S. Embassy in Nicaragua but is not sure whether he was American or not. "I am sure my mother was Nicaraguan, but they were divorced when I was little."

In the far recesses of her memory she seems to recall having attended St. Joseph's Academy in Memphis, but she is not quite sure. "My education," she explains, "comes from living, from life itself. My education came from living around in foreign countries after I left the convent schools."

For reasons best known to herself she is reluctant to answer a straightforward question with a straightforward answer, especially where men or her background are concerned.

## Press agent's headache

Her agent is Robert Walker of Century Artists, who also handles sexy actress Valerie Perrine. A press agent's problem, Barbara is being given the "mystery woman" buildup here, largely because no one has been able to come up with any other exploitation angle.

Don Taylor, who directed her in the remake of the H. G. Wells classic, *The Island of Dr. Moreau*, says, "I don't know a darn thing about her, except that she photographs beautifully and takes direction well. And for me, that's all that counts."

An imaginative press agent, however, could do wonders for Barbara. Since she lives in the apartment once occupied by Marilyn Monroe, she can be haunted by ghosts, she can dream of the men in Marilyn's life; she can even date some of them or pose for a layout entitled, "The Girls in Apartment 3."

In any event, she is at the moment one of the hottest and sexiest actresses in town. That much is truthful.



# CHECK THIS OUT.

With 12 times more active ingredients, new STP Gas Treatment offers more concentrated cleaning power than ever before. Pour it in your gas tank and you help keep your carburetor clean, fight rust in your fuel system and remove water from the gas tank and gas line. Check it out now.

CASH THIS IN AND SAVE 20¢ CASH THIS IN AND SAVE 20¢ CASH THIS IN AND SAVE 20¢  
**SAVE 20¢** **SAVE 20¢**

DEALER: You are authorized, as our agent, to redeem this coupon for 20¢ on one can purchase of 8 oz. or 12 oz. size of STP Gas Treatment by retail customers from you. We will pay you 20¢ plus 5¢ handling charge for each of the coupons redeemed in accordance with these terms. We will make payment only on coupons received directly from retailers of our products. Coupon will not be honored if presented through outside agency, brokers or others who are not retailers of our products. To obtain payment, send to STP Coupon Redemption Center, P.O. Box 1298, Cleton, Iowa 52734. This coupon is not transferable, and is void if used.



limited, restricted, or prohibited by law. Consumer must pay any sales tax. This coupon may not be reproduced in any way. Any attempt to redeem or use this coupon other than as provided herein may constitute FRAUD, and may subject all persons connected with such attempt to prosecution. Invalids proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Cash redemption value is 1/20 of 1¢. Offer good only in U.S.A. OFFER LIMITED TO ONE COUPON PER PURCHASE. COUPON EXPIRES AUGUST 31, 1978.

20¢ off on either 12-ounce or 8-ounce size.

## New STP Gas Treatment

CASH THIS IN AND SAVE 20¢ CASH THIS IN AND SAVE 20¢ CASH THIS IN AND SAVE 20¢

# CASH THIS IN.

And you save 20¢ on any size can of new STP Gas Treatment. Just give this coupon to the cashier wherever you buy new STP Gas Treatment and 20¢ comes right off the price. Rip it out now. It'll pay off.



# Observations

**Energy rip-off.** "Were we directed from Washington when to sow and when to reap, we should soon want for bread," wrote Thomas Jefferson in 1821—an insight that applies in spades to today's energy problems. Washington would sock everybody with big new taxes and regulations that could force people to change their life-styles so they'll use less energy. But when it comes to increasing U.S. energy supplies, the politicians keep putting new roadblocks in the way. Washington's mixed-up "solution" is to ratchet U.S. offshore drilling for oil and gas, go slow on nuclear power, put new restrictions on mining and using coal, and stress "conservation" to the extent that it could threaten the growth of the economy. Where are you, Mr. Jefferson, when we need you most?



**Bureaucratic build-up.** The concentration of power in Washington which drew Jefferson's barb couldn't hold a candle to today's. Currently, there are 18,000 staff members in Congress alone—more than twice as many as in 1960. The compensation of these aides? In the House, it's up sixfold since 1960.



"The poor thing was trying to keep up with the bureaucratic buildup."

**Committee craze.** Last time we looked, it was costing taxpayers \$52 million to support 1,500 federal advisory committees. But 397 of them never met, and another 891 didn't produce a single report. The "President's Committee on the Environmental Merit Awards Program," established in 1972, neither met nor issued a report during its first four years of existence. Yet its term was extended in 1975. Maybe what's needed is a "Committee on Disbanding Committees"—with a one-year, non-renewable charter.



**Spreading the wealth.** That's exactly what's been happening in America over the last 50 years. In 1925, business owned 56 percent of the tangible assets in America; individuals and families, 30 percent; and government, 14 percent. But today, writes Dr. John Kendrick in a new study called *The National Wealth of the United States*, private citizens and families own 41 percent; business, 38 percent; and government, 21 percent.



## Mobil

Observations, Box A, Mobil Corporation, 150 East 42 Street, New York, N.Y. 10017

© 1977 Mobil Corporation

# Keeping Up... With Youth

by Pamela Swift

## Tradition Breaker

Princess Anne of Great Britain has broken with royal tradition—the one which holds that royal mothers-to-be must cancel their public engagements when their pregnancy becomes apparent.

Anne considers the tradition too old-fashioned and will have nothing to do with it. She's expecting her baby in November, but that didn't prevent her from visiting a farm in London's East End recently. For fully an hour the Princess walked around the Newham City Farm, which was opened as a job-creation scheme to help England's unemployed youngsters.

The teenagers were so happy to see Anne that they gifted her with six bunches of flowers, a bottle of wine, and a dozen new-laid eggs.



PRINCESS ANNE: NOT OLD-FASHIONED

## Inner-City Teens

No public official should have been shocked that more than a fifth of the criminal actions in New York on the blackout night of July 13 were apparently committed by teens. The conditions that led to looting in New York are present in many major U.S. cities.

It is no news that more than half of all serious crimes—murder, rape, robbery—are committed by youths aged 10 to 17. Most of the crimes occur in inner cities. In San Francisco, for example, kids 17 and under are arrested for 57 percent of all felonies and 66 percent of all crimes. In Chicago last year, one-third of all murders were committed by people under 20.

What is shocking, however, is how few young people have jobs. In New York City, for example, the unemployment rate for 16-19-year-olds is 30.3 percent. In Detroit, it's 36.1; in Baltimore, 35.8; Washington, D.C., 32.9; Cleveland, 27.8; Philadelphia, 27.1; St. Louis, 24.1; Milwaukee, 24.1, and Chicago, 24.0.

"The recent massive rampage of looting and destruction which accompanied the electrical power failure in New York has reminded us again of the desperate conditions which exist in our major cities," says Sen. George McGovern.

"The truth is that we have become two nations—not one nation, indivisible, with liberty and justice for all—but one nation of affluence and freedom and another nation where millions live in misery under the tyranny of joblessness and poverty. For 30 years we have assumed that the major threat to our national security was from Moscow, or Peking, Vietnam, Korea, or Cuba. I believe that the major threat to our security for many years has been the gathering storm in our cities. If we do not now begin directing at least as much of our attention and resources to the needs of our cities as we have heretofore devoted to meeting the challenge posed by adversaries abroad, then American society will decline and perhaps collapse."

# AMAZING \$1 PRINT OFFER!

## Why God Made Little Boys

God made a world out of his dreams,  
Of magic mountains oceans and streams.  
Prairies and plains and wooded land,  
Then paused and thought "I need someone to stand  
On top of the mountains, to conquer the seas.  
Explore the plains and climb the trees,  
Someone to start out small and grow  
Sturdy, strong like a tree and so...  
He created boys, full of spirit and fun,  
To explore and conquer, to romp and run,  
With dirty faces, banged up chins,  
With courageous hearts and boyish grins.  
When He had completed the task He'd begun  
He surely said "That's a job well done."



Why God Made Little Boys

## Why God Made Little Girls

God made the world with its towering trees  
Majestic mountains and restless seas  
Then paused and said, "It needs one more thing  
Someone to laugh and dance and sing  
To walk in the woods and gather flowers  
To commune with nature in quiet hours"  
So God made little girls  
With laughing eyes and bouncing curls  
With joyful hearts and infectious smiles  
Enchanting ways and feminine wiles  
And when He'd completed the task He'd begun  
He was pleased and proud of the job  
He'd done  
For the world, when seen through a little  
girl's eyes.  
Greatly resembles Paradise.



Why God Made Little Girls

## Love is...

I will give you as much as I can.  
If you will show me how to give more  
then I will give more.  
I can only give as much as you need  
to receive or allow me to give.  
If you receive all I can give then my  
love is endless and fulfilled.  
If you receive a portion of my love  
then I will give others the  
balance I am capable of giving  
I must give all that I have  
being what I am



Love is...

## Each Charming Color Print Includes a Lovely Message You'll Treasure Forever! ONLY \$1 EACH

What wonderful prints to give a parent or grandparent, present to a child you love, or give someone you especially care about! They'll delight in the colorful storybook-style illustrations of children at play ... and the warm messages accompanying each.

These beautiful full-color art prints are 8" x 10", ready to frame. Singly or as a trio, they are sure to be favorite conversation pieces in den, playroom, bedroom and nursery. Money refunded within 14 days (less postage & handling) if not delighted. Great gift idea, too — but don't delay. Mail coupon now.

© 1977 American Consumer, Inc., Caroline Rd., Phila., PA 19176

MAIL 30-212X COUPON TODAY

AMERICAN CONSUMER, Dept. CWPN-29  
Caroline Road, Philadelphia, PA 19176

Please send me the Children Prints ordered below at only \$1 each, plus 35¢ postage & handling — (#418) "Boys" — (#426) "Girls" — (#434) "Love Is"

Order any 2 Prints for only \$2 plus 35¢ postage & handling.

— (#400) All 3 Children Prints for only \$3 plus 25¢ postage & handling.

If after receiving my order I'm not delighted, I may return it within 14 days and you will refund the full purchase price (except postage & handling).

Amount enclosed \$\_\_\_\_\_ PA residents add 6% sales tax. Check or money order, no CODs please.

Name \_\_\_\_\_

Address \_\_\_\_\_

Apt. # \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Canadian customers, please send orders to:  
Mail Store Ltd., CWPN, 312 Rozdale Blvd., Toronto, Ontario M6V4B3  
(Ontario & Quebec residents add sales tax)

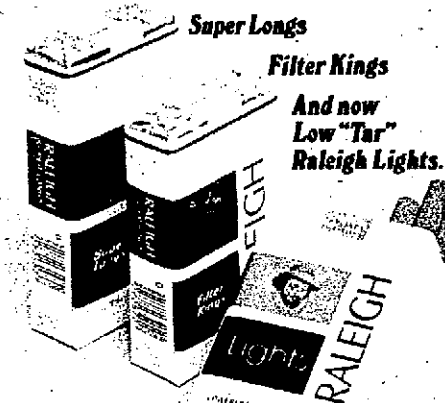
2204



# TASTE THE GOOD TIMES. RALEIGH



Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



Get genuine  
tobacco flavor  
in every cigarette  
we make and new Double  
Coupons for gifts twice as fast.

**You'll remember Raleigh. The genuine tobacco flavor. Now with Double Coupons!**

For free Gift Catalog. Call toll-free: (1-800) 626-5510. (Ky. residents call collect: (502) 774-7563.)

Lights, 14 mg. "tar," 1.0 mg. nicotine; Filter Kings, 16 mg. "tar," 1.1 mg. nicotine; Longs, 18 mg. "tar," 1.3 mg. nicotine, av. per cigarette, FTC Report Dec. '76

© B&W T Co.



Vice President Mondale briefs press on package now before Congress to discourage foster care and encourage

adoption—a project stemming from his work as Senator. At his right is Secretary of HEW Joseph A. Califano Jr.

## A Waste of Lives and Money

# The Scandal in Foster Care

by Lynne McTaggart

**"C**athy" lives in a tree-lined suburb of Cleveland, but her home consists of a network of corridors, her family includes a batch of social workers, and her parent is Cuyahoga County, which placed her with the Children's Aid Society two years ago. She is a spunky 8-year-old redhead, but she is also, the county feels, an emotional cripple, the victim of child abuse.

The county, which removed Cathy from her home and then from the foster parents to whom it had sent her, believes there is no other place for her but Children's Aid. A director of the society calls it the end of the line for "the most difficult" children in state care—the children nobody could possibly want.

But somebody does want Cathy. Carolyn and Bob Miller (not their real names), Cathy's former foster parents, have been trying to adopt her for two years. Children's Aid, however, has determined that the Millers showed Cathy too much affection. It is in charge of Cathy's treatment, which includes deciding whether she is "ready for adoption" and by whom.

Children's Aid collects \$57 a day for Cathy from public funds. If she remains institutionalized until her majority in 10 years, her "treatment," taking yearly inflation into account, will have cost

taxpayers around \$400,000.

Cathy is one of some 400,000 children who are kept in foster care by child-care agencies. By design or by default, these agencies hold onto children when they could be returned home or, if abandoned, be adopted. This contributes to the severe shortage of children available for adoption, saddening the many would-be adoptive couples. It also worsens the very problem that foster care is supposed to solve—providing children with a more stable environment while working to put the family back together. Mounting evidence shows that children may develop emotional problems in the foster care system they didn't have when they entered it.

### A look at system

Foster care was intended as a social service to families who were temporarily unable to care for their children or as a way station for abandoned children who eventually would be put up for adoption. Children enter the system through their parents, who voluntarily surrender them to a local child care agency, or the court, which awards permanent custody either to a public or a voluntary (private, nonprofit) agency in neglect or abuse cases. The agencies are then supposed to place the child in a temporary home—a private foster fam-

ily, group residence or institution—while helping parents solve their problems.

A number of agencies across the country do try to move children quickly out of the system, but statistics show that the majority may not—and what was supposed to be a temporary shelter too often becomes a permanent one.

The reasons children remain in care so long are complex, but the primary one is economic. State and federal reimbursement, which subsidizes agencies for foster care, is structured so that it pays the agencies to keep the children as long as possible. While this arrangement benefits the agencies, it is not particularly good for the children, who are often bounced from one foster home to another. They consequently lack stability, a feeling of permanence—and a mom and dad.

The other victims of the system are taxpayers, who spend \$1.4 billion annually in local and federal funds on foster care.

National statistics are scarce, but those available show that foster care is often what Congressional testimony last February termed "a vast and hidden dumping ground for children," rather than a family rehabilitation service.

The Child Welfare League of America estimates that children stay in care an average of four to six years and that if

parents don't take back a child in a year and a half, chances are they never will. The league also believes that at least one-third of the foster children have been legally freed for adoption but remain in care. The result, says Dr. Paul Mott, a former official in the Department of Health, Education and Welfare, is that "among the children in foster care on any given day, it is estimated that 30 to 85 percent will stay there through their majority."

### 'Warehousing'

"We're talking about warehousing," said one board member of a New York agency, referring to the poor agency turnover rate. "From where I sit, I can see where budgets are predicated, to one extent or another, on the number of children in foster care. And there is no adoption agency and no governmental agency that feels its job is to put itself out of business. And if they lose foster children, that's exactly what they are doing."

Foster care budgets cover child maintenance plus agency administrative costs—rent, salaries and operating expenses—and both voluntary and public agencies usually receive a combination of state and federal reimbursement. Budgets may vary from state to state and agency to agency, but generally half goes to child maintenance and half to agency upkeep. An agency's gross annual income per child ranges from as low as \$780 in a New Mexico foster family to \$50,000 in a California institution for the emotionally disturbed. These payments can continue for as long as 18 years if the child is kept in foster care from infancy.

Foster care funds are relied upon for about 75 percent of operating costs at most agencies, and for nearly all of it at some.

### 'Inaccurate' figures

"It's not that the agencies are sitting there, figuring, 'Ah, look at all the money we can save if we don't place this kid,' but it is a disincentive for them to move in another direction," says Elizabeth Cole, director of the North American Center on Adoption of the Child Welfare League. "They don't encourage the workers to move in the direction of adoption, for which there is far less subsidy available." A General Accounting Office (GAO) report actually shows some directions that are purely a matter of economics. The comptroller general, who reviewed a cross-sampling of 18 institutions in an audit, discovered that in some cases the costs they reported were "inaccurate, unsubstantiated or unreasonable."

One facility claimed for as annual rent what the GAO discovered to be 50 percent of its estimated market value. The \$54,000 transportation costs of another facility included the purchase and operation of a Cadillac and Chrysler for the institution's two directors.



## FOSTER CARE CONTINUED

He also found that almost half the institutions were either unlicensed or had serious physical deficiencies such as unworkable bathroom facilities or "dirty and unsanitary sleeping areas."

A report by Dr. Mott cited several states whose agencies made little attempt to rehabilitate families. A 1973 Massachusetts state study indicated that after children were placed into foster care, 31 percent of the parents never had contact with the caseworker again, and 57 percent had no contact for six

months. "Many mothers who rarely see their children report that the social worker or the foster parents discouraged them," said Mott, summing up the various state findings.

A recent, thorough study by the New York City comptroller's office stated that some agencies appear to deliberately hold onto children who could be adopted. More than three-fourths of the children were "deferred" from adoption or not listed with the State Adoption Service. It is illegal for a New York agency to withhold such information and still receive payment for the children.



Complex foster care and adoption laws cause legal battles: Jean and Nick De-Martino fled to Florida with adopted Baby Lenore after a New York court ordered her returned to natural mother.

The comptroller also found that agencies put off prospective adoptive parents or rejected them for capricious or outdated standards. One agency turned away all inquiries about Hispanic children, even though 37 percent of the children there are Hispanic. A couple applying to another agency was turned away because the agency felt they were "too old": wife, 30; husband, 42.

### Adoption hurdles

Partially responsible for lax agency attempts to recruit adoptive parents, says Mrs. Cole, is the tendency among social workers to consider foster children—many of whom are older, handicapped or from minorities—unadoptable. But the New York City comptroller's audit reported that more than half of a random sample of prospective adoptive parents either preferred or were willing to take such children.

Says Linda Dunn, head of the North American Coalition on Adoptable Children, who has placed severely retarded and handicapped youngsters: "We have parents for every waiting child, no matter how 'unadoptable' they may be considered."

### Carter-backed bill

Three bills presently before Congress, one packaged by the Carter Administration, aim to discourage foster care and encourage adoption—or at least the most stable family setting possible. The Administration bill would also provide for third-party and court review of agency decisions and for a tracking system, so that case planning and decisions can be followed and challenged. It would also allow the states to use foster care money for adoptive and preventive services. But Bert Carp, deputy director of the White House Policy Staff, notes that none of the bills removes the financial incentive from foster care or provides a federal system to ensure that individual agencies attempt to move children out of care.

Says Mrs. Cole: "This is the very first federal initiative in this direction, the first time child welfare has been discussed in 16 years. We hope that whatever legislation is passed can be built on in subsequent years."

# If you're parking everything in your garage except the car, Stanley has a free booklet for you.



The first step in getting your garage organized is easy: Get Stanley's "Garage Fix-Up" Booklet. It makes the rest easy too!

In it you'll find ideas for hanging everything from ladders to garden tools. Shelving, storage, and building ideas, including a workbench and an easy-to-make, fold-away potting bench.



And once you've made room for the car, we'll show you how



to get it into the garage conveniently, with Stanley's "U-install" Automatic Garage Door Opener.

When it comes to organizing your garage, Stanley helps you do things right.



**FREE! Stanley Garage Fix-Up Booklet**

Please send me your free Garage Fix-Up Booklet—TV-9R

Send to: The Stanley Works, Advertising Services Dept. PG,  
Box 1800, New Britain, Conn. 06050

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**STANLEY** helps you do things right

# escape!

## Return to nature in this glorious photo-library from Time-Life Books



**TIME  
LIFE  
BOOKS**

- *Wild Alaska* is written by the gifted author Dale Brown, with eminent zoologist and ecologist William Pruitt Jr. as consultant
- More than 96 illustrations—photographs, paintings, maps, including 86 pages in full color
- 184 pages and over 40,000 words of text
- Oversized 9 x 10½ inches, hardbound
- Books shown here are just some of the exciting volumes

Leave behind the frantic turmoil of civilization and come back with us to the real America. Still the land of the eagle, the buffalo, the mountain lion and elk. Still spacious, sprawling, majestic. Where garlands of water tumble from sheer rock cliffs... mountains stretch as far as the eye can see... vibrant flowers speckle the meadowland.

Yes, now you can experience the freedom and serenity still to be found in the natural wonders of our land. Thanks to a publishing landmark from TIME-LIFE BOOKS. A 27-volume picture library of THE AMERICAN WILDERNESS. And we'd like to invite you to sample a volume of it without cost or risk... and then, if you wish, join us as a subscriber.

### A rare adventure awaits you...

As a subscriber, you'll feast on scenes from our land's forbidden canyons, powerful rivers, majestic peaks, awesome deserts; Florida's Shark River with its mangrove mazes; the state of Washington's lush Enchanted Valley, walled in by cliffs and clouds 1,932 feet above sea level; the mile-wide 450-foot-deep MacDougal Crater just south of the Arizona border. You'll delight in little-known animal life... the bright-eyed golden marmot of *The Snake River Country*, the sea cow of *The Everglades* who eats 200 pounds of vegetables a day.

Through the stirring text and lavish photographs in these books, you'll visit *The High Sierra*—home of the giant sequoia and Yosemite National Park and a last stronghold of the West's big cats... *The Grand Canyon*, where rocks of the Vishnu Schist go back 2 billion years... *Hawaii*,

land of fire-spewing volcanoes, Eden-like forests, enchanting coral reefs... *Baja California*, where ruined missions, bleached bones and abandoned mines testify to one of man's unsuccessful attempts to rape a natural land.

### Start with *Wild Alaska* FREE for 10 days

Begin your tour of THE AMERICAN WILDERNESS with a 10-day free examination of the first volume in the series, *Wild Alaska*. Explore our last frontier, a land of three million lakes, 119 million acres of forest, a glacier as big as Rhode Island—and still 99 percent uninhabited. Then decide if you want to keep *Wild Alaska*. You may do so for only \$6.95 and continue to receive other books in the series as described in the coupon. There is no obligation to keep any book, and you may cancel at any time. Mail the coupon at left. Or write TIME-LIFE BOOKS, Time & Life Building, Chicago, Illinois 60611.

## Now venture into *Wild Alaska* FREE for 10 days

TIME-LIFE BOOKS, Time & Life Bldg., Chicago, IL 60611

Yes, I would like to examine *Wild Alaska*. Please send it to me for 10 days' free examination and enter my subscription to THE AMERICAN WILDERNESS. If I decide to keep *Wild Alaska*, I will pay \$6.95 plus shipping and handling. I then will receive future volumes in THE AMERICAN WILDERNESS series, shipped a volume at a time approximately every other month. Each is \$6.95 plus shipping and handling and comes on a 10-day free-examination basis. There is no minimum number of books that I must buy. I may cancel my subscription at any time simply by notifying you.

If I do not choose to keep *Wild Alaska*, I will return the book within 10 days, my subscription for future volumes will be canceled and I will not be under any further obligation.

Print Name \_\_\_\_\_

Address \_\_\_\_\_ Apt. No. \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_  
(or Prov.) (or Code)

☐ If you are a school or library check here.

BRCB33

## American Wilderness Library



# What's the best way to buy vitamins by mail?

Compare! Be sure to compare speed of delivery, quality of product and prices of several companies yourself! And be sure to try VITAMIN QUOTA, the benchmark for 35 years, we are making new and steady customers every day. Which of these bargains do you want right away?

**Vitamin E** from VITAMIN QUOTA are in easy to swallow gelatin capsules. 200 I.U. Reg. Price \$2.60 Intro. Price \$1.00



**500 MG Vitamin C Tablets** with Rose Hips. 100 Tablets Reg. Price \$3.50 Intro. Price Only \$1.00



**Brewers Yeast** Debittered 7 1/2 gr. tablet. Each tablet contains 60 mcg B-1, 20 mcg B-2, and 150 mcg Niacin. 500 Tablets Reg. Price \$2.25 Intro. Price Only \$1.00



**Kelp-Lecithin B-6** Cider Vinegar Capsule The diet aid everyone's talking about. 100 capsules .... Reg. Price \$3.00 Intro Price \$1.00  
GET YOUR ORDER IN THE MAIL TODAY. MAIL THE COUPON NOW!

VITAMIN QUOTA INC., Dept. A79PR Fairfield, N.J. 07006

Please rush me items checked below:

☐ 100 Vitamin E Caps. I enclose \$1.00 (Prod. #4335P)

Name \_\_\_\_\_

Address \_\_\_\_\_

☐ 100 Vitamin C Tablets with Rose Hips. I enclose \$1.00 (Prod. #4340P)

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

☐ 500 Brewer's Yeast Tablets. I enclose \$1.00 (Prod. #4048P)

Copyright 1977 VITAMIN QUOTA INC.

☐ 100 Kelp-Lecithin B-6 Caps. I enclose \$1.00. (Prod. #4466P)

TOTAL MONEY ENCLOSED \$ \_\_\_\_\_

Offer Expires November 1, 1977



Photo by Joe Greene

This trio of ultramarathoners may differ in age, but their fixed stares reflect the same willingness to push themselves to the limits of physical and mental endurance.

# What Makes Them Run and Run and Run?

by Jim Shapiro

One of the world's most grueling athletic events is also one of its least-known. It's the ultramarathon, a 50-mile or 100-kilometer (62.1 miles) race—far longer than the 26.1 miles of a standard marathon.

The next scheduled ultramarathon is the Metropolitan Championship 50-mile AAU run scheduled for New York's Central Park on Nov. 6. If this ultramarathon runs true to form, it will draw only a sprinkling of spectators, no interest from the media and only the barest glance from the weekend strollers in the park.

But this lack of outside interest doesn't bother the contestants in the least.

The intense drama each runner endures as he fights off the crushing mental and physical fatigue of the later stages of the run is mostly internal. Only a breathless gulp of water or a strained face suggests the cost of bashing along 50 miles of asphalt roads for anywhere

from 5 1/2 to 7 hours.

Ask them why they take on such awesome feats of endurance and such rigorous training (often upward of 200 miles a week) and the answers, diverse as they may be, commonly cite a love for running and extreme challenges.

Among ultramarathoners the best known is soft-spoken Ted Corbitt, a New York City physical therapist whose long running career is legendary. In 26 years he has completed almost 200 marathons and ultramarathons, including the 1952 Helsinki Games marathon.

Two decades later—at age 53, when most men are content to just admire the trophies on their shelves—Ted Corbitt took on an heroic 24-hour run in Walton-on-Thames, England, on a quarter-mile cinder track. He covered 134.7 miles, shuffling through the last seven hours in almost unendurable pain to finish third.

continued

END OF SUMMER SALE!

\$269.95



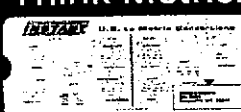
MANUFACTURER TO YOU. STILL IN CRATES Fully Assembled

Brand new 1974 model big powerful 7 H.P. Briggs & Stratton Moving Riding Lawn Mower. With full factory warranty. Must be sold immediately. Not for \$469.95, only \$269.95. Full price delivered. Snow Mode and grass catcher available. Place your order now or write for free picture brochure. Or Call Anytime.

5 H.P. After Rotorator \$229.95

405-631-3669  
M & M MFG. SALES  
929 SW 29th St.  
Oklahoma City, Ok. 73109

Think Metric!



Metric Conversion Slide Chart... converts units of weight, length, volume and area from U.S. to Metric. Does 24 conversion functions. Get one for home, school and office. Durable, easily carried in coat pocket or purse. Only \$2.00 each (plus 25¢ ea. postage and handling). Volume discount available. Send remittance to:

Billion Company (Dept. "P")  
Box 8504  
Greenville, S.C. 29604  
(Allow three to four weeks for delivery.)

FIND TREASURE!

Locate coins, jewelry, gold, silver, other valuables with world-famous Time's electronic mineral/metal detectors. Call toll-free for location of nearest dealer: 800-447-4788 (in N. call 800-322-4400) FREE Literature

ELECTRONICS  
DEPT. PH7-D  
1011 Pleasant Valley Rd., Sweet Home, OR 97386

ELIMINATES DAILY DENTURE "FIXINGS" FOREVER

Snug Cushions hold dentures comfortably tight for weeks

No more "fixings" every morning with messy powders or creams. Even if dentures need "fixing" after every meal, here's important news. Snug cushions restore dentures' holding power so dentures stay comfortably tight for weeks. Snug, the soft, effective temporary aid, forms a "comfort bond" between dentures and gums. Sticks to dentures, not to gums. Rinses, scrub or soak Snug fresh and clean. Easy to remove, but won't wash off or flake away. So, end daily "fixings"! Use Snug to hold dentures comfortably tight for weeks.



Take stock in America.  
200 years at the same location.



# Why smoke this much tar...

								
<b>19</b> MG TAR 1.2 MG NIC.	<b>18</b> MG TAR 1.1 MG NIC.	<b>16</b> MG TAR 1.0 MG NIC.	<b>13</b> MG TAR 0.9 MG NIC.	<b>13</b> MG TAR 0.8 MG NIC.	<b>10</b> MG TAR 0.7 MG NIC.	<b>9</b> MG TAR 0.8 MG NIC.	<b>16</b> MG TAR 1.2 MG NIC.	<b>10</b> MG TAR 0.8 MG NIC.

## when you can get good taste at only 8 mg tar?



Simply put,  
they're as low as you can go and still get good taste  
and smoking satisfaction.

King size or 100's, Regular or Menthol.

Of All Brands Sold: Lowest tar: 0.5 mg. "tar," 0.05 mg. nicotine av. per cigarette. FTC Report, December 1976.  
Kent Golden Lights 100's Regular and Menthol: 10 mg. "tar," 0.9 mg. nicotine; Kings Menthol: 8 mg. "tar,"  
0.7 mg. nicotine av. per cigarette by FTC Method. Kings Regular: 8 mg. "tar," 0.6 mg. nicotine av. per cigarette  
FTC Report, April 1977.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



## NON CONTINUED

"Running is just something I did growing up in South Carolina, running a couple of miles to school and back," Corbitt said. "I just kept it up as I got older and found more and more challenges in it. You just do the things you have to or want to do. Running is a different world nowadays. In the early 1950's my first running shoes were a pair of old tennis sneakers. There just wasn't a lot of information around on how to prepare for ultradistances."

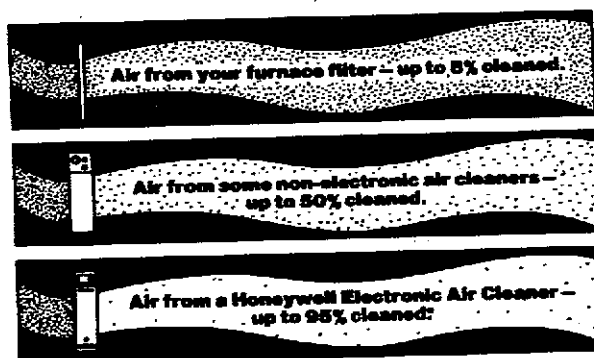
On his own, Corbitt took on rigorous training, sometimes running around Manhattan Island twice in a day (a total of 62 miles); twice he ran 100 miles nonstop through the city streets.

One of the best known of the younger

ultramarathoners is Park Barner of Enola, Pa. Last year he won the 300-kilometer (186.3 miles) C & O Canal race, which begins in Cumberland, Md., in 35½ hours. The race is usually covered in three days in 100-kilometer legs, but Park felt he could run it straight through. His time includes a 4½-hour rest stop for a snooze and breakfast to ward off hypothermia, a disabling drop in body temperature, brought on by the nighttime cold of 18 degrees Fahrenheit.

Barner, a 33-year-old Pennsylvania state employee who at first startled his co-workers in Harrisburg by running in building corridors on his lunch hour, said: "Nothing special got me going into running. It's just wanting to run farther and farther all the time. Running just makes me feel better. And I enjoy the notoriety, letting people know I can do well at these distances."

# Which air do you want her to breathe?



\*Based on National Bureau of Standards Dust Spot Method, using atmospheric dust.

Take a cubic foot of the air she breathes at home. It contains millions of particles of dust, dirt, pollen and smoke.

Your furnace filter traps only 8% of this pollution. Some non-electronic air cleaners trap only 50%.

But a Honeywell Electronic Air Cleaner—The Clean Air Machine—removes 95% of all airborne dust, dirt, pollen, smoke and other impurities.

Traps particles so tiny it would

take 7,000 of them to stretch across this dot. \*

It fits in your ductwork, cleans up in the dishwasher.

Help your family breathe easier, and keep a cleaner home. With a Clean Air Machine. Call your local Honeywell dealer—the trained technician who installs and adjusts all Honeywell products for maximum comfort and efficiency. Look in the Yellow Pages under heating and air conditioning contractors.

## Honeywell



An exhausted Frank Bozanich leans on buddy for support after winning 1976 National AAU 50-Mile Run in New York. Though unpublicized, the sport has grown in U.S. since World War II.

Barner's reputation for possessing iron legs is based in part on his having often run a marathon and a 50-mile race on the same weekend in different cities. He definitely prefers longer distances.

"A standard marathon is too fast," he complains. "It's just about an all-out race for me, whereas a 50 seems like a training run because I can run slowly, which I prefer." Even Park's "slow" running has netted him the current American record of 7:11:44 for 100 kilometers.

Tom Osler, a professor of mathematics at Glassboro (N.J.) State College and himself a veteran of ultras during 23 years of long-distance racing, noted that "up until 10 years ago you had to ignore a lot of ridicule for training out in the streets. Ultra runners set their own goals and are rewarded by their own sense of achievement."

### Whizzer White

One of America's fastest ultramarathoners is Max White of Alexandria, Va. He is a comparatively youthful 26 in a sport where competitors go on improving into their mature 40's.

Asked about the difference between marathon and ultramarathon runners, White answered: "I'm not sure. Maybe part of it is physical sturdiness, but it's more mental. It's as if an ultramarathoner has the ability to delay his gratification. It's that middle part of the race which becomes very long in an ultramarathon which just a marathoner is not willing to go through."

# COFFEE, TEA OR VIVARIN?

There are times when nothing beats sitting down and having a cup of hot coffee or tea. Particularly first thing in the morning. It tastes good and gives you a lift.

But if, as the day wears on, you sometimes find yourself having a cup of coffee or tea just for the lift, you should know about Vivarin.

Vivarin is a gentle pick-me-up. The active ingredient that makes Vivarin so effective is the caffeine of two cups of coffee squeezed into one easy to take tablet. And a Vivarin tablet is more economical than two cups of coffee, and requires no preparation.

So when you want a lift, take Vivarin. It's convenient, inexpensive, easy to take, and it really works.

**FREE**  
PILL BOX



**FREE! Beautiful Pill Box.**

A rainbow of colors outside, a protective liner inside. This handy pill box is yours free in specially marked packages of Vivarin.

**VIVARIN**  
STIMULANT TABLETS  
16 TABLETS (16 mg. caffeine)  
Read label for directions.



## He relaxes

A similar philosophy is expressed by Max White, who asserts that he runs his best races when he's relaxed.

"I try not to get too keyed up beforehand," White said. "I spend the last moments before the start breathing deeply, almost meditating. The last three days are the hardest—a little ache or pain seems amplified. Once I actually start running I just have a sense for the pace that I will be able to hold the whole way."

"Around 30 to 40 miles the complexion of the race changes and you wonder sometimes if you will finish. You know if you stopped you'd tighten up so badly you wouldn't be able to run any more. You have to remind yourself of all the training you've done and that you know you can finish. When the end is approaching you get carried along; it's magnetic and your adrenalin just regenerates. In '74 when I won the Central Park 50-miler, seeing the finish line up ahead was an unbelievable exhilaration. Later the exhaustion caught up. I felt very much removed from life."

In spite of the stress of racing, ultramarathoners agree that their daily runs are enjoyable and relaxing.

Reactions of friends, family and non-ultra runners vary. One accomplished 50-miler has a wife who thinks it's crazy punishment and won't go to watch. Somewhat baffled parents and girlfriends sometimes show up for races, but six to 10 hours of standing around daunts all but a few. Reactions from other runners range from awe to incomprehension. A familiar comment is: "That's crazy stuff."

## Too tough for joggers?

Although joggers who cover one to five miles a day may view such feats as impossibly beyond their range, so too did most ultramarathoners at the start. Cardiovascular and muscular strength and endurance are built up over the years with patient and consistent training.

The real growth of the sport in this country has taken place mostly since World War II, although a series of similar races were held in the 1880's in New York.

Six-day (144-hour), go-as-you-please pedestrian competitions took place in the old Madison Square Garden. Contestants logged their miles on circular tracks before large and enthusiastic crowds. Just before the sport's decline in the late 1880's, a world record of 623 3/4 miles was set at the Garden, an average of 104 miles a day!

Women have not yet moved into ultramarathon running to any significant degree. The fastest woman at 50 miles is Eileen Waters of California, who ran a 6:55:27. Another Californian, Penny DeMoss, has run 3:48:27 for 50 kilometers (31 miles).

Ultramarathoning is based on humdrum realities of available time, training, diet, attitude and character. Every runner has a different story and finds a different path from his neighbor. It is an intensely friendly but lonely sport.

"No one can run it for you," one runner said. "No one."

## How To Improve Your Home Outdoors

● Although your home may be a beautiful place already, a new book can show you how to make it more attractive and useful.

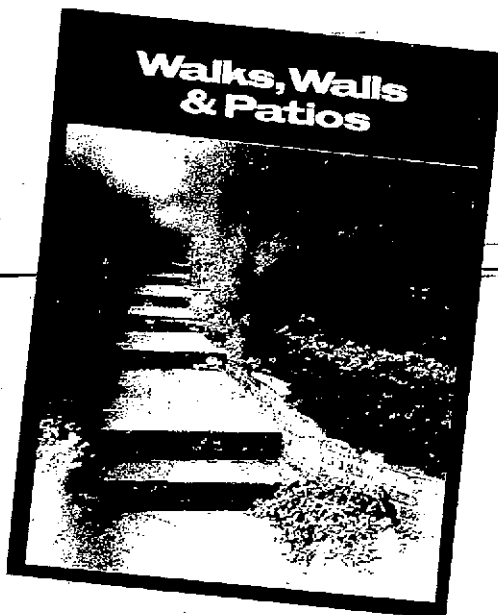
Available to PARADE readers at the bargain price of \$1.75 (including postage and handling), "Walks, Walls and Patios" shows how to make outdoor improvements that will enhance your home's beauty and value.

Designed for the ordinary home owner, it describes in detail how to work with brick, concrete, stone and wood. With these materials and the proper tools, you will be able to build garden areas and terraces, screens and fences, barbecue pits and fireplaces—even a swimming pool. The whole family will thank you, and you'll

save money.

With clear and concise photos and illustrations, "Walks, Walls and Patios" makes outdoor improvements easy—even fun! Order your copy today and enjoy a more beautiful—and valuable—home tomorrow.

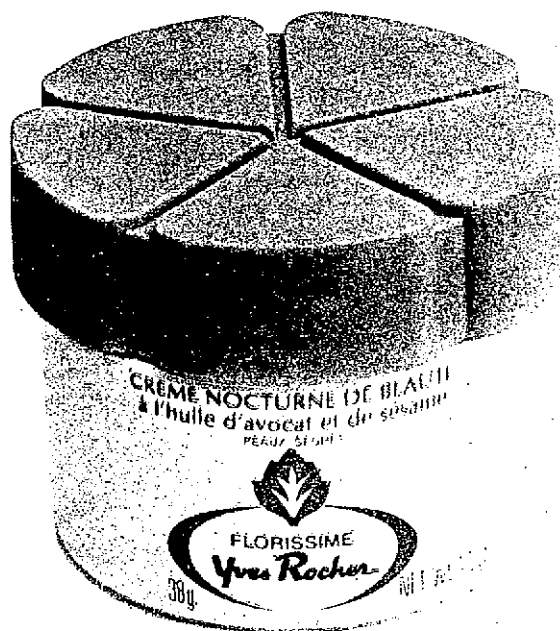
**TO ORDER:** Send your name, address, zip code and \$1.75 in cash, check or money order for each copy to PARADE, Box 4, Dept. X, Kensington Station, Brooklyn, N.Y. 11218. Allow three weeks for delivery.





# Try it for 25 cents.

In my "Green Laboratory" in the heart of the French countryside, I formulated my Yves Rocher night creams with 2 plant ingredients after studying at great length and in great detail the cosmetic properties of certain plants. With your night cream with 2 plant ingredients you will increase the effectiveness of your sleeping hours. For sleep is the great ally of beauty. In effect, if you give your skin the beneficial substances it needs at bedtime, your face will rest better. Rich and creamy, your night cream with 2 plant ingredients will



help you renew the equilibrium of your skin and will help resist the appearance of wrinkles. Of course, there is a different Yves Rocher night cream for each skin type!

So try a sample of your night cream right away, before ordering the regular-size jar. To get your sample, simply use the coupon below for your skin type. With your night cream sample, I will send 2 other beauty product samples, plus my Green Book of Beauty: full color pages of advice, beauty

hints and plant-inspired beauty products.



**Yves Rocher**  
(pronounced Eve Ro-Shay)

**Be one of the first to receive a sample of my moisturizing night cream with 2 plant extracts for your skin type.**

## Cut out this coupon if you have normal skin.

Yes. This offer from Yves Rocher interests me. I want to receive for only 25 cents:

- A sample of Orange Flower and Burdock Night Cream
- A sample of Linden and Centaurea Protective Day Emulsion
- A sample of Coltsfoot and Mallow Cleansing Milk
- Yves Rocher's New Green Book of Beauty.

I understand Yves Rocher guarantees his offer does not oblige me to order or purchase anything. The Green Book and samples are sent to acquaint me with Yves Rocher's beauty products. I also understand that this exceptional offer is limited to one per family.

PA17

Miss  
Mrs.  
Ms.

First Name

Last Name

Address

City State Zip

Mail coupon today to: Yves Rocher, Inc.  
2909 Mac Arthur Boulevard, Northbrook, Illinois 60062  
Offer valid only in the U.S.A.

*Orange Flower and Burdock are the beauty allies of normal skin.*



**Yves Rocher**

## Cut out this coupon if you have dry skin.

Yes. This offer from Yves Rocher interests me. I want to receive for only 25 cents:

- A sample of Avocado and Sesame Oil Night Cream
- A sample of Wheat Germ and Wild Pansy Under-Makeup Moisturizer
- A sample of Calendula and Wild Pansy Cleansing Milk
- Yves Rocher's New Green Book of Beauty.

I understand Yves Rocher guarantees his offer does not oblige me to order or purchase anything. The Green Book and samples are sent to acquaint me with Yves Rocher's beauty products. I also understand that this exceptional offer is limited to one per family.

PA17

Miss  
Mrs.  
Ms.

First Name

Last Name

Address

City State Zip

Mail coupon today to: Yves Rocher, Inc.  
2909 Mac Arthur Boulevard, Northbrook, Illinois 60062  
Offer valid only in the U.S.A.

*Avocado and Sesame are the beauty allies of dry skin.*



**Yves Rocher**

## Cut out this coupon if you have oily skin.

Yes. This offer from Yves Rocher interests me. I want to receive for only 25 cents:

- A sample of Lily and Sage Night Cream
- A sample of Gentian and Elder Balancing Day Emulsion
- A sample of Cucumber and Millepertuis Cleansing Milk
- Yves Rocher's New Green Book of Beauty.

I understand Yves Rocher guarantees his offer does not oblige me to order or purchase anything. The Green Book and samples are sent to acquaint me with Yves Rocher's beauty products. I also understand that this exceptional offer is limited to one per family.

PA17

Miss  
Mrs.  
Ms.

First Name

Last Name

Address

City State Zip

Mail coupon today to: Yves Rocher, Inc.  
2909 Mac Arthur Boulevard, Northbrook, Illinois 60062  
Offer valid only in the U.S.A.

*Lily and Sage are the beauty allies of oily skin.*



**Yves Rocher**

# WHAT ELSE IS COOKING

## SWEET POTATO SUGGESTIONS

For an occasional pleasant change, try using peanut butter on a baked sweet potato instead of butter, margarine or sour cream.

A little orange juice and grated orange peel used instead of milk will also give mashed sweet potatoes or yams new and delightful flavor.

## MEXICAN food ON RISE

In a recent survey, pizza was chosen again as the favorite food of the young set. But Mexican food was chosen for the first time as one of the top five favorites. All over the country Mexican fast-food establishments are springing up to meet the demand for tacos, enchiladas and other south-of-the-border specialties.

## check YOUR OVEN

Check the temperature of your oven from time to time with an accurate oven thermometer, available in most department stores.

## pork is LEANER

Did you know that many pork cuts are actually lower in fat than beef or lamb? Among these cuts are sirloin pork roast, loin chops, center-cut fresh ham, cured ham, whole, butt and tenderloin.

## LIMES ARE LATE

The Florida lime crop is almost three months late this year because of the January freeze. However, market shipments are picking up and consumers can expect lime prices to decrease steadily through the early fall.

## franks OFFER VARIETY

Glazed hot dogs are a great idea and so easy to do. Just brush the franks with barbecue sauce or a favorite fruit sauce or preserve as they broil. Or try your hand at a variety of frank fillings. For example, split frankfurters lengthwise, not cutting completely through, and fill with your choice of sauerkraut, drained crushed pineapple, thinly sliced sweet or dill pickles or chopped scallions mixed with catchup or mustard. If you wish to add another frill, wrap filled franks with bacon, secure with wooden picks and broil on the grill until heated through and the bacon is crisp.

Hot Dog Kabobs are a novelty everyone will like. Thread sections of frankfurters on long metal skewers alternating with a variety of accompaniments such as pineapple chunks,

apple wedges, green pepper squares, cherry tomatoes or whole mushrooms. If you like, brush all with a spicy glaze as they broil.

## storing fruit pies

Fruit pies should be refrigerated. To freshen them, reheat in a moderate oven.

## for better baking

Baking ingredients should be at room temperature—unless the recipe specifies otherwise—because they work better in the mixture than when they are too warm or too cold.

Foods bake faster and crusts bake browner in dark or dull pans than in shiny pans that reflect heat.

## CONSERVING COFFEE

Coffee is too precious to waste or to ruin. To keep an electric maker going for hours uses energy, and to keep reheating coffee makes the brew bitter.

It's a good idea to keep leftover breakfast coffee, or your day's supply if you are an inveterate coffee-drinker, in a vacuum bottle. Preheat the bottle with hot water before filling it with hot coffee; the beverage will stay hot and fresh-tasting all day.

## dough OR BATTER?

A mixture thick enough to be kneaded or rolled is called "dough." A mixture thin enough to be poured or dropped from a spoon is called "batter."

## powder POWER

Double-acting baking powder produces gas bubbles twice—once during mixing and again during baking. Quick-acting baking powder (cream of tartar type) forms gas bubbles only once—as soon as the batter is mixed—so the mixture must be baked immediately.

## say 'CHEESE'

Blocks or chunks of cheese are less expensive than sliced or shredded cheese. Aged cheese (sharp) costs the most, mild cheese the least. No matter what the price, all cheese has about the same protein value.

## RAISIN REMINDERS

When raisins become dry or when a recipe calls for plumped raisins, cover the amount needed with very hot tap water and soak two to five minutes. Longer soaking results in a loss of food value and flavor.

**A Standout!!**

**3 Piece Matching Vested Pant Suit**

...FOR THE MODERN, ENTERTAINING IN TWEED "SUPER-SUIT" IN...  
MACHINE-WASH/DRY, NO-IRON  
**100% POLYESTER DOUBLEKNIT**

YOU GET ALL 3 PIECES... **ONLY \$19.98**

3-PC. SET COMPLETE AT THIS FANTASTIC LOW, LOW PRICE...

**PARADE FASHIONS**

1313 W. RANDOLPH ST. CHICAGO, ILL. 60607

"Lovely Fashions by Mail"

**So hurry order right away**

**SIZES FOR EVERYONE:**

MISS: 7-9-11-13-15-17  
MISSES: 8-10-12-14-16-18-20

Purchase Price **\$19.98**

HALF SIZES: 14½-16½-18½-20½-22½-24½

Purchase Price **\$21.98**

**SIZE FOR EVERYONE:**

7 to 17  
8 to 20  
14½ to 24½

**SWITCH BLOUSES, SCARVES, AND JEWELRY FOR DIFFERENT LOOKS!**

**NEWEST COLORS:**

- PLaid
- Multi-Color
- Patches
- Also Solid Colors:
- Blue
- Green
- Beige
- Black

...All with contrast top stitching!

**NOTE!**

If you've never ordered by mail before, this is the time to try!

**IMPORTANT!**

We offer quality at a price. Fine fabrics, excellent tailoring, for every penny you spend with us!

**FOR PROMPT DELIVERY RUSH THIS NO-RISK COUPON NOW!**

**SATISFACTION GUARANTEED**

**STYLE V—TAKING ITS CUE FROM THE MIDSWEAR CLASSIC...** 3-piece vested pantsuit now styled with a woman in mind! A softly-shaped 3-button blouse-jacket with stylish wide lapel, rich contrasting top-stitched edges and mock-pocket flaps. A trim-fitting slacks matching vest... and... green-looking double-wool skirt—creased pants to match. This outfit is wonderfully MACHINE WASH/DRY and NO IRONING NEEDED! Always sharp looking!

**TRY US WITH CONFIDENCE!**

Remember, you're not buying... ONLY TRYING!

**NAME (PRINT)** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**SEND NO MONEY NOW! \$19.98! 3-PC. SET COMPLETE AT THIS FANTASTIC LOW, LOW PRICE...**

**PARADE FASHIONS, INC. SUPPLY, P.O. BOX 1313, W. RANDOLPH ST., CHICAGO, ILL. 60607**

**HOW MANY? SIZES 1st COLOR 2nd COLOR PRICE**


☐ PREPAID CREDIT I enclose full purchase price plus \$1.65 for Postage and handling (Add 99¢ for each additional outfit ordered). Save C.O.D. Charges. Ill. res. add 5% for Sales Tax.

☐ SEND C.O.D. I'll pay purchase price plus postage and handling.





# Now. Only 1 mg tar.

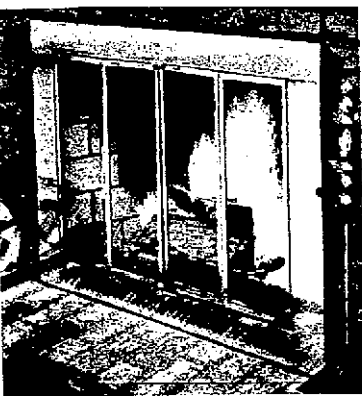
This is more than just low 'tar'. This is ultra-low 'tar'.  
This is Now, a cigarette with only 1 mg 'tar'. If you want to be sure  
you're getting ultra-low 'tar', count all the way down to Now's number 1.

## The ultra-low tar cigarette.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.

# PARADE OF PROGRESS

TAKE A LOOK AT THESE NEW IDEAS FOR YOUR HOME AND FAMILY ■ BY PETER DRYDEN



**FIREPLACE ENCLOSURE:** Four heat-tempered glass doors distribute heat evenly while allowing the beauty of the fireplace to be seen with safety. Doors open and close readily, fold aside for complete access, have glass wool insulation to tightly seal around fireplace opening. In polished brass, antique brass or black velvet finish and sizes to fit most openings. Details: Heritage Fireplace Equipment Co., Dept. PP, 1874 Englewood Ave., Akron, Ohio 44312. (above left)

**A NEW ELECTRIC DEEP FRYER:** This appliance can produce four servings of french fries, onion rings, chicken or other dishes using just four cups of oil. Oil may be used many times—a snap-on lid allows for its storage inside the unit without spills or odor. It has no control to set and maintains deep-frying temperature automatically; additional servings can be fried immediately. With non-stick finish inside and out, lift-and-drain scoop. Suggested retail price: \$33.98. National Presto Industries, Dept. PP, Eau Claire, Wis. 54701. (above right)



**TO BLOCK YOUR NEEDLEWORK:** The first rust-free push-pins, these 1/2"-long stainless steel points with aluminum heads can be used under any moisture or humidity conditions without leaving stains (claims the maker). They eliminate the risk of rust marks when you block needlework, stretch canvas or mount fine fabrics. Package of 20: 98¢ in stores. Moore Push-Pin Co., Dept. PP, 113 Berkley, Philadelphia, Pa. 19144. (above left)

**A CLIP FOR YOUR MIKE:** You can hang a CB or other mobile microphone on your dashboard or any surface with a new accessory that eliminates need for drilling and screws. It consists of a Velcro-surfaced metal clip that goes on the mike and an adhesive-backed mounting strip with Velcro that attaches to the desired surface. Holding strength is two to three times greater than magnetic clips (claims the maker). \$2.69 ppd. Extra mounting strips are available to allow the mike to go from vehicle to vehicle. Quick-Klip, Dept. PP, 4 Church St., Rocky Hill, Conn. 06067. (above right)

Parade of Progress items are NOT advertising. Write to source or manufacturer if items are not available in your store. Allow three to four weeks for a reply. Attention manufacturers and distributors: PARADE will consider your new ideas but regrets it cannot correspond.

# Read this and cry.



Froilan lives in the highlands of Guatemala in a one-room hut with dirt floors and no sanitary facilities. Labor there is so cheap that, for men like Froilan's father, hard work and long hours still mean a life of poverty. But now life is changing for Froilan.



Her name? We don't know. We found her wandering the streets of a large city in South America. Her mother is a beggar. What will become of this little girl? No one knows. In her country, she's just one of thousands doomed to poverty.

The world is full of children like these who desperately need someone to care, like the family who sponsors Froilan.

It costs them \$15 a month, and it gives Froilan so very much. Now he eats regularly. He gets medical care. He goes to school. Froilan writes to his sponsors and they write to him. They share something very special.

Since 1938 the Christian Children's Fund has helped hundreds of thousands of children. But so many more need your help. Become a sponsor. You needn't send any money now—you can "meet" the child assigned to your care first. Just fill out and mail the coupon. You'll receive the child's photograph, background information, and detailed instructions on how to write to the child. If you wish to sponsor the child, simply send in your first monthly check or money order for \$15 within 10 days. If not, return the photo and other materials so we may ask someone else to help.

Take this opportunity to "meet" a child who needs your help. Somewhere in the world, there's a suffering child who will share something very special with you. Love.

## For the love of a hungry child.

Dr. Verent J. Mills  
CHRISTIAN CHILDREN'S FUND, Inc., Box 26511, Richmond, Va. 23261

UPADBY

I wish to sponsor a ☐ boy ☐ girl. ☐ Choose any child who needs help.

Please send my information package today.

☐ I want to learn more about the child assigned to me. If I accept the child, I'll send my first sponsorship payment of \$15 within 10 days. Or I'll return the photograph and other material so you can ask someone else to help.

☐ I prefer to send my first payment now, and I enclose my first monthly payment of \$15.

☐ I cannot sponsor a child now but would like to contribute \$\_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

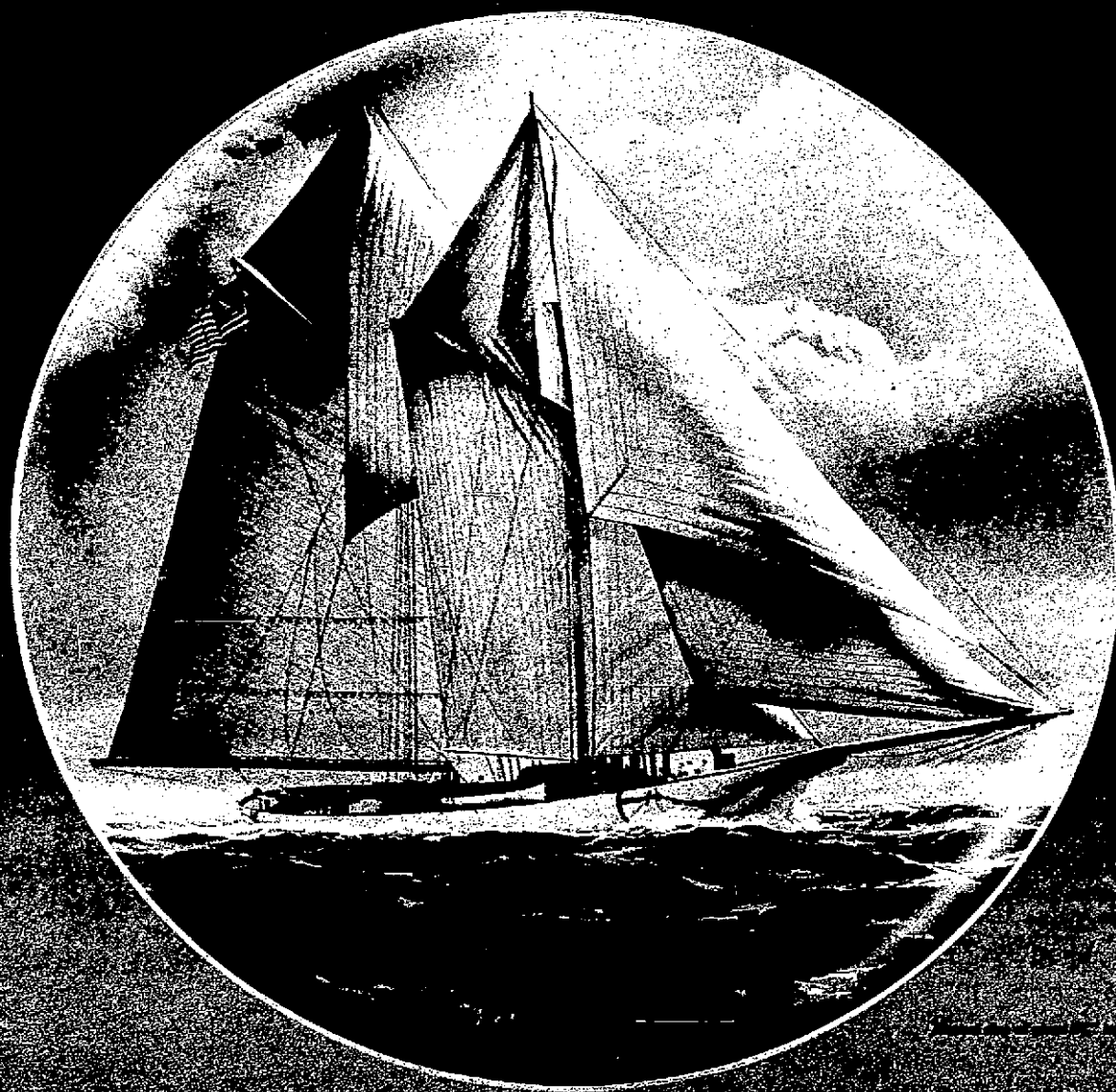
Member of International Union for Child Welfare. Geneva. Gifts are tax deductible. Canadians: Write 1407 Yonge, Toronto, 7. Statement of income and expenses available on request.

## Christian Children's Fund, Inc.



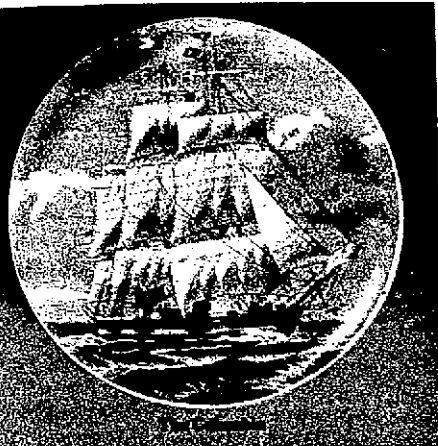
# GREAT AMERICAN SAILING SHIPS

A collection of twelve exquisite plates —  
with original works of art —  
handcrafted in fine china crafted by the Rosenthal Group



**Issued in a Single Strictly  
Limited Edition  
by Advance Reservation Only**

Come, let your spirits soar! Watch the wind  
pillow in the sails. Breathe the briny air...  
taste the anticipation of adventure. Voyage  
back with us to an era of discovery, excite-  
ment, and incomparable majesty — the era of  
the Great American Sailing Ships — the



beginning of America's love affair with the  
sea.

Now, for the first time, twelve of the great  
American sailing ships are portrayed in a  
magnificent collection of fine china plates.  
The Danbury Mint is proud to announce the  
*Great American Sailing Ships Collection*.

**A Major First Edition  
Fine China by the Rosenthal Group**

The Danbury Mint has privately commis-  
sioned Rosenthal China to produce each plate



the collection to their exacting and uncom-  
promising standard of excellence. The *Great  
American Sailing Ships Collection* proceeds in  
the proud Rosenthal tradition of establishing  
china as a distinctive and beautiful art form.  
The same honored craftsmanship is combined  
with the work of a major artist to create a  
unique collection of enduring beauty. The

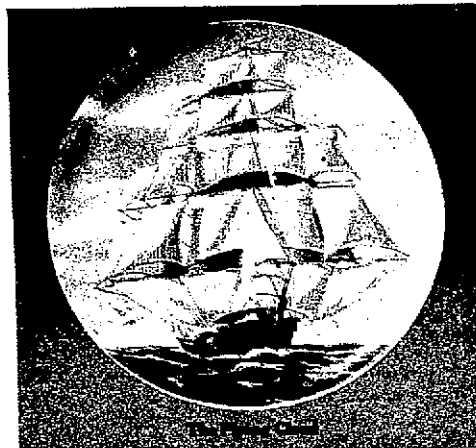
*plates in this collection are the only plates of  
their kind in the entire world!*

**Original Works of Art**

Robert Devereaux, a distinguished Amer-  
ican artist, has been commissioned to paint  
the original watercolors for this series. A  
lover of sailing history, he spent months  
creating art which is both authentic and  
strikingly original. His brushstrokes capture  
every subtle detail of each ship. The illus-  
trations reproduced here can only hint at what  
has been achieved. When transformed onto  
fine china, these Devereaux originals are  
breathtaking!

**A Limited Edition at a Guaranteed Price**

This is the first series of fine china plates  
crafted by the Rosenthal Group for the Dan-  
bury Mint. For this reason alone, the plates  
will have exceptional collecting importance.



Moreover, the *Great American Sailing Ships  
Collection* is being issued in a strictly limited  
edition. It is available only by advance sub-  
scription and only directly from the Danbury  
Mint. None of the plates will be available in-  
dividually. The original issue price of \$35.00  
per plate is guaranteed to each subscriber for  
the entire collection.

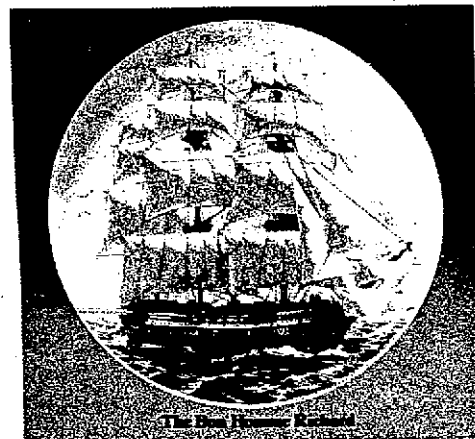
Each plate will be individually hand-crafted  
and will bear the famous "Crossed Roses and  
Crown" Coat of Arms of the Rosenthal  
Group. A band of 24kt. gold will be hand-ap-



plied to each plate, adding to the richness of  
the entire collection.

**Guaranteed Satisfaction**

Before each plate is approved for shipment  
to a subscriber, it must pass the exacting  
standards of both Rosenthal and the Danbury  
Mint. Should any plate fail to satisfy you, in  
any regard, you may return it for replacement  
or refund. Naturally, you may cancel your  
subscription at any time.



**Convenient Acquisition Plan**

Although no payment is required at this  
time, subscriptions to the *Great American  
Sailing Ships Plate Collection* can be accepted  
only until October 31, 1977. To reserve your  
place in this limited edition series, simply  
complete the reservation application below  
and mail it to the Danbury Mint by October  
31, 1977. You will be billed for your first plate  
prior to shipment; then for each subsequent  
plate on a pre-shipment basis, one every two  
months. To avoid any possibility of disap-  
pointment, please mail your application  
promptly — today, if possible!

**Preferred Reservation Application**

The Danbury Mint  
47 Richards Avenue  
Norwalk, Conn. 06856

Valid only if  
postmarked by  
October 31, 1977

Please accept my reservation to *The Great Amer-  
ican Sailing Ships Plate Collection*. I understand  
there will be 12 porcelain plates in this limited edi-  
tion series and that the plates will be issued one  
every two months at the guaranteed price of \$35.00  
per plate (plus \$1.50 for shipping and handling  
costs).

I need remit no money now. I will be billed for the  
first plate prior to shipment and invoiced for each  
subsequent plate as the individual plate is issued. I  
may cancel this subscription at any time and any  
plate may be returned for a full refund if upon  
receipt I am not completely satisfied.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_



In a Midwestern city recently a 2-year-old found a can of lye drain cleaner and swallowed some. His mother did exactly what the first aid directions on the can's label advised. She gave the child vinegar as an antidote.

The result: The lye caused burns in the esophagus and stomach and the vinegar made them worse. The child is alive today—with a permanent tube into his lower abdomen for feeding.

In another incident a toddler swallowed fuel used for fondue cooking. Her mother, following instructions on the container label, gave her salt in warm water to induce vomiting. Not many hours later, before doctors could help, the child died—not of the original poisoning but of salt poisoning.

Each year, well over a million cases of poisoning—85 percent among children—occur in the U.S., leading to sickness and suffering for many thousands and death for several hundred.

Nobody knows in exactly how many of these cases matters are made worse by inaccurate first aid labeling. But experts believe the number is substantial.

PARADE checked with Dr. Howard C. Mofenson, director of the Poison Control Center at Nassau County Medical Center, N.Y. "Inappropriate labeling is a major problem, a very serious one," he says.

And he and other toxicologists note that even some widely used first aid manuals contain outdated and erroneous information.

Among major causes of concern are instructions on the labeling of many alkaline household drain cleaners, oven cleaners, and products that contain lye. The labels prescribe vinegar or citrus fruit juice to provide a neutralizing effect. But the reaction of these natural acids with the alkali may increase gastrointestinal burning.

### No butter or oil

Often, the final instruction is to follow the vinegar or juice with butter or a cooking oil. That's supposed to be soothing, but it's also a coating and concealer—and "absolutely wrong," says Dr. Barry H. Rumack, director of the Rocky Mountain Poison Control Center at Denver General Hospital, "since it will inhibit the physician's ability to determine the extent of injury and what further treatment is necessary."

Nor does it make sense to use sodium bicarbonate—as recommended even by some medical texts—in case of poisoning with an acid-containing or acid-releasing product. That carries the risk of blowing out the stomach.

Another cause of concern has been the decade-old instruction for people who accidentally swallow alcohol-based products such as antifreeze to "induce vomiting with a tablespoon of salt in a glass of warm water."

Just a few months ago, the Consumer Product Safety Commission reported

# Watch Those Labels!

by Lawrence Galton



Children under 3 account for 85 percent of poisoning cases, and parents make matters worse by following outdated, inaccurate first aid labels. What homes need are Syrup of Ipecac and the number of the nearest poison control center.

this could cause fatal salt poisoning—and that it isn't safe to use salt solutions to induce vomiting for any accidental ingestion. Instead, a safer vomit-inducing substance, such as Syrup of Ipecac, should be used.

Should vomiting be induced after a child—or adult—accidentally swallows a product such as glue, paint, fondue fuel, or furniture polish which contains a petroleum distillate?

Some disagreement about this can be found on various labels. Advises Dr. Mofenson: "The labels probably should caution against inducing vomiting. But that can make it all the more vital to call a poison control center. Under some circumstances—if a large amount has been swallowed, or if the product also contains a dangerous additive—vomiting may be essential. If done at home, vomiting up of a petroleum distillate may cause some of it to be sucked into the lungs. But in a hospital emergency room, precautions can be taken and vomiting can be done safely."

### Why outdated labels?

Much information about poisonings and how best to treat them has been obtained recently. But many companies haven't changed labeling for years.

Federal agencies such as the Environmental Protection Agency have undertaken reviews of thousands of products. In addition, the Consumer Product Safety Commission is considering proposals that could lead to mandatory accu-

rate first aid labeling.

Poison control center physicians report another problem: getting exact advance information from manufacturers about the ingredients in their products.

At one poison control center, in a single year there were 1000 accidental ingestion cases in which ingredients were unknown and it was difficult or impossible to reach the manufacturer.

Some companies fear that providing the information for control center files will give away proprietary secrets.

If further education and persuasion of still-reluctant companies fail, the problem may require legislation.

### What parents can do

Know a few simple rules to be certain you are helping, not hurting.

First, be prepared—by having two things always on hand:

One is an ounce bottle of Syrup of Ipecac, which your druggist can sell without prescription.

The other: the phone number of the nearest poison control center. There are now 600 centers across the country. You may find the number in front of your phone directory, or ask your physician.

A safe first aid procedure is to give one or two glasses of water to dilute the poison. Then, immediately call the poison control center—or a physician, hospital or rescue unit. Be prepared to tell as much as you can about what was swallowed: name of product, maker, contents if listed on the container.

You may then be instructed, depending upon the nature of the poison, to induce vomiting.

To make a patient vomit, give one tablespoonful (1/2 ounce) of Syrup of Ipecac for a child a year of age or older, plus at least one cup of water. If no vomiting occurs in 20 minutes, repeat once only. Keep the child walking and, if necessary, try to induce vomiting by tickling the back of the throat in 10 minutes. When vomiting starts, place the child in a "spanking position" with head lower than hips to avoid inhalation of vomitus.

If Syrup of Ipecac is not available, try to induce vomiting by tickling the back of the throat with a spoon handle or other blunt object after giving water. But don't waste time waiting for vomiting if it is delayed. Take the child promptly to a physician or hospital emergency room, bringing container with intact label.

If an eye is affected, immediately wash the eye gently, using plenty of water (or milk in an emergency) for at least 15 minutes, with eyelid held open. Call poison control center, doctor, hospital or rescue unit and take the victim to a medical facility promptly.

If the skin is affected, wash off immediately with a large amount of water. Use soap if available. Remove any contaminated clothing. And call for help.

If a poison has been inhaled—for example, fuel gas, auto exhaust, dense smoke from a fire, or fumes from poisonous chemicals, get the victim into fresh air, loosen clothing. If breathing has stopped, start artificial respiration immediately. Don't stop until breathing starts or help arrives. And while doing this, have someone else call for help.

### To prevent poisoning at home

What parents should keep in mind:

- Most poisonings involve children up to 3 years old.

- The unpleasant taste of a potential poison won't stop them.

- The most dangerous time is the hour before the evening meal. "We call it the 'arsenic hour,'" observes Dr. Mofenson. "This is the time when a child is hungry. It might be a good idea to put cookies on the table for a child to grab at this particular time."

Currently, medicines make up about 50 percent of poison control center calls; at the top of the list: aspirin, tranquilizers, sedatives, sleeping pills, vitamins. Cleaning agents account for about 20 percent; insecticides, about 10 percent; petroleum distillates (gasoline, turpentine, lighter fluid, etc.) about 7 percent; the rest includes plants and cosmetics.

Keep all such items, all inedibles, in their original containers. And keep them out of sight and out of a child's reach, with all medicines locked away.

Teach children never to take medicine unless given by an adult.

**An Incredible Opportunity!**

# GENUINE RUBIES & SAPPHIRES

**Direct from Asia  
only**

# \$10

**a carat**



**Guaranteed authentic by a leading  
Fifth Avenue Gem Dealer**

**RUBIES:** The Lord of Gems—with fire so brilliant the ancients believed it could melt wax—even kindle flame! Often more prized than diamonds.

**SAPPHIRES:** The Gem of the soul—believed in ancient times to attract divine favor. Mysterious in its depth of color and glittering in its history.

How can we offer these precious jewels at an incredible \$10 a carat? Because we eliminate the middlemen regular jewelers must go through! And our savings are passed on to you!

These are not man-made imitations but Genuine Rubies and Sapphires brilliantly faceted. Certified authentic by a leading Fifth Avenue Gem Dealer.

According to a leading news magazine, gem prices have increased sharply in value in recent years, and the end is not in sight.

Order whatever you wish—from 1 to 5 carats in size. Then, transform them into an exclusively personal jewelry collection. Your jeweler can easily mount them into any setting you desire—rings, pendants, earrings! Or buy them as valuable collector's items.

Shop and compare! You'll discover what a truly fantastic value these Genuine Rubies and Sapphires are at \$10 a carat! And they're sold under our unheard-of 3 year repurchase guarantee! Use the handy coupon to order now and your certified Genuine Rubies and Sapphires will be rushed to you!

**International Gem Finders Society**  
31 Hanse Ave., Dept. 4-918  
Freeport, N.Y. 11521

### 3-YEAR REPURCHASE GUARANTEE

You must be completely delighted with your Genuine Rubies and Sapphires or return them within 3 years for a complete refund of your purchase price!

**BUY WITH CONFIDENCE—ORDER TODAY!**



**International Gem Finders Society**

31 Hanse Ave., Dept. 4-918, Freeport, N.Y. 11521

☐ Please rush me my Genuine Rubies #R1930 @ \$10 per carat plus 75¢ shipping and handling.

☐ Please rush me my Genuine Sapphires #R1931 @ \$10 per carat plus 75¢ shipping and handling.

Please Specify Quantity:

\_\_\_\_ Rubies 1 Carat  
\_\_\_\_ Rubies 2 Carats  
\_\_\_\_ Rubies 3 Carats  
\_\_\_\_ Rubies 4 Carats  
\_\_\_\_ Rubies 5 Carats

\_\_\_\_ Sapphires 1 Carat  
\_\_\_\_ Sapphires 2 Carats  
\_\_\_\_ Sapphires 3 Carats  
\_\_\_\_ Sapphires 4 Carats  
\_\_\_\_ Sapphires 5 Carats

Enclosed is ☐ check or ☐ money order for \$

Sorry, no C.O.D.s—(N.Y. residents add sales tax.)

OR: CHARGE TO MY ☐ Master Charge ☐ Bank Americard

Interbank # \_\_\_\_\_

Exp. Date \_\_\_\_\_

(Located above your name)

Acct. # \_\_\_\_\_

Minimum charge order: \$20.00

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

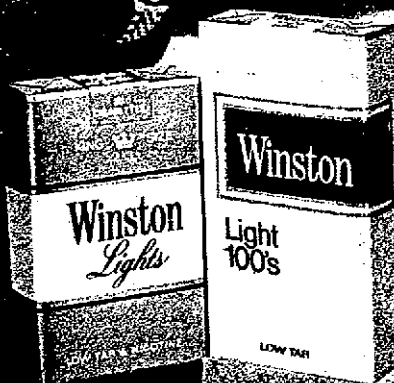
STATE \_\_\_\_\_

ZIP \_\_\_\_\_



# For me it's low tar, not low taste.

Most low tar cigarettes are a tasteless version of something else. Not Winston Lights. Winston Lights have low tar. But they also have taste. If you're sacrificing taste for low numbers, you're smoking the wrong cigarette.



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Winston Lights. Winston Light 100's.

LIGHTS: 13 mg. "tar", 0.9 mg. nicotine av. per cigarette, FTC Report DEC. '76; LIGHT 100's: 13 mg. "tar", 1.0 mg. nicotine av. per cigarette by FTC method.

# my FAVORITE jokes

by RICK STARR

**EDITOR'S NOTE:** Says Rick Starr: "When I first started out in show business I had very little confidence in myself. I used to leave my brother outside with the car running. I also tried singing. I made a record—the song was on one side, the apology on the other."

Rick has a sense of humor about the stages in his life and brings it to audiences at the Doral Country Club, the Deauville and Carillon hotels in Miami; the Summit and Stricklands in the Pocos, and at Las Vegas and New York clubs.

Here he is talking about his past and present:

A friend once asked my father what I was going to be when I got out of college. My father told him, "An old man."

I was always late. Late for school, late for breakfast, late for dinner. I think I was 2 years old when I was born.

I started working as the comic in a comedy duo, but I soon found out I didn't need a straight man. I was talking to myself.

There's nothing in my house worth anything. Last night a burglar broke in. All he got was practice.

When I was a kid I hated it when my mother made me eat everything. I used to eat spinach just so I could grow up big and strong enough to refuse it.

I thought the greatest seafood was saltwater taffy.

I lived in a tough neighborhood.



When I left school I had six notches on my slingshot.

If the cats in my neighborhood got hungry, they would hijack a cow.

And all the guys with good tattoos got them from the local stonemason.

The kids on my block used barbed wire as dental floss—on their only tooth.

Things just have not been going right for me lately. I went to a plant shop to buy some hanging plants for my apartment. The salesman told me to talk to them. "It makes them grow better," he said. For the next week I talked and sang to them three hours a day. Just my luck—only the weeds were listening.

I had to go to traffic court and I hoped they might be lenient if I was honest. The judge asked me if I was speeding. I said, "Yes, your honor, I was going 75 miles per hour in a 50-mile zone." He fined me \$50 for "shocking the court with the naked truth."

Everybody's tracing their roots these days. Just my luck, I traced my family tree and found out three of my uncles died of Dutch elm disease.

I remember when I thought I'd met the girl of my dreams, Sheryl. We met at a party and then went out to dinner and dancing. Afterward I asked for her telephone number. She said, "It's in the book." And when I asked her for her last name, she replied, "That's in the book, too."



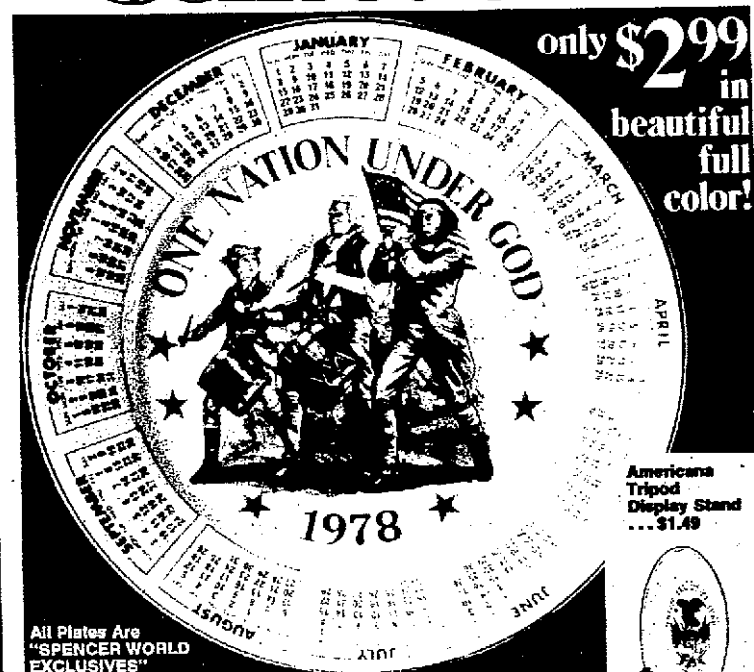
C. DAY

"You may be able to talk to your wife like that, Buster, but you can't talk to me like that!"

NEW!  
SERIES III

Once-in-a-lifetime offer  
from our increasingly valuable

## Americana Calendar Collection



The inspirational Spirit of '76  
in glorious full color on a snowy-white porcelain  
calendar plate—sure to be a family heirloom.



1977 Plate, \$3.99

1976 Plate, \$4.99



- ★ Limited Edition
- ★ Exclusive design
- ★ Over 9" in diameter
- ★ Great collector's find
- ★ Very special introductory offer

"The Spirit of '76"! The legendary painting that has inspired young and old Americans for years! Now on a Limited Edition calendar plate that may some day be one of the most prized heirlooms your family possesses!

The prices of the 1976 and '77 plates have gone up considerably. And this plate—Series III—is the most colorful and inspiring yet. You can almost hear the life and drums. Smell the gunpowder at Ticonderoga. Hear that spine-tingling command at Lexington: "... If they mean to have a war, let it begin here."

Ring in this full-color painting with its thrilling, deep rich hues—a red and blue 1978 calendar that makes the border of the snowy-white porcelain a rousing symphony of red, white, and blue.

Now again available after production stops!

Don't miss this chance to own a spectacular collector's find that's so sure to increase in value through the years we expect this strictly Limited Edition to disappear in record time. And once production stops, this plate will never again be available.

Plate is over 9" in diameter with gleaming 22K gold-fired edges. Hang it with our spring-tension metal Plate Holder. Or display it on our carved wood ebony-enameled Easel, 9" high. Get your plate before we stop the limited run. And do get extras as gifts. SAVE \$2.75! All 3 series, only \$9.99, while the very limited supply of Series I and II last.

**Spencer Gifts** F-81 Spencer Building, Atlantic City, N.J. 08411  
Bringing You Direct Mail Savings for Over 25 Years

\*\*\*\*\* 15-DAY NO-RISK TRIAL OFFER \*\*\*\*\*

Spencer Gifts, F-81 Spencer Building, Atlantic City, N.J. 08411

Please rush me.....1978 Calendar Plate(s) (57852)  
@ \$2.99 plus 75¢ for postage and handling.

Please rush me.....1977 Calendar Plate(s) (58002)  
@ \$3.99 plus 75¢ for postage and handling.

Please rush me.....1976 Calendar Plate(s) (47704)  
@ \$4.99 plus 75¢ for postage and handling.

(SAVE \$2.75) Send me.....Set(s) of Plates ('76,  
'77, and '78) @ \$9.99 per set plus \$1.50 for postage  
and handling.

.....Plate Easel(s) (shown) (57836) @ \$1.48 plus  
25¢ postage and handling.

.....Plate Holder(s) (not shown) (65278) @ \$1.29  
plus 25¢ postage and handling.

STATE SALES TAX Please add to your remittance: ME 3 1/2%, NH 4 1/2%, NY 8%, CA PA RI TN 6%, CT NY  
7%, AR GA IL IN KS LA 3%, AL AZ FL IL IN MI MN NC OH OK SC UT VA 4%, KY MA MD MI NJ TX UT 3%,  
MO 3 1/4%, WA 5.1%

Print Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Cost of Plate(s) Ordered \$.....

Cost of Easel(s) Ordered \$.....

Cost of Holder(s) Ordered \$.....

Add Postage & Handling \$.....

Add Sales Tax. See Chart. \$.....

I enclose ☐ check or ☐ money order for Total \$.....

\*\*\*\*\* ©Spencer Gifts, Inc., 1977 \*\*\*\*\*



IF YOU CAN USE

up to **\$1,800.00** **A MONTH**

as much as **\$60.00** a day both **IN & OUT** of the hospital...when a covered sickness or accident keeps you from working,  
**MAIL THE POSTAGE-PAID REPLY CARD**  
**NOW for Free Book plus full facts.**

Here is money you can use for every kind of bill. "Plus" fun over and above any benefit you receive for hospital-surgical-medical bills, paid to you both in and out of the hospital.

What's more, stay well and the premiums you invest in this plan come back to you 100% when your policy matures - **guaranteed.**

But the important thing is protection both **IN** and **OUT** of the hospital. Our figures show that you're seven times more likely to be laid up at home than in the hospital. That could leave an awful lot of bills unpaid if your health insurance covers you **only** in the hospital. Mutual of Omaha thinks you need protection at home, too... and does something about it.

With this plan, the family income can be protected during and after hospitalization... protected even if you never go to the hospital. And, in addition, if you never get sick, never get hurt, every cent you pay in premiums will be refunded when your policy matures at age 65.

If you do receive benefits, and You deserve to know all the

New MONEY BACK plan that can provide up to  
**\$1,800.00** **A MONTH** as much as **\$60.00** **A DAY** **when you're sick or hurt and can't work**  
or refund ALL your premiums if you stay well.

Please see that I receive FREE book, plus full facts about the plans available in my state that I have checked below:

- ☐ Money Back Disability Income plans\* that can provide me with a regular monthly income if a covered sickness or injury keeps me from working, or refund all my premiums if I stay well.
- ☐ Checkpoint for Security - the fast, easy reliable way to determine my exact life insurance needs, available without obligation from United of Omaha.
- ☐ Senior Age Mutual Care hospital plans. (I am 65 or over.)

name \_\_\_\_\_ please print

address \_\_\_\_\_ street and no. or R.F.D.

city \_\_\_\_\_ state \_\_\_\_\_

zip \_\_\_\_\_ telephone no. \_\_\_\_\_

\*Available in most states.

HOW TO STRETCH YOUR HEALTH CARE DOLLARS

Dept. 139E



What hospital insurance does for hospital bills, this Mutual of Omaha plan can do for your grocery, rent and clothing bills...important protection for working men and women. Other disability income coverages include Homemakers' plans for housewives.

**New Free Book**

helps you fight inflation...shows you how to stretch health insurance dollars...and get more for your money...and plan NOW for a better, more secure future.

HOW TO STRETCH YOUR HEALTH CARE DOLLARS



**Mutual of Omaha.**

People you can count on...

Life Insurance Affiliate: United of Omaha

Omaha. Your future could depend on it, so mail the postage-free reply card now!

65 or over? Get full facts about new Mutual Care hospital plans that can work hand-in-hand with Medicare to help pay most hospital-surgical-medical bills Medicare doesn't cover. Mail postage free reply card today.

any 11  
RECORDS  
OR TAPES  
\$1.00

STRESS AND SUPERMAN

My Heart Belongs To Me

275743

COLUMBIA RECORD & TAPE CLUB'S  
LATEST SELECTION OF 518 ALBUMS

Rolling Stones

274985

CAPTAIN & TENNILLE  
Come In  
From The Rain

272229

275297-275298\*  
Deluxe 2-record set  
or twin-pack tape  
counts as 2 selections.  
Write in both numbers.

274969-274960

Deluxe 2-record set  
or twin-pack tape  
counts as two. Write  
in both numbers.

BIRCHMOUNT  
LIVE

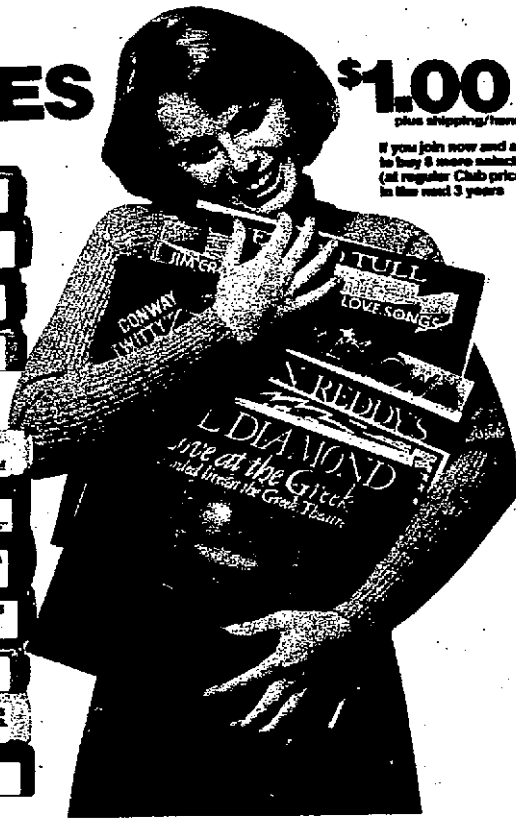
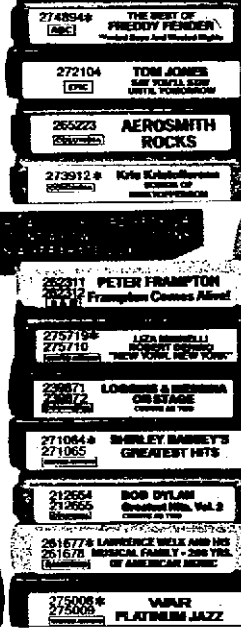
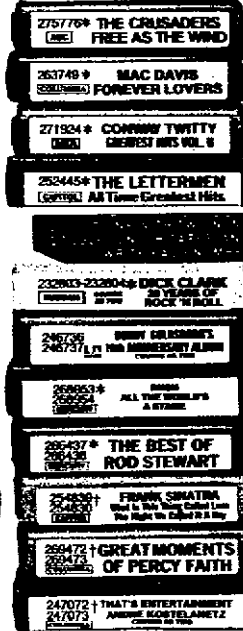
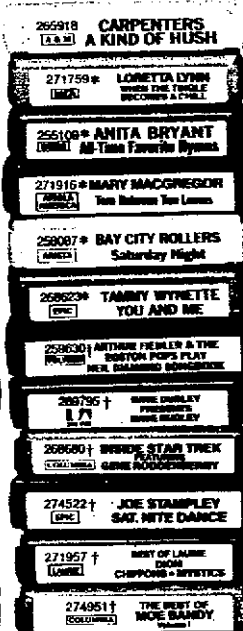
Original  
Soundtrack

# ANY 11 RECORDS OR TAPES

## \$1.00

plus shipping/handling

If you join now and agree to buy 8 more selections (at regular Club prices) in the next 3 years



\* Selections marked with a star are not available in reel tapes

† Available on records and 8-track tapes only



# Streisand! Frampton! Manilow! CAPTAIN AND TENNILLE!



187088 **BARBRA STREISAND'S GREATEST HITS**  
[REEL]  
238525 **BARBRA STREISAND**  
[REEL] **THE WAY WE WERE**  
258805 **BARBRA STREISAND**  
[REEL] **LAZY AFTERNOON**  
272096 \* **MARTY ROBBINS**  
[REEL] **ADIOS AMIGO**  
256580 **CAT STEVENS**  
[REEL] **GREATEST HITS**  
261933 \* **JANIS IAN**  
[REEL] **AFTERNOONS**  
254326 \* **NAZARETH**  
[REEL] **HAIR OF THE DOG**  
288508 \* **HERBIE HANCOCK**  
[REEL] **SECRETS**

275750 \* **Rick Derringer**  
[REEL] **LIVE**  
274936 **ARTHUR FIEDLER**  
[REEL] **BOSTON POPPERS ORCHESTRA**  
274845 \* **TOM T. HALL**  
[REEL] **ABOUT LOVE**  
270835 **Capitol Recordings**  
[REEL] **AFTER THE LINE**  
270066 \* **THIN LIZZY**  
[REEL] **Johnny T & Fox**  
235730 \* **MARIE OSMOND**  
[REEL] **PAPER ROSES**  
267393 \* **HANK WILLIAMS, JR.**  
[REEL] **14 GREATEST HITS**  
265926 **Leonard Bernstein**  
[REEL] **Age Of Gold**

252718 \* **PETER FRAMPTON**  
[REEL] **FRAMPTON**  
275800 \* **CRYSTAL GABLE**  
[REEL] **WE MEET YOU LATE**  
288460 **HELEN REDDY**  
[REEL] **MUSIC, MUSIC**  
272187 \* **Dave Brubeck Quartet**  
[REEL] **24th Street**  
258256 \* **A CHORUS LINE**  
[REEL] **Original Cast Recording**  
271361 \* **ZZ TOP**  
[REEL] **TEXAS**  
255125 \* **CHARLIE RICH**  
[REEL] **Everyone You Touch Me**  
268572 \* **ANDY WILLIAMS**  
[REEL] **ANDY**

287849 **BARRY MANILOW**  
[REEL] **This One's For You**  
239483 \* **BARRY MANILOW I**  
[REEL] **COULD IT BE MAGIC**  
258896 **BARRY MANILOW**  
[REEL] **TRYING TO GET THE FEELING**  
249524 \* **BARRY MANILOW II**  
[REEL] **MONEY**  
257980 \* **ROY CLARK'S**  
[REEL] **GREATEST HITS**  
269028 \* **PHOEBE SNOW**  
[REEL] **It Looks Like Snow**  
208868 **Johney Cash Portrait**  
[REEL] **Greatest Hits II**  
270470 \* **Climax Blues Band**  
[REEL] **Gold Plated**

275867 \* **Charlie Daniels Band**  
[REEL] **WHISKEY**  
273276 **MAZEL COLE**  
[REEL] **UNPREDICTABLE**  
274795 \* **BOB JAMES**  
[REEL] **B.J.**  
269852 **FERRANTE & TEICHER**  
[REEL] **FEELINGS**  
271460 \* **CONWAY TWITTY**  
[REEL] **NOW & THEN**  
252478 \* **STEVE MILLER BAND**  
[REEL] **THE JOKER**  
264333 \* **OSCAR PETERSON**  
[REEL] **REUNION BLUES**  
230912 **PAUL SIMON**  
[REEL] **There Goes My Heart**

256099 **THE CAPTAIN**  
[REEL] **TENNILLE**  
263517 **CAPTAIN & TENNILLE**  
[REEL] **SONG OF JOY**  
274829 \* **The Brothers Johnson**  
[REEL] **Right On Time**  
254189 \* **TAMMY WYNETTE'S**  
[REEL] **Greatest Hits Vol. II**  
215061 \* **THE BEST OF**  
[REEL] **ROCKY MILLER**  
264963 **BEVERLY SILL**  
[REEL] **ANYWHERE**  
273508 \* **MARIE OSMOND**  
[REEL] **THIS IS THE WAY**  
274811 \* **RITA COOLIDGE**  
[REEL] **Anytime... Anywhere**

\* Selections marked with a star are not available in reel tapes

Imagine the excitement  
when your hit selections arrive!

# 11 records or tapes—\$1.00

plus shipping and handling

If you join the Columbia Record & Tape Club now and agree to buy 8 more selections (at regular Club prices) during the coming 3 years

- 275727\* **WILLIE NELSON**  
To Lady From White
- 267500 **WAR'S**  
GREATEST HITS
- 268060\* **WILLY MCNUL & BILLY DAVIS JR.**  
I Hope We Got To Love In Time
- 262055\* **HANK WILLIAMS JR. & FRIENDS**  
STORIES TOLD AT THE AMERICAN
- 173674 **BEETHOVEN'S**  
GREATEST HITS
- 263533\* **MELISSA MANCHESTER**  
BETTER DAYS & HAPPY ENDINGS
- 268615\* **TOM T. HALL**  
THE MAGNIFICENT MUSIC MACHINE
- 240382 **PAUL SIMON - IN CONCERT**  
LIVE RHYTHM
- 269126\* **RICH MAN, POOR MAN**  
ORIGINAL SOUNDTRACK
- 249631 **BOBBY VINTON**  
MELODIES OF LOVE
- 267310\* **MERLE HAGGARD**  
MY LOVE AFFAIR WITH TRAILS
- 262030 **LOGGINS & MESSINA**  
NATIVE SONS
- 269241\* **PERRY BOTKIN**  
NADIA'S THEME

- 273417 **RAY CONNIFF**  
After The Lovin'
- 274910\* **SUPERTRAMP**  
EVEN IN THE QUIETEST MOMENTS
- 240069 **REDD FOX**  
REDD FOX AT HOME
- 268235\* **BARBIE BENTON**  
SOMETHING NEW
- 255901 **MAC DAVIS**  
BURNIN' THING
- 268827\* **RONNIE LAWS**  
FEVER
- 256578 **TONY ORLANDO & DAWN**  
GREATEST HITS
- 271643\* **DON WILLIAMS**  
VISIONS
- 264499 **FERRANTE & TEICHER**  
PIANO PORTRAITS
- 270090\* **JIM NABORS**  
Town And Country
- 248330\* **Donny & Marie Osmond**  
I'M LEAVING IT ALL UP TO YOU
- 268599\* **BAY CITY ROLLERS**  
Dedication
- 271742\* **RUFUS**  
Includes: CHAKA KHAN  
ASK RUFUS

- 273797\* **DAN FOGELBERG**  
NETHER LANDS
- 274896 **HELEN REDDY**  
EAR CANDY
- 275842\* **NAZARETH**  
HOT TRACKS
- 273151 **LOU RAWLS**  
Unmistakably Lou
- 275859 **MIKEY GILLEY**  
FIRST CLASS
- 260638 **CHICAGO IX**  
CHICAGO'S GREATEST HITS  
CHICAGO IX is a repackage of Columbia
- 275040\* **Keyboardists Play The**  
Music Of Charlie Chaplin  
And Duke Ellington
- 256638 **THE CARPENTERS**  
HORIZON
- 270132\* **BOB SEGER & THE**  
SILVER BULLET BAND  
ROCKY MOVIES
- 264390 **LEONARD BERNSTEIN**  
NEW YORK PHILHARMONY  
Symphony No. 4
- 273524\* **Return to Forever**  
Musicmagic
- 268185 **Earth, Wind & Fire**  
SPIRIT
- 272112\* **CHARLIE RICH**  
TAKE ME



- 275107\* **Steve Miller Band**  
Book Of Dreams
- 274852 **CAT STEVENS**  
IZITSO
- 275826\* **JESSI COLTER**  
MIRIAM
- 274928 **ARTHUR FIEDLER**  
WITH BOB ROSENBERG  
GREAT STRAUSS WALTZES
- 274837\* **Ramsey Lewis**  
Love Notes
- 272148 **JOHNNY MATSIS**  
MATSIS IS
- 274589\* **SWEET**  
OFF THE RECORD
- 219477 **SIMON & GARFUNKEL'S**  
GREATEST HITS
- 270878\* **ROCKY**  
COLUMBIA FLY NOW
- 273920\* **COMMODORES**

- 271809 **JIM CROCE**  
Time In A Bottle
- 274878\* **PAUL ANKA**  
THE MUSIC MAN
- 271866 **SANTANA**  
FESTIVAL
- 273565\* **MAYNARD FERGUSON**  
CONQUISTADOR
- 251876\* **MICHAEL MURPHY**  
Blue Sky - Night Thunder
- 253005\* **JANIS IAN**  
Between The Lines
- 268270\* **MONTY PYTHON**  
Live at City Center
- 272153\* **LYNN ANDERSON**  
WRAP YOUR LOVE...
- 252387\* **THE BEST OF**  
NAT KING COLE
- 257345 **HELEN REDDY**  
No Way To Treat A Lady
- 254102\* **FREDDY FENDER**  
BEFORE THE NEXT TEAR DROP
- 272179\* **HERB ALPERT &**  
THE TULIANA BRANCH  
Columbia Hits Vol. 8

- 275735\* **IMMACULATE BY**  
ENGELBERT HUMPERDINCK
- 267831 **THE BEST OF**  
NACHMAN TURNER  
OVERDRIVE
- 274977\* **TAMMY WYNETTE**  
Let's Get Together
- 262071 **MANTOVANI**  
THE GREATEST GIFT IS LOVE
- 267351\* **DIANA ROSS'**  
GREATEST HITS
- 255083 **Z Z TOP**  
FANDANGO
- 272120\* **MOE BANDY**  
I'M SORRY FOR YOU,  
MY FRIEND
- 267006\* **THE LETTERMEN**  
Make A Time For Lovin'
- 265744\* **RAY CONNIFF**  
Send In The Clowns
- 271282\* **STARCASTLE**  
Fountains Of Light
- 250845 **ANDRE WATTS**  
TOSCA/GOVSKY  
PIANO CONCERTO #1
- 274654\* **AL DIMORELA**  
ELEGANT GYPSY

- 275818\* **Melissa Manchester**  
SINGIN'...
- 269209\* **BOSTON**  
More Than A Feeling
- 274043\* **ANNIE**  
ORIGINAL CAST
- 252940\* **LINDA RONSTADT**  
Heart Like A Wheel
- 273706\* **THE BAND**  
ISLANDS
- 267328\* **THE BEST OF**  
MEL TILLIS
- 257279 **BRUCE SPRINGSTEEN**  
BORN TO RUN
- 269290\* **BURTON CUMMINGS**  
STAND TALL
- 270482\* **OSMONDS**  
BRAINSTORM
- 257667\* **THE BEST OF**  
THE STATLER BROS.
- 269183\* **G. GERSHWIN**  
—TILSON-THOMAS  
RHAPSODY IN BLUE
- 258970\* **TOM T. HALL**  
GREATEST HITS

TAKE YOUR PICK

12" stereo records OR 8-track cartridges OR cassette tapes OR 1" tape-to-tape tapes

\* Selections marked with a star are not available in reel tapes

# Diamond! Campbell! Wonder! Kiss!



267195  
[RECORDED]  
**NEIL DIAMOND**  
BEAUTIFUL NOISE

211565  
[RECORDED]  
**NEIL DIAMOND**  
GOLD

269522\*  
[RECORDED]  
**CHARLIE DANIELS AND**  
HIGH LONESOME

269447  
[RECORDED]  
**Electric Light Orch.**  
A New World Record

269787\*  
[RECORDED]  
**KENNY ROGERS**  
LUCILLE

213536  
[RECORDED]  
**PAUL SIMON**  
He and John Simon by  
The Schwartz

269067\*  
[RECORDED]  
**LINDA RONSTADT**  
SILK PURSUE

236855  
[RECORDED]  
**BOB DYLAN**  
Stop And Smell The Roses

270843\*  
[RECORDED]  
**THE BEST OF**  
**GLEN CAMPBELL**

257402  
[RECORDED]  
**GLEN CAMPBELL**  
(TWICE) NINETEEN SIXTY

253278\*  
[RECORDED]  
**GLEN CAMPBELL'S**  
GREATEST HITS

244459  
[RECORDED]  
**SANTANA'S**  
GREATEST HITS

250324\*  
[RECORDED]  
**THE BEST OF**  
**BOBBIE WAYNE NEWTON LIVE**

231084  
[RECORDED]  
**CHARLIE RICH**  
Behind Closed Doors

116303\*  
[RECORDED]  
**MY FAIR LADY**  
Original Soundtrack

271411\*  
[RECORDED]  
**GRAND FUNK**  
Grand Funk Hits

273490\*  
[RECORDED]  
**Backman Turner Overdrive**  
FREEWAYS

271890  
[RECORDED]  
**BURT BACHARACH**  
FUTURES

271593\*  
[RECORDED]  
**THE STEEL DRUM**  
THE COUNTRY  
AMERICA LOVES

269605  
[RECORDED]  
**LOGGINS & MESSINA**  
BEST OF FRIENDS

200936\*  
[RECORDED]  
**C. W. McCALL**  
THE COUNTRY  
BLACK BEAR ROAD

249670  
[RECORDED]  
**ERICK LUTHER**  
HAPPY DAYS  
GREATEST HITS

243542\*  
[RECORDED]  
**LORETTA LYNN'S**  
GREATEST HITS VOL. II

269094  
[RECORDED]  
**WALTER CARLOS**  
BY REQUEST

269217  
[RECORDED]  
**STEVIE WONDER**  
SINGS IN THE  
KEY OF LIFE

271840  
[RECORDED]  
**NEIL DIAMOND**  
Love At The Greek

269201\*  
[RECORDED]  
**BEACH BOYS**  
ENDLESS SUMMER  
Complete 1965-1970

219259\*  
[RECORDED]  
**BROOKLYN**  
BROOKLYN  
COMPLETE 1965-1970

251421  
[RECORDED]  
**TOMMY**  
ORIGINAL SOUNDTRACK  
OF THE MOVIE, COMING TO YOU

262048\*  
[RECORDED]  
**JOAN BAEZ**  
FROM EVERY STAGE

222404\*  
[RECORDED]  
**ROY ORBISON**  
All-Time Greatest Hits

222404\*  
[RECORDED]  
**ROY ORBISON**  
All-Time Greatest Hits

269217  
[RECORDED]  
**KISS**  
ALIVE!

269204  
[RECORDED]  
**THE WORLD OF**  
**TUTU HARRISON & BARRY**

273938\*  
[RECORDED]  
**MARYLYN GUYE**  
LINE AT THE  
LONDON PALMIST

224528\*  
[RECORDED]  
**PENNY FAITH**  
All-Time Greatest Hits

216556  
[RECORDED]  
**JOHNNY MATHIS**  
All-Time Greatest Hits  
Complete 1955-1970

249790  
[RECORDED]  
**THIS IS THE**  
**MOODY BLUES**

272075\*  
[RECORDED]  
**DIANA ROSS**  
An Evening With Diana Ross

272075\*  
[RECORDED]  
**DIANA ROSS**  
An Evening With Diana Ross

270629  
[RECORDED]  
**KISS**  
Rock And Roll Over

264440  
[RECORDED]  
**KISS**  
DESTROYER

272203\*  
[RECORDED]  
**BEST OF**  
**DONNA FARGO**

250690  
[RECORDED]  
**ART GARFUNKEL**  
BREAKAWAY

264044\*  
[RECORDED]  
**THIN LIZZY**  
JAILBREAK

260695\*  
[RECORDED]  
**ERIC CARMEN**  
ALL BY MYSELF

207324  
[RECORDED]  
**ORIGINAL CAST**  
GOODBYE

209274\*  
[RECORDED]  
**LYNN ANDERSON**  
GREATEST HITS VOL. II

\*Selections marked with a star are not available in reel tapes



# 11 RECORDS OR TAPES—\$1.00

plus shipping/handling

If you join now and agree to buy 8 more selections (at regular Club prices) in the coming 3 years

Here, indeed, is an exciting array of America's favorite recording stars from every field of music—classical, rock, jazz, country, popular, folk—music to satisfy your every mood. There are 318 selections to choose from in this booklet, and you may have any 11—at once—on this introductory offer!

To join the Club simply mail the application, together with your check or money order for \$1.86 as payment (that's \$1.00 for your first 11 records or tapes, plus 86¢ for shipping and handling).

How the Club operates: every four weeks (13 times a year) you'll receive the Club's music magazine, which describes the Selection of the Month for each musical interest...plus hundreds of alternates from every field of music. In addition, up to six times a year you may receive offers of Special Selections, usually at a discount off regular Club prices.

If you wish to receive the Selection of the Month or the Special Selection, you need do nothing—it will be shipped automatically. If you prefer an alternate selection, or none at all, simply fill in the response card always provided and mail it by the date specified.

You will always have at least 10 days in which to make your decision. If you ever receive any Selection without having had at least 10 days to decide, you may return it at our expense, for full credit.

Your own charge account will be opened...the records and tapes you order will be mailed and billed at regular Club prices, which currently are \$6.98 or \$7.98—plus shipping and handling. (Multiple unit sets and Double Selections may be somewhat higher.)

After completing your enrollment agreement (by buying 8 selections within 3 years), you may cancel membership at any time. If you decide to continue, you'll be eligible for our generous money-saving bonus plan. Here, indeed, is the most convenient way possible to acquire the record and tape library you want—at the greatest savings possible! So act now—fill in and mail the application today!

NOTE: all applications are subject to review, and Columbia House reserves the right to reject any application



COLUMBIA RECORD & TAPE CLUB, Terre Haute, Ind. 47811

I am enclosing check or money order for \$1.86 (which includes \$1.00 for my 11 selections, plus 86¢ for shipping and handling). Please accept my membership application under the terms outlined in this advertisement. I agree to buy 8 more records or tapes (at regular Club prices) in the next 3 years—and may cancel membership at any time after doing so.

SEND MY SELECTIONS IN THIS TYPE OF RECORDING (be sure to check one):

- ☐ 8-Track Cartridges ☐ Reel Tapes ☐ 6W/1WB  
☐ Tape Cassettes ☐ Records

Write in numbers of 11 selections


MY MAIN MUSICAL INTEREST IS (check one):  
(But I am always free to choose from any category)

- ☐ Easy Listening 2 ☐ Teen Hits 7 ☐ Classical 1  
☐ Country 5 (no reel tapes) ☐ Jazz 4 (no reel tapes)

- ☐ Mr.  
☐ Mrs.  
☐ Miss

(Please Print)

First Name

Initial

Last Name

Apt.  
No.

Address

City

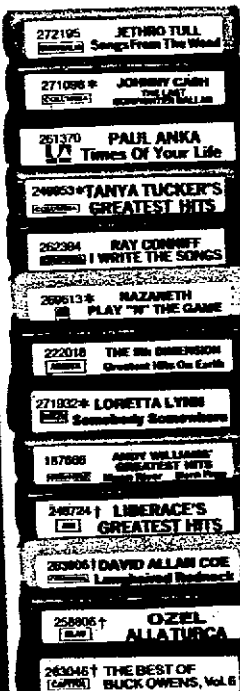
State

Zip Code

Do You Have A Telephone? (Check one) ☐ YES ☐ No

APO, FPO, Alaska, Hawaii, Puerto Rico: write for special offer

381/ET7



†Available on records and 8-track tapes only



246942 NEIL DIAMOND  
SERENADE

275305\* TED NUGENT  
Cat Scratch Fever

267187 CHICAGO X  
Another Rainy Day In NYC

274415\* GEORGE JONES  
ALL TIME GREATEST HITS, VOL. 1

268557 RAY CONNIF  
THREE FROM S.W.A.T.  
AND OTHER TV THEMES

270553\* KANSAS  
LEFTOVERTURE

266256\* NANCY WILSON  
This Mother's Daughter

266403\* CHARLIE RICH'S  
GREATEST HITS

252536\* HELEN REDDY  
I AM WOMAN

239830\* BOZ SCAGGS  
SLOW DANCER

256012 Ferrante & Titcher Play  
The Carpenters Songbook

271379\* DAVID SOUL  
Don't Give Up On Us

265140 JOHNNY MATHEIS  
I ONLY HAVE EYES FOR YOU

272021\* MERLE HAGGARD  
THE ROOTS OF MY RAGING

273516\* GLEN CAMPBELL  
SOUTHERN NIGHTS

265496\* Electric Light Orch.  
OLE-LO

274787\* RONNIE LARNS  
Friends & Strangers

273409 VLADIMIR HOROWITZ  
MAJESTY: SWEETHEART SONNETS  
Nightlight, Appassionato, etc.

272088\* BILLY SWAN  
FOUR

266048\* STEVE MILLER BAND  
FLY LIKE AN EAGLE

214650 Blood, Sweat & Tears  
GREATEST HITS

268363\* GEORGE BENSON  
GOOD KING BAD

275784 KISS  
LOVE GUN

268114\* CONWAY TWITTY  
LORETTA LYNN  
PEELIN'

232561 ANDY WILLIAMS  
Greatest Hts. Vol. 2

269355\* The Best Of The Band  
THE WRIGHT

249813 BURT BACHARACH'S  
GREATEST HITS

267518\* CRYSTAL GAYLE  
"CRYSTAL"

238533\* THE STING  
THE MUSIC OF  
THE STING

258104 PAUL SIMON  
STILL CRAZY AFTER  
ALL THESE YEARS

272339 QUINCY JONES  
ROOTS

246866 JIMI CRUCE  
PHOTOGRAPH  
HIS GREATEST HITS

272138\* JOHNNY DUNCAN

230714 CARPENTERS  
NOW & THEN

263145\* The Brothers Johnson  
Look Out For #1

187181 MORRIS TANENBAUM CHARTS  
GREATEST HITS, Vol. 3

267022\* BUCKEY GILLEY'S  
GREATEST HITS

248690\* CHER  
GREATEST HITS

251447\* MELISSA MANCHESTER  
BERRY BLUE

251462\* MARIE OSBORN  
WHO'S SORRY NOW

265054 GEORGE SNEARING  
THE WAY WE WERE

268003\* JEAN SHEPARD'S  
GREATEST HITS

267482\* Everything You Always  
Wanted To Hear By DEAN  
AND THE DEAN HITS

274423\* JOHNNY FRECKLE  
SLIDE OFF  
OF YOUR SATIN SHEETS

SELECTING A RECORD OR TAPE TO LISTEN TO  
IS LIKE CHOOSING A FAVORITE MEAL. IT'S  
A MATTER OF TASTE AND PERSONALITY. IT'S  
A MATTER OF CHOICE. IT'S A MATTER OF  
TASTE. IT'S A MATTER OF CHOICE.

275768\* MOODY BLUES  
Caught Live + 5

252841 MANTOVANI  
All-Time Greatest Hits

252844\* POCO  
THE BEST OF POCO

223131\* TONY BENNETT  
All-Time Greatest Hits

271031\* CHICK COREA  
My Spanish Heart

274944\* LINDA RONSTADT  
A RETROSPECTIVE

211755-211756 JESUS CHRIST  
SUPERSTAR

270627\* THE BEST OF  
ROD STEWART

254621\* FRANK SINATRA  
MY ONE & ONLY LOVE  
NINETEENTH CENTURY JOURNEY

270722\* BEST OF  
ROGER WILLIAMS

272211\* MAC DAVIS  
THE AFTERNOON

274902\* THE BEST OF  
LAWRENCE WELK  
26 GREAT HITS

258461\* CONWAY TWITTY  
LINDA ON MY MIND

246348 SONNY & CHER  
GREATEST HITS

274373\* 10CC  
DECEPTIVE BENDS

265462\* LOU RAWLS  
All Things In Time

222406\* MAC DAVIS  
SWEET DON'T GET  
HOOCHED ON ME

269050\* AL STEWART  
Year Of The Cat

239855 MAC DAVIS  
Stay And Smell The Roses

271411\* GRAND FUNK  
Grand Funk Hits

260864 WALTER CARLOS  
BY REQUEST

223404\* BOY ORISON  
All-Time Greatest Hits

272005\* DIANA ROSS  
An Evening With Diana Ross

268274\* LYNN ANDERSON  
GREATEST HITS "2"

\*Selections marked with a star are not available in reel tapes

(Available on records and 8-track tapes only)

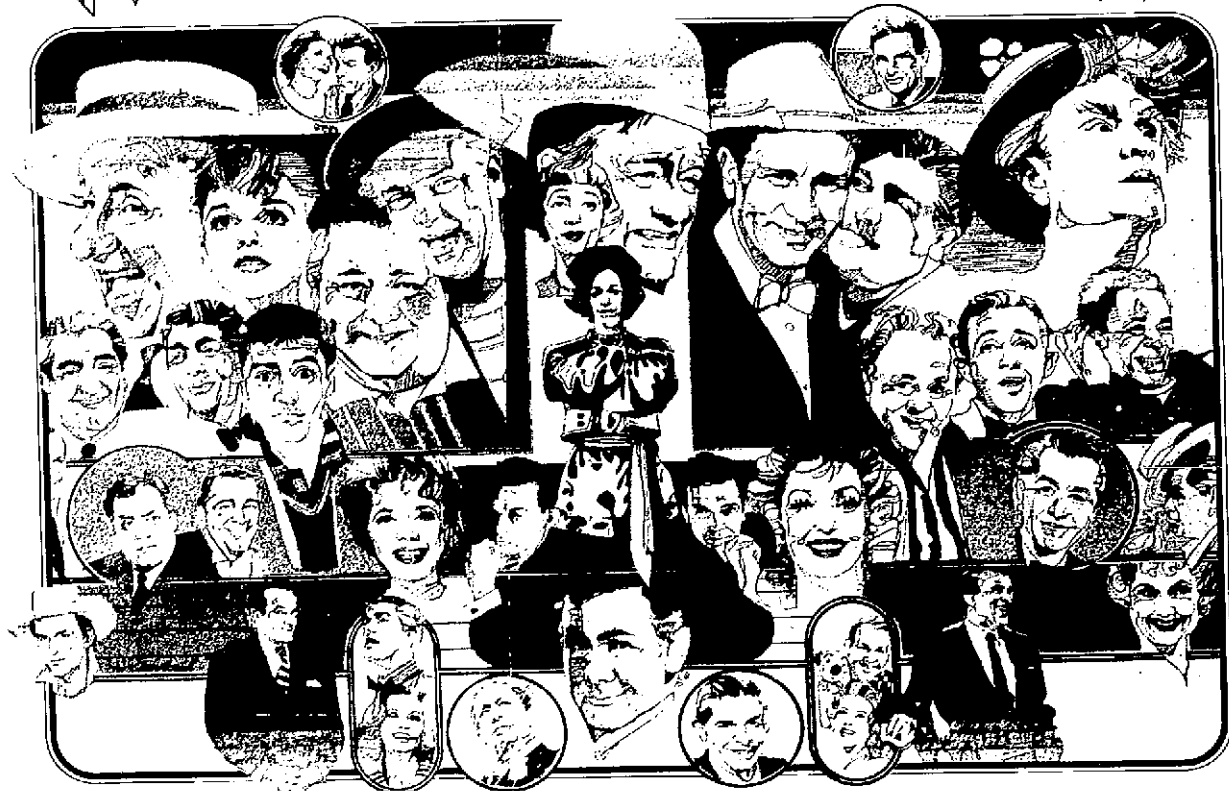
\*Selections marked with a star are not available in reel tapes

11" X 17"  
PRINT ON FINE  
QUALITY ART  
PAPER,  
SUITABLE  
FOR  
FRAMING

# TELEVISION'S "BEST EVER"

25 YEARS OF TELEVISION'S GREATEST...  
FUNNIEST... BRIGHTEST... MOST LOVABLE.

THE  
PERFECT  
WAY TO  
REMEMBER  
TELEVISION'S  
BIGGEST  
& BEST.



MAIL THIS CARD TODAY TO RESERVE YOUR FREE PRINT.

CELEBRATE TELEVISION'S "BEST EVER" WITH THIS GREAT OFFER, AND ENJOY TV GUIDE'S BEST-EVER COVERAGE DELIVERED TO YOUR MAILBOX EVERY WEEK!

Can you find your favorites? Here they are... over 30 of television's all time greats. The funniest... the most beloved. From Uncle Miltie to Carol Burnett... from Lucy & Desi to Burns & Allen... they're all here just as they appeared over the years in the pages of TV GUIDE

## GUARANTEE

If you are ever dissatisfied with your TV GUIDE subscription, you may cancel and receive a prompt refund for all undelivered copies.

The free "BEST EVER" print—which will be mailed to you as soon as we receive your subscription payment—is yours to keep regardless of whether you cancel or not.

NEWSSTAND PRICE  
NOW 30¢!  
SUBSCRIBE TODAY  
AND SAVE!



## "BEST EVER" FREE GIFT SPECIAL

- ☐ **YES!** Send my free 11" x 17" ART PRINT of television's "BEST EVER" and enter my name for a trial subscription of 25 weeks of TV GUIDE for only \$6.52. (you'll save 98¢ over newsstand price!)
- ☐ Check here for more of TV GUIDE: Send me 37 weeks of TV GUIDE for only \$9.65. (you'll save \$1.45 over newsstand price!)

NAME \_\_\_\_\_ (please print)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SEND NO MONEY NOW. WE'LL BILL YOU LATER

19154A9'88

TV GUIDE, Inc., 300 King of Prussia Road, P.O. Box 10000, King of Prussia, PA 19154



GUARANTEED ACCEPTANCE.  
YOU CANNOT BE TURNED DOWN

PLAN A

# THE NATIONAL HOME HOSPITAL PLAN



Guarantees you Supplemental Hospital Insurance  
Protection from the *VERY FIRST DAY*...

**\$50.00 A DAY**

**\$350.00  
A WEEK**

**\$1,500.00  
A MONTH**

- Pays You direct, or anyone you choose.
- Pays You regardless of any other plans you have.
- Pays You for as long as you are hospitalized.
- Pays You for both covered accidents and illnesses.

National Home Life Assurance Company- Established 1920  
57th Anniversary—Valley Forge, Pa.

Budget Plans Also Available—See Inside for Details

Insure by mail—the safe, economical way to shop at home—without pressure.

**IMPORTANT** ENCLOSE DOLLAR WITH YOUR COMPLETED FORM.



*Art Linkletter*

**Don't miss your  
chance to get this  
valuable protection!**

Over 1,000,000 people have  
National Home's Insurance  
Protection.

Now you can have a  
National Home Hospital  
Insurance Plan of your choice  
for \$5.85 to \$35.90 a month.

Act now and get your first  
month's protection for \$1.

FIRST CLASS

FIRST CLASS  
Permit No. 9  
Valley Forge  
Pennn.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

**NATIONAL HOME LIFE ASSURANCE COMPANY**

Valley Forge, Pa. 19481



GUARANTEED ACCEPTANCE.  
YOU CANNOT BE TURNED DOWN

PLAN A

PLAN A



Guarantees you Supplemental Hospital Insurance  
Protection from the **VERY FIRST DAY...**

**\$50.00 A DAY**

**\$350.00  
A WEEK**

**\$1,500.00  
A MONTH**

- Pays You direct,  
or anyone you choose.
- Pays You for as long  
as you are hospitalized.
- Pays You regardless  
of any other  
plans you have.
- Pays You for both  
covered accidents  
and illnesses.

National Home Life Assurance Company—Established 1920  
Subsidiary of National Liberty Corporation

NO WAITING PERIODS

NO DEDUCTIBLES

PAID AND YEAR

ZIP

STATE

ADDRESS

CITY

FROM



# Free

## 5pc. Wooden Kitchen Tool Set

by mail

Handi-Wrap

### Here's how to receive your FREE 5pc. Wooden Kitchen Tool Set:

1. Buy: Two packages of HANDI-WRAP® 200-foot size.
2. Mail: The words "Tear Off Strip" from two packages of Handi-Wrap 200-foot size with this certificate.
3. Receive: Your Kitchen Tool Set by mail. Please allow 6 to 8 weeks for shipment.

Please note these additional terms:

- Offer good only in the 50 United States.
- Offer good from September 1, 1977 to December 31, 1977.
- Only one Kitchen Tool Set per household.

Enclosed are the words "Tear Off Strip" from two packages of HANDI-WRAP 200-foot size. Please send my FREE Wooden Kitchen Tool Set by mail to:

Name \_\_\_\_\_ (please print clearly)

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Place in stamped envelope and mail to:  
Tool Set, One Industrial Drive, P.O. Box 1397-B, Maple Plain, MN 55348

©Trademark of the Dow Chemical Company

# Save 10¢

on any size HANDI-WRAP



Limit—One Coupon Per Purchase  
Offer Expires March 31, 1978

STORE COUPON

25¢ Store Coupon Redeem Now 25¢

# SAVE 25¢



When you buy any size Aspirin-Free Anacin-3 Analgesic Tablets.

TO CASH: See and indicate you are the true owner of this coupon by signing and stamping it on the back of the box of any size ASPIRIN-FREE ANACIN-3 Analgesic Tablets and a soon received your savings on the back of this box. Coupon may not be applied to other brands. Cash value 1/10¢. Coupon will not be issued a difference between the cash value and the cash value of the coupon. Coupon will not be issued a difference between the cash value and the cash value of the coupon. Coupon will not be issued a difference between the cash value and the cash value of the coupon.

25¢ STORE COUPON AZ-Z-300-B 25¢

# 10¢ off

any size Original or Beef Flavor




100% Nutritionally Complete

10¢ FS1977/CAL 10¢

# NEW! Bran Chex

A high fiber bran cereal that stays so crisp and tastes so great you wouldn't believe it's a bran cereal



# 7¢ Save 7¢

ON YOUR NEXT PURCHASE\* OF

## FRIED Chee-tos

BRAND CHEESE FLAVORED SNACKS



CRACKLY CRUNCH IN EVERY BITE

\*Good on either 6-oz or 9-oz Size Bag of Fried Chee-tos® Brand Cheese Flavored Snacks

7¢ CHEETOS is a registered trademark of Frito-Lay, Inc. 7¢

STORE COUPON

# 7¢ OFF

on your next purchase of

## Bran Chex

cereal



- Tastes so good
- Stays so crisp
- You wouldn't believe it's a bran cereal

Coupon expires 142 March 31, 1978

# Save 10¢

on any size  
**HANDI-WRAP**

TO DEALER: This coupon will be redeemed for face value plus 5¢ handling provided terms of offer have been complied with. Any other application constitutes fraud. Investors proving purchase of sufficient stock to cover coupons presented for redemption must be shown upon request. Redemption through outside agencies, brokers, etc. will not be honored except where specifically authorized in writing by The Dow Chemical Company. Void if prohibited, taxed, or restricted. Customer must pay any sales tax. Mail all coupons to Dept. D, P.O. Box 1370, Clinton, Iowa 52732. Offer good only in U.S.A.

Cash redemption value 1/20 of 1¢.  
LIMIT — ONE COUPON PER PURCHASE  
Offer Expires March 31, 1978

25¢

25¢

# Save 25¢

On any size ASPIRIN-FREE ANACIN-3™

Store  
Coupon



25¢

Limited 1 coupon per purchase on any size ASPIRIN-FREE ANACIN-3. Any other use constitutes fraud.

25¢



# 10¢ off

any size Original  
or Beef Flavor

GROCER: You are authorized to act as our agent for this coupon redemption. We will reimburse you 10¢ plus 5¢ handling if it has been used in accordance with our consumer offer. Investors proving purchase of sufficient stock to cover coupons presented must be shown on request. Coupon void if taxed, prohibited, or otherwise restricted by law. Customer pays any sales tax. Cash value 1/20¢. Good only in U.S.A. For redemption at properly reserved and handled coupons, mail to: MILK-BONE Brand Dog Biscuits, P.O. Box 1754, Clinton, Iowa 52734. Limit one coupon per purchase.

10¢

STORE COUPON

10¢

# 7¢ Save 7¢

on next purchase  
of either 6-oz.  
or 9-oz size bag.

**FRIED Chee-tos®**  
BRAND CHEESE FLAVORED SNACKS

Mr. Grocer: You are authorized to act as our agent for the redemption of this coupon provided that it is redeemed on the product specified. We will reimburse you for the face amount of this coupon, plus 5¢ per coupon for handling. Proof of purchase of sufficient stock to cover coupons presented for redemption must be furnished on request. Any other application of this coupon constitutes fraud. For prompt redemption, mail to: Frito-Lay, Inc., P.O. Box 1318, Clinton, Iowa 52734. Void where prohibited, taxed or restricted. Cash value 1/20 of 1¢. Limit one coupon per purchase. Offer expires September 18, 1978.



STORE COUPON  
P-9-77

7¢

7¢

# 7¢ NEW! Bran Chex cereal

DEALER: For payment of face value, plus 5¢ handling, send to: Kellogg-Farina Company, P.O. Box 1107, St. Louis, Missouri 63138. Coupon will be honored only if it is honored by retailer consistent with the terms, receipt and submitted by a retailer at our merchandise or a clearing house approved by us and acting in, and at the risk of such retailer. The obligation to redeem this coupon is hereby conditionally assumed on the retailer showing on request corrects proving purchase of sufficient stock within the past 90 days to cover coupons presented for redemption. Any other application constitutes fraud. This coupon is nontransferable, nonassignable and redemption is limited to one coupon per specified product and lot. Any other use will be void and the customer. Offer void where prohibited, taxed, or otherwise restricted. Cash redemption 1/20 of 1¢.

Limit one coupon per purchase of one box Bran Chex cereal. Any other use constitutes fraud.



142

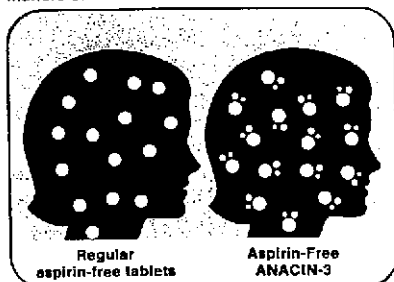
7¢

# New from ANACIN!

## Aspirin-Free Maximum Strength Compound



Good news for anyone who has taken regular aspirin-free tablets and wished they were stronger. Introducing new Aspirin-Free Anacin-3™... aspirin-free, maximum strength, compound. Stronger than regular 5 grain aspirin-free tablets. With a combination of ingredients regular aspirin-free tablets do not contain. New Anacin-3 acts fast to provide relief from pain with no stomach upset. Get Anacin-3 from the makers of Anacin®.



Regular aspirin-free tablets give 5 grains of pain reliever. New Anacin-3 gives you more: 1) aspirin-free for gentleness, 2) 50% more pain reliever than regular tablets, maximum without prescription, 3) plus an extra ingredient not found in regular aspirin-free tablets.

# Healthy 10¢ Off!

## Now MILK-BONE Dog Biscuits are 100% Nutritionally Complete!



Now the "Chew Food" is even more important as part of your dog's daily diet, providing cleaner, whiter teeth, proper chewing exercise and balanced nutrition. Get new MILK-BONE Dog Biscuits in Original or Beef Flavor in the right teeth-cleaning size for your dog... now 100% nutritious, too!

**New MILK-BONE® Dog Biscuits**  
"The Healthier Chew Food"

©MILK-BONE, INC. 1977

GRINDS MEAT, FRUITS,  
VEGETABLES,  
NUTS, LEFT  
OVERS FOR  
MORE  
DELICIOUS  
MORE EASILY  
DIGESTIBLE  
MEATS!

ONLY  
**\$5.99**



Make check or money order payable to:

**JAY NORRIS** Dept. Chop  
31 Hanse Ave., Freeport, N.Y. 11521

1-S

Please send me \_\_\_\_\_ Food Grinder(s) #997 for the sale price of only \$5.99 plus \$1.00 shipping and handling.

I'll SAVE! Order TWO for the sale price of only \$10.99 plus \$1.50 shipping and handling.

Enclosed is my ☐ check or ☐ money order for \$\_\_\_\_\_. Sorry, no C.O.D.'s or stamps—(New York residents add sales tax.)

PRINT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_



# Peter Pan



The big peanutty taste  
of new improved Peter Pan...  
it's everything  
it's "cracked" up to be.

**SAVE 10¢** STORE COUPON **10¢**  
on your next purchase of  
**COOKIE-CRISP**  
cereal



DEALER: For payment of face value, plus 5¢ handling, send to Ralston Purina Company, P.O. Box 1107, St. Louis, Missouri 63188. Coupon will be honored only if it is honored by retailer consistent with the terms hereof and submitted by a retailer of our merchandise or a clearing house approved by us and acting for, and at the risk of such a retailer. The obligation to redeem this coupon is expressly conditioned on the retailer showing on request invoices proving purchases of sufficient stock within the past 90 days to cover coupons presented for redemption. Any other application constitutes fraud. This coupon is nontransferable, nonassignable and redemption is limited to one coupon per specified product (brand, or otherwise restricted). Cash redemption 1/20 of 1¢.

Limit one coupon per purchase of one box Vanilla Wafer or Chocolate Chip flavor Cookie-Crisp. Any other use constitutes fraud.



COUPON EXPIRES 12/31/78

**10¢**

**SAVE 10¢**  
ON ANY  
SIZE  
JAR OF  
NEW, IMPROVED  
**Peter Pan**  
PEANUT BUTTER

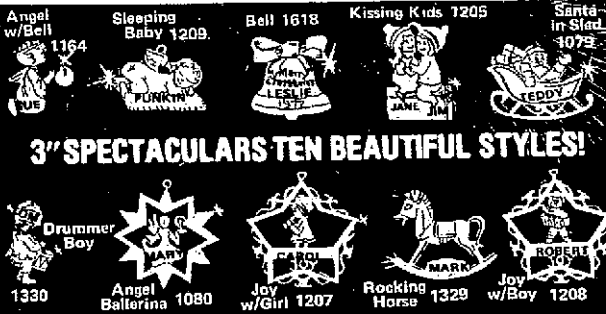


**personalized**  
**TREE TWINKLERS!**

**88¢** Each

When you buy  
6 or MORE!

\$1.25 ea. if you order less than 6



**3" SPECTACULARS TEN BEAUTIFUL STYLES!**

**A GOOD BREAKFAST  
FOR PEOPLE IN A RUSH**



No time to cook up a good breakfast? You can still have one. Just pull out a packet of Carnation Instant Breakfast. Then pour it into a glass along with 8 ounces of milk, stir and enjoy. Milk supplies substantial nutrition. In seconds you'll have downed the nutritious equivalent of a bacon and egg meal. P.S. It's delicious!

**15¢** STORE COUPON **15¢**  
**SAVE 15¢**  
on any size or flavor of  
Carnation Instant Breakfast



CIB7AB

CIB7AE

**15¢**

**15¢**

STORE COUPON



**20¢**  
BEAR BRAND: American Can Company will redeem this coupon at face value plus 5¢ for handling if conditions of offer have been complied with by you and your customer invoices proving purchases of sufficient stock to cover coupons presented for redemption must be shown upon request. Failure to show this information may, at our option, void all coupons. Coupon may not be assigned or transferred. Customer must pay any sales tax. Cash value 1/20¢. Coupon will not be honored if presented through outside agencies, brokers or others who are not retail distributors of our merchandise or specifically authorized by us to present playbooks for redemption. Void where prohibited, taxed or restricted. Good only in U.S.A., its territories and Puerto Rico. For redemption of properly received and handled coupons, mail to: AMERICAN CAN COMPANY, P.O. Box 1113, Clinton, Iowa 52734. Good only upon presentation to retailer on purchase of product described. Any other use constitutes fraud. COUPON EXPIRES DECEMBER 31, 1978.

STORE COUPON

**20¢**

STORE COUPON

10¢

**SAVE 10¢**  
on your next  
purchase of  
**COOKIE-  
Crisp**  
cereal



COUPON EXPIRES 12/31/78

10¢

Mr. Dealer: You are authorized to act as our agent for the redemption of this coupon. Send this coupon to: Swift & Company, Coupon Redemption, P.O. Box 10330, Clinton, Iowa 52734, for reimbursement at face value, plus 5¢ handling, provided you and the consumer have complied with the terms of our coupon offer. Invalids proving purchases sufficient to cover coupons presented must be submitted upon request and failure to do so may, at our option, void all coupons for which no proof of purchase is submitted. The consumer must pay any sales tax involved. This coupon is not transferable. This offer is valid in the state of Washington or wherever prohibited, taxed or otherwise restricted. Cash value of this coupon is 1/20th of 1¢. Coupon good only on brands specified hereon—any other use constitutes fraud. Offer limited to one coupon per purchase.



**SAVE  
10¢**

\* See other side to complete order!

TREE TWINKLERS

Christmas Shopping SAVINGS!

Fill in one for every number of family

Item Number	How Many	Personalization (Specify first name)
1079		
1080		
1164		
1205		
1207		
1208		
1209		
1329		
1330		
1618		

Use regular paper to order more items.  
Turn over and complete your order.

**15¢ STORE COUPON 15¢**

**SAVE 15¢**  
ON CARNATION  
INSTANT BREAKFAST

**Carnation**  
instant breakfast

LIMIT ONE COUPON PER PURCHASE.  
OFFER EXPIRES JUNE 30, 1978.

**15¢ STORE COUPON 15¢**

**20¢ OFF**

ON ONE PACKAGE OF  
BRAWNY TOWELS  
NOW WITH  
STRONGER SCRUB  
STRENGTH!

STORE COUPON



# INTRODUCING NEW COOKIE- Crisp

cereal

2 Delicious Flavors



# NEW IMPROVED BRAWNY IS 25% STRONGER



STRONGER SCRUB STRENGTH

New Improved Brawny®—the only towel with Guaranteed Scrub Strength—is now 25% stronger! Brawny has taken more tough, absorbent fibers and bonded them together...tighter. So now Brawny has Stronger Scrub Strength working for you. Prove to yourself how Brawny handles your toughest household clean-ups.

**NOW IN THE NEW WOODLAND DESIGN**



# \$\$\$

**2/\$2**

**3/\$1**

**SPECIAL**  
Reynolds Wrap® aluminum foil, 25 square feet that add up to lots of household uses. Limit 6.

**2 qt. / \$1**

**2/\$3**

**SPECIAL**  
Infant's cotton corduroy crawl-along with snap crotch, adjustable straps. Colors in sizes ½, 1, 1½, 2.

**4/1.50**

**VALUE**  
General Electric® soft white bulbs, 60/75/100 watt sizes. Stock up now.

**\$3 gal.**

**2/\$1**

**SALE**  
Reg. 66¢ ea. Your choice of #6½ white envelopes, 100 count. Or #10 envelopes, 50 count.

**\$1 4 yd. roll**

**SALE**  
Reg. 1.99. Kwik Kover® plastic shelf covering with adhesive backing. Assorted patterns to choose.

**BUENA PARK:** Beach at Orangethorpe  
**ORANGE:** City Drive at Garden Grove Blvd.  
**SANTA ANA:** 3900 South Bristol  
**GRANADA HILLS:** 18000 Chatsworth at Zelzah

**WOODLAND HILLS:** 21500 Victory Blvd. At Canoga  
**TORRANCE:** Hawthorne at Sepulveda  
**LAKEWOOD:** Carson St. at Paramount Blvd.  
**RIVERSIDE:** 3520 Tyler

SUPPLEMENT TO THE LOS ANGELES TIMES, THE LONG BEACH INDEPENDENT PRESS-TELEGRAM, THE VALLEY NEWS & GREENSHEET, THE RIVERSIDE PRESS-ENTERPRISE, THE REGISTER, THE ORANGE COAST DAILY PILOT, THE BUENA PARK NEWS, THE LA MIRADA LAMPLIGHTER, AND THE ORANGE COUNTY NEWS, SUNDAY, SEPTEMBER 18.



# HANDY HOME SAVERS



**SPECIAL  
2/\$1**

Your choice of 11 oz. tumbler or 8 oz. old fashion clear glasses with 22 ct. gold bonded trim.



**SPECIAL  
2/\$1**

Anchor-Hocking prescut glass assortment.

- gondola dish
- covered sugar
- footed dish
- divided relish
- candy dish
- creamer
- oval dish
- stoppered cruet
- covered butter dish



**SPECIAL  
4/\$1**

Woven palm hot pads. 8" diameter. A serving must. 3/\$1 SPECIAL 10" diameter.



**SPECIAL  
5/\$1**

Miniature plaques with gold colored plastic frames, puffed silk screen print. 3 1/2 x 4 1/2"

## YOUR CHOICE VALUES 2/\$1

Handy kitchen gadgets are a must for every cook. Choose:

- pizza cutter
- aluminum potato baker nails
- vegetable magnets
- magnetic hooks
- kitchen tongs
- spreader
- miracle peeler
- "Screwy Lewy" can opener



**SPECIAL  
2/\$1**

Black cast iron trivets with ceramic tile insets. Country kitchen designs. 9 1/2 x 5 1/2"



**SALE  
2/\$1**

Reg. 99¢ ea. Plastic shower caddy. In yellow, white or chocolate.



**SALE  
5/\$1**

Reg. 4/\$1. Stainless steel flatware. Assorted patterns. Choice of knives, forks, spoons.



**SPECIAL  
2/\$1**

Glass knick-knacks hold flowers, candy. 8 styles in milk, avocado or matt black glass.



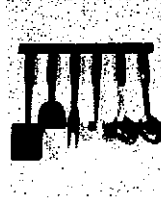
**SALE  
2/\$1**

Reg. 66¢ ea. Glass Plus refill. Stock up and save. 32 oz. size.



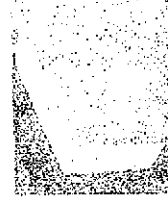
**SALE  
2/\$1**

Reg. 59¢-1.11 ea. Brushes. Your choice of plastic bowl brush, scrub brush, whisk brush and more.



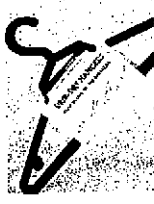
**SPECIAL  
2/\$1**

Regent-Sheffield kitchen utensils. Choose slotted spoon, fork, ladle, large turner and more.



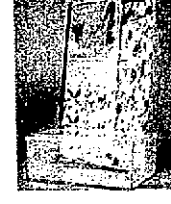
**SALE  
2/\$1**

Reg. 66¢ ea. Clear plastic shoe box with clear, chocolate or yellow tops.



**SALE  
2 sets/\$1**

Reg. 66¢ ea. Set of 3 tubular plastic drip-dry hangers. Get 'em now & save.



**SALE  
\$2 ea.**

Reg. 2.99. Plastic storage box with lid. Reg. 2.66. Snoopy design cardboard storage box.



**SALE  
2/\$5**

Reg. 3.33 ea. Household corn broom. Makes sweeping up mighty easy.



**SALE  
2/\$1**

Reg. 88¢ to 1.55 ea. Metal bakeware. All you need to bake up a storm. Select:

- round ready mix pan
- oblong roast 'n bake pan
- cookie sheet
- loaf pan
- layer cake pan
- deep pie plate



**SALE  
2 pkg./\$1**

Reg. 55¢ ea. Package of 12 assorted sponges.



**SALE  
2/\$1**

Reg. 66¢ ea. 24x18x1/2" foam all purpose mat.



**SALE  
2/\$1**

Reg. 66¢ ea. Vacuum cleaner bags for most popular models.



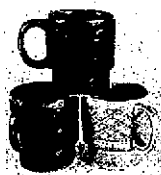
**SALE  
\$2**

Reg. 2.77. 16 pc. covered bowl set with measuring scoops. Plastic.



**SALE  
\$3**

Reg. 3.44. 5 pc. plastic sink set. In green or yellow.



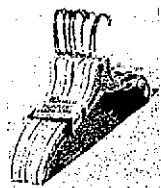
**SPECIAL  
3/\$1**

Embossed design ceramic stack mugs. Your choice of colors and designs.



**SALE  
3/\$1**

Reg. 2/41. Your choice of 15 oz. beverage or 13 oz. double rocks glasses.



**SALE  
\$1**

Reg. 1.44. Set of 8 plastic dress hangers. Clear, green, yellow.



**SALE  
\$1**

Reg. 1.44. Disney character storage chest. Color your favorite characters. 24x13x10".



**SALE  
\$1**

Reg. 1.44. Set of 4 ladies' plastic suit hangers. Clear, green or yellow.

# SUPER VALUES GALORE!



**SPECIAL  
3/\$1**

Decorated coffee mugs. Choose patterns, sayings, patriotic themes.



**SALE  
\$2**

Reg. 2.33. Cotton ironing board pad and cover set.



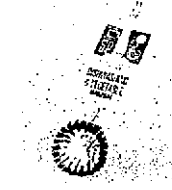
**SPECIAL  
\$1**

Galvanized metal mini-pail. 5 1/2" high, 6" diameter at top.



**SALE  
\$1**

Reg. 1.55. Set of 3 hardwood skirt hangers.



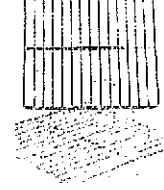
**SPECIAL  
\$1**

Vegetable brush.



**SALE  
\$1**

Reg. 1.11. 5-bar chrome slack rack. Great way to hang pants.



**SPECIAL  
\$1**

Chrome plated twin cake cooler set.



**SPECIAL  
\$1**

Splatter shield with handle. Permits steam to escape, not grease.



**SALE  
\$2**

Reg. 2.22. Plastic broom with plastic bristles. Handy for home clean-up.



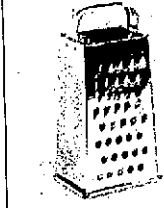
**SALE  
2/\$3**

Reg. 1.99 ea. Metal tray tables. Assorted patterned tops. 21 1/2 x 15 1/2" tray size.



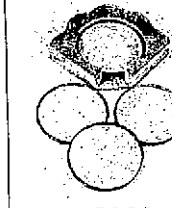
**SALE  
\$1**

Reg. 1.33. Krazy Glue™! You've seen it on TV, you can save on it here. Hardware dept.



**SPECIAL  
\$1**

Four-sided metal grater.



**SPECIAL  
\$1 set**

6 kappa shell coasters with cork bottoms stacked in monkey pod holder.



**SPECIAL  
\$1**

Colorful ceramic ashtrays with cigarette notches. Choice of shapes and colors.



**SPECIAL  
\$1 ea.**

Rosewood handle cutlery assortment. Choose 9" ham slicer, 2 pc. parer set, 7" butcher knife, more.



**SPECIAL  
\$1**

Fesco 1 bushel round plastic laundry basket. Avocado or white.



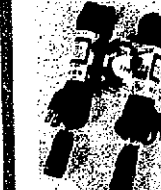
**SPECIAL  
\$3**

Fesco 17 gallon plastic trash can. In avocado.



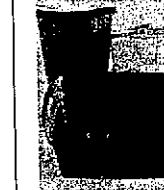
**SPECIAL  
\$2**

Transco Cut 'n Strain colander fits most sinks. Yellow, green or chocolate.



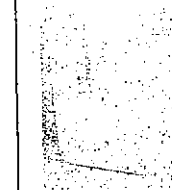
**SPECIAL  
\$1**

Package of two brown or white nine foot extension cords. Hardware dept.



**SPECIAL  
\$1**

Your choice of 13 qt. wicker-look plastic waste-basket. Dishpan or spout pail.



**SPECIAL  
\$1**

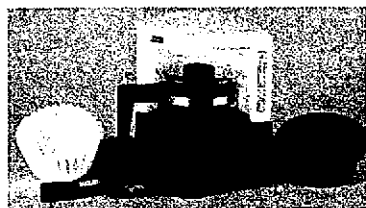
Fesco 14 quart rectangular plastic waste-basket. Choose green or yellow.



**SPECIAL  
\$1**

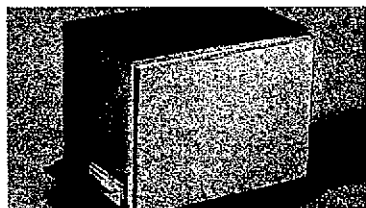
Quaker folding metal lap tray. Your choice of 3 patterns.

Your Family Discount Store  
**The Treasury**



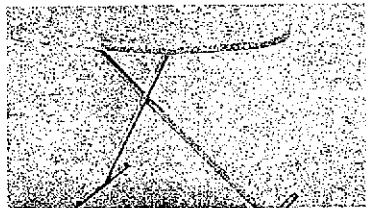
**SALE**  
**\$11**

Reg. 13.99. Regal 1 to 4 cup Poly Drip® electric coffee miser. Lets you brew less coffee. On sale—so you save in more ways than one! Filters included. (8079)



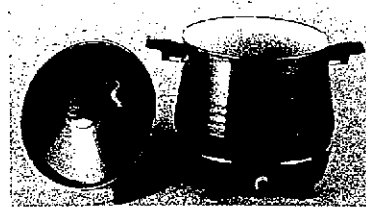
**SALE**  
**\$10**

Reg. 12.99. Toastermaster 2-slice pastry toaster. Handles bread for beginners and a whole lot more! Wide range light to dark color control. (8041)



**SALE**  
**\$7**

Reg. 7.99. Lady Seymour ironing board. T-leg construction. Get it now and save!



**SALE**  
**\$14**

Reg. 17.99. West Bend® "Lazy Day" Slow-Cooker. 5 separate heat settings for better temperature control. Comes with 24 page recipe book. UL listed. (8175)



**SALE**  
**\$5 ea.**

Reg. 5.88. Table lamps feature a look-of-cane shade over a look-of-bamboo base. Yellow, brown, or white plastic.



**SALE**  
**\$4**

Reg. 4.99. 24-pc. beverage set. Gold or avocado tinted glass. Handsome and versatile. 8 each: juice, rocks, beverage.



**SALE**  
**\$8**

Reg. 8.99. Waring® electric can opener with pop-off blade assembly. Avocado or gold. (9231/32)



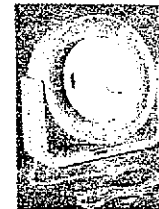
**SPECIAL**  
**\$10**

Conair Swirl-A-Curl® mist curling iron. Gives long lasting results. (8450)



**SPECIAL**  
**\$2**

Mirro 10" frying pan. Polished aluminum exterior, white Teflon II® interior. (7040)



**SALE**  
**\$13**

Reg. 15.99. Clairol® Mirror Mirror. With regular & magnifying lighted mirrors. (8501)



**SPECIAL**  
**\$77**

Sharp solid state black and white portable TV. • Hi-impact plastic cabinet in decorator black or white. • Rapid on. • Precision UHF tuner. • Keyed gain control maintains maximum reception automatically. • UL listed. • Weighs under 15 lbs. (1820/1825)



**SALE**  
**\$2**

Reg. 2.99. 3M Scotchgard® fabric protector. Wards off spills and stains.



**SALE**  
**\$2**

Reg. 2.66 & 2.99. Fesco plastic decorator waste-baskets. Oval, square or octagon, shapes.



**SPECIAL**  
**\$3**

Fesco 30 gal. trash can liners. Roll of 50.



**SALE**  
**2/\$3**

• Reg. 1.66. Suit bag. • Reg. 1.99. Dress bag. • Reg. 2.55. Gown bag.



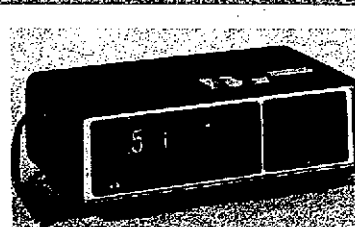
**SALE**  
**\$4**

Reg. 5.99. Super jumbo sized clear vinyl garment bag.



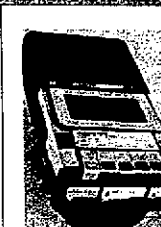
**VALUE**  
**\$179**

Soundesign stereo console. • BSR record changer with diamond stylus, ceramic cartridge, cue/pause control, more. • 8-track tape player/recorder • AM/FM radio • Two 6 1/2" wide-range speakers • Walnut-grained vinyl cabinet (5122)



**SPECIAL**  
**\$18**

Shark AM/FM digital clock radio. Sleek contemporary design. Wake up to music or buzzer. (2298)



**SALE**  
**\$34**

Reg. 39.99. Lloyd's portable cassette tape recorder. AC/DC (batteries not included) (1312)



**YOUR CHOICE SALE**  
**3/\$1**

Reg. 49¢ ea. The Treasury's own "C" or "D" cell batteries. Reg. 2/\$1. The Treasury's own "AA" cell batteries.





**SPECIAL  
2/\$1**

Colgate® toothpaste. 5 oz. size.



**SPECIAL  
2/\$1**

The Treasury's own baby powder. 14 oz.



**SPECIAL  
\$1**

Flicker® disposable razor for women.



**SPECIAL  
\$1**

Faberge® Organic shampoo. Regular and oily. 16 oz.



**SPECIAL  
\$1**

Q-tips® cotton swabs. 400's.



**SPECIAL  
\$1**

Edge® shaving cream. Choose regular, menthol, or lime scents. 7 oz.



**SPECIAL  
\$1**

Old Spice® fragrant roll-on deodorant. 1.75 oz.



**SPECIAL  
3/\$1**

Summers Eve® disposable douche. Single packs. Regular or herbal.



**SPECIAL  
\$1**

Listerine® mouthwash. 14 oz.



**SPECIAL  
\$1**

Band-Aid® plastic strips. 70's.

# SUPER SPECIALS ON THESE HEALTH & BEAUTY AIDS



**SPECIAL  
\$1**

Agree® cream rinse, plus conditioner. Regular, herbal, or balsam. 12 oz.



**SPECIAL  
\$1**

Pepto-Bismol® liquid. 8 oz.



**SPECIAL  
\$1**

Nivea® moisturizing lotion. 10 oz.



**SPECIAL  
\$1**

Maybelline® Great Lash Mascara.



**SPECIAL  
\$1**

Visine® eye drops. ½ oz.



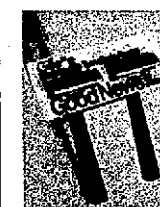
**SPECIAL  
2/\$1**

Pennant® dry roasted peanuts. 8 oz. ea.



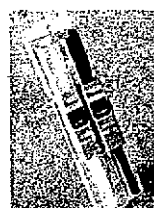
**SPECIAL  
\$1**

Maybelline® Fresh & Lovely kissing potion.



**SPECIAL  
3 packs/\$1**

Good News® disposable twin-pack razors by Gillette®.



**SPECIAL  
4/\$1**

The Treasury's own nylon bristle toothbrushes.



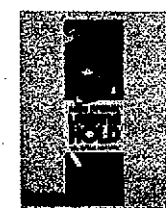
**SPECIAL  
3/\$1**

St. Joseph's Aspirin for children. 36's.



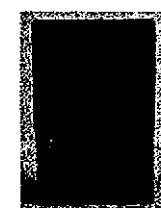
**SPECIAL  
2/\$1**

The Treasury's own all cotton cosmetic puffs. 300's.



**SPECIAL  
\$1**

Breck® non-aerosol Lasting Hold hair spray. Regular and Unscented. 8 oz.



**SPECIAL  
\$2**

L'Oréal® Preference hair coloring.



**SPECIAL  
2/\$1**

The Treasury's own nail polish remover. 4 oz.

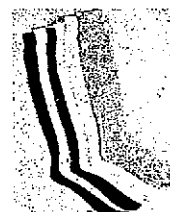
Your Family Discount Store  
**The Treasury**  
Use your JCPenney charge.

# SALES & SPECIALS FOR THE FAMILY



**LARGE SIZE SPECIAL**  
**\$4**

Women's polyester pull-on pants in solids and patterns that'll breeze into fall. Sizes 32-38.



**SALE**  
**2 pr./\$1**

Reg. 66¢ pr. Assorted solid color opaque knee highs in stretch nylon. Sizes 6-11.



**SALE**  
**2/\$1**

Reg. 66¢ ea. Assorted print bikini panties in polyester/cotton. Sizes 4-14.



**SPECIAL**  
**\$6**

Men's and boys' nylon/suede athletic jogger shoe at a special low price. Rubber soles. Sizes: men 6½-11, 12; boys 2½-6.



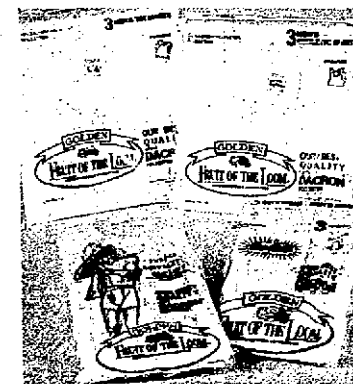
**SPECIAL**  
**2 pr./\$1**

Budget Buy sheer pantyhose. Reinforced panty & toe, nude heel. Stretch nylon. S-M-L.



**IRREGULAR**  
**4/\$1**

Ladies' briefs or bikinis. Variety of colors, fabrics, and sizes.



**SALE**  
**3/3<sup>50</sup>**  
tops, briefs  
**2/\$3**

mid-length brief  
Reg. 3/4.39-3/4.69. Men's Golden Fruit-of-the-Loom athletic or T-shirts, briefs. Polyester/cotton. White. S-M-L-XL.  
Reg. 2.09 ea. Mid-length briefs.



**SALE**  
**2/\$3**

Reg. 1.77 ea. Boys' pocket polo. Cotton. Solids. M-L-XL.



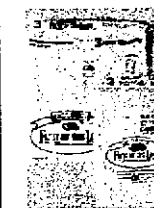
**SALE**  
**2 pr./1<sup>20</sup>**

Reg. 77¢ pr. Men's plain sole crew socks. Orlon® acrylic. 1 size fits 10-13.



**SALE**  
**4 prs./\$2**

Reg. 4 prs./2.33. Boys' tube socks. Cotton/stretch nylon/Orlon® acrylic. M-L.



**SALE**  
**3/2<sup>50</sup>**

Reg. 3/3.29-3/3.49. Boys' Golden Fruit-of-the-Loom T-shirts or briefs. Polyester/cotton. White. 4-20.

**SALE**  
**\$2**

Reg. 2.99. Misses' short sleeve skivvy tops in polyester knit. Assorted solids. Sizes S-M-L-XL.

**\$3 SALE**

Reg. 3.99. Sizes 42-44-46.

**SPECIAL**  
**\$3**

Misses' polyester pull-on pants in solids and patterns. Come stock up! Sizes 8-18.



**SALE**  
**\$13**

Reg. 16.88. Baby's high chair. Solid metal construction with footrest, plastic tray & cushioned vinyl seat.



**SALE**  
**3/\$2**

Reg. 77¢ ea. Matchbox cars. Kid-proof die-cast metal. Large assortment of fun styles in bright colors.

# HEAD IN FOR \$\$ DAY SUPER BUYS



**SALE**  
**3/\$4**

Reg. 1.49 ea. Pampers® toddler size disposable diapers. Package of 12.



**SALE**  
**2/\$3**

Reg. 1.99 ea. Infant's 1-pc. sleep 'n play suit. Brushed nylon. Many colors. S-M-L.



**YOUR CHOICE SALE**  
**2/\$5**

Reg. 3.33 ea. Nerf® football or Nerf® basketball for safe fun for the kids.



**YOUR CHOICE DOLL SPECIAL**  
**\$2 ea.**

- 12" Baby Sandy
- 10½" Vickie
- 12" Tina Toddler
- 9" Shari
- 11" Cathalina



**SALE**  
**3/\$1**

Reg. 55¢ ea. 8-oz. Evenflo® plastic baby bottle.

evenflo



**SALE**  
**3/\$1**

Reg. 3/1.55. Infants' stretch cotton crew socks. Solids with striped top. 4-7½.



**SPECIAL**  
**2/\$3**

Selection of deluxe pocket knives. Four styles.



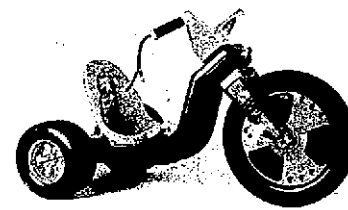
**SALE**  
**2/\$7**

Reg. 4.44. Gym shorts. Built-in supporter. Polyester/cotton. Youth & adult sizes, XS-XL.



**SALE**  
**\$13**

Reg. 16.99. Wrangler® denim patch print cotton sleeping bag. 3 lb. polyester fill.



**SPECIAL**  
**\$13**

Empire® Roaring Hot Cycle. Molded plastic. Adjustable seat. Siren works on 2 "C" batteries (not included).



**SALE**  
**5/\$2**

Reg. 55¢ ea. Infants'/toddlers' cotton terry training pants. 1-4 years.



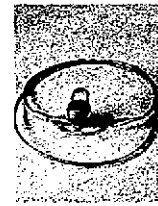
**SALE**  
**4/\$3**

Reg. 99¢ ea. Infants' Curly® slip-on cotton undershirts. 6-36 mos.



**SALE**  
**2<sup>pr.</sup>/ \$3**

Reg. 1.88 pr. Men's All-Pro super tube socks. Bulky Orlon® acrylic. 1 size fits 11-13.



**SPECIAL**  
**\$3**

Master® bike lock and 4' vinyl covered chain.



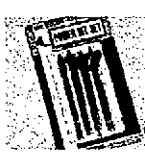
**SALE**  
**2/\$3**

Reg. 1.77 ea. Bathtubbies™ propelled animal wind-up toys or Tub Boats™. Kids love 'em!

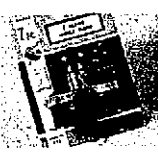


Your Family Discount Store  
**The Treasury**





4-pc. bit set  
with pouch



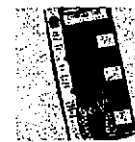
7 blade hole saw



16 oz. steel hammer,  
cushioned grip



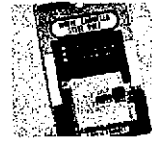
5-pc. punch and  
chisel set



crimping tool and  
solderless terminals



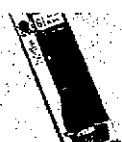
set of 20 artist  
brushes



6' steel tape rule



7" linesman's  
pliers, vinyl grip



6 1/2" long nose  
pliers, vinyl grip

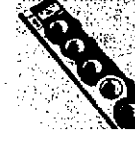


6" diagonal  
pliers, vinyl grip

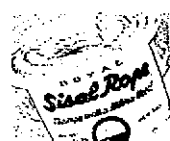
# \$1 TOOL BONANZA, ONE BUCK EACH



18 pc. hex key  
wrench set, pouch.



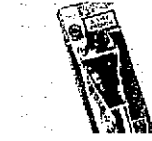
5 rolls insulat-  
ing tape



1/4" x 50' sisal rope



6" slipjoint pliers



5" locking vise  
wrench



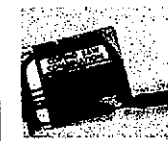
3/4 lb. rubber mallet,  
cushioned grip



13 pc. drill bit set  
with carry pouch



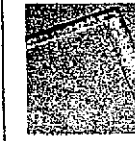
6' wood folding  
rule



coping saw with  
blades



set of 10 hack-  
saw blades



8"x12" square



3-pc. "C" clamp  
set



15-pc. 8x12"  
sandpaper set



5-pc. tungsten steel  
sabre blade set



**SPECIAL  
\$4**

Deflect-O® dryer  
vent kit. Contains  
hood assembly, vent  
collar, fasteners,  
and 8 ft. hose.



**SPECIAL  
\$3**

Flotec® self-  
priming drill pump.  
Pumps all liquids,  
fits most drills.



**SPECIAL  
2/\$1**

Century® latex  
caulking cartridge.  
Net contents 10 1/2  
fl. oz.



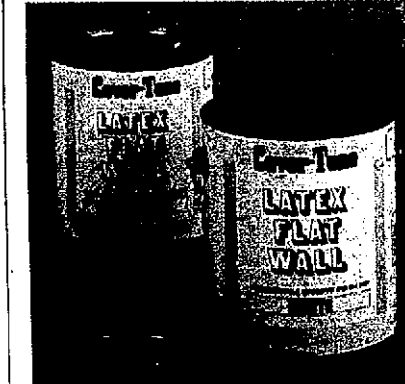
**SPECIAL  
\$2**

9-drawer plastic  
storage organizer  
with clear drawers.



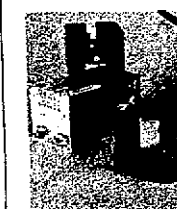
**SPECIAL  
\$4**

19" steel tool box  
with lift out tray,  
lockable hasp.



**SPECIAL  
2/\$6  
GAL.**

White or off-white  
interior latex flat  
wall paint. Applies  
easily, spreads  
evenly. For interior  
walls, woodwork,  
ceilings. Water  
clean up.



**SPECIAL  
\$1**

Multi-purpose saw  
horse brackets.  
2 per set.



**SPECIAL  
\$1 ea.**

Super assortment  
of flashlights and  
lanterns. Hurry in  
for the best  
selection.



**SPECIAL  
\$3**

UL listed plastic  
trouble light with  
15 ft. heavy duty  
cord.



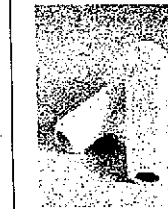
**SPECIAL  
\$3**

UL listed 8 1/2"  
aluminum clamp-  
on light with  
rubberized  
clamps.



**SPECIAL  
\$1**

9" pan and  
roller set



**SPECIAL  
\$1**

Two 9" paint  
rollers



**SPECIAL  
\$1**

4-pc. nylon brush  
set (1/2", 1", 1 1/2", and  
2" brushes.)



**SPECIAL  
4/\$1**

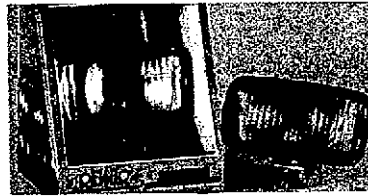
U.S.A. screw-  
drivers. Great size  
assortment from  
small to large.  
nickel-plated blades.



**SALE**  
**\$14** Reg. 18.99. Schauer®  
4 amp battery charger.  
Numeral dial ammeter,  
automatic circuit breaker.  
U.L. approved.



**SALE**  
**\$19** Reg. 26.99. RAC Complete  
Test & Tune Kit: Dwell  
Tach, neon timing light  
with remote starter, com-  
pression tester, vacuum  
pump tester.



**YOUR CHOICE**  
**SALE**  
**\$13** ea. Reg. 16.99. Pathfinder®  
rectangular amber fog or  
rectangular clear driving  
lights.



**SALE**  
**\$25** Reg. 37.99. Air suspension  
6x9" speaker with coaxial  
tweeter, 20 oz. magnet,  
built-in crossover network.



**SALE**  
**\$16** pr. Reg. 19.99. pr. Foxcraft®  
1-piece steel car ramp.  
Supports up to 4,500 lbs.  
when used in pairs.



**SALE**  
**\$1**  
WITH REBATE  
FROM PUROLATOR®  
Purulator® oil filter.  
Our low sale price .52  
\*Rebate .....\$1  
You pay only .....\$1

\*Send "First in Quality" label and sales slip  
plus your name and address to:  
Purulator \$1 Refund Offer  
P.O. Box NB-160  
El Paso, Texas 79977

**Purulator**



**SALE**  
**\$4** Reg. 5.66. Kravex®  
No-Tangle 12'  
copper clad  
booster cable.



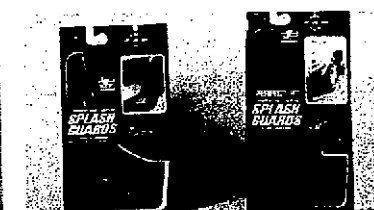
**SPECIAL**  
**\$1** Turtle Wax® 6 oz.  
super hard shell  
paste wax. Complete  
with applicator.



**SALE**  
**\$1** Reg. 1.19. Gumout®  
Liquid. Cleans  
carburetor for  
smoother running  
engine.



**SALE**  
**\$1** Reg. 1.49. Turtle  
Zip® wax. Cleans  
and waxes as you  
wash your car.



**SALE**  
**\$4** pr. Reg. 5.99. All reinforced  
rubber splash guards.  
Small or large sizes.

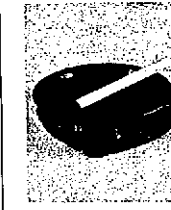


**YOUR CHOICE**  
**SALE**  
**50¢** ea. Reg. 88¢ ea. Du Pont®  
11 oz. Sealer, Anti-Rust,  
or Fast Flush car care  
products.

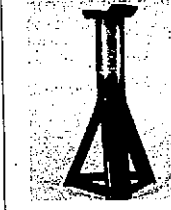
**DU PONT**



**SALE**  
**2/\$3** Reg. 1.99 ea. Holly-  
wood® dial tire  
pressure gauge.  
100 p.s.i.



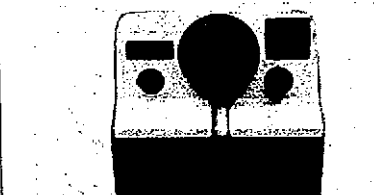
**SALE**  
**2/\$1** Reg. 69¢ ea. Holly-  
wood® sandbag  
ash tray.



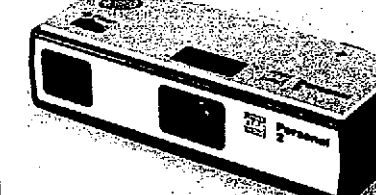
**SALE**  
**2/\$4** Reg. 2.99 ea. Path-  
finder® jack stand  
holds 8,000 lbs. in  
pairs.



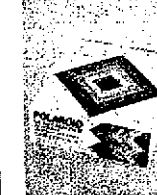
**SALE**  
**\$1** Reg. 1.29. Super  
Funnel. 18" long,  
5" diameter,  
unbreakable poly-  
ethylene.



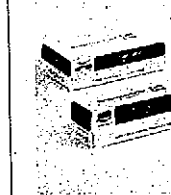
**VALUE**  
**\$28** Polaroid® "One Step"  
instant type camera. Fully  
automatic, lightweight.  
Neck strap included. Takes  
SX-70 pictures.



**SALE**  
**\$8** Reg. 10.99. GAF® Personal 2®  
pocket camera. Uses Flip-  
Flash and 110 film cartridge.



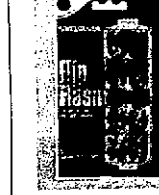
**VALUE**  
**\$9** Polaroid SX-70  
color film twin pack  
(20 shots total).



**VALUE**  
**\$1** Kodak® 110 or  
126 color film. 12  
exposures per roll.



**VALUE**  
**2/\$3** Package of 3  
Sylvania® Magi-  
cubes. 12 flashes.  
**SYLVANIA**



**VALUE**  
**\$1** Sylvania® Flip-  
Flash 8-shot. Easy  
and convenient.  
**SYLVANIA**

# DOLLAR DAYS...

**SPECIAL**  
**\$2 \$4 \$5**

12½" x 21" 15" x 23" 18" x 25"  
Storage hampers woven of natural split bamboo. With lids and convenient carry handles. Great home fashion accents & a special accent on value! 3 super sizes to choose!

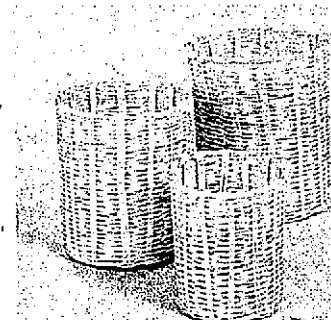


**SPECIAL**  
**\$1 \$2**

9½" x 11½" 11" x 13"  
(Not shown)

**\$4 \$5**

12½" x 14" 13½" x 16"  
Woven baskets of natural split bamboo. Four sizes. Make ideal catch-alls!



**SPECIAL**  
**3/\$2**

Walnut-stained woven willow baskets. Lots of shapes. Lots of uses. 8" to 17" sizes. Some have handles.



**SPECIAL**  
**\$2**

Split bamboo laundry basket. 15" high.



**SPECIAL**  
**\$3**

Split bamboo urn. 21" high.



**SALE**

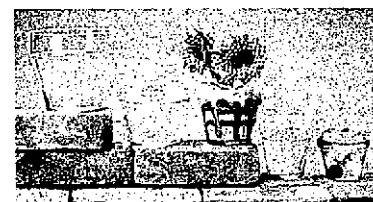
**5/\$1**

4" size  
Reg. 29¢ ea.

**3/\$1**

6½" size  
Reg. 49¢ ea.

Snappi-pot and saucer. Practical plastic in choice of decorator colors.  
**\$1 SPECIAL!** 8½ size.



**SPECIAL**

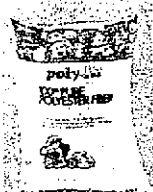
**2/\$1 3/\$2 \$1 ea.**

4½" size 5½" size 6" size  
Libbey® glass pots. Stackable pots with so many uses. 3 sizes to choose.



**SALE**  
**4/\$3**

Reg. 99¢ ea. Orion® acrylic 3½-4 oz. pull skeins. Solids.



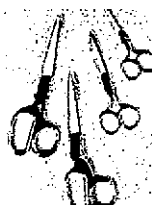
**SALE**  
**2/\$3**

Reg. 1.66 ea. Poly-fil® polyester fiber filling. 1 lb.



**SALE**  
**2/\$3**

Reg. 2.33. ea. Pop-in-Pillow. 14" sq. insert.



**SPECIAL**  
**2/\$3**

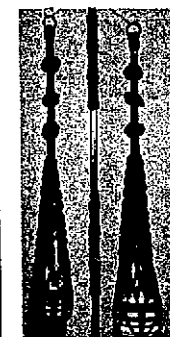
Scissor assortment. Chrome plated metal.



**SPECIAL**

**2/\$3 \$3 \$4 \$5**

5½" size 7" size 8" size 9½" size  
Glazed ceramic pots in colorful striped designs. Great home decorators!



**SALE**  
**\$4**

Reg. 6.99. Braided jute plant hanger with decorative wooden beads. 66" long. Colors.

**SPECIAL**  
**\$7**

Deluxe wood & brass planter pole. Height adjusts 7'6" - 8'3".



**SPECIAL**  
**4/\$1**

Assorted sewing notions. Pins, needles, & more.



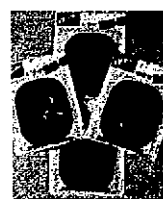
**SPECIAL**  
**5/\$1**

Zipper assortment. Assorted lengths & colors.



**SALE**  
**9/\$1**

Reg. 5/\$1. Coats and Clark® polyester thread. 225 yds.



**SPECIAL**  
**3/\$1**

Novelty iron-on denim patches. 3 x 4 inches.



**SALE**  
**2/\$1**

Reg. 77¢ ea. Potting soil. 4 qt. bag.



**SALE**  
**\$4 ea.**

Reg. 5.99 ea. Structural foam planter. 12" or 14". 4 colors.



**SPECIAL**  
**2 cards/\$1**

Miniature plastic terrarium ornaments. Six per card.

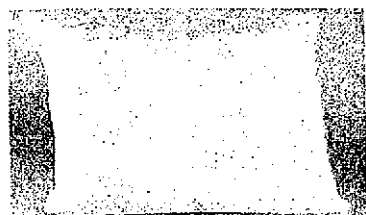


**SALE**  
**2/\$1**

Reg. 99¢ ea. Frog sprinkler with 3-pc. mini tool set.

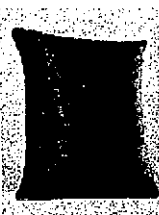


# DOLLAR FOR DOLLAR, IT'S A SAVINGS BONANZA TOO GOOD TO MISS!



**SALE**  
**\$2**

Reg. 2.77. Polyester-filled standard size bed pillows. Stock up now and save!



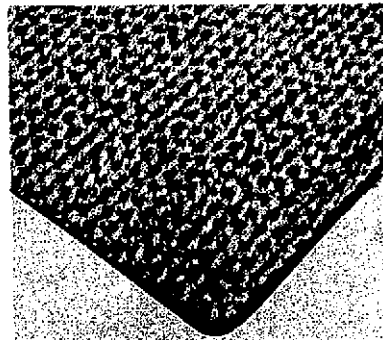
**SALE**  
**2/\$5**

Reg. 3.99 ea. Cotton corduroy lounge pillow. 18"x22".



**SPECIAL**  
**\$1** ea.

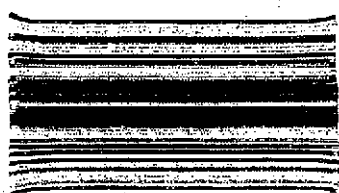
Knife edge pillows in assorted fabric covers and sizes.



**SALE**  
**\$15**

"Reliance" room size broadloom rug.

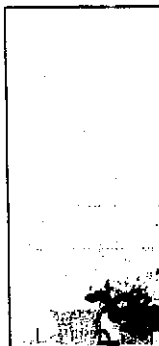
Reg. 19.88. 8½x11½ ft. Olefin pile with latex backing. Assorted tweeds. Serged on all 4 sides.



**SALE**  
**\$1**

Reg. 1.66. Rainbow reversible scatter rugs. 24"x45" size. Multicolored.

\$2 SALE Reg. 2.66. Matching runner. 24"x72". (not shown)

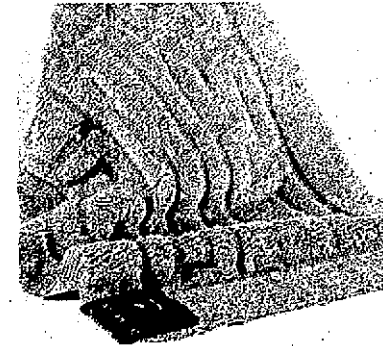


**SALE**  
**2/\$3**

Reg. 1.77 ea. "Pilgrim" translucent window shades. Wipe-clean plastic. In white. 37½"x6".

**\$2** (Not Shown)

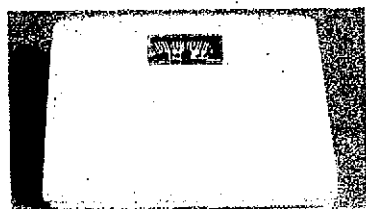
Reg. 2.44. "Suntrol" room darkening shade in wipe-clean white plastic. 37½"x6". Cut to size at no additional cost.



**SALE**  
**\$2 \$3 \$5**

21"x34" size Reg. 2.88 24"x45" size Reg. 3.99 30"x54" size Reg. 5.99.

"Athena" accent rugs. Dacron® polyester cut loop pile with waffle-textured backing. Assorted decorator solids.



**SALE**  
**\$4**

Reg. 4.99. Bathroom scale by Counselor. Sleek design uses less space. 300 lb. capacity. White only.



**SPECIAL**  
**\$9**

Nylon pile bath carpet 5'x6'. Includes lid cover.



**SALE**  
**\$1**

Reg. 1.66. Tub mat by Rubber Queen®. 14"x22½".



**SALE**  
**2/\$1**

Reg. 88¢ ea. Wet look vinyl placemats.



**SALE**  
**3/\$1**

Reg. 55¢ ea. Kirsh single curtain rods. 28"-48" width. White.



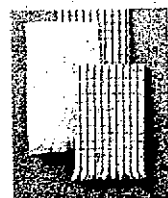
**YOUR CHOICE**  
**4/\$2**

Teri® 3-layer paper towels reinforced with nylon netting. 60 sq. ft. Assorted colors. Kleenex® regular size 2-ply facial tissues. 200 count. White & colors. Kleenex® family size 1-ply paper napkins. 140 count. 152.9 sq. in. Assorted colors. Limit 4 of any one item. Limit 12 items per customer.



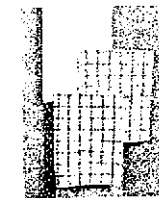
**SALE**  
**\$1**

Reg. 1.33. Cotton velour kitchen towels.



**SALE**  
**2/\$1**

Reg. 2/1.44. Cannon® cotton terry kitchen towels.



**SALE**  
**3/\$1**

Reg. 3/1.33. Cannon® cotton checked dish cloths.



**SALE**  
**3/\$1**

Reg. 3/1.33. Cannon® waffle-weave cotton dish cloths.



**SPECIAL**  
**4/\$1**

Pot holders. Specially treated non-stick backing.



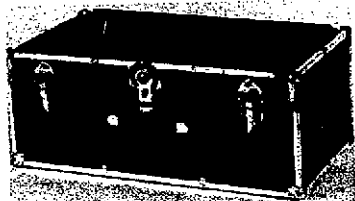
**SPECIAL**  
**2/\$1**

Oven mitts. With specially treated non-stick backing.



**SPECIAL**  
**5** 2 roll packs **\$2**

Delsey® 2-ply bathroom tissue. 400 sheets per roll. Limit 5 packs per customer.



**SALE**  
**\$10**

Reg. 14.99. Footlocker with center lock. 2 side clasps. Great for stowing gear.



**SALE**  
**\$3 \$4 \$6 \$8 \$9**

Reg. 3.99 16" 4.99 17" 6.99 18" 8.99 19" 9.99 21"  
Soft-side luggage with floral design. Cotton linen with vinyl backing. Or solid color vinyl.



**SPECIAL**  
**2/\$3**

Large selection of boxed Christmas cards. 25 of same design per box.



**SALE**  
**\$4**

Reg. 5.99. Novus basic 4-function calculator with bright 6-digit display. Super way to do quick math at home or in school.



**SALE**  
**2/\$1**

Reg. 55¢ ea. Box of 10 birthday, studio, get well or all occasion cards.



**SALE**  
**2/\$1**

Reg. 66¢ ea. Box of 24 Crayola crayons.



**SALE**  
**3/\$1**

Reg. 55¢ ea. Scotch Brand cellophane tape. 1/2 x 1500".



**SALE**  
**3/\$1**

Flair pens. Your choice of colors.



**SALE**  
**3/\$1**

Plain or ruled 6x9" writing tablet. 75 sheets.



**SALE**  
**4/\$1**

Reg. 3/\$1. Plastic coated playing cards. Scoop 'em up now.



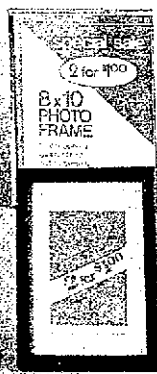
**SPECIAL**  
**\$1**

Package of 2 Bic butane disposable lighters. Super special buy.



**SALE**  
**2/\$1**

Reg. 66¢ ea. Elmer's glue. 4 oz. bottle.



**YOUR CHOICE SPECIAL**  
**2/\$1**

5x7" or 8x10" picture frames. Plastic or metal in assorted colors.



**SALE**  
**\$4**

Reg. 6.99. Norwood magnetic photo album. 40 pages, padded vinyl cover.



**SPECIAL**  
**2/\$3**

Hand painted ceramic banks. Choice of animal characters.



**SALE**  
**3/\$1**

Reg. 44¢. Whitman "Scribbler" crayons. 16 per pack.



**SPECIAL**  
**6/\$1**

Coloring and comic book favorites from Whitman & Marvel.



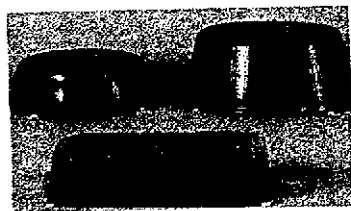
**SPECIAL**  
**2/\$1**

Whitman large size coloring books. Choice of story book favorites.



**SPECIAL**  
**3/\$1**

Whitman "magic slate." Wipes clean when you lift the special page.



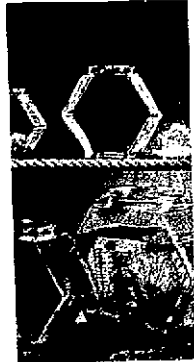
**SPECIAL**  
**\$1**

Small and combo sizes.

**2/\$3**

Large size.

Dog bowls. Stock up now at our super special prices.



**SPECIAL**  
**2/\$1**

1 quart size.

**\$1** ea.

1 gallon size. Hexagonal glass fish bowl from Libbey®.



**SALE**  
**\$2**

Reg. 2.88. Tetra Min staple food for tropical fish. 2 oz. size.



**SALE**  
**\$2**

Reg. 2.44. Litter Green cat box filler. 10 lb. size.

Your Family Discount  
**The Treasury**

# JCPenney Great Home Sale.



© 1977 JCPenney Co., Inc.

Save on beautiful  
and practical  
'Wheatley Hills'  
furniture.

**Save \$50** sofa

**Sale \$299. Reg. \$349. 'Wheatley Hills' for a carefree contemporary room.** Gleaming leather-look vinyl wipes clean with a damp cloth. Casual, well-constructed design is engineered for maximum comfort and durability. Medium brown to fit into any color scheme. Rich pecan finish on solid hardwood frames.



Boltflex® Vinyl

Love Seat. Reg. \$299. **Sale \$259**  
Chair. Reg. \$229. **Sale \$189**  
Ottoman. Reg. \$89. **Sale \$79**  
Recliner. Reg. \$249. **Sale \$219**  
Cocktail table. Reg. \$119. **Sale \$109**  
End table. Reg. \$99. **Sale \$89**

**Sale prices effective thru Sunday, September 25.**

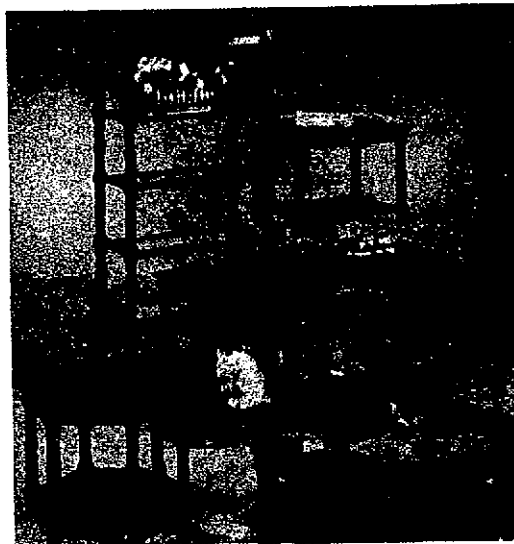
**Use the convenient JCPenney Time Payment Plan.**

JCPenney advertising policy. If, for some unforeseen reason, an advertised item is not in our store, we will either make the merchandise available to you at a later date, or at our option offer you an equal or better item at the advertised price. Those advertised items designated with 'limited quantities' are available only while our quantities last, on a first come, first served basis.

**ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR  
NEWPORT BEACH - NORTHridge - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - WEST COVINA - WHITTWOOD - VENTURA**

**STARTS SUNDAY, SEPTEMBER 18th  
CARSON - DOWNEY - LAKEWOOD**





Save \$20  
on any  
'Embassy'  
table or  
etagere.

**Sale 89.95** square end table or  
hexagonal end table

Reg. 109.95. 'Embassy,' beveled glass-topped  
tables. Warm pecan-finish ramon wood with  
lower cane shelves.

Sofa table. Reg. 159.95. **Sale 139.95**  
Octagonal cocktail table. Reg. 179.95. **Sale 159.95**  
Etagere. Reg. 199.95. **Reg. 179.95**

# Family room savings.



Enjoy the casual  
charm of our  
'Fireside' furniture at  
comfortable savings.

**Save \$50** sofa

**Sale \$399. Reg. \$449.** 'Fireside' country  
look furniture is as comfortable and durable as  
it looks. Sturdy wood frames are artistically  
detailed with carvings and embossing  
glowingly finished in a rich honey tone. All  
cushions are covered in long-wearing,  
Herculon® olefin plaid. Furnish now  
and save.

Love seat. Reg. \$399. **Sale \$349**  
Chair. Reg. \$229. **Sale \$199**  
Ottoman. Reg. \$99. **Sale \$89**  
Rocker. Reg. \$279. **Sale \$249**  
Coffee table. Reg. \$119. **Sale \$99**  
End table or corner table. Reg. \$99. **Sale \$89**

**Sale prices effective thru Sunday, September 25.**

Use the convenient JCPenney Time Payment Plan.

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR  
NEWPORT BEACH - NORTHridge - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - WEST COVINA - WHITTWOOD - VENTURA

# Living room sale.



Timeless  
beauty at  
timely  
savings.

**Save \$50** sofa  
Sale \$349, Reg. \$399. 'Palm Desert'  
for your living room. Muted tones of  
beige and cocoa crisscross on an off-  
white background. Of sturdy olefin in  
a new contemporary bulky knit.

Loveseat, Reg. \$369, Sale \$329  
Vinyl covered swivel rocker, Reg.  
\$229, Sale \$199  
Matching ottoman, Reg. \$79, Sale \$69

'Shasta' knotty pine accent tables.  
Lustrous 5-step finish on all pine  
veneers and pine solids. Choose  
the cocktail table, corner table, square  
commode or sofa table. 149.95 each

Save \$50 on each of these  
super-queen-size sofa sleepers.

## Sale \$349

Reg. \$399. Leather-look vinyl covered super-queen-size  
sofa sleeper opens to a large, comfortable bed. Classic, deep-  
button tufting on back and arms.

## Sale \$349

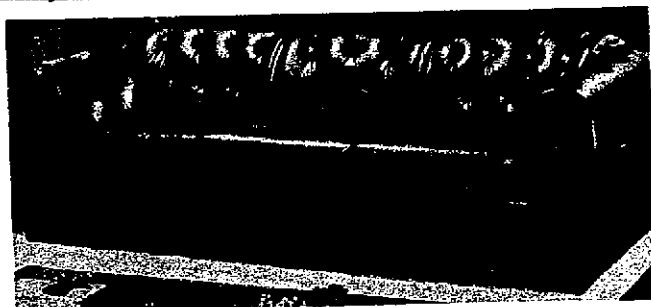
Reg. \$399. Sophisticated striping of long-wearing olefin covers  
this excitingly designed super-queen-size sofa sleeper. A  
beautiful sofa by day - a bed by night.

## Sale \$449

Reg. \$499. Elegant cotton velvet covers this ultra-luxurious  
super-queen-size sofa sleeper. Beautifully detailed with deep  
button tufting. Opens to a bed.

Sale prices effective thru Sunday, September 25.  
Use the convenient JCPenney Time Payment Plan.

# JCPenney



ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR  
NEWPORT BEACH - NORTHridge - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - WEST COVINA - WHITTWOOD - VENTURA



**Save \$75  
on this 5-pc.  
dining room.**

**Sale \$474**

**Reg. \$549. 'Westgate' traditional style dining room furniture.** Rich tobacco brown finish on oak and pecan woods. Set includes oval table which extends to 84" with 3 leaves, plus 4 side chairs. Luxuriously upholstered chairs with elegant cane backs.

**Priced separately:**

Table, Reg. \$293, **Sale \$258**

Side chairs, Reg. \$64 each, **Sale \$54 each**

Arm chairs, Reg. \$79 each, **Sale \$69 each**

**Use the convenient JCPenney  
Time Payment Plan.**

# Dining room sale.

**Save \$100  
on either the  
5-pc. set or  
the china  
combination.**

**Sale \$499** 5-pc. set or  
china base  
and deck

**Reg. \$599. 'Evolutions,' trend-setting solid-oak and oak veneer dining room furniture.** 5-pc. set includes a 44-in. diameter dual pedestal table which extends to 80 inches with two 18-in. leaves, plus four elegant curved-back chairs. China combination includes the base, complete with silverware drawer, and the china deck with glass doors, ends and shelves plus interior lighting.

**Priced separately:**

Table, Reg. \$319, **Sale \$259**

Chairs, Reg. \$70 each, **Sale \$60 each**

China base, Reg. \$310, **Sale \$260**

China deck, Reg. \$289, **Sale \$239**

**Also on sale:**

Arm chairs, Reg. \$85 each, **Sale \$75 each**

**Sale prices effective thru  
Sunday, September 25.**





# Decorator savings.



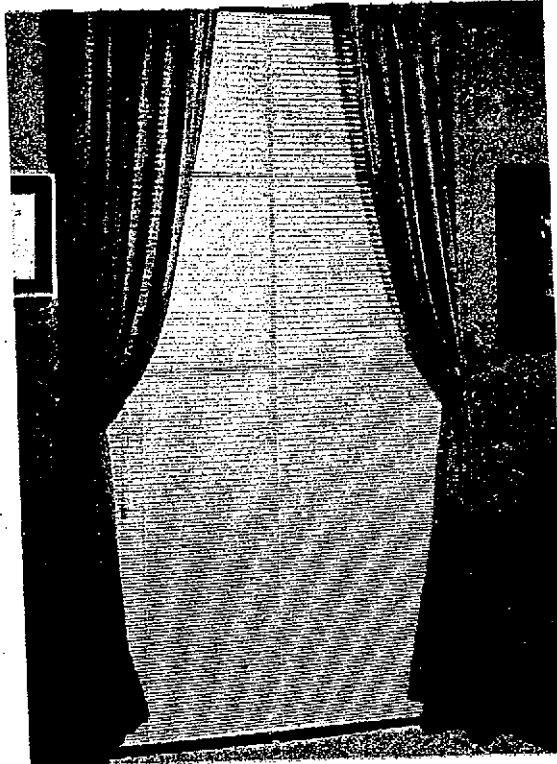
**20% to 25% off custom draperies. Save on fabric, lining, labor and installation.**

A beautiful chance to save on elegant draperies custom made for your home. You choose from the latest fabrics including prints, open weaves, textures, damasks, jacquards, antique satins and sheers. Pick a style from the most casual to the most elegant. Our expert craftsmen work to your specifications. Then we install your new draperies just the way you want them. All work done by JCPenney craftsmen, not by outside contractors.

**25% off our versatile, practical 1-in. decorator blinds.**

You'll find so many ways to use them! They adapt to windows of almost any size and shape and there are so many beautiful colors to pick from that you're sure to find one just right for your own color scheme. Hurry in today!

Use the convenient JCPenney Time Payment Plan.



Come in and visit our Decorating Studio in most larger JCPenney stores or phone for a free in-home appointment.

## JCPenney

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY-"FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR - NEWPORT BEACH - NORTHRIDGE - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - TORRANCE - WEST COVINA - WHITTWOOD - VENTURA



The warmth of yesterday.  
Yours now,  
with 'Homestead'  
furniture.

**Save \$70** 3-piece set

**Sale \$429. Reg. \$499. 'Homestead' 3-piece bedroom set.** Charming Early American style furniture. All wood and wood products with honey pine tone finish and brass plated hardware. Set includes triple dresser, shadow box mirror and full/queen size headboard.

**Priced separately:**

Triple dresser, Reg. \$269. **Sale \$229**

Mirror, Reg. \$129. **Sale \$110**

Full/queen size headboard, Reg. \$101. **Sale \$90**

**Also on sale:**

Queen-size 4-poster Sampson bed, Reg. \$399. **Sale \$349**

Door chest, Reg. \$289. **Sale \$259**

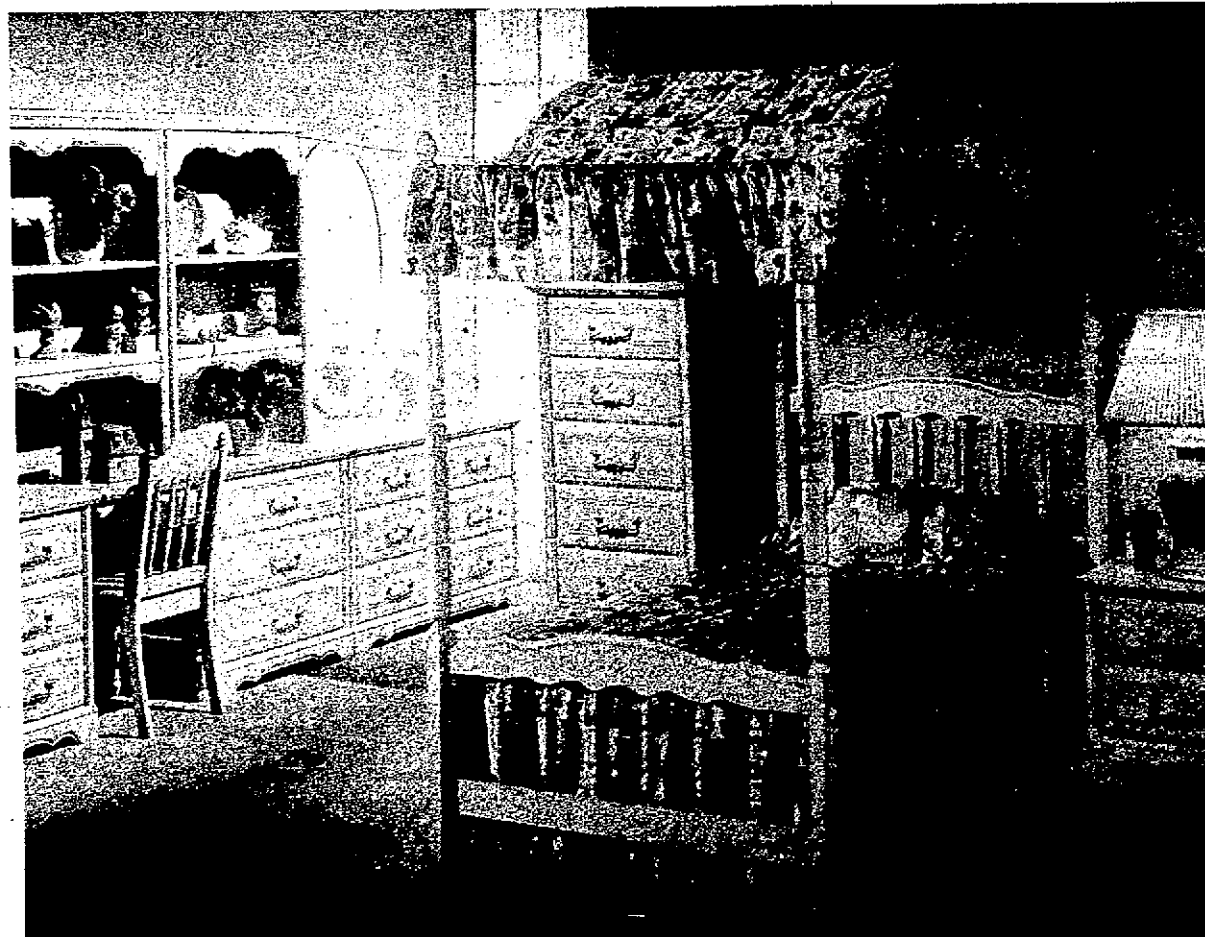
Night stand, Reg. \$100 each. **Sale \$95 each**

Milk-can-style lamp, Reg. \$95. **Sale \$71.25**

Available in stock or on special order.

Sale prices effective thru Sunday, September 25.

# Bedroom savings.



Only the look  
is delicate.  
Sturdy all-wood  
'My Lady'  
furniture.

**Save \$105** 4-pc. set

**Sale 459.80. Reg. 564.80. Perfect for a young girl's dreams...**...and a thousand tomorrows since the bed and matching pieces feature all-wood construction with the exception of laminated plastic tops on chests, dresser and hutches. All cases are dust-proofed. Set includes: twin size four-poster bed, single dresser, oval mirror and lingerie chest.

**Sold separately:**

Twin four-poster bed, Reg. 169.95. **Sale 129.95**

Single dresser, Reg. 149.95. **Sale 119.95**

Oval mirror, Reg. 74.95. **Sale 64.95**

Lingerie chest, Reg. 169.95. **Sale 144.95**

**Also on sale:**

Commode, Reg. 79.95. **Sale 69.95**

Student desk, Reg. 149.95. **Sale 119.95**

Large hutch, Reg. 119.95. **Sale 99.95**

Bachelor chest, Reg. 109.95. **Sale 99.95**

Chair, Reg. 59.95. **Sale 54.95**

Small hutch, Reg. 99.95. **Sale 89.95**

(not shown) Chest bed, Reg. 239.95. **Sale 219.95**

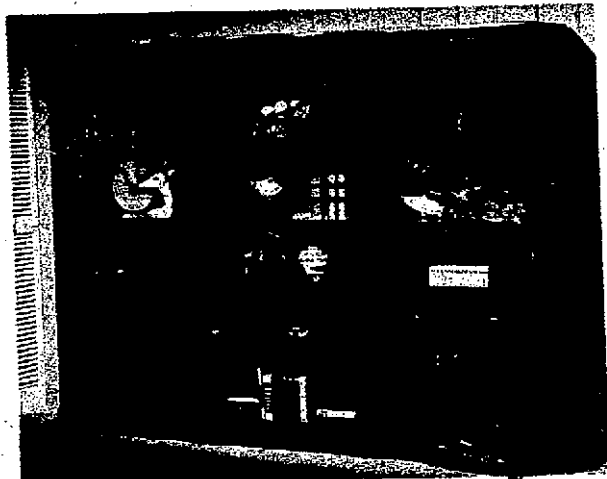
(not shown) Full size four-poster bed, Reg. 189.95. **Sale 149.95**

Canopy frame, canopy and matching

bedspread available at extra cost.

Available in stock or on special order.

Use the convenient JCPenney Time Payment Plan.



**Sale 149.95**

**open unit**  
Reg. 169.95. Country style wall units with lustrous tawny pine finish. Beautiful, authentic detailing with carved floral design on door unit and molding across top of both units. Framed side and top panels, reinforced at stress points, adjustable shelves. Constructed of pine and wood products.  
Door unit. Reg. 189.95.  
**Sale 169.95**

**Sale 149.95**

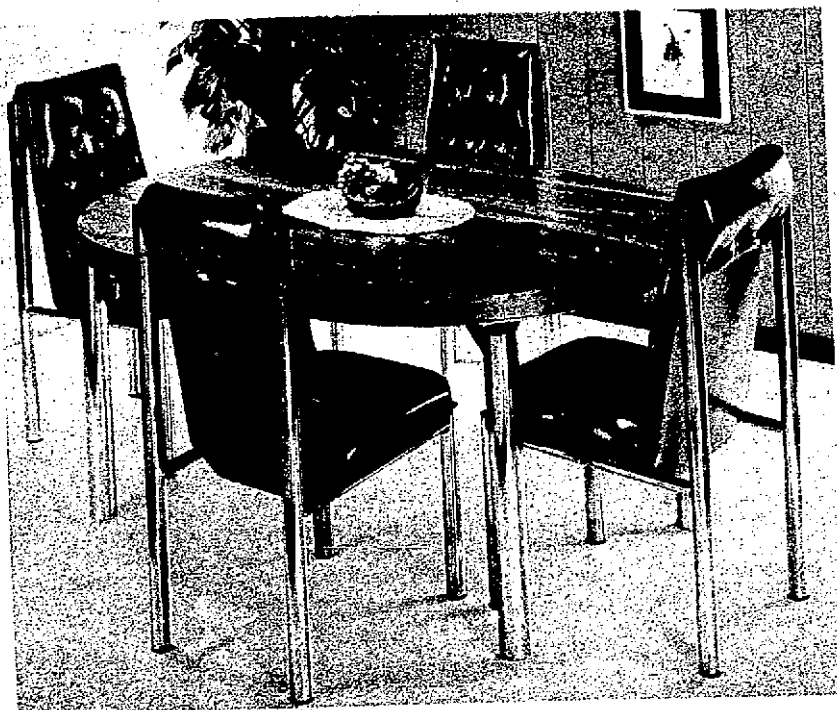
Reg. 169.95. All wood butcher block table has beveled edge, chromed pedestal base.



**Bentwood chair and stool sale.** Save on gracefully curved bentwood chairs and bar stools with hand-woven cane seats. Durable, select beechwoods stained in a rich walnut finish or left warmly natural. Seat yourself and save!

Contour back chair. Reg. 34.95. **Sale 29.95**  
Bar stools, 24" or 30" heights. Reg. 36.95. **Sale 29.95**  
Natural S-top ice cream chair. Reg. 44.95. **Sale 39.95**  
Walnut finish S-top ice cream chair. Reg. 42.95. **Sale 39.95**  
Walnut finish rocker. Reg. 149.95. **Sale 129.95**

# Dinette savings.



**Save \$50**

**5-piece set**

**Sale \$249. Reg. \$299. Contemporary dinette set.** 42x42-in. table extends to 60-in. with 18-inch leaf. Simulated woodgrain, laminated surface. Chair guard edge and chrome plated legs. High-back chairs have plump, button-tufted backs, tan vinyl upholstery and chrome legs.

**Sold separately:**

Table. Reg. \$103, **Sale \$85**

Chairs. Reg. \$49 each, **Sale \$41 each**

**Sale prices effective thru Sunday, September 25.**



**Save \$20**

**5-piece set**

**Sale \$179. Reg. \$199. Casual set.** Pedestal style table with knotty pine look plastic laminated top. Four high-back contoured chairs with vinyl upholstery and ball carpet casters.

**Sold separately:**

Table. Reg. \$45, **Sale \$35**

Chairs. Reg. 38.50 each, **Sale \$36 each**

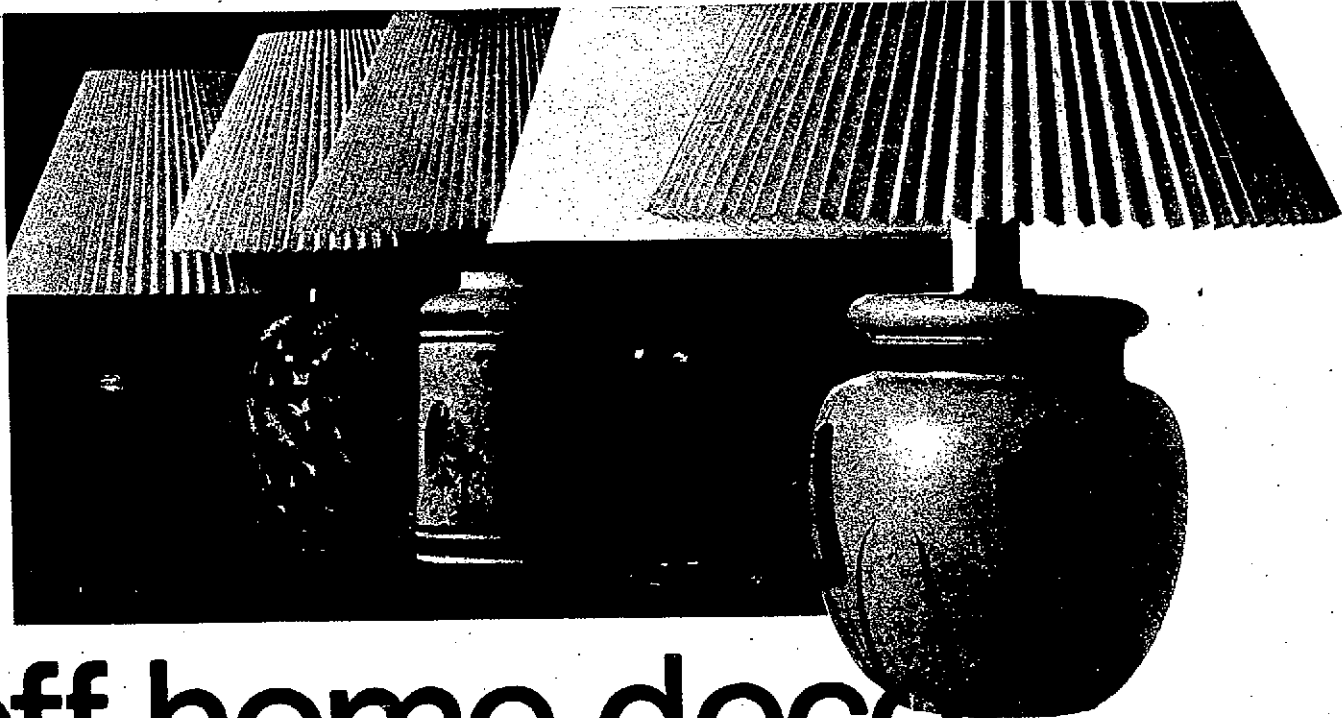
## JCPenney

Use the convenient JCPenney Time Payment Plan.

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR - NEWPORT BEACH - NORTHRIDGE - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - WEST COVINA - WHITTWOOD - VENTURA



Save 25% on all table lamps \$25 and up.  
**Sale 18.75**  
 A. Reg. \$25. Adobe style table lamp with pleated shade. Overall height: 30 inches.  
**Sale \$24**  
 B. Reg. \$32. Hand-appliqued raised wheat design highlights this ginger jar lamp. Pleated shade. 29 inches high.  
**Sale 33.75**  
 C. Reg. \$45. Delicate crackled porcelain look canister lamp with bird decal. Pleated shade. 30 inches high.  
**Sale 33.75**  
 D. Reg. \$45. Tortoise shell patterned highly glazed ceramic ginger jar lamp. Tailored shade. 28" high.  
**Sale 31.50**  
 E. Reg. \$42. Hand-painted cattail design on stoneware glazed ceramic urn-shaped lamp. Pleated shade. 27 inches high.  
 Use your JCPenney Charge Card.

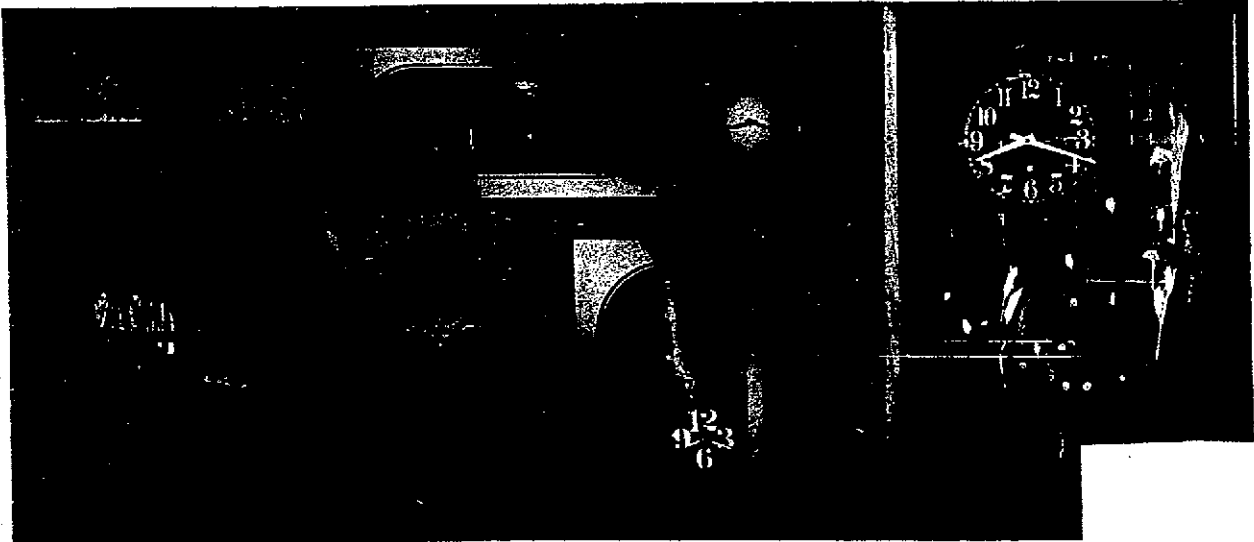


# 25% off home decor.

Save 25% on all pictures and mirrors \$25 and up.  
**Sale 63.75**  
 A. Reg. \$85. Animal prints on glass. Wood frames. 24x30".  
**Sale \$24**  
 B. Reg. \$32. Animal prints on glass. Wood frames. 9x12".  
**Sale 26.25**  
 C. Reg. \$35. Still-life prints on glass. Gold-tone frames. 10x20".  
**Sale 37.50**  
 D. Reg. \$50. Charles M. Russell reproductions on glass. Embossed wood frames. 16x20".  
**Sale 33.75**  
 E. Reg. \$45. Still-life prints on glass. Gold-tone frames. 20x20".  
**Sale 63.75**  
 F. Reg. \$85. Charles M. Russell reproductions on glass. Embossed wood frames. 24x30".

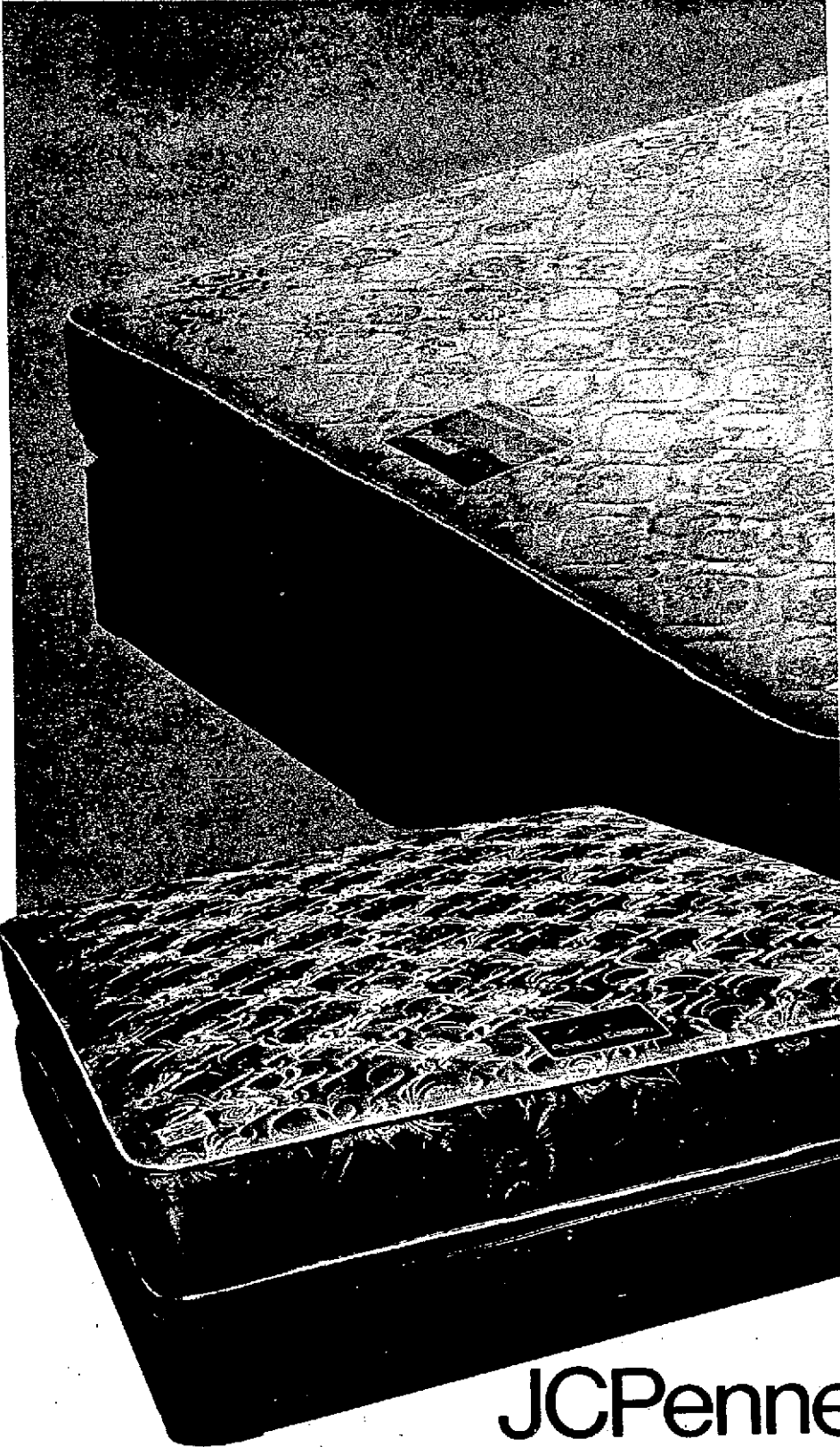


Save 25% on all decorative wall clocks.  
**Sale 25.50**  
 A. Reg. \$34. 3-D silk-screen graphics on glass with colorful print background. Cordless clock. 16x20".  
**Sale 29.25**  
 B. Reg. \$39. Mirror art with 3-D scenic background. Natural hardwood frame, cordless clock. 11x33".  
**Sale 14.99**  
 C. Reg. \$19.99. 3-D photographic art on glass. Natural hardwood frame, cordless clock. 8x11".  
**Sale \$27**  
 D. Reg. \$38. 3-D scenic photographic mirror. Natural hardwood frame, cordless clock. 14x19".  
**Sale \$27**  
 E. Reg. \$38. 3-D dried flower wall clock. Rich rustic look with wood-tone vinyl frame. Cordless clock. 16x20".



All table lamps, pictures, and mirrors in furniture section also 25% off

# Save \$30 to \$100 on firm support mattress sets.



**Sale 64.95** each  
 Twin mattress or foundation  
 Reg. 79.95. Sleep soundly on this Celestial® Posture Support-mattress. Choose a high coil count mattress with spring steel coils, tempered steel edge support and extra cushioning layers for added comfort. Or select a foam mattress with 6" high density polyurethane core plus polyurethane padding. Prices are the same for coil and foam mattresses. Foundation has spring steel foundation and insulation layers for firmness and durability.  
 Full size mattress or foundation. Reg. 99.95. **Sale 84.95 each**  
 Queen size set. Reg. 269.95. **Sale 199.95**  
 King size set. Reg. 389.95. **Sale 309.95**

**Sale 89.95** each  
 Twin mattress or foundation  
 Reg. 109.95. Comfort and firmness is assured with a Posture Ecstasy™ mattress. Select the coil mattress with main support layer of resilient spring steel coils, steel edge support. Insulation, cushioning and layer supports. Or choose the foam mattress with super firm 4" foam cushioning and support layers. Prices are the same for coil and foam mattresses. Foundation has special coil-to-coil support layer and insulation layer.  
 Full size mattress or foundation. Reg. 129.95. **Sale 109.95 each**  
 Queen size set. Reg. 349.95. **Sale 279.95**  
 King size set. Reg. 499.95. **Sale 399.95**  
 Sale prices effective thru Sunday, September 25.  
 Use the convenient JCPenney Time Payment Plan.

JCPenney

# Save 1.56 to \$6 per square yard on carpeting.

## Sale 9.99 sq. yd.

Reg. \$15. 'Bossa Nova.' Magnificent new multi-colored plush. Deep nylon pile is DuPont Zepel® treated to resist stains. Style 2900

## Sale 7.99 sq. yd.

Reg. \$11. 'Porto Fino.' Cut 'n' loop carpeting in 15 luscious tone-on-tone colors. 100% continuous filament nylon pile is heat set. Style 5000

## Sale 11.99 sq. yd.

Reg. \$15. 'Royal Crest.' Colorful carpeting of stain-resistant, long-wearing nylon pile. Luxurious plush styling. Style 2170

## Sale 9.44 sq. yd.

Reg. \$12. 'Escapade.' Luster and beauty at an unbelievable price. Trevira® polyester pile in plush solid colors. Style 2800

## Sale 10.99 sq. yd.

Reg. \$14. 'Night Song.' Plush cut 'n' loop carpeting in many exciting colors. Easy-to-care-for nylon pile. Style 2500

## Sale 9.99 sq. yd.

Reg. \$13. 'Ashmont.' Subtle cut 'n' loop pile of continuous filament nylon. Treated with DuPont Zepel® to resist stains. Style 9080

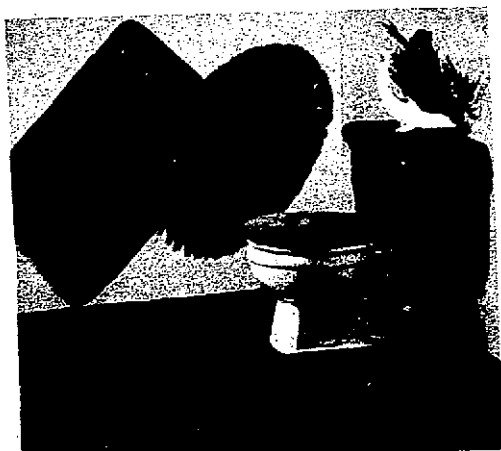
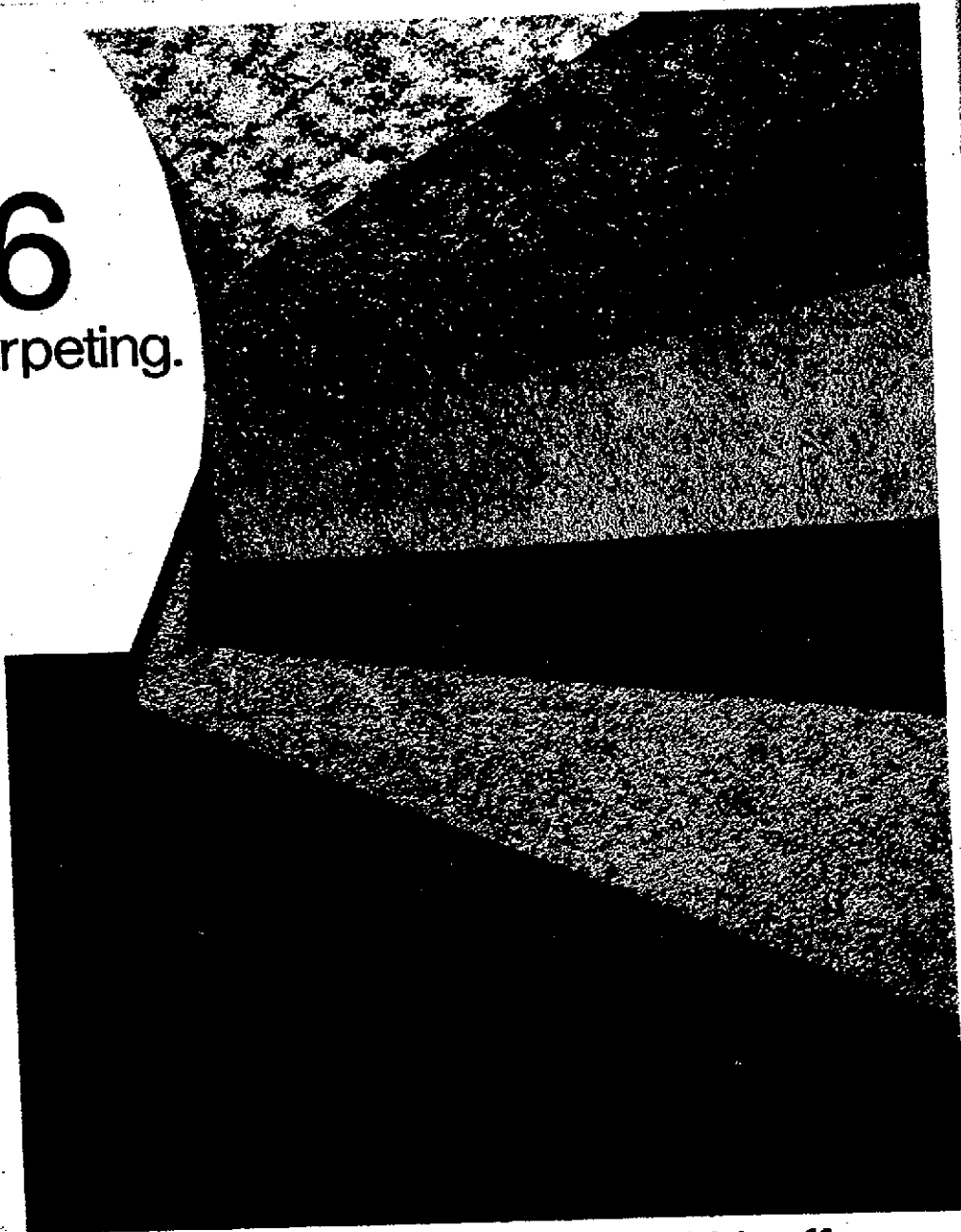
## Sale 10.44 sq. yd.

Reg. \$13. 'Mystique.' Beautiful, lustrous nylon plush pile is permanently heat set for lasting texture retention. Style 8320

## Sale 5.44 sq. yd.

Reg. \$7. 'Clear Brook.' Graceful-multi-level loop in a tip-sheared pattern. 100% continuous filament nylon pile. Style 1580

Padding and installation available at extra charge.



## Sale 4.40

21x24" contour or 24x36" oblong

Reg. 5.50. 'Parfall.' Elegance for your bath. Velvety soft 100% DuPont nylon with embossed latex backing on mats and carpet. Large selection of decorator colors.

27x45" oblong, reg. \$9, Sale 7.20

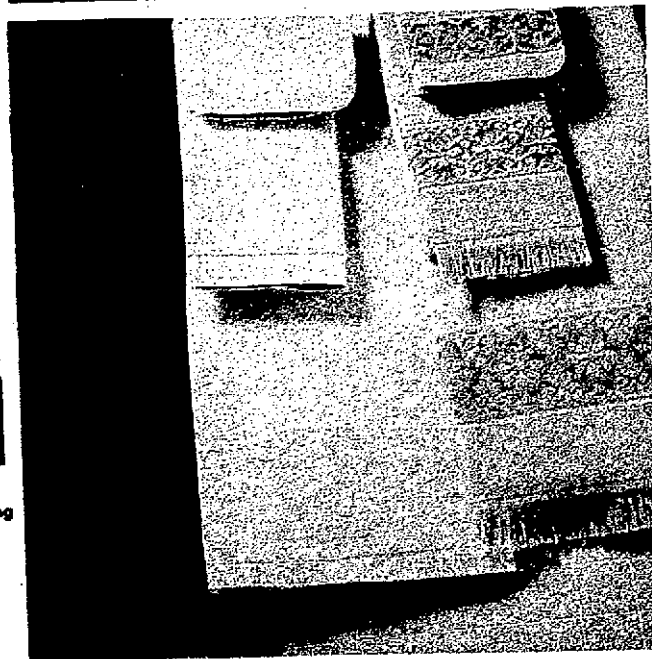
24x36" oval, reg. \$6, Sale 4.80

27x45" oval, reg. 9.50, Sale 7.80

Lid cover, reg. 2.99, Sale 2.39

2-pc. tank set, reg. \$6, Sale 4.80

5x6" bath carpet, reg. \$22, Sale 17.00



## 20% off.

## Sale 3.20

bath towel

Reg. \$4. 'Matrix.' Contemporary geometric jacquard pattern on lush solid colors. Sheared cotton/polyester terry.

Hand towel, reg. 2.75, Sale 2.20

Wash cloth, reg. 1.75, Sale 1.40

## Sale 2.80

bath towel

Reg. 3.50. 'Terri Suade.' Thick and luxurious sheared cotton/polyester terry in loads of decorator colors.

Hand towel, reg. 2.50, Sale \$2

Wash cloth, reg. 1.50, Sale 1.20

## Sale 2.40

bath towel

Reg. \$3. 'Paradise.' Elegant jacquard border sheared cotton/polyester terry. Delicate pastels.

Hand towel, reg. 2.20, Sale 1.76

Wash cloth, reg. 1.10, Sale 88c

Sale prices effective thru

Sunday, September 25.

Use your JCPenney Charge Card.

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY-FOX HILLS - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR  
NEWPORT BEACH - NORTHridge - ORANGE - THE CITY - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - TORRANCE - WEST COVINA - WHITTWOOD - VENTURA

# Nursery savings.



Save 20% on  
fine quality  
infants'  
furniture.

## Sale \$96

double drop-side crib

Reg. \$120. Early American style infant furniture constructed of pine, pine veneer and selected hardwoods. Crib has double-lock catch plus stabilizer bars and 4-position adjustable spring. Chest and dresser have high-pressure laminated top. In addition, dresser has dressing table top, complete with removable, polyurethane-foam-filled printed vinyl pad with security strap. Furniture available in Homestead pine or white finish.

3-drawer dresser, Reg. \$125. **Sale \$100**

4-drawer chest, Reg. \$125. **Sale \$100**

204 coil mattress, Reg. \$32. **Sale 25.60**

Sale prices effective thru Sunday, September 25.

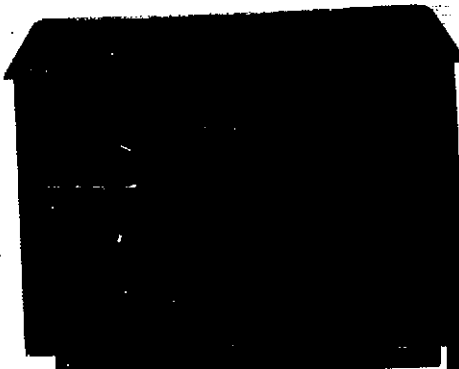
Available at larger JCPenney stores.

Use the convenient JCPenney Time Payment Plan.

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - LAGUNA HILLS - LAKEWOOD - MONTCLAIR  
NEWPORT BEACH - NORTHRIDGE - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - WEST COVINA - WHITTWOOD - VENTURA

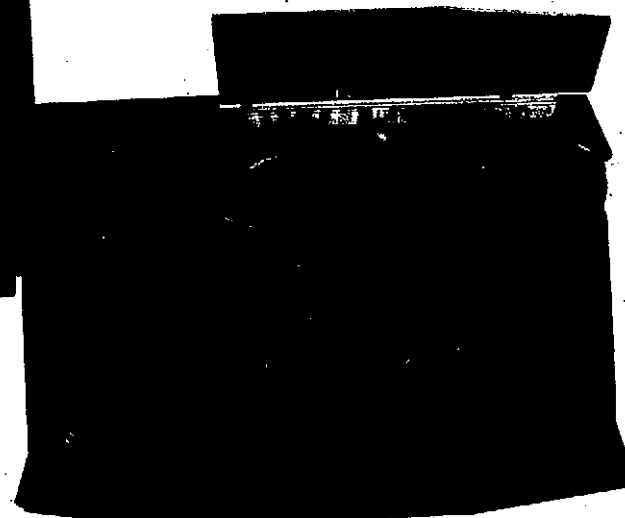
MONTCLAIR - NEWPORT BEACH - BULLHILL - FULLERTON - NORTHRIDGE - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - TORRANCE - WEST COVINA - WHITTWOOD - VENTURA





**Sale \$169**

Reg. 199.95. Mediterranean style console stereo with 8-track play-and-record tape deck. All solid-state chassis with FM stereo indicator light. BSR 154 10-in., 2-speed (33, 45) turntable. Rich pecan-tone wood-grained vinyl on wood products cabinet. 36" W x 17 1/2" D x 29" H. #5206

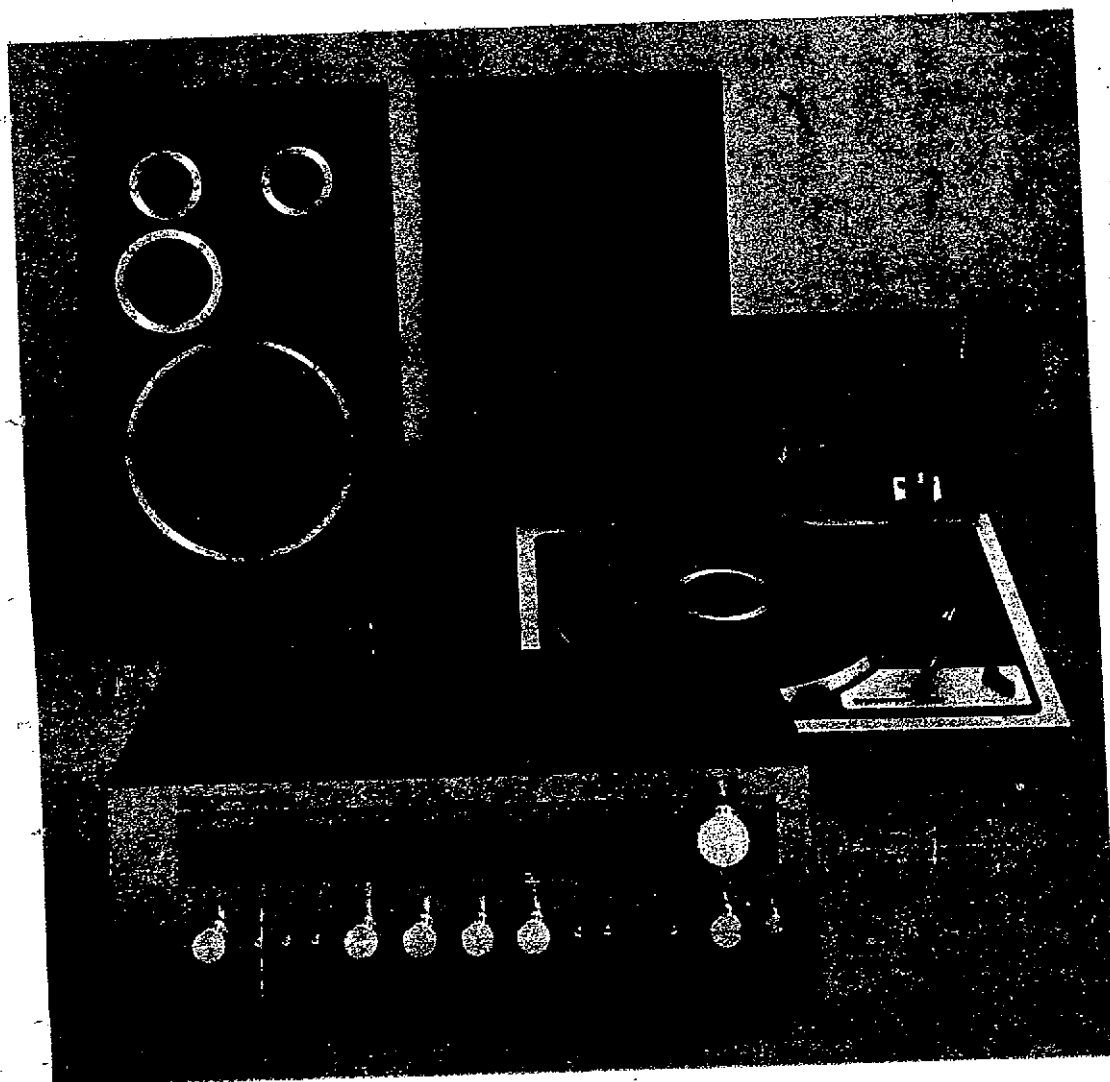


**Sale 279.95**

Reg. 299.95. Country French style console stereo with 8-track play-and-record tape deck. All solid-state chassis with FM stereo indicator light and switchable AFC. BSR C123, 3-speed, 11-in. turntable. Wood and wood products cabinet with simulated fruitwood finish. 45" W x 18 1/2" D x 26 1/2" H. #5240

Use the convenient JCPenney Time Payment Plan.

**\$200 off this set.**



**22-watt\* MCS™ stereo system with two 3-way speakers and belt-driven turntable.**

**Sale \$399**

Reg. 599.80. Our new MCS™ stereo component system features all solid-state chassis with fly-wheel tuning, Fm tuning meter and signal strength meter. Dependable integrated circuit and phase-locked loop multiplex antenna. Two speaker cabinets with one each 2-in. 2 1/2-in. and 10-in. speakers. Complete with 2-speed belt-driven manual turntable with manual spindle and 45RPM adapter. #3222/8225/6400

**Sold separately:**

Tuner/amplifier, Reg. 219.95, **Sale \$170**  
Speakers, Reg. 279.90 a pair, **Sale \$151 a pair**  
Turntable, Reg. 99.95, **Sale \$78**

\*22 watts RMS per channel. 2 channels driven at 8 ohms. 40-20,000 Hz with not more than 0.9% total harmonic distortion.

**Sale prices effective thru Sunday, September 25.**

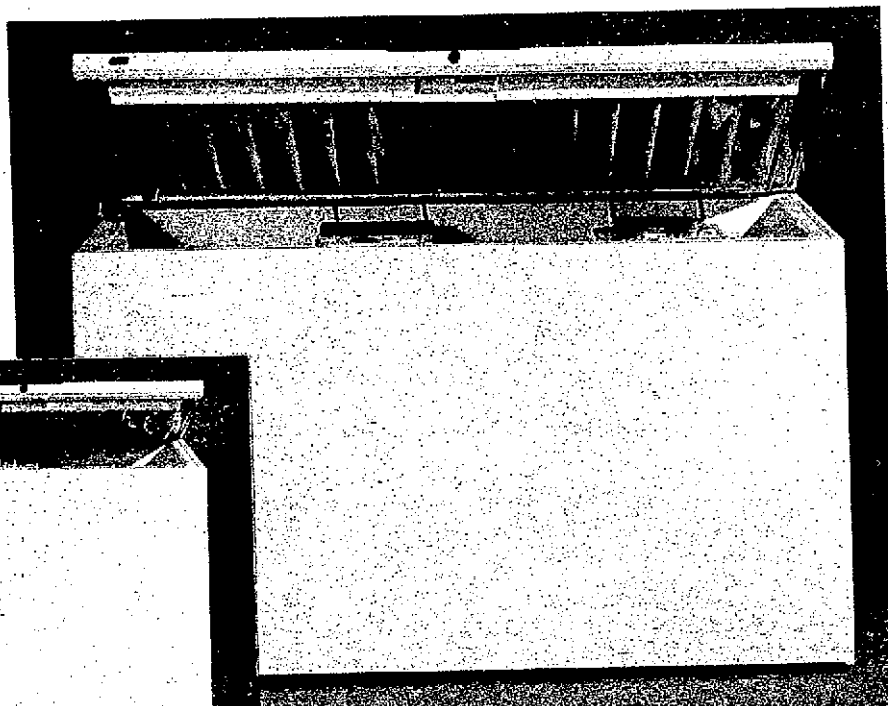
Use the convenient JCPenney Time Payment Plan.

# Save \$30 to \$60

on these JCPenney  
freezers.

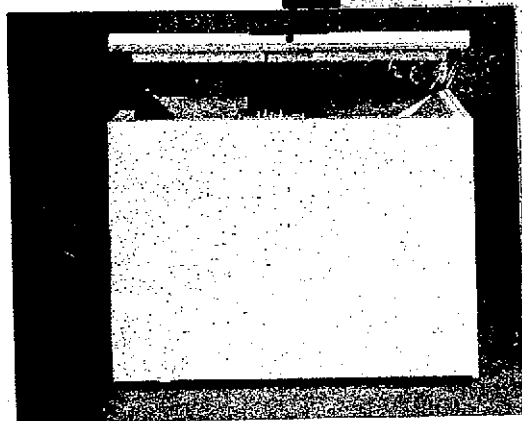
## Save \$60

**Sale 259.95. Reg. 329.95. 20.29 cu. ft. 'Imperial' chest freezer.** Warm wall construction, acrylic-on-steel finish, spring ejector lock. Foam insulated cabinet. White. #3420/1820.



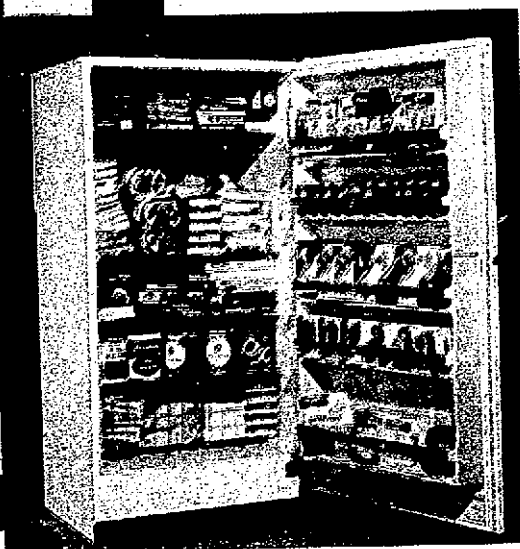
## Save \$40

**Sale 259.95. Reg. 299.95. 15.30 cu. ft. chest freezer.** Warm wall construction, adjustable cold control, acrylic on steel finish. Foam insulated cabinet, flex-a-seal lid. White. #3015/1815.



## Save \$30

**Sale 259.95. Reg. 289.95. 'Custom' 12.88-cu. ft. upright freezer.** Glass fiber insulation on top and sides with foam insulated bottom. Ceiling evaporator for even temperature throughout. Four adjustable leveling legs. Flush-to-wall hinges. White. #1413



## Save \$30

**Sale 349.95. Reg. 379.95. 19.20 cu. ft. upright freezer.** Warm wall construction, urethane foam insulation. Ceiling evaporator, defrost drain, slide out bulk storage basket. White. #1819/1619

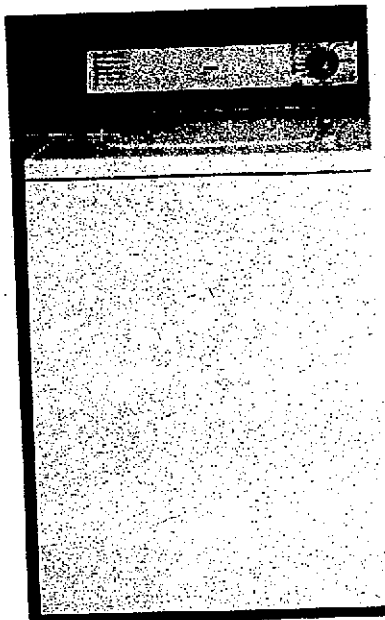
Sale prices effective thru  
Sunday, September 25.

Use the convenient JCPenney  
Time Payment Plan.

# JCPenney

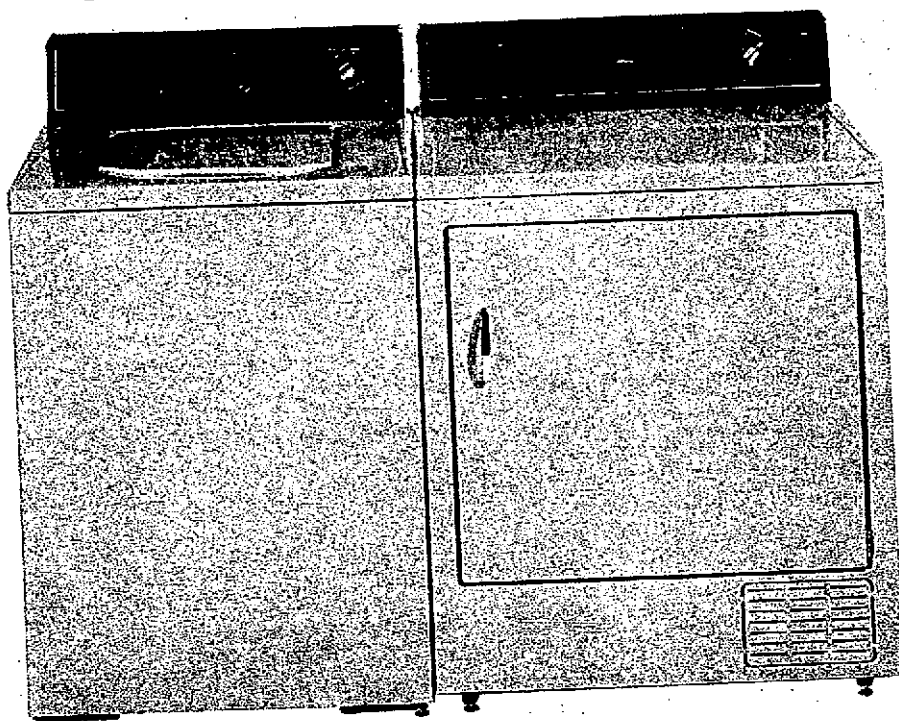
# \$199

Economical automatic washer. 2-cycle timer built-in wash/rinse temperature combinations. Porcelainized white enamel finish. Dripless enamel top. #1700



# Save \$80

on this washer/dryer combo.




Save 33.90 on this compact washer/dryer team.

## Sale \$233

Reg. \$266.90. Compact washer/dryer. Features two wash/rinse temperature combinations. Porcelainized white enamel finish. Dripless enamel top. #1700

## Sale \$144

Reg. \$177.95. Compact gas dryer. Features two cycle dry times: 80-minute normal cycle and 55-minute gentle cycle. Also has three temperature selections: high, low and no heat. With end-of-cycle cool down, removable lint screen and porcelain enamel top. Decorator colors and white. #5735

## Sale 279.95

Reg. 328.95. Large-capacity two-speed washer. Features two wash/spin speed combinations, three wash/rinse temperature selections and four water-level selections. Has bleach dispenser and self-cleaning filter ring. Porcelain enamel top and lid. Decorator colors and white. #1735

## Sale 249.95

Reg. 279.95. Large capacity gas dryer with energy-saving glowbar ignition. Features two cycle dry times: 80-minute normal cycle and 55-minute gentle cycle. Also has three temperature selections: high, low and no heat. With end-of-cycle cool down, removable lint screen and porcelain enamel top. Decorator colors and white. #5735

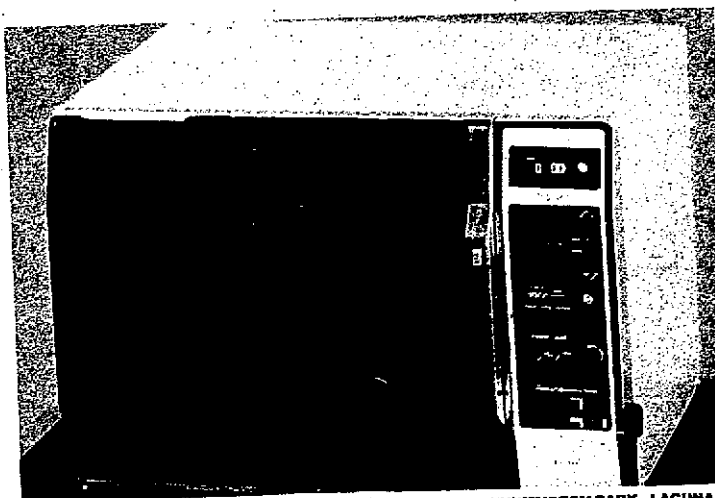
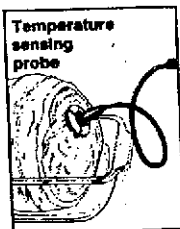
Similar electric dryer. Reg. 249.95. Sale 219.95 #4735

Sale prices effective thru Sunday, September 25.  
Use the convenient JCPenney Time Payment Plan.

New low price on microwave with sensing probe.

## Now 429.95

Sold in June, 1977, for 449.95. Triple-power microwave oven with sensing probe. Probe lets food cook until temperature you set is reached. Then oven automatically signals and shuts off. Choose food temperatures of 90 to 200 degrees Fahrenheit. Triple power feature lets you select high (625 watts), defrost/medium, or low for special foods. #5680



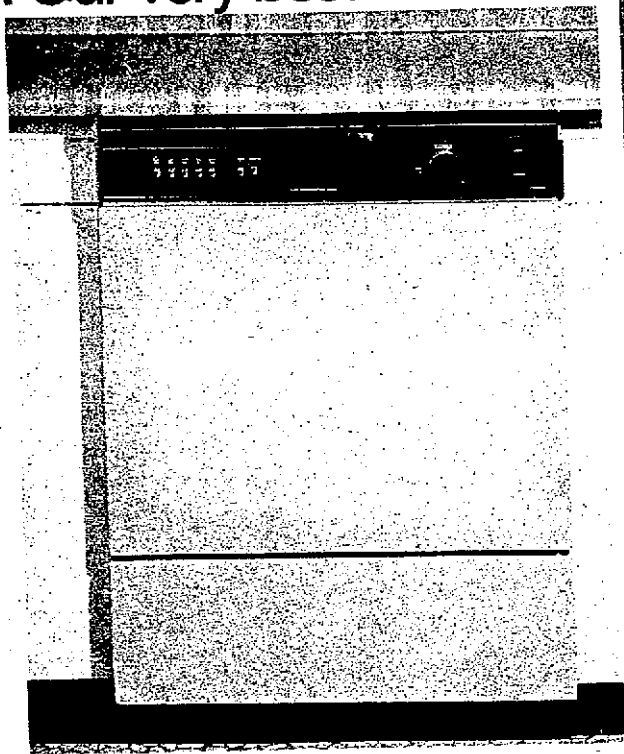
14GE

ARCADIA-SANTA ANITA - CANOGA PARK - CARSON - CULVER CITY "FOX HILLS" - DOWNEY - FULLERTON - GLENDALE - HAWTHORNE - HUNTINGTON BEACH - HUNTINGTON PARK - LAGUNA HILLS - LAKEWOOD - MONTCLAIR - NEWPORT BEACH - NORTH HOLLYWOOD - NORTHridge - ORANGE "THE CITY" - PUENTE HILLS - RIVERSIDE - SAN BERNARDINO - TORRANCE - WEST COVINA - WHITTWOOD - VENTURA



# Save \$100

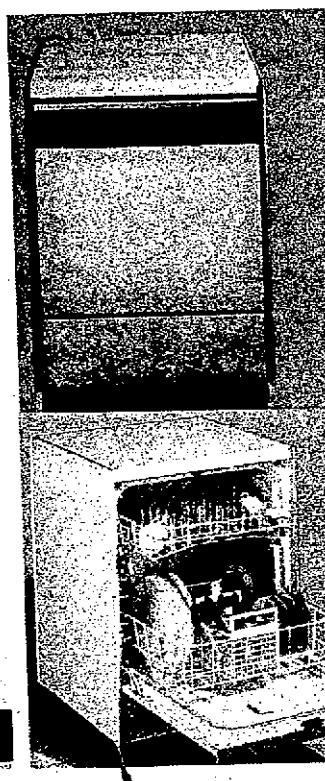
on this deluxe 5-cycle dishwasher. Our very best.



## Save \$100

**Sale 249.95, Reg. 349.95. 2-cycle built-in dishwasher.** Features normal and super wash cycles, power dry and overnight dry, independently adjustable upper-rack, 6-compartment silverware basket, on-off signal light and sound-deadening cabinet pads. Decorator colors or white. #4750

\*Expert installation available at extra cost.



## Save \$50

**Sale 269.95, Reg. 319.95. 3-cycle convertible dishwasher** has cutting board top with natural maple hardwood veneer. Use it free-standing now, as a built-in later. Features normal wash with power dry, normal wash with overnight dry, rinse only, super wash with power dry and super wash with overnight dry. Decorator colors or white. #3740.

## Sale \$179

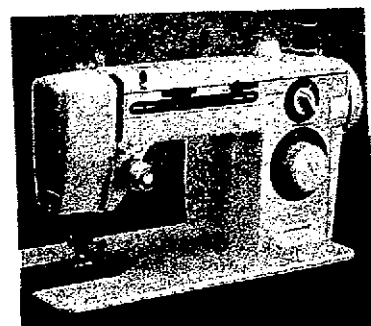
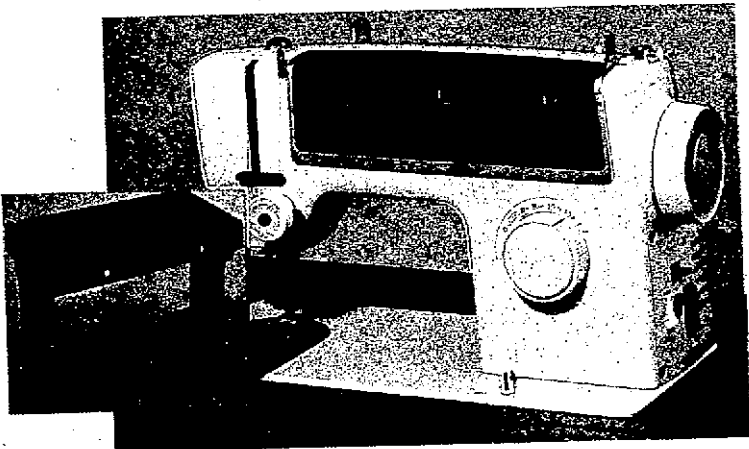
**Reg. \$199. 1-cycle economy portable dishwasher.** Moves easily on four large casters, has flood-protecting float switch and 60-in. cord with 3-prong plug. White baked-on enamel finish. #3411

## Save \$50

**Sale 149.99, Reg. 199.99. 9-stitch flatbed sewing machine.** Just a flick of the dial and you can sew nine different stitches including stretch and regular blind stitches. Double carbon foot control, built-in buttonholer and light over needle. #6501

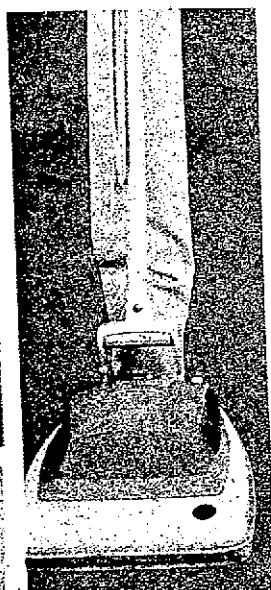
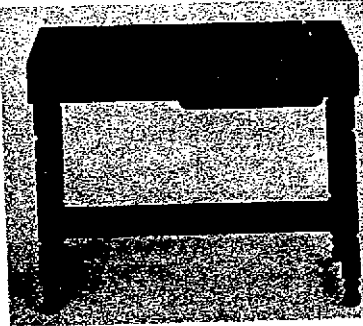
## Save \$40

**Sale 89.99, Reg. 129.99. Pine sewing desk.** Popular trestle style with pine on all exposed surfaces. Plywood sub-top for extra strength. One large storage drawer. Fits most JCPenney and many other machines. Easy to assemble. #8478



## Sale 119.99

**Reg. 159.99. 7-stitch sewing machine.** Has 7-speed foot control, pressure regulator/darner, automatic bobbin winder shut-off and built-in buttonholer. Light over needle and pushbutton reverse. #6107



## Sale 49.88

**Reg. 54.88. Upright vacuum cleaner with plenty of power.** Overall hood with 3/4 bumper guard, snap bag cover and 3-position rug height adjustment. Includes two 10-qt. bags. #2550

## Sale 89.99

**Reg. 129.99. Sewing desk** with solid oak front, sides and legs. Top is 3/4" thick plywood and opens into a cutting board. Has one large drawer. Easy to assemble. #8468

Sale prices effective thru Sunday, September 25.

Use the convenient JCPenney Time Payment Plan.

# \$100 off this 25" TV.



Fabulous  
chance to  
save on a  
quality  
color  
console.

## Sale 499.95

Reg. 599.95. Traditional style color console with 25-in. screen. Features automatic fine tuning and Chroma-Loc® for color, tint, brightness and contrast. Has Chroma-Brite® negative black matrix picture tube, solid-state chassis. Cabinet is hardwood with pecan-finished veneers. #4919

(picture measured diagonally.  
(pictures simulated)

Sale prices effective thru  
Sunday, September 25.

Use the convenient JCPenney  
Time Payment plan.

Sorry, no mail, phone or C.O.D. orders.



## Save \$40

Sale \$329. Reg. \$369. 19-in. solid-state color TV with automatic fine tuning, automatic color purifier and stay-set volume control. Beige plastic cabinet. #2041

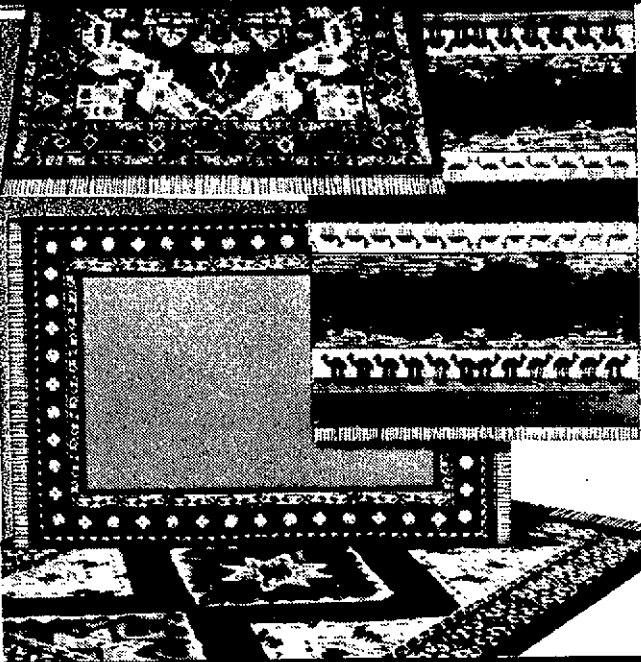


## Sale 149.95

Reg. 169.95. 19" solid-state black-and-white portable TV. Features memory VHF fine tuning and a dual function VHF/UHF antenna. Cabinet is attractive rosewood grained plastic. Comes complete with sunshield and earphone. #1725

# JCPenney

# Sears 91<sup>st</sup> Anniversary Sale



**SAVE \$25  
to \$100!**  
Decorator  
"Kismet" Rugs

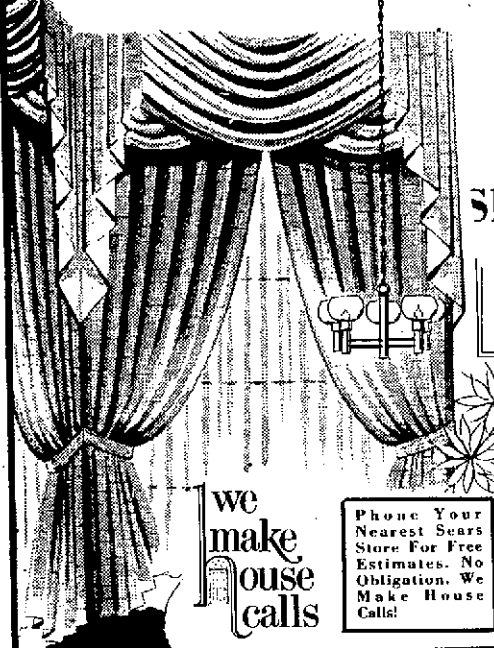
Regular \$149.99

**124<sup>99</sup>**

4-ft. x 6-ft.  
Choose from 6 charming country patterns, each is expertly crafted in luxurious virgin worsted wool pile.

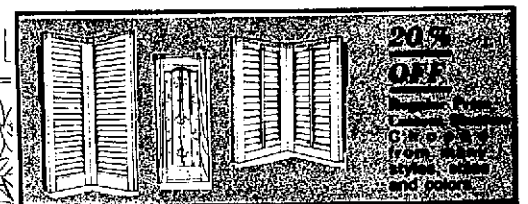
\$299.99 6-ft. x 8-ft. 8-in. 239.99  
\$499.99 8-ft. 3-in. x 11-ft. 6-in. 399.99

Prices Effective on Rugs thru Oct. 1



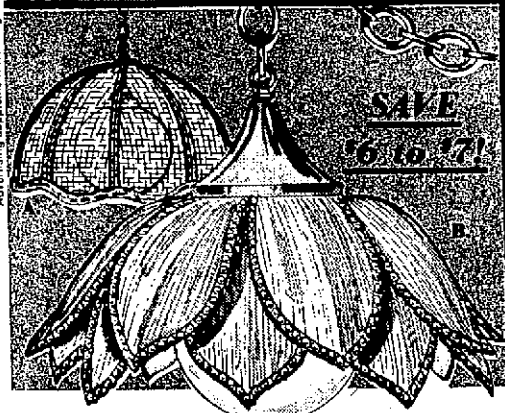
**25% OFF** Reg. Prices

**Selected Drapery  
Fabrics, Linings,  
Sheers and Open Weave**  
Labor Extra



**25% OFF** Regular Price  
Custom Upholstery Selected Fabrics Labor Extra

Prices Effective on Fabrics and Shutters thru Sept. 24

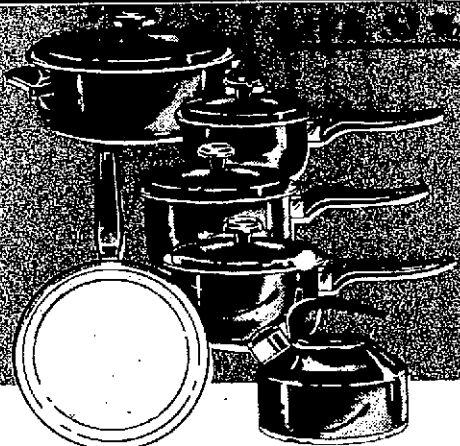


- A. \$18.99 Cane-style Swag  
Great for room accent.  
In colors.
- B. \$19.99 Tulip-style Swag  
In 2 decorator colors.  
Brightens any room.

YOUR CHOICE

**12<sup>97</sup>**

Prices on Fixtures  
Effective  
thru Sept. 20



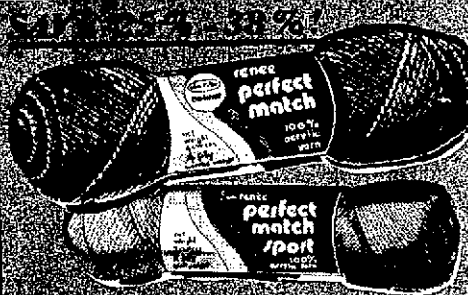
**10-Pc. Heavyweight Cookware Set**

Set consists of: 1, 2 and 3 qt. covered saucepans, 5-qt. Dutch oven, 10-in. skillet, 2 1/2-qt. teakettle. Teflon® lined

Regular Separate \$61.45

**29<sup>99</sup>**

Prices Effective on Cookware thru Sept. 20



**Renée Perfect Match**

**Knitting yarn**

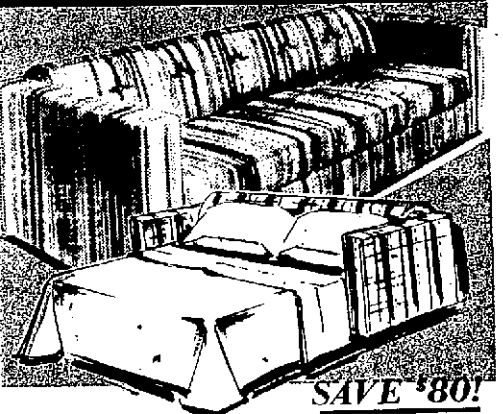
Regular \$1.29

- Worst-weight acrylic
- Machine-washable
- 4 oz., 4 ply
- Knotless

**79<sup>c</sup>** skein

79c Renée Perfect Match Sport yarn. 59c skein

Prices effective on yarn thru Sept 20



**SAVE \$80!**

**"Cricket" Queen size Sofa Bed**

Bottom tufted attached back, tufted height arms with two side arm bolsters. Reversible seat cushions. Brown stripe upholstery.

Regular \$379.99

**299<sup>88</sup>**

\$329.99 Mini-Size Sofa Bed 269.88

Prices Effective on Furniture thru Oct. 1

## Check These Fabulous Hardware Buys

**SAVE \$20**

3 1/2-In. Gas Chain Saw

Regular \$199.99

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1

**179<sup>99</sup>**

Prices Effective on Chain Saw thru Oct. 1



**SAVE NOW Hand Tools**

YOUR CHOICE **1<sup>99</sup>** each

- a. \$2.99 Slip Joint Pliers #45372
- b. \$3.59 Pry Bar #4283
- c. \$3.19 Corner Clamp #6666
- d. \$3.19 1/2-In. x 10-Ft. Tape #39167
- e. \$3.69 16-In. Chisel #36803
- f. \$3.49 Utility Pliers #3072
- g. \$3.89 6-In. Long Nose Pliers #3077
- h. \$4.19 7-In. Pliers #3079
- i. \$3.89 6-In. Pliers #3074
- k. \$2.59 3-Pc. Sabre Saw Blade #28738
- l. \$3.99 Backhoe Knife #95863
- m. \$3.49 5-Pc. Screwdriver Set #41274
- n. \$2.69 Precision Screwdriver Set #4107

Prices Effective on Tools thru Oct. 1



**Paint Spectaculars 99<sup>c</sup>**

YOUR CHOICE

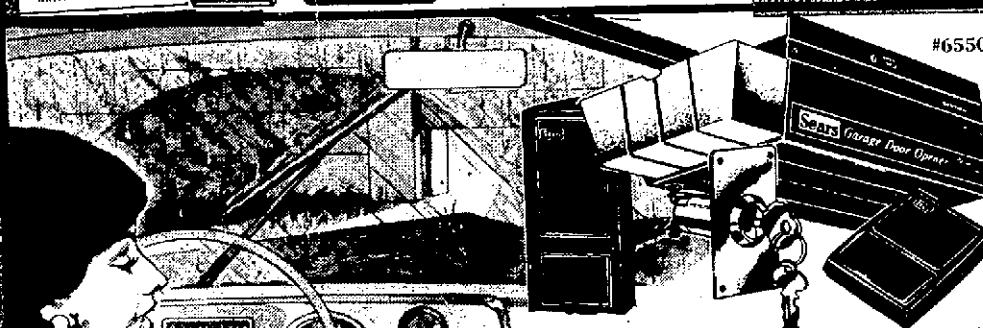
Prices Effective on Paints thru Sept. 20

**CLEARANCE  
Pong Games**

- Was \$59.99 Pong Game #99716 19.99\*
- Was \$69.99 Hockey Pong #99721 29.99\*
- Was \$89.99 Hockey Jokari #99731 49.99\*

Quantities limited to stock on hand in each store. Some reconditioned models.

\* In Fall '76



**SAVE \$40!**

**Sears Best!  
Garage Door Opener**

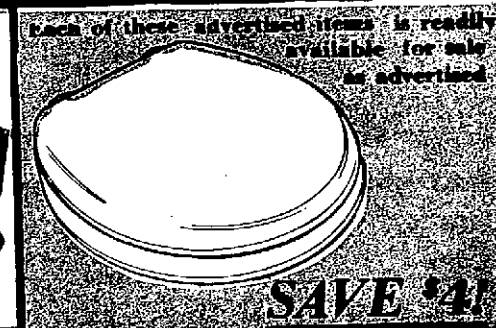
Regular \$199.99

**159<sup>88</sup>**

Automatically opens your door, turns on the light, then automatically closes and locks your door. Dual safety reverse system. 1/3-HP motor.

Prices Effective on Garage Door Opener thru Oct. 1

\$29.99 Extra Transmitter #6545 24.88



**SAVE \$4!**

**Sears Padded Toilet Seat**

Regular \$16.99 **12<sup>99</sup>**

Covered with easy-to-clean vinyl. Hinges, nuts and bolts are plastic to resist rusting or corrosion. In white.

- \$16.99 Blue Toilet Seat 12.99
- \$16.99 Avocado 12.99
- \$16.99 Brown 12.99
- \$16.99 Gold color 12.99

Prices Effective on this item thru Oct. 1

**Sears**  
SEARS, ROEBUCK AND CO.

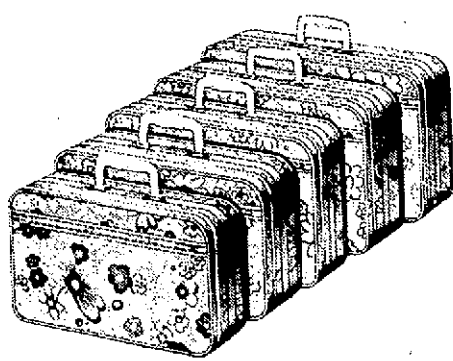
ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.

• ALHAMBRA, COMPTON, COVINA, EL MONTE, GLENDALE, LAGUNA HILLS, LONG BEACH, SANTA MONICA open SAT. til 6 p.m.

Sears Pricing Policy If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

Sears Advertising Policy If we should run out of any advertised item during the sale, or should an item not arrive due to production or transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales where available quantities are limited. If you have a question concerning any Sears ad, please call the customer service dept. at your nearest Sears store.





**SAVE 20%!**

### 5-piece Nested Luggage

Sturdy non-crush all-around steel frames tuck-tite lock 5 sizes, 3 styles, lots of colors.

\$3.96, 16-inch Case	3.16
\$4.96, 17-inch Case	3.96
\$5.96, 18-inch Case	4.76
\$8.96, 19-inch Case	7.16
\$9.96, 21-inch Case	7.96



**SAVE \$2 to \$3!**

### Rugged-wearing Tennis Shoes

a. Men's Sizes Regular \$15.99	12.97	d. Women's Sizes Regular \$11.99	9.97
b. Men's Sizes Regular \$12.99	10.97	e. Women's Sizes Regular \$17.99	14.97
c. Men's Sizes Regular \$15.99	13.97		



**SAVE 20% to 30%!**

### Control-Top and Support Hosiery

Cling-alon® \$4.99 Step Lively® Panty Hose 3.99 \$3.59 Step Lively® Support Stockings 2.79 \$2.99 Control-Top Panty Hose 2.39 Hug-alon® \$3.49 Support Panty Hose 2.39 \$3.99 Full Figure Panty Hose 3.19 \$1.99 Control Top Panty Hose 1.59 \$2.99 Full Figure Control-Top Panty Hose 2.39 Leghitchy® \$2.49 Support Panty Hose 1.99 \$1.49 Control-Top Panty Hose 1.19	
---	--



**SAVE \$4!**

### Soft Qiana® Nylon Gown

Regular \$13.89

**8.99**

Choose from an alluring array of sophisticated styles. Mood-inspiring shades. S, M, L.

Gown Prices Effective through Sept. 24

### Dazzling Print Quilted Robes

Regular \$19.99

**14.99**

Our polyester and cotton robes (polyester fiberfilled and nylon lined), are perfect for lounging. P.S.M.L.

Robe Prices Effective thru October 1st



**SAVE NOW!**

### Knit or Lacy Bras

Regular \$1.87 ea.

**3 for 4.98**

One in nylon lace with polyester fiberfill lift, B, C cups; the other, contoured in nylon double knit. A, B, C cups; both with nylon, spandex.

Regular \$2.37 Lacy D-cup 3 for \$6



### Rib 'n Cable Sweaters

Vest Regular \$7.59

Turtleneck Regular \$8.63

Cardigan Regular \$9.71

Fashionable acrylic sweaters with a rib and cable stitch pattern. Small, Medium and Large.

### Plaid 'n Tweed Pants

Regular \$10.79

**7.99**

Polyester Knit in plaids and tweeds. Proportioned in Misses sizes.



**SAVE \$4!**

### Bold Sweater Stripes

Regular \$17.99

**12.99**

Sporty sweater ideas in boat-neck with wide sleeves, T-shaped cowl-neck pullover. Multicolors. S, M, L.

**SAVE \$3!**

### Polyester Pants

Regular \$15.99

**11.99**

Waistlines are in with multi-color belts or self belts and elasticizing. Junior sizes.



**SAVE \$5!**

### Pantsuits in 3-Part Harmony

Regular \$23.99

**17.99**

To give you an idea of the variety, take a look at the styles shown. Our polyester and acrylic suit comes with a sleeveless turtleneck as its third piece; our polyester knit outfit comes with a second pair of pants. Solids, plaids, checks. Misses' sizes.

# Sears 91st Anniversary Sale

Most Items at Reduced Prices

Come In Today... Take Advantage Of This Great Anniversary Sale! Use Sears Convenient Credit Plans

When she says "yes" Sears has the rings

## 20% Off!

Introductory sale of new Tradition® diamond engagement and wedding ring styles

Tradition diamond engagement and wedding rings. Each is exquisitely set in white or yellow 14K gold to enhance its sparkling brilliance. Come see and save 20% today.

	Regular Price	Now
a. 1/6 ct. Center Stone Engagement Ring	\$256	\$204
b. 1/3 ct. Center Stone Engagement Ring	\$598	\$478
c. 1/2 ct. Total Weight Wedding Ring	\$507	\$405
d. Bride's Diamond Wedding Ring	\$165	\$132

Additional styles available at 20% off.

Lifetime trade-in: Sears allows you full cash price paid (exclusive of taxes and finance charge) on any Tradition diamond ring, pin, earrings in trade for a higher priced diamond at any time.

Buy Sears diamonds with confidence: Because diamond weights are seldom identical, approximate carat weights are shown. Sears gives you a Carat Weight Certificate which states the exact weight, to one hundredth of a carat, of every Tradition center diamond of 1/2 carat or more. Jewelry enlarged to show detail.

## 1/3 OFF Men's Denim separates with leather trim

Save \$20 when you buy it as a 3-pc. outfit:

**37.97**

(Prices regularly total \$58)

Or buy the pieces separately:

- vest, regularly \$14.99, 8.99
- slacks, regularly \$14.99, 8.99
- blazer, regularly \$30.99, 19.99

2 button denim blazer with center back vent, back yoke and leather-trim pockets. Vest has front yoke, leather-trim pockets. Pants are tailored with belt loops, front pockets and leather-trim back pockets. Regular and tall sizes.

## 20% OFF

Officially Licensed NFL Apparel

### Boys' Warm Award Jacket

Regular \$18.99

**15.19**

Machine washable award jacket has a warm acrylic melton shell and leatherlook vinyl sleeves. With snap-front closure and slash handwarmer pockets. Choose from selected team colors. In sizes 8 to 20.

\$2.99 Orlon® Acrylic Knit Cap, 2.39

**SAVE \$1.60!**

### NFL Hooded Sweatshirt

Regular \$7.99

**6.39**

Team colors with screen printed team emblem. S-XL for boys' 8-20.

**Boy's NFL Shirts on Sale!**

## 20% OFF

Casual Cotton Corduroy Pants for Boys, Girls

Regular \$5.59 to \$8.79

**5.57 to 8.79**

Head 'em back to school in style and warmth in our machine washable sweaters. Girls sizes 3-14, boys sizes 3-16 and students.

Polyester and cotton pants comfortably styled in all the newest looks. Girls sizes 3-14, Boys sizes 3-16.

## SAVE \$5 to \$30!

A. Regular \$99.99 Deluxe Bike  
Easy-to-adjust multi-position handlebar. Seat #2862 **79.97**

B. Regular \$129.99 Whirlpool  
Delivers approximately 42 gals. of water per minute at high setting. #2259 **99.99**

C. Regular \$49.99 Wheel Cycle  
Disc wheel drive. Vinyl seat is padded for extra comfort #2826 **44.97**

Cycles Are Unassembled

## Buy 2 Packs and Save \$1!

### Polyester and Cotton Underwear

Regular \$4.99

T-Shirts, V-Necks, Boxers **4.49**

Regular \$3.99

A-Shirts or Briefs **3.49**

Specially blended of Kodol® polyester for long wear, and cotton for comfort. Perma-Prest® boxers of polyester and cotton in assorted prints.

## SAVE 20%!

### NFL Numerical Jersey

Reg. \$7.99

**6.39**

¾ length sleeve jersey of nylon and cotton knit. In team colors with name and numeral on chest. Blend of Creston® acrylic and cotton. S, M, L, XL.

## SAVE 20%

### Boys' NFL Sweatshirts

Reg. \$5.99

**4.79**

Long sleeve sweatshirt in team colors with team helmet and name printed on chest. Blend of Creston® acrylic and cotton. S, M, L, XL.

## SAVE 20%!

### Boys' NFL Knit Top

Reg. \$3.99

**3.19**

¾ length sleeve knit shirt in officially licensed NFL team colors. Of cotton and polyester fabric. S, M, L, XL.

## Children's Sleepwear

FLAME RESISTANT GARMENTS  
Self extinguishing when removed from flame. These garments are flame-resistant, but have not been treated with and do not contain the flame-retardant chemical TRIS (tris (2,3-Dibromo Propyl) Phosphate).

Reg. \$5.49 **4.47**

Grow Sleepers 1T-4T, 3-8

Blanket Sleeper 1T-4T **4.97**

Children's Sizes 4-8 6.47

Reg. \$6.99 **5.59**

Boys' NFL PJ's Sizes 8-18

Reg. \$7.99 **6.59**

Petticoats and Pantaloons Print Footed PJ's Sizes 7-14

Reg. \$6.99 Print Gowns

Boys and girls' flame resistant grow sleepers Toddler tops have snaps at waist. Juvenile sleepers with extra long tops cuffs. For the young football fan, NFL PJ's in team colors. 8-18. Girls' sizes 7-14. Petticoats and Pantaloons nightgowns, footed PJ's.

©Kath Greeting Card, Inc.

Each of these advertised items is readily available for sale as advertised



**Sears**

# Kenmore Appliances 50<sup>TH</sup> Anniversary



Washer has the sensational Dual Action™ agitator... uniformly cleans the whole washload, top to bottom, with its unique washing motion. Exclusively from Sears!

Off-balance switch stops machine if load becomes unbalanced

4 water levels—match water to size of load

Heavy-duty 2-speed motor handles knits and delicates

Permanent press cycle for easy fabric care

Automatic termination senses when clothes are dry, shuts off

"Air only" option for gentle fluff-drying of delicate fabrics

Easy-to-clean lint screen traps fuzz and lint

Wrinkle Guard® feature helps prevent wrinkling in permanent press

#27841/67841

**SAVE \$50**

**SAVE \$30**

Dual Action® agitator washer Dryer with automatic termination

Regular \$329.95

**279<sup>95</sup>**

Color \$10 EXTRA

This Page Effective thru Oct. 1

Regular \$559.90  
pair price \$479.90

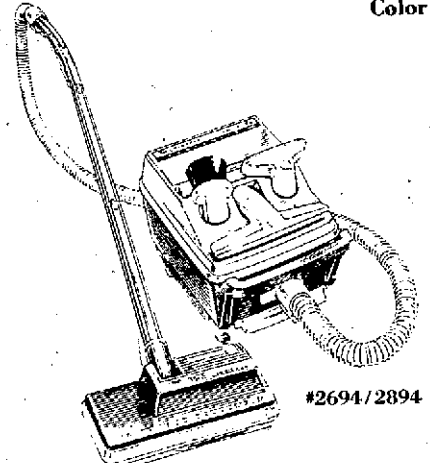
Regular \$229.95

**199<sup>95</sup>**

Kenmore dryers require electrical or gas connectors which are not included in the price shown

Regular \$259.95 gas dryer \$229.95  
Color \$10 EXTRA

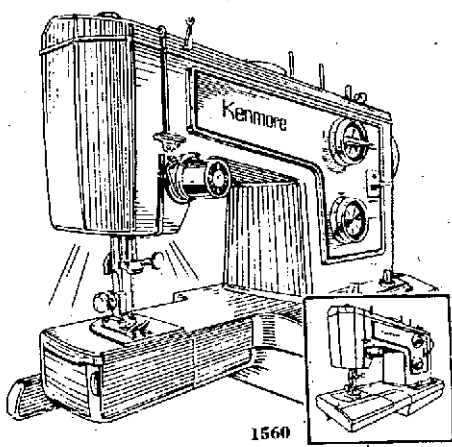
Ask About Sears Convenient Credit Plans



#2694/2894

**SAVE \$20**

Powermate® vacuum  
Regular \$149.95 **129<sup>95</sup>**



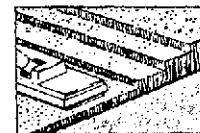
1560

**SAVE \$30**

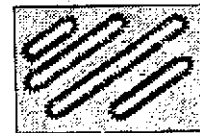
Free-arm sewing head  
Regular \$199.95 **169<sup>95</sup>**



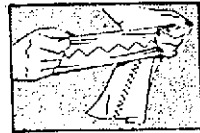
Beater brush helps get out deeply-embedded carpet dirt.



Four height adjustments for cleaning in-door-outdoor to shag.



Built-in buttonholer sews buttonholes in almost any size.



Stretch stitches to sew new stretch knit fabrics. Just dial.



9420

Save \$10 on sewing cabinet  
Will accept free-arm or regular heads. Has scratch-resistant laminate top, big storage and worktop. Unassembled.  
Sears regular price \$80 now ..... \$70

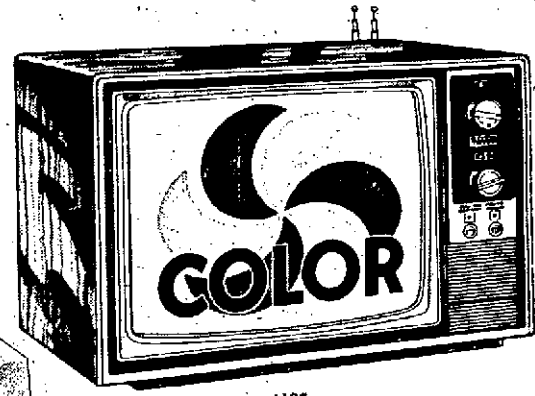
Major Appliances also available at Sears Catalog and Appliance Stores.



#91763

**SAVE \$40**

8-track play/record stereo  
Regular \$229.95 **189<sup>95</sup>**



4185

**SAVE \$60**

Big screen color TV  
Regular \$439.95 **379<sup>95</sup>**

100% solid-state chassis gives this set the dependability you want.

Super Chromix® black matrix picture tube for realistic color.



Record your own tapes!  
System includes 8-track player/recorder, AM/FM/EM stereo receiver, full-size record changer, two speaker enclosures.

19-in. diagonal measure picture  
In-line picture tube has side-by-side color guns for alignment.

One-button color with Automatic Frequency Control. Adjustable.

Each of these advertised items is readily available for sale as advertised

Sears protects the value of your appliances. We service what we sell, nationwide.

At All MAJOR LOS ANGELES and ORANGE COUNTY SEARS Stores

ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.  
• ALHAMBRA, COMPTON, COVINA, EL MONTE, GLENDALE, LAGUNA HILLS, LONG BEACH, SANTA MONICA open SAT. til 6 p.m.

**Sears**  
SEARS, ROEBUCK AND CO.

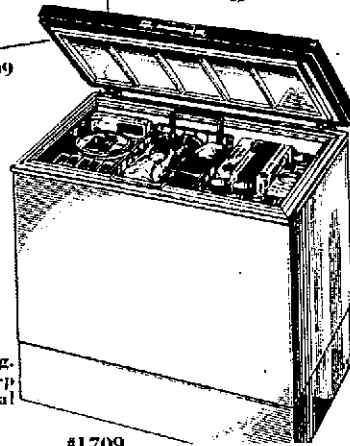
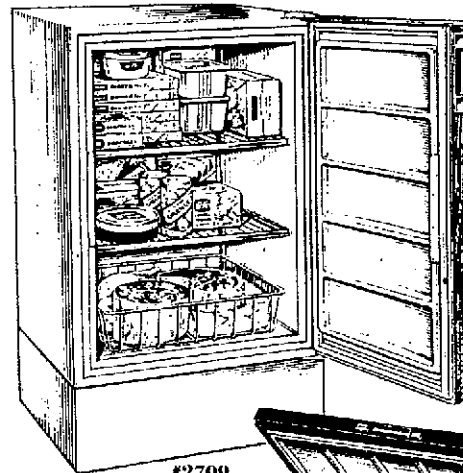
Sears Pricing Policy If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

Sears Advertising Policy If we should run out of any advertised item during the sale, or should an item not arrive due to production or transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales where available quantities are limited. If you have a question concerning any Sears ad, please call the customer service dept. at your nearest Sears store.

# SALE!

Celebrating 50 years  
of building the Kenmore reputation  
that America respects in appliances.  
Kenmore . . . the name you can trust  
for quality, value and  
dependable performance.

This Page Effective Thru Oct. 1



Convenient freezer living.  
Buy grocery specials and keep  
favorite foods and special  
dishes on hand.

## SAVE \$50!

15.1 cu. ft. all frostless refrigerator

Features 10.88 cu. ft. refrigerator, 4.25 cu. ft. freezer. Porcelain-on-steel interior. Power Miser switch. Door is reversible.

Regular \$449.95

**399<sup>95</sup>**

No extra charge for color

## SAVE \$100!

22.1 cu. ft. ice maker side-by-side

Huge 14.69 cu. ft. refrigerator and 7.45 cu. ft. freezer sections to store lots of food. Humidrawer™ compartment, adjustable door shelves, 3 tempered glass adjustable shelves, rollers.

Ice maker hookup optional, extra. Regular \$799.95 **699<sup>95</sup>**

Each of these advertised items is readily available for sale as advertised

## SAVE \$30

on either Kenmore  
freezer

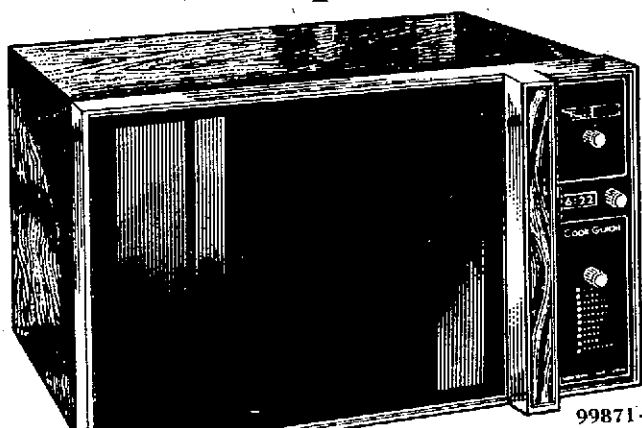
YOUR CHOICE  
Regular \$269.95

**239<sup>95</sup>** each

Attractive 9 cu. ft. freezers have wood-grained vinyl-covered doors, handy baskets to help organize bulky packages. Thinwall construction.

## SAVE \$50

Microwave oven  
with temperature sensing probe



Regular \$429.95

**379<sup>95</sup>**

Variable power settings for 90 to 625 watts. Or use temperature-sensing probe for precise cooking. Solid-state control. Digital timer.

## SAVE \$40

on variable-power  
microwave oven

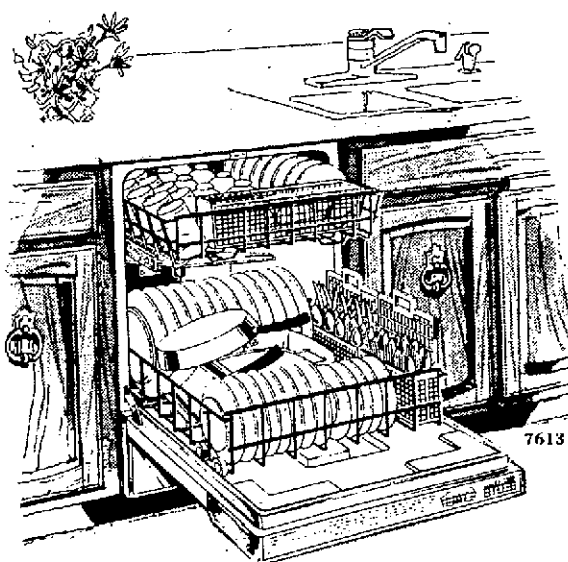
Regular  
\$389.95

**349<sup>95</sup>**

Anywhere in-between 90 and 625 watts cooking power for delicate sauces, defrosting or to fast cook. 30-min. timer.

## SAVE \$90

Dishwasher with  
Pot and Pan cycle. Power Miser



Undercounter  
Regular \$309.95

**219<sup>95</sup>**

Select normal or light wash to fit your family's needs. Has Power Miser switch to help conserve electrical energy, dual spray arms design and reversible front panels for white or choice of colors.

Professional Guaranteed Installation Available By Sears Authorized Installers.

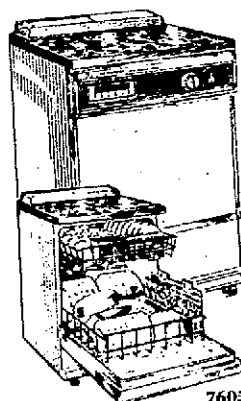
## SAVE \$90!

Portable  
Dishwasher

Regular  
\$329.95

**239<sup>95</sup>**

Light or normal wash, Sani-cycle, pot and pan cycle, rinse/hold. Power Miser switch: forced air dry; plastic laminate top. White. Colors \$5 extra.



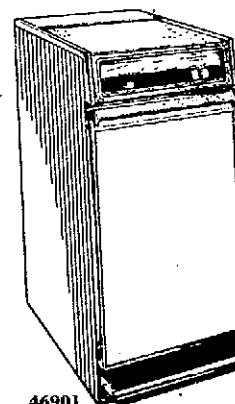
## SAVE \$60!

Sears Best  
Compactor

Regular \$259.99

**199<sup>95</sup>**

Compresses trash into a neat bag for disposal. With adjustable spray, touch-toe opening. Bag caddy for handling ease. White. Colors extra.



Buy KENMORE Appliances  
with Confidence

- You get these Kenmore customer benefits:
1. Customer satisfaction
  2. Service is available nationwide
  3. Delivery and installation available as part of the purchase price or at an additional charge
  4. Quality and dependability
  5. Wide selection
  6. Credit to suit most every need.
- Ask your salesperson for full details  
Kenmore. Solid as Sears.

ALL MAJOR APPLIANCES AVAILABLE AT SEARS CATALOG AND APPLIANCE STORES

**Sears**  
SEARS, ROEBUCK AND CO.

ARCADIA ..... 641 W. Duarte  
BUENA PARK ..... 8038 Buell Road  
BURBANK ..... 117-115 N. Golden Mall  
CHINO ..... 12416 Central  
COSTA MESA ..... 270 E. 17th Street  
CULVER CITY ..... 3989 Culver Center  
DOWNEY ..... 8208 Firestone  
FULLERTON ..... 148 North Raymond Ave.  
GARDEN GROVE ..... 12571 West Chapman  
GRANADA HILLS ..... 18848 San Fernando Mission Pl.

HAWTHORNE ..... 3884 West Rosecrans  
HIGHLAND PARK ..... 8712 North Figueroa  
HUNTINGTON BEACH ..... 5088 La Brea St.  
LAKEWOOD ..... 5247 Lakewood Blvd.  
LA PUENTE ..... 1041 N. MacLennan Dr.  
LOS ALTOS ..... 2123 Bellflower  
MARINA DEL REY ..... 6375 Glenoak Avenue  
MONTEREY PARK ..... 2126 South Atlantic St.  
MONTROSE-LA CANADA ..... 2299 Foothill St.  
ONTARIO ..... 421 North Euclid

PALOS VERDES ..... 99 Peninsula Center  
PACIFIC PALMS ..... 14538-8 Northhoff Street  
PARAMOUNT ..... 15741 Downey Boulevard  
PLACENTIA ..... 1860 Placentia  
REDONDO BEACH ..... 1219 Beryl Street  
RESEDA ..... 18314 Sherman Way  
SAN CLAYTON ..... 102 Avenida Victoria  
SAN DIMAS ..... 195 N. San Dimas Canyon Road  
SAN PEDRO ..... 852 North Western  
SAUGUS ..... 19180 Sausal Canyon Road

SHERMAN OAKS ..... 14528 Ventura Boulevard  
SUNLAND ..... 8468 Foothill Boulevard  
TOLUCA LAKE ..... 18106 Riverside Dr.  
TUSTIN ..... 14151 Red Hill Avenue  
UPLAND ..... 306 Foothill Boulevard  
VALERIA ..... 22417 Lyons Avenue  
VAN NUYS ..... 9516 Van Nuys Boulevard  
WESTCHESTER/ARROYO ..... 8828 Sepulveda Blvd. South  
WHITTIER ..... 18123 E. Whittier Boulevard



# Sears

This Page Effective Thru Sept 20



## FREE CHECK-UP

Our trained mechanics will inspect: brakes, tires, front-end, starting/charging system, exhaust system and cooling system. They'll try to catch those small problems before they become big ones. Keep your car running smooth, bring it to Sears today!

## Replace ball joints, wheel alignment

We'll replace 2 ball joints (upper or lower). Includes setting caster/camber and toe to mfg. specifications, front end alignment and steering system adjustment. Torsion bar adjustment when required.

Reg. \$90.93

**49<sup>99</sup>**

## Complete brake job

We'll replace shoes or disc pads, brake fluid, brake springs. Turn and true drums or rotors. Rebuild wheel cylinders or calipers. Repack front wheel bearings. Inspect all brake parts including hoses and master cylinder. Adjust emergency brake.

Reg. \$79.99

**69<sup>99</sup>**

disc or drum

## Oil/filter change, lube

We'll replace oil (up to 5 qts.) with Sears All Weather 10W-30 and install new Sears regular filter. Includes lubrication and check of fluid levels.

Reg. \$8.88

**7<sup>99</sup>**

Above services for most American-made cars



## \$8 off Sears 36 Maintenance-Free Battery

Regular \$32.99 ex. **24<sup>99</sup>** with trade-in

Maintenance-free... water is not added under normal operating conditions

Sears 36 power-rated battery provides 350 amps. of cold cranking power for starting and 80 minutes of reserve capacity for handling power accessories. (Group 24C). Sizes to fit most American-made cars.

Regular \$32.99 batteries for Volkswagens 6 or 12 volts... with trade-in **24.99**

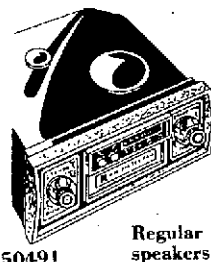


Sears All-year anti-freeze

**2<sup>99</sup>** Gal.

Helps protect cooling system in winter; helps prevent summer radiator boil over.

## Save on sound needs at Sears



\$35 off AM/FM-MPX 8-track in-dash

Regular \$139.99 **104<sup>99</sup>**

Fits in dash of most late model cars. Tape repeat. Local/distant control.

Regular \$34.99, 6x9-inch coaxial speakers **pr. 29.99**  
\$16.99, 5-inch surface/flush speakers **pr. 13.99**



## SUPER DUTY SHOCKS

for Light Trucks, Vans and RVs  
**\$19.99 pair**

Limited warranty on SteadyRider® or Heavy-duty shock absorber for as long as you own the vehicle. If shock absorber fails while the original purchaser owns the car, it will be replaced upon return, free of charge, or the purchase price will be refunded. If the defective shock absorber was installed by Sears, we will install the new shock absorber with no charge for labor. If the defective shock absorber was not installed by Sears, installation of the replacement shock absorber is not included under this warranty. This warranty does not cover shock absorbers installed on vehicles used for commercial purposes.

# \$3 off Heavy-duty shocks

AN EXCEPTIONAL VALUE

Regular \$7.99

**4<sup>99</sup>** each

Warranted for as long as you own your car! Replace now to help improve stability and ride control of your car. For most American-made cars, many imports, pickup trucks and vans. Fast, low-cost installation available.

## \$13.99 Steady Rider shocks

Sears Best heavy-duty shocks! Fit most American-made cars, imports, pickups and vans.

**9<sup>99</sup>** ea.

## \$29.99 pair Booster shocks

Install on front or rear of most American-made cars to help support extra weight.

**24<sup>99</sup>** pr.

Ask about Sears credit plans



Save 1/2 on Oil filter

Reg. \$1.99 **99c**  
For most American-made cars. Full-flow design filters all the oil.

All Weather Motor Oil

Regular 59c **44c**  
Meets new car warranty requirements.



Limited warranty on muffler for as long as you own the vehicle. If the muffler for American-made cars fails while the original purchaser owns the car, it will be replaced upon return, free of charge, or we will refund the purchase price. If the defective muffler was installed by Sears, we will install the new muffler with no charge for labor. If the defective muffler was not installed by Sears, installation of the replacement muffler is not included under this warranty.

The aluminum muffler tough enough to be sold by Sears! Resists rust! Fits over 90% of American-made cars. Without installation **16.99**

Installed **19<sup>99</sup>**

Automotive Needs Also Available At Sears Santa Ana And Upland

# 1973 PRICES ARE BACK AGAIN on Steel-Belted Radials

## Check these sale prices!

The tire with a heritage of proven performance! We've matched this same type of tire against some of the toughest roads in the world... in the Baja, East Africa, Greece and Morocco. And now, during this spectacular sale, we've matched its 1973 regular prices. 2 steel belts and 2 radial plies help keep the tread firm against the road for positive traction, responsive handling and long tire mileage.

Sears Steel-Belted Radial (whitewall)	Regular price each	Sale price each	plus Federal Excise Tax
165R-13	44.52	39.88	1.81
175R-13	47.22	43.00	1.99
185R-14	53.83	49.62	2.36
195R-14	57.19	52.82	2.54
205R-14	62.02	57.11	2.64
215R-14	67.58	62.70	2.96
165R-15	47.06	43.65	1.97
205R-15	65.70	60.92	2.91
215R-15	69.81	64.88	3.11
225R-15	72.82	67.70	3.26
235R-15	84.56	81.25	3.58

## Save on our best fiber glass bias-belted tire

2 strong fiber glass belts team-up with 2-polyester cord body plies to help provide durability and smooth ride. Wide 78 series profile.

Dynaglass Belted 78	Regular price ea. (blackwall)	Sale price ea. (blackwall)	Regular price ea. (whitewall)	Sale price ea. (whitewall)	plus F.E.T.
A78-13	29.00	26.10	33.00	29.70	1.73
B78-13	31.00	27.90	35.00	31.50	1.80
E78-14	33.00	29.70	36.00	32.40	2.26
F78-14	36.00	32.40	40.00	36.00	2.42
G78-14	38.00	34.30	42.00	37.80	2.58
C78-15	39.00	35.10	43.00	38.70	2.65
H78-15	42.00	37.80	46.00	41.40	2.88
L78-15			50.00	45.00	3.12

## Guardman 4-ply

Our lowest priced 4-ply polyester tire is built to rigid quality standards. Strong polyester plies help give smooth ride.

Sears Guardman	Sears price blackwall	plus F.E.T.
A78-13	16.88	1.72
B78-13	19.88	1.82
C78-14	21.88	2.01
E78-14	22.88	2.23
F78-14	23.88	2.37
G78-14	24.88	2.53
560-15	20.88	1.77
G78-15	25.88	2.59
H78-15	26.88	2.79

## Light truck tires

Choose Guardman LT for older model trucks or Adventurer 78 for late models. Both tires are built tough with strong nylon cord plies.

Guardman LT Tube-type	ply rating	Sears price blackwall	plus F.E.T.
6.70-15LT	6	28.95	2.41
7.00-15LT	6	33.95	2.85
6.50-16LT	6	29.95	2.70
7.50-16LT	6	37.95	3.44
Adventurer 78	ply rating	Sears price blackwall	plus F.E.T.
E78-14LT	6	43.95	2.87
G78-15LT	6	47.95	3.27
H78-15LT	6	52.95	3.50
L78-16LT	8	59.95	3.84

\*Tube-type

Mounting and rotation included

Each of these advertised items is readily available for sale as advertised

Ask about these Sears automotive products...

• DieHard® • ROADHANDLER • Muzzler • GUARDSMAN • SteadyRider

Sears

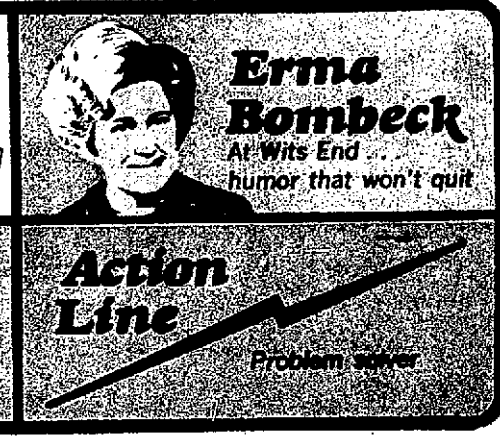
SEARS, ROEBUCK AND CO.

Sears Pricing Policy If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

Sears Advertising Policy If we should run out of any advertised item during the sale, or should an item not arrive due to production or transportation problems, we will reorder for you at the sale price or offer you a better item at the advertised price. This does not apply to clearance and closeout sales where available quantities are limited. If you have a question concerning any Sears ad, please call the customer service dept. at your nearest Sears store.

At All Major LOS ANGELES and ORANGE COUNTY SEARS Stores

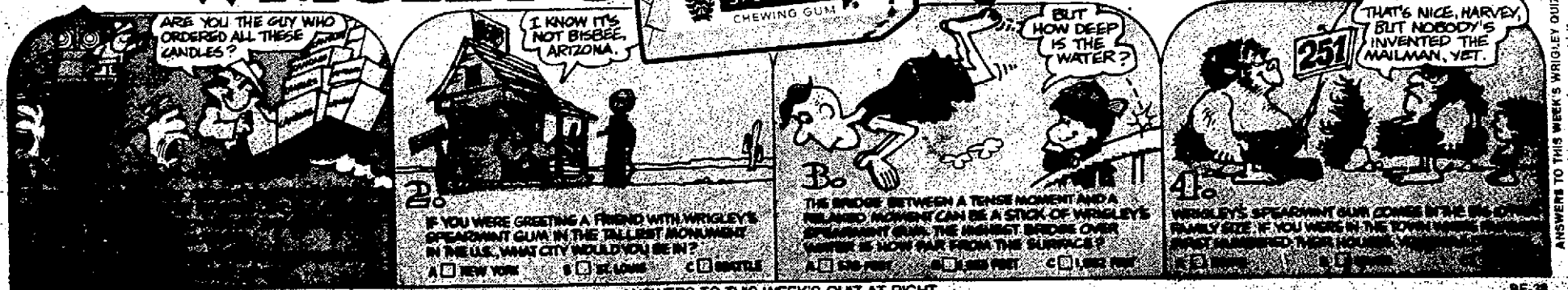
ALL STORES OPEN 10 a.m. to 9 p.m. Monday thru Friday • Saturday 9:30 a.m. to 9 p.m. • Sunday 12 noon to 5 p.m.  
• ALHAMBRA, COMPTON, COVINA, EL MONTE, GLENDALE, LAGUNA HILLS, LONG BEACH, SANTA MONICA open SAT. til 6 p.m.



## By Johnny Hart



**By Hank Ketcham**





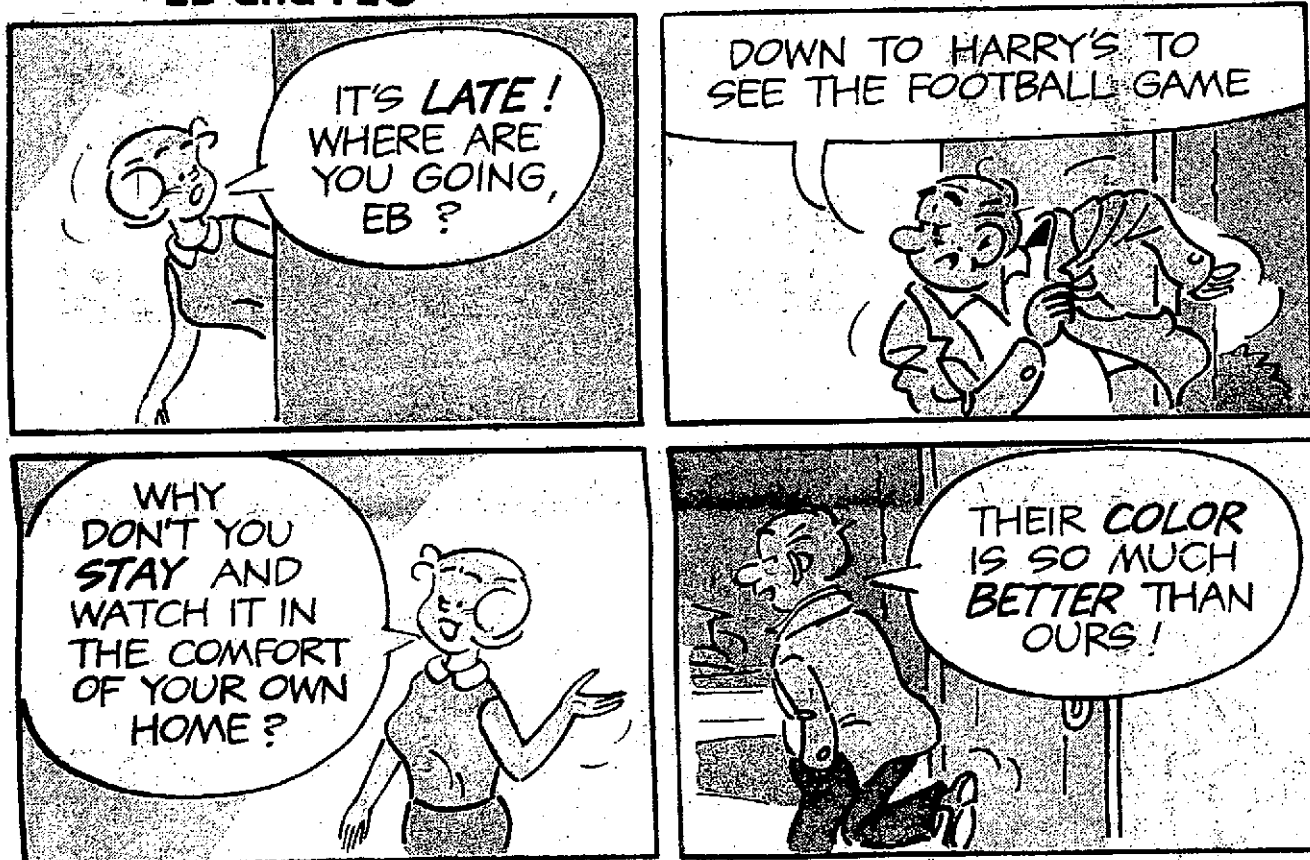
## WEE PALS-kid power



by Morrie Turner



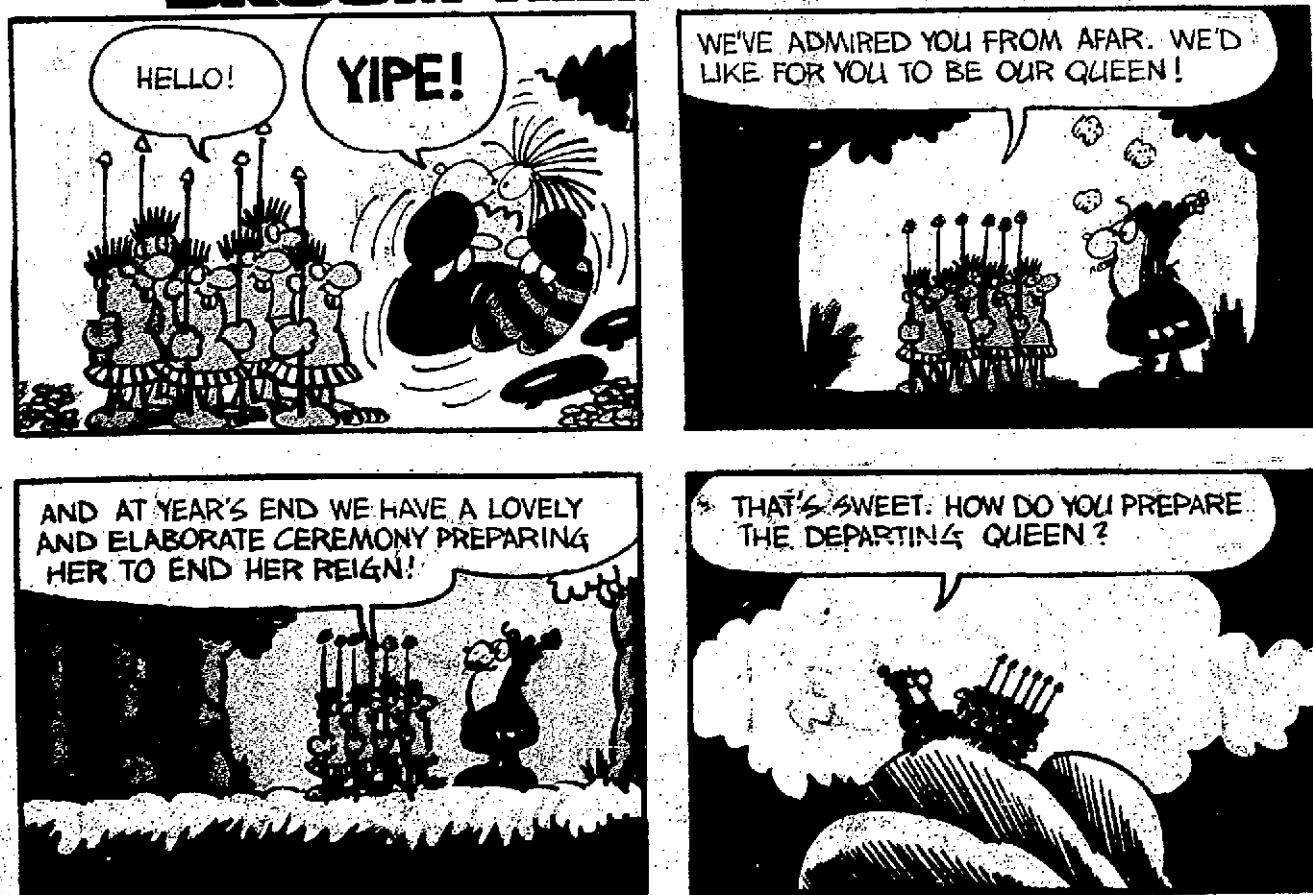
## EB and FLO



By Paul Sellers



## BROOM-HILDA



by Russell Myers





# MARK TRAIL

THE GERENUK, OR WALLER'S GAZELLE, FREQUENTS THE ARID BRUSH-COVERED SAVANNAS OF EAST AFRICA

THIS SLENDER ANTELOPE NEEDS NO WATER, OBTAINING MOISTURE FROM VEGETATION

THE GERENUK MANAGES WELL IN THE COMPETITION FOR FOOD ON THE DRY AFRICAN PLAINS

CALLED GIRAFFE-GAZELLE BECAUSE OF HIS LONG SLENDER NECK AND LEGS...

HE FEEDS BY STANDING ON HIS HIND LEGS AND STRETCHING UPWARD...

TO A LEVEL OF GREEN TENDER LEAVES TOO HIGH FOR MOST BROWSERS TO REACH

AND TOO LOW TO INTEREST THE SKYSCRAPING GIRAFFES!

## THERE OUGHTA BE A LAW!

THIS NOTE IS IN YOUR HANDWRITING, MR. BUMBLE. I CAN'T MAKE IT OUT...

"REMEMBER TO" --HMM--NEITHER CAN I...

IT WAS AMONG ALL THOSE PAPERS ON THE GRABET AND RUMN DEAL, SO IT MUST BE IMPORTANT!

RIGHT? GET CARDLEY AND CARBUNCLE! THEY SAT IN ON THAT MEETING?

"REMEMBER TO TAKE OR FAKE" SOMETHING. WE NEVER DISCUSSED THAT...

COULD IT BE "HELP"? HOW ABOUT "HELP"?

RIGHT! HELP! GET CRINGELY!

"REMEMBER TO" SOMETHING, SOMETHING, "DOWN" SOMETHING, "LOW" SOMETHING...

GET MISS GRINDSTONE! SHE'S THE ONLY ONE AROUND HERE WHO CAN READ MY HANDWRITING!

BUT BOSS! SHE'S ON HER VACATION!

SO FIND HER! I CAN'T SIGN THAT CONTRACT UNTIL I KNOW WHAT'S IN THAT NOTE!

"REMEMBER TO KEEP HEAD DOWN DURING FOLLOW THROUGH!"

HOW DID THE ROMANS DO ALL THIS WITHOUT KNOWING ANYTHING ABOUT GOLF?

## BLAMMO~the only sugarless bubble gum with X appeal.

I'M CHUNKY!

I'M STICK!

OUT!

THAT!

LONG ON FLAVOR!

EXCEPTIONAL TWSOME, TOOTH-SOME BLAMMO COMES TWO WAYS: IN BIG JUICY CHUNKS AND HANDY SOFT STICKS.

EXTRA GOOD NEWS FOR KIDS AND DENTISTS: BLAMMO IS ONE BUBBLE GUM THAT CAN'T SUGARCOAT TESTS.

EXTRAVAGANT? NOT BLAMMO. IT'S INEXPENSIVE SO YOU CAN BE EXTRA GENEROUS IN GIVING AND SHARING IT.

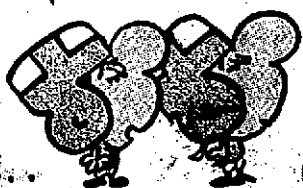
ALL THE EXCITING BLAMMO FLAVORS ARE SO EXTREMELY BIG AND DELICIOUS THEY LAST AN EXTRA LONG TIME.

EXCITING FLAVORS THAT LAST EXCEEDINGLY LONG.

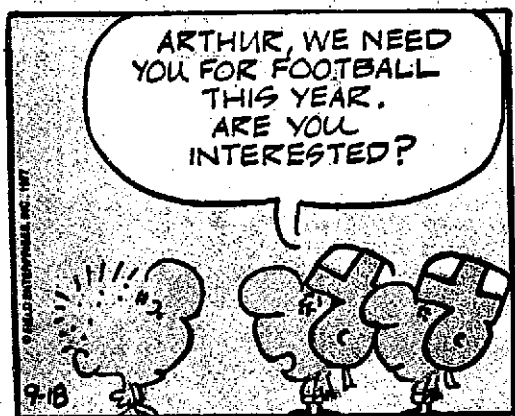


BUT WE'LL MOVE FAST, COACH!

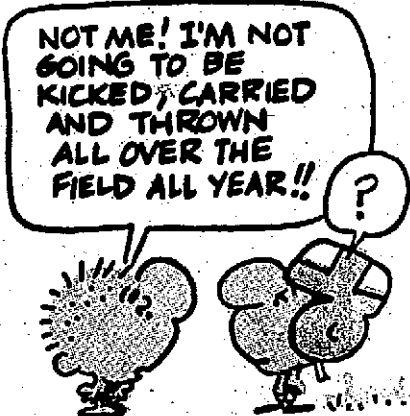
NO USE, FELLOWS-- WE CAN'T PLAY WITH ONLY TEN MEN.



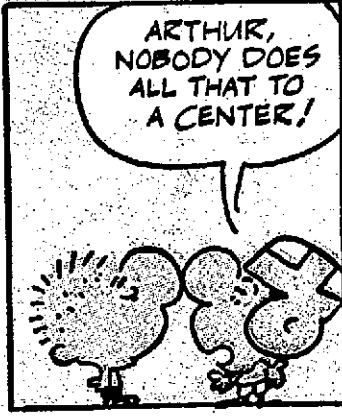
LET'S ASK ARTHUR IF HE'LL JOIN THE TEAM...



ARTHUR, WE NEED YOU FOR FOOTBALL THIS YEAR. ARE YOU INTERESTED?



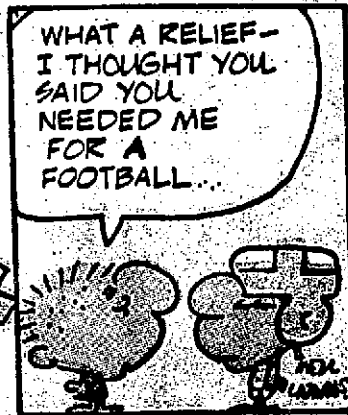
NOT ME! I'M NOT GOING TO BE KICKED, CARRIED AND THROWN ALL OVER THE FIELD ALL YEAR!!



ARTHUR, NOBODY DOES ALL THAT TO A CENTER!



CENTER?



WHAT A RELIEF-- I THOUGHT YOU SAID YOU NEEDED ME FOR A FOOTBALL...

## THE FAMILY CIRCUS

By Bill Keane



HOLD IT! HOLD STILL WHILE I TAKE THIS PICTURE! DON'T MOVE! COME ON, EVERYBODY-- HOLD STILL!

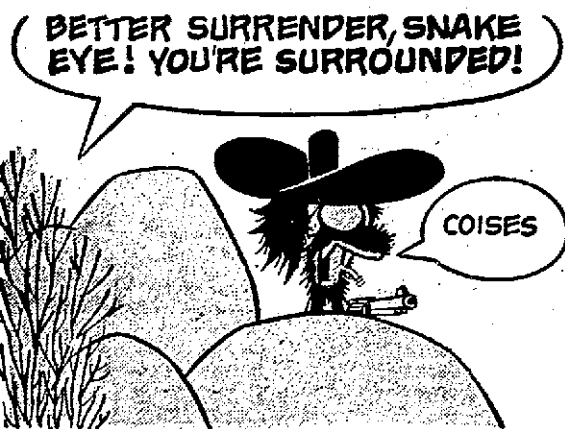
9-18



DO SOMETHING! DON'T JUST STAND THERE! THIS IS A MOVIE!

Copyright 1977, The Register and Tribune Syndicate, Inc.

## TUMBLEWEEDS by Tom K. Ryan



BETTER SURRENDER, SNAKE EYE! YOU'RE SURROUNDED!

COISES



WE FOUND THIS MAP ON HIM.

AHAH!



"LOOT FROM GENERAL STORE HEIST BURIED AT X MARK"! SO!....



TAKE THE SCOUNDREL AWAY! I'LL NOTIFY THE STORE!

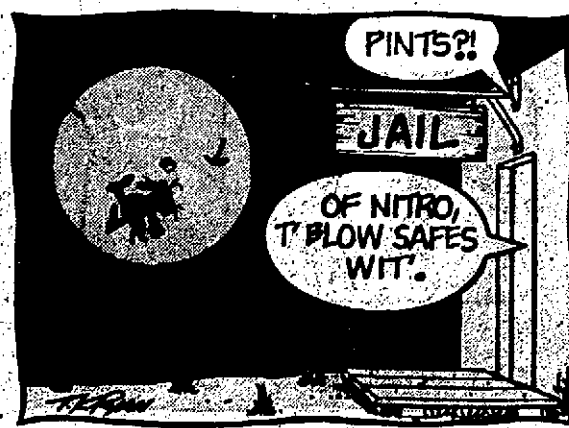


WHOMP! CHOMP! CHOMP! WHOMP! WHOP!



HOW MUCH LOOT IS BURIED?

2 PINTS.



PINTS?!

JAIL

OF NITRO, T' BLOW SAFES WIT'.







# the AMAZING SPIDER-MAN®

By Stan Lee and John Romita



## STEVE ROPER and MIKE NOMAD

by SAUNDERS & OVERGARD



## PRISCILLA'S POP

by Al Vermeer



# NANCY

By Ernie Bushmiller

ALL THE STREAMS ARE FULL OF JUNK THESE DAYS

AND SO ARE THE PONDS AND LAKES

HOW CAN ANYONE ENJOY BATHING IN WATER THAT'S ALL CLUTTERED UP

THAT LONG WALK MADE ME SO HOT

I'LL TAKE A BATH

SEPT. 18

© 1977 United Feature Syndicate, Inc.

# INSIDE WOODY ALLEN

"I WAS VISITING MY SISTER MURIEL WHEN A THIEF BROKE INTO HER HOUSE."

HERE? IN THE SUBURBS? I THOUGHT THIS HAPPENED ONLY IN THE CITY.

I COMMUTE.

GIMME YOUR VALUABLES.

YES! SETH'S FIRST TOOTH. JENNY'S ART PRIZE FROM CAMP.

ARE YOU BEING FUNNY?

NO, IT'S JUST THAT YOU HAVE A DIFFERENT VALUE SYSTEM. SARTRE TELLS US...

COOL IT, "FOUR EYES"! GIMME YOUR CASH, LADY!

HOWARD DOESN'T GIVE ME MY ALLOWANCE TILL TOMORROW.

HOW ABOUT CREDIT CARDS?

SURE! HERE'S ONE FOR THE DRY CLEANERS, HERE'S ONE FOR THE MILKMAN...

THIS IS SUPPOSED TO BE THE AFFLUENT SUBURBS!

WE'VE SPENT SO MUCH BEING AFFLUENT, WE DON'T HAVE ANY EXPENSIVE STUFF.

OK, I'M GOING, BUT I'M TAKING THE PLASTIC FLAMINGOES!

WIPE YOUR FEET ON THE WAY OUT!

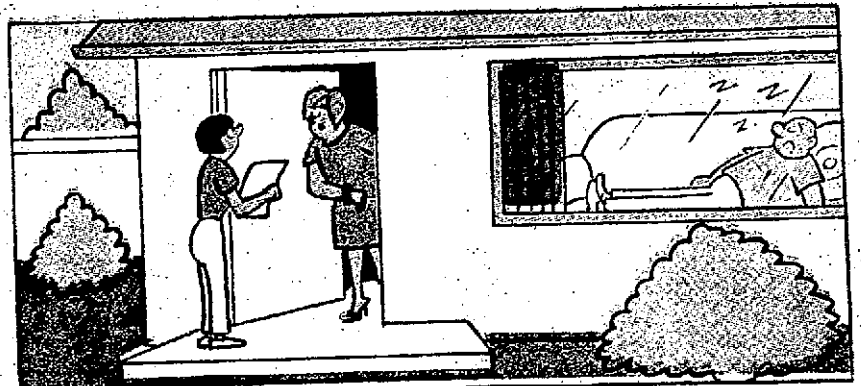
YOU'VE HIT ON THE ULTIMATE BURGLAR SNARE - LIVING BEYOND YOUR MEANS.

## OFF THE RECORD

by ED REED



"At least we can use solar energy to burn our mortgage."



"Oh, I believe in women being equal, but equality with my George isn't all that much."



"She was only two when she learned to talk, but she can't get listening through her head."



"Maybe we should leave a note for the milkman to leave them an extra quart."



"Well said, Ron — let's go out and have some real fun tonight. And if you get home first, leave a light on in the hall."



